

Southland

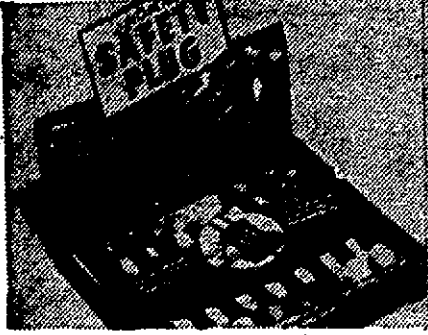
MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



—Photo of Mary Johnson and Dale Anderson by John M. Reagan—

The student and the teacher. See Page 8.

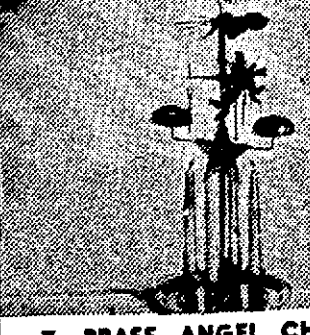
we're open monday night till 9:30



11—NOMA OUTDOOR TREE LIGHTS with safety plug, 25-light multiple set, weatherproof lamps 11.49



2—NYLON KISSING RING with mistletoe — from old world get-acquainted custom at court balls 2.98

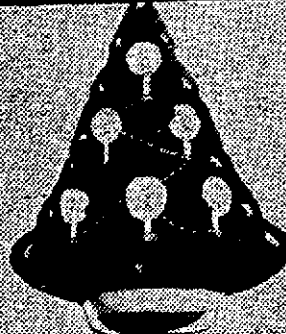


7—BRASS ANGEL CHIMES—exact replica of old Swedish original; when candles are lighted, bells tinkle 1.95



17—MINIATURE MUSICAL INSTRUMENTS, gaily gilded ornaments to hang on your tree, set of 3 79c

MAY co. LAKEWOOD



5—OUTDOOR VINYL TREE, 20", UL approved; light shining through looks like glowing candles 3.95



6—ELECTRIC SANTA CENTER-PIECE, Santa, 2 trees, 4 reindeer, snowy base, silver tinsel 7.50



3—GLITTER STOCKINGS—brushed cotton plaids in red, white, green, with glitter dust, sequins 1.00



8—BOXES OF ORNAMENTS, big ones, little ones, get all you need now 29c-2.79

GET YOUR DECORATIONS NOW IN OUR
Christmas



9—STRINGS OF COLORED BEADS, solid colors or gay holiday multicolors, ea. 49c-79c 1.50



1—TREE TOP ANGEL—white glazed china gold halo, gold trim, colored glass balls 2.50

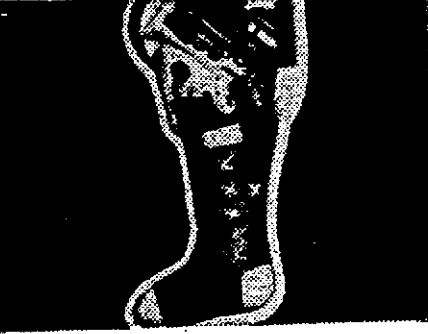


11—GLASS BALL ORNAMENTS, big gleaming colorful beauties, ea. 29c-2.98

TRIM-A-TREE



14—VINYL SANTA PLAQUE for indoors or outdoors; UL approved; complete with lamp and cord 2.75

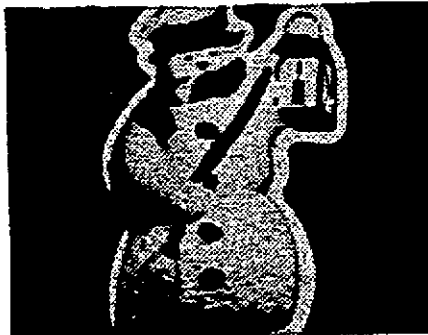


13—CHRISTMAS STOCKING PLAQUE for indoor or outdoor use; UL approved; with lights, cord 1.98



4—OUTDOOR BELL CLUSTER, UL approved; red or green bells with lights and cord 3.95

Shop



15—SNOWMAN WITH LANTERN PLAQUE for indoors or outdoors; with bulb and cord 1.59

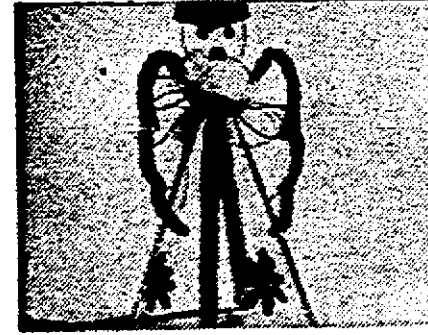


16—LIFELIKE HOLLY WREATH for door or hallway, sparkling red and green 2.29 (Not shown, 98c and 5.98 sizes)

Now's the time to get your tree lights, your ornaments, your Christmas decorations, and you'll find our Trim-a-Tree Shop ablaze with new ideas, flashing with color and gold and glitter ... all surprisingly low priced.



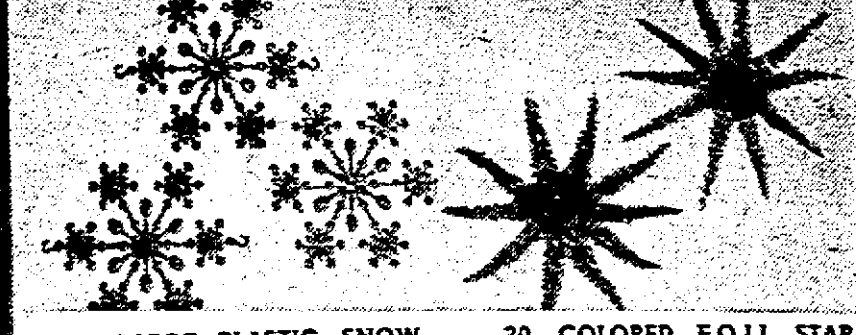
12—NOMA BUBBLE LIGHTS with safety plug, if one goes out the others stay lighted 4.39



18—CELLULOID ANGELS, silver and gold color trim, glamorous for table or mantel ea. 79c



19—LARGE PLASTIC SNOW-FLAKES in assorted colors, the modern touch for tree or wall, bag of 6 1.79



20—COLORED FOIL STARFISH, gay novelty that gives a new look to your decorations ea. 1.00



21—TINSEL WALL OR DOOR DECORATIONS with colored Christmas balls for holiday glamour 2.98

May Co. Lakewood

Giftwares, Third Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours 9:30 A.M. to 5:30 P.M. (Mondays and Fridays 12:30 to 9:30) For Phone Orders and Service Call Long Beach 39-2411, ME. 3-0111

Riders of the River Trail

By Vera Williams

CALIFORNIA is a "horsey" state.

It has more pleasure horses, more trail rides, more horse shows and more horse clubs than any other state in the union, and Californians spend more money in pursuit of this hobby of horseback riding than residents of any other state.

So says Dawson Lecombe, enthusiastic rider and president of Long Beach Corral No. 1, Equestrian Trails, Inc.

Lecombe has more figures: Los Angeles County has 75,000 horses, regularly ridden by 225,000 persons—three riders to a horse. Los Angeles County has 100 miles of improved riding and hiking trails used by 140,000 persons a month.

Riding interest in Long Beach centers on the Los Angeles River trail, which extends 32 miles from Willow St. in Long Beach to Altadena, the San Gabriel River trail from Center St. in Paramount to the ocean, and a trail along Coyote Creek south of Carson St. connecting with the San Gabriel trail.

Five hundreds riders, it is estimated, use the L. A. River trail in the Long Beach area on weekends.

Riders look forward to the opening of an 18-mile trail from Whittier Narrows to the ocean near the mouth of the San Gabriel River. The plan calls for stop-off points along the way, including one at an underpass at the Santa Ana freeway.

Organized in Long Beach 10 years ago, and now a state organization with 4,000 riders, Equestrian Trails has as its slogan "Bridle Trails from the Mountains to the Sea."

LOCAL TRAILS fit into a statewide riding and hiking trail planned to traverse 37 of the 52 counties of the state. Envisioned is a 3,000-mile riding and hiking trail from San Ysidro on the Mexican-California border in San Diego County to the Te-

hachapi, thence north along the Sierra Nevadas to the Oregon border, then circling west to the Coast range to follow the shore line southward. The master loop-trail is planned to make accessible the variety of scenery afforded by the desert and the mountains to the sea.

Stopover points will provide shelter and cooking facilities.

Riders are from many ages and they come from many walks of life.

For instance, the oldest member of Equestrian Trails, Inc., is 92-year-old Wes Gaines of Paramount, who has ridden this area since he was nine years old and who used to herd sheep on land that is now Long Beach. He customarily rides a palomino stallion owned by E. Olen Kamp, state president of Equestrian Trails.

YOUNGEST MEMBER is 7-year-old Stevie Bennett of Long Beach who rides the Los Angeles River trail with two cousins, Frank and Billie Hayman, 11 and 9 years old, the trio on Shetland ponies.

Oldest of Long Beach's riding groups are the Lancers and Lancerettes, organized in 1932 and

directed by Capt. Avery Lehman. They include 100 riders, comprising an English mounted drill team. Membership now is open to juniors, nine years of age or older, and when the juniors become 18, they may become full-fledged Lancers or Lancerettes.

Long Beach Mounted Guard, organized in 1940, did guard duty during World War II riding the river banks. The guard, headed by Charles Carr, president, has a fine clubhouse and riding arena at Wardlow Rd. and Golden Ave., where riding and roping events, open to the public, are conducted Wednesday and Sunday afternoons.

Internationally known is the Long Beach Mounted Police Patrol, 50 riders on palominos, with silver equipment running into many thousands of dollars. The Mounted Police Patrol, currently headed by Frank Hartnett, traditionally leads the Pasadena Tournament of Roses. The Patrol rode in the Eisenhower inaugural parade two years ago and in 1946 participated in the Independence Day parade in Mexico City.

"We look on riding as a

healthful recreation, good for adults and good for kids," says Lecombe. "A youngster learns at an early age to manage a pony, he gets older and he can ride something better . . . and better . . . and better. He learns to look out for his horse as well as for himself. We think horseback riding is useful in combating juvenile delinquency. A youngster can't get into much trouble when he is riding horseback."

Lecombe, who owns and operates Lecombe's — The Western Shop—in the Independent, Press-Telegram building, is a pioneer in his business. No one had conceived a complete and exclusively Western store when Lecombe saw the possibilities of the idea on a visit to Palm Springs in 1939. Observing the popularity of dude ranches, the return to the full-length western movie and the revival of barn dances, he decided to venture into the field, and in 1940 opened his Long Beach store.

TWELVE RULES are suggested for trail riders:

1. Wear suitable, stout clothing. This means clothing that will not snag on tree branches

or catch on saddle. Trousers should be such as to prevent chafing, boots or shoes should give support and protection around the ankles. Shorts and low shoes are "taboo."

2. When you ask for a horse, tell the man who mounts you the truth about your riding ability. He will do his best to pick the right horse for you.

3. Before you mount, check your equipment. Always check the saddle girth (cinch) before you mount to avoid a slipping saddle. Loosen the girth when you dismount at the end of your ride.

4. Keep on the trail.

5. Walk, trot or canter, but don't run your horse.

6. When you pass other horses on the trail, slow down or stop and say a pleasant "Hello!"

7. Don't overheat your horse.

8. Obey signs along the trail.

9. Commit no vandalism of any kind.

10. Obey posted "No Smoking" rules.

11. Give pedestrians the right-of-way.

12. At rest stops, hold your horse. You may have to walk back if you don't.



Happy group riding on the Los Angeles River Trail are these members of Equestrian Trails, Inc., a non-profit organization whose membership is open to all persons interested in the perpetuation of horseback riding as a recreation.



Chatting at trailside are (L to r.) Long Beach Mayor Vermillion, Alvin Staight, Dawson Lecombe, James Ellis and William R. Jones.



Ropers waiting their turn during a roping "go-round" at the Long Beach Mounted Guard arena. Riders compete, work out horses here.

This Business Welcomes 'Apple Polishers'

By Douglas Nelson Rhodes

THERE'S A PLACE in Lakeside, near San Diego, where "apple polishers" draw high wages because they earn them and not because they have ingratiated themselves with the boss—who wishes he could hire more of them. This seeming paradox occurs on the unusual ranch of Bernardo Maniscalco who operates the only commercial cactus ranch in America.

This strange 35-acre fruit ranch specializes in raising *Opuntia*, often called "prickly pears," "cactus apples" or "Indian figs." Each year the ranch ships more than a million of the sticky, wild cactus fruit to New York where it is sold at auction and eventually reaches the dinner tables of Gotham's large Italian and Sicilian population. People of Mediterranean origin regard *Opuntia* as a rare delicacy.

Harvest time on the Maniscalco ranch began during the scorching days of late July and continues through October. The buds appear in February and by early June the ranch is a riot of color—a veritable maze of orange and red blossoms set against the bright green background of the "elephant ear" cactus plant on which the fruit grows.

Bernardo Maniscalco, 73, is called "King of the Cactus Apples." He started the unusual agricultural enterprise in 1922 on a small tract purchased since coming to the U. S. in 1913 from his native Sicily. After nine years in Colorado steel mills he moved to California and invested virtually his last dollar in a few acres of what was then nothing more than a rocky hillside. Through the years, as his venture prospered, Maniscalco added

more acreage and today the neat ranch is regarded as one of the most valuable agricultural properties in the San Diego area.

Maniscalco, now semi-retired, turned the active management of the ranch over to his three strapping sons, Sam, Joseph and Leon, several years ago. Each of the younger Maniscalcos has specialized in one or more phases of cactus culture and all are recognized authorities on every variety of edible cactus plants.

THE RANCH PRODUCES two main varieties of the odd fruit; the blood-red, watermelon-flavored kind and the yellowish type that tastes much like a ripe banana. In the southwest the local Indian tribes once highly prized wild prickly pears and Mexican border natives still make them into delicious jelly and candy. The Maniscalco product, however, is much larger and juicier than wild cactus apples.

Under normal conditions each acre produces a harvest of 800 boxes, or half a box car. Each box contains 60 cactus apples, thus a rule-of-the-thumb estimate reveals that each acre yields about 50,000 individual pieces of fruit.

Making the spiny apples commercially acceptable is a difficult—and sometimes painful—job since each apple must be divested of its annoying mass of spines. Until recently this task had to be performed entirely by hand, requiring the labor of 15 to 20 "apple polishers" drawing top wages. Sam Maniscalco, however, recently devised a machine which de-spines the fruit in much the same manner that peaches are mechanically defuzzed. The machine does not replace all hand operations,

though, and is still considered experimental. Special care must be taken that the fruit is not fed into the de-spiner too rapidly. Cactus apples are extremely delicate and just a slight bumping together will bruise them and cause large black spots to appear, thereby rendering them unsaleable.

To get the crop ready for shipment, a total of about 30 pickers, polishers and packers are employed in the late summer and early fall. Many are recruited from neighboring ranches where the harvesting of more conventional crops occurs at a different time of year. Cactus apples must be picked when in

proper color and newcomers are schooled to exercise the correct "color judgment." The best way to cut the fruit from the broad, flat succulent slab or branch on which it grows is to leave enough of the joint on the fruit so it won't spoil in transit.

Delicate though it is, the cactus apple can be a dangerous object to handle. Pickers, polishers and packers wear a "Buck Rogers" style costume of long leather gloves, heavy canvas aprons and pickers add a protective jacket and helmet as a protection against the sword-like spines.

THE FRUIT ARRIVES from the field and starts immediately through the packing assembly line. Packers take over after the polishers are finished and grade the apples as to size and quality as they pass by on a moving belt. The boxes move down the conveyor to a machine which "tops" them in a single operation. From the packing room they are trucked to nearby freight yards and loaded into refrigerator cars for their nine-day trip to New York.

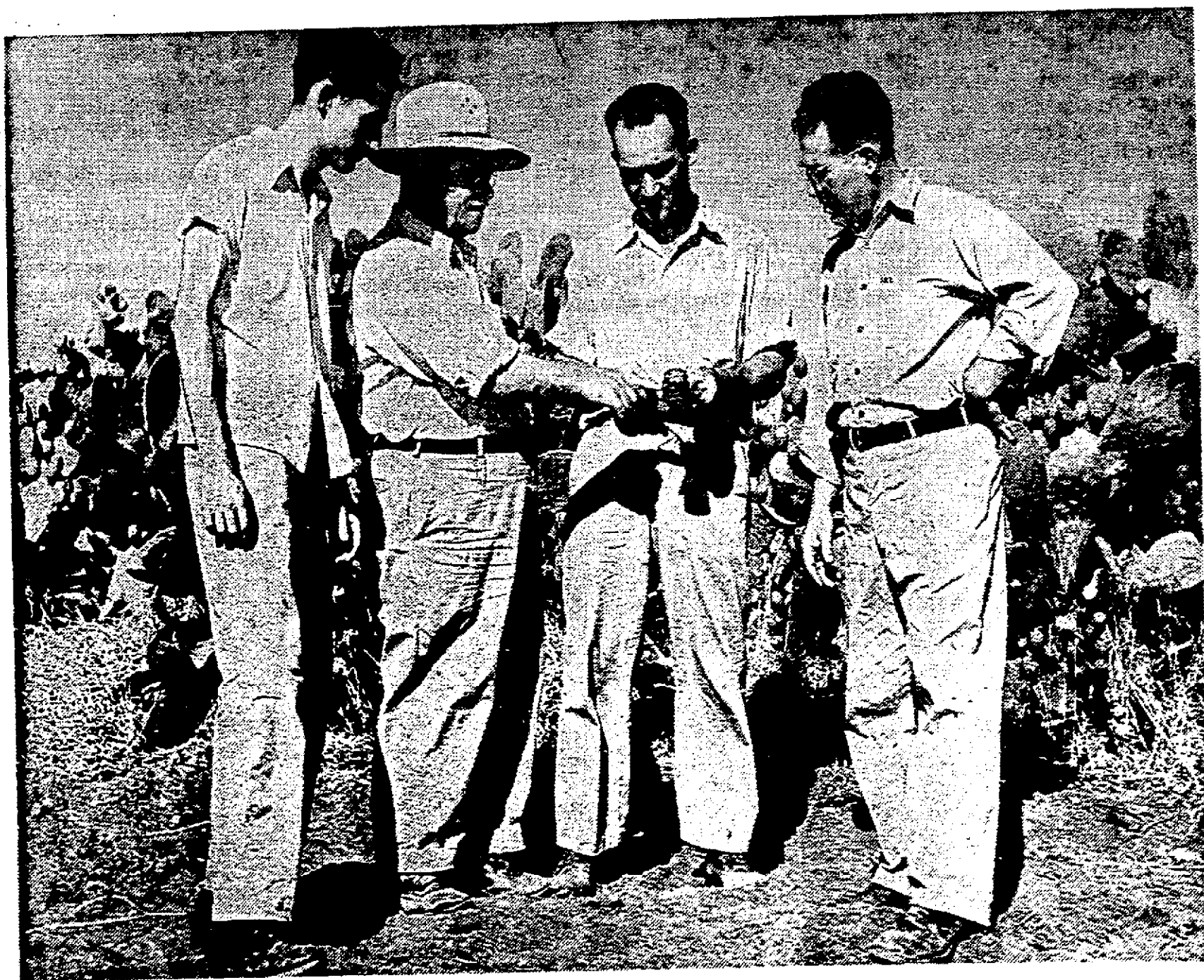
The Maniscalcos work the year around to keep their unusual farming operation at a high state of productivity. Old plants are replaced with young, strong cactus and cultivation and irrigation go on ceaselessly. On the average, a cactus plant will bear fruit for 12 to 15 years. A few are still producing a good crop after 20 years.

Cacti are planted in rows 12 to 15 feet apart. Some attain heights of 14 to 16 feet and must be planted six to eight feet apart.

The Maniscalco family has not fenced the property as must the neighboring citrus and avocado ranchers. "One of the best things about raising cactus apples," Bernardo chuckles, "is that nobody ever sneaks in to steal the fruit."



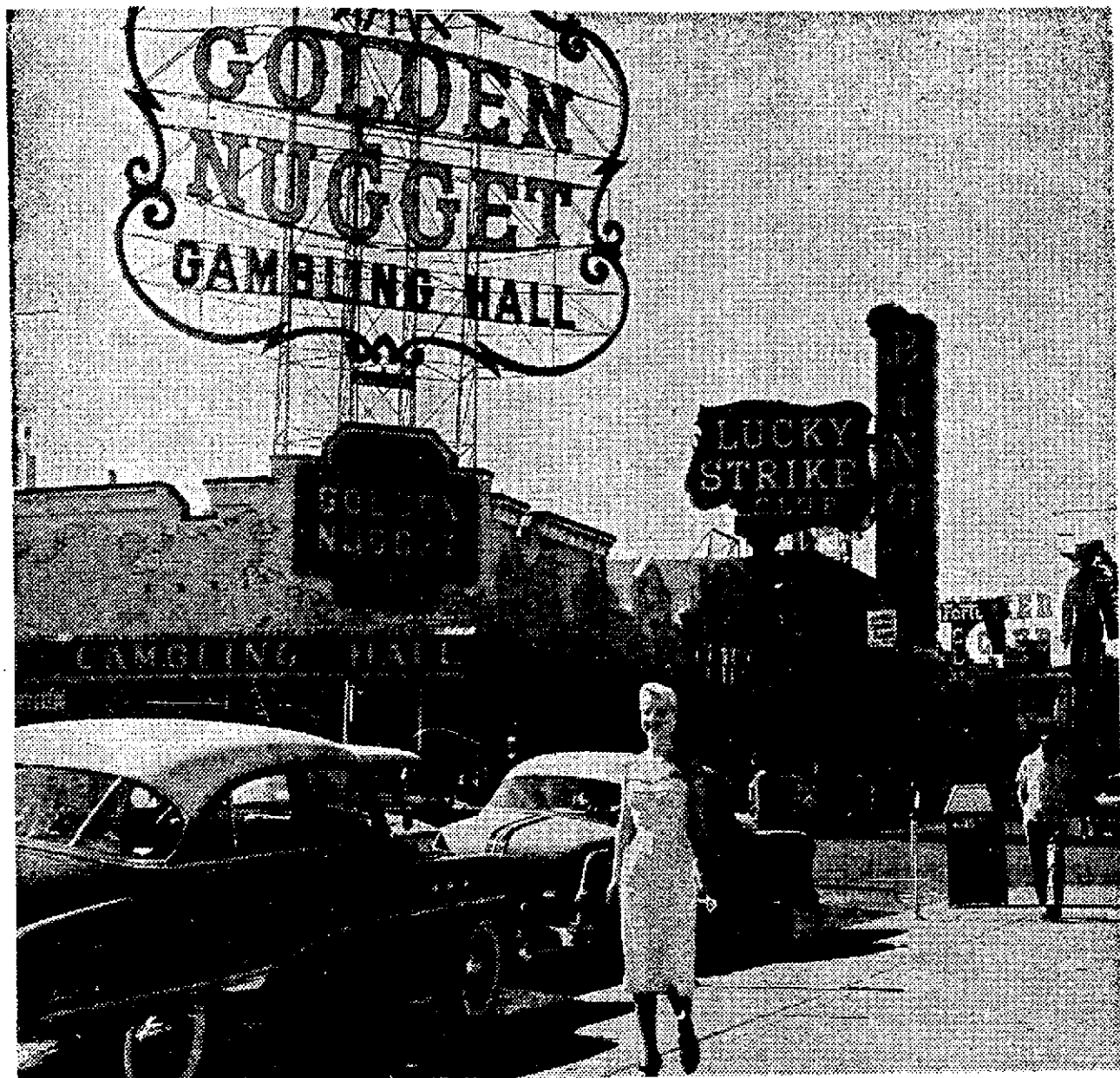
Growing cactus for its spiny fruit is one of Southern California's most unusual industries, the Maniscalco farm near Lakeside. Picker is shown above.



Bernardo Maniscalco (second from left) founded cactus enterprise. He is shown with his three sons, Joseph, Leon and Sam, who have helped their father build the unusual farm into a large and thriving business venture.

A Princess Steps Out in Vegas

Sunday, October 31, 1954



In a holiday rewarding her for winning the title of Princess Petite, Ida Mougantseva of Long Beach went on a tour of Las Vegas as guest of the Sahara Hotel and Western Airlines. Here she strolls down Fremont St., known as the "World's Largest Gambling Center," a girl having herself a grand time in the fabulous city.



Back in her hotel room, Ida gets ready for a big evening of entertainment.



Marlene Dietrich entertaining in the Sahara! This sounds wonderful to Ida!



But before the big show, she has dinner with Stan Irwin in the Congo Room.



Next day, on Desert Inn course, pro Paul Allen gives her a golf lesson.



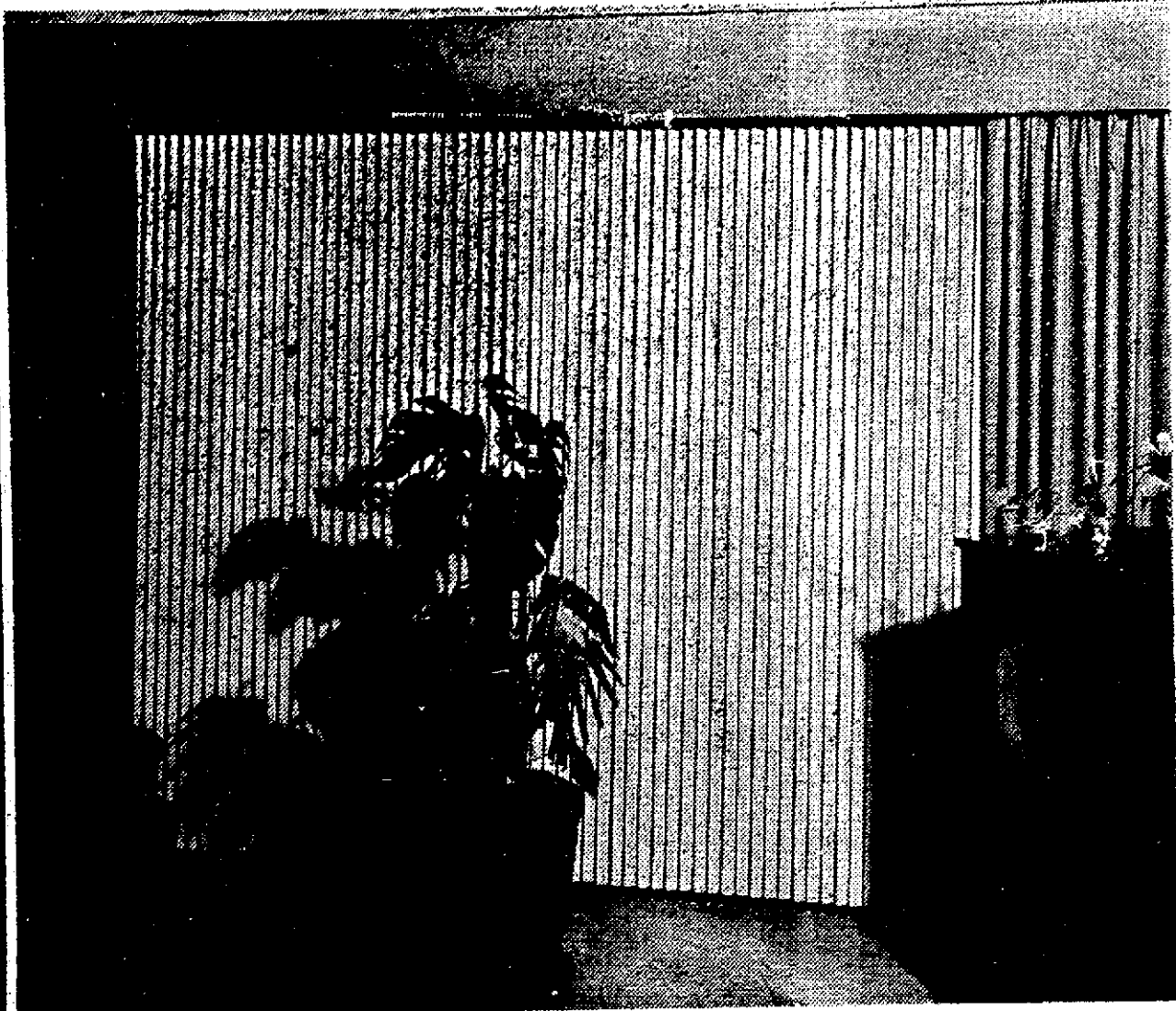
Ida goes for a swim in the Sahara pool. The tiny blonde stands only 5 feet tall, has brown eyes.



Photos by Desert Sea News Bureau

And Stan Irwin, ex-Navy pilot and Sahara's entertainment director, gives Ida a lesson in flying.

Flo-Fold Vertical Drape Blinds



Pictured above is a recent installation of Flo-Fold Vertical Drapes in the home of Mr. and Mrs. E. W. Putnam, 28 Third Pl. (Palisades Own-Your-Own Apts.)

"Largest Selling Vertical Drape in America"



They Open



They Close



They Draw

Why settle for less: when for so little more you may have Flo-Folds, the most talked about treatment for windows in years. Over a period of years Flo-Folds will cost you less to protect your furnishings from the harmful sun rays. With Flo-Folds you eliminate dry-cleaning bills and the replacements cost from faded drapes. Drawn closed, regular draperies darken your room, whereas Flo-Folds can be adjusted to permit light, and still protect you from the sun (and are very attractive from the street, too). See them today for a most pleasant surprise.

See Them In Our Showroom

MODERN

PRODUCTS CO.

314 E. 10th St.

Phone 7-3956

(10th St. at American Ave.)

Beal's

Sealy MATTRESS and BOX SPRING SET

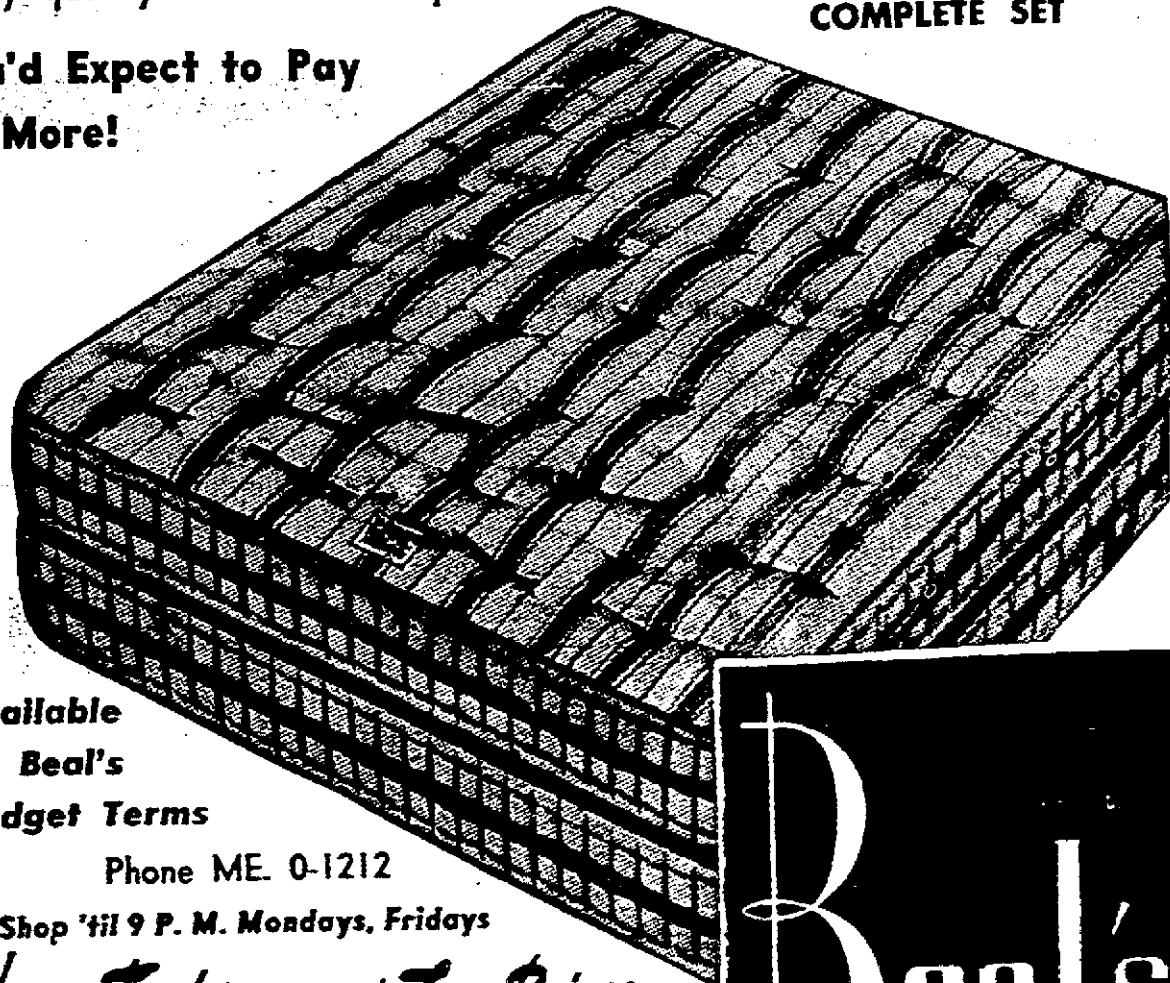
TWIN OR FULL SIZE

"Sleeping on a Sealy is like sleeping on a cloud." This is your opportunity to get Sealy quality at a new low price at Beal's.

You'd Expect to Pay
1/3 More!

\$49⁹⁵

COMPLETE SET



Available
on Beal's
Budget Terms

Phone ME. 0-1212

Shop 'til 9 P. M. Mondays, Fridays

Home Fashions at Low Prices
LAKEWOOD CENTER
5245 N. HAZELBROOK On The Mall

Beal's
Lakewood Center



Hollywood bachelor girl, Vera-Ellen, puts career ahead of marriage for yet a while, but tells her ideal of a mate.

HOLLYWOOD

She'll Play the Field

By Ed Hirshberg

VERA-ELLEN, one of Hollywood's most tenacious bachelor girls, has a good reason for staying single.

"I've seen too many people all over the country get married and then divorced. I'd sooner change boy friends than change husbands. When I finally do marry it will be for keeps," says the pert, fleet-footed star of Paramount's VistaVision musical "White Christmas."

Vera's been around the Hollywoods now as a top star several years and though she's one of the screen's hardest workers she also plays hard. Vera eats out five or six nights a week when she is not making a movie and loves everything from night-clubbing to going to concerts or just sitting around a cozy fire.

"But I do it with different fellows," she says. "No sense getting too tied up. I think the mistake many actresses make is getting married when they want a career more than a home. No husband wants to play second fiddle. And I think a woman should be as much or more in-

terested in her husband's career than her own.

"In all frankness, I'm too tied up with my own career right now. At least I'm honest about it. There'll come a time when I've had my fill—and that'll be the time to settle down."

THE DANCING STAR, who sings with Bing and hoofs with Danny Kaye in "White Christmas," sadly admits that maybe she wants too much in a man.

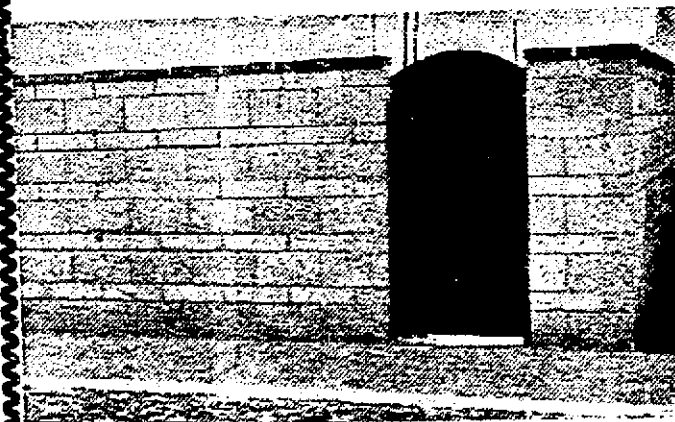
"My idea of an ideal man changes from year to year," she says. "When I was 16 I wanted a good rhumba dancer! At 20 the material things were more important. Today understanding, a sense of humor and tolerance are uppermost. And yet I want that certain spark, too. I like my heart to jump a beat when the phone rings! I guess I'd better wait a while, huh?"

In Your Favorite Flavors

DELICIOUS Mountain View ice cream

MOUNTAIN VIEW DAIRIES Phone 6-8237

BLOCK WALL



NO DOWN PAY
36 MOS. TO PAY

Block wall fence is exceptionally stable and permanent . . . offers absolute privacy . . . no maintenance costs . . . Weather-Proof . . . Fire-Proof . . . Rot-Proof . . . Vermin-Proof.

HARRIS FENCE CO.

CALL FOR FREE ESTIMATE 3150 ORANGE AVE. PHONE 40-1487 OR 4-9513



**MAKE A
BEE LINE
FOR THESE**



\$SAVINGS

**SPECIALS EFFECTIVE
SUN., MON., TUES., WED.**

★ **Shop Today — Sunday — at SAV-ON for all your drug needs. Our low prices bring us huge volume—and that assures you of FRESH STOCK AT ALL TIMES!**

BRASS WALL PLAQUES

14-inch Polished Brass. Reg. 2.19

1⁵⁹

WOODBURY'S SOAP

Beauty Bath. Reg. 10c Size

7^c

DIAL SOAP

Deodorant Bath and Toilet Soap. Large Bars

3 for 39^c

JOY

Liquid Detergent for Instant Dish Washing

25^c

LAY-AWAY FOR CHRISTMAS GIFTS

ELECTRIC SHAVERS

REMINGTON DE LUXE "60"

Reg. 29.50. 7.50 Allowance on Any Old Razor

22⁰⁰

SUNBEAM SHAVEMASTER

27.50. Allowance 5.00 Trade-In

22⁵⁰

SCHICK SHAVERS

26.50 and

28⁷⁵

MOVIE CAMERA

Brownie. F2.7 Lens. 37.50 or F1.9 Lens

46⁷⁵

PHOTO LAB OUTFIT

14⁹⁵

ARISTOCRAT WRIST WATCH

Regular 3.95 for

2⁹⁵

INGERSOLL POCKET WATCH

3.50 Value

1⁹⁸

Use Our Christmas Lay-Away Plan — \$1 Will Hold Any Item

SAV-ON TOOLS

CRESCENT WRENCH

10-inch—Forged Steel

69^c

PIPE WRENCH

10-inch—Forged Steel

69^c

PIPE WRENCH

8-inch—Forged Steel

69^c

HACK SAW BLADES

Case Hard Steel

2 for 5^c

SCREWDRIVER SET

Utility. Tempered Ground Blades. Set of 5

59^c

WOOD PLANE

Stanley. Reg. 3.98

2³³

POINTED NOSE PLIERS

Tempered Steel. With Wire Cutters

69^c

CLAW HAMMER

16-Oz.—With Hickory Handle

63^c

COPING SAW

For Small Jig Work

49^c

6-FT. RULE

Favorite

37^c

PRAC-T-CAL VAPORIZER

Runs up to 8 Hours—Fully Automatic—Guaranteed

7⁹⁵

All-metal, with eating tray. Fits 21" doll

DOLL HIGH CHAIR

\$3⁵⁹

LISTERINE ANTISEPTIC

It's fun to serve yourself and save 27c

2 49c btl. 69^c

PLAYING CARDS

Plastic Coated. Double Deck

1⁰⁰

CRIBBAGE BOARDS

Drueke. Nice Selection. Light and Dark Hardwood

59^c

BRIAR PIPES

Genuine. Fine Selection. \$1.50 Values

79^c

RADIO SUPER WAGON

De Luxe Tires. 28-inch Steel Bed

5²⁹

DOLL CARRIAGE

28-inch. High. 30-inches Long

9⁹⁵

JR. TRIKE

De Luxe Model. 12-inch Large Rubber Tires

13⁵⁹

PEDAL CAR

FIRE CHIEF

Jet Flow. Chain Drive

16⁹⁵

Lionel Electric Train

.027 Freight with Whistle and Smoke — Locomotive and Tender — Gondola Car — Scale Model Box Car — Oil Car — Illuminated Caboose — 8 Curved Track and Straight Track — Remote Control Track — 90-Watt Transformer.

Reg. 39.95

Special

29⁹⁵

PURE APPLE CIDER

Full Gallon

Fresh and Sweet

89^c

CORN POPPER

Automatic Electric, UL Approved

2⁹⁵

PLASTIC GARDEN HOSE

25-Ft. Clear Plastic. 10-Year Guaranteed. Featherweight. Ultra-Flexible. Full Flow Couplings. Reg. 4.49.

3²⁹

Truck and Steam Shovel

Heavy Duty. Large Size. Both for

5⁶⁹

LEATHER GLOVES

Fine Grain. Genuine Horsehide. Excellent for Driving or Work. Reg. 1.89

1²³

COCOA DOOR MATS

Heavy Duty 14"x24"

\$1³⁹

14" PANDA BEAR

Soft Fluffy Plush. by Ideal

1⁶⁹

SHINOLA

Wax Shoe Polish. Can

5^c

ALL DETERGENT

25-Pound Box New Economy for Automatic Washers

4⁹⁵

METAL CANS

Decorated for Many Uses. Fine for Shipping Fruits. Nuts. Cakes. Cookies. 2-lb. Size

35^c

5-lb. Size

59c

We Reserve Limit Rights

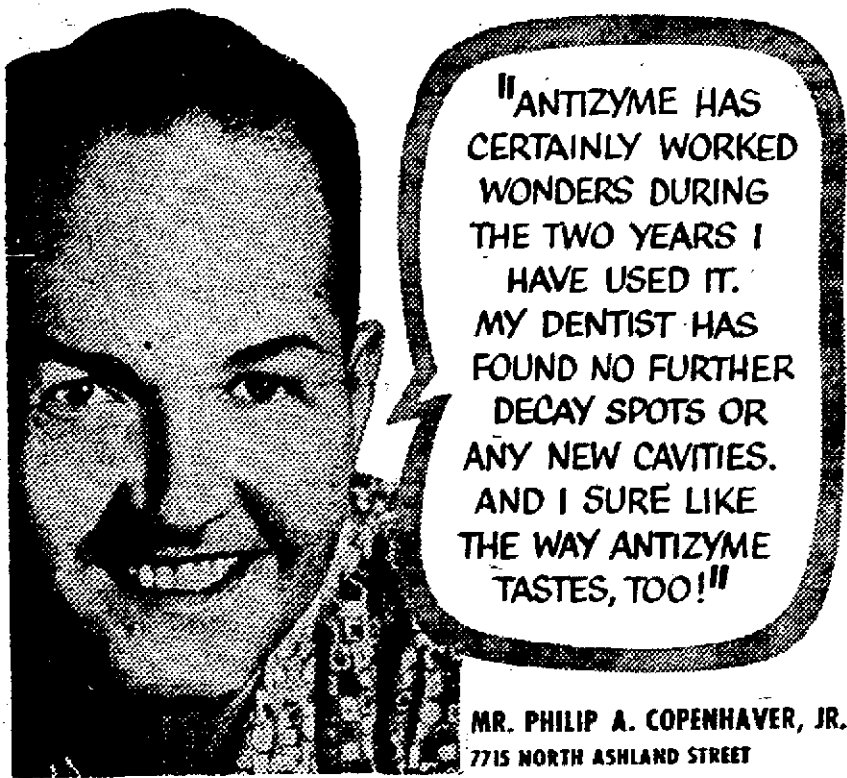
2 Big Stores—Serve Yourself & Save



**IN LAKEWOOD CENTER—5246 Lakewood Blvd.
IN DOWNTOWN LONG BEACH—4th & Pine Ave.**

"NOT A SINGLE CAVITY IN OVER 2 YEARS"

... thanks to ANTIZYME, the first continuous-action anti-enzyme tooth paste.



EVIDENCE LIKE THIS is coming in every day. People young and old from all parts of the country report "no cavities" since they first started using Listerine Antizyme Tooth Paste—6 months, 12 months, or 2 years ago! Antizyme is the great new scientific development you read about in Reader's Digest, The Saturday Evening Post, and other magazines

Actual, living proof—this new, completely different kind of tooth paste really stopped decay!



HERE'S WHY...

1. No other type of tooth paste—regular, ammoniated or chlorophyll—protects for more than ½ hour.
2. Now, Antizyme, the first continuous-action anti-enzyme tooth paste, stops the major cause of tooth decay 12 to 24 hours with each brushing. This has been proved for 9 out of every 10 people tested.



Antizyme stops the major cause of tooth decay every minute of every day

L. B. PRO DETERMINED TO BECOME

Golf's Best Teacher

By Jerry Wynn

"IT TAKES A LONG TIME for a Norwegian to get mad," the saying goes, "but when he does, he's awfully determined."

And the word determination can well describe one of Long Beach's foremost golfing sons, Dale Andreason. This 6-foot 3-inch 200-pounder of Norwegian stock is determined to become the best teaching professional in the nation.

That sounds like quite a large order in a profession boasting such as Tommy Armour, Joe Novak and Ernest Jones, who specialize in imparting their links wisdom to others, and hundreds of others who utilize their famous names as tournament players to set up shop as teachers.

But Andreason was not afraid to accept this challenge.

He left a prized position as head professional in one of suburban Chicago's swankiest country clubs and a possibly brilliant future as a tournament player to return to Long Beach in 1953 and devote his full time to teaching at Bill Hart's Driving Range.

WROTE HOWARD CAPPS, now master pro at the Desert Inn CC in Las Vegas and former PGA tournament bureau director, of Andreason's desertion of the annual tournament trail:

"I was disappointed to see him leave the major playing circuit at a time when he seemed destined to become one of the outstanding golfers in this country. Always a consistent money-winner and performer, I felt that he was on the verge of becoming a great 'name' player."

What made Andreason, the holder or co-holder of six course records, make this decision to give up playing for teaching and return home?

"Tournament golf was always just a means towards the end of becoming a teacher for me," he answered.

"Although I earned over \$11,000 in my five years of making the pro swing, it cost me three times that much to support my family, meet traveling expenses and maintain the standard of living a touring golfer must."

"But no matter what the cost was, I consider those years invaluable to my future as a teacher. I was acquiring knowledge from the greatest of players and teachers. I made my decision to quit playing because I felt that I was prepared to apply that knowledge to teaching and benefit my pupils and myself from it."

ANDREASON credits his mother as being his inspiration for return to Long Beach.

"Mom used to tell me when I was a youngster that to be a success in your own home town was the greatest thing one could achieve. I never forgot those words."

The Andreason story began in Salt Lake City on May 15, 1917. When Dale was 4, his father passed away and the family (mother, sister and brother) picked up its scant belongings and settled in Long Beach in a small house at Anaheim and Cerritos.

Throughout his schooling — Temple grammar, Franklin Jun-

ior High, Poly High and Long Beach City College — he was forced to earn his keep and help support the family. For four years, from ages 7 through 11, he sold the Press-Telegram. Then came the big break that introduced him to golf.

One day Tip Stock, still an ardent local linksman, took him to the old Long Beach Country Club (now Meadowlark) and got him a job there as a caddy.

DALE CADDIED there for five years and then at Virginia Country Club for two. A fellow caddy was George Lake, now master pro at the city municipal courses.

The game became an obsession to the powerfully built youth and he often played until he had blood on the shaft of his clubs from his raw, blistered hands. Every spare dime was spent on lessons. When not playing, he would watch others and try to copy their styles.

"I remember Gene Combs (now chief starter at Recreation Park) had a marvelous little pitch-and-run shot and I spent days and days trying to duplicate it."

All those "days" finally paid off in a big way as in his final years at Poly High his game crystalized into championship caliber as he won every public course title in the city.

He turned pro in the fall of 1939 and spent two years as an assistant at Lakewood until Pearl Harbor. Dale enlisted in the Navy, graduated from Gene Tunney's physical fitness school and spent the next three years

at the San Diego Naval Training Center as a physical fitness specialist.

ALTHOUGH the intense training program of the Center kept him at a dizzy pace of classes and additional duties, he still managed to keep alive his golfing. And to his utter good fortune, one of the sport's all-time greats, Sam Snead, was in charge of the nine-hole "Sail-Ho" course at the Station.

For it was Snead who showed Andreason just how poor his swing was.

"I'll never forget the day I got the nerve up to ask Sam what he thought of my game. It turned out to be the most important moment of my career. To my untold-of horror and disillusionment, Sam replied, 'I was afraid you'd ask me that some day. Frankly, you don't have a swing. You hack, chop, hit at the ball but never seem to swing at it.'"

Broken-hearted, the young sailor rushed back to his quarters, threw himself on his bunk and "sobbed like a baby." All those years of work and struggle seemed written off as blank, blank, blank.

But once again, seeming adversity proved a boon to the newly-awakened golfer and under the tutelage of Snead his game underwent a major overhauling. Dale was stunned to discover that many things Snead told him NOT to do were the very same things he had been taught and practiced as a youngster.

More than ever he was now determined to become a teacher.

"I guess I lost almost every pay check trying to beat Snead those days but it was well worth it. Just watching and studying (Continued on Page 20.)



—Photo by John H. Neagle

Putting is an important part of golf. Dale Andreason explains technique of putting to Lolita Watkins.

SAVE OVER 1/3 ON 35 CUSTOM MODERN SOFAS

Reg. 229.50 2-pc. foam rubber bed divan and matching chair. All hardwood frame. Heavy modern cover **154⁵⁰**

Reg. 139.50 Simmons dual couch covered in heavy green tweed. Fully guaranteed. Deepsleep construction **87⁵⁰**

Reg. 224.50 all foam rubber Modern sofa, reversible zipper cushions, lovely modern covers **159⁵⁰**

Reg. 229.50 2-pc. Kroehler Modern sofa and matching club chair in smart metallic cover. 10-year guarantee **169⁵⁰**

Reg. 389.50 8 1/2-foot all foam rubber oversize Modern sofa covered in brown metallic fabric. Reversible cushions **249⁵⁰**

Reg. 139.50 Simmons 8-foot oversize Modern sleeper sofa complete with bedding compartment. 10-year guarantee **94⁵⁰**



QUALITY 8-FOOT CUSTOM SOFA Reg. 379.50 **227⁵⁰**
Fully guaranteed 10 years

11.95
CAMPAIGN CHAIRS
Wrought iron and heavy vat-dyed canvas.
5⁹⁵

Reg. 13.95
MAGAZINE BASKETS
Lime oak or mahogany.
6⁹⁵

7.95 Value 24x30
MAPLE FRAMED PICTURES
4⁹⁵

149.50 Value 5-pc.
Mahogany Drop Leaf
Extension table and 4 chairs. Duncan Phyfe style.
99⁵⁰

Fall Store-wide Clearance

SALE

SAVE 1/3 TO OVER 1/2

ON ODDS AND ENDS — ONES AND FEWS OF A KIND FROM BEDROOM SETS TO BAR STOOLS . . . COFFEE TABLES TO COUCHES

OUT GO OVER 600 ODD ITEMS AT NEAR COST AND BELOW COST — SALE STARTS

TODAY-SUNDAY 11 A.M.-5 P.M.

Sirius

Modern and Maple Trends in Furniture

OPEN MONDAY and FRIDAY 'TIL 9 P.M.
SUNDAY 11 A.M. - 5 P.M.

1252 AMERICAN AVE.—PHONE 7-3593

TERMS! SURE!
JUST 10% DOWN • 24 MONTHS TO PAY

SERVING LONG BEACH SINCE 1925

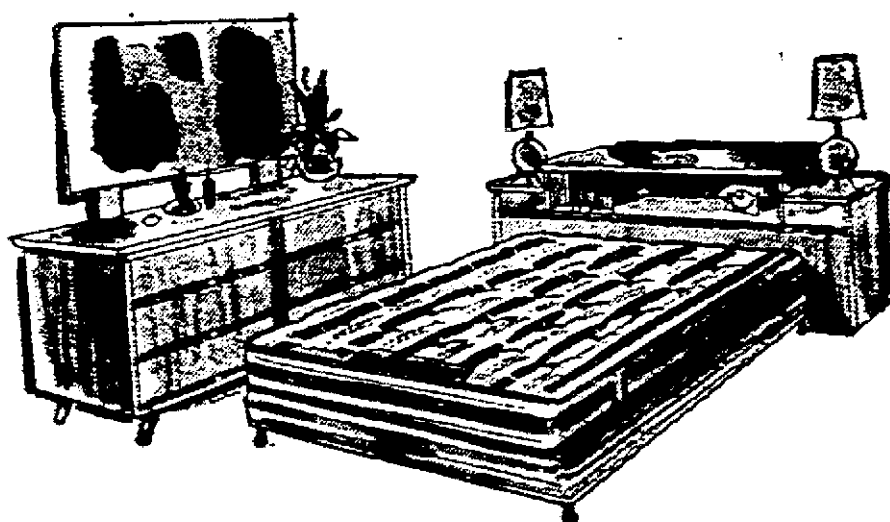
Baby Line Furniture
1/3 off
on high-chairs, play-pens, cribs, mattresses.

Reg. 139.50 5-pc.
MODERN DROP LEAF
Blond table and 4 fully upholstered chairs.
87⁵⁰

5.95 27x54 Cotton Boucle Rubberized non-skid backs.
THROW RUGS
2⁹⁵

99.50 Revolving
TV ROCKERS
Smart metallic covers, all hardwood frame.
69⁵⁰

OUT GO 35 HARDWOOD BEDROOMS BELOW COST
BLOND MAHOGANY SET



Set includes extra size 6-drawer dresser, sparkling plate glass mirror, bookcase headboard with 2 attached commodes.

149⁵⁰

Reg. 279.50 all sea foam mahogany exterior, solid oak drawers, brass finished legs. Set includes 6-drawer dresser, mirror, and full-size bed **154⁵⁰**


149.50 blond ash 6-drawer dresser with extra deep storage room and full-size bookcase headboard **79⁵⁰**

Reg. 341.95 modern Honduras mahogany in desert sand finish. 9-drawer triple dresser with 2-inch thick top, bookcase headboard and oversize 1-drawer commodes **237⁹⁵**

30 other eastern all hardwood bedroom sets in Modern, 18th Century, French Provincial and Maple normally selling from 239.50 to 699.50 on sale from **99⁵⁰ to 399⁵⁰**

The Lid
Is Off in Design
and Color

... The outstanding trends in Walt Jordan Sport Shirts for this season are the completely unrestrained use of color ... and the strong influence of the Continental Hot Designer ... Walt Jordan Sport Shirts in the Italian Look from 4.95 through 10.95.



BROADWAY AT PACIFIC
Dial 7-6994

Walt Jordan
BLUE BOOK OF FASHION

BARGAINS

Penny Wise

INSIDE MOVABLE SHUTTERS

Ready for you or your contractor to finish and install. Yes, it's true, you save more than 1/2 by trimming, hinging, finishing and installing Paul Heinley's shutters yourself.

2 Panels for 18"x24" window. Hardware included. **695**

OPEN SUNDAY, 10 TO 2

Paul Heinley's
MOVABLE SHUTTERS
SALES AND SERVICE
BRING MEASUREMENTS TO
8336 E. PAC. COAST HWY.
LONG BEACH, CALIF.
Phone 66-6289



California Department of Fish and Game Photo

This 35-pound catfish, an angler's dream, was caught near Topock on the Colorado River one October night.

AWNINGS COMPLETE YOUR HOME

FREE ESTIMATES



Life-Shade
ALUMINUM AWNING

Factory Prices

- PORCHES
- WINDOWS
- DOORS
- DRIVE-INS
- PATIOS
- STORE FRONTS
- TRAILER AWNINGS

Selection of beautiful baked enamel colors. Specially constructed to suit your needs. For Survey and Estimate—

Telephone **MEtcalfe 3-5064**
8537 E. Compton Blvd., Paramount

It's Catfishing Time on the Colorado River

By Harry R. Peterson

CATFISH, large and small, will be the quarry of many Long Beach area fishermen who will be heading out across the desert this fall to fish the Colorado River.

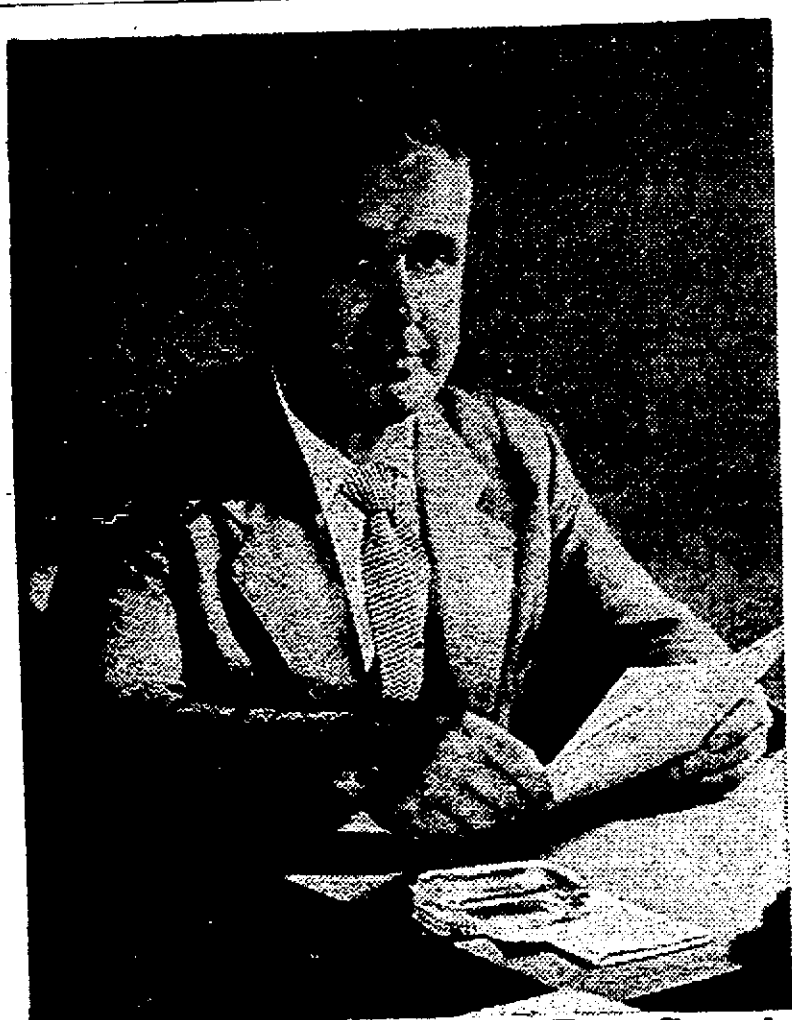
Some of the whiskery cats these anglers will pull from their native habitat and cart skillettward will run up to 20 pounds in weight, the average running from five pounds downward. It's catfish time on the Colorado and the favorite spots from Topock to Yuma will be in for a siege of heavy angling through the coming months.

Anglers take largemouth black bass, black crappie, bluegill, bullheads and carp also, but the huge channel cat is the dominant species, and it bites well in the main stream or in Palo Verde lagoon between April and December, though the autumn months, with warm days and cool nights, are favored by coastal anglers.

Ictalurus punctatus is a bottom feeder, most active from sunset until midnight. It lives in all types of water — clear, muddy, moving or still; in ponds, sloughs, reservoirs and the channels controlled by Davis and Parker Dams. The best spots are those where the current has been slowed down by a projection of sand to form an eddy or "hole."

Anglers still-fish, using frozen

(Continued on Page 12.)



"You Can Stop Smoking the Same Way I Did!"

—Says C. P. Van Schaack, Jr.

Amazing New Formula Helps Break Smoking Habit in 5 Days Easily and Pleasantly!

In a series of dramatic tests scientists proved that in 83% (4 out of 5) of the cases, Bantron helped men and women to stop smoking in 5 days. And here is the wonderful thing. Bantron is easy and pleasant to take. It has no unpleasant after-effects and is not habit forming.

Bantron was discovered in the research laboratories of a great American university. It comes in tablet form. You just take 1 tablet with water after each meal.

This new scientific formula does not work by making you dislike smoking. It does not interfere with your taste for smoking, or for anything else. Smoking establishes a craving in your body—Bantron helps relieve that craving. Because of this, many people use Bantron to help them cut down smoking.

We Guarantee Results

Hundreds of people who never before thought that they could give up smoking have used this new formula successfully. So sure are we that with the help of Bantron you can successfully conquer the smoking habit that we make you the following guarantee.

Purchase one box of Bantron and take as directed. If you feel Bantron has not helped you stop or cut down smoking within 5 days, just send us the empty box and we will refund your full purchase price.

Bantron is recommended to the thousands of men and women who can benefit from stopping or cutting down smoking. If your doctor advises you to stop smoking, try Bantron.

Read Mr. Van Schaack's True Story!

Mr. C. P. Van Schaack, Jr., is a leading Chicago business man. He is an attorney-at-law and a member of the Chicago and American Bar Associations. To encourage others who want to give up smoking, he tells below how Bantron helped him to quit.

"Our family doctor advised against smoking cigarettes and told me that I would be much better off if I quit for good. Time and time again I tried to stop. Each time I became so irritable and nervous,

that I started again. It seemed the lesser of two evils.

"One day a business friend told me about Bantron. I said to myself, 'If he can, I can!' With the help of Bantron, I was amazed how easy it was for me to stop smoking without the nervousness and irritability that accompanied my previous attempts to quit. After five days I had lost all desire for cigarettes, and just didn't want them any more. And how much better I feel!"

Read What Users Say About Bantron

- "After a few days of using BANTRON my desire to smoke was gone. I tried other ways, but BANTRON is the only way."
- "I took BANTRON as directed. It's been one month today since I've smoked."
- "My husband laughed every time I told him I'm giving up smoking. I just couldn't do it until I tried BANTRON."
- "Will frankly say they do curb the desire for smoking as no other product will. You have something there in Bantron."
- "As one of those who stopped I heartily endorse BANTRON. I feel 100% better."

5 DAYS SUPPLY \$7.00 AT YOUR DRUG STORE



Bantron
SALES TOBACCO URGE
A Complete Product

Shop Mondays 9:30 a.m. to 9:15 p.m.

Shop Mondays and Fridays
9:30 A. M. to 9:15 P. M.
... Other Days 9:30 A. M.
to 5:30 P. M.

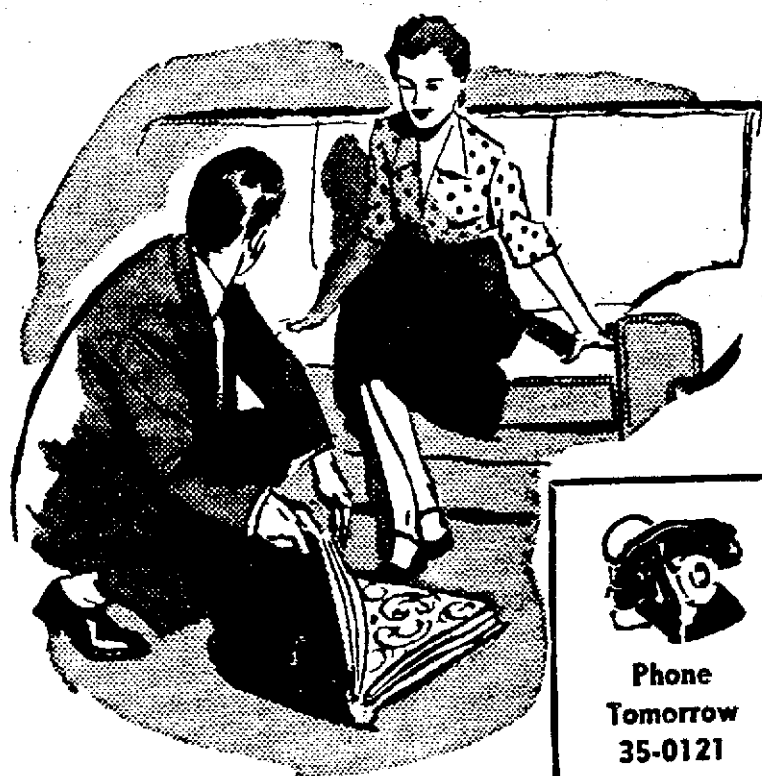
Sunday, October 31, 1954



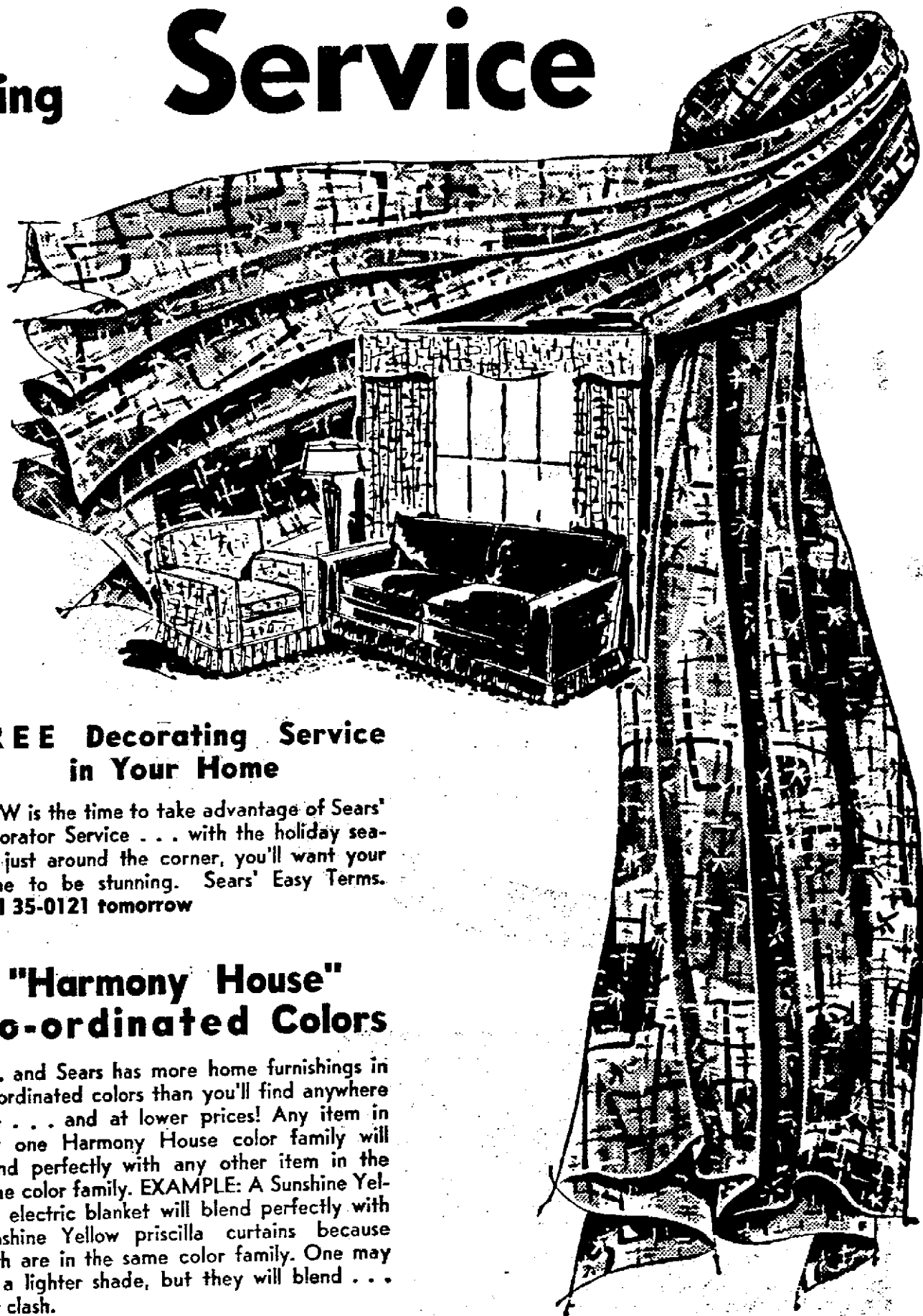
Now! Announcing Sears FREE Shop-at-Home Interior Decorating Service

Haven't you always dreamed of a decorator styled room or decorator designed draperies? Now, thanks to Sears, you CAN have a truly balanced color scheme and a planned decor in your home. Your wishes can become realities, your decorating problems over . . . call us tomorrow at L. B. 35-0121 and let our consultant call at your home.

- **DECORATOR DESIGNED DRAPERIES** — Gorgeous boucles, casements, prints, moderns, traditionals, in countless decorator patterns and colors. As low as 8.95 per pair!
- **DECORATOR DESIGNED SLIP COVERS** — Fabrics cut to your furniture, fabricated in our shop, installed in your home. As low as 49.00 for standard Sofa and Chair.
- **DECORATOR DESIGNED UPHOLSTERING** — Let Sears rebuild and redesign, if you wish, that worn furniture! Hundreds of new upholstery fabrics. As low as 154.95 for Sofa, Chair.



Phone
Tomorrow
35-0121

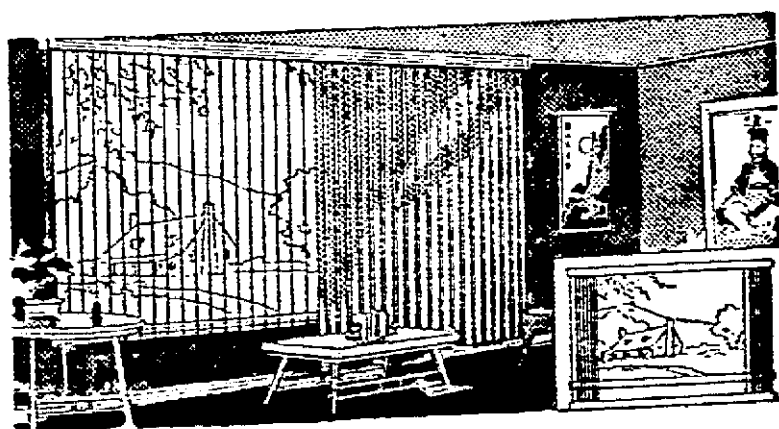


FREE Decorating Service in Your Home

NOW is the time to take advantage of Sears' Decorator Service . . . with the holiday season just around the corner, you'll want your home to be stunning. Sears' Easy Terms. Call 35-0121 tomorrow

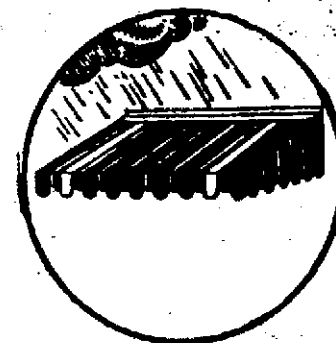
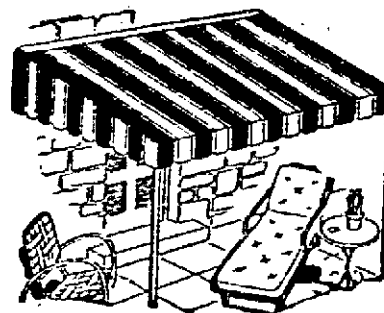
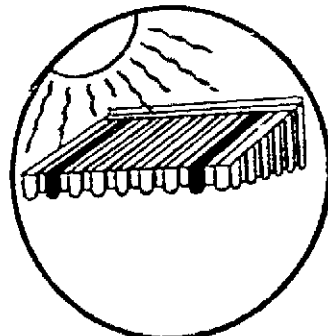
"Harmony House" Co-ordinated Colors

. . . and Sears has more home furnishings in co-ordinated colors than you'll find anywhere else . . . and at lower prices! Any item in any one Harmony House color family will blend perfectly with any other item in the same color family. EXAMPLE: A Sunshine Yellow electric blanket will blend perfectly with Sunshine Yellow priscilla curtains because both are in the same color family. One may be a lighter shade, but they will blend . . . not clash.



Custom Vertical Blinds

Vertical Slat Blinds . . . the newest window decoration providing the beauty of draw drapes with advantages of controlling light, ventilation, privacy. They can be opened, tilted or drawn closed . . . and so easy to clean!



Special! Aluminum Awning Sale!

10% OFF

All-Season protection . . . year after year beauty! All-white enameled underneath to flood your rooms with soft reflected sunlight. No hidden charges. FHA Terms arranged . . . no down payment, or ONLY 10% DOWN. Phone 35-0121 for FREE estimate.

NOW!

**MORE FREE PARKING
FOR SEARS CUSTOMERS**
with our New Parking Plan!

*Satisfaction guaranteed
or your money back*

SEARS

Downtown Long Beach

American at Fifth

Phone 35-0121

Salt Lake Does Strange Things

THE GREAT SALT LAKE, which thousands of Long Beach tourists have visited coming and going from midwestern and eastern states — is eight times as salty as the ocean. It can do lots of strange things. But Utah officials say this is one thing it can't do:

It can't cause hair to continue to grow on a dead woman's head.

A preposterous expectation? Well, wait a minute. Remember that this is the temperate

By Frank Wetzel
Associated Press Staff Writer

zone lake that produces arctic-like icebergs as well as reefs which grow like tropic coral. If that's not enough contrast, remember that this inland sea boasts a shrimp crop sold all over the nation as fish food and yet has another byproduct used in manufacturing steel.

Now about growing hair. The question arose in a letter from a skeptical Ellijay, Ga., resident who suspected the authenticity of a mummy being displayed in small southern towns.

The Georgian wrote to say that what was advertised as the "mummified but not petrified" body of a former Salt Lake City dancer named Marie O'Day was being exhibited in his area.

A newspaper clipping describing the display said the dancer was murdered and then cast into the Great Salt Lake by her jealous husband. Recovered a few years later, the body was supposed to have been pickled by the briny waters of the lake. Not only was it perfectly preserved, but the hair was still growing longer—had reached the waist, in fact.

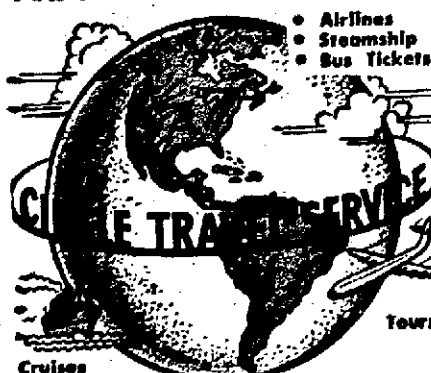
After some fast thumbing through files, the Utah attor-



Associated Press Newsfeature Photo

Dense water of Utah's Great Salt Lake permits bathers to sit up and float. At rear, Saltair, bathing pavilion.

RESERVE NOW FOR XMAS IN MEXICO



PHONE 40-9967

2221 Pacific Ave. Long Beach
Free Folders and Information

Catfishing Time on the Colorado

(Continued from Page 10.)
shrimp or any of the prepared strong-smelling prepared baits. Though slowed down and cleared of silt by the great dams, the Colorado current is still powerful, and fishermen need a sinker, heavy enough to keep the line

from dragging, and a strong casting rod. If you fish the channel, caution is necessary, and an outboard motor of at least 5 h.p. is recommended.

SINCE THERE ARE special angling regulations for the Colorado River strip, consult the California fish and game laws, available at any tackle store, before starting out. The region may be reached easily from Indio over Highway 60-70, paved and straight, and flat except for a long, easy grade to Shaver Summit. It's 97 miles from Indio to Blythe near the Arizona border, with only one small town, Desert Center, and few service stations on the way. Carry water for the car; it's all Colorado Desert country. A long strip of burlap to put under the car wheels and a shovel are very handy in case of getting into sand on one of the side roads. There is, of course, no trouble on the excellent paved highways.

Near Blythe the paved road turning south 20 miles to Palo Verde leads through farming country and cotton land. Turn right here if you wish to try the Lagoon, an excellent place for channel cats and also a duck-hunting headquarters. There are several fishing camps and motels. Access to the water, always a problem, is easy here.

CATCHING a big channel cat is principally a matter of timing and setting the hook at the right moment. Fishermen who boat a tagged catfish this fall are asked to tell the California Department of Fish and Game about it. State biologists have tagged a number of fish recently and released them below Parker Dam and in the Blythe area. Mail the tags to the Sacramento office, 926 J St., stating when and where the fish was caught, and giving the length as measured from nose tip to the base of the fork in the tail. The returned tags will aid in the study of how catfishing on the Colorado can be improved.

There is a fascination to fishing the Colorado — "Red River of the Southwest" and lifeline of Southern California's water supply. Like the desert or the Grand Canyon, it has an hypnotic power. Anglers return to its barren, willow-lined banks, dry salubrious climate and turquoise skies again and again each fall and winter. "Ahan Yava Kothickwa"—"All the water there is"—said the Indians.

A big river, with big fish. El Rio Colorado.

ney general decided the whole thing was "bazaar and fraudulent." Particularly that part about the Utah State Museum receiving "free will offerings" from the outfit displaying the body.

ICEBERGS STILL FORM on the lake. In calm weather, fresh water flowing into the lake from rivers and creeks "floats" atop the denser salt water. The wind has been known to pile up icebergs 30 feet high and 100 feet wide.

What makes the lake salty? Through the ages, rain and

snow have washed down vast amounts of salt, which is present everywhere in the ground. Most lakes have outlets, and the salt flows away with the water.

Not so in the Great Salt Lake. The water just sits, with no place to go, until it evaporates. Then it leaves the salt behind. The present salt content is 25 per cent.

With all that salt clutched to its bosom, it would be natural to suppose Utah exported huge quantities, but Utah produces only about 1 per cent of the country's supply.



AROUND THE WORLD WITH DELAPLANE

"Mexico, Mexico, Mexico, Mexico . . . ?"

This must be the season. So here is a shotgun answer for a lot of Mexico mail: This IS a good time of year. Weather dry, cool and the bullfight season begins. Clothing should be sport, one cocktail dress or dark suit for evening. One topcoat for evenings.

MEXICO CITY is really one of the fine capitals of the world. For the best restaurants try Les Ambassadeurs (very plush), "One, Two, Three," Rincon de Goya, Tampico for Vera Cruz shrimps and oysters and a fine dish called "huachinangito." Prendes is an old Mexico City favorite. The langostino in butter is particularly good—a small crayfish that must have been born in butter.

YOU NEED a hotel. Reservations should be made. You never know when the town is loaded. The new Bamer and the Del Prado and the Reforma are considered the top hotels. They are central and should run about \$8 a day for a single up to \$45 for the Presidential suite.

I usually stay at the Monte Cassino. A little quieter and very good. Two long-time tourist favorites in the \$5 class are the Maria Cristina and the Geneva. The San Moritz is a little less and very good.

What do you do? This depends on what you like. There are good guided tours that run from a day at the pyramids to three days at

Taxco. You arrange through any travel agent. There are several in all the hotels. But you might like to arrange through Wells Fargo on Avenida Juarez, 8. You can get your mail here by the way.

Try one cocktail at Taberna del Grecco (at the side and downstairs from the Ritz Hotel). A sundown spot is the roof garden at the Majestic Hotel. Not plush but a wonderful place to look out on the great Plaza of Mexico and across to the volcanoes where Cortez marched to the Aztec city.

The best night clubs are Versailles in the Del Prado and Capri across the street. (The wilder night life you find in Mil Y Una Noches and the Saratoga Club.)

The Mexican markets are an experience in the early morning.

HOW DO YOU get there? By CMA from Los Angeles. (Or the tax-beating cheaper ride from Tijuana.) By Pan American from Houston. By American Airlines from the East.

You can drive. All the roads are good. But don't drive at night. They don't mark missing bridges very well. Through Brownsville (three days). Laredo (three days). El Paso (four days). Nogales, Arizona (five days). You can do these faster. But it is hardly worth it.

Your mailed questions will be answered. Send an envelope with your address. And don't forget the stamp please. Write to Stan Delaplane, care of Southland Magazine. No phone calls.

Distributed by the McNaught Syndicate, Inc.

South America



By
AIR OR STEAMER

Conducted or Independent Tours

Plan Now
for Fall and Winter

C. F. BEACH TRAVEL SERVICE
452 LOCUST AVE. PHONE 70-6457

HONEYMOONERS . . . ENJOY A STAY IN ROMANTIC, NEARBY OLD MEXICO!

Rosarito Beach Hotel Welcomes You With New, Modern Accommodations on "Honeymoon Row"



DELIGHTFUL LIVING OVERLOOKING THE SEA, EXCELLENT CUISINE, VARIOUS DIVERSIONS IN AN OLD-WORLD ATMOSPHERE 14 MILES SOUTH OF TIJUANA.

FOR INFORMATION OR RESERVATIONS—
WRITE ROSARITO BEACH HOTEL, P.O. BOX 337, SAN YSIDRO, CALIF. OR PHONE LOS ANGELES OFFICE, TRINITY 5345.

Mrs. M. P. Barbachano, Manager

Rosarito

BEACH HOTEL

BAJA CALIF., MEXICO

TOPAZ 1-1613

IMPERIAL POOLS

Long Beach 4-1041

9648 E. FIRESTONE, DOWNEY

PRESENT

So. Calif. Year-Round Living for ALL
Winter Rates—Now On—Include HEATERS

PLASTIC POOLS —
Installed—Low as **990⁰⁰**

ECONOMY GUNITE POOLS —
Installed—Low as **1950⁰⁰**

CUSTOM BUILT POOLS —
Installed—Low as **2150⁰⁰** Basic

COMMERCIAL POOLS

Complete Owner-Builder Service
Full Pool Service and Maintenance

See Display Pool — 9648 E. Firestone, Downey

TOPAZ 1-1613 ME 3-8748 L. B. 4-1041

we're open monday night till 9:30

Sunday, October 31, 1964

May co. lakewood's greatest sale of sealy innerspring mattresses, box springs ...ALL CUSHIONED WITH FOAM RUBBER

budget special



hollywood twin bed set cushioned with foam rubber

74.95 value **set 49.95**
2 for 99.00

- Twin innerspring mattress, foam rubber topped, pre-built borders, button tufts, taped edges, sisal insulation
- Twin matching box springs with firm tempered steel coils
- Set of 6 tapered hardwood legs

Save 1/3

save 70.00
on Sealy redi-bed

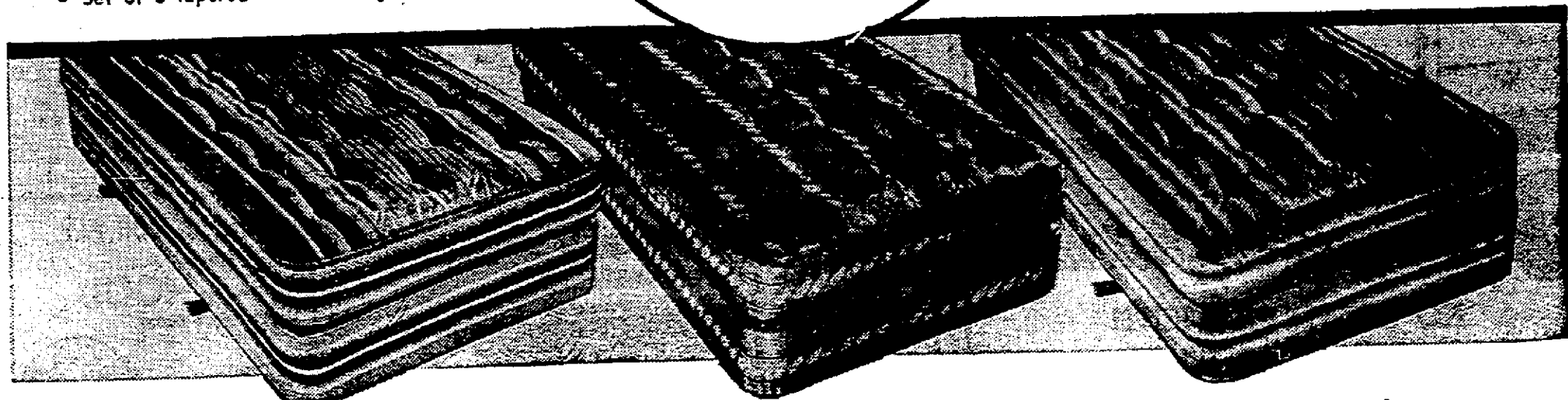


with foam rubber cushions

269.00 value **199.00**

- With full-size Sealy innerspring mattress
- At home in traditional, provincial or modern
- 4 1/2" reversible foam rubber cushions
- Upholstered in tweeds and boucles
- Gold, charcoal, toast, persimmon, rose, green
- Sleeps two comfortably; easy to open.

Sealy's taking inventory... and naturally May Co., Sealy's largest account, made a clean sweep... gathering in the cream of the crop of their foam-rubber topped mattresses with famous Sealy quality throughout... and here they are at prices you'd expect to pay for nondescript brands. Limit—two twin sets or one full-size set per customer.



medium tension mattress with foam rubber topper

44.95 value **29.95**

- Resilient medium tension coil unit
- Durable fancy woven striped ticking
- Vertical stitched, pre-built borders
- Fine cotton felt and sisal insulation

44.95 Value matching stabilized box spring **29.95**

firmer tension mattress with foam rubber topper

52.50 value **34.95**

- Firm tempered inner coil unit
- Smart green rayon damask ticking
- Vertical stitched borders, metal handles
- Generous layers first quality felt

52.50 Value firm supporting box springs **34.95**

All in twin and full sizes.

very firm tension mattress foam rubber cushioned top & bottom

59.95 value **39.95**

- Very firm for greater comfort, support
- Extra heavy colorful striped ticking
- Pre-built borders, hundreds of ventilators
- Expertly tailored, silk cord handles

59.95 Value firm matching box springs **39.95**

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours 9:30 A.M. to 5:30 P.M. (Mondays and Fridays 12:30 to 9:30) For Phone Orders and Service Call Long Beach 39-2411, ME. 3-0111

Sugared Pecans Like Grandmother Made

By Mildred K. Flanary

Press-Telegram Home Economics Editor

Y'ALL, whether from the north, the east or the west, have been impressed by the customs and traditions so dear to our friends in the deep "saouth." They have even been a part of our history.

Gifted in many ways, southern ladies are known especially for their charm as hostesses. From early childhood, gracious hospitality has been a part of their training; and today's hostess, Mrs. Wallace H. Moore, 283 Argonne Ave., is no exception.

Mrs. Moore was born in Mis-

issippi and spent much of her life in Atlanta. Being the wife of a college professor, however, she has traveled far — even across the seas. With it all, though, she still bespeaks the south.

Today she is sharing with us recipes from her grandmother's kitchen, the featured one being for sugared pecans. You'll enjoy keeping the following recipes, too.

Grandmother's Lemon Butter

- Juice and grated rind of 1 lemon
- 1 good tsp. butter
- 1 heaping tsp. flour
- 1 beaten egg
- 1 pinch salt
- $\frac{3}{4}$ cup white sugar
- $\frac{1}{2}$ cup brown sugar

When well mixed add 1 cup boiling water and stir over fire until it boils (about 2 minutes).

Baked Custard

Beat together 2 eggs and $\frac{1}{2}$ cup sugar. Add dash of salt and $\frac{1}{2}$ tsp. vanilla. Add gradually 1 pint scalded milk. Pour into baking cups which have been set

Kitchen Tip:

Mrs. Moore's Kitchen Tip: For a tempting shiny glaze, brush the top crust of apple or fruit pies lightly with undiluted evaporated milk before baking.

in pan. Sprinkle with nutmeg. Pour boiling water into pan and place in slow oven (about 300 degrees). Bake until blade of silver knife comes out clean. Set in warm place until room temperature. Then chill in refrigerator.

Old-Fashioned Batterbread

- $\frac{1}{2}$ cup corn meal
- $\frac{3}{4}$ cup cooked hominy grits
- $\frac{1}{2}$ tsp. soda
- 1 cup boiling water
- 1 cup sour cream and milk mixed
- $1\frac{1}{2}$ tbl. butter and pure lard mixed
- 2 tsp. salt
- 2 eggs, beaten

Pour water over corn meal and cook for 10 minutes. Add butter, lard and salt and mix well. Add milk and sour cream, hominy and beaten eggs. Beat for 2 minutes. Add soda to small amount of milk and stir it in batter quickly. Bake in greased casserole in oven of 375 degrees for 25-30 minutes. Supposed to serve 6—but 4 or 5 hungry folk can easily eat this—if they are southerners.

Shrimp Bisque

- 1 cup cooked shrimp (canned may be used)
- 1 qt. rich milk
- 1 tbl. finely grated onion
- $\frac{1}{2}$ tsp. pepper
- 1 tsp. salt
- 2 tbl. butter
- 1 tbl. flour

Remove black veins from shrimp and chop or mash shrimp as finely as possible. Mix but-

ter and flour and stir slowly into heated milk. Use double boiler to guard against scorching. Add onion, salt, pepper and shrimp.

Heat carefully and serve with sprinkle of chopped parsley on top (or whipped cream, if desired). Serves 4 to 5.

Mrs. Moore's Sugared Pecans:

Shell 2 cups pecans, trying not to break the halves.

Put in saucepan: 1 cup brown sugar, 1 heaping teaspoon butter and 2 tablespoons water. Cook until it is ready to sugar (about 5 minutes). Sprinkle in 1 teaspoon vanilla. Add nuts to mixture and cook, stirring until every nut is sugared (about 3 to 5 minutes).

Pour sugared nuts onto platter or some other flat surface. They will harden in a lump. Break them apart while still warm.



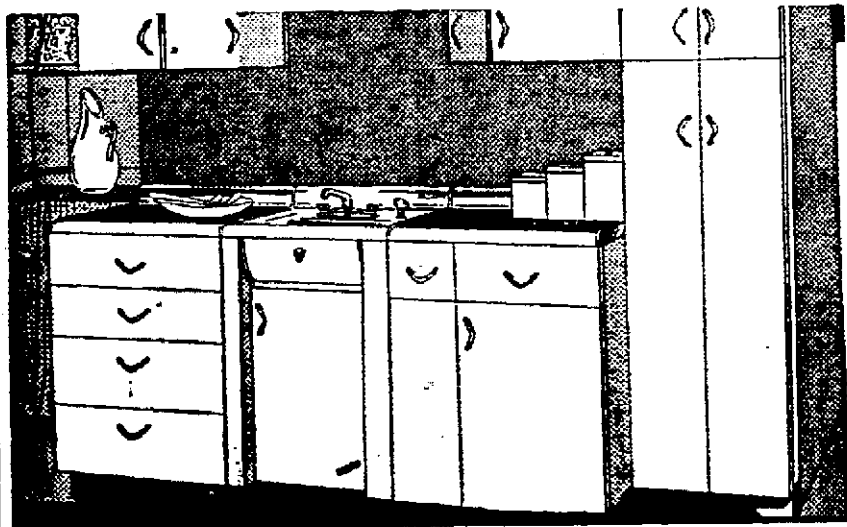
A native of Mississippi, Mrs. Wallace Moore is adept at the arts of famed Southern hospitality. She is pictured here with an antique heirloom settee.

Good...and Good for You!
Mountain View
Mount-Lac
Creamed Buttermilk
FOR HOME DELIVERY call 6 8237



5 YEARS — SAME LOCATION
Sold...More Than 3000 PATIOS.
PORCH COVERINGS, PARTITIONS
Every Panel Sold Top Quality
Many hundred industrial—government
—and commercial skylight
installations.
NO SECONDS — NO "B" GRADE
SPECIAL FALL SALE 49¢
Odd Widths & Lengths **49¢** Sq. Ft.
TRANSLUCENT MATERIALS Co.
12211 Long Beach Blvd. Lynwood, Cal.
NEWARK 2-7106

**SEE HOW LITTLE IT COSTS
TO BE HAPPY IN YOUR KITCHEN!**



Youngstown Kitchens
NO DOWN PAYMENT!
3 YEARS TO PAY!

Check your kitchen problems here—then call 4-6515. Our kitchen specialists can tell you in just a few moments how easy and economical it is to remodel any part of your kitchen...

- ☐ NEW DRAINBOARD
- ☐ NEW SINK
- ☐ NEW FLOOR
- ☐ NEW WINDOWS
- ☐ NEW CABINETS (STEEL OR GOLDEN BIRCH)

No job is too small! All Work Is Guaranteed! Have a bright kitchen that makes work fun. Stop looking at your problem kitchen now and call us for a friendly free estimate. Whatever you need—we will show you the way to save time—save money. Enjoy a happy kitchen! CALL...

ECONOMY KITCHENS
LONG BEACH
REMODELING SPECIALISTS

4-6515

DIBS FOR POPULAR PRICED maple

DININGROOM Reg. 79.50 Value

\$59

Matching 42" Hutch (as pictured) with 2 service drawers, large linen drawer and cabinet storage with shelf available for only \$9.50.

Dining room group, extension table (32"x48" extends to 58") and 4 sturdy maple chairs with upholstered seats.

3125 E. ANAHEIM

Open Monday and Friday Mids 11:11 9

HOW MUCH DO YOU PAY FOR A VENT-A-HOOD YOU DON'T OWN?

"A Personal Survey and Estimate Given Without Obligation"

VENT-A-HOOD

SMOOTH SIDE PANELS Shields Wall From Popping Grease

FULL WALL PANEL Shields Wall From Popping Grease

BALANCED RAFFLE PLATE Prevents Air Escape From Entire Hood Area

NO MORE COOKING ODDORS!

NO MORE GREASY STAINS!

SHIMMY NON-POROUS FINISH Easy to Clean With Hot Soap & Grease

YOUR HOME STAYS FRESH

REARVIEW CHROME TRIM Never Needs Polishing

YOUR CURTAINS STAY CRISP

PATENTED "WASH-LONG" COVER Emphasizes Your Exhaust Fan

PERFECT TUBE-LIGHT Floodlights the Entire Cooking Area

Available in Copper with Scalloped Edges

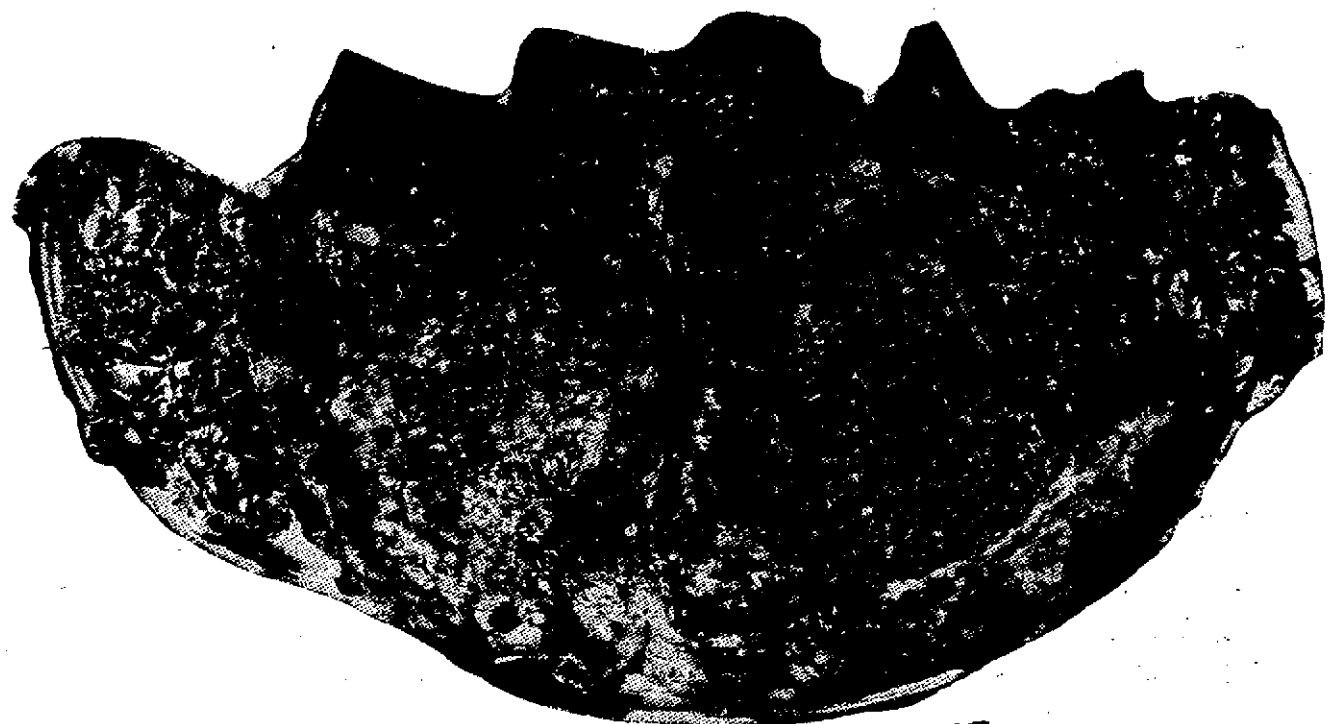
VENT-A-HOOD

OF LONG BEACH
479 W. Willow Ph. 4-8135

133 W. Los Angeles St.,
Anaheim, Phone 5
OF ORANGE COUNTY
KEyl. 5-8263, Klnh. 2-7262

ROUND STEAKS

Here's Another Iowa Pork Shops Super Value



These are not ordinary Steaks, they are all from "Selected Baby Beef" . . . grain fed for flavor; aged for tenderness, and cut our own special way, giving you a maximum of delicious meat at a minimum price. We will cut these steaks thick for Swiss or thin for pan frying as you prefer . . . so for a real treat, serve an Iowa Pork Shop Round Steak Tonight!!!

49¢ lb

TOMATOES



EXTRA LARGE SLICING SIZE! FIRM AND RICH RED, VINE RIPENED!!

2 Lbs. for 25¢



Our Meatcutters are the BEST in the World!

LOIN PORK CHOPS

BEST CENTER CUTS FROM SELECT EASTERN CORN-FED LOINS

69¢ lb.

SHRIMP

JUMBO SIZE

m-m-m BOY! COOKED TO A GOLDEN BROWN! What a Real meal!

69¢ lb

STEW BEEF

BONELESS CUBED "SELECTED" BABY BEEF . . . TENDER AND DELICIOUS

49¢ lb

GROUND BEEF

"YOU KNOW IT'S GOOD" FRESH EVERY HOUR. 35¢ lb.

3 lbs. \$1

WHITE KING GRANULATED SOAP NOTHING WASHES LIKE SOAP . . . GT. PKG.

60¢

"D" Detergent White King Giant **69¢**

Sierra Pine Toilet Soap 4 Pk. **35¢**

Toilet Soap White King Reg. **3 for 23¢**

Cleanser White King Ctn. **2 for 25¢**

Water Softener White King Large **24¢**

Detergent White King Liquid—12-oz. **39¢**

COFFEE

YOUR CHOICE . . . ALL GRINDS . . .

1-LB. CAN

HILLS • FOLGER'S • M.J.B. S and W • MAXWELL HOUSE

95¢

SWEET POTATOES . . .

ALLENS NO. 2 1/2 CAN . . . FOR REAL FLAVOR AND GOODNESS

5 for \$1.00

Durkee's Oleo CUBED AND COLORED IN 1-LB. CARTONS

25¢

Kaffee Hag 1-LB. CAN . . . FLAVOR IS OF THE FINEST **\$1.07**

Tomatoes IRIS EXTRA FANCY! SOLID PACK 2 1/2 CAN

25¢

Baking Powder ROYAL 12-OZ. CAN . . . THE BEST BY TEST **39¢**

Beeland Honey 5-LB. CAN . . . IT'S CLEAR AND PURE!

95¢

Baking Chocolate BAKER'S PREMIUM 8-OZ. SIZE **49¢**

ORANGE JUICE

IRIS, FANCY, 12-OZ. CAN NATURAL GOOD FLAVOR

3 CANS FOR 33¢

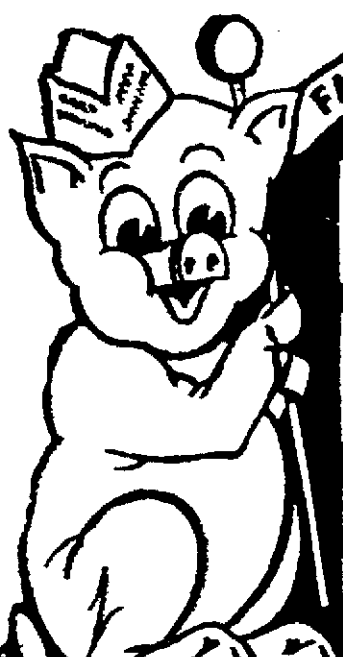
PRICES EFFECTIVE MON., NOV. 1st THRU WED., NOV. 3rd

STORE HOURS

SUNDAYS, 9 to 7 P. M.
MON. thru WED., 9 to 8 P. M.
THURS. and FRI., 9 to 9 P. M.
SATURDAY, 9 to 8 P. M.
• Except Pine Ave.
MON. thru THURS., 9 to 6 P. M.
FRIDAY, 9 to 9 P. M.
SATURDAY, 9 to 6 P. M.
• Closed Sundays

1140 E. Carson
LONG BEACH
2279 Pacific
LONG BEACH
1900 E. Olive
COMPTON

655 Pine Ave.
LONG BEACH
2420 Santa Fe
LONG BEACH
14309 Atlantic
COMPTON



FAMOUS FOR QUALITY FOODS

IOWA PORK SHOPS

EST. 1925

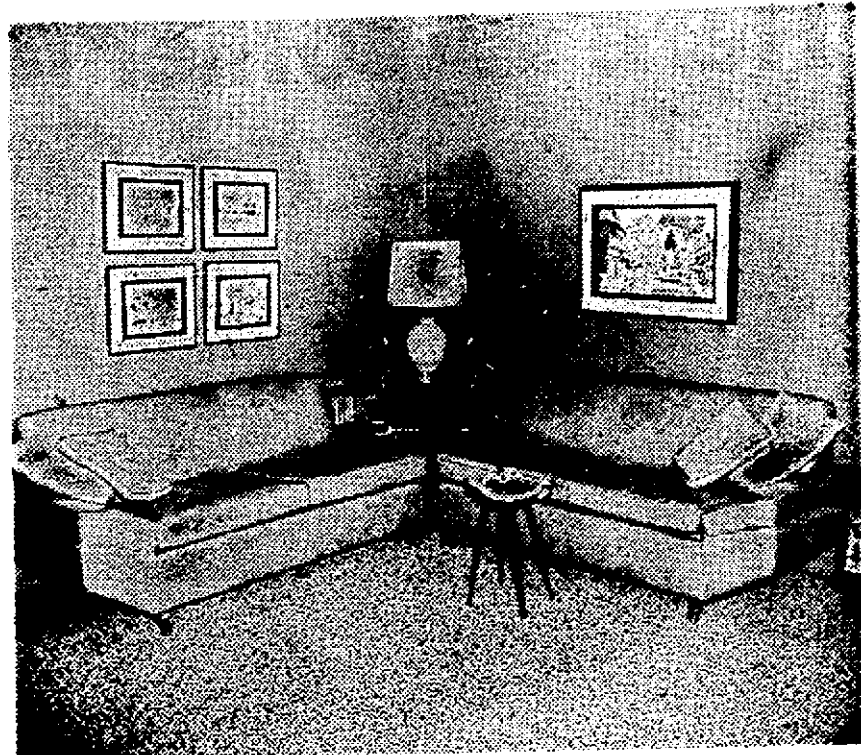
Super Markets



The large, L-shaped living room of the home of Mr. and Mrs. Alexander Shultz has this fireplace area for conversation; television area is in foreground.

SOUTHLAND HOMES

New Ideas in Designing



A large, lime green sectional helps promote comfort in the attractive den of the Alexander Shultz home.

By Eileen Ball

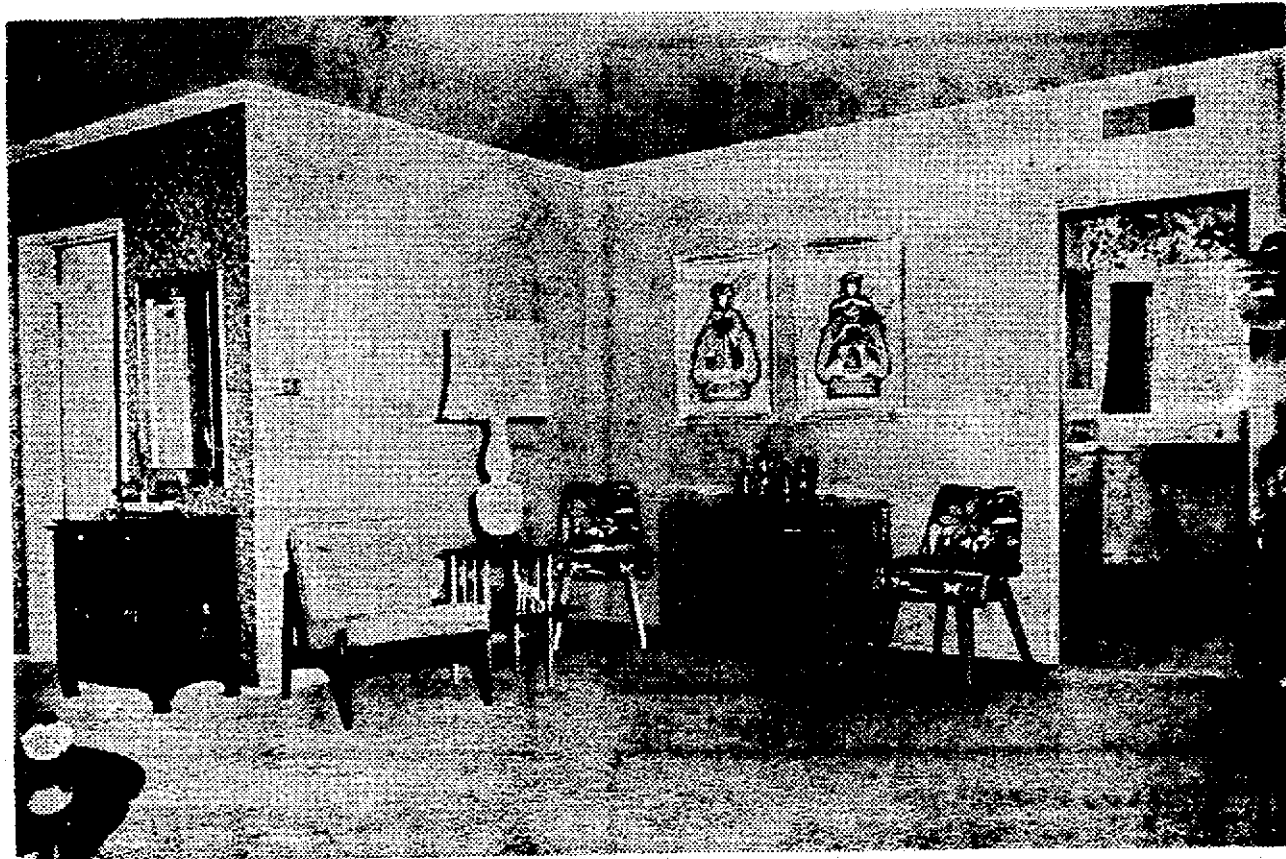
ONE OF THE MOST beautiful and interesting residences in the city is the home of Mr. and Mrs. Alexander

Shultz. It is unique in that it is a part of, and yet quite separate, from the 14 apartments that share its site.

The apartments and the 2,200-square-foot Shultz residence were designed by architect Kenneth S. Wing. Contemporary in architecture, the units were carefully contrived to preserve the utmost privacy possible, and at the same time, promote a resort-like community spirit.

The back of the Shultz home converges onto the beautiful 20x40-foot swimming pool around which their rentals are arranged. The pool-side has been the scene of many happy get-togethers during the summer months. Its size and the myriad colorful chaise-longues and umbrella tables that surround it adequately accommodate large groups.

Almost an entire block was needed for the buildings that were constructed one year ago. The Shultz residence, 5280 El Prado St., faces west. The other units, ranged in a horseshoe



Photos by H. S. Melvin

The Shultz dining room abounds in rich oriental motif. The kitchen area may be seen beyond arch; living room is at left. Table stands out of way.

ALUMINUM and PLASTIC TILE

NO CHARGE FOR UP TO 30 DAYS CREDIT



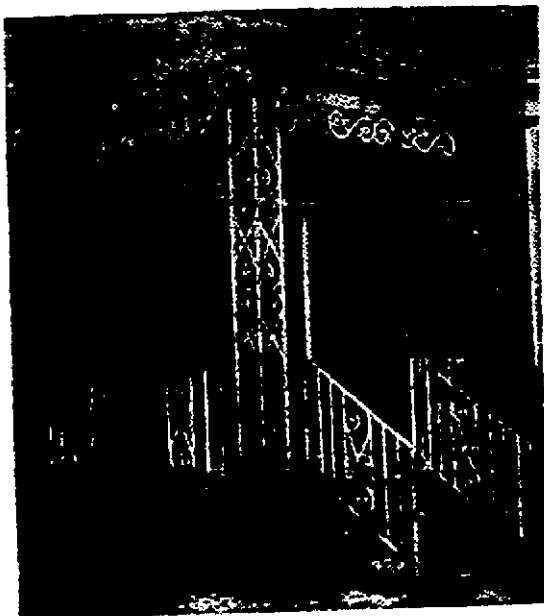
Call the man that does the work.

WE INSTALL & REMODEL ALUMINUM - PLASTIC ASPHALT - RUBBER FLOOR TILE

3 WALLS OVER 44.50
TUB, 4 FT. HIGH
SHOWER DOORS 29.00
TUB ENCLOSURES 84.00

All Work Guaranteed
Call Us for Free Estimate!
HEISE TILE
Licensed Contractor
7-5082 90-4621

ORNAMENTAL IRON



Headquarters for

- Plaques
- Ornaments
- Brackets
- Columns
- Railings
- Mail Boxes etc.

IMMEDIATE DELIVERY

No Down Payments.
FHA Terms. 36 Months to Pay!

See Our Complete Display of
Aluminum Turnings and
Ornamental Iron

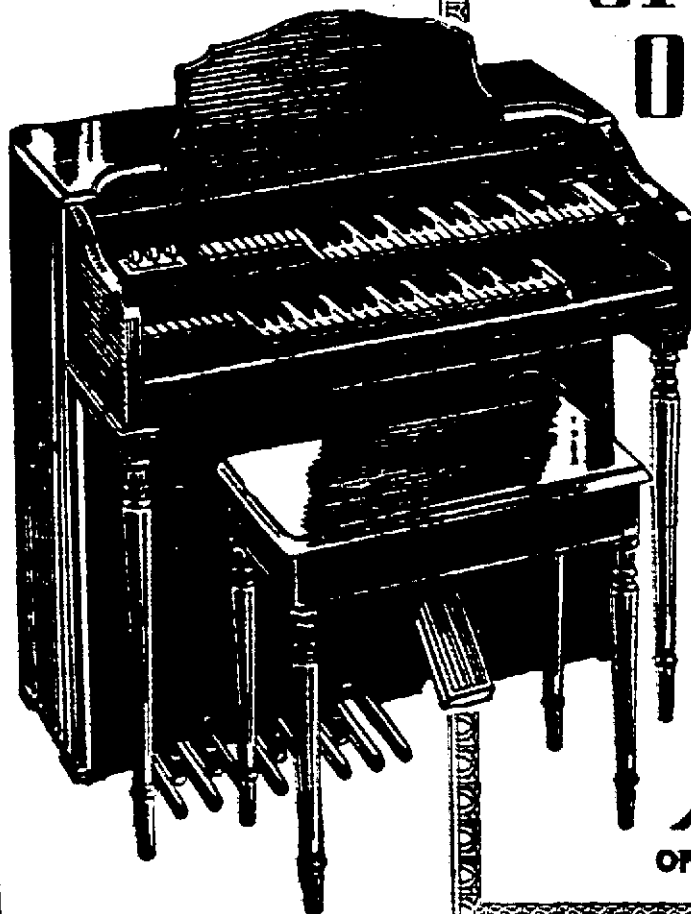
KOOLVENT
OF LONG BEACH
Phone 70-8401
743 Pine Ave.



BUY ON MCCRERY'S OWN EASY TERMS

10% DOWN
36 MONTHS
TO PAY

See the Wurlitzer
"Contemporary" Organ
for Church, Professional
or Home Use — \$2395



McCrary's

WURLITZER

"The Greatest Name in Music"

featuring the
easy-to-play . . .

**SPINETTE
ORGANS**

Miracles of Electronic Perfection,
with true pipe organ tones

Learn to play with Wurlitzer's
special beginner's course, for
adults or children.

\$1375 in Mahogany

Wurlitzer Spinettes available
in Maple, Mahogany, Walnut,
Blond, Ebony

McCrary's
334 PINE AVENUE

32 Years on Pine Ave.

OPEN FRIDAY EVENINGS

a Home

around the pool, face Anaheim Rd. and El Parquet.

The low and fluid lines of the single story Shultz home are partly contributed by the gently pitched crushed rock roof with its deep overhang. It adequately shades the front rooms of the house from the direct sun glare from the west.

The entry has been graciously separated from the living room and is an entity unto itself. Paper in small burgundy and metallic gold flowers on a deep green ground give the walls an Oriental richness. Further accentuating this feeling is the Chinese lacquered chest that stands against the wall opposite the front door. An oriental scene is intricately pictured on the cabinet doors in multi-colored lacquers and delicate inlay. Over the chest hangs a rectangular mirror framed in a beveled antique mirror frame.

ON THIS NOTE of elegance, one enters the living-dining room to the right.

In an area to itself is the dining set placed at the left as one



A flat roof of cocoa-colored crushed rock increases the fluid lines of the Shultz home and rental units.

enters the room. The Chinese motif is further evidenced in pictures and incidental art pieces. The dining set is contemporary as expressed in tanguille mahogany, a rich, slightly deeper-than-natural-finish. The chairs are upholstered in a modern hand-blocked brown, cocoa and yellow print. The sectional china cabinet is composed of a couple of independent units, one open and the other consisting of closed compartments. The drop-leaf table folds out of the line of traffic where it stands close to the wall, under the Oriental prints without losing any of its elegance.

The long living room straight ahead has, for its focal point of interest, a large original oil portrait of the Shultz' elder daughter. The painting, arresting for its beauty both of subject and of technique, hangs over the modern open fireplace of brick set flush into the wall of mahogany paneling.

An intimate conversational area has been established in this end of the large room by placing two matching modern club chairs and a squat, oversized sofa within compatible distance of each other. The chairs, cocoa with random flecks of gold, stand on either side of a very unusual three-level modern mahogany table. The three pieces are ranged in front of the large floor-to-ceiling windows overlooking the front of the lot. Heavy draperies of moss rose slubbed antique satin hang in lustrous folds from their pleats at ceiling level.

THE WINDOWS are stationary, since ventilation is dependent not upon windows but on ingenious floor-level louvered panels that are in many respects better suited to the job than the more commonplace window. First of all, they are virtually burglar-proof. Second, with the abundance of tropical greenery growing around the building and next to the exterior side of the louvers, it is easy to see the manner in which the foliage acts as a welcome filter for dust. Last, there is the fact that these slat-type openings

(Continued on Next Page)

HEADQUARTERS FOR

Alsynite

IN LONG BEACH AREA
COMPTON-HARMAN

3636 E. Anaheim St. 4226 W. Jefferson
Long Beach 4, Calif. Los Angeles 16, Calif.
Phone: Phone
9-7076 9-1953 RE 1-6344
Open Sunday 8 to 2 — Daily 8-5

New toothpaste kills mouth odor for 50 out of 50

At last! A toothpaste that destroys mouth odor not for 7 out of 10 people—but everybody.

That's the new Chlorodont. It has more chlorophyll than any other toothpaste. Nearly 4 times as much as some. Yet this new Chlorodont does not stain.

No other toothpaste can do more to prevent decay or keep gums healthy.

To help keep your whole mouth fresh and healthy, get Chlorodont today. Money-back guarantee. Giant size, only 49¢.

HAMMOND ORGANS



Only complete line in Long Beach area.

AS LOW AS **\$995**

All Models on Display
Easier to Play Than a Piano

Within a month, even those with little or no musical background can be playing lovely selections. A Hammond Organ costs less than many fine pianos. Takes no more space than a small desk and plugs into any standard electrical outlet.



4334 Atlantic Ave.
Phone 40-7406

Open Friday Evenings 'til 9 p. m.

J. M. ERICKSON

Rated as one of the world's foremost rose painters

Instruction in Oil, Water Color and China Painting
Special Rates to Beginners

HAND DECORATED CHINA FOR SALE

STUDIO—422 LINDEN AVE.

Phone 7-6078 Mornings for Appointment

(Advertisement)

(Advertisement)

(Advertisement)



A "NEW NOTE" in modern furniture is now on display at the Sleep E-Z Mattress Co. stores at 5459 Atlantic and at 2007 N. Long Beach Blvd. in Compton. Italian modern unfinished furniture is the talk of the town and you will find it exclusively at the Sleep E-Z stores. In a design that is entirely new. Italian modern corner tables, coffee tables and end tables are now available in solid white ash with a heavy metal stand. The low prices will amaze you and any or all of the pieces can be finished to match your present furniture.



Sleep E-Z Giant Value COMPLETE BED

5-YEAR
GUARANTEE

Includes:
Innerspring Mattress,
Matching Box Springs,
Hollywood Legs.
All This for

\$39⁵⁰

NOW!
2--STORES--2

5459 Atlantic

Phone 2-9564 — Open Even. 'til 9
2007 N. Long Beach Blvd.
In Compton NEWmark 5-0203
(Opposite Sears Store)

\$10,000

3 1/2%
per annum
CURRENT RATE

insured savings

ACCOUNTS OPENED by
the 10th of ANY MONTH
EARN from the 1st.

Save more and earn more with the First Federal where each savings account is insured to \$10,000 by the Federal Savings and Loan Insurance Corporation, an instrumentality of the United States Government.

FEDERAL



SAVINGS

Open Until
6 P.M. Fridays

124 EAST FIRST ST.
BETWEEN PINE AND LOCUST

PHONE
6-5235

FREE PARKING

135 E. OCEAN AVE.
At Our Rear Entrance

FREE PARKING



100% FHA FINANCING

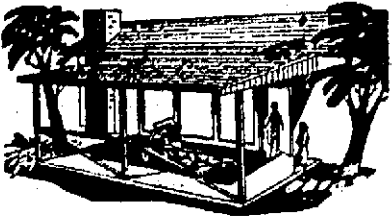
ADD A ROOM

PORCH ENCLOSURE — RUMPUS ROOM OR CONVERT YOUR GARAGE TO A DEN

We are specialists. Let us analyze your problem and offer helpful, friendly advice. Free estimates. Small Job Plastering Our Specialty

LEC-TRONIC OVERHEAD DOOR

\$199⁰⁰ complete



ADD A PATIO PORCH
(May Be Enclosed Later)

TO YOUR GARAGE OR HOUSE

Includes 20'x10' Slab and Structure With Built-up Roof. All Labor, Materials. As illustrated.

TOTAL PRICE \$369.00

or \$11.79 month—FHA Terms.
1st Payment—60 Days

Friendly Advice—Free Estimates

JOHN DODD COMPANY
General Contractors

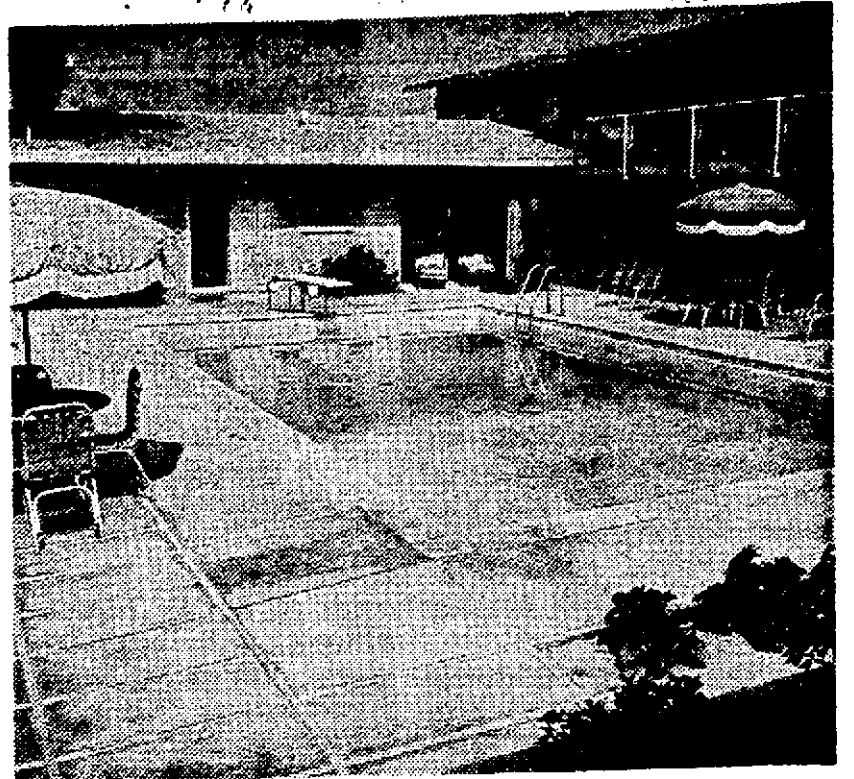
Phone 8-5375 Evenings 10-1027
2210 E. Pacific Cst. Hwy. L.B.

New Design

(Continued From Page 17.)

preclude the possibility of drafts. A second seating arrangement has been located at the end of the living room nearest the entry and adjacent to the dining ell. Here, a low and comfortable curved sofa echoes the contour of the round coffee table that centers the group. This has been established as a television area set quite apart from the more exclusive and intimate conversational arrangement at the fireside.

Immediately beyond the dining ell through an arch is the



From front, Schultz home seems to be separate building. Photo shows relationship to other units and the pool.

STOP — SHOP — SAVE

900 E. 7th St. — Open Today (Sunday) 1 to 6 P. M.

Here We Go AGAIN!

... with the Biggest Trade-in Allowance in Town

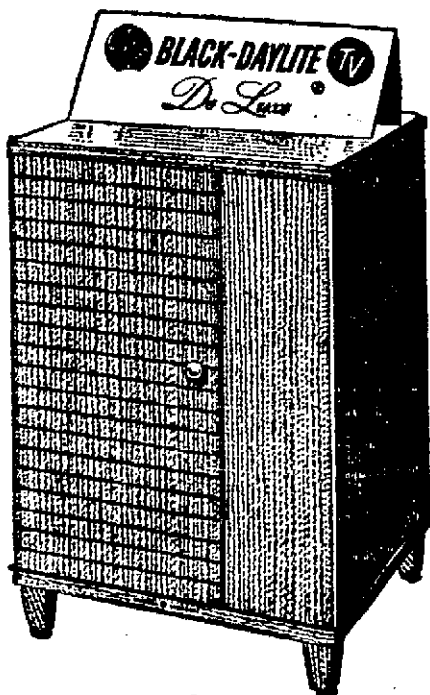
WE GUARANTEE

TO **\$100.**
\$150.

TRADE-IN

for this

NEW 1955



General Electric
Model 21C243. 21-inch console with off-center doors. Modern blond comb grain oak. Swivel casters. \$469.95, less trade.

BLACK DAYLIGHT TV

Here's What We Allow You on Your Old TV:

12 1/2" **\$100**

17" **\$125**

19" and 20" **\$150**

NO DOWN PAYMENT!

No Payments Till 1955!

ADAIR'S

634 PINE

PHONE 70-4481

Open Mon. & Fri. Till 9 P. M.

900 E. 7th

Open Every Evening
SUNDAYS 1 to 6 P. M.

PHONE 70-5495

STOP — SHOP — SAVE

lovely and spacious yellow and rust kitchen and dinette.

The preparation area of the kitchen is set away from the dinette by counters and cabinets that form a U-shape. Cabinets form a serving counter between the two spaces.

TWO ENVIABLE FEATURES of the preparation center are the tiled wall in back and over the built-in range and the window over the sink that enjoys a view of the pool. One makes for easy cleaning, the other for inspiration even while doing the dishes!

The adjacent dinette has unusual elegance for an in-the-kitchen eating place.

A small bath is located near the kitchen and within handy range of the pool.

Beyond this is the den which has glass doors leading to the small and intimately private grape-stake-enclosed patio for the exclusive use of the Shultz family. Just a step or two from this secluded outdoor area is the pool.

IT'S RICHER

Mountain View Vitamin "D" Milk

FOR HOME DELIVERY call 6-8237

NEW Miracle in Warm Air Heating

Coleman

GAS WALL HEATERS

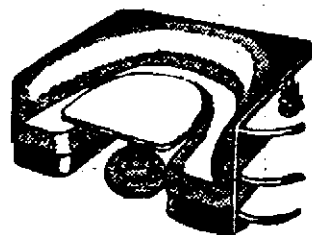
DIRECTIONAL BLOWER with automatic controls doubles warm air circulation. ECONOMIZER increases warm air circulation still more. SINGLE AND DUAL WALL MODELS at popular prices, F.H.A. terms. See them at

EDWARD C. WILLITS CO.

5353 Cherry Ave.

PHONES 2-2126, 2-4471, 20-2332 or 9-7513

Breakfast Nooks



AS LOW AS

\$57

Table Extra

CITY WIDE SERVICE

Custom-Built Direct From Manufacturer

DAY OR EVENING

40-3416

CALL ANY TIME

Bank Terms—Free Estimates.
JENKINS BROTHERS

DO IT YOURSELF!

AND SAVE!

SALE REPEATED BY POPULAR DEMAND

Chain Link FENCING

29^c Ft.

4-ft. High

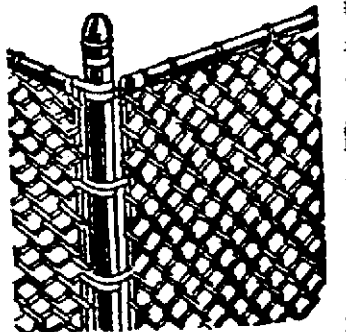
Best Grade Galvanized Chain Link . . . Copper-bearing High Carbon Steel Materials Only

GUARDIAN FENCE CO.

3550 Long Beach Blvd.

LONG BEACH

Phones L. B. 4-8653—in Orange County KI 3-9561



WE ALSO INSTALL

CHAIN LINK FENCES — BOTH RESIDENTIAL AND COMMERCIAL. CALL US FOR FREE ESTIMATES. EXPERT SERVICE — CONVENIENT TERMS.

San Diego's Walking Man

And obviously I didn't die when I was supposed to."

Since then Pat has walked an estimated 226,000 miles. He has walked four times between San Diego and Los Angeles—a distance well over 100 miles—and he has walked across the United States 16 times. In 1912 he established the coast-to-coast record from San Diego to New York City in 77 days. The last time Thienes crossed the country on foot, in 1933, he pulled a 180-pound man in a rickshaw 3,855 miles as a publicity stunt for the Chicago World's Fair.

THE OLD 25-MILE walking record was set by J. B. Clark in 1879. Pat Thienes bettered the record by 8 minutes and after a night of only two hours sleep. His wife became ill that night and he had to care for her. Although Thienes' record is unofficial he thinks the World Almanac, which recorded Clark's record, will accept the mark he made on February 22.

When he's walking for distance Pat sticks to a liquid diet of fruit juices, milk and soup. He walks

with a heel-and-toe stride which speeds him along at an average five miles an hour.

Refreshed from resting the remainder of Washington's Birthday, Thienes, who has the muscular legs of a college football guard and the wind of a Texas tornado, went to work as usual the following day as a powerhouse operator at the Naval Station.

"When I find someone to sponsor me," says San Diego's walkingest man, "I'll try to beat my own record across the United States."

SOLUTION TO TODAY'S PUZZLE (See Page 26)

FIATOW PETARD DEFEATS
ADHERE ARABIA EXITREA
ROLLED DETECT MINARET
INN LIED LEAGUES APIE
NIKE ALIT ERRORS SNEE
ASSAM KIERE TIE HAGEN
SUB SOLACED WARES
CREELS DODOS PARD
ARE NUTS EMU PARRIES
LOSS RAMI INTERMINGLE
PALOS BACKSTOPS SIGIL
STENCILERS POET ANNA
STARLET AIS SEAT OKS
TILLS DIOTA SCRASS
CRIBS CATNIPS KIT
SHINE MON RAPIT SODOW
LAVA VOODOO BEAM MEDE
UNI PORTERS LOUD SEA
INERTIA RASCAL LADING
CEREALS OLEATE CROSC
ELAPSES LETTER TENTER



At 70, Pat Thienes claims U. S. 25-mile walking record. This 1953 picture shows him starting hike to Legion conclave here.

By Violet E. Osler

WHEN HE WAS 5 years old Pat Thienes of San Diego was given only six months to live. On Feb. 22, 1954, the day after his 74th birthday, this healthy youngster broke a long-standing record by walking 25 miles in 3 hours, 54 minutes and 20 seconds.

Pat helped to liven up the California American Legion convention in Long Beach in 1953 by walking here from San Diego.

Pat sets great store by walking, and why not? It saved his life. He was a frail, thin child in Cincinnati when doctors pronounced his death sentence. They didn't know what was wrong with him but they said he couldn't live long.

"So my grandfather started me walking before breakfast every morning," says this brisk, gray-haired man. "In six months I went from 30 to 65 pounds.

Sunset Sam Says . . .

At **NO EXTRA COST**
WE NOW OFFER PROFESSIONAL

LANDSCAPE DESIGN

Mr. William Barton, long known as an outstanding landscape designer, has joined the staff of **SUNSET FENCE and PATIO CO.** His services are offered without obligation to our customers in either the contract department or the do-it-yourself department.

**NOW ON
DISPLAY**



INSTALLED BY PATIO EXPERTS

A complete patio and patio shelter designed into your back yard . . . This shelter is made of heavy redwood beam construction covered by imported tropical reed . . . Beautiful and Durable.

\$934
Month

Completely Installed **NO MONEY DOWN**

Sunset

FREE PLANS • FREE IDEAS • FREE ESTIMATES

Fence & Patio Co.

3626 LONG BEACH BLVD. • 40-2880

OPEN 7 DAYS 9 A. M. to 7 P. M.

Do-It-Yourself Specials

GRAPE STAKE FENCE

Hand Split Redwood Grape Stake Fence . . . 6 Feet High — includes posts, stringers and paling — Grape stake gives your yard distinction . . . **DO-IT-YOURSELF AND SAVE!**

\$139
Foot

RANCHO RAIL FENCE

Hand Split Redwood Decorative Fence . . . Sets your home apart from others, protects your grass and flowers from children and animals. **IT'S EASY TO DO-IT-YOURSELF!**

39¢
FOOT

CINDER BLOCK WALLS

Rose tinted or grey cinder blocks . . . sturdy, last for years. 6x8x16" blocks. Build a wall—Do It Yourself. 6x8x16" blocks reg. 23¢

19¢
Each

No Down
Payment
36 Months
To Pay



decorative
convenient
practical
economical

So many words you can use to describe the new

Pella WOOD FOLDING DOOR

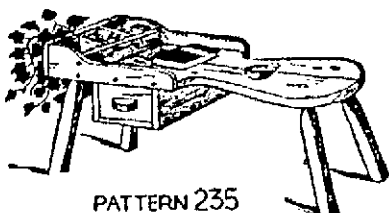
Convenient Terms

**SHAWVER
COMPANY**
1000 E. Hill 6-4211



"Look at the streaks on her face and that droopy hair! Is that what happens to all pretty girls in the rain?"

You Make It



Modern home furnishing schemes frequently attempt to capture the atmosphere of by-gone times. This may take the form of reproductions of Early American furniture such as a cobbler's bench. The bench design shown here follows in exact lines and proportions those used a century or more ago. As this piece may have a prominent place as a coffee table a close-grained wood of cabinetmakers' grade should be used. The pattern used for making this reproduction gives the saw lines for the simple curves with sizes of the various parts. Assembling directions are shown in three-dimensional sketches. Pattern 235 is 25 cents and is included in the packet of Early American reproductions at \$1. Send all orders, being sure to include name and address and pattern number, to: Pattern Department, Southland Magazine, Independent-Press-Telegram, Bedford Hills, N. Y.

Golf Teacher

(Continued From Page 8.)

him were the finest lessons I ever had."

IRONICALLY, Andreason lists his greatest thrill as the day he outdove the West Virginia "Slammer" by 18 yards to win a national driving contest held before the first Long Beach Open. His shot carried 298 yards!

He received his discharge at Terminal Island in late 1945 and was immediately off on the tournament trail, "the one great place to learn," Jimmy Demaret had told him at San Diego. Although never winning a major tournament, he finished high in the money in several, including a fourth-place tie with Snead and Jim Ferrier in the 1949 Los Angeles Open. He won many lesser tourneys, including the Stockton and Santa Anita Opens in California.

Of his teaching ability, Herb Graffis, golf's most active editor and one of its most respected authorities, had this to say:

"I think he will eventually be recognized as one of the great teachers in the country. His ideas are original and stimulating."

Awfully determined is Dale Andreason.

Don't bet against him!

(Advertisement)

ARTHRITIS GET ALFA-C-PLUS!

The modern miracle from natural herbal sources that immediately relieves the symptomatic pain, swelling, stiffness of Arthritis and Rheumatism. Alfa-C-Plus offers not only rapid pain relief but users report more beneficial lasting results. No matter what you have used without results, no matter how long you have suffered, you owe it to yourself to get Alfa-C-Plus and results now. WHY SUFFER? A trial will convince you. Nothing like this has ever been offered before. Never have so many been helped. Alfa-C-Plus is truly different and can be obtained at Schulman's Health Food Stores, 142 and 625 Pine Ave. For further information call L. B. 7-3440 or 67-3117.

RATTAN FURNITURE

With Foam Rubber or Coil Spring Cushions!

LARGE SELECTION



SALE on FLOOR SAMPLES NOW!

- Match-Stick Drapes to Order
- Hemp & Rush Rugs
- Wrought Iron Furniture

Let Us Recover Your Rattan Furniture Cushions

The Patio Shop

4117 E. 4th St. Phone 8-9705

DEAN McCURM

awnings and patios

YOUR CHOICE 77

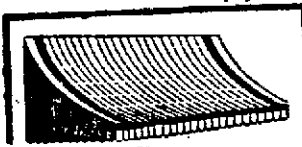
An awning or patio to fit every home . . . every budget. The largest selection in Southern California. Your choice of • FIBERGLAS • ALUMINUM • REDWOOD

- FREE ESTIMATES
- EASY F.H.A. TERMS
- BIG SELECTION

- LOW COST



The CALIFORNIAN—Lifetime Permanence. In sturdy, colorful aluminum.

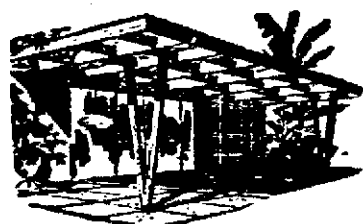


The ZEPHYR—Graceful curves in redwood or aluminum.



The VENETIAN—Lifetime aluminum styled for the modern home.

YOU JUST CAN'T BEAT OUR PRICES



THE LANAI—Designed for Southern California living. Creates cool shade, transmits soft, diffused light. Colorful fiber-glass framed in rich redwood.

CAMPBELL ASSOCIATES

PHONE 9-4863

243 QUINCY - LONG BEACH

Learn the FACTS about your HEALTH FLUOROSCOPIC X-RAY AND LABORATORY EXAMINATION

Amazing Money-Back Offer

\$5.00 • NO EXTRAS • SCIENTIFIC • GUARANTEED

Complete 21-Point Examination

You are given a complete examination covering every vital point of the body. All organs, the nervous system, skeletal structure, individual bones and joints are covered, plus physical and laboratory tests. Nothing is overlooked. Your true condition will then be explained in simple, understandable terms. Start NOW to enjoy good sound health.

FREE THIS WEEK

In addition to our regular X-ray FLUOROSCOPIC examination without extra charge we also will make a HEART GRAPH showing the exact condition of each valve and heart muscle.

MONEY-BACK OFFER

If you do not think this examination is worth much more than \$5.00, your money will be CHEERFULLY REFUNDED.

2 OFFICES TO SERVE YOU

Mon., Wed., Fri., 9 a.m. to 5 p.m.
Tues. & Thurs., 9 a.m. to 5 p.m.
Saturdays, 9 a.m. to Noon.

Convenient Hours
FREE PARKING

HARROD DIAGNOSTIC OFFICES

525 LOCUST AVE., LONG BEACH-PHONE: 61485

9833 BELMONT AVE., BELLFLOWER TORrey 7-0610

the new DELTA SHOP



LAY-AWAY
Now for
Christmas Delivery

Only 29⁸⁸ down

- The combination of tools—not attachments—

makes this the most practical homeshop unit you can buy

Do all your home-shop jobs with this new single unit—fix things, make things—easily, quickly and at a minimum cost. The DELTASHOP is a real budget-booster.

The DELTASHOP takes up only a 3-foot square area. Keep it in a corner and roll it to any room you want.

You can mortise, rout, carve, shape, grind and do many other jobs in addition to drilling with the complete DELTASHOP Drill Press. And, for sanding, buffing, grinding and polishing scores of household items, you can't beat the handy DELTASHOP Disk Sander.

Come in—we'll be glad to give you full details.

See the amazing new **Saber Saw** Attachment for your Delta Shop. Scroll cuts, files, sands, etc. Only 14⁹⁵

W. F. WOLF MACHINERY CO.
1740 ATLANTIC

Phone 65-0111



Safe spot for a baby picture is on the bathinette. Get close in (4½ feet above) and cover flash with kerchief.

By the Shutterbug

HERE ARE A FEW HINTS on posing infants for better pictures.

Proud parents of newborn infants usually select the crib as the safest spot for their photo efforts. And usually the pictures

show 85 per cent crib bars, 10 per cent blanket and 5 per cent baby.

A better place for pictures is on the bathinette on a plain blanket. The camera can be on a tripod, a table or hand-held at about the same height as the baby's head. It's best to work close, four or five feet away if the camera will focus at that distance. Inexpensive cameras will require an auxiliary proxar lens for such close-ups and lights should be shielded, either with a diffusing disc or with a handkerchief tied around the bulb.

Infants can also be propped up on pillows on a sofa or on a bridge table a few feet from a plain wall. A plain baby blanket can be draped or hung to form a simple background behind the baby, and another can be used to lie on. When the baby is on his stomach, he usually raises his head at intervals. This is a good instant to shoot.

At the crawling stage, attraction or distraction must be used to keep a youngster in focus. One tested method has been to attach a piece of Scotch tape to baby's fingertips. It's inconspicuous and guaranteed to require all his attention for several minutes or more. A small, new toy is another good prop. Rubber toys that direct a puff of air or squeak and other novel noise makers are likely to distract long enough for a snap or two.

Pictures will be most success-

CAMERA ANGLE

Focusing on Baby

ful if taken, not at the photographer's convenience, but when it fits in with baby's schedule. When youngsters are sleepy or irritable they make poor subjects. They generally feel most

playful shortly after their meals or on getting up from a nap.

LONG BEACH Camera Guild will have a black and white print competition in Municipal Art Center, 2300 E. Ocean Blvd. at 8 p. m. Wednesday.

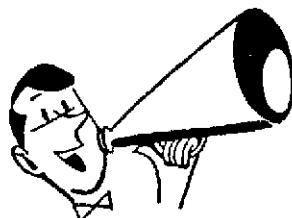
LEARN TO DRIVE!

- Oldest Established Driving School in Long Beach.
- Dual Safety Controls
- 14,000 Licensed Graduates
- State Licensed Instructors

WHITE
DRIVING SCHOOLS
625 E. BDWY. 7-5914

Winstead Bros

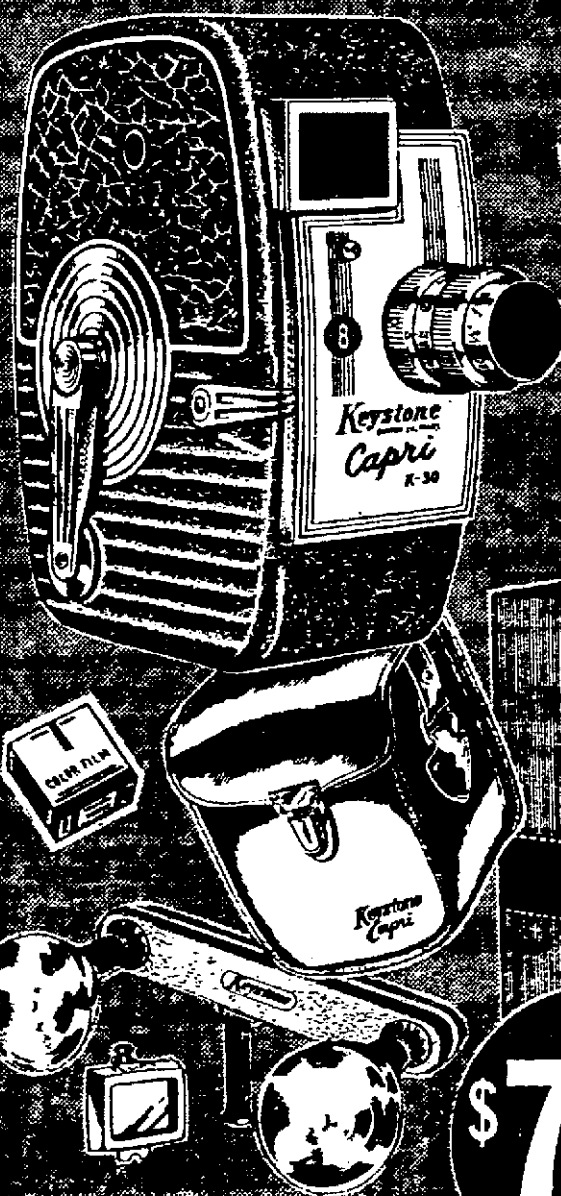
Cameras since 1927



Camera! Lights! Action!



HOLLYWOOD QUALITY for YOUR HOME MOVIES



with **Keystone**
7 Pc. "Movie Diary" Gift Package

\$77⁵⁰
Complete

ONLY \$7⁷⁵ DOWN

\$1.35 Per Week

"MOVIE DIARY" INCLUDES:

Fabulous Capri Movie Camera, 8mm. rollfilm, with ultra-fast f1.9 lens, precision designed for smoother, quieter, easier operation, hand-fitting shape. Let us show you its many exclusive features — ★ Keystone light bar and two brilliant lamps for indoor movie making ★ Genuine leather camera carrying case ★ Roll of Kodak color film. ★ Wide angle viewfinder.

WHAT A GIFT! SEE IT! TRY IT! BUY IT! TODAY

XMAS LAYAWAY

Camera! Lights! Action!



Winstead Bros

Cameras since 1927

LIBERAL TRADE-IN

330 PINE

Phone 6-2968
63-8139

NEW 1955 PRACTIFLEX

NO MONEY DOWN

2 Years to Pay Bank Terms

ONLY AT

LAKEWOOD Camera CENTER

5223 HAZELBROOK AVENUE
Lakewood Center Arcade Shops
MEtcaif 0-3129
Open Daily 9:30-6:00
Mon. & Fri. 12:30-9:30

CITY PHOTO SERVICE

for everything in **Leica**

1719 E. ANAHEIM
Phone 35-8928

DEVELOPING • PRINTING • ENLARGING • QUICK SERVICE

WHAT A CAMERA! WHAT A GIFT! THE NEW KODAK STEREO 3D PICTURES

Come in and see the amazingly life-like pictures taken with this camera. Easy to handle. Low in cost of operation. Full color at the price of black and white. Absolutely foolproof. A child can use it.

PAY AS LITTLE AS 2⁷⁵ week

Western Camera Center
(Your 3D Headquarters)
2817 E. ANAHEIM ST.
Phone 8-2974

FACTORY TO YOU!

There's real comfort in these

MATTRESSES

of PURE LATEX

4 1/2"

FOAM RUBBER

\$39⁵⁰

NATIONAL SLUMBER

736 PINE AVE. in Long Beach

In Santa Ana at 312 W. 4th St.

Terms

Too!

PHONE

70-4212

BEAUTIFUL FENCES!

Let the Burrows Fence Co. Build You a Long-Lasting and Beautiful Fence . . . Rustic Redwood Rail or Grape Stake . . . Redwood Panel . . . Picket . . . Block Wall . . . Chain Link. We Also Build Bar-B-Que . . . Patios . . . Cabanas or Sell the Materials for "Do It Your-Sell the Materials for "Do It Your-



EASY FHA TERMS

BURROWS FENCE CO.

5229 CHERRY Ph. 2-3347

EASY TO HANDLE . . . SHAWVER-MADE

GARAGE DOORS



- Easy to raise and lower, because they are properly balanced.
- Built to last without being bulky.
- Attractive, because well-designed and expertly made.

Electronic Control DOOR KING

Press button on dashboard of your car — Garage door opens or closes.

- CONVENIENT • SIMPLE
- SAFE • AUTOMATIC
- ECONOMICAL

Free Estimates Convenient Terms

1000 E. HILL (At California)

SHAWVER COMPANY

PHONE 6-4211

SHERWIN-WILLIAMS Paints

BIG ENAMEL VALUE!



SHERWIN-WILLIAMS High-Gloss ENAMELOID Available in 1/4 Pts. to Gallons

1²⁹ pt. 2³⁸ qt.

- Deluxe Interior and Exterior Enamel
- Gives New Life to Furniture—All Woodwork
- Ideal for Kitchen and Bathroom Walls
- One-Coat Enamel

PAINT NOW... PAY LATER!

- Take advantage of our convenient Budget Payment Plan
- NO MONEY DOWN UP TO 120 DAYS TO PAY NO CARRYING CHARGES



SHERWIN-WILLIAMS SWP HOUSE PAINT 6.45 GAL

SWP HOUSE PAINT lasts longer..saves money

It pays to be "choosy" when you select house paint. The price difference between SWP House Paint and ordinary house paint is less than \$5.00 for the average house job. And years of extra wear make it one of the wisest economies you can make! You'll be money ahead when you discover there is a difference in house paint!

FREE! Ask for your copy of the 44-page Home Decorator containing full facts on SWP House Paint . . lots of decorating ideas too.

SHERWIN-WILLIAMS 203 E. 4TH ST. Corner Locust PHONE 7-4171

STAMP WORLD

More U. N. Issues Ready

THE THIRD and fourth United Nations commemorative stamps of 1954 are being issued. One stamp pictures the European office of the United Nations, the Palais de Nations at Geneva, Switzerland. It was issued on Oct. 25 and will be printed in both the 3-cent and 8-cent denominations.

The other adhesive commemorates Human Rights Day and will be issued Dec. 10. The design, showing a mother and child, was submitted to the International Postage Design Competition held by the U. N. Postal Administration in 1952. The winner was Leonard C. Mitchell of New Zealand. This stamp also will be printed in the 3-cent and 8-cent denominations.

Collectors interested in first day cancellations may send their addressed envelopes to the U. N. Postal Administration, United Nations, N. Y., prior to the dates specified. The outside envelope should be marked "First Day Covers." Either money order or certified check will be acceptable.

UNITED STATES collectors will be glad to know of the new 5-cent stamp to be released Dec. 2 at Fredericksburg, Va. Appearing on the stamp is a likeness of President James Monroe taken from a portrait by Rembrandt Peale.

To Buy or Sell

STAMPS-COINS

E. E. Morrison's STAMP & COIN SHOP U. S. & Foreign Stamps and Coins, Albums and Supplies Large Stock — Low Prices 1143 Pine Ave., Long Beach 13, Calif.

ADDRESS POSTCARDS AT HOME!! write Business, 143 Belmont St., Belmont, Mass.

(Advertisement)

DON'T SHOUT! I Can Hear Now!

After the first treatment with the Audiotonic Neurogenerator people have noticed definite changes in their hearing range. Reports are constantly more encouraging concerning the value of this improved treatment for loss of hearing. Regardless of the nature or severity of your deafness, we invite you to have our thorough hearing examination and a trial treatment. This is not a cure-all and will certainly not restore perfect hearing in every case. But we have enough evidence now available to demonstrate that many deaf persons can expect radical benefit even after years of unsatisfactory experience with hearing aids and a wide variety of treatment. To help you solve your hearing problem we will give you a careful hearing examination and a convincing trial treatment for a limited time for only \$2.00. Please phone for appointment (at your convenience) and bring this notice with you.

HARROD DIAGNOSTIC OFFICES, 525 Locust Ave., Long Beach, or 3833 Belmont Ave., Bellflower. Phone: Long Beach 6-1483 or Torrey 7-0610. Parking free at both offices.

FREE!

ELIZABETH II EMPIRE STAMPS

and illustrated booklet

Rush coupon today! Here's one of the most exciting offers ever made to stamp collectors! We'll send you a generous collection of hard-to-get (mint and used) Elizabeth II stamps, Coronation and others, from many corners of the British Empire — Falkland Islands, Australia, Ceylon, Seychelles, South Africa, Tristan da Cunha, to name a few. All genuine, all different, PLUS a FREE copy of helpful "Stamp Collector's Guide". That's not all! Also FREE, a handsome color reproduction and fascinating story of the World's Rarest Stamp. Other valuable offers included for your free inspection. This rare offer may be withdrawn soon so . . .

RUSH COUPON TODAY!

GARCELON STAMP CO., Dept. 58 Calais, Maine

Rush FREE Empire Stamps and other offers. (PLEASE PRINT)

Name _____

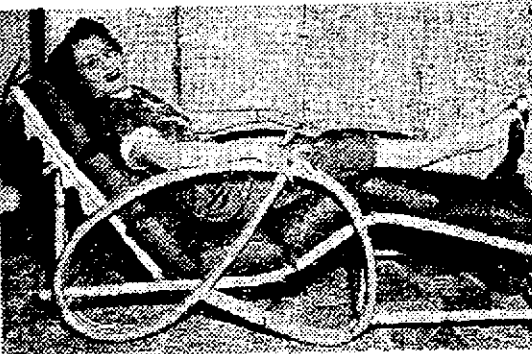
Address _____

City _____ Zone _____ State _____

WHY NOT Be Comfortable and Still Have Style?

RATTAN FURNITURE IS YOUR ANSWER!

ORDER NOW FOR CHRISTMAS Lowest Prices See us before you buy.



RATTANLAND 5000 Faculty Ave., Lakewood Center 2 blks. in back of May Co. ME. 0-1152

HEAVY DUTY SWING SETS

SAVE UP TO 40% We Manufacture Them

MATCH OUR PRICES ON HEAVY DUTY SWING SETS of the SAME QUALITY and receive FREE! any set on our lot.



Anchoring Unnecessary • Wide Angle Legs & Heavy weight prevent tipping

Jessie's playground equipment Mrs. J. HEAVY DUTY SWING SETS

10039 ATLANTIC—SOUTH GATE LO. 6-3557—1/2 Mi. S. of Firestone OPEN EVES. TILL 9 • SUN. 10 • 6

LO 7-2626

\$5 OFF ON ANY HEAVY DUTY SWING SET. VALID THRU NOV. 14

WHY BUY HALF A GARBAGE DISPOSAL? ASK US ABOUT

IN-SINK-ERATOR

With Double Cutting Action NO MONEY DOWN LOW TERMS

FREE PLANNING SERVICE — EVENING APPOINTMENTS MADE

MIKE'S PLUMBING CO., INC.

CONTRACTING — REPAIRING — ALTERATIONS 2404 E. ANAHEIM ST. PHONE 8-6614

"Now I have a beautiful piece of furniture AND beautiful High Fidelity music, too!"



Convert your fine old Radio-Phonograph to HIGH FIDELITY economically!

This Stromberg-Carlson Converter Unit (at right) saves your original investment by giving your cabinet new life!

CALL US FOR FREE INSPECTION OF YOUR OLD COMBINATION. It probably has an adequate changer and speaker. All it needs is Stromberg-Carlson's Hi-Fi AM-FM radio tuner and 10-watt amplifier.

Special Demonstration in Evenings by Appointment

K-T ELECTRONICS

1885 ATLANTIC PHONE 70-5471 HOURS: 8 TO 5:30 DAILY THROUGH SATURDAY



Now's Time for Berried Shrubs

By Bob Gilmore



Armstrong Nurseries Photo

Pyracantha graberi is one of berried shrubs highly popular in holiday season. Now is time to plant them.

THIS is an excellent time to plant berried shrubs for the holiday season. These ever-popular perennials have a great deal in their favor. The bright-toned berries contrast pleasingly with the clear green foliage, thus providing an admirable Christmas decoration piece for indoors. Outside the plants are adorned in their gaudiest tones during the winter season, a season unfortunately when most gardens look dull and drab.

For winter landscaping, ber-

ried shrubs are in a class by themselves. No other plant produces as much color per square foot as a pyracantha or a cotoneaster. Nor is the decorative value of these ornamentals restricted to the winter season. Early in spring — during February, March and April — the plants are covered with small, white flowers that appear like a mantle of snow. The attractive green coloring of the foliage gives the plants landscape value during the season between the white flowers and the red berries.

WHETHER YOU CHOOSE a cotoneaster or a pyracantha is a matter of personal preference. Many landscape gardeners, as well as nurserymen, seem to feel that the cotoneaster is somewhat more graceful than the pyracantha. One important distinction is that it lacks the spiny thorns which are found on the stems of most pyracanthas.

One of the most popular cotoneasters is variety *lactea*, known as Parnay's Red Clusterberry. It is a comparatively tidy plant, rarely ever growing beyond a height of six feet. The ever-green foliage is large and rich in texture, the berries brilliant red in tone. Cotoneaster horizontalis hugs the ground, is semi-deciduous and in fall the leaves as well as the berries are red in color.

One of the best known pyracanthas is Graber's Firethorn, identified by nurserymen as *pyracantha crenato-serrata* Graber. The berries are large, crimson in tone and produced in massive-sized clusters. Graber's Firethorn is a fairly large specimen, reaching 10 feet at maturity. The berries are in full dress during the Christmas season.

PYRACANTHA ROSEDALE is a fairly recent introduction and is the product of a Southern California nurseryman. The berries are perhaps darker than those of any other pyracanthas, being a deep red. The plant is a vigorous grower and shows a marked resistance to blight, a disease that seems to bother many varieties of berried shrubs.

Pyracantha Rosedale can be utilized as an unclipped hedge, espalliered against a wall or the side of a house, or as a clipped specimen in pyramidal form. The plants are loaded with berries from early fall through the Christmas season.

Both cotoneasters and pyracanthas, sometimes known as Firethorn, require a sunny garden spot and a well-drained soil. They should be pruned when the berries have dried; better still, after they have dropped from the plants. Christmas sprays may be cut for indoor decoration during the holiday season.

Perhaps the best holly for the Santa Barbara area is *ilex cornuta* Burford, or Burford's holly. The foliage is deep green in color, large and glossy. The plant attains a height of about 10 feet at maturity but is a relatively slow grower. The California holly, *photinia arbutifolia*, is a California native and is adorned with great clusters of red berries during the Christmas holidays.

LIKE YOUR PETS, YOUR PLANTS NEED FEEDING



Bandini is the word for FERTILIZER

ask for BANDINI PELLETS

NO TRICKS---ONLY TREATS

There is no trick to unscramble that big word below (the common name for a popular shrub) and bring us the correct botanical name for it. If you can, we will give you 6 Beautiful Cineraria Plants!

? ELTTOB HSURB ?

RUBBER PLANTS, 5-Inch Pots—Reg. \$1.49.....Only 98c

SPECIAL PURCHASE! 5-Gal. Containers **\$2¹⁹**
DWARF MEYER LEMON

Multiple branched, 2-year-old, bearing size, lush green foliage, guaranteed to bear great quantities of market type lemons within a year. Regular \$3.95 value.

ANNUAL ITALIAN RYE SEED, Reg. 30c lb.....5 lbs. \$1.00

NEW SHIPMENT! 5-Gal. Containers **\$2¹⁹**
MYSTERY GARDENIA ...

Twice the width of the container, no finer gardenias can be purchased at any price. Ask for simple planting instructions. Your sales slip is your guarantee of satisfaction. Regular \$3.50.

MANY COLORS MUMS, 1-Gal. Cons—Reg. 79c.....Now 49c

Unheard of Value—GRABER 5-Gal. Container **\$2¹⁹**
RED PYRACANTHA

Five to six feet tall, hundreds of red, red berries on these lush plants. A giant holiday decoration for your home or a cherished gift. Regular \$3.50.

TREATS FOR ALL THE CHILDREN TODAY!

ALL ORGANIC 50-Pound Bag **89^c**
WIL-GRO FERTILIZER ..

This is a "sleeper" in the fertilizer line. A non-burning, high value plant food that can be used anywhere in the garden. Costs only a few cents more than steer manure. Compare the price.

WATCH THIS SPACE EVERY WEEK!

Sensational Offers and Surprises Are Forthcoming!

NO DELIVERY ON SALE ITEMS — OPEN DAILY 8 TO 5.30

Riverdale Nurseries, Inc.

6755 ATLANTIC AVENUE

L. B. Phone 20-5405

EVERYTHING for FALL Gardening

Now Is the Time to Set Out...

- ★ RANUNCULUS
- ★ ANEMONE
- ★ DUTCH IRIS
- ★ FREESIA

Kitano's
ATLANTIC NURSERY

15601 S. ATLANTIC, COMPTON

Phone NEwmark 5-1590

STRAWBERRY PLANTS 29^c

KLONDIKE (Wonderful Flavor)	Doz.	29 ^c
DAFFODIL BULBS (King Alfred) Double Nose	doz.	59c
GLADIOLUS BULBS Choose Your Colors	doz.	49c
TULIP BULBS (Holland Imported) Separate Colors	doz.	79c
RANUNCULUS BULBS Double Flowering	25 bulbs	49c
DICHONDRA SEED Quick Germinating	1/4 p.	\$1.79
GRASS SEED MIX Clover, Blue Grass, etc. (No Ryegrass)	lb.	79c
STEER MANURE Wood Seed Free	2 1/4 cubic feet	49c
CHRYSANTHEMUMS Name Varieties	gal. can	49c
FRENCH HYDRANGEAS Red	gal. can	49c
STOCKS Mixed Colors	doz.	19c
SNAPDRAGONS, VIOLAS, CALENDULAS	doz.	25c
GARDENIAS (Large Flowering)	gal. can	49c
HIBISCUS Double Rose, Single Red	gal. can	49c
MEYER LEMON (Ever Bearing)	gal. can	89c
PANSIES, DELPHINIUM, CINERARIAS	doz.	39c
BOXWOOD, ALGERIAN IVY, PRIVET	doz.	49c
IVY GERANIUM	doz.	49c

PEAT **\$1²⁹** LARGE BALE **\$4⁴⁹**
MOSS 2 1/4 CU. FT. 7 1/2 CU. FT.
\$6.00 VALUE 12-Cu.-Ft. Bale—\$6.95

BOUGAINVILLEA (Up to 4-ft. tall) gal. can | 79c || PYRACANTHA and POINSETTIAS | gal. can | 49c |
| OAK LEAF MOLD 2 1/4 cu. ft. — \$1.65 value | | 1.19 |

FREE! TO EACH CUSTOMER WITH AD 1 AZALEA OR 1 FUCHSIA, OR 2 LBS. GRO-MASTER

CLOSED SATURDAYS — OPEN SUNDAYS
THIS AD GOOD OCT. 31st THROUGH NOV. 5th

CAMERON'S NURSERY

9846 E. Belmont Ave. — Bellflower — TO 7-2439
1 BLOCK NORTH OF FLOWER — 1 BLOCK EAST OF BELLFLOWER BLVD.

IT'S AS EASY AS SALTING A STEAK

to plant your **LAWN** with
AGGELER & MUSSER
Best-yet **CLOVER**
in the **E-Z**
PLANTER KAN

Buy it at your dealer

Exclusive Planter Kan eliminates waste and assures positive, easy seed distribution — economical too —

**PERENNIAL
BEDDING
PLANTS**

FOX GLOVES
DELPHINIUMS
CANTERBURY BELLS
CINERARIAS
PANSIES, etc.

29¢ doz.

Chrysanthemums

ASSORTED VARIETIES

3 1-Gal. \$1.79
Cans

"We Give 2-X"
Green Stamps"

**Alfson's
Nursery**

15629 ATLANTIC
Just North of Olive

YOUR GARDEN
needs constant attention. Let
experts help you. Read the
garden pages in
SOUTHLAND

PET PARADE

Cats Have Their Day

By Eleanor Avery Price

BINKI, the handsome domestic short-haired cat pictured with this article, was, at the age of five weeks, headed for the pound when Mr. and Mrs. S. O.

Clampitt, 3523 Centralia St., intercepted and gave her a good home.

Like most cats, Binki became a loyal pal with her own little peculiarities and characteristics. Now, at 4 years of age, her most fascinating quality is being able to detect from the outside exactly which room her owners are in at any hour. Without fail, she selects the right room and tries to get through the window screen.

Wisely, the Clampitts decided not to let Binki add to the tremendous cat population, whose numbers far exceed the demand. Every year, hundreds of thousands of kittens — and puppies, too — living, loving, loyal creatures, must be destroyed. It is estimated that one unspayed female cat can, all generations counted over a period of 10 years, increase the cat population by about 84,652,644.

National Cat Week, which falls on the first seven days of every November, pays homage to all cats, the fancy and the plain. The president, Guy Bogart, 545 Euclid Ave., Beaumont, pleads with cat admirers everywhere to do everything possible during this week and all times for the benefit of the nation's cats. One of the kindest acts possible is to curtail breeding.

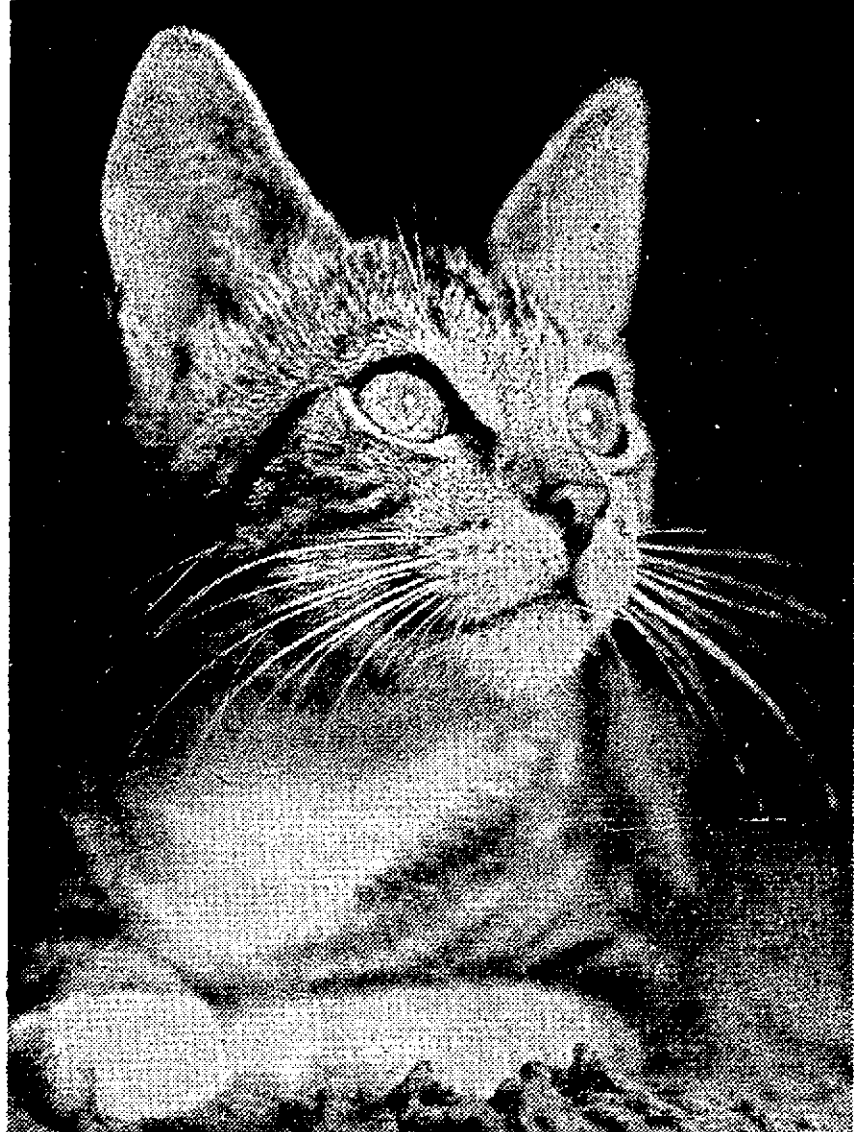
Give good care to the cat you own or plan to get. Cats do not need pampering, but do need some attention. Food should be simple, but adequately balanced in necessary ingredients. Raw beef or horse meat, cut fine or minced; cooked lamb, mutton, chicken or fish, with a little nonstarchy vegetables makes a good breakfast and dinner. Chilled meat should not be fed. Warm milk with a little limewater, and cereal are also relished.

CATS NEED clean drinking water and a warm, comfortable place to rest undisturbed. Rough treatment makes cats nervous and inclined to scratch. They may also scratch if not handled correctly. The right way to lift a cat is to put one hand under his body to support him. His legs and tail should never be pulled.

Cats should be brushed and combed frequently. Water baths are seldom necessary. Dry-clean the tabby with hot bran. Smokes also may be cleaned with bran, or soap. Ammonia in water may be brushed into the smoke's coat to bring out the beauty. Black cats may be bathed, but their coat should be brushed with a special preparation to furnish the gloss.

The six recognized cat breeds in the United States include the domestic short-haired, which covers tabbies, tortoise-shells and others; the domestic long-haired, formerly called Persian and Angora but now classed as one breed; the Siamese, the tailless Manx, the quiet ruddy-colored Abyssinian, and the peke-face with its short, flat nose and wrinkled muzzle.

IT'S ALWAYS FUN to take pictures of your dog. It's even



BINKI . . . Saved from the Pound

more fun if you can enter a clever picture in a contest. Each year the Gaines Dog Research Center, 250 Park Ave., New York 17, N. Y., sponsors such a contest, first prize being \$500. For further information, write to Harry Miller, director, at the above address.

Today the Southwest Obedience Club is holding its first licensed A. K. C. show at Hawthorn Park, at El Segundo Blvd. and Prairie Ave. This club is attempting to purchase guide dogs for the blind, a very worthy cause.

STARTING at 10 a. m., the Riverside Kennel Club will hold its 18th annual all-breed dog show and obedience trial at the fair grounds at Hemet on Sunday, Nov. 21. In the event of

inclement weather, judging rings will be indoors. Especially beautiful trophies will be given. Midnight, Monday, Nov. 8, is closing time for entries at 1412 W. 12th St., Los Angeles 15.

FUCHSIA-LA NURSERY

Long Beach's Largest and Most Complete Nursery
3569 ATLANTIC **PHONE 4-3221**

FREE LANDSCAPE SERVICE

**YOU PAY THE REGULAR RETAIL
PRICE FOR THE SHRUBS YOU
WANT.**

No Hidden Cost!

IT'S BULB-PLANTING TIME

RANUNCULUS PLANTS in PotsDoz. **89¢**
SWEET PEAS in Plant BandsDoz. **79¢**



LAWN REBUILDING

**Pays Off in Lovelier
Homes All Winter!**

**Ask Hodges How
to Do It, or Call for
FREE ESTIMATE**

PLANTS FOR PLANTERS

Two Greenhouses of Large and Small Tropicals for
the Largest Planter or Smallest Dish Garden
Come in Today!

2-X GREEN STAMPS ON ALL SALES

OPEN SUNDAY

3737 LONG BEACH BLVD.

HODGES NURSERY

CALL 4-2397

IT'S LATER THAN YOU THINK!

With Christmas just around the corner, why not select your Gift Pet now on our Layaway Plan, while selections are at their best.

The Store
with the
Personal
Service

BOYD'S PET SHOP

620 South St.
Phone 2-3119
CLOSED SUNDAYS



- DECORATIVE
- WASHABLE
- SANITARY
- COMFORTABLE

The Friendly Store

KING'S

PETS & SUPPLIES

1165-71 E. Pac. Cst. Hwy.
PHONE 7-4229 Open Sundays

HURRY—LAST WEEK OF OUR

SALE

ALL NURSERY STOCK MUST GO!

1-Gal. Shrubs,	many kinds to \$1.10	Reg. to \$5.95	30¢ Sale
Camellias, large ones, 3 & 5-gals.		to \$5.95	\$3.50
Hollywood Juniper, 4 1/2 feet, 3 & 5-gals.		4.95	3.00
Hibiscus, several varieties, 3 & 5-gals.	3.00, 3.50		1.45
Pyracantha, 3 & 5-gals.	3.00, 3.50		1.65
Roses, 3-gal.			75c to 1.25
Viburnum, large, 3-gal.		3.00	1.25
6 Large Wisteria		5.50	2.50
Meyer Lemon, dwarf, loaded with fruit, 3-gal		3.50	2.50

FREE

to first 100 customers bringing this adv. — a nice Pelargonium.

SHOP NOW!

**LAWN MOWERS SHARPENED
OPEN SUNDAY**

California Heights Nursery

1319 E. WARDLOW — PHONE 4-8200

HOW TO Sharpen Tools That Need No Honing; Flat Cut of a File Restores Edges



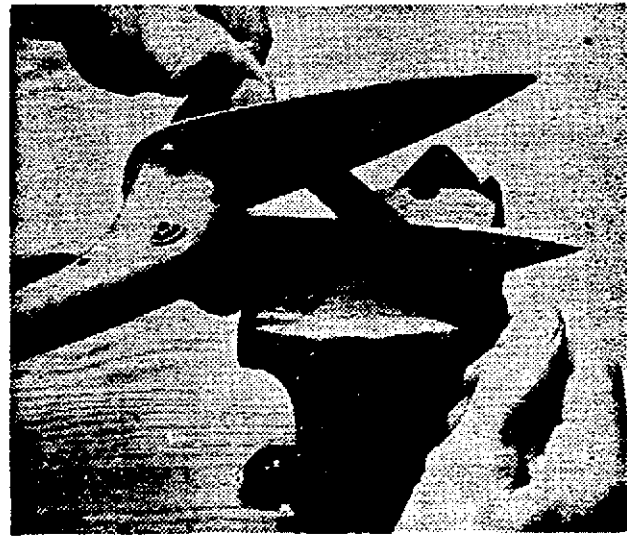
1. FILES GIVE EDGES that need no honing on many tools. Flat cut of file is ideal for edges that are beveled—not sharp. Stroke across edge away from you. Use full length of file in diagonal stroke along the entire cutting edge.



2. SCREWDRIVER TIP must be square and flat. File it when it becomes rounded. Carry stroke up side so taper doesn't increase, or screwdriver will slip out of screw slot easily.



3. SCRAPER BLADE will give perfectly flat cut when filed at slight bevel across edge. Lock it low in vise to prevent vibration. Each stroke should run across full width of blade.



4. GRASS CLIPPERS take same shear-cut bevel as tin snips, scissors, etc. Stroke smoothly from heel of edge to tip, full length of file. Never file flat face of any shear cutting tool.

(Political Advertisement)

THANKS 'BILL' GRANT for getting our National Guard Armory



Veterans Committee
W. S. "Bill" GRANT for ASSEMBLY

GENUINE, NATIONALLY FAMOUS

KOOLVENT

Ventilated
ALUMINUM
AWNINGS



TERMS LOW AS \$5
MONTH FHA
NO MONEY DOWN
BUDGET TERMS
36 MONTHS TO PAY
IF DESIRED

NEW 2-TONE ENAMEL FINISH
INFRA-RAY BAKED ENAMEL
ANGLED SIDE LOUVERS
AIRCRAFT CONSTRUCTION
ACTIVATED AIR CIRCULATION
RUSTPROOF—FIRE RESISTANT
NO TEAR—NO SAG—NO MILDEW
LIFETIME DURABILITY
CUSTOM FORMED TO LOCATION
SCORES OF ENTRANCING COLORS
FOR WINDOWS, DOORS, PATIOS

KoolVent of Long Beach

PHONE 70-8401
743 PINE AVE.

Choice of 21
Decorator
Colors!

See our complete
display of Alumi-
num Awnings and
Ornamental Iron-
work.

HOME MODERNIZING

INSIDE, OUTSIDE. ALL AROUND THE HOUSE

PLASTIC WALL TILE



TILE SAVE UP TO 40%

BATHROOM & KITCHEN
SPECIALISTS

- Tilemen
- Plumbers
- Carpenters
- Electricians

One Reliable Company Does It All!

METAL — PLASTIC — CERAMIC TILE

Floors, Walls, Ceilings, Pullmans, Drainboards.
National Products. Manufactured Locally

Duratile, 3 walls over tub, up 48"	47 ⁵⁰	Installed Special Duratile behind stove, floor to ceiling.....	39 ⁵⁰
------------------------------------	------------------	--	------------------

INSTALL IT YOURSELF

Duratile, Metal Tile, Tilemaster Plastic Tile..... 47^c sq. ft.

- Old-fashioned tubs tiled or modern tubs installed
- Drainboards tiled—new sinks, garbage disposals
- Rubber or asphalt vinyl tile floors installed
- Leaking showers repaired—new shower pans
- Shower doors, glass and plastic tub enclosures
- Modern glass Louver Windows

FHA Terms, low as \$5 per mo., or charge it. Free estimates, days, nights, Sat. or Sun. No obligations. Call L. 8. 7-1237 or call collect.

Evenings and Sundays Call 2-3854

NORMAN KEITH, INC.

GENERAL CONTRACTOR
615 W. Pacific Coast Highway

They Raised a Family Nobody Wanted

IF YOU ENJOY BOOKS, this is the right time of year for you. Books are pouring off the presses as they do each autumn, many of them good, a few indifferent to poor. The range of subjects is wide — novels, mysteries, westerns, adventure, inspiration, poetry, and even the down-to-earth fact stories about real people.

In the latter category is "The Family Nobody Wanted" (Little, Brown, \$3.75), in which Helen Doss of Redlands relates the brave, heart-warming and gay story about how she and her husband adopted a Scandinavian child and how their family even-

tually grew to 12 children of varied ancestry because the first boy pleaded for "a boy the right size of me." The Dosses would find out about a child who needed a home, and then go after him or her, stretching the budget until it cracked wide open. And because the Dosses could have no children of their own, they poured out all their love on these urchins whom "nobody wanted."

A novel which readers might well praise with a French accent is "Madeleine — Young Wife" (Dutton, \$4), by the inimitable Mrs. Robert Henry. Readers who liked the earlier

adventures of little Madeleine, and Madeleine grown up, will greet this lovely story with eager anticipation.

PSYCHOANALYSIS: Have you ever been psychoanalyzed, or wish you might be? A blind industrial tycoon gets the treatment in "Dark Destiny" (Vantage, \$3). Authored by Edgar E. Daniels of Long Beach, it is without a doubt the first novel by a practicing psychoanalyst, in which he attempts to portray and clarify a psychoanalysis in progress. In it is posed a most interesting problem, and Dr. Daniels handles the solution like a veteran novelist.

WHODUNIT? There are several new ones, and they are mostly good! Perry Mason, Erle Stanley Gardner's front man who has solved many a neat crime and swayed many a hard-headed jury with his pleas, has never turned in a better performance than in "The Case of the Restless Redhead" (Morrow, \$2.75). "The Glass Village" (Little, Brown, \$3.50), is a good story in spite of the rather bewildering attempts of author Ellery Queen to give "meaning" to the death of an old lady in a New England town, and to the hysterical actions of everybody in town to hang the crime on a friendless traveler. In "Red Pawns" (Dutton, \$2.75), by George Griswold, the mission of a man into Lebanon grows more dangerous as Red agents spot him in his guise as a harmless tourist. And a returning hero from Korea gets into real trouble when he attempts to track down a vicious narcotics-blackmail syndicate in "Of Time to Live" (Pageant, \$3), by George and Nora Jorgenson.



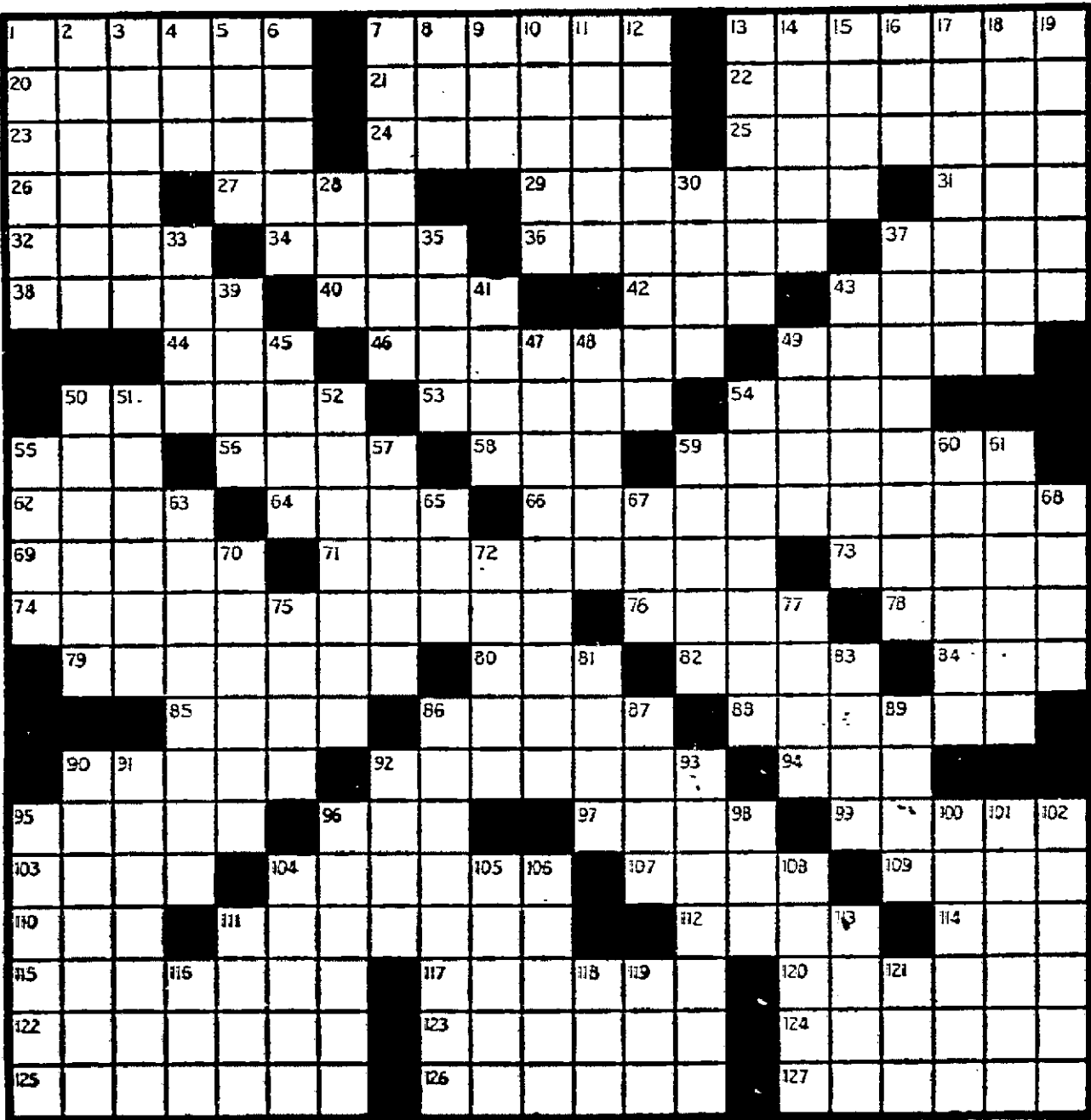
ESTHER SIETMANN WARNER

A Costa Mesan, Esther Sietmann Warner, is the author of "Seven Days to Lomaland" (Houghton Mifflin, \$3.50), in which you hear the best of jungle drums as you read of the vital forces that shape the way of life among Liberian tribesmen. Wood engravings by the author's husband, Jo Dendel, with whom she is associated in the design and manufacture of ceramics, set the mood for the book.

Southland's Crossword Puzzle

(Solution to Puzzle on Page 19.)

ACROSS		items	beds	2 Handsome	Member of	nickname
1	Understand thoroughly	53 Symbols of extinction	92 Plants of mint family	3 Surmises	the wedding	86 Streamer: Var.
7	Fire-cracker	54 Partner: Slang	94 Fish bucket	4 Loki's daughter	45 Moral stain	87 Armadillo
13	Frustrates	55 Metric measure	95 Splendor	5 Russian city	47 Right of entry	89 Jot
20	Stick fast	56 Cake fillings	96 Single: Prefix	6 Television and radio are	48 Nobleman	90 Television band
21	Part of Asia	58 Rhea's relative	97 Engrossed	7 Rice fields	49 Lively	91 European resort area
22	Asmara is its capital	59 Evasive replies	99 Biblical city	8 Before	50 Tito's men	92 Sea duck
23	Displeased	62 Fells trees	103 Volcanic rock	9 Use a shuttle	51 Line spacer in printing	93 School book
24	Find out	64 Branches: Biol.	104 West Indian fetish	10 White poplar	52 Parts of barns	95 Floodgate
25	Part of a mosque	66 Blend	107 Bevel out	11 Kitchen item	54 Zoroastrians	96 Perplexing situation
26	Caravan-sary	69 Columbus' embarkation port	109 Ancient Persian	12 Church officials	55 White Matter-horn is	98 Philippine peasant
27	German lyric	71 Baseball fences	110 One: Comb. form	13 Serious	57 Deep-blue pigment	100 Abstain
29	Baseball groups	73 Seal	111 Bearers	14 Iroquoian	59 Melon, squash, etc.	101 Hans C. Andersen's birthplace
31	Zoo attraction	74 Office workers: Var.	112 Noisy	15 Dolphin organs	60 Thick drink	102 Sparse fabric
32	U.S. guided missile	76 Ogden	114 Baltic	16 Greek letter	61 Sneaks	105 Pope's shawl
34	Dismounted	78 Indian coin	115 Inertness	17 Orchestrate	63 Sneaks	106 Caucasian native
36	Faux pas	79 Ingenue	117 Scoundrel	18 Wigwags	63 Short musical composition	108 Fine
37	Ko-Ko's weapon	80 Sloths	120 Freighter's cargo	19 Glossy cloth	65 Diamonds: Slang	111 School groups: Abbr.
38	Shillong is its capital	82 One of 531 in Congress	122 Farm products	28 B.P.O.E. member	67 Apex	113 A challenge
40	Ax's notch	84 Approvals	123 Acid salt	30 Fort Knox treasure	68 Greek resistance group	116 Rayon fabric
42	— de France	85 Sesames	124 Racket used in a game	33 Adroitness	70 Reporter	118 Feline
43	Actress	86 Region's plant and animal life	125 Passes away	35 Trampled	72 Snake	119 Had
44	Blood relation	88 Stunted trees	126 Sports award	37 Island S. of Corsica	75 Evils	121 English river
46	Comforted	90 Babies'	127 Camper DOWN	41 Arctic hazard	81 Move	
49	Things for sale		1 Baby food	43 Star in	83 Man's	
50	Fishermen's					



THE VALLEY OF DECISION...
EAST SIDE, WEST SIDE... Now

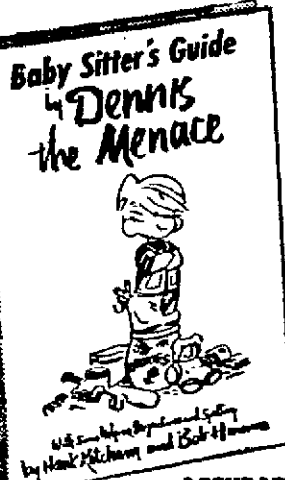
Marcia Davenport's most spellbinding novel MY BROTHER'S KEEPER

You've read about them in the newspapers — bizarre recluses, dying in total squalor but leaving behind a fortune. Why? How did it come about? Against a sweeping background of New York society, Marcia Davenport unfolds the strange life story of two brothers — piecing together every detail of a fascinating riddle.



DALE
BOOK STORE
218 PINE AVENUE
Phone 70-9291

AN AUTHORITY SHOWS YOU HOW TO Be a Better Baby Sitter!

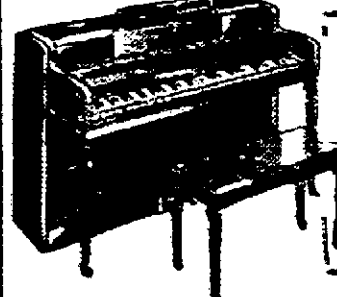


ACCURATE, COMPLETE, CONVULSIVE BABY SITTER'S GUIDE by Dennis the Menace

At all bookstores - \$1.50
HOLT

NEW WOOD-PATTERNED NEVAMAR FINISH

Available in Mahogany, Walnut, Lined Oak, Bleached Mahogany, Birch and Many Others!



★ Won't Scratch ★ Cigarettes
★ Won't Burn! ★ Liquids Won't Stain!
Our expert craftsmen will refinish your present upright or grand piano in this beautiful and practical material. Come in and see this amazing new product today!
• Ideal for rumpus room or den • Choice of finishes • Will not crack, crack or peel • May be cleaned with soap and water.
For Further Information Call 2-5640

Glenn's Piano Shop

"Sweet Music to Your Pocketbook" — Open Friday Evenings 'til 9
5155 LONG BEACH BLVD.

Individualized
International

Southland DINING

in the
Long Beach
area

Charcoal Steaks Prime Ribs

Tap Room
Truly Different!
Truly Delicious!
**CONTINENTAL
DINNERS**
Hoefly's
LAKEWOOD

BANQUET ROOM
APPLE VALLEY
STEAK HOUSE
733 EAST BROADWAY, LONG BEACH
LUNCHEON AND DINNER

LUNCHEONS . . .
11:30 to 4 P. M.
DINNERS . . .
4 to 11 P. M.
**FASHION
SHOW**
WED. 1 P. M.
Copie's
Broadway at Alamitos

• RESTAURANT
• COFFEE SHOP
• FOUNTAIN
• COCKTAIL LOUNGE
Paul's
PHONE 5-4807
Carson at Bellflower

Tap Room
**RAY
WHITAKER**
at the
Piano-Organ Bar
Hoefly's
BELMONT SHORE

**FOR ALL
SPECIAL OCCASION
DINING**
IT'S
Ricart's
UPTOWN
4363 ATLANTIC AVE.
CLOSED MONDAYS

Charcoal Steaks Prime Ribs

Brower's
Where the
finest costs
so little more!
2308 Pacific Ave.
LONG BEACH
Phone 4-1285

VILLAGE INN
Phone 34-2611
Just One Mile North of VA Hospital
at 2099 Bellflower Blvd.
**NOTED FOR
GOOD FOOD and
EXCELLENT
COCKTAILS**
NORMAN COWAN
Appearing Nightly
AT OUR PIANO-BAR

Sea Food
Your Host . . .
PETE STATHIS SAYS:
"We Serve the
Finest Dinners
in Town!"
Open 11:30 A.M. to Midnight
**SEA FOOD
GROTTO**
701 East Ocean Blvd.

**Southern California's
most beautiful
restaurant**
Welfch's
Atlantic
Blvd. at
San
Antonio
Drive

French Cuisine
Francois
MANHATTAN
1909 East 4th St.
Luncheon and Dinner

Meet Me at the
World Famous
**VICTOR
HUGO**
RESTAURANT
Fine Dining in an
Old World Atmosphere
• Luncheon • Dinner • Supper
128 E. Broadway, Long Beach, Calif.
Your Host: Alfred Cornwell
Chef De Cuisine: Pierre Barget
Phones 6-4476 35-4117

meet
your
host



CHEF BOB FRANCIS, who serves prime rib from a gleaming copper cart to guests at Ricart's restaurant, 4363 Atlantic Ave., has made a rather remarkable discovery.

After serving hundreds and hundreds of diners week in and week out, he has found that a majority of the Saturday night guests prefer their prime rib rare. But on Sunday nights a majority of the diners prefer their prime rib well-done. Francis doesn't know why it works out that way, but merely presents these facts as further evidence that Long Beach diners have strong likes and dislikes. One thing stands out, however: They ALL like Ricart's wonderful prime rib.

As head chef, Francis is personally responsible for the preparation of the prime rib. The job requires five hours. He starts out with a 19-pound roast, carefully prepares it with vegetables, herbs and rock salt. Then he roasts it for an hour and a half at 375 degrees. For the next hour and a half, he roasts it at 275 degrees. Then, taken from the oven, it is kept hot for an additional hour. During all this time, no one is permitted to jab the roast with even a fork, thus keeping all the wonderful juices contained in the tender beef until the moment it is served from the copper cart in the dining room.

The prime rib, with its tantalizing aroma and steaming clear gravy, is accompanied by a giant tossed salad with croutons, choice of dressing and freshly ground black pepper. Also included are a 16-ounce baked potato topped with cheese sauce and chives; horseradish sauce, hot garlic bread and choice of beverage. The price for all this is \$3.50—and it's worth every penny.

Incidentally, other specials at Ricart's today include Chicken Pot Pie, butter crust, for \$1.75; Braised Short Ribs (Baby Beef) for \$1.85 and Baked Sugar-cured Ham with candied yams for \$2. All of these entrees are served with the giant tossed salad, big baked potato and other items.

—TEDD THOMEX.

Cafeterias

"QUALITY FOOD
at
Sensible Prices"
Jones
CAFETERIA
126 E. Fifth St.
11 A. M. TO 7:30 P. M.
CLOSED FRIDAY EVENING
AND ALL DAY SATURDAY

Help Yourself to
Quality at
Arnold's
BELMONT SHORE
SERV-UR-SELF
RESTAURANT
5100 EAST SECOND ST.
The Entire Family
Enjoys Dining at
Arnold's
SERV-UR-SELF
RESTAURANT
3925 ATLANTIC

Chuck Wagon
Featuring the
Tartan Room
**COCK O'
THE NORTH**
5834 Atlantic
Your Host, "MAC" MACDONALD

**Charcoal Steaks
Prime Ribs**
**EVERETT
BOYETTE'S**
**CHARCOAL
BROILER**
5907 E. Second St., NAPLES
• FINE FOOD • COCKTAILS
Dinners—5 P.M. - 1 A.M.
Ray Middleton at the Piano
Closed Wednesday
Phone 34-2894

Serving
FINE FOOD
and liquors
for over 25 years
"Home of Bernstein's Famous
Sauces and Dressings"
BERNSTEIN'S
RESTAURANT
5232 E. SECOND ST. in Belmont Shore
FREE PARKING ACROSS THE STREET

Hotels

DINE IN THE SKY
Wonderful food, courteous service
and a delightful view are
all yours in the Sky Room.
No minimum or cover charge.
Complete Dinners from \$2.25
WILTON HOTEL
Sky Room

Lafayette
HOTEL
Broadway-Linden — PH. 35-5481
**DELICIOUS
FOOD**
always at the Lafayette
• LUNCHEONS
• DINNERS
SPECIAL
SUNDAY FAMILY DINNERS

Family Dinners
We are open
every day and
Sunday
Chicken Pie Shop
SEVEN - 3 - SEVEN PINE AVE.
Phone 101-419

"Delicious Food
at
Sensible Prices"
Jones
DINING ROOM
120 E. Fifth St.
11 A. M. TO 8 P. M.
CLOSED FRIDAY EVENING
AND ALL DAY SATURDAY

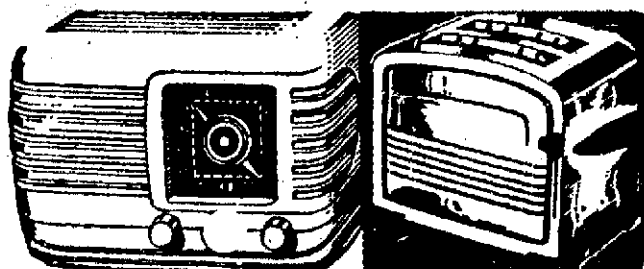
Banquet Room
For All Occasions
Seating Capacity 150
Also Regular Dining Room
and Cocktail Lounge
FREE PARKING ON PREMISES
For Reservations
Phone 70-9195 — 7-4564
COAST INN
1045 E. Pac. Coast Hwy., L. B.

Mexican
You'll Enjoy Our
DELICIOUS and REAL
MEXICAN FOOD
From Our Own Kitchen
Combination Plates, Tamales, Tacos, Enchiladas
**EL PATIO
CAFE**
337 PACIFIC AVE.
CLOSED SUNDAYS

BIGGEST BONUS YET . . . from GILBERT'S

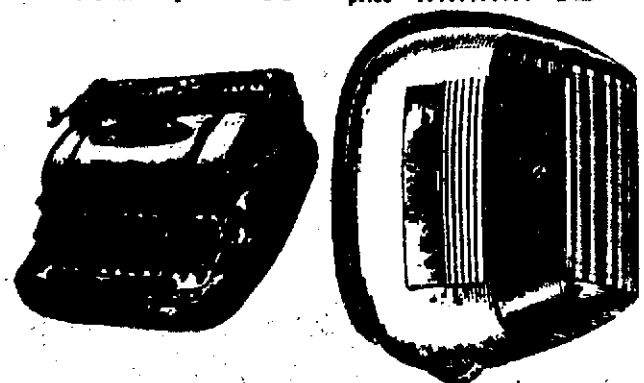
REGISTERED, PEDIGREED

PARAKEET GIVEN FREE



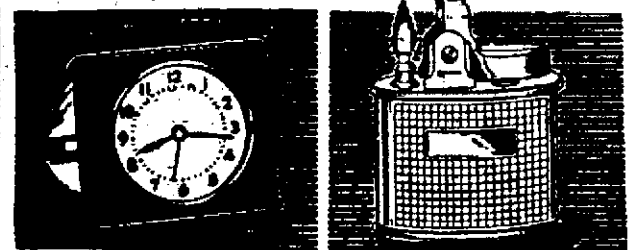
Famous Emerson Table Model RADIO in store. A rare value at only **\$19.95**

Completely Automatic TOASTER Nationally Advertised at \$22.50. Sale price **\$12.95**



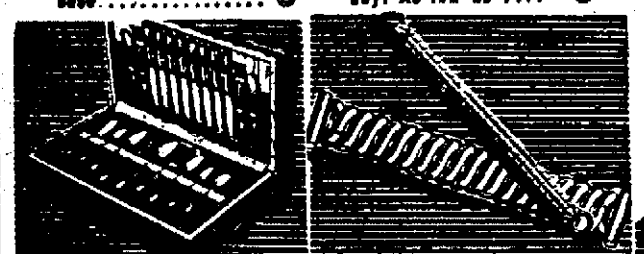
Complete Selection of Famous Typewriters for **\$7.00** only **1 a Week**

Remington 60 De Luxe SHAVER Reg. 28.00 less 7.50 for your shaver. **\$22**



TRAVEL ALARM Small, compact traveling companion with durable leatherette case. **\$6.95**

RONSON LIGHTER Snap and it's lit. Really your best lighter buy. As low as **\$5.95**



Quality SILVERPLATE Complete service for 8 at astounding low price. **\$9.95** Chest extra.

Expan. Watch BANDS You'd expect to pay much more for such quality. **\$1.95**



DIAMOND DUETTE Ultra modern styling with lovely engagement diamond, matching band. **\$39.95**

6-DIAMOND PAIR Flery trio of diamonds in each ring. 14K gold mounting. **\$49.95**



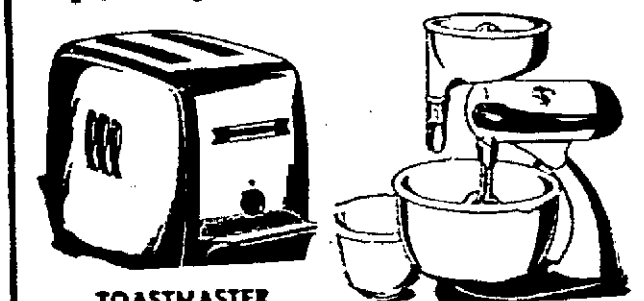
10-DIAMOND PAIR Radiantly lovely. 5 diamonds in each of the matching rings. **\$89**

4-Diamond Ensemble Elegantly beautiful. Tasteful arrangement of diamonds. **\$59**



19 Blazing Diamonds Each ring a triumph of jeweler's art. 14K gold mounting. **\$179**

12 FIERY DIAMONDS Classically simple with each diamond showing to top advantage. **\$289.95**



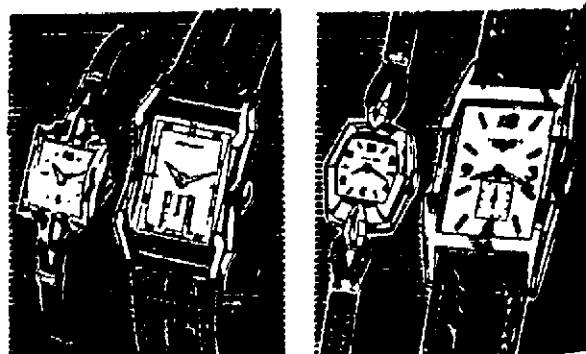
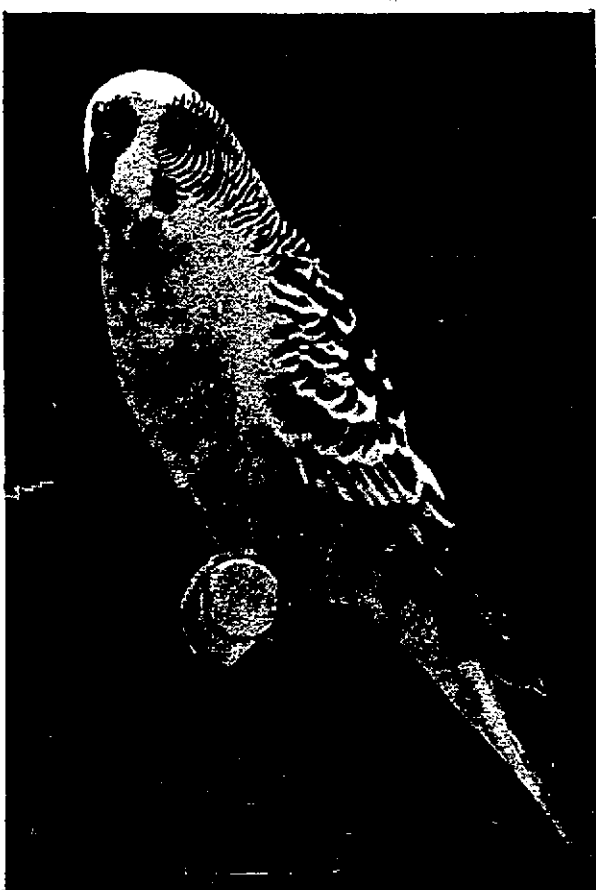
TOASTMASTER New Automatic Model. **\$23**

Sunbeam Mixmaster Complete with Juice and 2 Bowls. Ideal for Christmas. **\$45**

When You Open an Account for **\$14.95** or more

Yes . . . it's absolutely true! Your beautiful parakeet won't cost you one penny! And for your purchase, you may choose from the most famous brand names in the world . . .

YOU MUST BE SATISFIED!



17-J. HAMILTONS

Madison \$62.50

Adrian \$71.50

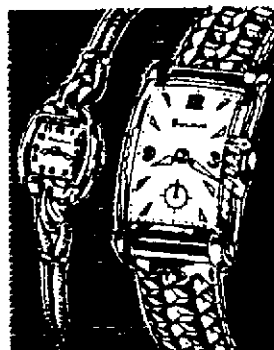
17-J. LONGINES

Veronica \$92.50

President Hayes \$110

Trade in your old watch on one of these fine Hamiltons. You'll be amazed at how little it costs.

Your old watch is worth plenty on a Longines. . . The World's Most Renowned Watch. Come in and see!



21-J. BULOVAS

Betty Madison \$49.50

President \$49.50

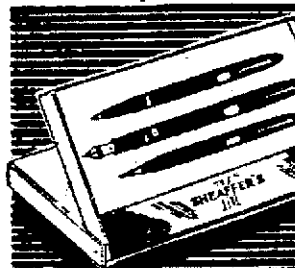
17-J. ELGINS

Bracelette \$49.75

Lakeview \$59.50

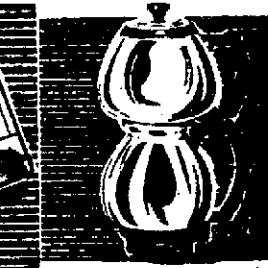
Imagine a 21-Jewel Bulova at such a low price. Lower than this when you trade in your old watch.

Shockmaster Elgins with the Dura-Power movement that is guaranteed never to break nor rust.



Sheaffer Set

Large selection of pens and pencils. Separate and in sets.



Coffeemaster

Sunbeam 2-cup automatic. Perfect coffee every time. **\$37.50**

BUY NOW—PAY LATER!



8-DIAMOND SET

Stunning wedding ensemble. Engagement ring has large, dazzling center diamond, 2 side diamonds. Matching five-diamond wedding band. **\$89.50**



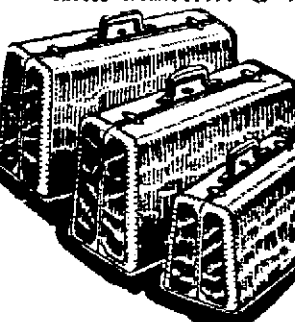
Dresser Set

Many sets to choose from. **\$9.95**



21 DIAMONDS

Magnificent duo bracelet with 21 thrilling diamonds. 14K white or natural gold fishtail mounting. Costs less with trade-in!



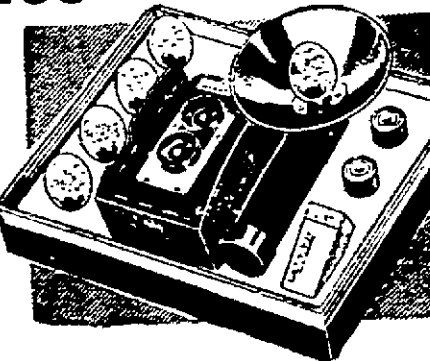
Luggage

Selection in colors and sizes for all purposes!

USE YOUR CREDIT!

\$189

LAY AWAY NOW FOR CHRISTMAS



ARGUS "75" CAMERA KIT

\$23.98

You're ready to take pictures the minute you take this camera from its box. Everything you need: film, flash holder, bulbs, batteries and case.

16 DIAMONDS

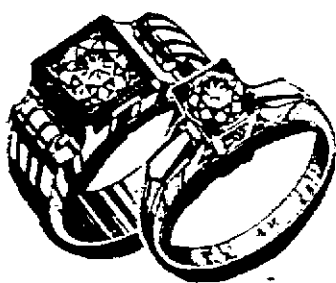
Trade in your old diamonds on this glorious bridal pair. 14K gold fish-tail mountings bring out all the fire of the 16 precious stones.

Quali-Tested DIAMONDS \$99.95

5-DIAMOND WEDDING BAND

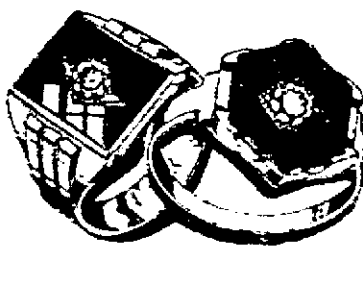
Gorgeous wedding band of 14K white or natural gold, set with five blazing diamonds. Fish-tail style mounting. Remarkable value. **\$49.50**

YOUR CREDIT IS GOOD HERE!



Choice! Lady's or Man's DIAMOND RINGS

Rare beauty for such a low price. 14K white or 10K natural gold settings. **\$39**



Choice! Lady's or Man's DIAMOND ONYX Rings

Dramatic black onyx with flashing center diamond. 10K gold. **\$29**

We will pay your parking fee anywhere with purchase.

Phone 35-5379

NO CHARGE FOR CREDIT
YOUR ACCOUNT OPENED IN MINUTES!

Gilbert's JEWELERS
Easiest Terms in Town
122 PINE AVE

\$87-MILLION L.B. PLANE ORDER

Ike's Phone Drive Jams L. A. Lines

Demos Call for Doorbell Countermove

(Compiled from AP and UP)

Republicans and Democrats uncorked electioneering tactics without precedent Saturday in bell-ringing campaigns to turn out the vote for Tuesday's crucial election.

The GOP resorted to telephone bells, the Democrats to doorbells.

Telephone business was reported about as usual in many parts of the country following a "chain letter" started by President Eisenhower to "get out the vote" in next Tuesday's election.

But telephone company officials in Los Angeles attributed a "record" load of calls to the President's scheme, in which he called 10 persons around the nation and asked each of them to call 10 others.

Meanwhile, there were few reports available on reaction to the "walkathon" called for Democratic National Chairman Stephen Mitchell.

In answer to the President's telephoning, Mitchell asked that all Democratic leaders walk to at least 10 homes, ring doorbells and ask the homeowners to go out and ring 10 other doorbells.

In Los Angeles, telephone officials said an upsurge in calls began shortly before noon and increased through the afternoon.

Switchboards and dialing systems were swamped, the officials there said, and extra operators were called in to handle one of the heaviest telephone traffic days on record.

In New York Adlai E. Stevenson charged Saturday night that even President Eisenhower had adopted material which has been "standard Communist propaganda for years" and said "this is the end of the great crusade."

The 1952 Democratic presidential candidate told a Democratic rally he feared that "irresponsible politicians, tearing the nation apart in search for votes, have recklessly damaged our freedom, our self respect, and our unity of national purpose."

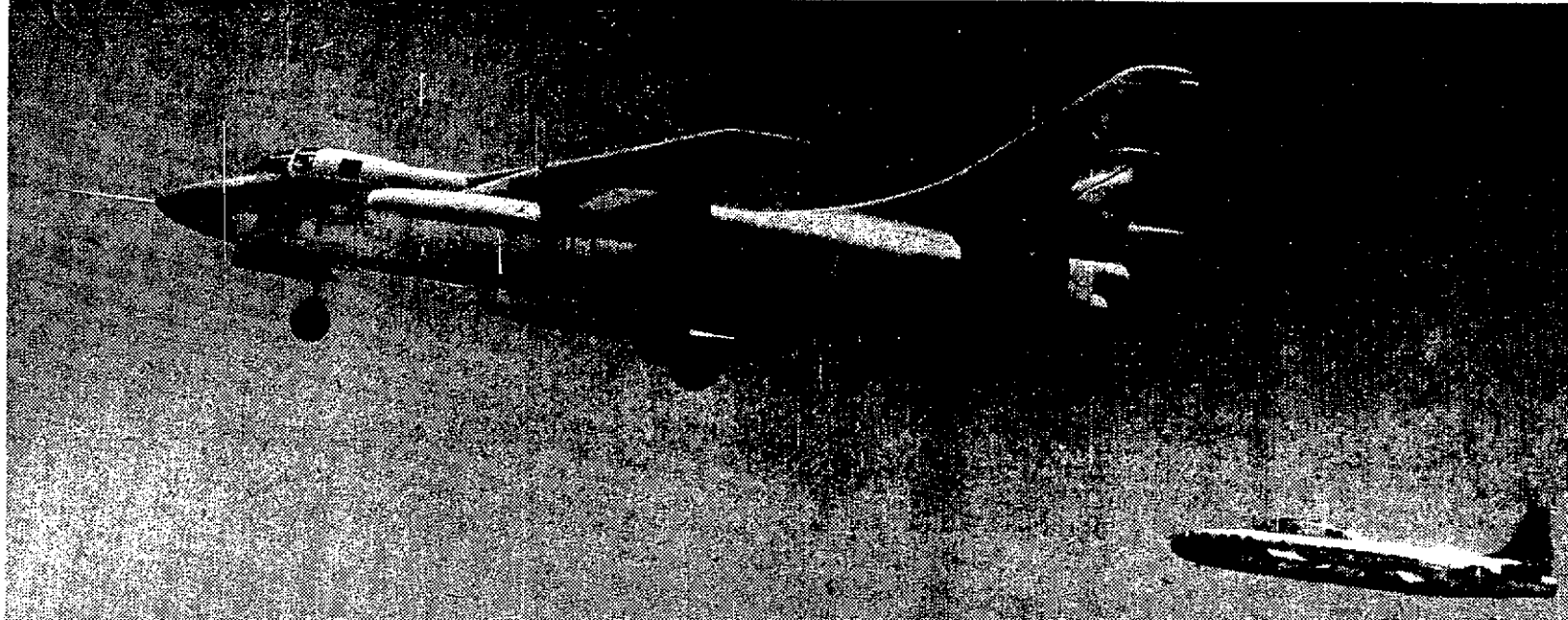
The speech was televised nationally.

"Those who seek victory at this price can be rebuked in only one way," he said. "And that is at the polls."

Deriding statements by Eisenhower that a Democratic Congress could result in a "cold war" in Washington, Stevenson said that on the record of the past, Republican Congress "there can be no war colder, or hotter, than the internal conflict within the Republican Party."

"And the coldest political warfare waged within living memories between the executive branch of the government and members of Congress was the attack on the Eisenhower administration," he said.

(Continued on Page A-2, Col. 1)



AIR FORCE SPENDS FORTUNE ON L. B. BOMBER

Douglas Aircraft's new twin-jet RB-66A photo-reconnaissance bomber points its nose skyward after take-off from Long Beach Municipal Airport. Air Force purchase of \$87,000,000 worth of the ultra-fast RB-66 and B-66 bombers to be built in the local Douglas plant was revealed Saturday. Plane at lower right is a T-33 jet trainer accompanying bomber on observation flight.

Douglas Gets Set to Build New Bomber

Twin Jet, 600 m.p.h.
B-66 Production Due at Local Factory

New orders for \$87,000,000 worth of B-66 and RB-66 twin-jet light bombers and reconnaissance bombers from the Long Beach Douglas plant, have just been placed by the Air Force, it was learned in Long Beach Saturday night.

The orders for the Long Beach plant were included in a total of \$128,000,000 worth of bombers ordered by the Air Force from Douglas Aircraft Co.

Word of the new orders was relayed here from Santa Monica by Donald W. Douglas Jr., vice president in charge of military sales for the aircraft firm.

About \$41,000,000 of the new orders are for the Douglas, Tulsa, Okla., division to produce RB-66's.

The first model of the swift new combat planes was the "RB" or reconnaissance version which made its maiden flight from the Long Beach plant last June 28.

Powered by two Allison J-71 engines slung in pods beneath its mighty wings, the RB-66 is in the 600-700-mph class, Douglas said.

Designed to fly at all altitudes up to 45,000 feet, its range will permit deep penetration for all-weather, around-the-clock photographic or mapping missions.

A companion model, made expressly for bombing, is scheduled to fly within the next 30 days.

Exterior dimensions of the light bombers, now undergoing development flight tests at Edwards Air Force base, are: span 72 feet 6 inches; length, 75 feet 2 inches; height, 23 feet 7 inches; gross weight, about 70,000 pounds.

The B-66 and RB-66 carry a three-man crew in a pressurized, air-conditioned compartment. Special features of the new bombers include a single-point fueling system and a thermal-cyclic de-icing system for the sharply swept wing and empennage surfaces.

A General Electric fire-control system operates two guns which protrude from the tail turret.

Production of Globemasters and other aircraft now being built at the local plant will gradually taper off as the new jet assembly line gets rolling, a company spokesman said.



WILBUR SHAW
Three-time Winner

Plane Crash Kills Shaw, Auto Racer

(Compiled from AP and UP)

DECATUR, Ind. — Wilbur Shaw, who flitted with death hundreds of times as three-time winner of the Indianapolis 500-mile auto race, was one of three persons killed Saturday when their plane plunged into a field near here.

Shaw, president and general manager of the Indianapolis Motor Speedway, was returning to Indianapolis from the Chrysler Corporation's Chelsea, Mich., testing grounds where he had viewed the firm's new autos. He would have celebrated his 52nd birthday today.

A witness said the plane apparently "exploded" and nosed to earth, disintegrating on a farm three and one-half miles west of here.

State police said the pilot was Ray Grimes, 40, Greenfield, Ind., sales manager for Skyharbor Airport in Indianapolis from which the party left Saturday morning.

The other man was identified tentatively as Ernie Roos, 41, Indianapolis, a portrait painter who annually does the portrait of the 500-mile race winner. He was with the party when it left, and it was presumed he was returning with them.

Homer Ginter, farmer on whose field the plane crashed, said he was working on a tractor when he heard a roar. Ginter said he looked up and saw a plane 20 to 30 feet above ground "already in flames." He said he saw no flames.

Edwin Joyce, Indianapolis, head of the safety office of the Civil Aeronautics Administration, launched an immediate investigation. He said it was doubtful that the plane exploded in mid-air. He said it may have crashed and sent pieces flying.

Joyce said a preliminary investigation had uncovered no cause for the mishap, and he said none of the investigators had yet offered any theories.

Shaw began racing on dirt tracks in his teens and made his

(Continued on Page A-2, Col. 2)

Nixon Scoffs at Report of Poison Plot

SEATTLE (AP)—Vice President Nixon's press secretary said Saturday night that the Secret Service had received an anonymous telephone call that the Vice President's food, served to him in his hotel room, had been poisoned.

William Klopfier Jr., the secretary, said the Vice President was advised of the report and "dismissed the idea as the act of a crank."

This statement continued:

"The security men insisted, however, on a laboratory examination of the food and up to this time there is no report on it or any information on whether the examination was completed."

Klopfier issued the statement after being advised that a Chicago newspaper had such a report.

The menu for Nixon's evening meal in his room at the Benjamin Franklin Hotel was:

Tomato soup, sandwiches, strawberry ice cream and tea.

Klopfier said the Secret Service men who took the call are working on the case. An investigation is under way.

Hoover to Visit Bonn

NEW YORK (AP)—Former President Herbert Hoover announced Saturday he will fly to Germany Nov. 21 for a week-long visit to the West German Republic. Mr. Hoover made the announcement after receiving a private visit from West German Chancellor Konrad Adenauer, who extended the formal invitation.

Undecided Voters Inspire Last-Minute Political Push

By MALCOLM FEELEY

Gunning for undecided voters—said to be roaming the woods in droves this vote-hunting season—candidates in Tuesday's general election will stay on the firing line to the last minute of a campaign that has developed slowly but is ending in fervor.

Local interest is the Congressional race between Republican Craig Hosmer, the 18th district incumbent, and Democrat Joseph M. Kennick. In this race, ballots from Long Beach, Lakewood and Signal Hill will help write the nationwide decision as to which party will control the 84th Congress.

The same factor adds zest to the race between Sen. Thomas H. Kuchel, Republican incumbent, and Democratic challenger Sam Yorty. In that contest, of course, local votes go into a statewide poll, whereas the Hosmer-Kennick battle is exclusively a home area affair.

The other strictly local contests are the 44th District Assembly race between Republican Herbert R. Klockstein, incumbent, and Democrat Richard Nussell, and the run-off between former Assemblyman W. S. Grant, Republican, and Ven Fahrney, Democrat, in the 70th Assembly District.

Certain local propositions, particularly the Uptown Civic Center proposal, and the \$32,500,000 school bonds, have stirred interest and will help induce citizens to do their duty at the polls between 7 a.m. and 7 p.m. Tuesday. Among the multitude of state propositions on the ballot, Long Beach area interest has centered mainly on Prop. 4, the pension issue, and Prop. 3, the liquor control reform bill.

Congressman Hosmer is out for his second term, and is running as a member of the Eisenhower team. Informal polls have given Hosmer an edge over Democrat Kennick, who has sought to cast doubts on Hosmer's Eisenhower allegiance, and says he will support Ike when he thinks he is "right."

This indicates that Ike, here as elsewhere over the nation, is a major factor in the election outlook. The local Citizens for

Tower Snaps, 15 Hurt on USC Field

LOS ANGELES (AP)—Fifteen persons were injured, five seriously, Saturday when a two-level, 30-foot steel tower collapsed under the weight of 20 persons during a giant band rehearsal at the University of Southern California football practice field.

Those most seriously hurt were persons standing at the foot of the structure who tried to prevent its toppling when one of its four rubber-tired wheels buckled. Five or the injured had leg, rib, shoulder or elbow fractures.

The accident occurred while 26 high school bands from central and southern California were rehearsing for a half-time program at the afternoon's SC-Oregon State game. Those on the tower at the time were SC students and teachers, and high school band leaders. Only four of the hurt were teenagers, all boys 17 or over. Police officer Robert I. Phillips said "bodies were scattered all over the place."

WHERE TO FIND ELECTION STORIES

Special stories about Tuesday's general election appear today on Pages A-6, A-7 and A-8.

The Independent Press-Telegram editorial ballot choices appear on B-1, along with a rundown of local propositions, and other editorial opinion on the election may be found on B-6.

Cigarette Fatal

BURLINGAME, Calif. (AP)—William G. Farroth, 59-year-old San Mateo millionaire, died in Peninsula Hospital Saturday from third-degree burns he received when his pajamas caught fire Wednesday night as he was lighting a cigarette.

Compton Mother, 20, Arrested as Girl, 3, Dies of Broken Skull

By BOB SANDERS

COMPTON — A 20-year-old mother of two was arrested Saturday night on suspicion of murdering her 3-year-old daughter by beating her to death when she "threw a tantrum" about going to bed.

Mrs. Lois Margaret Carter told police her daughter, Laura Fay, fell from an overstuffed chair in their home at 117 1/2 W. Raymond St., and hit her head on the floor while Mrs. Carter was preparing the little girl for bed Friday night. A second daughter is 11-month-old Helen.

The mother said she shook the child and slapped her several times when she thought the girl was "playing possum" to keep from going to bed about 9 p. m. of it.

Doctors at the hospital said the little girl had a severe skull fracture on the left side, large blood clot on the brain, and multiple bruises of the forehead, right side of head, body and buttocks.

The body was taken to the Utter-McKinley Mortuary.

Results of the coroner's autopsy are expected to be made public Monday. A medical report from the hospital is expected by Tuesday.

Mrs. Carter was booked at the Compton City jail and transferred to the Los Angeles County Jail Saturday night. She will be arraigned in Compton Municipal Court Monday at 9 a. m.

Her husband, Stanley G. Carter, told police he wasn't aware that his wife had ever beaten Laura Fay. He said he had gone to work at a near-by aircraft factory at 2:30 p. m. Friday and Laura was all right then.

Police said Mrs. Carter appeared "highly disturbed" and had told them that she had taken out resentment for her own mother on the child.



DEATH FOLLOWS SLAPPING

Held on suspicion of fatally beating her 3-year-old daughter Laura (shown with smaller sister), Mrs. Lois Carter of Compton is distraught and disheveled while being arrested Saturday.



50-FOOT HALLOWEEN PRANK

Water shoots up 50 feet at 20th St. and Orizaba Ave., Signal Hill, Saturday night after Halloween pranksters pulled off hydrant. Workers trying to repair damage were periled when stream became charged with electricity from high tension wires.—(Staff Photo by Don Webster.)—(Story on Page A-3.)

L.A.C. SAYS: Important Issues

We urge our readers to pay particular attention to the propositions directly affecting Long Beach on the Tuesday ballot. We here review those we consider of the greatest importance:

Prop. 1—The first one on the city portion of the ballot—should be defeated. It was placed on the ballot by a group who seek to have the city pay \$5 million for 72 acres of land to be used for a new Civic Center. The land is located north of Wardlow Rd. between Atlantic Ave. and Long Beach Blvd. On this land there are now some 60 producing oil wells. It is in the direct flight pattern of the airport. It would mean buying the land, then spending \$25 million or more for buildings. It would disregard the millions of dollars we now have invested in city buildings and move the city business and police buildings far from the locality where most of their work originates. It is a promotion that should have a heavy NO vote.

Prop. 1 deserves a YES vote. It provides that our present city employee pension plan may be integrated into the federal Social Security plan. It guarantees "equal

(Continued on Page B-6)

WHERE TO FIND IT

AmusementsC-14

Beach CombingB-1

BridgeD-9

ClassifiedC Section

EditorialsB-6

MilitaryD-12

Radio-TVC-15

Real EstateF Section

School MenusD-7

Ship ArrivalsF-2

SportsE Section

Women's NewsD Section

L.A.C. SAYS:

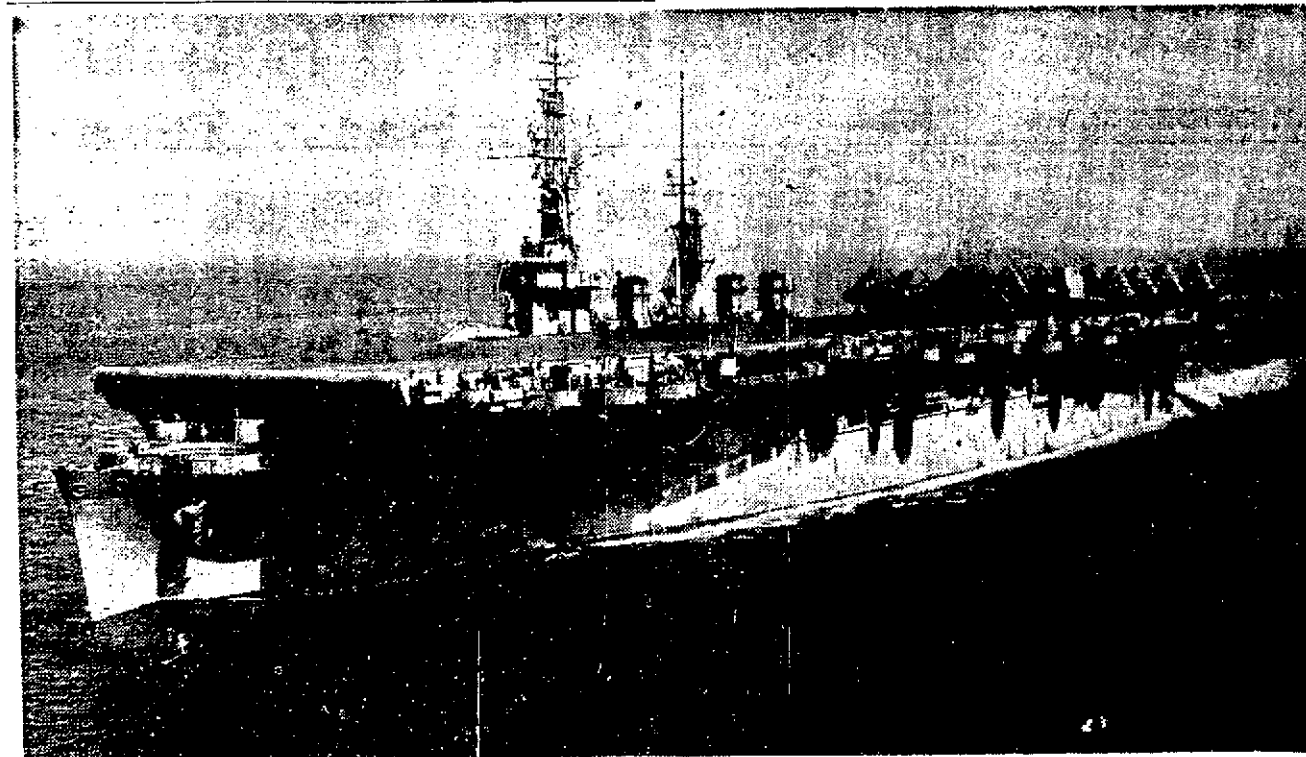
Important Issues

We urge our readers to pay particular attention to the propositions directly affecting Long Beach on the Tuesday ballot. We here review those we consider of the greatest importance:

Prop. 1—The first one on the city portion of the ballot—should be defeated. It was placed on the ballot by a group who seek to have the city pay \$5 million for 72 acres of land to be used for a new Civic Center. The land is located north of Wardlow Rd. between Atlantic Ave. and Long Beach Blvd. On this land there are now some 60 producing oil wells. It is in the direct flight pattern of the airport. It would mean buying the land, then spending \$25 million or more for buildings. It would disregard the millions of dollars we now have invested in city buildings and move the city business and police buildings far from the locality where most of their work originates. It is a promotion that should have a heavy NO vote.

Prop. 1 deserves a YES vote. It provides that our present city employee pension plan may be integrated into the federal Social Security plan. It guarantees "equal

(Continued on Page B-6)



FLATTOP FINDS NEW HOME

Transferred from Newport, R.I. to Long Beach is the light aircraft carrier USS Wright. The 18,000-ton warship is the first flattop to be based here since pre-World War II days.—(Official U. S. Navy Photo.)

Strike Over, British Docks Due to Open

LONDON (UP)—Britain's worst dock strike in a generation ended Saturday. Stevedores and longshoremen in the nation's top ports return to work Monday. The month-long strike tied up 550 ships and left approximately \$500,000,000 in food and export cargoes rotting and rusting on wharves. Shipping experts said it will take at least four weeks to unsharpen the tangle caused by the strike. The walkout of approximately 44,000 dockworkers in eight ports ended with an agreement between union leaders and port employers on overtime work. The strike started in protest at dockers being forced to work overtime rather than volunteering for it. Under the agreement ending the strike the dockworkers lifted a ban on all overtime and the employers agreed not to penalize workers who refused overtime work. Mass meetings of longshoremen in London, Liverpool, Southampton, Hull, Birkenhead, Garston and Rochester voted almost unanimously to return to work Monday. Manchester, the eighth port hit by the walkout, is expected to follow suit.

Deer Hunter Wins Delay in Death Case

BEAVER, Utah (UP)—Preliminary hearing for a California man accused of killing a deer hunter was postponed Saturday until Monday. Paul L. Baker, 33, of Hawthorne, Calif., is charged with involuntary manslaughter. Justice of the Peace A. A. Morris granted the delay because of the inability of Baker's attorney to be present. Baker is free under \$500 bond. The California man is accused of killing Frank L. Krebs, 44, of North Hollywood, Calif., in a rugged area about 20 miles southwest of Beaver, in western Utah, last Thursday. Sheriff Jasper Puffer said Baker told him he shot at what he thought was a moving deer. The sheriff said Krebs died of a bullet wound in the heart.

S.F. Gets Region Postal Center

WASHINGTON (UP)—Postmaster Gen. Arthur E. Summerfield announced Saturday that a regional postal headquarters will be opened at San Francisco, Nov. 23, to handle operations of 1,633 post offices in California, Nevada and the Pacific islands. The new headquarters, ninth to be established in a program to decentralize control over routine postal operations, will be located at 870 Market St. Summerfield said six district offices, working under the regional office, will be established at San Francisco, Sacramento, Los Angeles and San Diego, Calif.; Reno, Nev.; and Honolulu, Hawaii.

Woman, 80, Man, 50 Die as Home Burns

LOS ANGELES (UP)—Therman Laceyfield, 50, and Mattie Parker, 80, were burned to death Saturday when flames destroyed Mrs. Parker's frame house here, police reported. Officers said Laceyfield, who was visiting the aged woman, was overcome by fumes while trying to assist her from her room.

Sun, Moon and Tides

TODAY
Sunrise: 6:10 a.m. Sunset: 5:02 p.m. Moonrise: 10:36 a.m. Moonset: 8:38 p.m. Tides: High, 2:12 a.m., 3:1 ft.; 10:24 a.m., 4.9 ft.; Low, 3:48 a.m., 2.9 ft.; 6:32 p.m., 0.5 ft.

MONDAY
Sunrise: 6:11 a.m. Sunset: 5:01 p.m. Moonrise: 11:19 a.m. Moonset: 8:36 p.m. Tides: High, 2:12 a.m., 3.1 ft.; 11:08 a.m., 4.9 ft.; Low, 4:12 a.m., 3.0 ft.; 7:37 p.m., 0.6 ft.

INDEPENDENT PRESS-TELEGRAM
Published Sunday only at Sixth St. and Pine Ave., Long Beach, Calif.
Entered as second class matter at Post Office at Long Beach, Calif.
Per Month Per Year
Carry delivery — 60 cents \$7.20
By mail — 50 cents \$6.00

'ATLANTIC'S FASTEST' Carrier Wright Transfers Here

By DON BRACKENBURY
The light aircraft carrier USS Wright—"the Atlantic's fastest"—will arrive at Long Beach Naval Shipyard Tuesday... first flattop to be based in Long Beach since pre-World War II days when the USS Saratoga and Lexington were familiar off-shore sights. The 18,000-ton carrier, which has been on a six-month Far East tour of duty, has been transferred from Newport, R.I., to Long Beach. Normal complement of the Wright is about 1,700 and families of a majority of the crew members are expected to start moving from Newport to Long Beach later in the month. The new Long Beach-based ship is one of the Navy's most recently commissioned carriers. She was launched at Camden, N. J., in September, 1945, and formally commissioned in February, 1947. She is named after the Wright Brothers. For the first few years of her service, the Wright was assigned to the Naval Air Station at Pensacola, Fla., and thousands of Navy pilots made their first student landings on her 620-foot flight deck. Prior to being transferred to Long Beach and the Pacific Fleet, the Wright was attached to the Atlantic Fleet as part of the Navy's crack "hunter-killer" anti-submarine forces. In 1953, she won the distinction of steaming more miles than any other Atlantic

Vote Drive Swings Into Final Stage

(Continued from Page A-1)
...ation by Senator McCarthy and his Republican followers... an attack which heartened our enemies and dismayed our friends. ABOUT MCCARTHY "Is it any wonder that Senator McCarthy has now appealed for a Republican Congress? He knows well enough what will happen to his own power and malice and mischief if the Democrats organized United States Senate." "Not just the Vice President and the Republican campaigners, but now the President himself has affirmed the proposition that our prosperity has been achieved in the past only at the price of war and bloodshed. "This of course has been standard Communist propaganda for years, and is believed by many to prove that the United States is ready to precipitate war in order to save capitalism. "I am sure that the President must have spoken thoughtlessly and carelessly..." Stevenson said. NIXON COUNTERS In Seattle, Vice President Richard Nixon, in the final speech of his nationwide flying tour, declared "job creators" would hold back on new investments if "they are confronted with the possibility of being sandbagged by a hostile Congress." "The election of an anti-Eisenhower Congress will choke off the new investment which is building America and which is creating thousands of new jobs every day," he asserted at a final pre-election party rally in a Seattle theater. "To put it bluntly, the Truman-type economic policies, over a period of 20 years, resulted in either hard times or war," he said. "If Congress is elected which is committed to return to those policies, we must expect that the new jobs necessary to keep pace with America's growing working force will not be created. This means unemployment will inevitably increase."

Plane Crash Kills Shaw, Indianapolis Race Boss

(Continued from Page A-1)
first appearance at the Indianapolis track in 1927. He came in fourth in that race. Before other follow will be the boss for ever after that. I never was about to back off and let somebody pass me in a jam." Shaw drove some of his greatest races at the old Ascot Speedway, Los Angeles, where, he said, "you just counted on spending a certain amount of time in the hospital." A fierce, cocky little guy in his early days, he set out deliberately to polish himself and he did it with the thoroughness he used in grooming a race car. He became a popular after-dinner speaker, one of the most effective story tellers in the country, and a suave host in the restaurant he opened about a year ago in downtown Indianapolis. Shaw was the third nonracing leader in the sport, and the second speedway official, to be killed in the past year. Bill Powell, chief of the speedway technical committee, was killed in a crash in an auto accident. Clay Smith, of Long Beach, Calif., one of the top master mechanics on the American Automobile Assn. circuit, was killed by a car that hurtled into the pits at the Duquoin, Ill., Labor Day race. ATLANTIC CITY, N. J. (UP)—Assembly Majority Leader Paul M. Salsburg (R-Atlantic) said Saturday night that Clifford Case's sister, Adelaide, has re-entered a hospital as a result of campaign attacks upon her. Salsburg issued a prepared statement at the end of a dinner here attended earlier by Case, the Republican candidate for U. S. Senate. He said that Adelaide Case, following a collapse, went into a hospital last Friday afternoon. Case was not immediately available for comment. In a television speech, Oct. 17, Case defended his sister against published reports linking her to alleged Communist-front groups. He said she was "a loyal American" but he acknowledged she told him last year, "while under treatment for a severe nervous disorder," that she "had had an association with a left-wing study group."

Case's Sister Reported Ill After 'Smear'

A heart attack felled him in 1951 as he ran up a hill at the Soap Box Derby in Akron, Ohio. He was in critical condition for several days but made it back to his office before the 1952 race. He was married and had one son, Warren Wilbur Jr. Shaw couldn't race as a track executive, but every May he itched to compete again and was boyishly grateful when racing teams let him drive a few laps. He told a newsman recently: "Auto race drivers are like

Starting tomorrow night
the following
**DOWNTOWN
LONG BEACH STORES**
will be
**OPEN EVERY
MONDAY
NIGHT**
for convenient
family shopping!

- J. C. Penney Co.
Sixth and Pine

J. J. Newberry Co.
433 Pine Avenue

S. H. Kress & Co.
5th and Pine

McMahan's Furniture
317 American Avenue
1895 E. Anaheim Street

Pavey's
501 American Avenue

Career Girl
4th and Locust

Audrey's Bridal Aisle
415 American Avenue

Wonder Shops
532 Pine Avenue

OPO Clothes
254 Pine Avenue

Lawson's Jewelers
248 Pine Avenue

Gem Jewelers
440 Pine Avenue
- Kay Jewelers
319 Pine Avenue

Nash Jewelers
Broadway and Pine

I. and J. Henry
Toytown
5th and Locust

Western Auto
5th at American

Lerner Shops
501 Pine Avenue

National Dollar Stores
529 Pine Avenue

Morey Music Stores
342 Pine Avenue

Leon's Men's Wear
5th and Pine

Sav-On Drugs
400 Pine Avenue

Leo Shultz Furn.
130 American Avenue
730 American Avenue
- California
Credit Jewelers
328 Pine Avenue

F. S. Jones & Sons
546 American Avenue

Ted W. Brown
Jewelers
418 American Avenue

Cord Tailoring Co.
244 Pine Avenue

Albert's Hosiery
305 Pine Avenue

Sears, Roebuck & Co.
Downtown Long Beach
American at 5th

Levin's Men's Store
316 Pine Avenue

Honeywell &
Carpenter
539 Pine Avenue

Thrifty Drug
353 Pine Avenue

New York Hat Stores
250 Pine Avenue

**NOW...SHOP EVERY MONDAY AND
FRIDAY NITE IN DOWNTOWN L. B.**

Most Halloween Night Pranks Harmless Here

By LEE CRAIG
and PAUL WALLACE

Halloween pranks in Long Beach stuck mostly to good, clean fun but harried police gave a collective sigh of relief when the Saturday night was over, mostly because of happenings like these:

1. In Signal Hill, youngsters attached a cable to a fire plug, tied the cable's other end to a car, then took off. The plug's top was wrenched off, sending a 50-foot stream of water shooting into the air.
2. Several children went to the door of a house in the 800 block on Via Wanda, where they knocked and warned "Open up or we'll burn the house down." When the occupants were slow in answering, one of the tricksters opened the door, lit a match and set fire to nearby drapes.
3. In Belmont Shore, startled motorists nearly veered into each other when youths threw a life-sized dummy into the street near Bayshore Ave. and First St.
4. Other celebrators observed the occasion by turning on a fire hydrant at 28th St. and Tulane Ave.; then, after firemen turned it off, they came right back and turned it on again.
5. Pranksters on the west side, firing of doorbell ringers, switched to hurling water bags at passing cars. Police were called. Nobody was hurt.
6. In downtown Norwalk, at San Antonio Dr. and Firestone

Bld., joyriding youngsters drove in front of a truck driver towing a trailer containing an elephant being returned to Auction City Zoo from Anaheim parade.

The truck driver swerved and slammed on his brakes, overturning his trailer. The door fell open on the elephant, uninjured, and he calmly walked out as goggle-eyed pedestrians ran for cover.

In the Signal Hill fire-plug incident, at 20th St. and Orizaba Ave., gushing water from the hydrant reached high tension wires above, endangering water department employees called to cap the geyser.

Edison Co. men were summoned to cut power so water department workers could do their job.

In a lighter vein, one of the best Halloween performances was put on for neighborhood youngsters at the home of Mrs. Edward Doolittle and her two sons at 6440 Rose Ave.

Two small masked and costumed figures appeared at the front door of the darkened house with bags at the ready, strange things happened.

A ghostly, sheeted figure about the same size as Mrs. Doolittle opened the door and silently handed treats out.

From inside came strange sounds and odd flickering lights and leering faces peered out.

Periodically, a mysterious figure on the roof tumbled off onto the front lawn to the accompaniment of screams.

According to an adult witness, the youngsters out making the most of beggars' night were half afraid to go near the Doolittle home but were so intrigued they couldn't stay away.

Disguised beggars were greeted by realistic looking six-foot body standing upright on the porch at 1015 Newport Ave. The dummy, with a knife through its throat and cement in its shoes to keep it erect, took a large part of the last week to make and was built by Bill Watson, 14, and his 11-year-old brother, Roger.

Otherwise, All Hallow's Eve—or the night on which it was celebrated—was relatively peaceful.

3 Shot; Girl Still Alive, Kin Succumb

Kay Marie Johnson, 15, clung to life Saturday night after she was shot and wounded and her mother and brother were killed in a two-car collision in their Lancaster home.

Sheriff's deputies were holding the teenagers' stepfather, Oscar Hugo Brust, 45, on murder charges.

Brust's estranged wife, Mildred Jean, 40, and her son by a previous marriage, Curtis C. Johnson, 16, were killed by bullets from Brust's .45-caliber automatic, police said.

Answering an emergency call to the house, deputies broke in to find Brust talking on the telephone to a daughter in Compton, Mrs. Barbara Hoving, 24, of 134 E. Cypress St.

He put his pistol to his head and pulled the trigger four times, deputies said, but the weapon didn't fire. He surrendered quietly.

As officers opened the door, they said, the body of Mrs. Brust literally fell into their arms. Curtis and his sister, Kay, were lying nearby.

Brust, a mailman, told deputies he shot his wife, then his two step-children who he accused of breaking up his marriage.

"I have no regrets," officers reported Brust told them.

After the shootings, Brust called Mrs. Hoving to ask her to arrange for the care of his 5-year-old son, Robert.

The child was untouched during the shooting outside the door of his room.

Ridgway May Remain on Job

WASHINGTON (AP)—The Army-Navy-Air Force Journal said Saturday there is a good chance that Gen. Matthew B. Ridgway, Army chief of staff, will be retained in that post when he reaches the retirement age of 60 in March.

It said that Secretary of the Army Robert T. Stevens may make known President Eisenhower's decision at the Army commanders' conference at the Pentagon late next month. The Ave. Saturday night and got a best guess, the Journal said, is that the general will be asked to stay on although he will have completed 35 years of service.

Victim Trails Hit-Run Car, Suspect Held

Arrested Saturday afternoon and booked on investigation of drunken driving and hit-run misdemeanor was Kenneth L. Edwards, 26, of 2515 Fashion Ave., a service station operator, police reported.

Police said Edwards was at the wheel of a car which struck two other autos on Willow St., near Golden Ave., then went over a curb and down an alley where, in passing, it struck and demolished a gas meter box on the home of Mrs. Laura P. Hagggett, 628 W. Willow St.

Edwards was arrested shortly after the incident when one of the motorists whose car had been damaged pointed out the suspect car parked in the rear of 507 W. Willow St.

Motorists whose cars were damaged were Marshal W. Julian, 3190 Eucalyptus Ave., and Miles E. Sines, 4141 E. 14th St., police said.

Sines, according to Patrolmen R. J. Knipp and R. E. Opsal, gave chase to the fugitive car and followed it to the point where the arrest was made.

In other traffic incidents here Saturday, one driver was hurt in a two-car collision at Eighth St. and Cedar Ave., and a pedestrian was hurt when struck by a car at Fourth St. and Elm Ave.

Eugene A. DeFrancis, 30, of 3124 Ostrom Ave., received concussion in the two-car crash. He was treated at Seaside Hospital. The other driver, Walter E. Barnes, 43, of 431 Maine Ave., escaped injury, according to Officer E. J. MacLymann.

The pedestrian, Morris S. Gardner, 68, was taken to Seaside Hospital with possible head, chest and left ankle injuries.

Walter L. Riber, 36, of 2474 Snowden Ave., the driver, was cited for alleged failure to yield pedestrian right of way.

Early Saturday morning, a 145-pound man pulled his injured 197-pound companion from their station wagon which caught fire when it was hit and knocked on its side by a second vehicle.

The collision occurred at Atlantic Ave. and 21st St. Driver, Leo E. DeLage, 46, 624 E. Anaheim St., said his vehicle turned over on its side.

A passenger in the wagon, Henry J. Moran, 49, of 628 E. Anaheim St., suffered shoulder and hip injuries and wasn't able to move. The car caught fire just before it stopped sliding.

Opening the door on his side, DeLage grabbed Moran and pulled him out.

"I could feel that fire getting hotter and hotter," DeLage recalled later.

Moran wasn't seriously hurt. In another two-car collision, this one at South St. and Paramount Blvd., two persons were hurt.

Treated in Community Hospital were the driver of one car, Harry E. Roby, 28, of 13938 Carfax St., and his passenger, Evelyn Mayo, 30, of the same address.

Residence Looted

Burglars entered the home of Donald R. Oseid, 228 La Verne Ave. Saturday night and got a best guess, the Journal said, is that the general will be asked to stay on although he will have completed 35 years of service.

Local Churches Observe Birth of Protestantism

Observing the 437th anniversary of the birth of Protestantism, the 45 cooperating churches and the 100-voice will be conducted today in many local churches.

It was on Oct. 31, 1517 that Martin Luther posted on the door of the Castle Church in a rally at 3 p.m. at Excelsior Wittenberg, Germany, 95 arguments against the sale of indulgences. Luther maintained that forgiveness of sin must be earned by good works, not by the purchase of indulgences.

Under the auspices of the Long Beach Council of Churches, a Church, Dr. W. E. Lange, senior pastor, will speak at 8:30 and 11 in First Methodist Church. Dr. am. on "Importance of the Ref-Louis Hadley Evans, minister-at-ormation." At 7:30 p.m. Association of the Presbyterian Board of Pastors C. E. Roeder will of National Missions, will speak on "What Made Luther of, the Great."



GOBLINS, WITCHES, SPOOKS—AND A SPACE MAN

Television's Captain Jet entertains throngs of youngsters, many in costumes, at Lakewood Center's Halloween festival Saturday night. Thousands attended the party, sponsored by Lakewood Center Business Association. The fete included acts by a number of entertainers, plus children's games during which prizes were awarded.—(Staff Photo)



NEW LICKS FOR AN OLD-TIMER

Jive pianist Dick Day plays a jazzy tune Saturday night for an 800-year-old bit of Mexican sculpture during a jam session at the Municipal Art Center. Also on the program was a preview of the Thomas Jefferson in Long Beach Art Exhibit, including displays of paintings, furniture and china from the 1800s. The showing, emphasizing the old in art and the new in music, was sponsored by the Art Center and Junior League.—(Staff Photo)

PRANK AHEAD 'Too Sharp' Looking Visitor Jailed as Forgery Suspect

Halloween pranks began early at the home of Albertina Miller, 500 Junipero Ave., she reported to police.

Saturday morning some one put the end of her garden hose inside the basement door and turned on the water.

Before the prank was discovered by Mrs. Miller, four feet of water had accumulated in the basement and a trunk, stored there, was soaked through.

The Fire Department pumped the water out of the basement.

The fact that he had a lot of "spit and polish" about him made police suspicious and proved to be the downfall for a three-time loser wanted in Lubbock, Texas, for investigation of forgery.

Police Officer D. J. Richardson and Victor Perez on routine patrol early Saturday saw a man standing at First St. and Pine Ave., who was so noticeably dressed that he attracted their attention.

Upon being questioned, the man said his name was Clyde W. Wagley, 29, a transient. He was wearing highly polished brown boots, sharply creased olive drab pants and a good looking Air Force jacket.

Wagley was booked in city jail for investigation of forgery. Police learned that he had served time in the federal reformatory, El Reno, Okla.; Nebraska State Penitentiary and Texas State Penitentiary.

Fall Injures Man, 86

Albert M. Morton, 86, of 2027 Florida St., received a possible fracture of the left hip Saturday when he fell from the rear steps leading to his home, police reported. Morton was taken to St. Mary's Hospital.

State Patrol Call Number ZE 1-2000

A new emergency telephone number, expected to be used soon throughout the state, is now in service in Los Angeles County, the California Highway Patrol has announced.

The patrol plans to make the number —ZE1th 1-2000—available for use in case of accidents and other serious traffic emergencies.

To get the number, dial the number and ask for ZE1th 1-2000. It can not be dialed directly, it was stressed.

The number will ring in the local radio headquarters of the patrol. Assistance will be expedited, with the message to a radio car in the field going out over the air without any delay.

The ZE1th 1-2000 number is being used in Amador, Calaveras, El Dorado, Placer, Sacramento, San Joaquin, Stanislaus, Tuolumne and Yolo Counties besides here.

Monday, Fresno, Kings, Madera, Mariposa, Merced and Tulare Counties will begin using the new number.

The Highway Patrol handles all highway mishaps and traffic accidents in all parts of the state except in cities having their own police forces.

Columbia special purchase! Half-Size Suits

we cannot mention the name of the famous manufacturer but you'll recognize the label!

VALUES TO 59.95

\$39

Sizes 12½ to 24½



100% woolsens in hard-finish fabrics... flannels, gabardines, sharkskins in a profusion of glorious colors... all perfect fitting!

Pre-Christmas SALE OF FURS

Only One of Many Sensational Items!

Luxurious Fur Cape

Here's a beautifully soft, wonderfully designed cape of squirrel... indispensable for evenings and all occasions.

Reg. 169.95
99.95

A FULL YEAR TO PAY
NO DOWN PAYMENT and your FIRST PAYMENT IN JANUARY

CONVENIENT TERMS TO FIT YOUR BUDGET

Columbia
FIRST AND PACIFIC

United Fruit Co. Gives Government of Honduras Land

TEGUCIGALPA, Honduras (AP)—The United Fruit Company turned over to the Honduran government Saturday 15,488 acres of land on the north coast for use in the government's plan for agricultural rehabilitation as a result of recent floods.

Previously, the fruit company had given the government 24,317 acres of land in southern Honduras.

The floods, most serious in recent years, took nearly 500 square miles of agricultural land out of production. The land given by the fruit company will be used for speeding up food production to offset shortages caused by the flood.

HILL FIREMEN DON'T QUIBBLE, THEY QUELL IT

Fire Saturday afternoon heavily damaged a wooden, four-car garage at the rear of 2490 Olive Ave., police reported. After Signal Hill firemen had quelled the blaze it was determined that the fire actually had taken place in Long Beach.

Cars parked inside the garage were rolled to safety by police, firemen. Witnesses said the flames spread to the garage from a nearby trash fire. Amount of loss was not immediately determined.

Some Interesting Facts! about the New Fluidless CONTACT LENSES

Perfected after 25 years research by Optical Scientist Dr. A. Mueller Weib.

CONTACT LENS QUIZ:

- Q. What are contact lenses?
A. Contact lenses are small plastic discs, which replace the old time contact lenses. While in use, contact lenses are invisible.
- Q. Can I see as well with contact lenses?
A. Yes. You will see as well if not better with contact lenses. In many cases of impaired vision, contact lenses offer better sight and more comfort than ordinary eye glasses. Many whose lack of normal vision, even with ordinary spectacles, have had their vision improved to the point where they can feel slight requirements for their glasses.
- Q. I wear extremely thick glasses. Will this affect contact lenses for me?
A. No. The discs are virtually the same for any strength of correction.
- Q. Can contact lenses injure my eyes?
A. No. There is no record of injury to an eye caused by wearing contact lenses. On the contrary, being unbreakable, they are known to have prevented serious eye injuries.
- Q. Do contact lenses "steam up" in cold weather?
A. No. Contact lenses do not steam up in cold weather. Rain does not affect them.
- Q. Would it take me long to get fitted with contacts?
A. No. In but a few training periods, you should be ready for steady use of the lenses.
- Q. Would I have much trouble handling contact lenses?
A. You should have no trouble. The average person learns to handle the lenses with about fifteen minutes of instruction. Insertion takes but a few seconds.
- Q. Are the lenses hard to keep clean?
A. No. The lenses will not collect dust or grease. The natural function of the eyelids keeps them clean.
- Q. Would I have any discomfort while wearing the lenses?
A. There is no discomfort while wearing contact lenses as they rest on the part of the eye that is insensitive. The center of the lens arches over the sensitive outer part of the eye.
- Q. My thick glasses give a "pinpoint appearance" to my eyes and look distorted. Would contact lenses help?
A. Yes, definitely. These lenses are a boon to wearers of extreme corrections. Your eyes would appear the same as if no glasses were worn. Remember, contacts are invisible.
- Q. Would I need to have the contact lenses changed often?
A. Once contact lenses are properly fitted, it is seldom if ever that they need to be replaced. The reason for this permanence is simple. Most defects in sight are due to irregularities of the front surface of the eye and the contact lens, with its accompanying liquid makes up for these defects.

No appointment necessary—Come in today.

Practicing 28 years in Long Beach

Send for New Illustrated Booklet. Visit our office, Write or phone 63-8319.

DR. J. M. SOSS, Optometrist

37 Pine Ave. Phone 63-8319

810 AVALON, WILMINGTON Phone 4-3464

1268 SARTORI, TORRANCE Phone 63-6602



Walker's

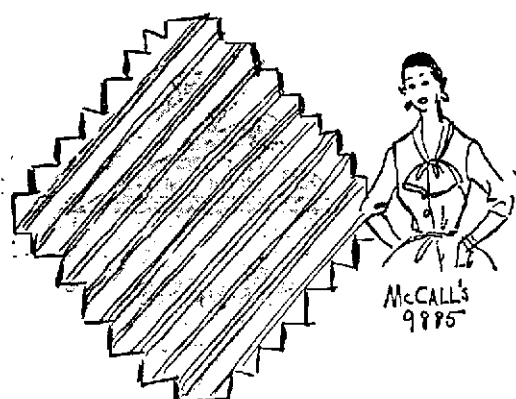
the friendly store of Long Beach

November

GIFT SALE

Your opportunity to do your Christmas shopping early . . . and SAVE!

for gift making . . .



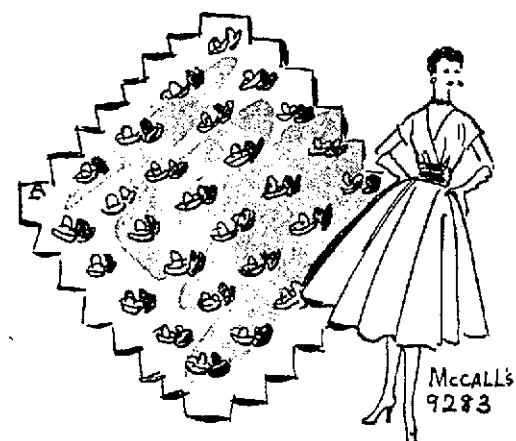
special purchase of Nylon Fabrics
for Christmas blouses and dresses

values to
1.98 a yard

69¢
yd.

You can make thrifty and individual looking items for Christmas if you take advantage of this special purchase. Nylon crepes, taffetas, puckers, etc. in white and colors. They sew into such welcome blouses, dresses and uniforms.

FABRIC CENTER THIRD FLOOR



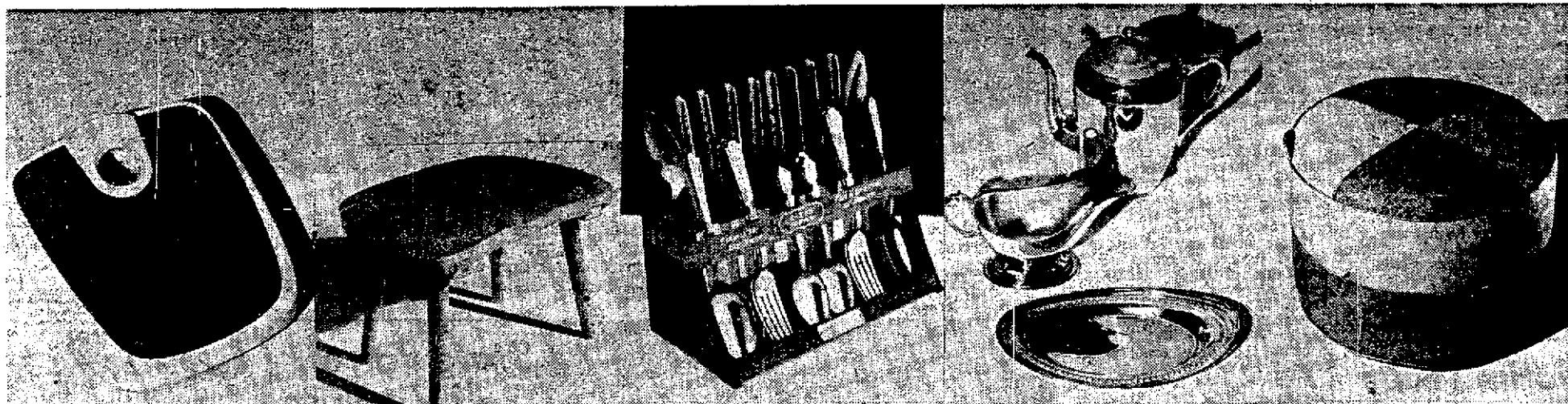
Super quality sanforized broadcloth
"Dellab" Prints by Spring Mills

regular
89c yard

59¢
yd.

These prints are exciting, colorful patterns you see in ready-to-wear garments—because they are usually confined to the garment trade. Now you can buy them by-the-yard—and at savings! Not regular 35" width cottons—but wide 38"! Good selection.

FABRIC CENTER THIRD FLOOR



real savings on Kent
BATH SCALES

specially
priced

4.99

Kent scales weigh accurately, have rubber tread top and easy-to-read numerals. Popular bathroom colors.

HOUSEWARES LOWER FLOOR

"Kiddy Mom"
FOOT STOOL

specially
priced

1.00

Imported wood in natural finish, sturdy enough to hold 200 pounds. Good for TV, children's room, etc.

HOUSEWARES LOWER FLOOR

"International" flatware in
STAINLESS STEEL

14.95
service for 8

9.95

The prestige of International Silver is back of this exquisite set. "Homestead" pattern. With purchase, walnut finished wood stand for storing.

SILVERWARE LOWER FLOOR

repeat saving on
Silverplated Holloware

regular
7.95

4.99*

Another shipment for early Christmas planning! Includes creamers and sugars with tray, gravy boat, covered vegetable dish, coffee servers, water pitchers, etc.

*plus Fed. tax

SILVERWARE LOWER FLOOR

plastic covered
HASSOCKS

regular
6.95

4.95

The perfect Christmas gift for the house. Plastic covered, round style hassock, 16" in diameter. 2-tone, green/grey, maroon/grey, chartreuse/green.

FURNITURE FOURTH FLOOR



2.98 VAL. ANGEL CHIMES

Hand made with traditionally fine workmanship. With candles . . . **1.59**

\$1 Imported Paper Napkins

In dainty, delicate designs of gold and color. Cocktail, luncheon size, 59c . . . **2 for \$1**

5.95 All Leather Diaries

1 or 5 year, all with lock and key. 14K gold tooling . . . **2.87**

6.95 All Leather Baskets

For waste paper. Metal lining. 14K gold tooling . . . **3.98**

STATIONERY STREET FLOOR

2.50-2.75 SEALING WAX

It's in vogue again! Colored sealing wax sets, beautifully boxed for gifts. Floral dye included. (Initial dyes, 75c).

59c Hallmark Floral Notes . . . 29c

box . . . **4 for \$1**

\$1 Hallmark Floral Notes . . . 59c

box . . . **2 for \$1**

CHRISTMAS CARD Special

One week only! We will print your name FREE, on cards of your choice, with order of 50 cards or more.

STATIONERY STREET FLOOR

Decorative Sofa Pillows

regular
3.98

2.59

Moire taffeta covered pillows, with heavy self cord edge. Kapoc filled. Good color assortment.

1.29 CHRISTMAS STOCKING KIT

Contains: Stamped, completely sewed red cotton stocking, plus trimmings . . . **98¢**

ART NEEDLEWORK THIRD FLOOR

Imported Sewing Baskets

9.95
values

4.98

Sample line wicker baskets, many one-of-a-kind. Rayon satin lined, hinged lids, some with trays.

2.98 SEWING SCISSORS

Bent trimmers, straight dress-makers—all fully nickel-plated forged steel . . . **1.59**

SEWING NOTIONS THIRD FLOOR

1.98 ARGYLE SOCK KITS

100% wool or nylon, kit contains everything for making a pair of socks. 8 combinations . . . **1.77**

1.29 Bear Brand Glow Knit

Yarn, 17 shades, gold, silver . . . **1.07**

69c Yarns, Including All-Wool

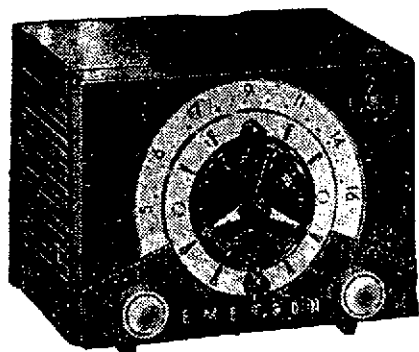
wool-nylon, Dacron, 1-oz. . . **3 for \$1**

\$1 100% IMPORTED FRENCH ANGORA

By Bucilla. 10 gram balls . . . **79¢**

YARN THIRD FLOOR

Walker's NEW Television & Appliance Department SCOOPS the Town



Emerson

CLOCK RADIO

the gift everybody will enjoy

Emerson Model 724, completely automatic clock radio that turns radio, clock or appliances on and off automatically.

reg. 39.95 now only **27⁹⁵**
(in ebony)

also in colors at 29.95

\$1 DOWN — \$1 WEEK

TVS AND APPLIANCES LOWER FLOOR

WALKER'S
Pine at Fourth, Long Beach, California
Please send me Emerson Clock Radios in the colors checked.
I enclose \$1 each down payment
☐ Ebony ☐ Chinese Red ☐ Ivory
☐ Pink ☐ Blue
Name _____ Phone _____
Address _____
City _____ Zone _____ State _____
Bank _____
2 Personal References _____ 2 Business References _____
☐ I will pay \$1 each week
☐ I will pay \$4 on receipt of bill each month

Gift Savings on Famous Dayton

KOOLFOAM Air-Conditioned PILLOWS

Quality made to give years of perfect sleep — the world's most comfortable, sleepable pillow. Healthful and amazingly allergy free, too. Slight imperfections in no way impair wear, but save you from \$6 to \$10 when you buy a pair of these famous pillows.

10.95 KOOLFOAM DE LUXE
(slightly imperfect)
2 for 11.65
SAVE—\$10 on each pair **5⁹⁵** each

8.95 KOOLFOAM SUPER PLUMP
(slightly imperfect)
2 for 9.65
SAVE—\$8 on a pair **4⁹⁵** each

6.95 KOOLFOAM PREMIUM
(slightly imperfect)
2 for 7.65
SAVE—\$6 on a pair **3⁹⁵** each

DOMESTICS THIRD FLOOR



Walker's Store Hours Friday 12 noon 'til 9 p. m.
Other Days 9:30 to 5:30

Downtown Pine at Fourth Phone 707-451

Park Free Victoria Auto Parks, 1 hour, with purchases of \$1 or more. Tickets validated service desk each floor.

Walker's November GIFT SALE

the friendly store of Long Beach

Your opportunity to do your Christmas shopping early . . . and SAVE!

Imported Cashmere Sweaters

never before offered at these tremendous savings

100% imported luxurious cashmere, fashioned into wonderful wearing sweaters. Your choice of the classic short sleeve slip-over or its matching companion long sleeve cardigan. Pastel and dark colors, sizes 34 to 40.

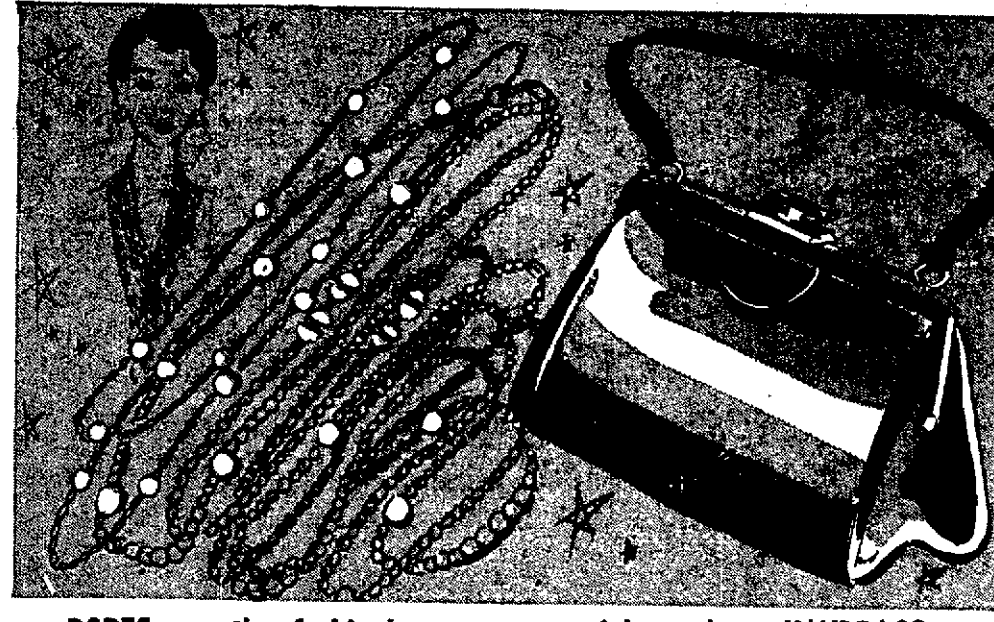
Slip-over reg. 14.95 **\$11** Cardigan reg. 16.95 **\$14**

fashion hits! Smarty Pants

They regularly sell for 5.95! But during Walker's big Gift Sale, you can buy these newest hits for lounging and casual wear at savings. Rayon flannel or corduroy in brown, oxford, grey or navy.

3⁹⁹

SPORTSWEAR SECOND FLOOR OF FASHION



ROPES are the fashion!

regularly \$1 **2 for 1⁷⁵***

They're the big fashion news of the season—so buy them in PAIRS—and save. Pearl with colored bead combinations or solid colors of amber, aqua and green.
*plus fed. tax

COSTUME JEWELRY STREET FLOOR

special purchase HANDBAGS

8.95 to 10.95 **1/3 off***

They all have inside zippers, many are leather lined—and all are genuine leather bags. New fall styles, including pouch, box and shoulder bags. Good colors.
*plus fed. tax

HANDBAGS STREET FLOOR

versatile and new rayon faille

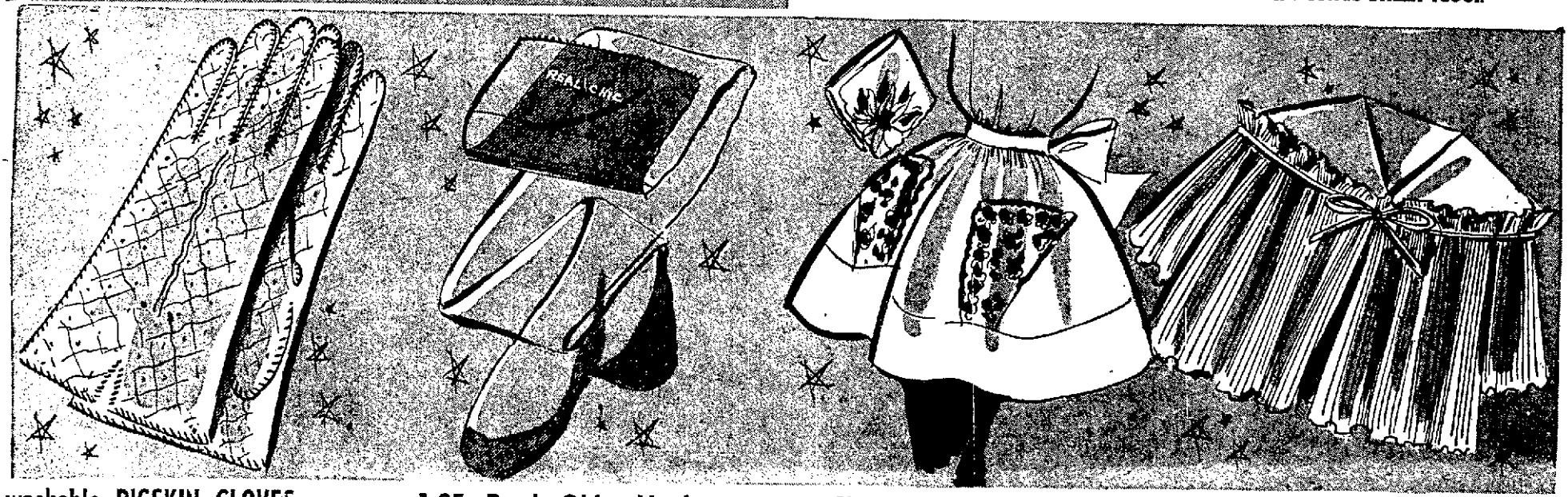
Jumper Dress

regular 5.95

3⁹⁸

Versatile new "round-the-clock" fashion, so smart with blouses, sweaters or worn alone! Concealed zipper fly front. Black, navy. Sizes 12-20, 14 1/2-22 1/2.

DAYTIME DRESSES SECOND FLOOR



washable PIGSKIN GLOVES

regular 55 styles **3⁴⁹**

Smart for her extra casual clothes, she'll love them for driving. Shorty with vent or trimmed. Cork or black. Sizes 6 to 7 1/2.

3.95 GOLF GLOVES . . . leather with finger tips removed. (1 glove \$1) **1.95**

GLOVES STREET FLOOR

1.95 Real Chic Hosiery

Fabulous 66-gauge 12-denier. First quality of a name you know. Sizes 8 1/2 to 11. **1¹⁹ pr.**

1.65 Kantrun Nylons

Kantrun 15's are a pretty and practical gift, too! Proportioned lengths. Sizes 8 1/2 to 11. **1¹⁹ pr.**

HOSIERY STREET FLOOR

Christmas APRONCHIEFS

regularly 1.95 **1¹⁹**

You can buy the nicest Christmas gift we can imagine at big savings! Dainty organdy and hankies made into a perk tea apron, mom would love it.

Matching Handkerchiefs . . . 50c

ACCESSORIES STREET FLOOR

nylon BED JACKETS

regularly 7.95 **4⁰⁰**

Any female would love this frilly, fluffy nylon tricot bed jacket. Lots of styles, tailored ones, too! In prints and pastels. S-M-L sizes.

LINGERIE SECOND FLOOR

dacron and nylon

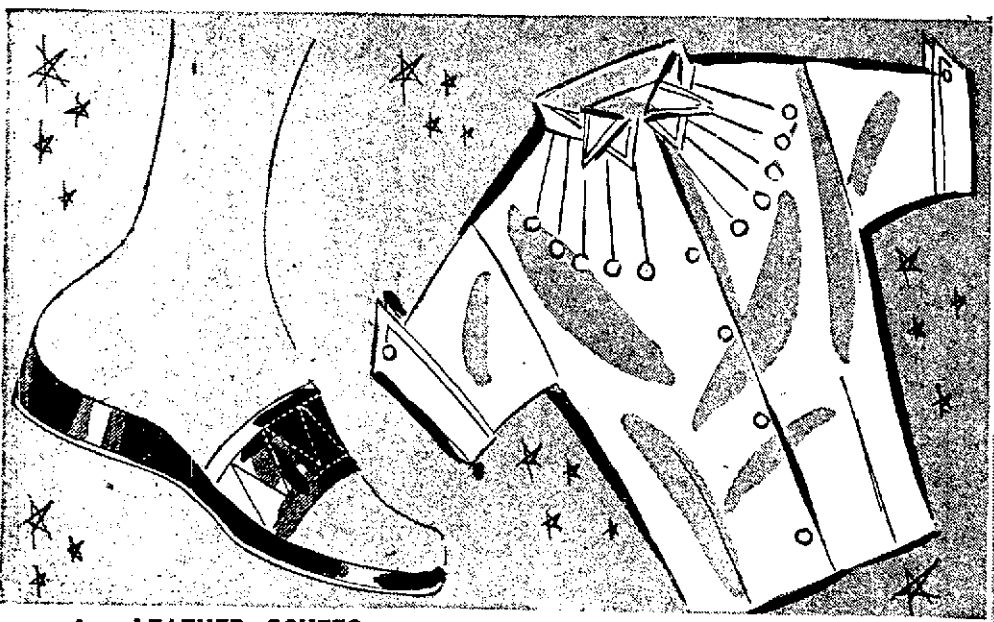
Tricot Slips

regular 7.95

4⁹⁵

Several lace trimmed and pleated ruffle styles in miracle dacron and nylon tricot. White. Sizes 32 to 40.

LINGERIE SECOND FLOOR



genuine LEATHER SCUFFS

regularly 3.95 **3⁰⁰**

Attractively styled scuffs with soft, comfortable foam rubber linings, soft leather soles. Red, white, blue or black. All sizes.

SHOE SALON SECOND FLOOR OF FASHION

2.98 COTTON BLOUSES

Sanforized for perfect fit, in newest colors and styles. All guaranteed washable. **1⁹⁸**

5.95 Imported Solid Pearl Collars **3.95**

2.50 Wool Hand Woven Ascot Ties **1.95**

4.95-5.95 All Wool Stoles **2.99**

NECKWEAR STREET FLOOR

Lucien LeLong Perfume Album

5 gifts—all in one, regular \$25 value

A gift to thrill any woman. One large bottle of Indiscret perfume and four small sizes of famous Orgueil, Tailspin, Sirocco and Indiscret. *plus tax **\$10***

Schratz Swiss Pine Oil

Invigorating, relaxing, genuine. reg. \$2, 2 for \$2 **1/2 price**

2.50 Blue Carnation Cologne

Discontinued bottle package makes this price possible. By Roger and Gallet. *plus tax **1⁵⁰***

\$2 Blue Carnation Soap

Roger and Gallet hard gilled fragrant toilet soap. 3 bars to box. **1⁵⁰**

2.50 Courtly Gift Set

Aftershave and men's cologne neatly boxed in a wonderful set. *plus tax **1⁵⁰***

COSMETICS STREET FLOOR

1.98 Cobbler Aprons

Special values in handy-dandy cobbler aprons—smart as can be for the office girl, the home-maker, the gardener, or the mother-to-be. Cotton prints in small, medium and large sizes. **1⁵⁹**

APRONS SECOND FLOOR OF FASHION

Embossed Nylon Dusters

9⁹⁵

Washable and quick drying—these 100% nylon dusters will please many a lady on Christmas morning. Blue, silver or pink. Sizes 10 to 18.

ROBES SECOND FLOOR



Walker's Store Hours Fridays 12 noon 'til 9 p. m. Other Days 9:30 to 5:30

Downtown Pine at Fourth Phone 707-451

Park Free Victoria Auto Parks with purchases of \$1 or more. Tickets validated service desk each floor.

Polls Show Demos Generally Out Front

By Associated Press.

Averell Harriman, Democratic-Liberal candidate, continues to lead the New York Daily News' straw poll of New York state's hotly contested gubernatorial contest.

Figures reported today give Harriman 54.3 per cent of the statewide straw, to 43.2 for his Republican opponent, Sen. Irving M. Ives. The Daily News is supporting Ives.

In Iowa the Des Moines Sunday Register final pre-election poll shows Sen. Guy M. Gillette, Democrat, leading Rep. Thomas E. Martin, Republican, for the U. S. Senate. The Register is neutral in the Gillette-Martin contest.

In Phoenix, Ariz., the Arizona Republic reports its poll puts Gov. Howard Pyle, Republican, ahead of former Sen. Ernest W. McFarland, Democrat, in the gubernatorial race, 47.2 per cent to 43.7, with 9.1 per cent undecided. The Arizona Republic is supporting Republican candidates.

In Colorado, the Denver Post poll's latest results show former Rep. John A. Carroll, Democrat, with 50 per cent, Republican Gordon Allott with 40 and undecided, 10, in the U. S. Senate race.

The paper, which has endorsed Sen. Edwin C. Johnson for governor, shows Johnson, a Democrat, with 59 per cent to 34 per cent for his Republican opponent, Donald Brotzman. The undecided vote is about 8 per cent.

Two private organizations sampling public opinion report Democratic congressional candidates running ahead of Republicans across the country on the basis of popular votes.

53.5 PCT. FOR DEMOS
The Princeton Research Service, under the direction of Kenneth Fink, asked eligible voters whom they'd like to see win in the congressional elections in their state.

It says 53.5 per cent favored Democrats and 46.5 Republicans in a survey completed Oct. 20.

The survey appears in New York and New Jersey papers. The Gallup poll's semi-final figures announced in mid-October were similar to the Princeton group's.

The popular vote for congressmen then was 52 per cent Democratic, 48 per cent Republican, Gallup reported. Outside of the south the Gallup breakdown was 51 per cent GOP, 49 per cent Democratic.

Gallup noted that experience indicates the Republicans will have to win 55 per cent of the non-south popular vote to get enough seats for a House majority.

In New York State, Harriman reached his biggest lead yet in the Daily News poll. The Princeton research service also reported Harriman leading, state-wide, 54 per cent to 46 per cent.

The Princeton survey also sampled sentiment in the New Jersey senatorial race. It announced as of Oct. 20 that Rep. Charles R. Howell, Democrat, was leading former Rep. Clifford P. Case, Republican, 52 per cent to 46.5. This was a 4 per cent increase for Howell over an earlier tally.

Gould Lincoln, the Washington Star's political analyst expressed belief in a Sunday story the Democrats will have 49 Senate seats, the Republicans 46, after the election, with one Independent.

Sen. Morse, Lincoln said he believes the new House will have from 225 to 240 Democrats as against 194 to 209 Republicans and one Independent.



A CHAIN OF PHONE CALLS

Something new in politicking was tried Saturday as President Eisenhower made 10 phone calls from Washington, D. C., which started off a chain of pleas for a turnout of Republican votes in Tuesday's election. In upper photos, Ike talks to Mrs. Elaine Anderson, 69, an El Monte, Calif., school teacher. At lower left, Mrs. T. Rosser Roemer, of St. Louis, is jubilant after receiving another of Ike's calls. At lower right, a Long Beach resident, Mrs. Max Miller, 380 E. Jannis St., tiredly rubs her ear after placing her 10 calls (and then some) urging citizens to vote.

Novice Seeks to Oust Douglas in Illinois Race

CHICAGO (U.P.)—Illinois voters next Tuesday choose between Democratic Sen. Paul H. Douglas and a Republican political novice in one of the nation's key senatorial elections.

The contest is one where the GOP sees a chance to pick up a badly-needed Senate seat, and the Democrats conversely expect the seasoned Douglas to hold the line for them.

Most independent observers give Douglas the edge over Republican Joseph T. Meek, a lobbyist at the state legislature for 20 years before he decided to run for public office.

Meek started his campaign as a pro-McCarthy candidate who voiced opposition to most of the policies which President Eisenhower laid down for his administration.

But in mid-stride Meek proclaimed himself a staunch supporter of the President and received a "blessing" in the form of a letter from the White House.

Mr. Eisenhower also appeared in Illinois to shake Meek's hand and call for the election of Republican congressional candidates in the state.

Meek hailed the President's action as clinching an election victory for him, while Democratic opponents made much of the fact that Mr. Eisenhower failed to mention Meek by name.

Douglas, a former economics professor who gained national attention as a freshman senator, seeks a second term on the strength of his "record" in the last six years.

Douglas plastered the state with posters proclaiming himself "America's No. 1 Senator," a title conferred on him in several polls, including one among Washington newsmen.

The incumbent made much of his record of tireless efforts at government economy and contended he would be more of an asset to Mr. Eisenhower than would Meek.

Meek centered his campaign chiefly around the charge that Douglas is a "socialist." In a recent statement he said Douglas was "as far to the left as he can get" without being kicked out of his own party.

Meek's campaign was a pro-McCarthy candidate who voiced opposition to most of the policies which President Eisenhower laid down for his administration.

But in mid-stride Meek proclaimed himself a staunch supporter of the President and received a "blessing" in the form of a letter from the White House.

Mr. Eisenhower also appeared in Illinois to shake Meek's hand and call for the election of Republican congressional candidates in the state.

Meek hailed the President's action as clinching an election victory for him, while Democratic opponents made much of the fact that Mr. Eisenhower failed to mention Meek by name.

Douglas, a former economics professor who gained national attention as a freshman senator, seeks a second term on the strength of his "record" in the last six years.

Douglas plastered the state with posters proclaiming himself "America's No. 1 Senator," a title conferred on him in several polls, including one among Washington newsmen.

The incumbent made much of his record of tireless efforts at government economy and contended he would be more of an asset to Mr. Eisenhower than would Meek.

Meek centered his campaign chiefly around the charge that Douglas is a "socialist." In a recent statement he said Douglas was "as far to the left as he can get" without being kicked out of his own party.

Meek's campaign was a pro-McCarthy candidate who voiced opposition to most of the policies which President Eisenhower laid down for his administration.

But in mid-stride Meek proclaimed himself a staunch supporter of the President and received a "blessing" in the form of a letter from the White House.

Hot N.Y. Race Can Affect U.S. Politics

ALBANY, N. Y. (U.P.)—One of the most bitter gubernatorial election campaigns in decades roared toward its climax with Democrats claiming they had broken Gov. Thomas E. Dewey's hold on New York state and Republicans also claiming victory.

Dewey is retiring after 12 years in the executive mansion but has been in the thick of the fight to elect Republican Sen. Irving M. Ives as his successor over the Democratic hopeful, Averell Harriman, former ambassador to Russia and Britain and mutual security administrator.

The election Tuesday will have a strong effect on national politics. Harriman was a presidential candidate in 1952 and if he should win election as governor would be in a better position to press his candidacy in 1956 if he wants.

And the election will test the statewide popularity of Franklin D. Roosevelt Jr. The late President's son is running for attorney general on the Democratic ticket.

Ives, already a national figure through his service in the Senate, stands to gain prestige and control of the powerful New York state Republican party by winning election as governor. He has long been associated with Dewey through service in the state legislature.

President Eisenhower made a doorbell ringing tour of New York city to promote Ives' candidacy.

Ives and Dewey brought the campaign to its highest pitch last week by opening a series of attacks on Harriman's ability to govern the state.

BRIBE CHARGED
They charged a shipping company headed by Harriman in the 1920's paid a \$250,000 bribe for leases on some New York piers; that another of his companies tried to do business with Hitler in the early 40's and lost \$5,000,000 of American investors' funds; and that another of his firms was a "union buster."

Thursday Republicans charged Harriman would not be eligible to serve as governor even if elected because he voted in a Democratic primary in Washington, D. C., in 1952. They said Harriman had to swear he had lived in Washington for a year to vote in the primary and that a governor must have lived in New York state for the five

years preceding his election. Harriman replied by asking, "How silly can you get?" He maintained he always maintained his legal residence in New York state even though government business took him to Washington.

The Democratic nominee charged that the Republicans attacked his integrity because

they were afraid to stick to the "issues" in the campaign. Forty-three vital seats in Congress, four top state offices, every seat in the state legislature, four posts in the court of appeals and 12 seats on the supreme court are at stake in the election. In the congressional race, incumbents number 25 Republicans and 14 Democrats.

Hemorrhoids—Piles
Successfully Treated Without Surgery or Drugs. No Loss of Time from Work.
Write to: **DR. L. W. BERRY, D.C.**
1672 PINE AVE. PH. 6-2643

Cuboid Shoe Store

244 E. Broadway

QUITS

We're Going Out of Business!

Our lease has expired and we are cutting the heart out of shoe prices! We plan to clean out all our shoes—SELL TO THE BARE WALLS! Hurry in and SAVE!

For WOMEN

A galaxy of bargains in fine

SHOES

Values \$14.95 to \$16.95

\$7⁸⁹ and \$9⁸⁹

Attention MEN

We have a tremendous variety of fine

SHOES

at remarkable savings! Sizes for all, in black or brown, with unusually large selection for men with narrow feet. \$18.95 values.

\$9⁸⁹ to \$11⁸⁹

Come in quickly for Best Selection as these shoes will go in a hurry!

FIXTURES & SHELVES FOR SALE

Cuboid Shoe Store
244 E. Broadway

SALE STARTS 9:30 MONDAY

VOTE FOR
PROP. CIVIC CENTER
IT'S FOR YOU!
72 ACRES—PLENTY OF FREE PARKING

Gas Line Breaks; Traffic Detoured

Traffic was routed away from the area and fire department equipment stood by as a precaution Saturday afternoon following discovery of a break in a four-inch dry gas line in the 3200 block of South St., police reported. Emergency crews repaired the city-owned line.

—Notice—

Due to the passing of Mrs. E. R. Penn, wife of Edgar R. Penn, president, Penn-Hodges Furniture Company will be closed Monday morning, November 1st until 12 noon.

TELEVISION

DURING OUR USED...
GUARANTEED...
RECONDITIONED...

SALES EVENT!

GE 12 1/2" Console New Picture Tube Reg. 85.00 **49⁹⁵**

Motorola Portable Reg. 79.50 **29⁹⁵**

GE 17" Table Model Reg. 99.50 **89⁵⁰**

Zenith 17" Console Reg. 109.50 **99⁵⁰**

Hallcrafters 12 1/2" Console Reg. 99.95 **79⁹⁵**

Motorola 17" Table Model Reg. 99.95 **79⁹⁵**

Emerson Table Model With AM/FM Radio, Reg. 79.95 **39⁹⁵**

FREE ANTENNA with the purchase of a TV set during this Clearance Sale.

EASY TERMS IF DESIRED

ALL OUR SERVICE IS DONE BY FACTORY TRAINED & AUTHORIZED TECHNICIANS

OTTO J. BECK

HEATING AND APPLIANCES

Over 35 Years in Long Beach

4125 Long Beach Blvd. Ph. 40-5425

PRICES SLASHED

Muntz 17" Table Model Reg. 110.00 **89⁵⁰**

Raytheon 17" Console Reg. 169.95 **139⁹⁵**

Zenith 15" Console Reg. 109.50 **99⁵⁰**

Admiral 21" De L. Console Reg. 219.50 **195⁰⁰**

Hoffman 12 1/2" Console Reg. 109.50 **79⁵⁰**

Hoffman 12 1/2" Console Reg. 109.50 **79⁵⁰**

Westinghouse 21" Console Reg. 197.50 **174⁹⁵**

Hoffman 21" Console With doors, Reg. 319.95 **239⁹⁵**

Jobs Rising, Ike's Labor Aide Declares

PROVIDENCE, R. I. (U.P.)—Secretary of Labor James P. Mitchell said Saturday night the Eisenhower administration had provided the United States with "the most prosperous peace-time year in our history."

He scoffed at Democratic charges of high unemployment, stating that "all over the country employment is increasing, new jobs are opening up."

In contrast to the present Republican administration, he said that under 20 years of Democratic rule there had been only three "short years of peace and inflationary prosperity"—1946, 1947, and 1948.

He said that in 1939 there were 9,480,000 people unemployed and in 1950 under former President Truman there were 4,684,000 unemployed.

"In President Eisenhower's administration, unemployment fell to 2,741,000," he said. "Latest information indicates it is lower today. In fact, unemployment has been dropping sharply."

He said the Eisenhower administration does not look at the unemployment in the same manner as the Democratic administrations. He said that every American out of work and looking for a job should get one and be helped by the government in getting it.

★ ★ ★ Miners' Publication Challenges Figures

WASHINGTON (U.P.)—The United Mine Workers Journal accused Secretary of Labor James P. Mitchell of using "funny figures" in an effort to convince voters the unemployment situation is improving.

The monthly publication said Mitchell has been stressing statistics that purport to show unemployment dropped 358,000 between mid-September and mid-October.

"Actually, the cold facts, based on the same statistics Mitchell uses, are that there are 3,000 fewer persons with jobs in October than a month earlier," the Journal said.

"In September, the total civilian labor force was 'officially' set by the government at 65,243,000. In October, the total dropped to 64,882,000. This means that 361,000 persons were no longer being counted as part of the labor force."

The Journal noted that this figure "is 3,000 more than the so-called 'drop' in unemployment."

Walker's

the friendly store of Long Beach

PINE AT FOURTH

PHONE 707-451

and Westinghouse

offer the
GREATEST VALUES in 24-in. TV

GIANT TWO-PIECE CONSOLE
Exclusive WESTINGHOUSE FR-760 Chassis delivers big-as-life Full Range pictures with full brightness, full contrast, full detail. See it now, in rich Famous Designer styled walnut finish cabinet.

Reg. \$324.95

Special \$299⁹⁵

Plus Liberal Trade Allowance

Cabinet in mahogany or lined oak finish, at slight additional cost.

CHECK OUR LIBERAL CREDIT POLICY

TV AND APPLIANCES
WALKER'S LOWER FLOOR



FULL RANGE

Exclusive Westinghouse FR-760 Chassis delivers TV's clearest picture.

BUY FOR LESS WITH CONFIDENCE

- ✓ **BRAND NEW MERCHANDISING CONCEPT**
... one ALL-INCLUSIVE price, no extra charge for installation and service.
- ✓ **BRAND NEW ADVERTISING POLICY**
... every price quoted includes TOTAL cost of merchandise: excise tax, delivery, installation, service and factory warranty.
- ✓ **BRAND NEW MERCHANDISE**
... latest designs and models by the nation's leading manufacturers, no "warmed over" stock.
- ✓ **BRAND NEW MANAGEMENT AND PERSONNEL**
... courteous, personal attention by experienced sales people, no "high pressure" selling.
- ✓ **BRAND NEW SERVICE DEPARTMENT**
... factory-trained experts, finest technical equipment.
- ✓ **BRAND NEW FREE DELIVERY SERVICE**
... specially designed modern equipment, manned by experts in handling fine merchandise.
- ✓ **BRAND NEW CREDIT FACILITIES**
... quick clearance on both 90-day charge accounts and contract purchases, at lowest carrying charges.



ELECTION PREVIEW

By D. HAROLD OLIVER

WASHINGTON (AP)—The factual background behind the elections next Tuesday:

A total of 1,011 candidates, including 36 women, are seeking the office of senator, representative and governor. This is 76 less than in the last mid-term election in 1950. Here's the Tuesday lineup:

Office Candidates
Senator 33
Representative 432
Governor 34

(Note: Maine elected a Democratic governor and re-elected a Republican senator and three representatives Sept. 13, making 38 senators, 435 members, and 34 governors being elected this year.)

SENATE ELECTION STATES

Total 34 (two each to be elected in Neb., N. H., and N. C.) as follows: Ala., Ark., Calif., Colo., Del., Ga., Ida., Ill., Iowa, Kan., Ky., La., Mass., Mich., Minn., Miss., Mont., Neb., Nev., N. H., N. J., N. M., N. C., Ohio, Okla., Ore., Pa., R. I., S. C., S. D., Tenn., Tex., Va., W. Va., Wyo.)

GOVERNOR ELECTION STATES

Total 32 as follows: Ala., Ariz., Ark., Calif., Colo., Conn., Fla., Ga., Idaho, Iowa, Kan., Md., Mass., Mich., Minn., Neb., Nev., N. H., N. M., N. Y., N. D., Ohio, Okla., Ore., Pa., R. I., S. C., S. D., Tenn., Tex., Vt., Wis., Wyo.)

REGISTRATION

Estimated eligible voters—74,800,000, up nearly five million over 1950.

Estimated probable vote—45,115,000, up 2,700,000 over 1950 vote.

PAST ELECTIONS

In the 10-mid-term elections since congress reached its present strength of 96 senators and 435 representatives in 1914, the party in power has lost strength in the house nine times for an average of better than 40 seats an election—and lost house control three times—in 1918, 1930 and 1946. The exception to the seat-losing rule was in 1934, when the Democrats gained strength.

The party in power lost senate strength eight times in the same period for an average of between four and five seats, and lost control of the senate twice—in 1918 and 1946.

Here's the political division of the senate and house after each of the 10 non-presidential elections since 1914, excluding minor parties:

Year	Senate Rep.	Senate Dem.	House Rep.	House Dem.
1914	54	42	231	164
1918	45	51	207	228
1922	41	55	197	237
1926	37	59	187	249
1930	33	63	177	259
1934	29	69	167	269
1938	25	75	157	279
1942	21	79	147	289
1946	17	83	137	299
1950	13	87	127	309

(N.—Democrats organized house due to Republican deaths)

CAMPAIGN ARGUMENTS

President Eisenhower—Asserting that "we reject the extremes of both sides, the extreme right and the extreme left," he says: "We have the difficult task of dramatizing and selling moderate party government." He adds the nation has "come far" toward blocking Communist aggression and winning lasting world peace; unemployment is going down sharply; people have more income after taxes than ever before.

Adlai Stevenson — Says the election will determine "whether the extreme right wing of the Republican party will continue to dominate, or at least frustrate, the conduct of our foreign affairs." There's a revolt, he adds, against "the family quarrels and hopeless divisions of the Republicans, and against policies which consistently favor the few at the expense of the many."

SENATE FACTS

Of the 37 seats being filled next Tuesday, 31 are for full six-year terms. Five are for two-year unexpired terms in Calif., Nev., N. H., N. C., and Ohio, and one is for a four-year unexpired term in Neb.

Needed to organize senate, 49. Present lineup: Republicans 49, Democrats 46, Independent 1.

The 37 seats at stake are now held by 15 Republicans and 22 Democrats. Seats not affected by this year's election are now held by 33 Republicans, 24 Democrats and 1 Independent for a holdover total of 58. The 96th seat was filled with the re-election Sept. 13 of Sen. Margaret Chase Smith (R-Me.).

There are only 31 Republican candidates for the 37 seats. The GOP is not contesting Democrats in Arkansas, Georgia, Louisiana, North Carolina (two-year term), South Carolina and Virginia. Democrats have 37 candidates, and 17 others wear minor party labels.

Even before the voting, eight now faces are assured for the 1955 Senate. Six Senators are retiring from Congress, including Sen. Edwin C. Johnson (D-Colo.) who is running for governor. Two others, Sens. Lennon (D-N. C.) and Upton (R-N. H.), lost out in the primaries.

HOUSE FACTS

The 850 candidates for the House are made up of 354 Republicans, 432 Democrats, and 64 minor party nominees. Republicans have no candidates in 75 districts—all but 9 in the South—and in 3 other districts the Democratic nominees have GOP nominations as well—2 in California and 1 in New York.

Needed for House control, 218. Present lineup: Republicans 219, including 1 vacancy; Democrats 215, including 3 vacancies, and 1 Independent.

Thirty-four new House faces are certain before the voting, since 11 members retired or resigned, 12 sought Senate nominations (10 successfully), 2 are seeking state offices in New York, 6 lost in primaries, 2 died and 1 gave up his nomination.

GOVERNOR FACTS

The 76 candidates for 33 Governor seats comprise 29 Republicans (no GOP nominees in Florida, Georgia, South Carolina and Tennessee), 33 Democrats, and 14 others. Ten Republicans

Political Fever Chart Shows GOP Gaining in Diagnosis of Washington's Partisans

WASHINGTON—The vagaries of a political campaign have never been so well illustrated as by the present fever chart readings of national politicians here in the nation's capital.

To put it bluntly, the Republicans are feeling better and the Democrats not quite so well. The heady self-assurance with which the Democratic high command was viewing the probability Nov. 2 proceedings has gone a glimmer, while the Republicans are predicting a rise in their fortunes.

Candid spokesmen for both sides admit the election appears to have become a lot closer in recent days. One Republican, expressing the thoughts of his colleagues, said: "I don't know how to

account for it, but I think the last 10 days have shown a break towards us. Whether that break is big enough to see us through, I just don't know."

It is difficult for both sides to put their fingers on what has caused the noticeable change, but the following may be some of the reasons that the GOP appears to be closing faster than a glimmer, while the Republicans are predicting a rise in their fortunes.

1—The most important from the view of the professional politicians is the hard, almost frantic, work being done by GOP workers in the past 10 days. "All the reports of a Democratic sweep frightened the party workers," said one Republican, "and now they're doing what

they should have been doing much earlier in the campaign. Both Democratic and Republican sources here corroborate the thesis that the GOP party organizations are finally beginning to hit on all cylinders.

2—Undoubtedly the emergence of President Eisenhower as an active campaigner has helped. Such things as the radio-television cabinet meeting, Eisenhower's "non-political" speeches, and his frankly political talks of recent days has given a "lift" to the Republican campaign.

3—Voter apathy, so general, noted earlier in the contest, appears to be melting as the campaigns get more intense, more rugged, and more personal. While a large vote turn-out will

help them as much as the Republicans, Democrats are admitting that earlier GOP apathy had worked to their advantage. They see that edge fast disappearing.

4—The Democrats tended to have the breaks in the early part of the campaign and those breaks fastened attention on Democratic arguments. Recently the breaks, notably in New York, have seemed to favor the Republicans.

The foregoing is no prediction of ultimate victory by one side or the other. It is merely a report that high officials of both parties here in Washington now think the election will be closer, closer, than they thought some three weeks ago.

Fishermen Oppose 100-Pct. Tax Slash for 100-T Boats

SAN PEDRO—Opposition to a proposition which would exempt many of the harbor's fishing vessels from personal property taxation was expressed Saturday by the Fishermen's Co-operative Assn.

"We believe that total tax exemption is not justified and we have not sought it," said a statement issued by the fish-boat owners' group.

They are opposed to Proposition 8 on the Tuesday ballot, which would grant complete personal property tax exemption to vessels of 100 or more net tons.

"We feel that the state legislature... will adopt an equitable system which will provide tax relief for fishing vessels

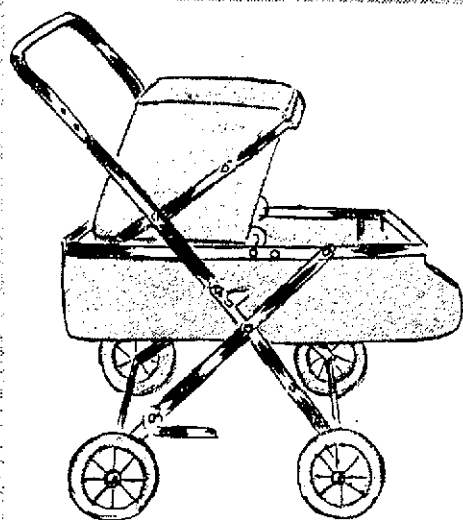
while still carrying their 'just share of the tax burden,' the statement signed by Tony Barcott, Co-op president, set forth. "Fishing vessel owners have for some time been seeking a system of taxation which would give consideration to the fact that because fishing vessels spend most of their time away from California, they should be taxed differently than personal property which is located continuously within the state. Most other seacoast states have accorded fishing vessels preferential tax treatment for that reason."

"Such a tax system would result in the payment of an equitable tax but not complete tax exemption."

Walker's November Gift Sale

the friendly store of Long Beach

Your opportunity to do your Christmas Shopping early . . . and SAVE!



21.95 BABY CARRIAGE complete with lift-out feature, safety brakes. Grey or blue 15⁹⁹

17.95 BATHINETTE. Pride's hi-quality durable welded plastic. Convertible top with toe tip control. Aluminum frame 13⁹⁹

3.50 PLAY YARD PADS. Standard 40x40 size, heavy duty plastic with nursery patterns 2²⁹

2.98 CRIB BUMPERS. 3-pc. set in solid colors of pink, blue, maize and mint 1⁷⁹

BABY FURNITURE FOURTH FLOOR

a Houseshoe Moccasin with rubber soles

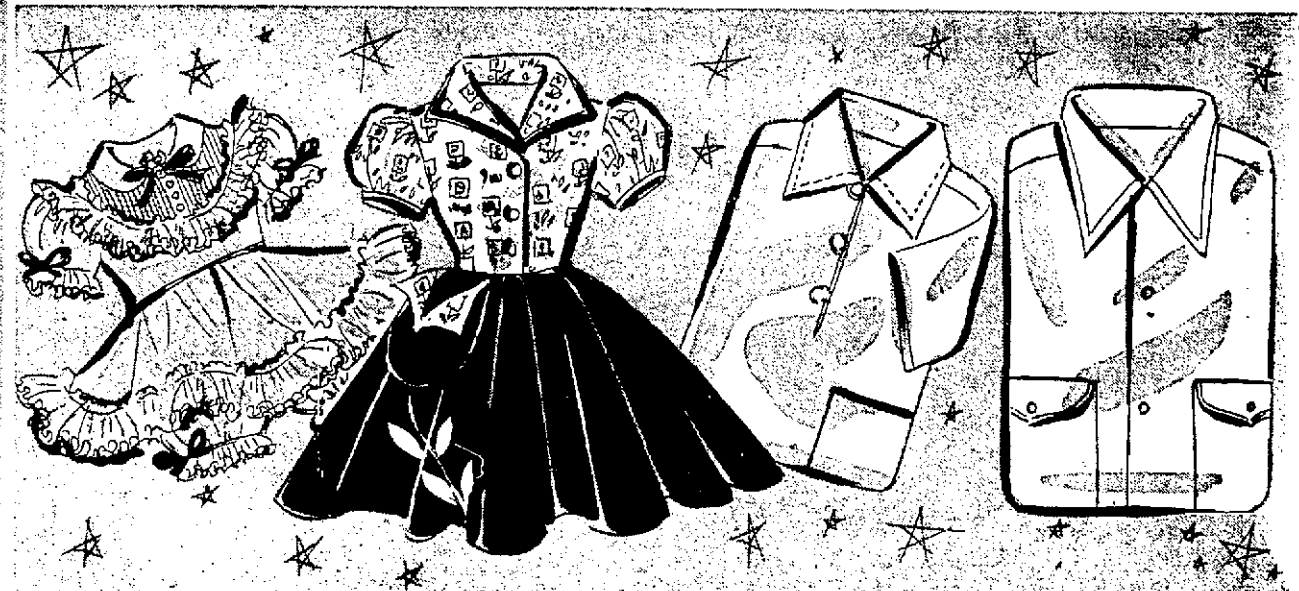
by Imp-Prints

regular 3.99 style



The teenagers' favorite moccasin house slipper—for long wearing comfort and good-looking style . . . Teenagers' sizes 3 to 7 1/2.

FOURTH FLOOR SHOE DEPARTMENT



3.98-7.95 Dresses in organdy, nylon, dotted swiss, taffeta. 1-3 sizes 2⁹⁹

59c Boys' Cotton Knit Briefs with nylon reinforcing. 2-6 sizes 39⁹⁹

69c Boys' Cotton Knit Undershirts. 2-6 sizes 49⁹⁹

4.98 Batiste Crib Quilt 40x52". 4 colors 3¹⁹

5.95 Quilted Crib Blanket. Tricot, eselon filled. 4 colors 4²⁹

INFANTS' WEAR FOURTH FLOOR

7.95-8.95 Girls' Dresses in polished cotton, chambray, woven patterns. 7-14 sizes 5³⁹

2.98-4.98 Slip-on Sweaters. Short sleeves. 7-14 and pre-teen 10-14 sizes 2²⁹

3.98 to 5.95 CARDIGAN. 2.89

2.98 Nylon Slips. Tricot or plisse top with Tied skirt. 4-14 sizes 1⁷⁸

59c Girls' Briefs in interlock cotton knit. White, colors. 4-14 sizes. 29c 4 for \$1

BOYS' WEAR FOURTH FLOOR

Boys' Popover Shirts reg. 2.95 1⁹⁹

Fast color, washable rayon linen. Pink, helio and orange. 4-18 sizes.

2.95 Flannel Pajamas. Sanforized, fast color. Middy, ski types. 4-12 sizes. 2.59 2 for \$5

14.95-18.95 Suede Jackets of durable shepherd suede. Treated for water repellency. Sizes 4-12 11⁸⁸

Sizes 14 to 18 14.88 BOYS' WEAR FOURTH FLOOR

TWILL SHIRTS reg. 3.50 1⁹⁸

Union made by Lee—this 6-oz. mercerized chetopa twill shirt. Sanforized. Khaki color. 14-17 1/2 sizes.

1.95 Sweat Shirts. Cotton with nylon reinforcing. White, tan, grey. M-L-EX. 2 for \$3

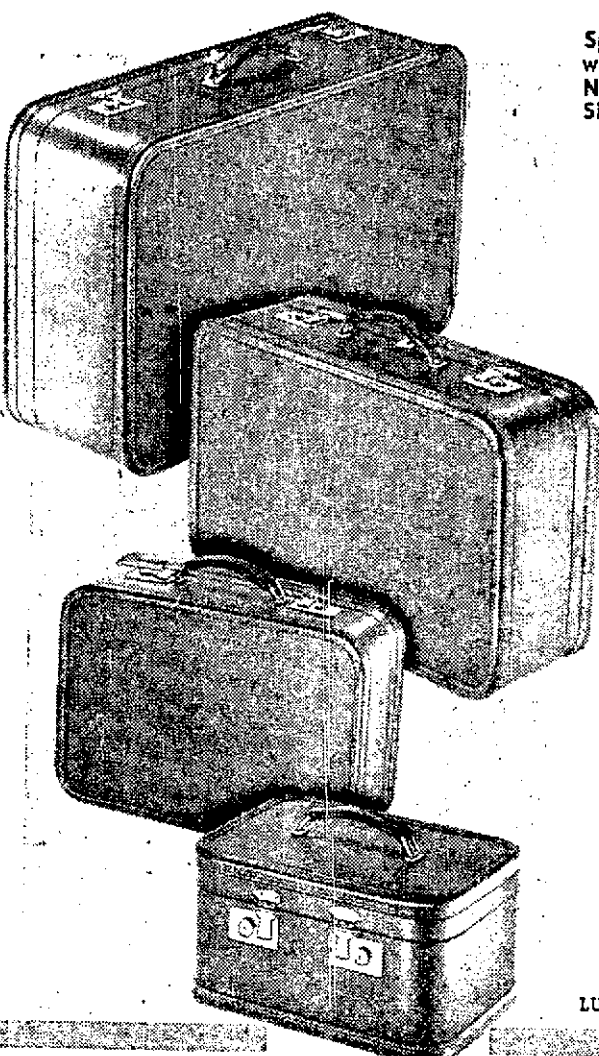
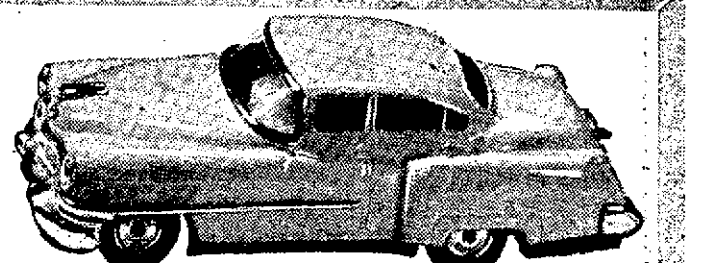
3.98 Khaki Pants. 8.5 corded twill, sanforized, zipper fly. 30-38 waist. 2⁷⁷

WORK CLOTHES LOWER FLOOR

ALL-METAL ELECTRIC CADILLAC Operates on 1 battery, runs straight, turns. Assorted colors. 1⁹⁹

1.98 POP GUN WITH SPARKS Wood stock, metal barrel and cork. Gun sparks when trigger is pulled. Locomotive and two cars, strong spring motor. All metal. Track. 1⁸⁸

2.95 MINIATURE ELECTRIC TRAIN TOYS FOURTH FLOOR



save up to 40% on new high fashion matched Aeroplanes Luggage

Special purchase from well-known manufacturer. New Spruce Green and Silver Blue colors.

- one-piece veneer construction
- Celanese linings
- solid brass locks
- de luxe finish
- open stock pattern

Overnight Case

15" or 18" reg. 17.95 9⁹⁵

WEEKEND CASE. 10⁹⁵

JUNIOR PULLMAN. 12⁹⁵

TRAIN CASE. 12⁹⁵

26" PULLMAN CASE. reg. 26.95 16⁹⁵

29" PACKING CASE. reg. 28.95 18⁹⁵

HAT & SHOE CASE. reg. 31.95 19⁹⁵

WOMEN'S WARDROBE. 19⁹⁵

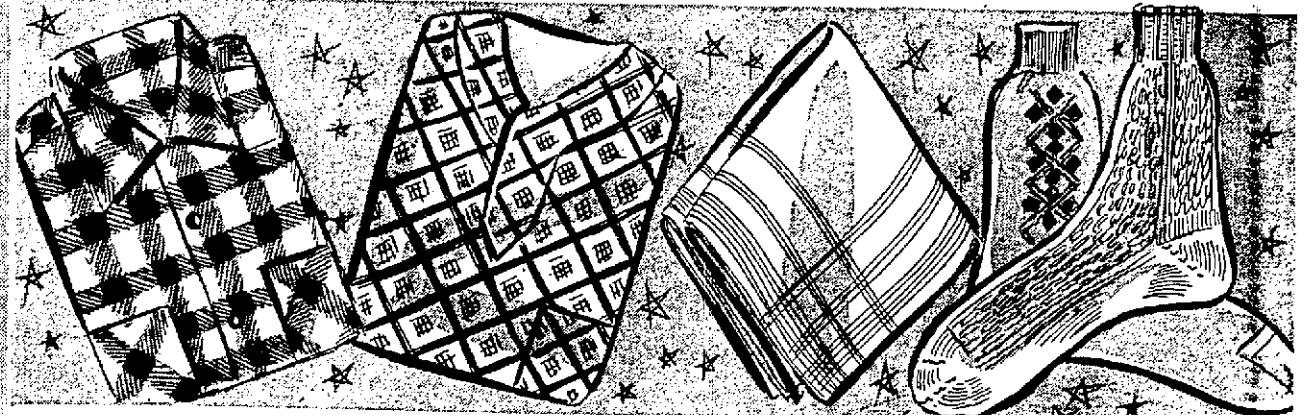
29" OVERSEAS CASE. reg. 44.95 27⁵⁰

PULLMAN FORTNIGHTER. 31⁹⁵

Initials without charge

prices plus fed. tax

LUGGAGE LOWER FLOOR



LONG SLEEVE SHIRTS 3.95 and 4.95 2.95

Cottons, checks, plaids, sanforized, and washable. S-M-L-XL sizes. Good colors.

6.95-7.95 SPORT SHIRTS. Suiting fabrics, selection of colors. S-M-L-XL sizes. 4⁸⁸

55 GABARDINE SHIRTS. Long sleeve, washable. Fashion colors. S-M-L-XL sizes. 3⁹⁵

MEN'S SHOP STREET FLOOR

FLANNEL PAJAMAS reg. 3.95 2.98

Fine quality, sanforized and warm as toast. Coat, middy style. A-B-C-D sizes.

3.95-4.95 BROADCLOTH PJs. Stripes, fancies. Coat and slip-on styles. Sanforized. A-B-C-D. 2⁹⁸

BALBRIGGAN SKI PAJAMAS. Cut for comfort, shrink-resistant. Suede knit cotton. A-B-C-D. 5 colors. 4⁵⁰

MEN'S SHOP STREET FLOOR

MEN'S HANDKERCHIEFS reg. 50c each 3 for \$1

Fine quality cotton, in attractive plastic gift box. White.

BROADCLOTH SHORTS. Sanforized, boxer and gripper styles. Pastels, white, fancies. Sizes 28-44. 69⁹⁹

2.95 DACRON SHORTS. Exciting patterns, dacron needs no ironing. 30-42 sizes. 1⁹⁵

MATCHING PAJAMAS 7.95

MEN'S SHOP STREET FLOOR

MEN'S SOCKS reg. 55c-75c 39⁹⁹

Terrific assortment, dress and sport styles. Patterns and colors galore. 10 1/2-13 sizes.

COTTON UNDERSHIRTS. Fine quality, swiss rib, nylon reinforced. Sizes 36-46, 49c ea. 3 for 1⁴⁵

COTTON T-SHIRTS. Full cut, nylon reinforced neckbands. 3 colors and white. S-M-L sizes. 3 for 2⁹⁵

MEN'S SHOP STREET FLOOR

Local Candidates Make Last-Minute Drive for Heavy 'Udecided' Vote Groups

(Continued from Page A-1)
Eisenhower, headed by Ed Stubbs, has been campaigning intensively for Republican Hosmer.

RIVAL APPEALS
Hosmer has stood on the party record in the first biennium of Republican Administration in 20 years, plus his "aggressive and non-partisan" services to the district such as winning an appropriation for reconstruction of the finger wings at the VA Hospital, and keeping the shipyard in operation.

Kennick has claimed Hosmer is to the "right" of Eisenhower. He has attacked Hosmer's vote for the Administration's tax reduction bill, and his resolution proposing U.S. withdrawal from the United Nations if Red China was admitted. Kennick has complained that Hosmer has sought by innuendo to give him a left-wing tinge.

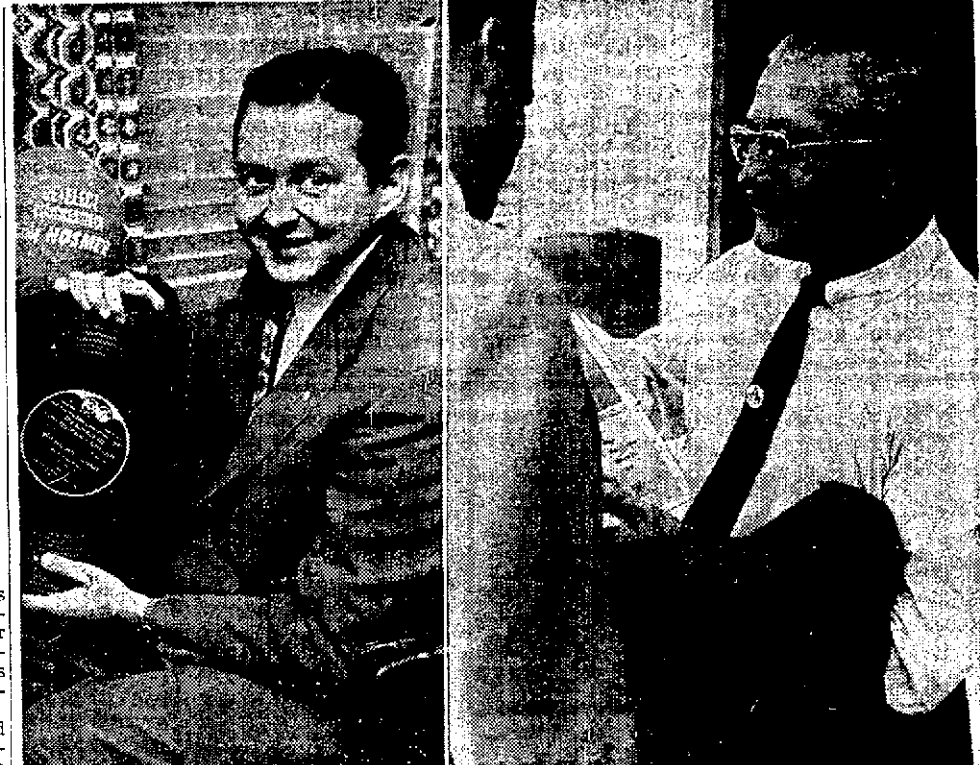
In general, the two candidates in their campaign talk have followed the philosophies of their respective parties, the GOP under Eisenhower, the Democrats under leadership of Adlai Stevenson.

In 1952, when Hosmer and Kennick were also the candidates, Hosmer won, 90,438 to 72,457. The 18th District's registration for this election: Republicans 80,198; Democrats 108,352. The division between the parties is about the same as in 1952.

KLOCKSIEM VS. NUSSELL
Some uncertain factors add interest to the situation in the 44th Assembly District. Klockslem is a seasoned vote-getter, out after his third term, but Nuscell, the Democrat, is a newcomer to politics here whose pulling power is yet to be tested in a general election.

Another factor that might complicate that situation is a write-in campaign in behalf of Coy Sanders, Democrat, who was edged out by Nuscell for the Democratic nomination in the primary. Sanders hasn't declared himself a write-in candidate, but he has done nothing to discourage his friends who claim the movement is gaining momentum. If it builds up, it could be a substantial aid to Klockslem.

Nuscell claims that the district has not been getting adequate representation, and is banking on the Democratic majority in the district to help pull him through. He is a hard-



CONGRESS RACE CLIMAXES

Rivals in the 18th District Congressional race made last minute appeals to voters Saturday. Said incumbent Craig Hosmer, holding a transcription of his speeches, "I'll stand on the record." Meanwhile Democratic opponent Joe Kennick whipped off his coat for a strenuous doorbell campaign.—(Staff Photos)

working campaigner, but Klockslem has not been letting the grass grow under his feet, either. Klockslem is asking return on the record of years of service in the City Council and in the Legislature.

In the 70th, Attorney Fahrney is out for the first time as a political office seeker, giving battle to veteran campaigner Grant. There's been a relatively quiet contest, with both giving considerable attention to the new voting citizens of the Lakewood area. Fahrney was selected by the Democratic Council to run in the primary, and came through with a strong Democratic vote. Grant swept the Republican primary, and garnered about 6,000 Democratic votes.

The 70th District, which has had Republican representation in the Legislature for several years, has a Democratic registration majority.

Indications are the vote count will be slow on Tuesday evening, due to the long ballot.

IN LONG BEACH, DIAL 35-9111
CORRECT TIME, ANYTIME
GENERAL TELEPHONE COMPANY OF CALIFORNIA

State Republicans See Upswing; Demos Hope to Gain 4-6 Seats

By MORRIE LANDSBERG

SAN FRANCISCO UP—Republican candidates, some of them pressed as never before by Democratic opponents, took heart Saturday in what their leaders saw as a "real hard upswing" for the GOP in California.

Not that the Democrats were conceding anything in Tuesday's election. They talked confidently of "strong chances" that Rep. Samuel W. Yorty of Los Angeles would defeat Sen. Thomas H. Kuchel (R-Calif.) and, less confidently, that Richard P. Graves would win over Republican Gov. Goodwin J. Knight.

Mostly, though, the Democrats were hopeful of gaining anywhere from four to six more congressmen among the 30 to be chosen. The present delegation includes 19 Republicans and 11 Democrats.

Republican spokesmen said they expect the help-Eisenhower appeal to put Kuchel over in an admittedly tough battle to retain all their seats in Congress and perhaps pick up two more.

It was in certain House races and contests for some state offices, particularly treasurer and controller, that high Republicans said privately the outcome could go either way.

All state jobs except attorney general; both seats in the U. S. Senate as well as the 19 in the House, and a heavy majority of the 120 places in the Legislature are now held by Republicans.

65% TURNOUT SEEN

Secretary of State Frank M. Jordan estimates 65 to 70 percent of the 5,885,237 eligible voters will turn in ballots. The election will climax an often curious campaign in which smog, pensions and liquor control may prove important factors.

Some of the 20 propositions on the state ballot and spirited contests for three seats on the Board of Equalization have served to build up extra interest.

Prop. 4, calling for minimum old age aid of \$100 a month, is expected to bring out followers of pension promoter George H. McLean, sponsor of the measure. The present maximum is \$80.

Prop. 3 has stirred up an argument over the need for reforming liquor control. It would transfer liquor duties from the Board of Equalization to a new state department under a governor-appointed director.

Of the four elected board members, William G. Bonelli, Los Angeles; Paul R. Leake, Woodland, and George R. Reilly, San Francisco, all Democrats, are opposed for re-election. James H. Quinn, Oakland Republican, successfully cross-filed in the primary. If Prop. 3 goes through, the board would be left with its original tax functions.

REGIONAL POLITICS

Kids, Mules, Cars Parade for Kennick

By THE LOOKOUT

A parade and a billboard-defacing campaign marked political activities in the Long Beach area Saturday as tension mounted in advance of Tuesday's general election.

Police received complaints from persons who reported seeing two men tampering with an Atlantic Ave. billboard covered with a poster for Gov. Knight. The men were not there when police arrived.

Signs of Republican candidates throughout the area were tampered with, in most cases a sign bearing the word "Republican" being plastered over the sign. In some cases, the additional poster was pasted across the face of the candidate, and in others, the strip of paper was so placed as to give the wording on the signs ludicrous meanings.

The parade boosted the candidacy of Joseph M. Kennick, Democratic candidate for Congress. Mules, donkeys and camels walked in the procession, along with many school children and a caravan of bannermen cars. Kennick called it the best political parade ever held here.

Kennick later spoke at the University by the Sea, castigating his opponent, Rep. Craig Hosmer, for his Congressional record and for what Kennick described as "trying to paint me red." Referring to a comment made by President Eisenhower that a Democratic Congress and a Republican Administration would mean a cold war, Kennick said "such talk is stupid."

Democrats will hold open house at their headquarters, 324 E. Broadway, from 2 to 5 p.m. today.

Friends of Rep. Craig Hosmer have been invited to attend a post-election party Tuesday evening in the Wilton Hotel, according to A. A. Carrey, general chairman of the Hosmer campaign. Campaign workers, especially, were invited.

ELECTION

I, P-T and KGER to Give Tally

Up-to-the-minute reports on local, state and national vote-counting will be given to the public of this area Tuesday night over Radio Station KGER, with the microphone in the Independent Press-Telegram newsroom.

Local returns will come from the IPT vote tabulating crews working at the city hall under Dick Beach. Wire news services will bring in reports from over the state and nation. These will be interspersed with the local returns to give listeners a full picture of developments.

Malcolm Epley, political editor of the Press-Telegram, who has handled local elections on the radio for the last five years, will broadcast the results.

First reports will be at 8:45 p.m., and other periods will start at 9:15, 10:15, 11, 11:30 and midnight.

Radio Station KGER is at 1390 on the dial.

PIPE-PUFFERS BAN WOMEN

MONTREAL, Que. (UP)—The Montreal Maple Leaf Pipe Club has sent out a victory bulletin to other pipe smoking clubs in the United States and Canada.

The members voted down a motion, introduced by a bachelor, that would have allowed women to join the organization.



WILL SHE BE FIRST?

In her bid to be California's first woman state senator, GOP's Mildred Younger is opposed by Democrat Richard Richards.



Red China Red Cross Pledges Japs' Release

TOKYO (Sunday) (UP)—Communist China's Red Cross delegation said today more than 1,000 Japanese still held prisoner in Red China will be repatriated by next spring.

The delegation, which arrived only Saturday in a land which does not recognize its government in Peking, also said it would try to arrange return of

Japanese nationals held in Indo-China by the Vietnamese.
(Political Advertisement)

LISTEN TO TRUTH AND FACTS ON PROPOSITION "I"

SUN. 1:00 - 1:30 P. M. KFOX
MON. 7:30 - 8:00 A. M. KFOX
MON. 2:00 - 2:30 P. M. KGER

Southland Calendar

Thursday
Wisconsin Society ham dinner for new members, 6:30 p.m. Machinists Hall, 728 Elm Ave.
Friday
California Society, 6:30 p.m., Machinists Hall, 728 Elm Ave.
Saturday
Minnesota Society, noon, VWCA.

Public Lecture

James S. Perkins, national president of the Theosophical Society in America, will give a public lecture, "Integrated Living in the Atomic Age," Wednesday at 8 p.m. in Colonial Hall, 951 Locust Ave., under auspices of the Long Beach Theosophical Society.

X-RAY EXAMINATIONS FLUOROSCOPIC \$2.00
Are you sick... suffering... discouraged? Even diagnosed incurable? Don't lose faith! See the many lenses and talk with these regarding health daily. Drop in or phone 6-4455 for FREE consultation on your health.
Dr. John D. Wenger, D.C.
457 W. BROADWAY (at Magnolia)

SALE NATIONALLY-FAMOUS KICK-OFF MOCS
We've sold over a quarter of a million coast to coast. Usually \$7.95
5.99
Sizes 6 1/2 to 12
Lakewood Center
BOND'S, 5224 Lakewood Blvd.
Please send following KICK OFF Moc:
Brown _____ Pairs _____ Size _____
Black _____
Blue Suede _____
Name _____
Address _____
City _____
Charge Acct. # _____ Add 3% Calif. tax
Am. End. \$ _____
Another big special purchase! Expertly tanned plump leather uppers. Double stitched soles, rubber heels. Shape-holding, super-flexible. BLACK or BROWN smooth leather, BLUE SUEDE.
5224 Lakewood Blvd. Lakewood Center.
Hours: 9:30-5:30 (Mondays, Fridays 12:30-9:30)
HOLLYWOOD DOWNTOWN LOS ANGELES GREENAW CENTER EAST LOS ANGELES GLENDALE
See George Putnam and Hear the News MONDAY THROUGH FRIDAY 6:45, 11 P. M. KTTV, Channel 11

C.E. Lewis' present
An Exclusive Factory Preview of
MOVADO WATCHES
• WINNERS OF 168 OBSERVATORY AWARDS
ONE DAY ONLY Monday, Nov. 1st
An unusual opportunity to inspect the entire 1955 line of Movado watches. This display by the factory representative will be shown in our windows tomorrow only!

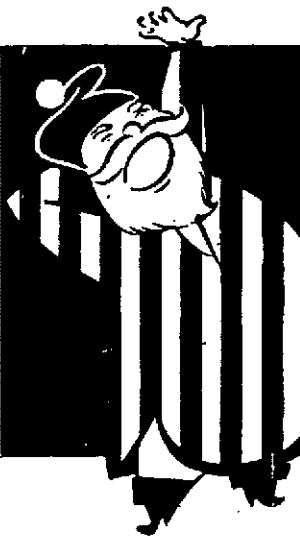
A. 14k Gold \$90
B. 8 Full-Cut Diamonds \$235
C. Set-winding, calendar, water resistant, steel... \$110
D. Thinnest, self-winding, water resistant \$75
In 14k gold \$200
Lay-Away Now for Christmas
Trade In Your Old Watch
• 12 Months to Pay—Without Extra Cost.
Movado Watches Are Available in Long Beach Exclusively at—
C.E. Lewis Jewelers
LONGEST ESTABLISHED, in Downtown Long Beach
333 PINE AVENUE TELEPHONE 35-4338
14K White Gold, Yellow Gold, Full Cut Diamonds, 17-Jewel Movados, Red, Tan Incl.

BOND'S 45th BIRTHDAY PARTY
Only at Bond's
Shirts of Hockmeyer Corduroy
First time under \$5.95
4.98
This velvety-textured, fluid draping fabric is the crowning achievement of over 100 years specialization in corduroy by famous Hockmeyer! And nowhere but at Bond's in these United States can you find men's sports shirts in washable Hockmeyer corduroy! Particularly handsome in ten brand new deep tones and bright shades! Particularly exciting at our lowest price ever! S, M, L, XL.

Lakewood Center
Bond's
BOND'S, 5224 Lakewood Blvd., Lakewood Center
Hours: 9:30 - 5:30 (Mondays, Fridays 12:30 - 9:30)
HOLLYWOOD DOWNTOWN LOS ANGELES GREENAW CENTER GLENDALE
See George Putnam and Hear the News MONDAY THROUGH FRIDAY 6:45, 11 P. M. KTTV, Channel 11

Buffums'

LONG BEACH • SANTA ANA



PRE-HOLIDAY

SALE

It's easier to buy on Buffums' 90-day credit plan

**NO DOWN PAYMENT
NO CARRYING CHARGE**

Take advantage of sale savings NOW! Buy ahead for gifts!



**after-five moire
glamour dresses**

11⁹⁹

regularly 14.95 to 17.95

Wonderful, shimmering rayon moire failles with their own ruffled petticoats! Dresses to take on the flair of your own personality . . . with beads, with furs, pretty shoes and hats. Glamour basics to wear from now on and on through the holidays. Seldom such flattery at such a little price. Natural beige, vivid turquoise, helio, pink. Sizes 10 to 18.

Budget Dresses, Second Floor



**hand tailored wool suits in
worsted! tweeds! checks!**

\$37

regularly 49.95 to 59.95

Here's the kind of value you'd expect from Buffums' great Pre-Holiday sale! Suits by a top name manufacturer in the season's most wanted fabrics and styles, fitted and box jacket types. Every suit hand tailored. Misses' and petite sizes.

Budget Suits and Coats, Third Floor



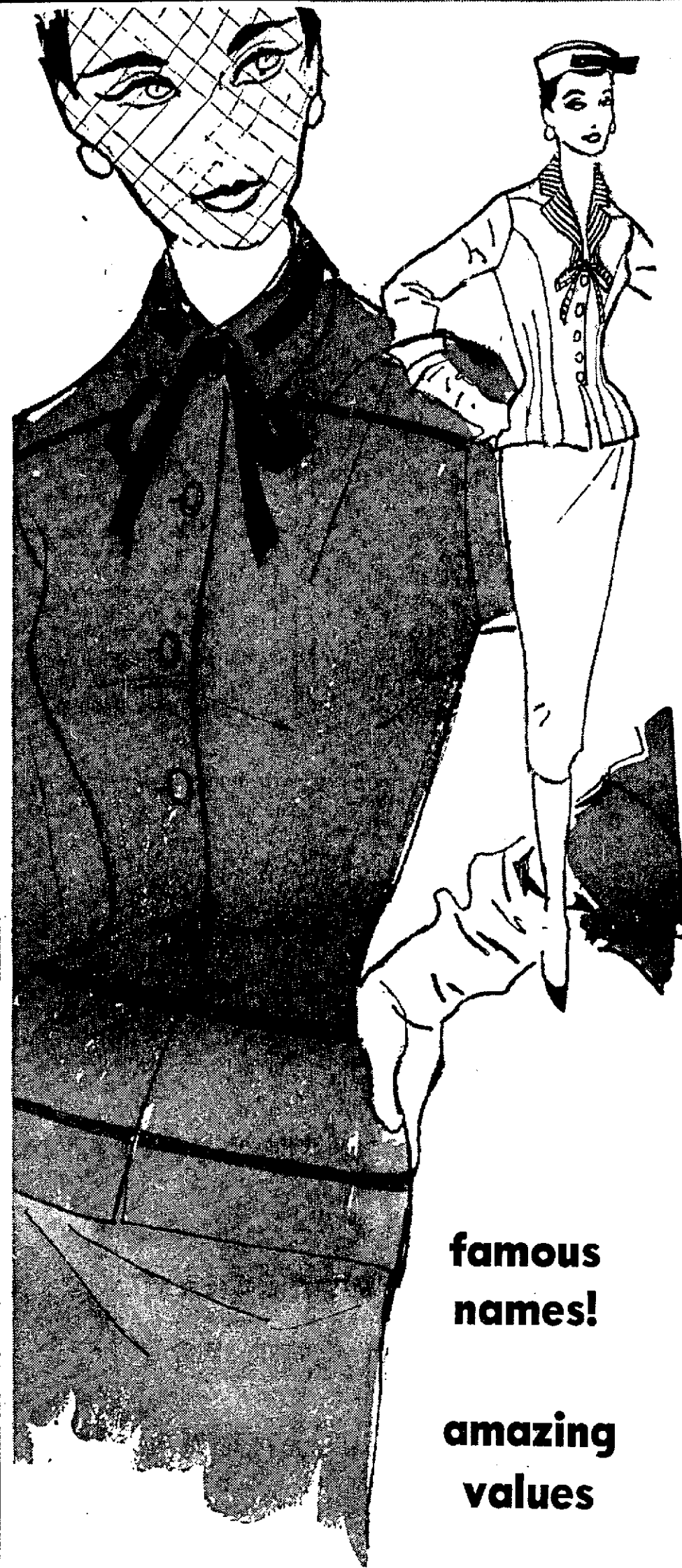
6 styles! long wool coats

\$44

regularly 49.95 to 59.95

Slim, full and fitted coats in a wide variety of luxurious fabrics; plushes, tweeds, cashmere blends and fleeces! All 100% wool! All wanted colors including lovely rosewood, teal and blond nude, raspberry. Both misses' and petite sizes.

Budget Suits and Coats, Third Floor



**famous
names!**

**amazing
values**

designer suits

\$79

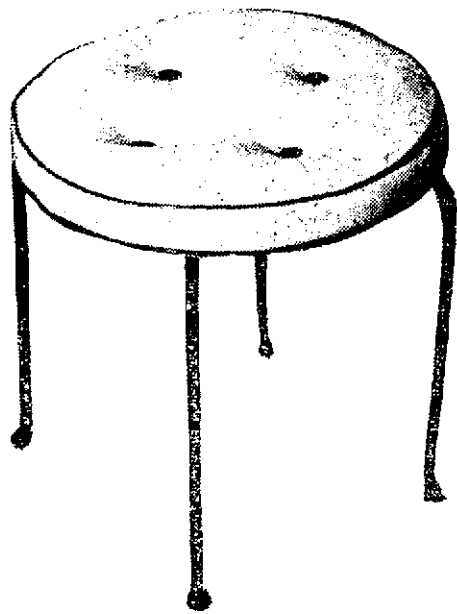
regularly \$110 to \$145

Only several-of-a-kind incomparable styles by America's leading name designers! Only close cooperation between designer and Buffums' Fashion Shop buyer made this sensational pre-holiday suit event possible! Here you'll find impeccable tailoring, custom-detailing and precision fit found only in high fashion, high priced suits . . . in fabrics that spell luxury such as Forstmann's Charmeen gabardine and fine cross-dye worsteds. Smartest fall colors in the group. Sizes 10 to 16.

Fashion Shop, Third Floor

Both stores open 9:30 to 5:30; Fridays 12 noon to 9—Toll Free phones — Long Beach 6-9841, ZE 9841; Santa Ana KI-2-6262, ZE 2626

timed right! home needs at savings! shop now for the holidays ahead



wrought iron stools
at special savings

5⁹⁹

regularly 6.98

Decorator styling PLUS savings are yours with these all-purpose move-abouts. Wrought iron legs and round washable-plastic seats, quilted with four buttons. Your choice of red, green, ivory, black and white. They're lightweight, but sturdy . . . perfect for TV'ing . . . wonderful additions for kitchen, patio or den.

Art Needlework and Yarn, Fourth Floor

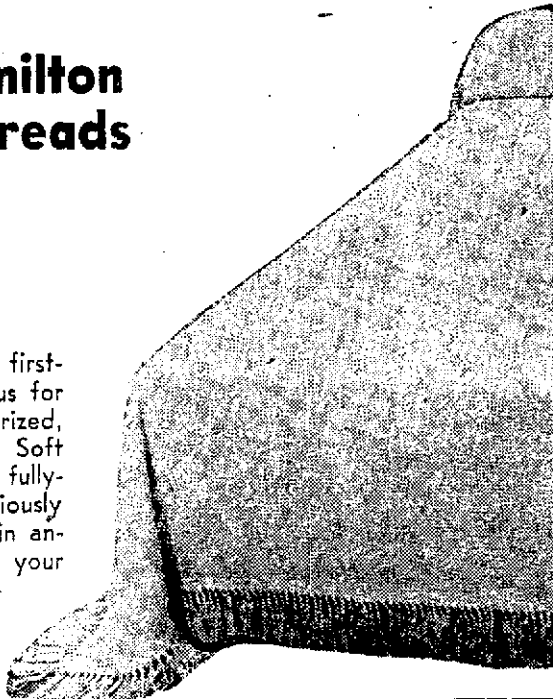
fine Lady Hamilton
colonial bedspreads

13⁹⁵

regularly 15.95

You save \$2 on these all-new, first-quality bedspreads — famous for their true reproduction of a prized, hand-woven Colonial pattern. Soft cotton is intricately tufted in a fully-reversible design and luxuriously fringed. Double or twin size in antique white for a gift—or for your home.

Bedding, Fourth Floor



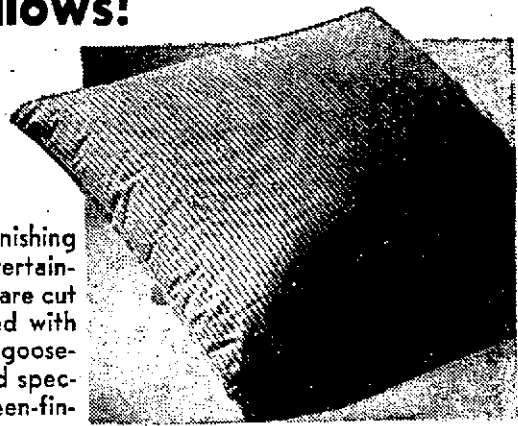
stock up! save on
goosedown pillows!

7⁹⁹

regularly 9.95

Timed just right for replenishing home supplies for holiday entertaining! These dream-soft pillows are cut to a full 20x26" size and filled with 16 ounces of imported white goose-down. Made to Buffums' rigid specifications with downproof, linen-finish ticking and fully corded seams. Blue and white stripe only.

Bedding, Fourth Floor



large bath size
fancy Callaways

1²⁹

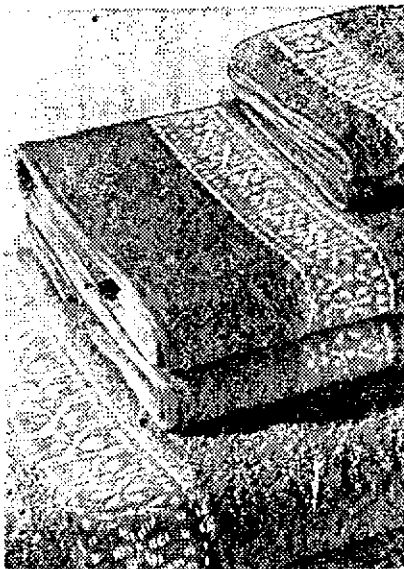
24x46"

regularly 1.69

Here you get more than a new low price! You also get a new look in bordered towels, nine exquisite colors, greater absorbency, and generous sizes, too. Stock up now for holiday entertaining — and save!

89c hand size, 16x28" . . . 79c
35c washcloth, 13x13" . . . 29c

Bath Shop, Fourth Floor



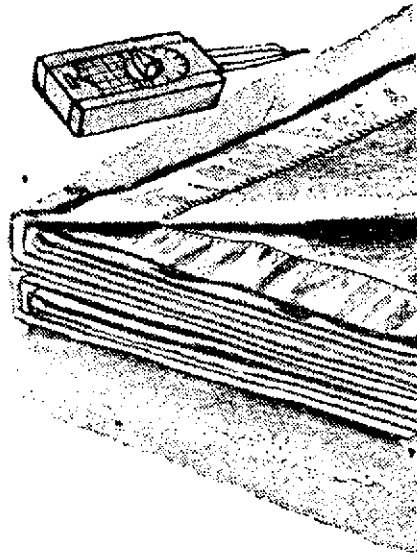
electric blankets
at great savings

18⁹⁵

regularly 22.95 and 23.95

Buy now and save on Warm King thermostatically-controlled blankets, made of balanced wool, cotton and rayon, satin-bound, and Underwriter. Approved, of course! Red, Blue, Rose and Green in the regular 22.95 Twin size, or 23.95 Double bed size. **ALSO the 28.95 Dual Control Double Size at 24.95**

Bedding, Fourth Floor



Buffums'

LONG BEACH • SANTA ANA



PRE-HOLIDAY

SALE

convenient credit terms!
no down payment
no carrying charge

Shop now at low sale prices for fabrics and home needs for holiday use. Handle all your purchases together under our convenient new 90-Day Credit Plan!

here they are! clamored for at their usual price! now save dollars per room!

Celanese Permantique
TRAVERSE DRAPERIES
by O'Bie of California

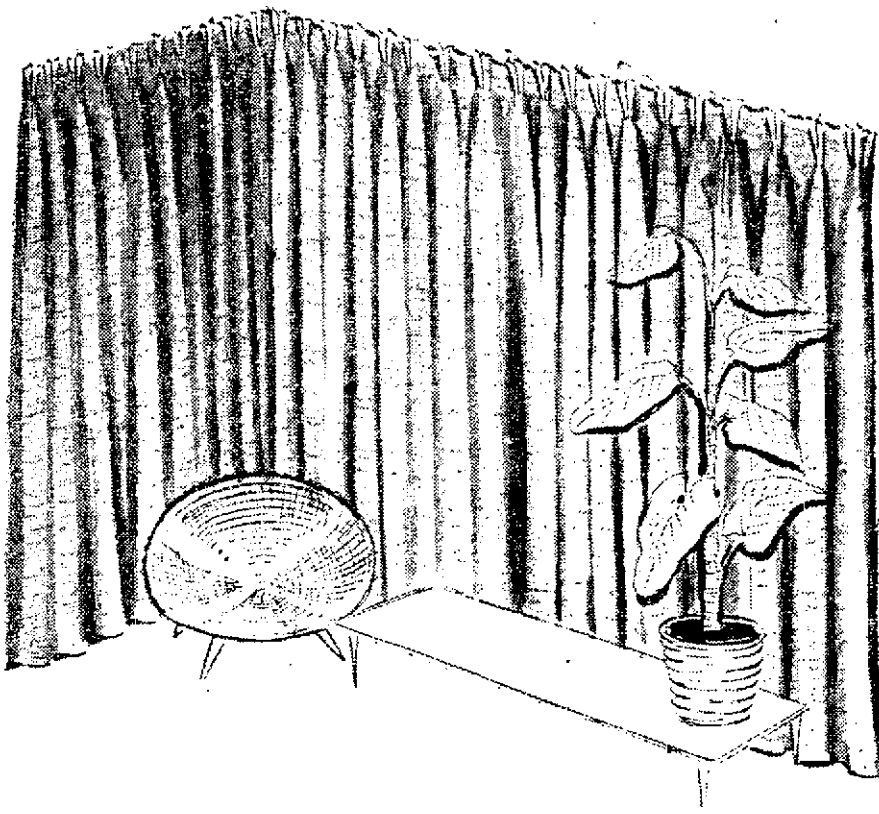
47x84", 8⁹⁹

regularly 10.95 pair

You've heard of these fabulous fade-resistant Celanese antique satin draw draperies. You've seen them in some of Southern California's smartest homes, used by some of the leading decorators. Depend on Buffums' to bring them to you at a save-dollars price! Permantique traverse draperies come in five color-enduring shades including beige, hunter, gold, red, chartreuse. They are resistant to sun, fog, smoke, fumes, and cleaning. Best of all, they come in 56 SIZES . . . for short windows, tall windows, wide windows. Measure your windows and find the draperies you will need on our handy chart below. The price will be a pleasant surprise!

Draperies, Fourth Floor

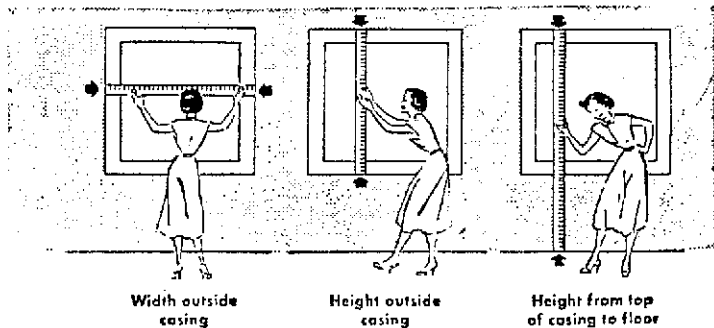
*Reg. U. S. Pat. Off.



the 56" size chart for PERMANTIQUE traverse draperies

OVERALL WIDTH TO PAIR								
Length	36"	45"	54"	63"	72"	84"	90"	99"
47" wide	reg. 7.95 6.29	reg. 8.95 7.29	reg. 9.50 7.89	reg. 9.95 8.29	reg. 10.50 8.69	reg. 10.95 8.99*	reg. 13.95 11.99	reg. 14.95 13.49
69" wide	reg. 11.95 10.79	reg. 13.95 12.49	reg. 15.95 13.49	reg. 16.95 14.49	reg. 17.95 15.99	reg. 18.95 16.49*	reg. 21.95 18.99	reg. 23.95 20.99
94" wide	reg. 15.95 13.99	reg. 17.95 14.99	reg. 20.95 17.99	reg. 22.95 19.99	reg. 24.95 21.99	reg. 26.95 23.49*	reg. 29.95 26.49	reg. 33.95 30.49
116" wide	reg. 19.95 17.99	reg. 21.95 19.99	reg. 25.95 23.99	reg. 28.95 26.49	reg. 30.95 27.99	reg. 33.95 29.99	reg. 37.95 35.99	reg. 42.95 38.99
140" wide	reg. 23.95 20.99	reg. 26.95 24.99	reg. 30.95 28.49	reg. 33.95 30.99	reg. 35.95 32.99	reg. 37.95 33.99*	reg. 44.95 40.99	reg. 50.95 46.99
160" wide	reg. 28.95 26.49	reg. 34.95 32.49	reg. 38.95 36.49	reg. 42.95 39.99	reg. 45.95 41.99	reg. 48.95 42.99	reg. 54.95 49.99	reg. 59.95 54.99
182" wide	reg. 32.95 29.99	reg. 37.95 34.99	reg. 42.95 39.99	reg. 47.95 44.99	reg. 52.95 47.99	reg. 57.95 51.99	reg. 63.95 58.99	reg. 69.95 64.99

*Allow 14 days delivery on all except starred sizes.



other budget buys for
creating beautiful windows

Whatever the decor of your home, our fine Drapery Department has the making of more beautiful windows for every room. We show a few of the money savers you will find during our sale. Come see the others!

lined print draperies

18⁹⁹
pr.

REGULARLY 29.95 to 49.95. They're hand picked from our stock of fine hand print draperies, all fully lined in sateen. The patterns, such popular types as florals, leaves, scenics. Some with gold metallic overlays. Each pair, a full 48" in width. You can save up to 30.96 on each pair!

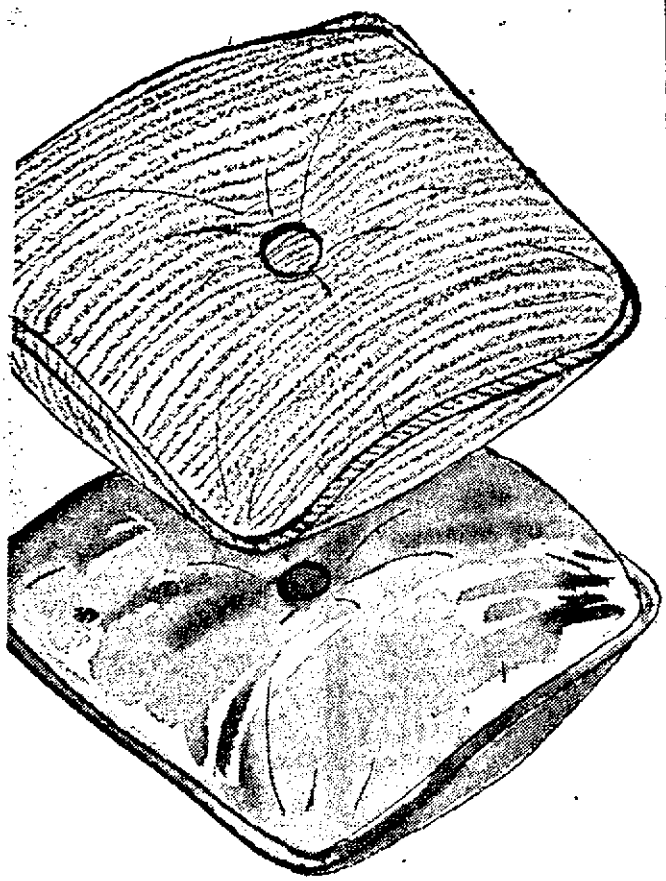
chifonese curtain panels

1⁷⁹
ea.

REGULARLY 2.75 ea. They're the perfect curtain complement for your new traverse draperies. Their translucent beauty brings a feeling of luxury to any room. Designed in Celanese Chifonese, in ten decorator shades.

Draperies, Fourth Floor

Both stores open 9:30 to 5:30; Fridays 12 noon to 9—Toll Free phones — Long Beach 6-9841, ZE 9841; Santa Ana KI-2-6262, ZE 2626



decorator pillows
all wanted fabrics
1⁹⁹
regularly 2.95

Corduroys, antique satins, taffetas, bark cloth! Large 18x18" size in wonderful colors, to mix, to match to add a brilliant accent color! Kapok filled, with self welts, button centers. You're sure to want several at this surprisingly low price!

Art Needlework and Yarn, Fourth Floor

just cut them to fit your table tops!
Buffums' exclusive new budget

TABLE PADS

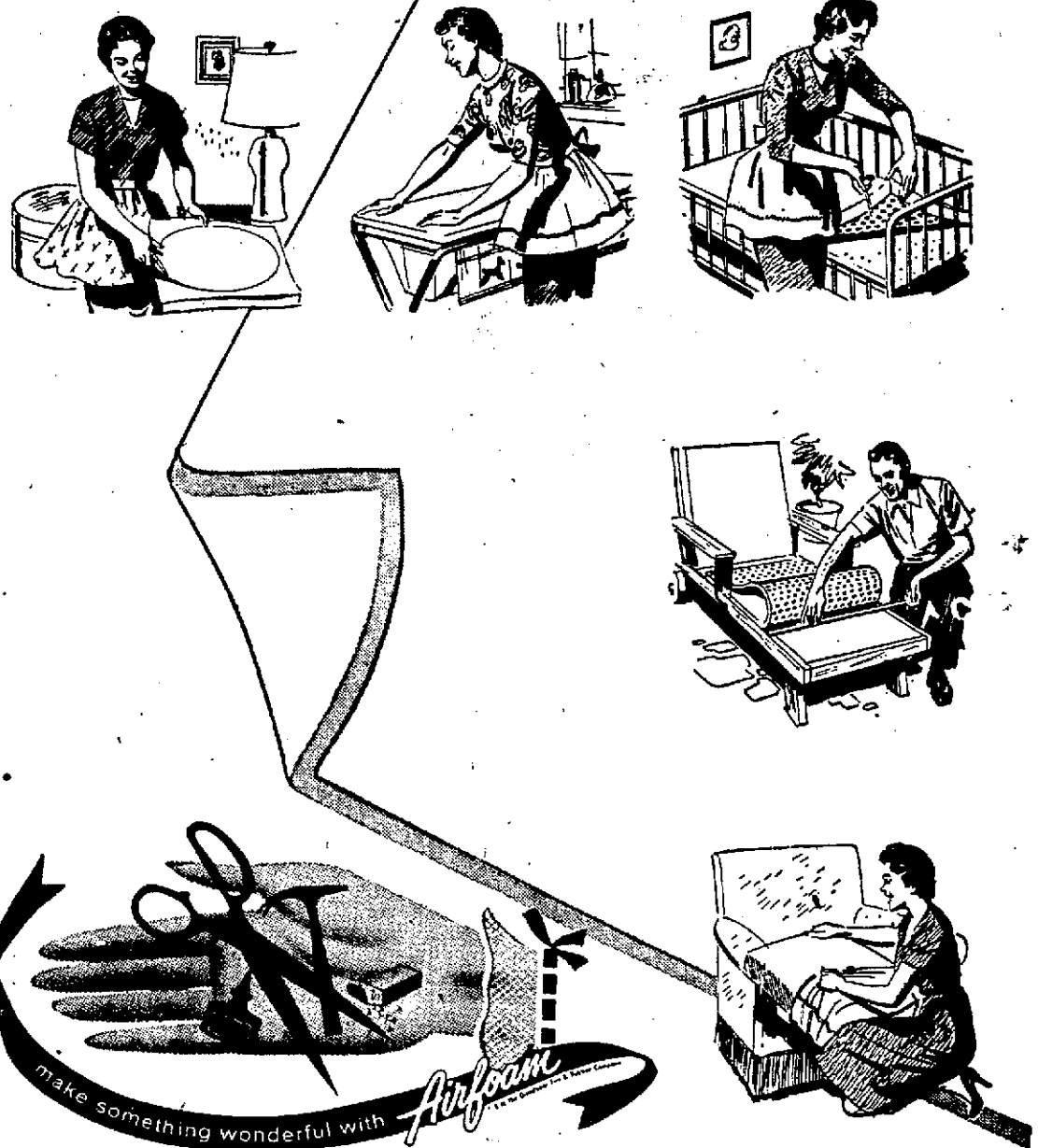
reg. 7.95 (44"x62") **6⁴⁵**

reg. 9.45 (44"x74") **7⁹⁵**

reg. 10.95 (44"x86") **9⁴⁵**

Goodyear Airfoam table pads with Silicone treated tops . . . now at special low prices! Finish insures lasting resistance to all water-borne stains, wear and wrinkling. The pads cut noise to a minimum, make wonderful covers for card games. (Play right on the pad!) Brown or ivory cotton fabric top. Ideal gifts, a great convenience in your own home. Use them for tables of all sizes and shapes . . . just cut them to suit your needs. Shop now for the holidays . . . while these values last! Exclusively at Buffums'.

Table Linens, Fourth Floor



Buffums'

LONG BEACH - SANTA ANA

PRE-HOLIDAY SALE

FREE PARKING
for Your Convenience

in Long Beach in Buffums' Autoport, or in 50 convenient "Park and Shop" locations. In Santa Ana, free parking on parking terrace.

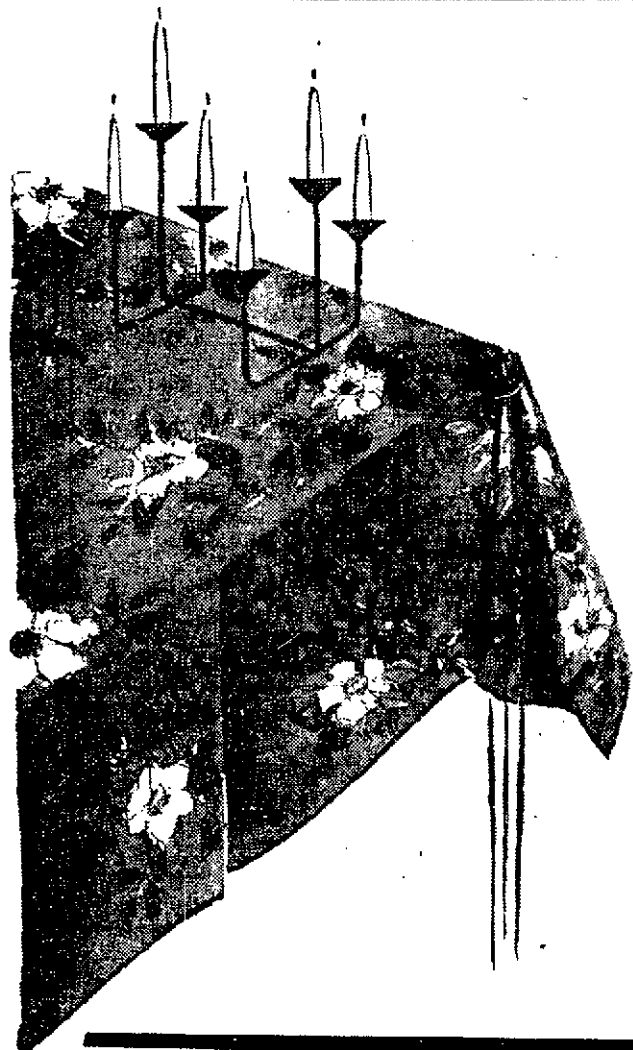
Cala print bridge cloth and 4 napkins

1⁹⁷
set
regularly 3.46

Here are the gay printed tablecloths and napkins you'll want for all your holiday entertaining! 36"x36" tablecloths and 4 matching 17" napkins. Bright cotton prints in wonderful California colors. Grey, green, yellow, red backgrounds in a choice of patterns. Buy, too, for gifts.

Regularly 2.98—54x54 cloth, now **1.97**
Regularly 3.98—54x72 cloth, now **2.97**
Regularly 5.50—54x90 cloth, now **3.97**
Regularly 49c—17x17 napkins, now **39c**

Table Linens, Fourth Floor

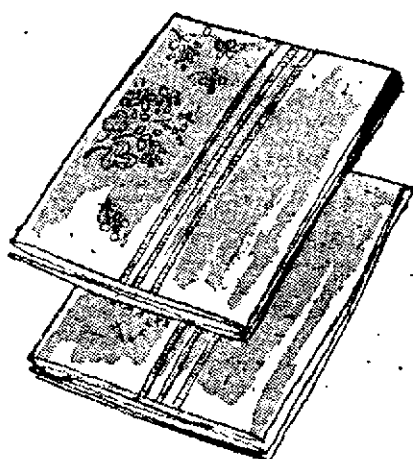


special! stamped pillowcases

\$1
pair

Regularly 1.79 pair. Your choice of cross stitch and lazy daisy patterns . . . lovely assorted floral designs. Fine quality 140-count cotton with three rows of open drawn work at the hemline. Ideal for those very special personalized gifts.

Art Needlework and Yarn, Fourth Floor



fabric values for your pre-holiday sewing

save now on Vanetta's fine cotton corduroy!

85¢
reg. 1.19 yd.

Velvety-soft narrow wale corduroy, ideal for skirts, shirts, jackets, robes . . . and of course for all the children's clothes! Choose now from marvelous colors for all your holiday sewing. 36" wide. Remember this is corduroy you can toss in the washing machine. Be sure to shop early for the best selection.



special low price!
Mulby rayon taffeta

47¢
reg. 79c yd.

Buffums' own wonderful Mulby taffeta, the beautiful, pliable fabric you find such a favorite for all your special sewing! . . . It's perfect for petticoats and pretty wraps, for glamor bedspreads, lamps . . . for making lovely personal gifts! 45" wide. 16 autumn high shades. Be sure to stock up now for the holidays at this low price.

Fashion Fabrics, Fourth Floor

Both stores open 9:30 to 5:30; Fridays 12 noon to 9—Toll Free phones — Long Beach 6-9841, ZE 9841; Santa Ana KI-2-6262, ZE 2626

All 21 Dead in Italy Alps Plane Wreck

NICE, France (UP)—An American rescue team reached the wreckage Saturday of a U. S. Air Force transport which crashed in the Italian Alps "airplane graveyard" and reported that all 21 airmen on board had been killed.

The six-man rescue team, led by Maj. Rufus Hessberg, U. S. 12th Air Force Surgeon, of Albany, N. Y., climbed the Fensetelle Peak to the wreckage of the twin-engine C-47 which crashed Sunday night.

Hessberg and his team were dropped four miles from the wreckage Friday. They were joined at the crash-site by 12 Italian Alpine troops who will aid in bringing the bodies down from the peak.

The plane was on a flight from Rome to Manston, England, with a crew of two enlisted men and four officers who were on a round-trip to hold qualifications for flight pay. Air Force regulations require officers assigned to office duty to fly at least 100 hours a year to receive flight pay.

The 15 other airmen on the flight were hitch-hiking.

TOO LATE, CANDIDATE

Last-Minute Campaigns Fail Goal, Check Shows

CHICAGO (UP)—Three social scientists said Saturday that politicians who make a frenzied, last-minute bid for votes are probably wasting their breath.

They said a statistical survey shows that 79 per cent of voters make up their minds how they will cast their ballots long before the election.

The scientists, Bernard R. Berelson of the Ford Foundation and Paul F. Lazarsfeld and William N. McPhee of Columbia University, put their findings in a new book published by the University of Chicago Press.

The survey was made over a period of several months among more than 1,000 voters of Elmira, N. Y., during the 1948 Presidential campaign.

The authors said they found:

That 64 per cent of the voters made up their minds as early as June.

That another 15 per cent came to a decision in August.

That only 10 per cent made their choice in November.

A candidate's speeches have little to do with determining how a voter makes his ballot, the researchers said.

They said a citizen's vote is a product of his social and economic status, personal relationships, business connections and the way he has voted in the past.

Husbands and wives follow each other's political lead, they said, and within families there is 90 per cent agreement on candidates and issues.

But when it comes to issues, they said, there is mostly confusion. The survey showed that less than half of the voters checked in Elmira agreed with the party of their choice on major issues. Only a third had any clear idea where the candidate of their choice stood on the issues.

The study also showed that newspapers, television and radio make the greatest impact on voters, virtually replacing the old-fashioned parade and street-corner meeting.

Egypt Seizes Terrorist Chieftain

CAIRO, Egypt (AP)—The Egyptian government Saturday night announced the arrest of Ahmed Hassan El Hodeby, supreme guide of the fanatical Moslem Brotherhood. He was accused of plotting to overthrow Premier Abdel Gamal Nasser's government with scores of assassinations.

Adm. Burrowes Named Chief of Transport Service

Rear Adm. Thomas Burrowes, USN, whose family lives in Long Beach, has been assigned to duty as commander, Military Sea Transport Service in the Western Pacific.

The admiral's wife resides at 212 Roswell Ave. with their two children, Thomas Jr. and Joan Ann.

Adm. Burrowes was relieved by Rear Adm. C. A. Buchanan, USN, from his assignment as commander, Destroyer Flotilla Three, in Yokosuka, Japan.

(Political Advertisement)

LISTEN TO
TRUTH AND FACTS
ON PROPOSITION "I"

SUN. 1:00 - 1:30 P. M. KFOX
MON. 7:30 - 8:00 A. M. KFOX
MON. 2:00 - 2:30 P. M. KGER

the house of an Armenian family near Alexandria where he had been hiding since early October. His capture climaxed a round-up of a large number of Moslem Brothers which began last Tuesday night after eight shots were fired at Premier Nasser as he was making a speech to a mass meeting in Alexandria.

The national guidance minister, Maj. Salah Salem, in announcing the arrest, said Hodeby's plotting was directed against all members of the ruling Revolutionary Council, and included 160 key army officers. The only exception was the president, Maj. Gen. Mohamed Naguib, he said.

Hodeby's arrest had been reported unofficially earlier. He was said to have been seized in

YOUR GLASSES
Need Not Be Expensive

FINEST QUALITY AT PRICES EVERY FAMILY CAN AFFORD
SMALL PAYMENTS
To Fit Your Requirements
Emergency Service WHILE-U-WAIT
LENSES GROUND IN OUR OWN LABORATORY
Evenings by Appointment
DR. M. H. WALKER
OPTOMETRIST
347 American, L.B. Ph. 66-6313

Let Us Restyle

Your
Double-Breasted Suit
Into the new popular
Single-Breasted Style
A Worthwhile Investment
FUZZ HARRIS
138 EAST THIRD ST.
Phone 7-4406

V-VERY C-COOL B-B-BREAKFAST

Lightly-garbed Barbara Webb, Anaheim's Halloween queen, shivers Saturday morning and clutches a cup of hot coffee at Halloween Breakfast fete in Anaheim Park. Pouring cream is "Knight" Jim Quest. Nearly 2,000 costumed celebrants attended the breakfast which started in a dripping fog at 7 a.m.—(Staff)

Brownell to Ask New Slot-Machine Curbs

WASHINGTON (UP)—Justice Department sources said Saturday the department will ask the new Congress in January to plug loopholes in the nation's anti-slot-machine laws.

These sources said that court decisions on the law have rendered enforcement "impracticably difficult." The statute forbids interstate shipment of slot machines or parts except into states which specifically exempt themselves from the law.

So far Nevada, where gambling is legal, is the only state in that category.

Sen. Gen. Brownell tried unsuccessfully this year to have Congress remove the obstacles. The law went into effect in January, 1951, in the wake of the highly publicized investigation into organized crime by the special Senate Committee headed by Sen. Estes Kefauver (D-Tenn.).

It makes it a crime for anyone to engage in interstate commerce in slot machines except under the exemptions listed in the statute, and requires all manufacturers and dealers in slot machines to register with the Justice Department.

The department promptly used the statute to crack down on organized gambling. It seized 600 slot machines in Georgia, 600 in Kentucky and many more in other states on grounds their owners had failed to comply with the law.

Enforcement first was complicated in 1952 when various federal district courts held that the

dealers required to register were those who bought machines with the intention of re-selling them. This exempted slot machine purchasers who intended merely to lease their machines.

Another decision which hampered the department came last December, when the Supreme Court ruled that the registration requirement does not apply to manufacturers and dealers engaged strictly in intra-state commerce. This is commerce wholly within the borders of one state.

Indicative of the effect of these decisions, Justice Department sources noted a decrease in the number of registrations. In the 1952 fiscal year there were 726 manufacturer and dealer registrations. In fiscal 1953 there were only 261. The total now has shrunk to about 75.

Paper Runs Dixon-Yates Contract Text

ST. LOUIS (UP)—The Post-Dispatch Saturday night published the full text of the controversial Dixon-Yates power contract, which President Eisenhower thinks shouldn't be made public until Congress has passed on it.

The proposed contract of about 15,000 words ran 20 columns, or more than 2 1/2 pages, in the main news section of the newspaper.

Under its terms, the private Dixon-Yates power group would build a 107 1/2-million-dollar steam-electric generating plant at West Memphis, Ark. The plant would supply power to the Atomic Energy Commission through the public power lines of the Tennessee Valley Authority.

Details of the proposed contract had leaked out although it had never been made public. The contract's terms are designed to insure the Dixon-Yates group a profit of 9 per cent on its investment with no specified profit ceiling.

The Post-Dispatch reported Oct. 12 it had obtained access to a copy of the contract and published excerpts from it in a copy-righted story from Washington.

At his news conference in Washington Wednesday, President Eisenhower said he favored disciplining whoever gave a copy to the Post-Dispatch.

At the same time the President said the public is perfectly and splendidly protected by the contract.

Output of Steel at 9-Month High.

CLEVELAND (UP)—The magazine Steel reported Saturday that steel ingot output is up to 75 per cent of capacity—its highest point since January—and "optimism is in order."

Here's why the outlook is encouraging, the magazine said in its weekly summary of the metal-working industry:

"Steel inventory reduction is practically completed. The automobile industry, largest consumer of steel, is resuming output after model changeover. Construction, second largest user of steel, shows every evidence of remaining at a high level."

Marian Year High-Light Rite Begins

By FRANK BRUTTO

VATICAN CITY (AP)—St. Peter's basilica is ready for the highlight ceremony of the Roman Catholic church's Marian Year—the coronation by Pope Pius XII of an image of the Virgin Mary.

Cardinals, archbishops and bishops, as well as pilgrims, have come here from many parts of the world for the ceremony. It will extend over a three-day period, beginning today.

It's high light will be the coronation of an ancient painting of the Virgin and Infant Jesus in the basilica and its presentation later by the Pope to assembled thousands from the basilica's outer loggia. This will take place Monday.

Pope Pius will come here from his Castel Gandolfo summer residence to preside at the coronation. The painting, he will crown, an ancient one known as the "Salus Populi Romani" (Salvation of the Roman People) is said by legend to be the work of St. Luke.

(Political Advertisement)

VOTE FOR
PROP. CIVIC CENTER
IT'S FOR YOU!
CLEAR AWAY
WORNOUT "OIL FIELD"

(Political Advertisement)

VOTE FOR MILDRED YOUNGER
REAL REPRESENTATION
BASED ON TRUE AMERICANISM
STATE SENATOR TUESDAY, NOV. 2

Our area will continue to grow in size and importance. We must have alert and vigorous representation. LET'S BE SURE WE GET IT!

BUTLER BROTHERS NOVEMBER 3 BIG DAYS MONDAY TUESDAY WEDNESDAY

5252 LAKEWOOD BLVD.
Open Monday and Friday Until 9:30 P. M.

BUY ON BUTLER'S BUDGET ACCOUNT. NOTHING DOWN (ON APPROVED CREDIT). TAKE 6 MONTHS TO PAY

WOMEN'S LINGERIE—Street Floor

2.98 Flannel Pajamas. Prints. Sizes 34 to 40.....2.47
2.49 Flannel Gowns, rosebud prints.....1.67
6.98 Nylon Tricot Slips. Blue and yellow.....3.97
5.98 Rayon Challis gowns, rosebud prints.....3.97
5.95 Long Sleeve Flannel and Cotton Pajamas.....3.67
3.98 Cotton Jama Pajamas, blue only.....2.47
1.98 Rayon Slips, broken sizes.....97c
2.98-3.98 Nylon Slips, sizes 32-40.....1.97

WOMEN'S ACCESSORIES—Street Floor

1.00 Gloves, cotton and rayon. Fall shades.....77c
4.9c Print Handkerchiefs, extra large.....4 for 97c
1.00 Large Linen Print Handkerchiefs.....47c
6.9c Nylon seamless Hose. Irregs. Sizes 9-10 1/2.....57c
1.59 Suedenee Mac's. Sizes 4 to 9.....1.17
1.65 Sheer 60-gauge, 15-denier Nylons.....1.27
1.00 Costume Jewelry. Pins, Earrings, Necklaces 37c

JEWELRY BOXES

reg. 1.98 **1.47**
Large size, satin lined, extra tray. 3 colors to choose from.

WOMEN'S WEAR—Street Floor

4.98 Cardigan Sweaters, nylon or orlon, pink or green.....2.50
2.98-3.98 Misses' Blouses. Cotton, Nylon or Crepe.....1.97
5.98-7.98 Better Blouses.....2.97
2.98 Misses' Slip-on Sweaters.....1.97
5.98 Misses' 100% Wool Cardigans.....3.49
5.98 Women's Dresses.....2 for 3.97
19.98 Toppers. Suede cloth or fleece.....13.97
19.98 Coats, tweeds.....11.97

GIRLS' WEAR—Street Floor

4.98 Cord Jac-Shirt, sizes 7-14.....4.47
2.98 Gowns and Pajamas, acetate. Sizes 2-16.....2.39
1.98 Brushed Cotton Shirts, sizes 7-14.....1.39
1.59 Broadcloth Blouses, sizes 7-14.....1.00

CARDIGAN SWEATERS

reg. to 4.98 **2.79**
Manufacturers' samples. Wools, Nylons, Ortons, Jeweled trim, Ric-Rac trim. Many styles and colors. Sizes 7-14.

LITTLE BOYS' WEAR—Street Floor

to 2.98 Flannel Shirts, sizes 2-8.....1.47
1.49 Corduroy Slipover Shirts, sizes 1-3.....98c

BOMBER JACKET

reg. 5.98 **4.97**
Nylon sheen Gabardine, mutton collar, wind and weather resistant. Quilted satin lining. Choice of colors. Sizes 2-6X.

MEN'S WEAR—Street Floor

8.95 Washable Robes.....5.97
2.98 Sports Shirts.....1.89
3.98 Corduroy Sports Shirts.....2.98
2.98 Flannel Shirts.....1.98
1.50 Leather Belts.....79c

FLANNEL SHIRTS

reg. 3.98 **2.67**
Sanitized full cut shirts that are worn in or out. Perfect for fall weather. Sizes S thru X Large.

1.00 Handkerchiefs, 6 in package.....79c
50.00 Charcoal Flannel Suits.....35.00
1.50 Men's Ties.....2 for 1.00
3.98 Men's Flannel Pajamas.....3.49
1.50 Men's Broadcloth Shorts.....98c

WOOL FLANNEL SLACKS

reg. 18.95 **9.99**
Tans, browns, greys, powder blues. Fine quality flannels usually found in suits. Sizes 29-42.

BOYS' FLANNEL SHIRTS

reg. 1.98 **1.09**
Heavy weight flannel which washes without shrinkage. Assorted bright plaids. Sizes 4-16.

1.29 SWEAT SHIRTS.....89c
6.98 REVERSIBLE JACKETS.....5.44
49c COTTON BRIEFS.....39c
49c TEE-SHIRTS.....39c
2.98 SPORT SHIRTS.....1.99
1.89 DOUBLE KNEE JEANS.....2 for 3.00

DOMESTICS

2.29-2.59 Bleached Muslin Sheets.....2 for 2.99
69c Cannon Bath Towels, 20"x40".....39c
3.79 Mattress Pads, 54"x76".....2.99
4.98 Rayon and Nylon Blankets.....2.97
5.98 Chenille Bedspreads, double bed size.....3.97
10.98 All-wool Blankets.....7.99
1.89 Bath Mat Sets.....97c
2.98 Jumbo Plastic Garment Bag.....1.77

ASSORTED FALL COTTONS

59c-79c **47c** yd.
Broadcloth, percales, Pima Crunch, Squaw Cloth, Embossed cottons and Chombray prints and plaids. Assorted colors. Pre-shrunk, fast color, washable. 36" wide.

DRAPERIES—Upper Level

2.75 to 21.95 Curtains. One group.....1/2 off
12.95 to 25.95 Bedspreads.....1/2 off
79c to 2.50 yd. Drapery Yardage.....1/2 off
1.79-1.98 Plastic Patio Chair Covers.....1/2 off
1/2 OFF.....Remnants.....1/2 OFF

HOUSEWARES—Lower Level

1.59-2.98 Stainless Steel Kitchen Tools.....77c
1.79 Waste Baskets.....1.17
6.95 Lazy Susan.....3.97
6.95 Woven Hampers.....4.77
4.49 20-gallon Garbage Can.....3.97
1.49 Silicone Ironing Board Cover.....97c
6.98 Metal Ironing Board.....4.77
2.95 Bathroom caddy.....1.99

'KENT' BATHROOM SCALES

6.95 value **3.97**
This scale has been thoroughly tested and approved for accurate weight by a registered inspector.

67.50 8" Bench Saw, tilting arbor.....57.95
68.75 10" Band Saw.....58.79
33.95 15" Jig Saw.....28.89
19.95 35-pc. Drill Set.....15.49
5.49 Bird Cage.....3.98
4.95 Toilet Seat, white enamel.....3.98
1.29 to 1.98 Small Hand Tools, now.....98c

Boys' and Girls' 24" DE LUXE BICYCLE

reg. 58.45 **47.88**
These are fully equipped with coaster brakes, kick stand, chain guard, carrier, horn, headlight, tank, truss rods, reflector, plus a rugged tubular steel electronically welded frame.

DON'T MISS THESE...LAY ONE AWAY FOR CHRISTMAS Limited Quantity

APPLIANCES—Floor Samples

Frigidaire completely new De Luxe Auto. Washer. Reg. 229.95—Now **199.95** and your old washer

299.95 General Electric Automatic Washer.....229.95
599.95 Bendix Combination Washer and Dryer.....399.95
229.95 7.6-cu.-ft. General Electric Refrig.....189.95
299.95 Norge Time Line Automatic Washer.....239.00
509.95 Frigidaire 2-door Refrigerator.....419.95

FURNITURE—Upper Level

219.95 2-pc. Kroehler Divan and Chair.....169.97
229.95 Foam Rubber Sofa Sleeper.....149.97
199.00 2-pc. Smart Set Sectional.....149.99
229.50 Simmons Hide-A-Bed (As is).....149.99
189.95 2-pc. Kroehler Sofa and Chair.....159.99
299.95 2-pc. Valentine Seaver Sectional.....249.97
5.95 Playtex Foam Pillow.....3.00
159.95 2-pc. Kroehler Sectional.....99.99
219.95 2-pc. Provincial Sectional.....169.99
149.50 Simmons Studio Lounge.....119.97
119.95 Simmons Studio Couch.....89.97
249.95 2-pc. Pacific Made Sectional.....209.97
219.95 Englander Sofa Sleeper.....179.97
199.95 3-pc. Modern Bedroom Suite.....149.99
279.90 3-pc. Modern Bedroom Suite.....229.97
49.95 Maple Bunk Bed.....39.97
199.90 5-pc. Bedroom Suite.....149.99
249.95 5-pc. Bleached Bedroom Suite.....189.88
249.95 3-pc. Modern Bedroom Suite.....199.97
54.95 Englander Victory Mattress.....39.97
34.95 Englander Hotel Special Mattress.....29.97
39.95 Van Horst Hotel Metro Mattress.....29.97
44.95 Simmons Empress Mattress.....34.97
49.95 Simmons Deeprest Mattress.....39.88
129.95 Englander Foam Rubber Mattress.....99.97
24.95 Lined Oak Occasional Tables.....17.88

5-Pc. Modern Bedroom Suite

reg. 249.95 **189.88**
Lined oak finish, double dresser, mirror, 4/6 headboard with footboard and 2 night stands.

Reg. 1.29 sq. yd. 48-oz. Waffle Rug Padding.....1.00 sq. yd.
Reg. 8.95 sq. yd. Alexander Smith Riverdale Broadloom.....6.99 sq. yd.
Reg. 13.95 sq. yd. Alexander Smith Barbizon Broadloom.....11.50 sq. yd.
Reg. 8.95 sq. yd. Mohawk Warwick Crieze Broadloom.....6.99 sq. yd.
Reg. 9.95 sq. yd. Mohawk Coventry Wilton Broadloom.....7.99 sq. yd.

See the New '55 Models PACKARD-BELL TELEVISION

17" table model. Walnut finish.....149.95
21" table model. Mahogany finish.....189.95
21" console. Blond cabinet model.....269.95

319.95 Blond General Electric table model Television.....249.95
269.95 Mahogany cabinet Console Butler Brothers Television.....189.95
17" Crosley Super V Mahogany finish Television.....139.95
19.95 Butler Brothers table model radio.....14.95
39.95 Philco 6-tube table model radio.....19.95

SEE BUTLER BROTHERS COMPLETE SEWING CENTER

ADLER, NECCHI, ELNA, DOMESTIC AND OTHER MAKES. **49.95** UP
Expert sewing machine repairing—parts for all machines. Liberal trade-in on your old machine.

Appliances—Guaranteed, Used

Refrigerators—Reconditioned, Refinished, Guaranteed.....49.95 up
Frigidaire Automatic Washer. Like new.....89.95
ABC, Bendix, Westinghouse Automatic Washers. Your choice.....49.95
Kenmore Automatic Washer, suds saver.....29.95
12" Hoffman table model Television.....39.95
12 1/2" Hoffman table model Television.....24.95
17" Silvertone Console cabinet model Television.....69.95
14" Zenith cabinet model Television.....49.95
16" Zenith cabinet model Television.....69.95
Used Vacuum Cleaners. Your choice.....4.95
Speed Queen Cabinet Ironer.....49.95
Hotpoint 7-cu.-ft. Refrigerator.....29.95
Maytag Wringer Washer.....39.95

WE GIVE **Green Stamps** on ALL Purchases

Tito, Moscow Get Ready to Bury Hatchet

By WILLIAM L. RYAN
AP Foreign News Analyst

The six-year-old feud between Tito of Yugoslavia and Moscow is rapidly turning into a love feast. It could mean that some day United States foreign policy might find itself in a Balkan trap.

The millions of dollars poured into Yugoslavia represented a United States gamble that Tito was out of the Moscow fold for good. Yet, recent events show: Tito is warming toward Moscow and the Cominform, which booted him out in 1948.

If Tito went back, it would be on his own terms, with a tacit admission from the Kremlin that the little Serbian dictator had been the winner. The terms would add to internal independence from Kremlin interference.

That would not be much of a price for the "new look" Moscow regime to pay in a fierce tug-of-war with the West over that keystone of Mediterranean military strategy. In fact, the admission of wrong seems already to have been made by the Kremlin, which exhibits nervousness over events in Europe.

Moscow is bent on breaking up the Balkan accord signed last August by Yugoslavia, Greece and Turkey. Although Yugoslavia rejects the North Atlantic alliance to which Greece and Turkey belong, she represents a link in the chain between its Western and Middle Eastern members.

At an astonishing rate, the enmity of Tito and Moscow is reaching new heights of friendship. Only about a year ago, Belgrade officially accused the Soviet Army of rape, murder, theft, cowardice and treachery during World War II campaigns in Yugoslavia. Just about the same time, Moscow was calling Tito a Fascist dog, officially branding what it called the Tito-Rankovic clique as a brutal regime which was running Yugoslavia.

Today, Belgrade officially lets it be known that "the liberation of Belgrade by the joint sacrifices of the Red army and our fighters is going to be a symbol of the fraternity of the Yugoslav and Soviet peoples."

Today, the Russians recall in their official press the message of Tito to Stalin in October, 1944, saying, "The Red Army, together with the People's Liberation Army, with stupendous heroism, liberated Belgrade."

Oct. 20 was the anniversary of the Nazi defeat in Belgrade. The whole Soviet press went overboard with tributes to Yugoslavia. There was no mention of the Soviet disagreement with Tito. Both he and his police boss, Alexander Rankovic, were mentioned with respect. Pravda, Izvestia, Trud, the Literary Gazette and other important Soviet newspapers carried articles extolling the common effort of the two countries in the war. The weekly picture magazine, Ogoniok, devoted two full pages to photographs purporting to show a Yugoslav population overcome with joy at the arrival of the Russians in 1944.

Tito reciprocated. A Belgrade weekly—controlled, like all the press in Communist countries—published a 10-year-old article which never before had seen the light of day. It was by the old party theoretician Moshe Pijade, and it extolled the part of the Soviet army in the liberation of Belgrade.

Faulty Switch Cause of Big L.B. Blackout

A faulty switch in a California Edison substation, near the Traffic Circle, early Saturday, was blamed for a 15-minute blackout of a 20-square-mile area in the east Long Beach and Lakewood districts.

Thousands of houses, from Redondo Ave. east to the San Gabriel River and south from Lakewood to the ocean, were darkened by the power failure which began at approximately 12:29 a. m.

Armed Forces' Hospital to Open in Guam Tuesday

AGANA, Guam (AP)—A \$17,000,000, 350-bed U.S. Navy hospital, designed to afford medical care for all armed forces in the Pacific goes into operation here Tuesday.

It replaces the 25 buildings and three quonset huts that have served for the past 10 years as hospital facilities for the Navy and Air Force in the Marianas and the trust territory.

The new hospital is a four-story building with eight wings and 11 units. It sprawls over 31 acres overlooking this capital city of Guam and the Pacific Ocean.

Free Handcraft Classes Slated

Free handcraft instruction for adults is featured Tuesdays at Silverado Park where Recreation Department experts teach textile painting, copper tooling and general craft work. Tuesday classes meet from 1-4 o'clock and again from 6:30-9:30 o'clock.

Class work currently is devoted to the making of Christmas gifts. The public is invited to participate.

Shop Mondays 9:30 a.m. to 9:15 p.m.

SEARS

Long Beach

JUBILEE Sale

Fill your Fall Needs with Greatest Savings of the Season

Take advantage of these Values and Sears Christmas Lay-Away Plan!

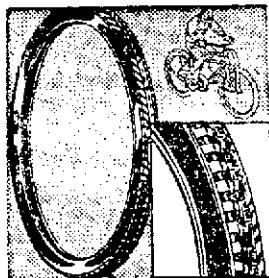
10% down
holds any bike
of your choice
'til December
15th—Buy now!



Boys' or Girls' Regular
49.95 Bikes
44⁹⁵

4.50 Down
Sears Easy Terms
(usual carrying charge)

Any boy or girl would dearly love to own this "Royal Hunter" imported beauty... styled with a 3-speed Sturmey-Archer gear shift control right on the handlebars... makes cycling up hills easier. 2-wheel caliper brakes right at the fingertips for safety stops. With pump and tool bag.
Supreme Model, Boys Only **52.95**



1.98 Bike Tires
1.44

Your choice of three sizes (20", 24", 26") at the lowest prices we know of. All new, fresh stock balloon.



Save 12.07 to 15.07 on 59.95 and 62.95
93-Pc. Imported China

Choice of 3 Beautiful Patterns

A Jubilee Scoop! Beautiful imported china in "Alyce," "Mandarin" or "Dresdania" patterns. Only finest materials used, painstakingly fired. Choose from open stock.

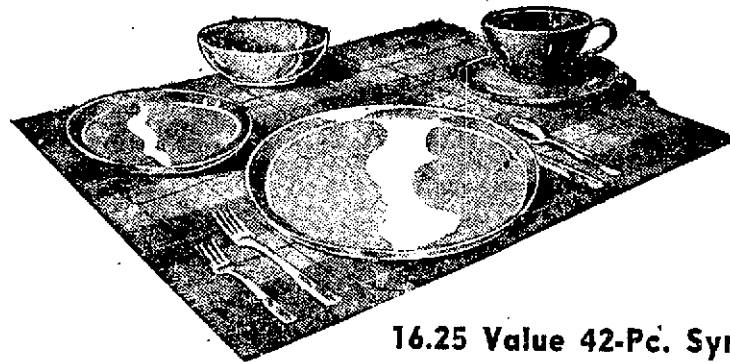
47⁸⁸

53-pc. service in "Alyce" and "Mandarin" **27.88**

63-pc. service "Dresdania." Regular 39.95 **32.88**

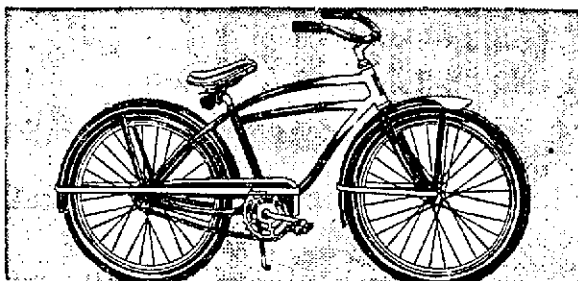
16-pc. "Symphony" Reg. 6.50

3⁹⁹



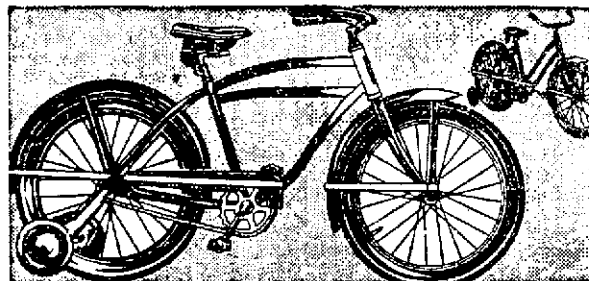
Smart coupe shape semi-porcelain. Oven proof, crack proof. Mixed or solid color sets of fade proof beautiful modern colors. Open stock.

16.25 Value 42-Pc. Symphony Set **9.88**



24-in. De Luxe Jr. Bike

Reg. 42.95. Well constructed tubular steel frame with double top bar for extra reinforcement and for longer use. 24". Balloon tires.
39⁸⁸
3.99 down
Sears Easy Terms



20-in. De Luxe Jr. Bike

Reg. 39.95. J. C. Higgins 20" Junior bike for youngsters 5, 6 and 7 years old comes equipped with an out-rigger wheel for easier learning.
34⁸⁸
3.49 down
Sears Easy Terms



SPECIAL Rex "90" Red Steel Wagon

5⁹⁹ Regular 6.49! Buy Now for Christmas

Sturdy steel wagon in bright red enamel finish with gray trim. 8" double disc wheels, Congo bearings. 34 by 15 1/2". Save by buying early this year!



1.59 Baby Dolls
\$1

You'll be wise if you scoop these up by the armful... any child will be delighted! A big 10" cuddly doll.



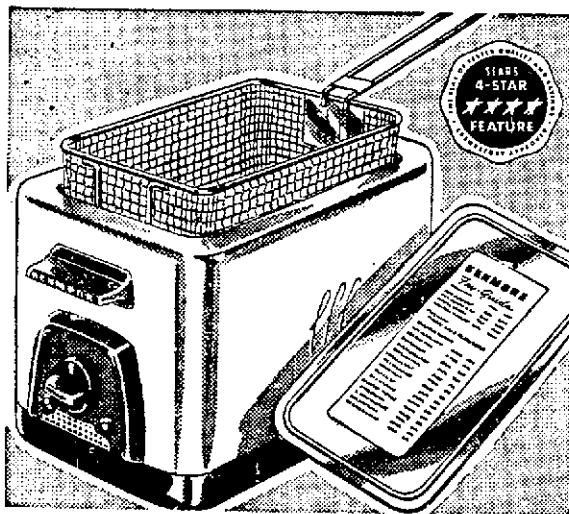
Toy Tool Chests
1.99

Reg. 2.79. Your little "mech" will love this 10-pc. set that includes hammer, saw, pliers, wrenches and others.



Miniature Dolls
88c

1.49 values! Your choice of a dozen 7 1/2" dolls, all beautifully dressed. Moving heads and arms, in plastic.



SAVE 5.07! KENMORE Deep Fryer

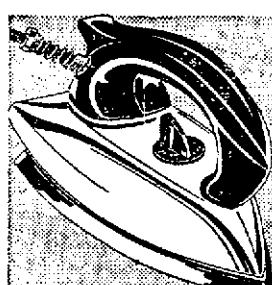
14⁸⁸

Regular 19.95. Modern designed chrome plated body with maroon plastic trim. Safety thermostat and automatic heat control. If you've always wanted one, save now!



Automatic Popper
4.88

Reg. 5.98. Kenmore electric corn popper, fully automatic, no stirring or watching needed. Includes 2 cans corn.



Automatic Iron
4.97

Reg. 9.95. NOW 1/2 OFF! Fingertip control with exactly the right heat for every fabric. 4 lbs. wt.



18.95 Percolator
14.88

Chrome plated Kenmore automatic 9-cup percolator. Just set "Flavor-Dial" to coffee strength you prefer.

NOW! MORE FREE PARKING for SEARS CUSTOMERS
with our New Parking Plan!

*Satisfaction guaranteed
or your money back*

SEARS

Downtown Long Beach

American at Fifth

Phone 35-0124

Guatemalan Regime Gets Economic Aid

WASHINGTON (UP)—The State Department, apparently stung by charges the United States is neglecting to help the new anti-Communist government in Guatemala, announced today a \$6425,000 aid program for the little republic.

Diplomatic circles said the announcement may touch off an old criticism that the Washington government has poured billions into aid programs in other parts of the world, and given "only crumbs" to Latin America.

The amount of help to Guatemala—regarded by some Latin-American observers here as "muy, tarde y muy poco" (very late, and very little), and by others as substantial for Guatemala—will go chiefly to boost employment, build roads, and for technical and other assistance.

Guatemala has been in economic distress since the pro-Communist regime of President Jacobo Arbenz was overthrown last June 27 by an anti-Communist liberation army of citizens led by President Carlos Castillo Armas.

The revolution itself, followed by years of pro-Communist attacks on business, industry, and farm-land owners, left the republic in economic chaos. Adding to the difficulties, the Castillo government said, was "pillaging" of the national treasury by the fleeing officials of the Arbenz regime, unpaid bills, and debts to government workers.

William O'Dwyer, former U. S. ambassador to Mexico, and Sen. Joseph McCarthy (R-Wis.) both attacked Washington's delay in sending cash help to Guatemala's new government.

CARLSBAD LET DOWN BY NEW CENSUS CHECK

CARLSBAD (UP)—After four days of secrecy, Mayor C. C. McClellan reluctantly confirmed, Saturday, that this town's first census did not come up to expectations.

He described as "about right" reports that the preliminary estimates Tuesday showed only 6,789 persons—144 less than a previous estimate.

The town paid \$1,000 for the special census in hopes it would show a population of 9,000 and increase the town's share of state gasoline-tax revenues. Instead it threatens to decrease the share.

Gillette's Stand Asked by McCarthy

WASHINGTON (UP)—Sen. Joseph R. McCarthy demanded Saturday that Sen. Gillette (D-Ia.) "give a yes or no answer" before Tuesday's congressional election on whether he will vote to censure McCarthy.

The Wisconsin Republican made public a telegram to Gillette charging him with a "flagrant violation" of law as chairman of a 1951-52 Senate elections subcommittee which investigated McCarthy's finances.

In a separate letter, McCarthy also asked Attorney General Brownell, for a second time, to seek indictment of former Maj. Irving Peress.

McCarthy faces a Senate vote next month for his conduct toward the elections subcommittee and one of its members, and toward Brig. Gen. Ralph W. Zwicker, Peress' commanding officer.

A special committee headed by Sen. Watkins (R-Utah) recommended the Senate censure McCarthy on those counts.

McCarthy telegraphed Gillette at his Cherokee, Ind., office that "the voters should have a clear statement from you before election as to whether you will vote to censure because of my criticism of your committee."

He charged the Gillette subcommittee, "as you well know, was used to make an example of anyone who dared to expose subversives in government."

Gillette resigned from the subcommittee during the investigation and therefore did not sign its final report which reached no conclusions about McCarthy, but questioned the propriety of several of his actions.

"I hope that you will not stall until after the election but will give a yes or no answer," McCarthy wired. "There is not available to you the excuse used by some Senators that they cannot answer this question because they do not know the facts. All the facts are known to you, so there should be no reason for you to duck answering this question."

Valencia Orange Prices, Sales Off During Past Week

LOS ANGELES (UP)—The Southern California Valencia orange market continued to decline last week, prices declining 35 cents to about \$3.55 a box F.O.B. Sales were off 100 cars.

Sunkist blamed the decline on poor quality and off-condition fruit arrivals coupled with heavy shipments from Florida. An estimated 3200 cars of Florida oranges are expected to arrive in each of the next two weeks. Private for Southern California was lifted by the orange administrative committee in view of the closing season.

The California lemon market continued steady with sales of 290 cars and prices averaging \$6 per box F.O.B. Private for next week was set at 240 cars.

IN LONG BEACH, DIAL 35-9111
CORRECT TIME, ANYTIME
GENERAL TELEPHONE COMPANY OF CALIFORNIA

KENNICK FOR CONGRESS

In Public Service for More Than 20 Years
VOTE FOR KENNICK, Tues., Nov. 2nd
Sponsored by Committee for Kennick, Graydon Books, Chairman

2 suggestions for practical living

FROM—MARINE GLASS CO THE LONG BEACH AREA'S MOST POPULAR GLAZIERS

No More Wet, Messy Bathrooms



with Marine Glass Shower Doors

Your bathroom will be cleaner, neater, more attractive when you install a GLASS SHOWER DOOR. These inexpensive, permanent installations will...

- reduce "steaming"...
- beautify your home...
- insure privacy...
- eliminate wet floors and walls

We offer a complete line of top-quality shower enclosures and doors in all styles and price ranges

Beautify Your present windows at surprisingly low cost with LOUVER LEADER WINDOWS



100% Stainless Steel Jalousie Hardware
Beauty - Ventilation - Performance!
Give your home the charm and comfort of Louvered windows. You can do it yourself with Louver leader!
Not Expensive! For Free Estimate Call 7-7475

MARINE GLASS CO.
Corner 14th and Magnolia—Phone 7-7475 Member of Long Beach Builders' Exchange

SOUTHLAND ARSENAL

Seal Beach Ammunition Depot Marks 10 Years of Boom Trade



MAJOR THOMAS J. FLYNN, NET DEPOT COMMANDING OFFICER, AND CAPT. RICHARD JEWELL PREPARE TO SLICE CAKE MARKING 10TH ANNIVERSARY OF SEAL BEACH NAVAL AMMUNITION DEPOT.

HAPPY BIRTHDAY, DEAR NET DEPOT

Giant cake marking 10th anniversary of Seal Beach Naval Ammunition and Net Depot is sliced with a sword by Capt. Thomas J. Flynn (left), depot commanding officer, as Comdr. Richard Jewell prepares to receive the first piece. (Staff Photo.)

USIS Hiring 964 in Push to Cut Red Propaganda

WASHINGTON (UP)—The controversy-shaken U. S. Information Service has ordered all employees in its Washington headquarters to drop their regular work Monday and spend the day personally recruiting qualified persons to fill a "critical shortage" of overseas propaganda specialists.

The unusual order, issued by this recruiting effort on Monday, Director Theodore C. Streibert, Nov. 1.

Operating supervisors were ordered to follow up the recruiting efforts "until a completed applicant year by budget cuts and by action form, along with a per-the widely-publicized red-baiting social recommendation and ap-pearances of Sen. Joseph R. McCarthy (R-Wis.).

TO EMPLOY 964

Streibert said the USIS is authorized to employ 964 American propaganda specialists in foreign posts around the world, but at present has only 858 of these jobs filled. Most of the 106 vacancies, he said, are in the Far East.

In a memorandum to all employees in the Washington headquarters, Streibert said he is designating Monday as "overseas recruitment day."

"To meet our critical overseas personnel shortages I am asking all employees on recruitment day to get in touch with persons outside the agency by letter, phone, or visit requesting their help in this special effort," Streibert said.

"Only urgent or essential program work which can not be put off will have higher priority than this special effort," Streibert said.

Streibert was said to feel that his agency is doing a creditable job in combating Communist efforts, despite the personnel shortages. But he thinks it could do still better and for that reason ordered the special recruiting drive.

By JAMES LELAND COMBS

Ten years ago the bay-side community of Anaheim Landing, a port of activity for inland cities during the early 1900s, was dismantled and in its place was constructed the Seal Beach Naval Ammunition and Net Depot.

Honoring the station's 10th anniversary, service personnel and civilians from the base gathered Saturday night at the Lafayette Hotel for a testimonial dinner.

Anaheim Landing was cleared of homes in January, 1944, and the naval installation was commissioned Nov. 2, 1944, under command of Capt. A. B. McCrary.

Since that date the depot has handled enough ammunition to fill 1,400,000 boxes, which would stretch from Los Angeles to Portland, Ore.

The Navy unit dispatches ammunition, varying in size from 22-caliber bullets to the 16-inch projectiles used by battleships, to all points of operation on the West Coast, both ashore and afloat.

Born during World War II, the station reached its peak employment in the summer of 1945 with a total of 57 officers, 1,358 enlisted men and 633 civilians.

Today the depot staffs 25 officers, 400 enlisted men and employs 900 civilians with an annual payroll that exceeds \$4,500,000.

The Ammunition Depot was closed in July of 1943. But 6 months later, just prior to the Korean police action, the base was back in operation under the command of Capt. R. G. Sturges. Besides Sturges and McCrary, Capt. S. B. Brewer, R. J. Townsend, J. R. McKinney and Commanders C. R. Simmons and Richard Jewell have held command of the station.

Is Capt. Thomas J. Flynn, who received his appointment last August.

The safety record of the station, which feeds ammunition to every Navy ship that arrives in the Southern California area, is one of the highest for ordnance bases in the United States.

The station has recorded two explosions, the first in 1946, when a 16-inch powder can exploded, killing a Navy man, and the other recently which blew out the side of a building, but injured no one.

The Lafayette Hotel dinner honored three civilian employees for the longest continuous service aboard the base.

The awards were given to Laverne Shilling, 124 Via Di Roma, Long Beach, hired in August of 1944; Wayman R. Sawyer, 1103 1/2 Seal Way, Seal Beach, hired in October of 1944; and Mrs. Myra Harrington, 14681 Adams, Midway City, employed in March, 1945.

Two servicemen were honored for participating in the construction of the base in 1944 and, after leaving the service, returning to the depot as civilian employees. They are ex-Chief Warrant Machinist James Patrick Purcell, 828 Terraine, Long Beach, and ex-Chief Gunsmith Udo Labossiere of 532 W. 22nd St., San Pedro.

Today's facility is a city within itself, having its own railroad, water works, police and fire departments, steam plant and sewage disposal unit.

More than 60 miles of railroad tracks wind within the 4,280-acre base.

Crash Brings Four Charges for Driver

Zane G. Boldt, 30, of 918 Gavota Ave., was booked early Saturday in city jail for investigation of a crash which auto and cited for three violations of the motor vehicle code.

Boldt was arrested at 717 Gavota Ave. after police had been called by Joseph E. Smith, of that address, who had captured Boldt.

Police learned that Boldt had driven his car into a parked vehicle at Seventh St. and Gavota, registered to Harry J. Morgan Jr., of San Gabriel. When arrested, Boldt said he had "borrowed" his car from a friend, but he was unable to produce an ownership certificate.

Boldt was cited for drunk driving, driving a car with a suspended license (because of a previous drunk charge) and for striking an unattended vehicle.

Poor Vision - Headaches - Eye Strain Can Often Be Eliminated by Properly Fitted Glasses.

Here You Are Assured of a Thorough-Scientific Examination of Your Eyes

30 Years Experience

- BLENDED BIFOCALS
- No Dividing Line
- CONTINUOUS VISION LENSES
- GLASSES on weekly or monthly payments.

PENSIONERS—APPROVED PAYMENT PLAN

Dr. Milton Glinberg
Dr. Harold Wachman
Optometrists
Eyeglass Specialists
11 PINE—Phone 62-1213

Senate to Get Anti-Red Pacts for Study Nov. 8

By JOHN M. HIGHTOWER

WASHINGTON (AP)—President Eisenhower decided Saturday to send to the Senate about Nov. 8 the recently concluded treaties setting up an anti-Communist alliance in Southeast Asia and making a rearmed West Germany a member of the North Atlantic Pact.

The President, in a statement, expressed hope that the Senate would ratify the documents when it meets in regular session in January. The decision to send the agreements to Capitol Hill in November is designed to let the Senate Foreign Relations Committee get to work on them, the White House said.

The timing also has the effect of setting Senate action on ratification after the decisions of the French Assembly and the West German Parliament. Secretary of State Dulles did not want to risk any repetition of the situation that developed over the European Defense Community—the previous program for rearmed Germany. The French Assembly killed the whole project last August about two years after the U. S. Senate had approved it.

The White House announced the President's decision after he had conferred at midday with Dulles, Undersecretary of State Herbert Hoover Jr., Counselor Douglas MacArthur II and Assistant Secretary Livingston T. Merchant.

Dulles had recommended the decision in order to get the work started on the historic Southeast Asian and German defense arrangements in the shortest possible time.

Press Officer James C. Hagerty said the President "hopes that the Senate will refer these instruments to the Foreign Relations Committee for study and report so that the full Senate will be able to act promptly on these matters when it meets in new session in January."

The special session opens Nov. 8 to consider charges against Sen. McCarthy (R-Wis.). Hagerty said he did not know precisely what documents would go up or which would require ratification, but the principal ones are these:

1. The eight-nation treaty signed at Manila in September to secure the rest of Southeast Asia from communism following the partition of Vietnam in the Geneva settlement that ended the Indochina war last summer.
2. Protocols to give West Germany virtually complete sovereignty.
3. Protocols or amendments to the North Atlantic Treaty to make Germany its 15th member.
4. Amendments to the 1948

(Political Advertisement)



VOTE FOR MILDRED YOUNGER

REAL REPRESENTATION
BASED ON TRUE AMERICANISM
STATE SENATOR TUESDAY, NOV. 2

Our area will continue to grow in size and importance. We must have alert and vigorous representation. LET'S BE SURE WE GET IT!

DR. RAYMOND, DENTIST, Says:

★ THANK YOU for my best year—THANK YOU Long Beach and surrounding cities.
★ Patients sending friends and relatives have caused this outstanding all-time record.
★ Thousands of my patients use NO MONEY DOWN for dental plates.

NOW . . . ALL THIS WEEK!

BIG SAVINGS

NO MONEY DOWN

PAY NOTHING FOR 12 WEEKS

21 Months to Pay—for

DENTAL PLATES

also Bridges and Restorations*

Modern Dental Plates

Aided by "modern" dental plate materials and "improved techniques," used in the construction of dental plates, Dental Science has followed a "progressive" path that resulted in dental plates more natural in "appearance," better fitting and more "comfortable" to wear than thought possible a few short years ago. Ask to see samples and modern dental plates, upper, lower and partial. GOOD dental plates need not be expensive. THE COST IS SMALL.

MY BEST OFFER

AS LONG AS 21 MONTHS TO PAY
NO MONEY DOWN
ON APPROVAL OF YOUR CREDIT
NEVER ANY EXTRAS FOR EASY CREDIT

Make First Payment After Jan. 15, 1955
No Interest—No Carrying Charge

Low Prices

You who need Dental Plates take advantage of BIG NOV. SAVINGS which will in no way change my well-established policy. Good dentistry that conforms with the high standards of the dental profession AT LOW PRICES.

DR. E. P. RAYMOND

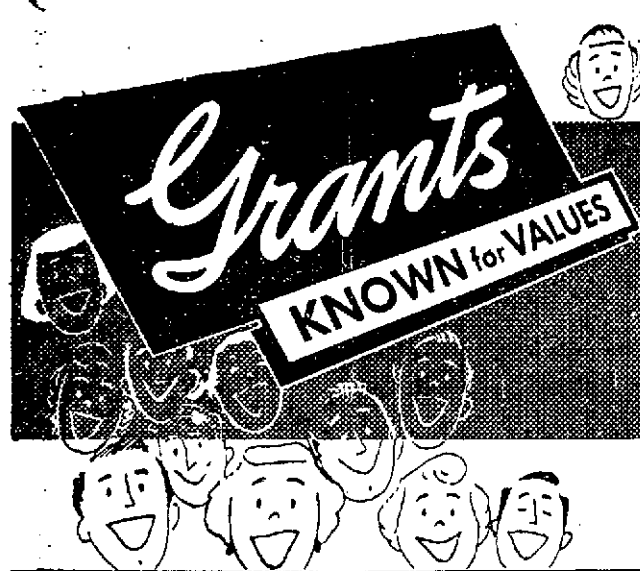
PH. 6-3939—NO APPOINTMENT NECESSARY FOR EXAMINATION
Credit Extended to Pensioners and Senior Citizens—FAST PLATE REPAIRS

Dr. Raymond

DENTAL PLATES

CORNER FIRST & PINE STS.
122 W. FIRST ST.

NEW SPECIALS! MORE SAVINGS!



EXPANSION SALE

★ By truck and train, merchandise finds are flooding in! That's why everyday brings new thrills...new bargains! ★ We're out to make this the greatest Sale this town has ever seen! Don't miss a minute...get your share of savings!

HURRY! HURRY! DON'T MISS IT!

OPEN MONDAY NIGHT 'TIL 9:00



Strongly built for service.
Priced right for savings.

'Busy Beaver' \$3.99 SHOES

- Soft leather uppers; need no breaking in
- Famous "Neolite" soles; outwear leather 2-1
- Leather counters and heel linings
- Leather insoles; give longer wear
- Choice of widths for proper fit
- Boys' and girls' styles, sizes 8 1/2 to 3

Keep Your Eyes "Peeled" for
Unadvertised Specials!

LITTLE BOYS' CORDUROY 1.98

Machine washable. Sanforized cotton flannel lining; boxer waist. In navy, brown and blue. 2 to 6X.

CORDUROY SHIRTS 1.69

Machine washable. Red, green, grey, brown, blue, gold. 2 to 6X.

\$1 SHEARLING COLLARED... 77c

Soft suede uppers; warm fleece lining; genuine leather soles, heels. Red-blue, blue-red. Children's 5-11.

CAPESKIN SOFTIE 1.27

Reg. 1.49. Supple leather; padded soles, heels. Red, blue. 6 to 3.

"Yup, Mommy buys my warm blankets at Grant's..."

'Bouncing Baby' BRAND

Mmmmm boy!

FLUFFY COTTON CRIB BLANKETS

Soft, finest quality imported cotton; 5" acetate binding. Assorted patterns. 36"x50". **2²⁷** REG. 2.98

Soft, Sanforized Cotton Flannel **CRIB BLANKET 69c 2 for \$1** REG. 69c



You've seen these elsewhere at 4.98

FASHION-NEW DRESSES

For the smartest wardrobes in Long Beach... no-fade chromspun, nylon taffetas and sheers in can-can styles. Sizes 7 to 14. **3³³**



Brought direct from the New York Fashion Market to you.

Now in Our Big, New **FASHION CENTER**

DRESSES by Joyce Lane \$5

Identical fabrics and styles you've seen for dollars more. Casual and dressy types. New colors. 9-15; 10-20; 14 1/2-24 1/2. Sale.



You'll live in our lamb's wool classics... magical orlons!

CARDIGANS

Reg. 3.98, you'll be amazed at the softness and warmth of our special-priced sweaters. A bevy of heavenly colors. 32-40. **2⁹⁷**



REMEMBER... THERE ARE NEW SPECIALS EVERY DAY!



MEN'S 100% NYLON SOCKS

Stretch to fit all sizes Regular 79c **67c**

Extra long wear, amazing comfort from these hose... never shrink out of fit. Rib, fancy. 2 sizes fit all.

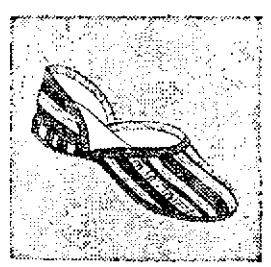
BOYS' HEAVY SANFORIZED JEANS

REG. 2.29 **1⁹⁷**

Heavyweight 11-oz. denim gives sturdy wear; strain points reinforced. Narrow legs. Blue. Sizes 6 to 12.

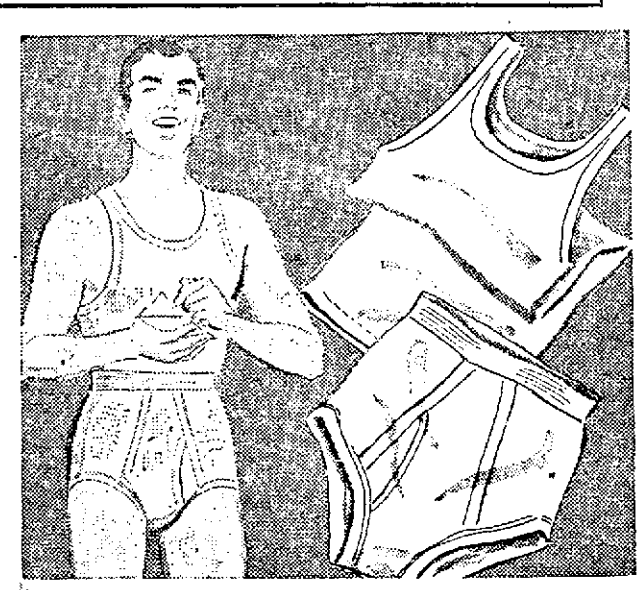
GUARANTEED "WTG" WORK SOCKS 3 PRS. 75c

Nylon-reinforced in soft cotton, 3-month guarantee; 10-13.



Men's Reg. 1.69 **Corduroy Slippers**

Popular opera style, padded soles, heels. Colorful stripes. 6-11. **1.37**



For lasting comfort, longer wear.

Men's Durene UNDERWEAR

Two-ply mercerized cotton yarn. Swiss rib knit for shirt, fine 1x1 rib knit for shorts. Cut for maximum comfort, no binding. Shirts 36 to 46; shorts 30 to 40. **63c ea.** REG. 79c



BOYS' FLANNEL SPORT SHIRTS

Reg. 1.49... Special **1⁰⁰**

Bright, colorful printed suede flannel is full cut, well tailored in wide assortment of plaids. 6-18.

SHOP MONDAY UNTIL 9



POCKET ALMOST \$1

WONDERFUL WOOL SKIRTS

Best Selling Styles, Colors...

Hurry to pick a wardrobe of skirt favorites at this sensational sale price. Find slim lined straight skirts, swirling wonders in the group. Tweeds, solids, flannels. Sizes 22-30. Regular 5.98 **4⁷⁷** Special

WTG HAND TOOLS

Work Tested - Guaranteed

a new name for quality...at prices almost too good to be true!

FREE, one can of gloss white enamel to the first 200 hardware customers!

HARDWARE DEPT. SPECIALS

WINDOW VENTILATORS, reg. 79c... 57c

ALL-PURPOSE TOOL CHESTS, reg. 1.98... 1.57

MATCHING POLO and SOCKS

1³⁹ SET

Smart new blazer patterns, Heavy knit cotton. Polo has nylonized neckband. 6-16. Socks, nylon heel/toe. 7-11.



4 Stores-in-1 1. Fashions 2. Dry Goods 3. Home-Hardware 4. Variety

W. T. GRANT CO.

4450 ATLANTIC AVENUE, LONG BEACH



**sale! outing flannel
gowns and pajamas**

2²⁸ each

Quaint "grannie" gown in pink or blue flannel with printed yoke. Also, popular mandarin style P.J.s. in flannel, blue or white with nosegay or floral print, button front, elastic adjustment at waist. Both in sizes 34 to 40.

Lingerie and Robes, Third Floor

**cotton flannel
print duster**

4⁸⁸

You'll love this duster-type housecoat. Multi-color print, patch pockets. Warm, washable. Small medium and large sizes. Nice for gifts



**nationally
famous
Poirette
foundations**

\$¹⁰

regularly 18.50

You can have beautifully controlled slimness with this magically constructed one-piece foundation! Lustrous rayon brocade front panel, nylon bustline, side zipper. The perfect undergarment for this season's smooth fashion line at almost half price. Petal pink, sizes 34 to 42.

Foundations, Third Floor

nylon taffeta girdle

3⁹⁵

regularly 5.95

Here is an excellent value for you who know the fine fit of girdles by Regent. Nylon front panel with elastic criss-cross bands for added support, side zipper, high cut for that small waisted look! White, sizes 26 to 34 waist.

Foundations, Third Floor



**famous name bras
now specially priced**

regularly 5.95

now **1.95**

Famous nylon taffeta and marquisette V-ette strapless, black only, A-B and C cups, sizes 32 to 36. Shop early for these!

Buffums'

LONG BEACH - SANTA ANA



PRE-HOLIDAY

SALE

Use Buffum's New
90-DAY CREDIT PLAN

**NO DOWN payment!
NO CARRYING charge!**

Shop now for your holiday lingerie values! Use our 90-day Credit Plan!

buy now! beautifully tailored nylon tricot gowns, petticoats and slips at sale savings!



matching slip and petticoat

3⁸⁸ each

regularly 4.95 and 5.95

For petite sizes, the smoothest, sleekest petticoats and slips to wear under your slimmest skirts and dresses! Of soft white nylon-tricot (needs no ironing) beautifully trimmed with Alencon lace... at the most amazing low price we know of. Sizes 9 to 15.

Lingerie, Third Floor



**5 styles!
exquisite nylon gowns**

8⁸⁸ each

regularly 12.95 and 14.95

An outstanding collection of exquisite gowns in an array of lovely colors! Five beautiful styles, feminine and tailored, long and short sleeved, sophisticated and demure. Jewel trims and unusual prints (one dress length.) They'll make glorious gifts! Shop early!

Lingerie, Third Floor



**lace trimmed
nylon slips**

4⁸⁸

Regularly 6.95. Nylon tricot lavishly trimmed with deep V panels of nylon lace. Famous make. Pink, white, 32 to 42.

Lingerie, Third Floor

**Barbizon
petticoats**

3⁸⁸

Regularly 5.95. Tiered, rustling nylon-orlon taffeta. White, gold, raspberry, chacoal, navy. Junior sizes 11 to 15; Misses' 10 to 20.

Lingerie, Third Floor



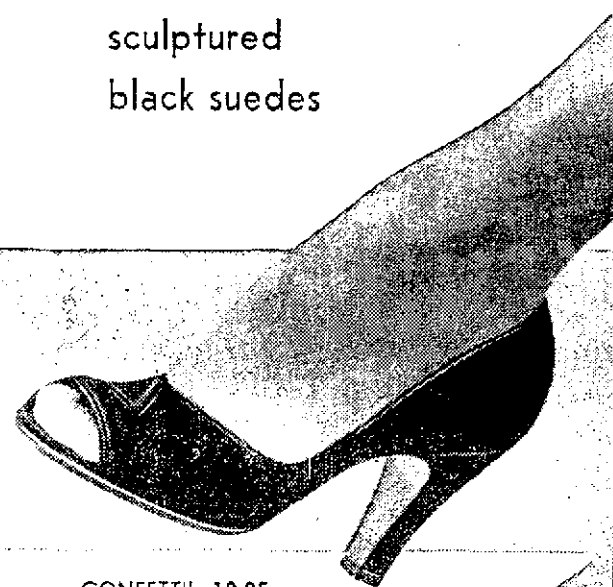
Both stores open 9:30 to 5:30; Fridays 12 noon to 9—Toll Free phones — Long Beach 6-9841, ZE 9841; Santa Ana KI-2-6262, ZE 2626

we're open monday night till 9:30

M MAY co.
LAKEWOOD

NAMES are news in shoes

especially
in fashion's
sculptured
black suedes



CONFETTI's 10.95



DARMAY Pierre 18.95



KIMEL Spring-
gliders 14.95



DE LISO DEBS
Granada 16.95



DE LISO DEBS COSMIC
Lido—Moderate Heel
16.95

May Co., Lakewood—Better Shoes—Street Floor



little furs, little price

so much luxury for

100.00

So easy to own a fabulous fur during our fall sale, when the loveliest, the most wanted and wearable furs are yours at such a neat little price. They're all exciting . . . made from fine, perfectly matched skins.

- 3-skin scarf sets in natural russian sable
- 3-skin scarf sets in natural baum marten
- 4-skin scarf sets in natural ranch or wild mink
- clutch capes in dyed squirrel
- apron stoles in dyed squirrel
- stoles in dyed squirrel
- coachman cape stoles in dyed squirrel
- clutch capes in dyed muskrat
- sling capes in dyed muskrat

Furs plus 10% Federal excise tax

Fur products labeled to show country of origin of imported furs

MAY TIME PLANS GIVE YOU TIME TO PAY

May Co., Lakewood, Fur Salon, Second Floor

save 20.00 to 30.00 in our pre-winter suit sale



fine all-wool suits

reg. 49.95 - 59.95 **29.90**

Suit the action to the word . . . and act quickly to get the very cream of the fall suit crop. Our special purchase includes all the new high fashion styles, all the wonderful textures you've been reading about, all this fall's basic colors, and a full range of sizes — misses', petite and half sizes. We're showing just two from this exceptional group.

STYLES:

Fitted jackets
Long jackets
Short jackets

FABRICS

Gabardines
Tweeds
Flannels
Crepes
Sharkskins
Novelties

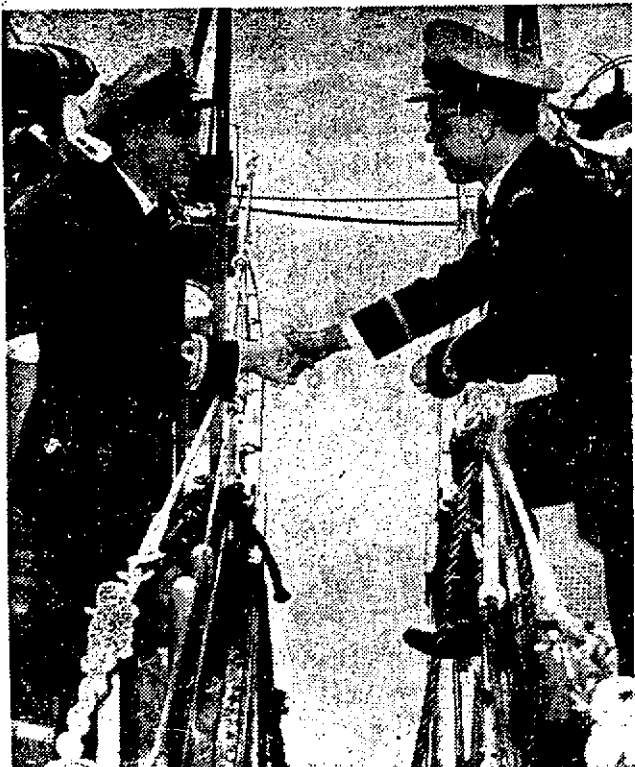
COLORS

Black
Navy
Blue
Brown
Grey
Wine

SIZES

Misses'
Petite
Half sizes

May Co., Lakewood—Misses' and Women's Suits—
Second Floor



HANDS ACROSS THE SEA

A Royal Canadian Navy task group of three ships arrived Saturday morning at Long Beach Naval Station for a week-end visit. Greeting each other as the ships tie up are Engineering Officer Victor Dear, (left) standing on the deck of HMCS Brockville, and Engineering Officer Frank Budd, of HMCS Bigby. Also arriving was the converted frigate Jonquiere. —(Staff Photo.)

Reds and Foes U.S. Investors' Millions Rap Nehru in Put in Canadian Stocks Free Vietnam

SAIGON, Vietnam (AP)—Indian Prime Minister Nehru, arriving Saturday from a visit to Red China, found himself the target of criticism from Communist and anti-Communist camps in South Vietnam.

As the obviously weary 64-year-old statesman stepped from his two-engine private plane, he was showered with Vietnamese-language handbills accusing him of attempting to straddle the Communist and non-Communist world.

Nevertheless, Nehru's reception here was an enthusiastic one. After being greeted by South Vietnamese Premier Ngo Dinh Diem, a crowd of several thousand admirers hemmed him in and it took 15 minutes to reach the airport reception hall.

Banners strung across Saigon's streets proclaimed: "Welcome Pandit Nehru — Down with Coexistence."

Also on hand at the airport was Army Chief of Staff Nguyen Van Hinh, who, with representatives of right-wing religious sects, distributed handbills assailing the Indian leader in a roundabout way for his recent meeting with Vietnamese Chief Ho Chi Minh at Hanoi, in Communist-dominated North Vietnam.

OTTAWA (AP)—United States investors have been buying Canadian stocks at a near-record pace.

Federal Securities statisticians estimated Saturday that the rate of purchase in the three months of June-August was the second highest in postwar years.

The major new influence in this buying speed-up appears to be the increasing number of American-owned non-dividend investment firms operating in Canada.

These firms, subject to a 15-per-cent Canadian income tax, do not declare dividends, but plow all earnings back into increased investments.

Since they get no dividends, American investors back home pay no taxes on earnings. The only tax they pay is on the increase in the original capital if they sell shares and take profits.

The view here is that this

procedure represents a saving in taxes to American investors and thus popularity of these investment firms is increasing. Federal authorities estimated that in the three months ended last August these new Canadian diversified investment companies formed by U. S. interests raised 90 million dollars in capital.

PROSTATE

Do you have backache? Pains in legs, groin or back of head? Are you nervous, jumpy, irritable and cranky? Growing old before your time? Slipping? Have to get up nights?

IT'S YOUR PROSTATE
Our method—exclusively our own—gets results. No pain—No drugs—No surgery—No infection.

Dr. E. F. Bell, D.C., Ph.C.
2821 E. FOURTH ST. (Pa. 9-9420)
MON., WED., FRI., 9 to 5
Note New Location
25 Years Specializing in Glands

(Political Advertisement)

KENNICK FOR CONGRESS

A Friend of Youth and the Aged

VOTE FOR KENNICK, Tues., Nov. 2nd
Sponsored by Committee for Kennick—Graydon Beeks, Chairman

(Political Advertisement)

LISTEN TO...
TRUTH and FACTS
ON PROPOSITION "I"
SUN. 1:00 - 1:30 P. M. KFOX
MON. 7:30 - 8:00 A. M. KFOX
MON. 2:00 - 2:30 P. M. KGER

France Plans Big Boost to Africa Areas

PARIS (AP)—Premier Pierre Mendes-France told his countrymen Saturday a vast new plan will bring France's African territories an unprecedented prosperity in the next few years. He also held out a promise of more local self-government to the African areas.

The premier spoke on his weekly "Fireside Chat," recorded in advance for radio broadcast.

Emphasizing that the nation's constitution considers metropolitan France and overseas territories as a unit under the Fourth Republic, the premier said his government would develop African areas as fully as possible.

In the last five years, he said, construction of highways, ports and airfields, and social institutions such as schools, has done much to open new areas. He added:

"Now a second plan aims to improve the material condition of the African peasantry, who represent more than 90 per cent of the population. A rational rural policy, backed by the organization of stable markets, is the best means of a large and rapid development."

The premier said although the new program will stress agricultural progress, it will also provide for hydroelectric and industrial projects.

On the question of local self-government he said:

"We ought not to conceive of political institutions as frozen. The various territorial assemblies, several years in operation, have acquired a maturity and a sense of public welfare which permit us to envisage greater responsibilities for them. Their powers will have their normal growth in a greater participation of their representatives in the conduct of public affairs."

Russia's U.N. Envoy Meets Queen Mother

NEW YORK (AP)—Russia's Andrei Y. Vishinsky was presented to Britain's Queen Mother Elizabeth Saturday and both seemed to enjoy their brief encounter.

The meeting came during a visit by the Queen Mother to the United Nations. Vishinsky was among 68 guests invited to a U. N. luncheon in her honor.

Reporters were barred from the area of the U. N. in which the luncheon was held, but a U. N. press representative told newsmen that Vishinsky and the Queen Mother shook hands cordially at a cocktail party before the meal began.

The Queen Mother rode in a rainstorm to the U. N.'s glass tower overlooking the East River, and between 500 and 1,000 spectators were on hand to applaud as she entered the building exclaiming, "How lovely!"

Wearing a blue ensemble, a silver fox fur, three strands of large matched pearls and a huge diamond pin, the Queen Mother paused to wave to the crowd and pose for photographs.

U. N. Secretary General Dag Hammarskjold served as her guide and commentator as they walked through the General Assembly chamber and the three council chambers. The Queen Mother appeared to be most interested in all the mechanical gadgets used by delegates. These included special earphones, a dial on which delegates may tune in on translations of speeches in any one of five languages and special stop-and-go lights to keep speakers on schedule.

Convert to Speak

Rev. Oscar Stern, convert to Christianity and refugee from Nazi Germany in World War II, will speak Wednesday evening in California Heights Baptist Church, 1430 Gardena Ave., says the Rev. Gene Barnes, pastor.

we're open monday night till 9:30

MAY co.
LAKEWOOD



men's sport shirts

IN SMART FALL PATTERNS,

COLORS

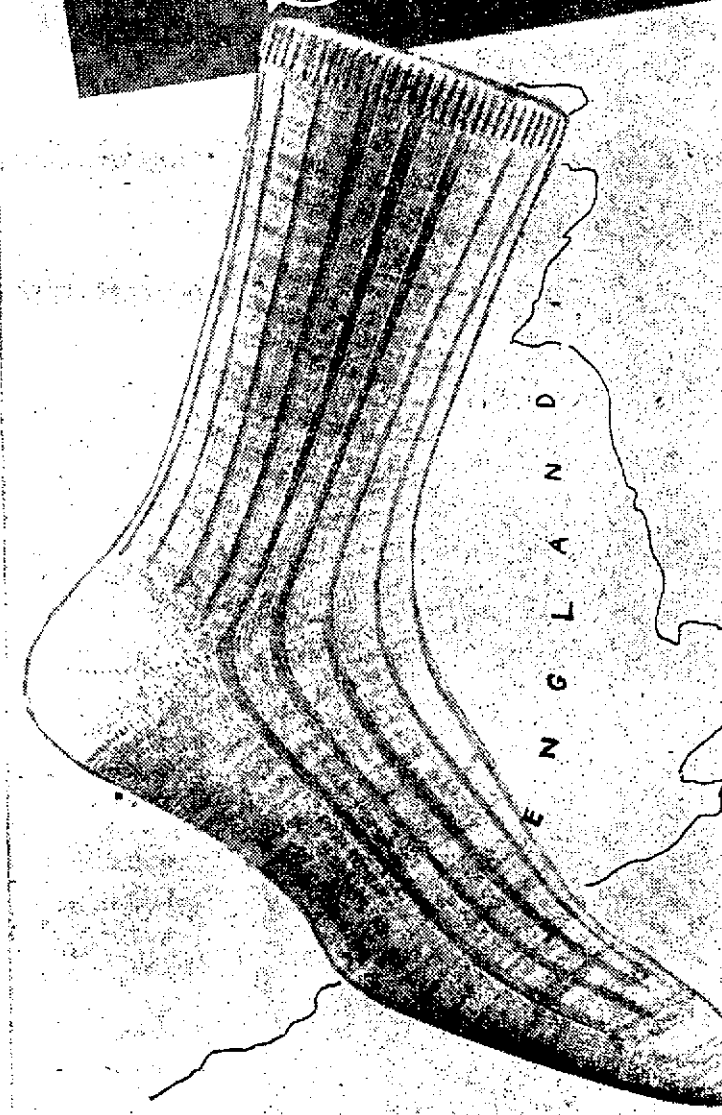
Reg.
3.95-4.95

2.99

You'll really want to stock up on these long sleeved beauties at such a low price. Sanforized cotton flannels in splashtone patterns, checks, plaids. Dan River splashtone cottons and heather-tone cottons, plus Burlington rayon checks in blue, green, brown, grey and maize. S, M and XL sizes.

May Co. Lakewood Men's Sportswear,
Street Floor

SALE



english wool socks

JUST OFF THE BOAT

Reg. 1.00

69c

PR.
6/4.10

Here's a sock that's as easy on the wallet as the foot. They're our own English imports and now you can get them at a great saving. Shrink resistant with nylon reinforcement for longer wear. Slack length with neat, stay-up elastic tops. 6x3 rib in navy, black, maroon, brown, grey and oxford tan. Sizes 10 1/2-13. 2.95 All-wool diamond argyles, maroon, navy, brown, grey, black, tan and light blue. Sizes 10 1/2 to 13. 7.39

May Co. Lakewood Men's Furnishings,
Street Floor

ours first in Lakewood

HELENE OF HOLLYWOOD'S ME-HI 8.95

The strapless brassiere designed for a young look. Foam contour cups gently mold a higher, rounded bustline to make your wardrobe from sweaters to swishy dance dresses look much more elegant. The long boned lines give you a smoother, longer torso. In white nylon and embroidered nylon marquisette, 32-36 A, B.

Me-Hi short strapless, white or black nylon, 32-36, A, B.....5.95
Other "Me" bras.....from 3.95 to 5.00

Wanza Elliott, special Helene of Hollywood consultant, will be in our department Tuesday, November 2, to help you select your bra wardrobe.

May Co. Lakewood Corsets and Bras, Second Floor

Phone L. B. 39-2411 or ME 3-0111 or Mail This Coupon
May Co. Lakewood
5100 Lakewood Blvd.
Lakewood, California
Order Book Opens
at 8:30 A. M.

Please send me the following:

QUANTITY	ITEM	SIZE	COLOR	2nd Color Choice	PRICE

NAME..... ☐ Charge
ADDRESS..... ☐ C.O.D.
CITY..... ☐ Cash
In California add 3% State sales tax. Add shipping charges beyond United Parcel delivery zone. No C.O.D.'s under \$3.00. IND. P.-T. 10-31

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours 9:30 A.M. to 5:30 P.M. Mon. and Fri. 12:30 to 9:30 For Phone Orders and Service Call L. B. 39-2411, ME 3-0111

Brando Gives Parting Kiss, Flees Photogs

BANDOL, France (UP)—Actor Marion Brando kissed the "only girl" in his life Saturday promised to return and marry her, then left for Italy because he wanted to be alone.

The moody American film star announced he could not take the "persecution" of photographers and newsmen who flocked to this southern French sea coast town following the disclosure Brando would marry a fisherman's daughter.

He cut short his idyll with Josiane Mariana Berenger because the newsmen were harrasing and harassing him, he said. He left for Cannes, on the French Riviera and Genoa, Italy.

Before he left he told newsmen he considers himself officially betrothed to Josiane who was "the only girl I ever really wanted to marry."


He told the 20-year-old shapely French girl he would see her in two or three weeks in New York.

Dark-haired Josiane said she was tired of hearing her engagement to the eccentric young actor described as a "fairy tale." She looked tired, too.

"I am proud to be the daughter of a fisherman," she said. "I like Marlon as a man and not as an actor. I don't see that we are different from any other couple."

Josiane's mother told correspondents this was her daughter's first love affair.

(Political Advertisement)

VOTE FOR
PROP.  **"I"**
CIVIC CENTER
IT'S FOR YOU!
NO SUBSIDENCE
NO CONGESTION

PRETTY MAIDS ALL IN A ROW

Here are some of the 150 Pasadena College co-eds competing in preliminary judging for selection of Rose Tournament queen. They are lined up in Rose Bowl. Several other preliminary judgments will be held before the field is narrowed to seven finalists.—(AP)



we're open monday night till 9:30

M MAY co.
LAKEWOOD

Annual Sale of
DESIGNERS' HANDBAGS



4.47-19.97*

If you want a handbag that looks twice as good as you had planned . . . make a joyful choice from these. We've collected them from America's most deservedly famous creators of fine handbags, in a precedent-smashing array . . . satiny-smooth leathers and fabrics in black, navy, tan and red. Many one of a kind in the group . . . so come early.

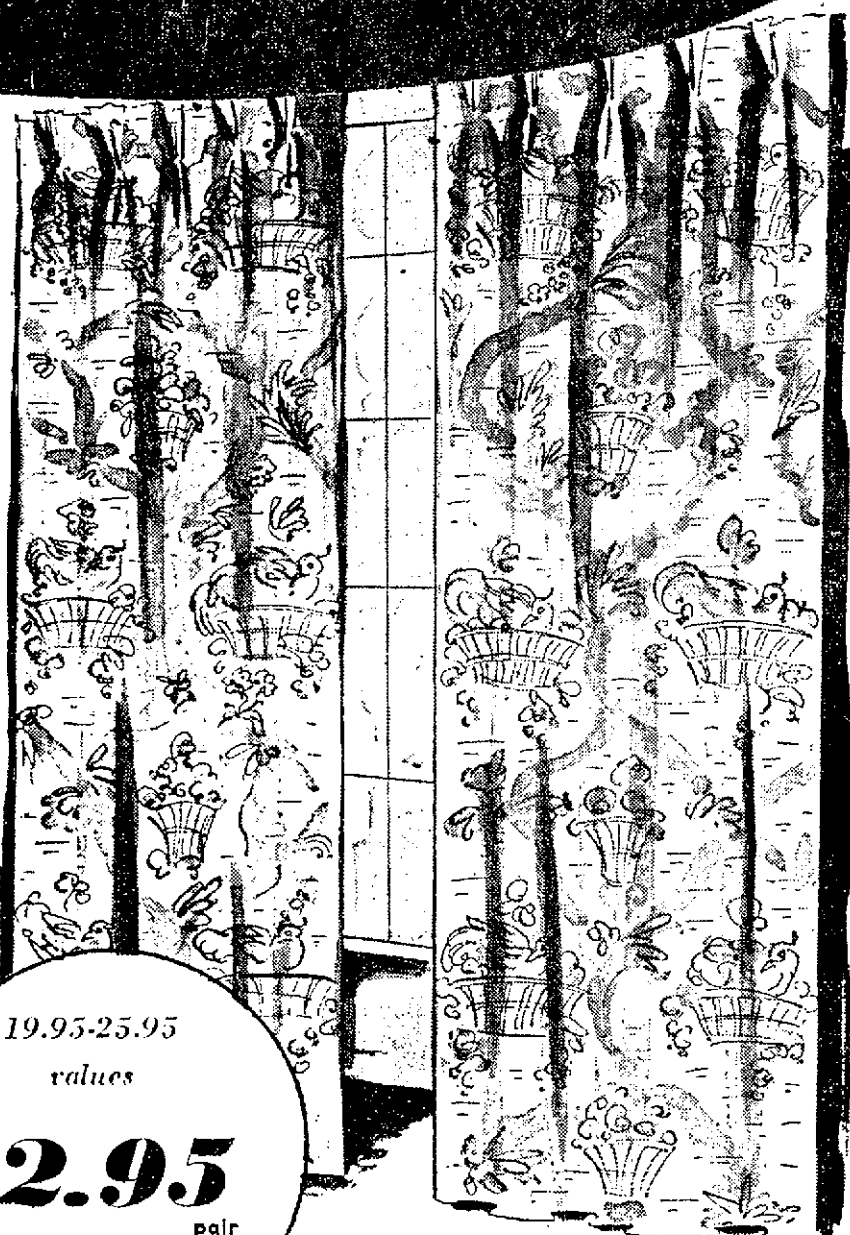
*Plus 10% federal excise tax.

May Co. Lakewood—Handbags—Street Floor

M MAY co.
LAKEWOOD

Sale

SAVE 35% to 50%



19.95-25.95
values

12.95
pair

ready-to-hang

DRAPERIES

A famous manufacturer closed out his surplus stock—we made a clean sweep to bring you ready-made fully lined drapes at less than the usual price of the fabric alone.

- All 50" pleated width to pair, 84" long
- Many handsome pairs to choose
- Many colorful decorator patterns
- Traditional, modern, abstract, novelties
- All fabrics are vat dyed
- Full cotton sateen linings
- Four-inch pleated tops

SORRY. NO MAIL OR PHONE ORDERS. COME IN EARLY FOR FIRST CHOICE—EXTRA SALESPERSONS TO HELP YOU.

May Co. Lakewood—Curtains—Third Floor



fashion jewelry

DESIGNERS' PIECES

reg. 3.95-7.50

1.97*

Ushering in a brilliant season with a brilliant scoop . . . we have amassed dazzling ropes and collars and bracelets and brooches and earrings, blazing with icy fire and rich color . . . all at an irresistible low price.

*Plus 10% federal excise tax

May Co. Lakewood—Costume Jewelry—Street Floor



annual sale

WILLYS OF HOLLYWOOD

NYLONS

THE MORE YOU BUY,
THE MORE YOU SAVE

reg. 1.65-1.95

BUY 1 PAIR, PAY

97c
pr.

BUY 6 PAIR, PAY

87c
pr.

BUY 12 PAIR, PAY

77c
pr.

Save up to 14.00 on 12 pair—a complete wardrobe of luxury nylons, buy any combination of styles, sizes and colors. 66-gauge 12-denier ultra sheers, 60-gauge 15-denier sheers, 60-gauge 15-denier dark seams, 51-gauge 30-denier sheers, 15-denier sheer non-runs—in beige, taupe, suntone, sizes 8 1/2-11.

May Co. Lakewood—Hosiery—Street Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours 9:30 A.M. to 5:30 P.M. (Mondays and Fridays 12:30 to 9:30) For Phone Orders and Service Call Long Beach 39-2411, ME. 3-0111

Joe in Mom's Arms as Tippie Yips

WEST MONROE, La. (UP)—A former governor and a lawyer worked on plans today to send a fatherless, 10-year-old boy and his mongrel dog to one of the most exclusive private schools in the South.

Joe as his mother, Mrs. L. L. Cooper, swept him into her arms outside the Louisiana Training Institute. A big smile broke over Joe's face as his barking dog got underfoot and almost tripped him.

"It feels good to be out," the boy said. "I won't do anything threatening two school officials, had again."

Lawyer Murphy Blackwell, who was among the small group that met the boy outside the reformatory, said he planned to meet with former Louisiana Gov. James A. Noe to set up a \$25,000 trust fund for Joe.

Kidney Irritation BACKACHE

If you are worried and embarrassed by frequent, burning or itching urination, getting up nights, backache, bladder cramps, stings, cloudy urine or pressure over bladder, due to minor kidney and bladder irritation, ask your druggist about CYS-TEX. Such symptoms may cause tension and loss of sleep—then you can't help feeling tired, nervous, depressed. In such cases, CYS-TEX usually gives quick, wonderful, soothing relief through its bacteriostatic action to Acid Urine, and its analgesic effect as a mild, gentle pain reliever. Over 600 million CYS-TEX tablets used in last 25 years prove safety, success. Don't waste time. Get CYS-TEX from druggist today under money-back guarantee. See how much better you feel tomorrow.

Retail Sales Record Seen This Christmas

NEW YORK (UP)—November retail sales probably will top 1953 levels by 2 per cent, hitting \$14,200,000,000, Sales Management magazine predicted Saturday.

Indications are that this upsurge will continue and 1954 Christmas season sales will break all previous records, the magazine said.

Segregation Ended, Says Defense Dept.

WASHINGTON (UP)—A Defense Department report said Saturday that all Negro units have been abolished within the military and that the integration has been carried out ahead of schedule without any "untoward incidents."

The result of the integration, the report said, has been a "marked increase in overall combat effectiveness" and economies in manpower, material and money.

These statements were contained in "a progress report on integration in the armed services" prepared by James C. Evans, civilian assistant on racial problems to the assistant secretary of defense for manpower and personnel.

This program of integration, the report said, "has advanced more rapidly than had been considered possible in some quarters, and there have been no untoward incidents."

"There are no longer any all-Negro units in the services," the report stated. The "few" Army units still carrying racial designations in the records include "a considerable proportion of non-Negro personnel" and "where a small unit may be found containing only Negro personnel, the condition is transient."

The report said that one of the last "formal barriers" to integration was broken down last March when the Navy abandoned its practice of maintaining separate recruitment of Negroes as stewards. Now all Navy recruits—white and Negro—are put through basic training with an equal opportunity to qualify and apply for specialty training.

Thorough evaluation of the battle-tested results to date indicates a marked increase in overall combat effectiveness through integration," the report stated. "Economies in manpower, material and money have resulted from the elimination of racially duplicated facilities and operations."

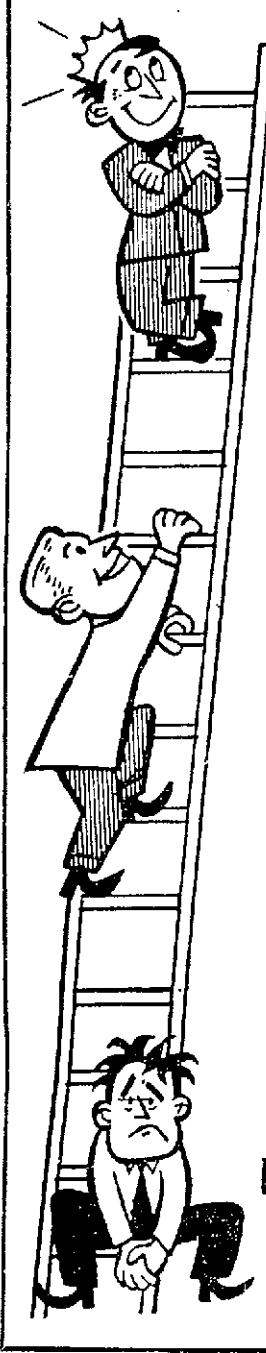
The report noted that, "contrary to earlier predictions," the removal of racial quotas and other restrictions has not resulted in "any imbalance of ratios" of Negro personnel in the services. It cautioned, however, that "problem areas" remain. It said, for instance, that "promising improvements of considerable scope are possible in the college Reserve forces and the National Guard as well as in the further routine advancement of qualified officers now on duty."

The report also noted that implementation of policies providing for equality of opportunity among civilian employees of the Defense Department "lags far behind" the military integration program.

45 Youngsters Nabbed in Grid Beer Party

SACRAMENTO (UP)—A sheriff's raid following a high school football victory netted 45 youths and an empty beer barrel, the sheriff's office said Saturday.

A party in a vacant house was attended by 19 girls and 26 boys, some of them only 15 years old, deputies said. Parents and teenagers both were given a stern lecture at the county jail and the youngsters were turned loose.



If you are climbing up the ladder or standing on the top...

THE KEY TO SUCCESS IS CONSTANT SELF-IMPROVEMENT

What will you be doing this fall to improve yourself?

HERE'S A SUGGESTION

DALE CARNEGIE COURSE

Fred Herman, Territorial Director
L.B. 70-5861 — 7-7667



DALE CARNEGIE

WHO TAKES THE DALE CARNEGIE COURSE?

That's one question that can't be answered simply.

Dale Carnegie students represent a cross-section of the people of the world.

They include bank presidents and executives and hoboys; high-paid executives and high school students; certified public accountants, secretaries, personnel managers, housewives, ministers of religion, nurses, physicians and dentists, stock brokers, contractors and laborers, salesmen and sales managers.

The common denominator of all who take the course is an earnest desire to find the way to a fuller, happier, more significant living.

Whenever you are whatever you do, no matter how old or young you are, you will fit smoothly and happily into a Dale Carnegie class.

The kind of a person who takes the course is—YOU.

You Are Invited to a FREE DEMONSTRATION MEETING of the Dale Carnegie Course

Tuesday, Nov 2nd, 8 P.M.

TOWN HALL

835 Locust Long Beach

The Dale Carnegie Course is open to men and women alike. Meets one night a week for 18 weeks. Put this advertisement ticket in your purse now. No cost—no obligation. Come early for best seats.

TEAR THIS OUT NOW

T-6-6

We Believe in ADVANCEMENT!

Many people have said "I'd vote for KENNICK, he's a good man... but we need him here."

We agree that JOSEPH KENNICK has done an outstanding job in the Juvenile Department of Long Beach. Through his efforts the Department has gained national acclaim! But... we believe that any man who shows initiative, ambition and ability deserves to better his station.


This is the American way.

Because JOSEPH KENNICK has for many years shown the ability to help and guide our young people, we know he can be of greater service to a larger number of people serving as our representative in the United States Congress.

LET'S ADVANCE **JOE KENNICK** TO CONGRESS

This Advertisement Sponsored by
YOUNG DEMOCRATS FOR KENNICK AND BUSINESSMEN'S COMMITTEE FOR KENNICK
MARY McDONALD, President LOREN PROCTOR, Chairman

VOTE TUES., NOV. 2nd • KENNICK FOR CONGRESS 18TH DIST.



SHOP MONDAY 9:30 'TIL 9 P. M.

YOU BUY NOW... PAY NEXT YEAR!

AT

EASTERN...
A Home Furnishings Branch of

Eastern Columbia

E-C
BUDGET PLAN
Take up to 24
Months to Pay!

PINE AT SIXTH
DOWNTOWN LONG BEACH

2nd SMASHING WEEK

EASTERN'S WAREHOUSE DISPOSAL SALE

More Truckloads of Furniture Savings of 1/2 AND MORE!

JUST A FEW EXAMPLES OF OUR BIG VALUES!

14.95 Maple cricket chairs; chintz back and seat. 7.90

34.95 Plastic upholstered arm chairs. 14.93

\$119 Relaxing contour chairs; ass't. 49.98

149.50 Reclining chairs; with foot rest. 79.98

24.95 Innerspring mattress; full or twin. 14.98

29.95 Innerspring mattress; full or twin. 19.98

49.95 Innerspring mattress & box spring, twin. 29.98

79.95 Innerspring mattress & box spring set. 49.95

59.95 Hollywood headboard beds; twin. 38.89

199.50 Mohair frieze 2-pc. living room. 129.95

299.50 Nylon frieze living room; 2-pc. 199.95

249.50 Modern living room sets; 2-pc. 149.95

159.50 Bed-divan tapestry suites; 2-pc. 89.95

169.50 Bed-divan & rocker suites; 2-pc. 119.95

249.50 Maple overstuffed bed-divan suites. 139.95

229.50 Blond bed-divan suites; 2-pc. 139.95

199.50 Colonial maple bed-divan; 3-pc. 119.95

249.50 Frieze bed-divan; 3-pc. suite, sleeps 3. 159.95

139.95 Blond modern bedroom; 3-pc. 69.95

159.95 Gray walnut modern bedroom; 4-pc. 89.95

199.50 Blond modern bedroom; 5-pc. 99.95

269.50 Chinchilla grey bedroom; 5-pc. 129.95

199.50 Colonial maple bedroom; 4-pc. 119.95

249.50 Salem maple bedroom; 5-pc. 149.95

299.50 Modern vanity bedroom; 7-pc. 179.95

49.95 Honeymoon chrome dinettes; 3-pc. 24.98

69.95 Chrome dinettes; 4 chairs & table. 34.98

99.95 Chrome dinettes; 4 chairs & table. 49.98

149.50 Chrome dinettes; 4 chairs & table. 79.95

24.99 Headboards in sea foam finish; full size. \$15

44.99 Chests in sea foam finish; 4-drawer. 34.99

34.95 Maple finish 4-drawer chests. 18.88

46.95 Vanity and mirror; maple finish. 29.98

8.98 Benches in maple finish. 8 to gal. \$5

4.99 Hardwood rockers in maple finish. 2 for \$5

44.95 Club chairs in ass't. colors. \$38

49.95 Single studio couches; 3 to go. \$38

109.95 Davenport & chair; 2 pcs., ass't. 79.95

17.95 Steel gym sets; 2 swings; trapeze, etc. \$10

6.99 to 29.95 Table lamps; ass't. 2.99 to 17.99

27.95 to 59.95 Leather top tables. \$14 to \$34

14.95 to 34.95 Modern tables. 5.99 to 16.99

49.95 Cellarette bars; ass't. plastic. 29.99

17.95 Mantel pictures; ass't. frames. 8.88

29.50 Dormeyer Fri-Well deep fryer. 19.99

16.99 "La Marr" dinnerware; 45-pc. 10.99

5.95 Colony pastel dinnerware; 20-pcs. 2.99

11.95 West Bend 8-cup percolator. 9.95

49.95 Reversible 9x12' chenille rugs. 39.95

67.50 Multi 9x12' special Axminster. Buy! \$47

\$95 Beige wool Axminsters; terrific buys! 79.95

59.95 Assorted 9x12' California casual rugs. 49.95

44.95 Waitrend 9x12' rug; green or beige. \$34

89.50 Assorted 9x12' rayon Oriental design rugs. 89.50

49.50 Rugs; 9x12'; cotton; ass't. Oriental design. 22.99

99.50 Green 9x12' wool hooked rug. \$73

113.40 Green 9x12' two-tone heavy wool rug. 89.50

115.40 Grey and green 9x12' heavy velvet rug. \$79

98.50 Grey 9x12' heavy wool Axminster. Hurry! \$79

69.95 Green 9x12' two-tone Axminster. 49.95

\$62 Grey 9x6' heavy wool Axminster. 39.50

81.45 Beige 9x6' 4" de luxe wool Axminster. \$40

125.40 Green 9x12' hard twist frieze. 89.50

39.95 Green 2'4"x15' morisque wool remnant. 16.95

\$77 Green 9x12' wool Axminster; leaf design. 53.88

\$77 Wine and grey 9x12' wool Axminster. 53.88

SORRY, NO MAIL OR PHONE ORDERS ON ABOVE ITEMS



REG. 24.95! ONLY AT E-C! IMPORTED

100% White Goose Down

\$1 Weekly Starting January

15.99

Imported European white goose down comforts... so soft... so luxurious. Covered with lustrous two-tone taffeta. Blue & rose, pink & grey, hunter & chartreuse, turquoise & pink, gold & green.

CANNON BERMUDA NYLON* BLANKETS



4 for 15.99

Starting January—\$1 Weekly

Curl up in these soft, fleecy blankets. They're specially blended to give you extra warmth. Bound in rich satin. 72"x84" size. In blue, rose, green, cedar. Order today!

*10% nylon, 25% rayon, 65% cotton

*Get 2-3 Green Stamps at Any Eastern-Columbia Store

for Cash Paid at Time of Purchase



GEE, IT TICKLES!

A migrating caterpillar tells a traveling man's story to 4½-year-old Leif Sincox of 7115 Metz St., Lakewood Plaza. Soon the 'pillar will weave a winter overcoat.—(Staff Photo by Joe Risinger.)

THEY'VE GOT WANDERLUST

Caterpillars March in Pre-Cocoon Fling

Notice the migrations of caterpillars these days? Armies of them are moving across highways and fields. It's their wanderlust time, explains Dr. Rex L. Bartges, assistant professor of entomology at Long Beach State College.

These are tiger moth caterpillars, explains Dr. Bartges. They go through four stages—egg, caterpillar, pupa and moth. Just before they go into the pupa stage, they are hit with a terrific desire to wander—to see more of the world before they wrap themselves into a cocoon for the winter.

"Often these are called salt marsh caterpillars," says Dr. Bartges. "They are genus estigmea; species acrea. They are omnivorous feeders, devouring the weeds along marsh banks and highways. Now they are feeding on the alfalfa fields. It's a matter of hormones. The hormones apparently drive them on this wanderlust fling. Then in a day or two, the hormones inside their bodies apparently say 'Now is the time.'"

"So the caterpillar pulls out some of his hairs, and with bands, suggesting tiger stripes. the thin silk he pulls from his body, he wraps a cocoon around himself, attached perhaps to the underside of a board or a bridge, and he stays there all winter. "We call this the pupa or resting period. In that period the caterpillar undergoes a transformation. He loses some of his legs, and he gets wings and different kind of mouth parts. He keeps his thoracic legs, but they change in shape. He loses his pro-legs which are not much more than fleshy outgrowths. "He emerges as a moth. After eggs are laid in the spring, the cycle begins again. Usually in warm countries, like Southern California, there are two generations of moths a year."

Tiger moths are buff-colored, with irregular but definite black

NO SPEEDING ALLOWED

'Turkey Run' Sponsored by Crusaders Car Club

Make way for the Turkey Run—Crusaders Club of Long Beach, organization of young drivers announces its first annual Turkey Run, a contest for skill in driving, Nov. 7. The public may enter.

At intervals, vehicles will leave the State College parking lot 5229 Jefferson St., Dominguez, is from 8 a.m. to 10 a.m. Nov. 7, Turkey Run chairman, and will follow a 175-mile course. A \$2 entry fee will be charged. The route is a secret but diversifed and tickets will be available at food scenery is promised. Check the starting point. The route will be established on the way.

Classes will be the public, sport cars, motorcycles and car clubs. Judging will be on time (no speeding allowed!), skill, court-ess, safety and observance of the rules of the road. A number of trophies will be awarded. The overall winner will receive a fine dressed turkey—that is why it is called a turkey run.

Ted Scofield, 18, of 212 Santa Ana Ave., heads the Crusaders Club as president. Bob Morford, 18, of 5304 1/2 Fourth St., is vice president. Jim Render, 22, of



Favorite! the Selmer Signet Clarinet

Add wings to your playing through the subtle beauty of tone and dynamic shadings made possible by the Selmer Signet Clarinet. Time-tested acoustical principles have been applied in a new way to widen your performance possibilities. Compact, sparkling quality is yours for the asking. See and try this great clarinet at

Whittaker Music Co.
242 E. Third Ph. 6-2958

Technicians Set for Checkup on New TV Models

Long Beach Radio Technicians Assn., Inc., members are being asked by several leading television manufacturers to assist in checking on new models soon to be released, reports Harry Ward, public relations chairman.

This, explains Ward, is another recognition given the association which is credited with doing much to safeguard professional conduct of radio and television repairs.

Ward explains that the association was founded when the need was seen for all of the radio repair men to work closer together to discuss problems and to trade information on short cuts that might be followed to reduce costs of radio repair work. A standardization policy has been followed since, he explained, to safeguard against any price gouging.

With the advent of television the repairmen found the organization a great help and other communities soon joined in the movement. The members worked with the schools in setting up classes for training technicians.

Lee Johnson, president this year, stressed to all members the necessity of keeping abreast with changes in radio and TV.

LOOK FOR IT in the Classified section; sell it through a For Sale ad! Phone 6-9071.

UNWANTED hair

Permanently Eradicated by the "St. Pierre" Dual-Action Epilator. Making practicable the complete eradication of the heaviest and most extensive growths of hair on any part of the human body. No harm to health. No disfiguring marks. Cost modest. Men and women operators with years of experience capable of handling any hair problem on either women or men. For complete details send in this ad with name and address for brochure. Better still, come in for personal interview without charge. Mail this ad for brochure.

HOURS: 9:00 A. M. to 9:00 P. M. Evening Appointments May Be Arranged
THE DERMIC LABORATORIES
Suite 913, Heartwell Bldg., 19 Pine Ave. Phone 61-5134
Suite 102, St. Pierre Professional Bldg., 519 S. Bonnie Brae St., L. A.

we're open monday night till 9:30

M MAY co.
LAKEWOOD

stake out your claim in today's gold rush

... the search for uranium

may co. presents

THE VICTOREEN GEIGER COUNTER

AVAILABLE FOR THE FIRST TIME TO THE PUBLIC

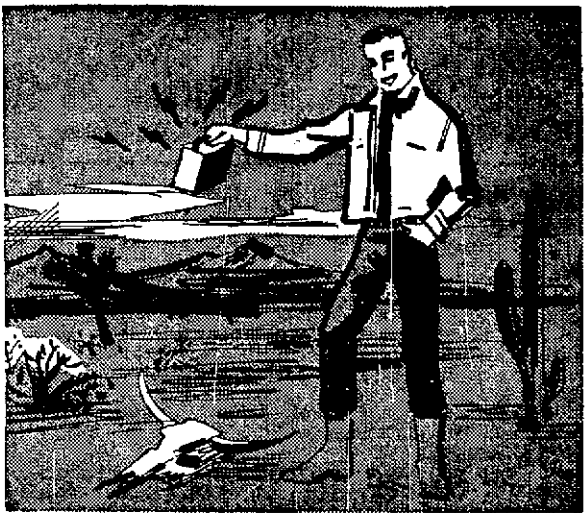
25.00 down, 6 months to pay

The achievement of thousands of scientific and engineering man hours by Victoreen now makes it possible for you to find that uranium bonanza. The North American acreage that hasn't been prospected as yet is fantastically large and The Atomic Energy Commission has guaranteed uranium bonus programs until 1961. So hitch your dream of striking it rich to this wonderful new star. It's not a gadget, not a Johnny-come-lately. Come to May Co. Lakewood ... See it demonstrated.

125.00

- Victoreen is the foremost name in the radiation field
- Loud and clear built-in speaker with transition amplifier eliminating uncomfortable and inconvenient earphones
- Has four sensitivity scales, 3 ranges plus a sensitive "background" range giving a full scale 200 counts per minute on meter
- 100 hour minimum battery life and easy accessibility for battery placement and service
- Easily read meter, rugged 500 micro-ampere movement
- Measures 6½ inches by 4½ inches by 3½ inches
- Victoreen provided the first and most accurate instruments for measuring radiation
- Victoreen supplies radiation instruments to the Bureau of Standards
- This Geiger counter is the lightest in the market, weighs 3¾ pounds
- An entirely new principle from exterior case to internal operating circuits

May Co. Lakewood Sporting Goods, Downstairs Store



TOPE CONTROL THROUGHOUT AUDIBLE RANGE

CONVENIENT CARRYING HANDLE AND SHOULDER STRAP

THREE NORMAL RANGES PLUS EXTRA SENSITIVE "BACKGROUND" RANGE

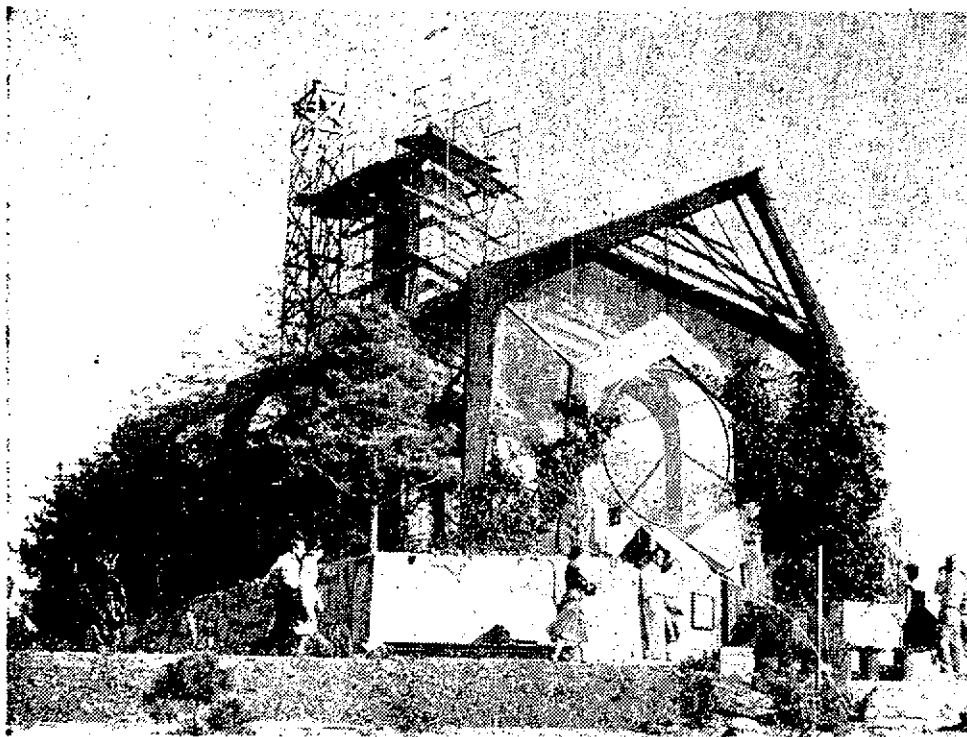
LOUD AND CLEAR SPEAKER (TRANSISTOR AMPLIFIED)

PHONE MA. 6-3535 OR MAIL THIS COUPON
May Co. Sporting Goods Order Book Opens Today, Sunday
Broadway, Eighth & Hill 9:30 A. M. to 5:30 P. M.
Los Angeles 14, California
Please send me.....Geiger counters at 125.00
Name.....
Address.....
City.....Zone.....State.....
☐ Cash ☐ Charge
May-Time Plan (25.00 payment with order. Balance payable in 6 months)
Add 1% Sta's sales tax. Add shipping charges beyond United Parcel delivery zone. Sorry, no C.O.D.'s.
IND.-P.-T.—10-31

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours 9:30 A.M. to 5:30 P.M. (Mondays and Fridays 12:30 to 9:30) For Phone Orders and Service Call Long Beach 39-2411, MEtcaft 3-0111

CROSS RAISED ON HIGH

New Tower Crowns Glass Chapel



TOPPED BY GOLDEN CROSS, a Sandstone Tower Marks Wayfarers' Chapel

By VERA WILLIAMS

Early this week scaffolding will be removed from the 60-foot tower just completed at the Wayfarers' Chapel the glass church on Portuguese Bend, high about the ocean.

Soon the tower of native sandstone and blue tile, and the 20-foot gold leaf cross which tops it will be floodlighted at night, so that tower and cross may be seen far at sea.

By an extension of the electronics system of the church, it is hoped that chimes eventually will ring from the tower at sunrise, sunset and on special occasions such as Christmas and Easter.

A cloister will connect the tower with the Wayfarers' reception hall and library overlooking the ocean on one side and the other a garden of Biblical trees and flowers.

Final plans call for the whole hillside to be landscaped to provide a haven of rest and quiet for all people.

"Rest and quiet for all people" is the theme of the little glass church built three years ago by members of the Church of the New Jerusalem as a national memorial to Emanuel Swedenborg, upon whose religious teachings the Church of the New Jerusalem was founded in the latter part of the 18th century.

Services are conducted at 11 and 5 on Sundays, and the chapel is open every day for meditation.

The Rev. Kenneth W. Knox, minister, says that last year more than a half-million persons visited the chapel and he believes this year the number will reach three-quarters of a million.

What are the problems of religious life in a glass church?

"Heat... glare... birds," smiles the Rev. Mr. Knox, but he adds quickly that these difficulties largely have been overcome through the growth of trees and shrubbery around the church.

"We don't consider it a 'church of glass,'" he explains. "We consider it a 'church of trees.'"

Robert Patten, 75, of 12350 E. 191st St., died Friday. He was a native of New York City, and had lived in Artesia 13 years, moving here from Long Beach.

Surviving are his wife, Onal V. daughters, Mrs. Juanita Tarr, Mrs. Bernice Wederski, Mrs. W. M. Dean and Mrs. Nona Cash, the latter two of Long Beach; sons, Harley H., Alfred L., Dean W., of South Gate, and Otis of Long Beach; and eight grandchildren and 21 great-grandchildren. Service will be at 10:30 a.m. Monday in White Funeral Home Chapel, Bellflower, with the Rev. W. S. Irvine officiating. Interment will be in Artesia Cemetery.

NIELSEN—Ariel DeVon Nielson, 54, of 925 E. Ocean Blvd., died Friday. He was a native of Ephraim, Utah, and had lived here since 1933. He was a veteran of World War I and a member of the Latter-day Saints Church. Surviving are a son, Dee J., of Long Beach; a daughter, Mrs. Nola Meredith of Compton; brothers, Myrtle, Robert and J. D.; a sister, Mrs. Geniel Jorenberg; and one grandchild. Service will be at 3:15 p.m. Monday in Sponberg Chapel, Elder C. Douglas Barnes officiating. Interment will be in Sunnyside Memorial Park.

PATTEN (Artesia) — Floyd

MOORE—Christopher Moore, 3327 E. 3rd St., passed on Friday at home. He was a native of England, and came here from Everett, Wash., 27 years ago. He was a gardener, formerly employed at Mottell's Mortuary. Surviving are his wife, Sarah L.; sons, Edwin L., of Long Beach and Donald; daughters, Mrs. George Aitken and Mrs. Floyd R. Lee, both of Long Beach; four brothers, five sisters, three grandchildren and five great-grandchildren. Service will be at 4 p.m. Monday in Mottell's Chapel, with Rex Hodges, C.S., officiating.

HERSEY—Benjamin F. Hersey, 61, of 117 Elm Ave., died Friday at home. He was a native of Yonkers, N. Y. He was a lumber salesman, and a veteran of World War I. Surviving is his wife, Cuba Skaggs. Service will be in Yonkers, and interment will be in Tarrytown, N. Y. Mottell's Mortuary is in charge of local arrangements.

STEVENS—Mrs. Effie M. Stevens, 81, of 3237 Fashion Ave., died Friday in Prescott, Ariz. She was born in Oswego, N. Y., and came to Long Beach in 1923 from Boise, Ida. She was a member of Atlantic Ave. Methodist Church. Surviving are two daughters, Mrs. Doris S. Henson and Mrs. John M. Kulick, both of Long Beach; sons, Fuson, Gary Lynn; a sister, Mrs. James W. Pulser; a brother, Silas Harold L.; and her parents, Mr. and Mrs. William M. Owens, and 22 great-grandchildren. Service will be at 2 p.m. Wednesday in Atlantic Ave. Methodist Church, the Rev. Willard A. Schurr officiating. Interment will be in Green Hills Memorial Park. Dayday Mortuary is in charge.

SPARKS—(Sunset Beach) — Fred Sparks, 58, of 16864 Bayview Dr., died Thursday in a Newport Beach hospital. He was a native of McAllister, Okla., and was employed as a rotary drill with Brown Drilling Co. of Long Beach. Surviving are his wife, Lorena L.; a son, Fred Fowler Sparks; his mother, Mrs. Kate Sparks; two sisters, Miss and Mrs. Audrey Hogue; and one grandchild. Service and interment will be at Ardmore, Okla. Smith's Mortuary, Huntington Beach, is in charge of local arrangements.

TALLEY—Mrs. Ruby M. Talley, 63, of 5722 Graywood Ave., died Friday. She was born in Antelope, Tex., and came here nine years ago. Surviving are sons, Ezra H. Dunlap and Arthur G. Hearn, both of Long Beach, and Mark N. Hearn; a daughter, Mrs. Claud S. Evans of Long

Beach; sisters, Mrs. E. H. Christian and Mrs. E. J. Redolph; and 10 grandchildren and three great-grandchildren. Service will be at 2 p.m. Tuesday in Mottell's Chapel, the Rev. D. F. Venosdel officiating. Interment will be in Sunnyside Memorial Park.

REDDING—James Fahey Redding, 39, of 2090 Daisy Ave., died Friday in a San Francisco hospital. He was born in Blairsville, Iowa, and had lived in Long Beach 28 years. He was a member of Holy Name Society of Holy Innocents Church, and the Brotherhood of Railway Clerks. He had been with the Southern Pacific Railroad for 28 years. Surviving are his wife, Mary; a son, James J. USA; daughters, Mrs. Donn Michaels of Garden Grove, Mrs. Albert Susanka, Mrs. John G. Layben Jr., and Mrs. Fred Schlosser, all of Long Beach; sisters, Mrs. Phil Wallace of Long Beach, Sister Mary Adia and Mrs. Earl Lowe; a daughter, Joseph Redding of Long Beach; and nine grandchildren. Rosary will be recited at 8 p.m. Monday in Sheeler-McKaden Chapel. Requiem mass will be offered at 8 a.m. Tuesday in Holy Innocents Church. Interment will be in All Souls Cemetery.

CAIRNS—William Leslie Cairns, 68, of 1235 Cedar Ave., died Thursday. He was born in Andes, N. Y., and came to Long Beach 14 years ago. He once operated a service station. There are no known survivors. Service will be at 12:30 p.m. today in Friday Chapel, the Rev. William H. Galbraith officiating. Interment will be in Westminster Memorial Park.

WATSON (Norwalk) — Mrs. Annabelle Watson, 59, of 14833 Fairwood, died Friday in a Downey hospital. She was born in New York. She was a member of Rebekah Lodge #70 of Bellflower. Surviving are her husband, Clarence M.; sons, Curtis

UMBOR—Mrs. Minnie M. Umbour, 71, of 177 Norton St., died Saturday. She was born in Carthage, Mo., and came here in 1925 from Goleta, Calif. Surviving are her husband, Roy; daughters, Mrs. Grace Hancy of San Bernardino, Mrs. Georgia King of Long Beach, Mrs. Agnes Fields of Santa Barbara and Mrs. Ruth Minner of San Jose; and brothers, George and Harry Green. Service will be at 2 p.m. Monday in the Hunter Chapel, the Rev. Ernest Hasselblad officiating. Entombment will be in Sunnyside Mausoleum.

TRUSS & SURGICAL GARMENT DEPT. EXPERT FITTING

LONG BEACH MEDICAL & SURGICAL SUPPLY CO.

853 Pine Ave. Phone 70-3405

Mrs. Claud S. Evans of Long



REV. K. W. KNOX... "Rest for All People"

glass is protection for the people inside.

Redwoods and Monterey pines grow around the little church and there are many junipers, cacti, Christmas berries, ferns and ivy.

The tower and tile over the vestry roof will cut little light from the chapel, believes the Rev. Mr. Knox, because the sun will have passed them by 10 o'clock every morning.

Birds, especially meadow-larks and wild canaries, perch outside in the trees and often they sing during the services. Occasionally—but not so often as it used to happen—birds are killed by flying against the glass walls and roof.

The Wayfarers' Chapel is unique in that it has no membership roll, no organ, no choir. Organ and choir music are provided by records and tape recordings.

An open Bible always lies on the altar, with a cross just beyond it.

Many baptisms and many weddings take place in the Wayfarers' Chapel. Couples promise "so long as ye both shall live" instead of "until death do you part." Nothing is said about "obey."

The Rev. Mr. Knox performs no wedding unless he first has an opportunity to counsel with the couple, stressing the religious aspects of marriage.

A number of persons visiting the chapel seek help from the minister. "Many have troubles, marital troubles and the like," he says, "many seem to get help from talking with us." It is significant that this young Englishman always says "we" or "us" instead of "I" or "me."

"Many more seem to get help from just sitting a little while in the chapel."

Attending Conclave

Mrs. Oscar C. Mees, wife of week, with 1400 delegates attending.

the pastor of Holy Trinity American Lutheran Church, is in Grand Rapids, Mich., where she attended the biennial convention of the Women's Missionary Federation of the ALC as a member of the national board. She is chairman of the Department of Life Memberships and Memorials. The convention was in session all

Hemorrhoids—Piles

Successfully Treated Without Surgery or Drugs. No Loss of Time from Work.

Nurse in Attendance

DR. L. W. BERRY, D.C.

1072 PINE AVE. PH. 6-2943

(Political Advertisement)



VOTE FOR MILDRED YOUNGER
REAL REPRESENTATION
BASED ON TRUE AMERICANISM
STATE SENATOR
TUESDAY, NOV. 2

Our area will continue to grow in size and importance. We must have alert and vigorous representation. LET'S BE SURE WE GET IT!

MAY CO. LAKEWOOD

SAVE 30.00

White console sewing machines made to sell for 109.50

Made to sell for 109.50
for 3 days only **79.50**

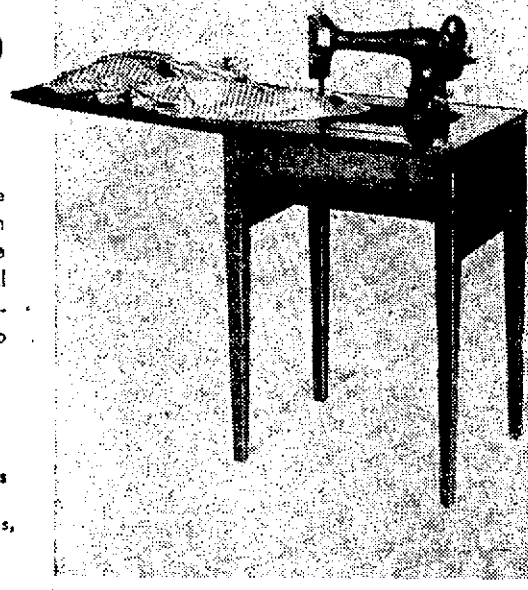
No Down Payment —
only 5.00 a month

This dependable, long-lasting White sewing machine is wonderfully smooth running, exceptionally easy to use... and comes housed in a beautiful walnut veneer console cabinet. Special price for 3 days only... to hurry in today. Quantity limited.

WHITE SEWING MACHINE CENTER

Rentals—Supplies—Repairs for All Makes

May Co. Lakewood Sewing Machines, Third Floor



a romantic new trend for fall

CARESS CUT

from **2.00**

Softly curling, clinging waves, designed to flatter, to make you look kissable from the top of your head to the nape of your neck. Have a Caress Cut... you're apt to attract crowds of new admirers.

COMPANION COLD WAVE
8.50

Dyed and bleached solution excluded

Come in without appointment or call
L. B. 39-2411, ME 3-0111

May Co. Lakewood Beauty Salon, Second Floor



VOTE FOR
PROP. CIVIC CENTER
IT'S FOR YOU!
BEST LOCATION FOR MUNICIPAL HOSPITAL

THANK YOU—

ASSEMBLY CANDIDATE

VEN O. FAHRNEY

FOR REMEMBERING

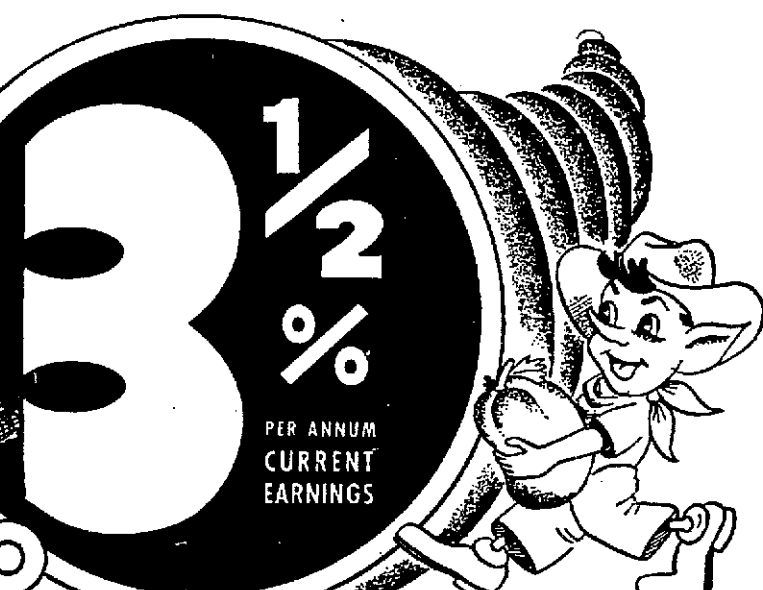
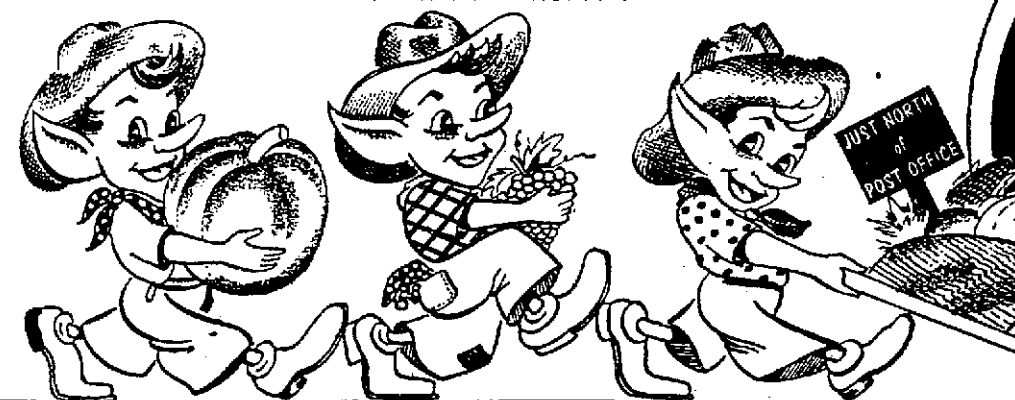
1. THAT IT WAS THE ONE MILLION DOLLAR GIFT OF LAND THAT BROUGHT US OUR STATE COLLEGE.

2. THAT THE STATE COLLEGE DOES NOT BELONG IN POLITICS.

CITIZENS COMMITTEE FOR THE IMPROVEMENT OF HIGHER EDUCATION, LONG BEACH CHAPTER

Reap Greater Earnings...

REMEMBER...SAVINGS received by the 10th of the month...EARN FROM the 1st.



LONG BEACH FEDERAL SAVINGS

328 AMERICAN AVE.

AND LOAN ASSOCIATION

PHONE 7-1203



JUDGE W. B. MCKESSON
"Kids, Cops and Courts"

Youth Center of Salvation Army to Open

A new Salvation Army Youth Center at 329 Locust Ave., will be dedicated Saturday at 7:30 p.m., reports Maj. William Miller, officer in charge of the local office.

Facilities of the center include a large gymnasium, various game and craft rooms and space for music classes.

Don Spring, advisory board chairman, will be master of ceremonies for the occasion. Principal speaker will be Lt. Colonel Frank E. Wilmer, divisional commander.

The Salvation Army San Diego Citadel Band will provide music. Refreshments will be served.

The new youth center will be open six days a week from 3 to 8:30 p.m. Youth attending the dedication ceremonies will receive charter membership cards. Membership is free.

LUNCHEON AND SERVICE CLUBS

Kids, Cops Subject of Judge's Address

William B. McKesson, president of the Juvenile Department, Superior Court of Los Angeles County, will address Lakeview Lions Club at 6:45 p. m. be presented by Benjamin M. Thursday in the Lions Scout Hut, Manibog, president of the Ha-Charlemagne Ave. and Arbor Rd. wailan-Filipino Lions Club of Los Angeles.

"Kids, Cops and Courts" will be Judge McKesson's topic. He was appointed to the bench in 1944 by Gov. Warren and elected by the people in May of that year. Besides having many judicial duties, he holds many offices in clubs and youth organizations. Entertainment will be provided by the club.

It will be past presidents' night, with Tom Newton chairman. President Vito Romans will man. President Vito Romans will man. President Vito Romans will man.

Pat Curley, George Christen and Hal McKenna.

Guest speaker: Frank O. McIntyre, human relations consultant and lecturer in salesmanship.

LAKEWOOD 20-30 CLUB—Thursday 7 p. m., Golden Drumstick restaurant. Cliff Thompson, chairman; Jim Dawson, president. Guest speaker: Cal Rossi, football coach at Poly High, former UCLA grid star. Joint meeting with North Long Beach 20-30.

UPTOWN OPTIMIST CLUB—Monday 12:15 p. m., Lakewood Country Club. Frank Stivers,

chairman; Andy Holmes, president. Guest speaker: Norman S. Pearson of Bateman & Eichler, Los Angeles stock investment firm. Sports color movies.

LONG BEACH SHRINE CLUB—Tuesday, 6 p. m., Wilton Hotel. Jim Herdman, chairman; Lou Anfinson, president. Vice presidents' night. All-girl revue.

UPTOWN KIWANIS CLUB—Wednesday, 12:10 p. m., Lakewood Country Club. Harry Perry, chairman. Guest speaker: Lawrence A. Dysart of Richfield Oil Corp., explaining and demonstrating workings of an oil field.

INDEPENDENT-PRESS-TELEGRAM—A-23
Long Beach (Calif.), Sun., Oct. 31, 1954

DOWNTOWN 20-30 CLUB—Wednesday, 7:30 p. m., Humpty Dumpty restaurant, Bob Watson, president. Guest speaker: Al McCall of the YMCA.

ROTARY CLUB—Wednesday noon, Lafayette Hotel. Official visit of J. Donald Locke, governor of the 162nd District of Rotary International and a member of the club; manager of Long Beach Iron Works. Guest of honor: F. A. Rowe of San Francisco, a director of Rotary International.

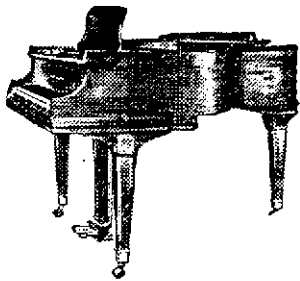
AFTER DINNER SPEAKING CLUB—Thursday, 6 p. m., Jones restaurant. R. A. Wenke, president; J. E. Barton, chairman; Dr. R. H. Schug, toastmaster. Speakers: Ray Carpenter, Ralph G. Hand, J. M. Johnston, William Kinley and Robert West.

LONG BEACH EXCHANGE CLUB—Wednesday noon, Lafayette Hotel. John J. Sawyer, chairman; James Morrison, president. Guests speaker: Mrs. T. Emmons, telling of activities of Exceptional Handicapped Children's School, San Pedro.



Sure! I can play the piano and like it, too!

IT'S AS MUCH FUN as baseball. And my Dad says it's a fine way to make new friends... some day make a living! See the complete selection now available at Humphreys. Grands and spinets to start your children out right... to suit your home decorative scheme, and fit your budget.



RENT and TRY — PROVE then BUY:

J & C Fischer • Mason & Hamlin
Knabe • Gulbransen • Winter

Up to 6-months rental monies are credited to purchase.

HUMPHREYS
LONG BEACH'S OLDEST AND LARGEST MUSIC STORE - EST. 1916

Open
Fridays from
Noon 'til Nine
Budget Terms

ASSOCIATED PROPERTY OWNERS RECOMMEND ADEQUATE SCHOOLS FOR LONG BEACH SCHOOL DISTRICT

"YES" on R,
last on
ballot.

Greater Long Beach has many things of which to be proud. Among them are our rapid growth and increased birth rate. America has led the world in support of its public schools. Long Beach, a leader in so many ways, MUST lead in schools.

ASSOCIATED PROPERTY OWNERS OF LONG BEACH

(132 W. Ocean Blvd., Long Beach 2, Calif. Phone 6-6579) has made the more searching analysis of school problems. The need is apparent. The proposed program seems sound. A.P.O. Board of Directors is recommending "YES" on "R". A.P.O. has analyzed and recommended on each of 38 Prop's.

ASSOCIATED PROPERTY OWNERS is the only full time, local TAXPAYERS' ASSOCIATION in and for greater Long Beach having an Executive Director with many years of experience in public business.

A.P.O. invites YOU to join other taxpayers in A.P.O. NOW. Home owners \$2, \$3, \$4, \$5 a year; larger owners in proportion.

(A.P.O. favors Prop. P but A.P.O. did not know that the 3-col. 12-in. cartooned, caustic ad for "P" was to appear over A.P.O.'s name.)

Clive Graham (Realtor) is Pres. Paul B. Wilcox is Exec. Dir. (This space paid for by a group who believe in A.P.O.'s work.)

STORE HOURS

Fridays, 9:30 a.m. to 9 p.m.

Other days, 9:30 to 5:30

BARKER BROS.—it costs no more

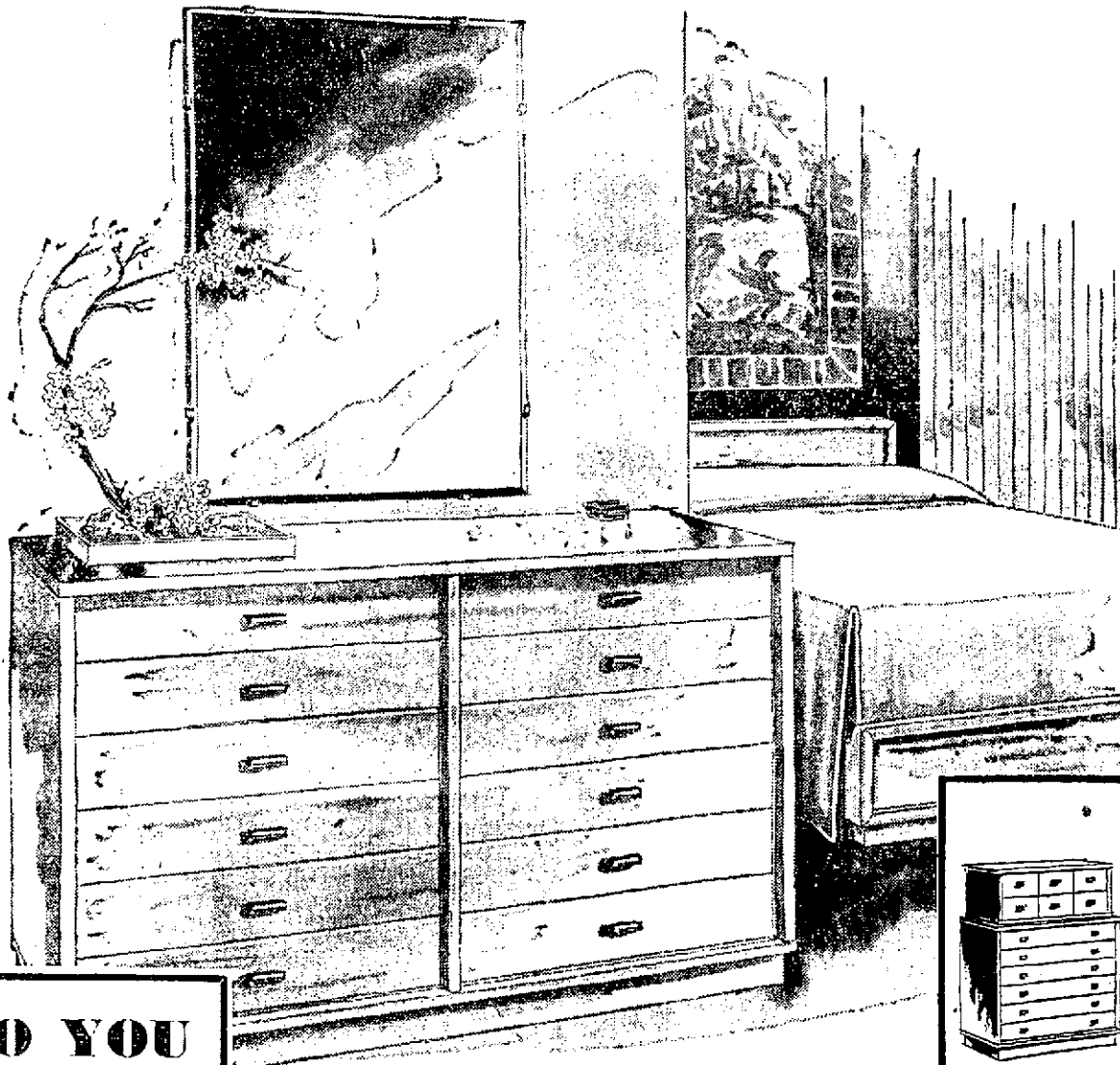
Broadway at Locust—Phone 6-9251 (Downtown Long Beach)

TO BUY FROM THE WORLD'S LARGEST HOME FURNISHING STORE

BARKER BROS. will not be undersold on identical merchandise and comparable service

FREE PARKING

You'll find ample space
in the rear of the store!



DO YOU KNOW?

YOU CAN BUY
FURNITURE &
APPLIANCES
for as little as

10% DOWN

and

24 MONTHS

TO PAY

at

BARKER BROS.

SAVE \$59.50
DREXEL'S WALNUT
BEDROOM
in new parchment finish

- 54-in. 6-drawer double dresser
- full-size panel bed
- plate glass mirror

VAL. \$249.00
\$189.50

A modestly priced modern with high-priced detail! Group is handsome walnut in the fascinating new parchment finish, the warm color accented with smart brass hardware. Note rounded "framing" of each piece, an unusual style note. Special purchase price!

40" chest-on-chest, \$149.50 value... **\$129.50**
20" night stand, \$49.50 value... **\$39.50**



*just in time
for holiday parties*

TRADITIONAL DINING ROOM
SPECIALLY PRICED

Buy one piece or buy the group! Either way you'll save — and your home will look its best for coming holiday parties! Each of these pieces brings you the serenity and charm of traditional styling, yet you'll find the designs compact enough for today's small home. Choose Monday at Barker's budget-saving prices.

MAHOGANY BREAKFRONT

For china, decoratives, books, with drawer space for linens. 45" wide, 73" tall, Honduras mahogany. **\$159.95**

HEPPLEWHITE SIDE CHAIR

Famous Appleton-bolted construction. **\$21.95 \$17.95**

2-PEDESTAL DROP-LEAF TABLE

Select hand-rubbed mahogany. 40"x59", with 1 12" fill. (Extra fills only \$10 each. 3-pedestal table also reduced). **\$99.50 \$84.50**

ROSEBUD BACK SIDE CHAIR

Carved detail, striped damask seat. **\$27.95 \$22.95**

SHOP TODAY, SUNDAY, 12 NOON TO 9 P.M.

FORGET ANY PRICES YOU EVER SAW BEFORE!

It's DORN'S for your favorite TV or Appliance

Brand New **21"** Full Size Consoles **25% TO 40% OFF**



MAJESTIC

FOR 1955

NO INSTALLATION NECESSARY. With Majestic COMPACT-A-VISION you can forget the problems of costly installation. Built-in Channelized "Air Tenna" assures life-like big-screen pictures wherever you are in reach of station transmission signal.

PRICE WAS \$144.95

SAVE \$45

AT DORN'S
\$99⁹⁵

PRICE FULL



EMERSON

LOWEST PRICE EVER

Sit anywhere... see everything with this compact 17" Emerson TV with the wide-angle screen. Now, viewers sitting even way on the side enjoy a "front-seat" picture made possible by Emerson's Cinevision screen. Miracle picture lock holds the picture steady. It's the television news of the year.

AT DORN'S

\$129⁹⁵

FULL PRICE



ADMIRAL

Most Startling Price Offered

Strikingly new 17" TV for 1954. Sensational savings from the world's largest television manufacturer. With the all-new Advanced Designed Chassis, Admiral brings steady, crystal-clear pictures to fringe or difficult areas. Your home deserves the best. That's always Admiral.

PRICE WAS \$189.95

SAVE \$50

\$139⁹⁵

FULL PRICE



RCA VICTOR

TOP VALUE

More detail—amazing depth and clarity! The picture is vivid, accurate, over the entire surface of the screen. You'll see a stronger picture, a sharper picture. You'll click straight to it—even if you've never operated a television set before. Your stations are ready-tuned all on the same knob... it's so easy! And it's so low priced at DORN'S.

AT DORN'S

\$159⁹⁵

FULL PRICE



ZENITH 21" TV

Full Size CONSOLE

Zenith is the dependable television with the extra values and high standard of quality. You expect more and you get more from Zenith, because Zenith has all the features.

Today's Price \$289.95

AT DORN'S

\$199⁹⁵

AS LOW AS \$2.00
A WEEK



EMERSON 21" TV

Full Size CONSOLE

Feature for feature, Emerson is America's best buy! The 21" TV picture is so clear... so sharp... you'll think you're at the movies. Full size 36" gleaming mahogany cabinet is trimmed with a beautiful gold mask.

Was \$279.95 (Jan., 1954)

AT DORN'S

\$199⁹⁵

FULL PRICE

AS LOW AS \$2.00
A WEEK



SAVE \$140 21" TV

Full Size CONSOLE

This sensational Westinghouse TV has all automatic features, with automatic area selector for superior reception in any signal area. It's a stunning open-face rich wood cabinet, made by one of the most renowned manufacturers of television. Quantity is limited—So hurry for yours!

Today's Price \$339.95

AT DORN'S

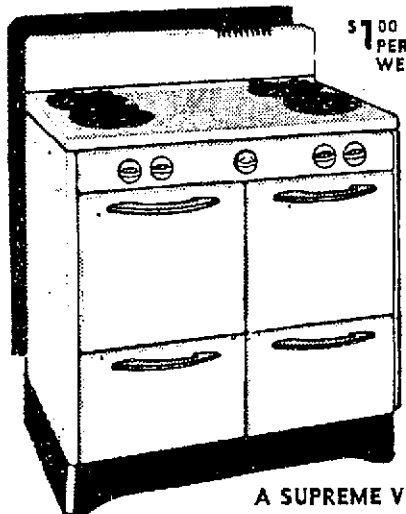
\$199⁹⁵

FULL PRICE

AS LOW AS \$2.00
A WEEK

GAS RANGES

OVER 40% SAVINGS



\$100
PER WEEK

VALUE \$134.95

A SUPREME VALUE

Model C54-36

\$79⁹⁵

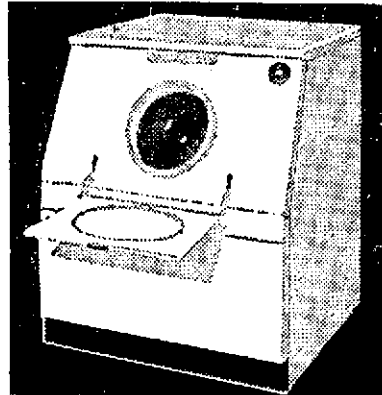
You can cook better on this 36" Full Width budget priced range because it has many of the features you expect to find in higher priced ranges. Automatic top lighting, even control, one-piece welded steel body, large storage spaces and, of course, an 18" width even fully insulated.

WASHERS

UP TO \$50 ALLOWANCE

(for your old washer)

WESTINGHOUSE FULLY AUTOMATIC WASHER



\$150
PER WEEK

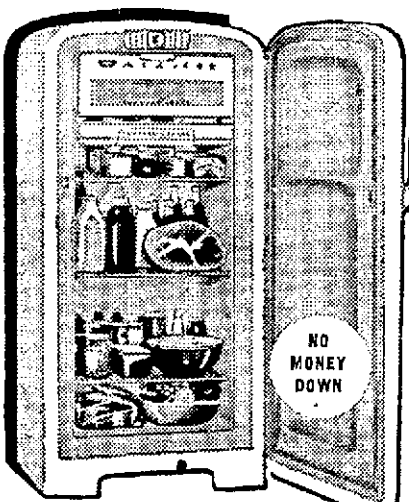
\$199⁹⁵
Less Trade \$50⁰⁰

\$149⁹⁵

PAY LESS AT DORN'S This completely automatic Westinghouse LS-7 Laundromat is genuine Westinghouse quality at Dorn's new low price. Extra big door drops down to form a handy loading shelf. Start, stop, or repeat any part of the washing or rinsing cycle. Gentle yet thorough agitator washing action. Now at Dorn's low price (with qualified trade-in).

REFRIGERATORS

ADMIRAL, SAVE \$40



ONLY

\$150
PER WEEK

NO MONEY DOWN
WAS \$189.95

Model 70

\$149⁹⁵

Here is traditional quality at a surprising price! You must see its newest 1954 features, smart styling, large capacity... to fully appreciate this value!

TODAY'S SPECIAL!

QUALITY 3-SPEED Symphonette Record Player

\$34.95
Value

NOW AT DORN'S

\$19⁹⁵
FULL PRICE



Model 45C

FREE RECORDS

6 popular selections free of extra cost with this purchase.

50¢

A WEEK

FREE

TV PLANTER LAMP

With every Purchase of a Television or Appliance

This beautiful ceramic planter lamp is yours free of extra cost with your purchase of any of the above items (except phone). You may have your choice of several contemporary designs and plant them to harmonize with your own living room setting. The soft halo of light will be just right for television viewing and at the same time add a sense of decorative accent to your room.



SHOP TODAY, SUNDAY, 'TIL 9 P. M.

251 E. FOURTH ST.

IN DOWNTOWN LONG BEACH -- L. B. 70-0445

SANTA ANA

1707 SO. MAIN ST. — KI 3-9434

COMPTON-LYNWOOD

2111 N. LONG BEACH BLVD. — NE 1-8179

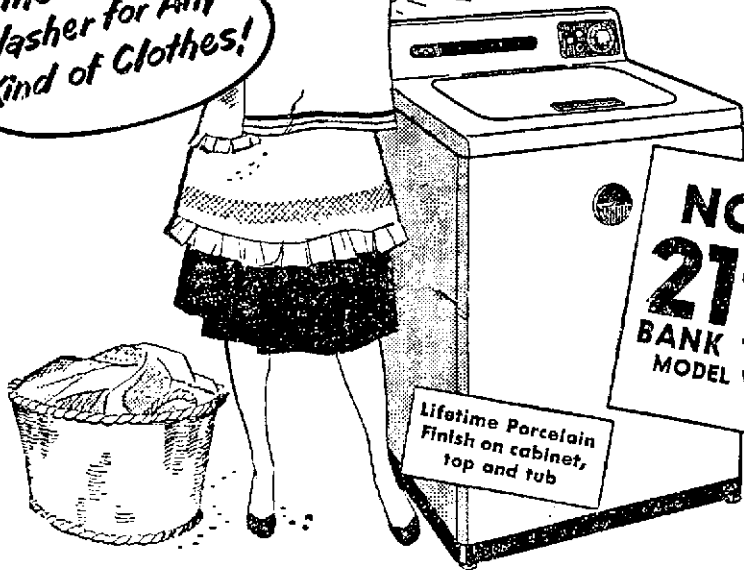
\$80.00 TRADE-IN

FOR YOUR OLD WASHER
ON THIS LIFETIME ALL-PORCELAIN RUST-PROOF
Washes Cleaner!
Rinses Brighter!
Spins far Drier!

FRIGIDAIRE

Automatic Washer

The Ideal Washer for Any Kind of Clothes!



ONLY FRIGIDAIRE gives you all this!

- Live-Water Action that's always safe, thorough
- New continuous Float-Over Rinse that takes out dirt and soap scum
- Rapidry Spin that takes out more water than any other method
- Select-O-Dial lets you wash any way you want... automatically
- Underwater Suds Distributor saves soap... ends soap stain worries
- Unimatic Mechanism... no belts, pulleys, wheels. Sealed for life

FOR A LIMITED TIME ONLY

LIST PRICE WAS \$299.75
TRADE-IN 80.00
YOU PAY ONLY..... 219.75

AS LOW AS \$2.49 Per Week

IF YOU'RE NOT BUYING YOUR FURNITURE AND APPLIANCES FROM US YOU ARE NOT GETTING THE BEST DEALS

BECHTOLS

1372 W. WILLOW L.B. 7-6010
OPEN MON. - WED. - FRI. 'TILL 9:00 P. M.

Six Saw Out of Death Cells ---All in Vain

TRENTON, N. J. (AP) — Six convicted murderers facing death in the electric chair sawed their way out of their death house cells with hacksaws before dawn Saturday only to find the path to freedom blocked by four more iron barriers.

The desperate escape attempt was broken up by an alert guard at Trenton State Prison, who saw the men as they sawed feverishly at the first of the four sets of bars they still had to pass.

Warden Lloyd McCordle described the escape plan as "ingenious and pre-arranged for at least two weeks." He said the hacksaws "must have been slipped in from an outside source" and ordered an immediate investigation.

McCordle identified the prisoners as Silvio DeVita, Joseph Grillo and Frank Roskus, all of Newark, and Eugene F. Monahan, Alfred Stokes and Albert Wise, all of Union, N. J.

McCordle said the convicts touched off their daring plan by having a confederate in the death house attract the attention of a guard.

The six then held the guard hostage while they went to work with their hacksaws on the bars of a window leading to the prison yard.

But while they were sawing, McCordle said, prison guard John Culligan, of Trenton, observed them as he patrolled a catwalk overlooking the death house.

Culligan sounded an alarm, and additional guards were rushed to the death house. The fugitives, unarmed except for their hacksaws, agreed to abandon their escape attempt after prison officials convinced them over a loud speaker that they had no chance, McCordle said.

India Ired as Reds
Call Gandhi a Tory
NEW DELHI, India (AP)—The government is considering protesting to Moscow over an entry in the latest Soviet encyclopedia describing the late Mohandas K. Gandhi as "reactionary."

This was announced Saturday by an official spokesman who said New Delhi officials were studying whether to call the Kremlin's attention to the account of "Gandhi and Gandhiism" in the great Soviet encyclopedia.

South Lakewood Paper Started
Publication of a newspaper, the South Lakewood Community Clarion, began Saturday.

South Lakewood Civic Council is sponsoring the publication. The council favors formation of the City of South Lakewood. A spokesman said that the paper will be issued about every 10 days or two weeks.

William A. Fleming is editor of the publication.

Army Officer Faces Trial for Hazing Gl

AUGUSTA, Ga. (AP)—A young Camp Gordon lieutenant has been accused of "harrassing and humiliating" treatment—ranging from hanging a trainee by the feet from a tree limb to ordering recruits to shout an obscene phrase.

The officer, identified as 2nd Lt. Charles C. Anderson, 24, commanding officer of Co. A, First Infantry Training Regiment, allegedly used the Prussian-like tactics against members of his unit.

Details of the top-secret investigation were released Saturday by Lt. Gen. A. R. Bolling, commanding the Third Army.

Lt. Anderson, commissioned at Fort Benning, Ga., Aug. 14, has been relieved of his command and placed under arrest pending completion of the pretrial investigation, Bolling said.

Charges against the St. Louis, Mo., officer follow:

1. Anderson allegedly ordered a trainee to be bound by his ankles from a tree limb. Other trainees were forced to pull on the rope, "thus suspending the trainee upside down." The officer then instructed the recruit to "beat the trunk of the tree if (you) want to heat anything."

2. Anderson forced two trainees to take "sand baths" to "emphasize the necessity of frequent bathing." The recruits were forced to strip down to their shorts and socks and then were ordered to scrub themselves with a wash cloth dipped in water and sand. They were later ordered to climb a tree and repeatedly shout an obscene phrase.

3. Anderson ordered a trainee to do "push-ups and squat-jumps until he lay apparently exhausted on the ground." While the recruit lay prostrate, other trainees were forced to throw dirt over him.

Gen. Bolling said the alleged incidents occurred during bivouac in the final weeks of training.

The general said when the allegations reached headquarters, Camp Gordon, an immediate investigation was ordered. He added that members of Co. A were on leave—but nine were recalled to give testimony.

Five Tankers Leave Iran in Oil Revival

TEHRAN, Iran (AP)—Five tankers sailed Saturday from southern Iranian ports with the first cargoes of Iranian oil for the free world markets in more than three years.

He served as a master sergeant in Korea and wears two battle stars. The lieutenant was not available for comment.

LOOK FOR IT in the Classified section, sell it through a For Sale ad. Phone 6-9071.

(Political Advertisement)
VOTE FOR
PROP. CIVIC CENTER
IT'S FOR YOU!
RELIEVE DOWNTOWN TRAFFIC & PARKING

ASTHMA MUCUS RUINS SLEEP

You can't get a good night's rest and you can't work your best if thick, sticky mucus from recurring attacks of Bronchial Asthma or simple Bronchitis makes you short of breath, cough or wheeze. There's a new discovery—it's usually easy to help Nature thin and remove sticky phlegm by simply taking 5 little MENDACO tablets at meals and bedtime. When coughing is allowed, freer breathing promotes more natural relaxation and restful sleep. Over 500 million MENDACO tablets are now being sold. So get MENDACO from your druggist today under money back guarantee.

DR. CHAN SAYS: NO LONGER MUST YOU SUFFER FROM

HIGH BLOOD PRESSURE ECZEMA—DIABETES BAD HEART—ASTHMA



928 American Ave.
Long Beach, Calif.

For the past two generations, the offices of Dr. Chan, D.C., located at 928 American Avenue, have had outstanding results in treating chronic ailments such as ASTHMA, BRONCHITIS, ARTHRITIS, NEURITIS, RHEUMATISM, HIGH OR LOW BLOOD PRESSURE, HEART TROUBLE, STOMACH OR LIVER DISORDERS, KIDNEY OR BLADDER AILMENTS, OR A GENERAL RUNDOWN CONDITION. Men and women from all walks of life come to take these treatments because other methods of healing have failed to help them. Many have spent a fortune in seeking cure before they try this simple, effective natural method of Dr. Chan. Our patients tell us that they wish they had known of our wonderful treatments sooner so that their suffering could have been avoided.

READ THESE AMAZING TESTIMONIALS!

Dear Mr. Chan: "The day I came to your office with my mother and brother I was about to give up hope of getting rid of my asthma attacks. I had tried everything I could think of and still had no relief. After reading your advertisement, I tried one of your 'Natural Therapy' treatments. I was able to breathe normally and could sleep better for the first time in months. Now my feeling fine and having others will benefit from my experience. I hope your 'Natural Therapy' will help many more. Sincerely, R. H. Irvine. To Whom It May Concern: 'Five years ago I was badly

stricken with neuritis in my shoulders and extremities. My hands and knees were so badly swollen I could hardly move them. I wasn't able to raise my arms above the shoulders. I was told by several doctors that they had done all they could for me and that I no longer will be able to work again. Finally a friend referred me to Dr. Chan's Natural Therapy. After the first week, I felt much improved and the fourth week found me walking much easier with the pain in my shoulders disappearing. My hands returned to normal and I had use of them once more. I cannot say highly enough how Dr. Chan has saved my life. Sincerely, R. H. Irvine.

FOR THE NEXT SEVEN DAYS BRING THIS AD FOR A FREE CONSULTATION
DR. CHAN, D.C., HAS DEVELOPED A NATURAL METHOD

Dr. Chan, D.C., has developed a 'Nat.' Method that brings results by combining the ancient herbs of the latest developments of modern science. For the next seven days, bring this ad for a Free Consultation with an old method. Why not you? A trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196

DR. CHAN, D.C.
Chinese Herb Specialists

OFFICE HOURS
Mon. & Tues. 10-3
Wed. & Fri. 10-3
Sat. 10-1

VOTE Democratic

...to elect a GOVERNOR

we can respect...



RICHARD GRAVES ... "He personifies the struggle for good government in this state ..."

RICHARD DEMOCRAT FOR GRAVES-GOVERNOR

Graves for Governor Committee

● TAKE THIS TO THE POLLS ●

STATE

- GOVERNOR
Richard Perrin Graves, Dem. ☒
- LIEUTENANT GOVERNOR
Edward R. Roybal, Dem. ☒
- SECRETARY OF STATE
Daniel L. Raeburn, Dem. ☒
- CONTROLLER
George D. Collins Jr., Dem. ☒
- TREASURER
George E. Johnson, Dem. ☒
- ATTORNEY GENERAL
Edmund G. (Pat) Brown, Dem. ☒

CONGRESSIONAL

- UNITED STATES SENATOR
Samuel William Yorty, Dem. ☒
- REPRESENTATIVE IN CONGRESS
Joseph M. Kennick, Dem. ☒
- LEGISLATIVE
- STATE SENATOR
Richard Richards, Dem. ☒
- ASSEMBLY 70TH DISTRICT
Ven O. Fahrney, Dem. ☒
- ASSEMBLY 44TH DISTRICT
Richard Nussell, Dem. ☒

VOTE DEMOCRATIC

Dem. State Central Committee, 18th Congressional District



Elect a man you know you can trust

KEEP THOMAS H. KUCHEL

Your U.S. Senator

Californians know U.S. Senator Thomas H. Kuchel. They know they can trust him. He has earned this trust by 18 years of faithful public service in the interests of good government to California and the nation.

HERE'S WHAT GOVERNOR (now Chief Justice) EARL WARREN SAYS ABOUT HIM:

"No one in our State is better qualified to represent California in the United States Senate."

HERE'S WHAT PRESIDENT EISENHOWER WROTE HIM:

"Your bill, which I have just approved, demonstrates the high standard of public service by which you are guided."

Senator Kuchel Gets Things Done. His record in the United States Senate justifies your support. He has established a remarkable record by having authored or co-authored 26 public bills, which have passed the Congress and been signed into law by President Eisenhower. These bills add up to more jobs for all of us and greater prosperity for California and the nation.

For peace, security and prosperity... For a better, happier America... Vote Nov. 2nd to keep KUCHEL Your U. S. Senator.

COMMITTEE TO RE-ELECT THOMAS H. KUCHEL
WM. CURRY, CHAIRMAN

Missing Girl Found Slain, Suspect Held

ALIQUIPPA, Pa. (U.P.)—A suspect was taken into custody Saturday night in the slaying of a 16-year-old high school girl whose knife-slashed body was found on a hillside near here as police throughout western Pennsylvania pressed their search for the "trick or treat" slayer of a six-year-old girl near Johnstown.

Elijah Thompson, 22, a next-door neighbor of Helen Jane Bryant, was arrested on a murder charge after police found a bloody pair of trousers in his home. Thompson also had two sex-crime books in his possession, police said.

Dist. Atty. Richard Stewart said Thompson was picked up for questioning several hours after the Bryant girl's body was found covered with leaves and dirt about a quarter of a mile from her home. A posse found the body during a search when the victim was reported missing from her home Wednesday.

Police said they did not believe there was any connection with the murder here and the brutal slaying of little Karen Mauk at Johnstown, some 70 miles away.

Stewart said Thompson was arrested last Monday following a fight in which he suffered a head and hand injury, but was released. When taken into custody Saturday he had hand-ages around his head and hand.

Police said Thompson, an unemployed steelworker, was married and the father of two children. They said he was in trouble only once before when he was arrested on a disorderly conduct charge about two years ago. He is estranged from his wife.

Hopeville Township Chief of Police Matthew Zvonar refused to say why Thompson was arrested as a suspect. He said Thompson whom he described as "a cool fellow," will undergo an "extensive grilling" today by him, state police and Stewart.

Zvonar, who filed the murder charge against Thompson, said the suspect lived "right next door" to the Bryant girl. He said four of Thompson's brothers were questioned but were released.

The Bryant girl, a strawberry blond sophomore, was believed at first to have been attacked sexually, but Stewart discounted this following an autopsy. He said the killer had attempted to attack the girl but apparently was unsuccessful. He said she died of a crushed skull, and her body bore numerous superficial stab wounds.

At New Castle, 32 miles down the Ohio River from here, a 12-year-old girl, whose name was withheld, told police she was attacked Friday night after she and her four-year-old brother were forced into a car at gun-point and driven to a lonely road outside of town.

The 12-year-old girl said her assailant, described as middle-aged and wearing a mustache, drove her and her brother back to town and warned he would kill them if they told their parents or police.

The two slayings and the alleged attack occurred in mill towns within a 68-mile radius of Pittsburgh.

At Johnstown, east of Pittsburgh, police questioned vagrants and known sex deviates in an effort to find the person who killed little Karen Mauk as she made a Halloween "trick or treat" round of suburban Conemaugh Thursday night.

But investigators admitted they had run on a "blind alley" and appealed to the public for information which could lead them to Karen's killer.

Police set up a special headquarters for the investigation in the borough firemen's club, next to the East Conemaugh Borough Hall. They installed a special telephone and said they would continue a round-the-clock search.

STOP BEING
CONFUSED!

HEAR BETTER

WEAR NO BATTERY
TYPE HEARING AID

NO BUTTONS, WIRES, CORDS
NO BATTERIES TO BUY

One Ear
\$15

Both
Ears
\$25

This Is All You Wear

The only real hidden-hearing help yet devised. New revolutionary hearing device will do for your hearing what reading glasses do for your vision. Come in—phone—write for particulars.

FOR FREE TEST & TRIAL, PHONE FOR A DEFINITE APPOINTMENT

We Have No Other
Affiliates

National
HEARING AID
DISTRIBUTORS

HEARWELL CO.

938 PINE AVE.
PH. 61-6215

PLENTY OF FREE PARKING



Cop Killer's Blood Blotted as 'Souvenir'

CHICAGO (U.P.)—Police got their revenge Friday night when they fired 19 bullets into "cop killer" Gus Amedeo and watched bystanders soak handkerchiefs in his blood for souvenirs.

Amedeo, 26-year-old slayer of Policeman Charles Annerino, was slain in a police trap to end one of the greatest manhunts in Chicago crime annals.

Like John Dillinger, he was trapped with the aid of a woman, and like Dillinger, he died in a gutter.

Detective Lt. Frank Pape, the most feared officer on the force, led a detail of 17 policemen who cut down Amedeo at a busy intersection.

It was the ninth slaying of a hoodlum in which Pape has had a hand.

Chief of Detectives John T. O'Malley Saturday proposed 23 creditable mentions or extra compensation for policemen who took part.

Pape, wearing a duck hunter's cap, a knee-length jacket and carrying a .30 caliber rifle, deployed his men in parked cars, along the sidewalks and in second-story windows.

"They waited for Amedeo to show up on a tip from Mrs. Dolly Del Genio, who told them Amedeo had telephoned her and asked her to bring his car to the intersection.

Like arch-criminal John Dillinger, Amedeo went to a movie before he was slain. The picture was "Duel in the Jungle."

Then he walked out into the street to pick up his car, looking ahead to make sure the coast was clear. It wasn't.

As he unlocked the car door, Detective Eugene Irvin, peering down from a second-story window above a drugstore, shouted:

Station Slates Prop. I Debate

Proposition I will be the subject of a Public Service broadcast over Radio KGER, Monday, from 2-3 p. m. Eugene Tincher and Jack Horner, both of the Citywide Committee Against the Oil Field Civic Center will state the case against Prop. I. Dr. Paul Wilkins and Ray Wylie are scheduled to speak on behalf of the measure.

"Hey, Gus. Don't move. Stay where you are."

Amedeo whirled and fired twice from a nickel-plated .32-caliber pistol.

Irvin and his partner, Frank Schultz, returned the fire. So did Pape, watching from the window of a bowling alley.

Amedeo fell, lay still for two seconds, then got to his feet and ran. Police on all sides

Palm Springs Probe

PALM SPRINGS (U.P.)—The Riverside County Grand Jury will hear testimony next Wednesday from former Palm Springs Police Chief John Davis who charged this city may become a "gambling hell where anything in the way of vice and crime can be found."

(Political Advertisement)

LISTEN TO
TRUTH and FACTS
ON PROPOSITION "I"

SUN. 1:00 - 1:30 P. M. KFOX

MON. 7:30 - 8:00 A. M. KFOX

MON. 2:00 - 2:30 P. M. KGER

opened fire. Amedeo staggered and fell into the gutter.

Thus ended a manhunt which began last June when Amedeo escaped from the Criminal Court Building with a pistol smuggled to him by his part-time sweetheart, Mrs. Dolores Del Genio Marcus, sister-in-law of the woman who helped trap him.

The search was intensified nine days ago when Amedeo, trapped in a tavern, shot and killed Annerino.

Annerino's wife, a mother of two, said when notified that Amedeo had been killed:

"I'm sorry. But he deserved it."

Pearson Libel Suit Jury Fails to Agree

WASHINGTON (U.P.)—A federal court jury failed Saturday to return a verdict on a \$225,000 libel suit filed against columnist Drew Pearson by Mrs. Mary G. Gariepy of Detroit.

The suit was based on two broadcasts made by Pearson in 1949. They concerned a federal income tax case against Mrs. Gariepy's divorced husband, Dr. Bernard F. Gariepy, a physician of Royal Oak, Mich.

In general, the broadcasts said Gariepy was going to claim that \$68,000 of his income tax was "tax exempt as a 'gift' made by

Father Charles E. Coughlin, one-who dismissed the jury which time radio priest, because of heard the case for five days, had alienation of Mrs. Gariepy's af-told it that it would have to de-cide whether the words Pearson used had a good or bad meaning.

SAVE YOUR OLD WORN COMFORTS

More Valuable Today Than Ever Before

Down or Wool

We Renovate and

Re-Cover Them Expertly

Complete Selection of Down-Tight

Materials, Including Non-Slip Fabrics

Free Pickup and

Delivery Anywhere

All Work Guaranteed

Quilt Makers 24 Years

CREAM QUILT CO.

149 W. Garvey Blvd., Monterey Park, Calif.

Write or phone

for information

Cleveland 7-8171

Name

Address

City..... Phone.....



NEW ARRIVALS

of

furniture

floor coverings

and accessories

enable us to extend our

24

ANNIVERSARY SALE

to Saturday, November 6

REDUCTIONS OF 20% TO 60%

are offered on the "Largest

Selection of Fine Contemporary

Furniture to be Found Anywhere"

including many new items

being shown for the first time

during this sale.

Included are all of Frank Bros.

regular services — guaranteed

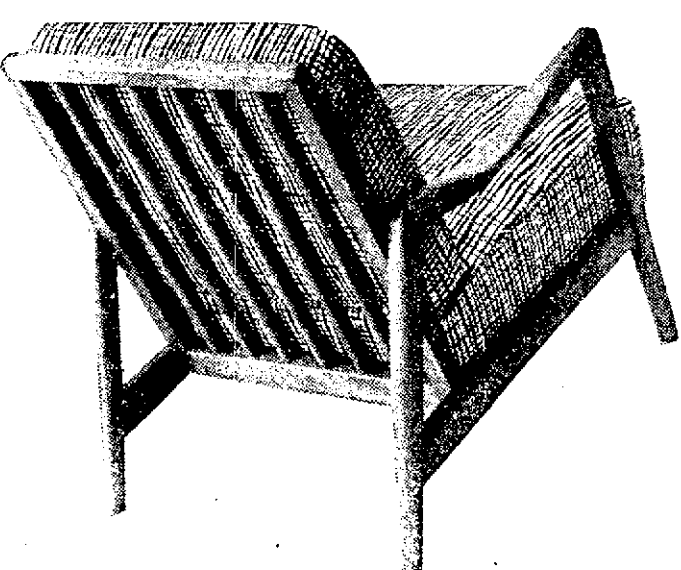
satisfaction, prompt delivery

and our convenient terms of

ONLY 10% DOWN — 24 MONTHS TO PAY

Frank Bros.

2400 AMERICAN AVENUE, LONG BEACH 4-8137



Imported from Sweden. A handsome lounge chair with solid beech frame in ebony finish. Upholstered with hand-blocked Swedish linen in charcoal and grey or brown and beige. Regular 151.00 79.50



Foam Rubber Sofa Bed custom made in our own shop with full 4 1/2" foam rubber cushion and removable foam rubber bolsters. Zippered covers for easy cleaning in a choice of quality fabrics. Also available with birch or walnut legs. A 119.50 value. Specially Priced at Only 89.50



NEW NYLTUFT BROADLOOM

Luxurious, deep pile carpeting that looks and feels like twice its price. Made of DuPont Nylon and viscose for years of durable wear and easy care. Soil, crush and fade resistant—ideal for any interior. Choose from 6 beautiful clear colors—beige, cocoa, moon grey, woodrose, hunter green or sage green. An 8.95 value for

ONLY 5.95 SQUARE YARD

For example, the average living room, dining room and hall requiring 40 sq. yards, can have the luxury and convenience of wall-to-wall carpeting completely installed over 40-ounce waffle padding with tackless stripping for ONLY 318.00.

Yes, you can have Nyltuff now for only 32.60 down and as little as 14.06 a month.

LADY IN A LATHER

Silent Girl Clicks as Barber

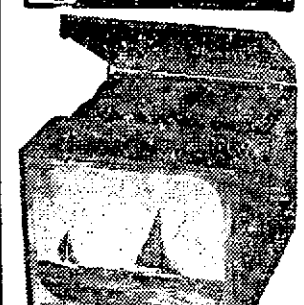
"Good Old Texas" says the sign high over the door. And at the first barber chair in the window operates a woman barber.

She works deftly and fast cutting hair, lathering and shaving around men's ears with a straight-edge razor, giving shampoos and facial massages.

In 13 years as a Long Beach barber, Connie Cox, 32, says "only three or four" men have declined to let her cut their hair. Frequently a new customer says "I never had a

RENT a TV!

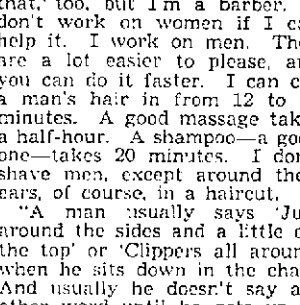
MONEY PAID AS RENT
WILL APPLY ON PURCHASE



Model 1030
PORTABLE
Take It With You
\$150
We Finance Our Own
Contracts
AA Appliances
115 AMERICAN AVE.
TELEPHONE 6-3248
DAY and NIGHT SERVICE

RENT a TV!

MONEY PAID AS RENT
WILL APPLY ON PURCHASE



Model 1030
PORTABLE
Take It With You
\$150
We Finance Our Own
Contracts
AA Appliances
115 AMERICAN AVE.
TELEPHONE 6-3248
DAY and NIGHT SERVICE

NOW! TELEX-TRUE HEARING

only \$129.00

NEW TELEX Commander 600

3-transistor with famous Telex tone

TELEX HEARING CENTER

744 1/2 PINE AVE.
Phone 7-6887
WE GIVE 2% GREEN STAMPS

Ninth A-Ore Plant Ready in N. Mexico

GRAND JUNCTION, Colo. (AP)—The ninth uranium ore processing plant on the Colorado plateau will go into operation Monday at Shiprock, N. M.

The plant will be operated on a custom basis, purchasing uranium and vanadium ores from producers in the Shiprock area, Sheldon P. Wimpfen, manager of the Atomic Energy Commission's operations office here, announced Saturday.

The Shiprock plant was built by the Kerr-McGee Oil Industries, Inc.

Kerr-McGee also will take over operation of the ore-buying station at Shiprock, Wimpfen said. It has been run for the AEC by the American Smelting & Refining Co. since 1952.

Other plants in the Colorado plateau are at Uravan, Rifle, Durango, Naturita and Grand Junction in Colorado; Salt Lake City and Monticello in Utah; and Grants, N. M.



CONNIE AND CUSTOMER ... "I Don't Talk"

Art Forum Guest Schedules Talk on Printmaking

Felix Landau of the Landau Gallery in Los Angeles will speak on "A Survey of Contemporary Printmaking" at the Long Beach City College Art Forum Tuesday evening.

The lecture will be given in Room 502 on the Lakewood campus art building, starting at 7:30 p. m. and is open to the public without charge.

Landau, proprietor of the leading contemporary art gallery in Southern California, is a recognized authority in his field and has sponsored many of the area's modern art shows in recent years.

His Tuesday evening lecture will be illustrated by prints from leading contemporary artists.



FELIX LANDAU
Modern Art Sponsor

Paris Planning Giant Suburbs

PARIS (AP)—Beset with housing problems, Paris is considering a plan to build a suburban development eight miles from the city limits as its 21st ward.

Bernard Lafay, chairman of the council (mayor), said he would like to erect 30,000 houses on property at La Celle-Saint Cloud willed to the city by Count de Bendor.

FOUNTAIN PEN REPAIR SPECIALISTS
FACTORY PRICES
PROMPT SERVICE

Social Stationery, School Supplies, Office Supplies, Engineering Supplies, Greeting Cards and Filing Supplies.

GOLDEN RULE PEN SHOP
Ball Point Cartridges
Fountain Pen Headquarters
235 EAST BROADWAY
"Serving Long Beach Since 1924"

'Titan' Slated at Library

"The Titan," a film story of Michelangelo's life traced without actors against settings of 16th century Italy will be shown at 7:30 p. m. Friday at Bay Shore Branch Library, 5390 E. Second St. Narration is by Frederic March.

The film is one of a series of selected documentary pictures being shown locally by the Los Angeles County Museum in co-

79,000 Splash in Swim Pools

Public use of the three high school swimming pools here totaled 79,347 during July and August of this year, as compared with 122,526 during the entire fiscal year, 1953-54, according to Frances Dixon, city supervisor of aquatics for the Recreation Department.

The three high school plunges are made available to public use evenings, Saturdays and during such other times as they are not needed for school curriculum purposes.

Public use of the high school pools is a feature of the Long

HELEN KELLER HONORED

BERLIN (AP)—A West Berlin school for handicapped children was renamed the Helen Keller School last week in honor of the American woman who rose above blindness, deafness and loss of speech.

Vote **AGAINST** Prop. **EYE "I"**
Keep our Civic Center OUT of the OILFIELDS!

CITY-WIDE COMMITTEE AGAINST OILFIELD CIVIC CENTER

ELECT...
CONGRESSMAN
SAMUEL W. YORTY
TO THE
U. S. SENATE
Check his record for your assurance of GOOD GOVERNMENT!

In LONG BEACH and Greater LAKEWOOD by more than
*** 2 to 1**
GOODWIN J. KNIGHT
is the choice for Governor by Democrats and Republicans alike ...
Because
Point No. 6 of a Series
VETERANS
The State's two million ex-servicemen and women know Goodwin Knight as the only veteran in the race for Governor. Governor Knight understands veterans and he understands and strongly supports California's veterans' assistance program—the finest in the Nation.

* PRIMARY RESULTS IN 18TH CONGRESSIONAL DISTRICT
KNIGHT 54,900
His Opponent 21,193

KNIGHT Is Right for California
Committee to Retain Gov. Knight, Wilton Hotel

Introductory Sale!
Trio Bed
by **NATIONALLY KNOWN SUPERIOR Sleeprite**
It's A PAIR OF TWINS
It's A BUNK BED
It's A TRUNDLE BED
Complete ... 2 BEDS
2 SPRINGS
2 INNERSPRING MATTRESSES
LADDER & GUARD RAIL

SALE PRICED at Only \$64.50
\$7.50 DOWN BALANCE ON EASY TERMS

Don't let sleeping space be a problem in your home! Come in and see the Sleeprite Trio-Bed today. You'll buy and save!

Henry's Modern
3030 E. Pacific Coast Hwy.
Phone 9-2224

STORE HOURS
9 A. M. to 9 P. M.
Saturday 9 A. M. to 6 P. M.

WITHOUT PAIN OF BILLS

Longshoremen's Children Aided by Free Dental Service Project

Approximately 2,500 youngsters of the Long Beach-Los Angeles harbor area, the dependent children of longshoremen, ships clerks and walking bosses may get their teeth filled and cleaned or even pulled without the pain of bills, in a dental program to start Dec. 1.

The program, first of its kind in the United States, will be free to the union members, financed from the welfare fund.

Technically known as the International Longshoremen's & Warehousemen's Union - Pacific Maritime Assn. Welfare Fund Pilot Dental Program, it was agreed on by ILWU and PMA in longshore negotiations last May.

Eligible here are dependent children of Local 94, the foremen's union, Local 63, marine clerks, and Local 18, longshoremen.

Members now are registering their children in Longshoremen's Memorial Hall, 231 W. C St., Wilmington.

The dental program is underway in the Long Beach-Los Angeles area and in San Francisco, and will follow shortly at Portland and Seattle.

"This dental program is an extension of the welfare coverage now in effect up and down the coast among our members, whereby they, their wives and their children up to the age of 19 are covered for hospital and doctor bills," explained William S. Lawrence, president of Local 18.

"Our welfare coverage extends over retired employees and their wives, so long as they live. A total of \$750,000 was set aside by the trustees of the welfare fund, made up of three employers and three union members, for the pilot dental program. Dental research shows that if a person's teeth are cared for up to the age of 15, he will have little trouble after that. The dental program, the same as the hospital and doctor program, will be without cost to the employee."

Each employee has a choice between two dental plans, a service plan and an insurance company plan, to cover his children from birth through age 19, for the year ending Nov. 30, 1955.

Care provided by the dental group to children signed up for the service plan includes cleaning, X-rays, fillings, extractions, treatment for accidents and services for the prevention of irregular teeth, cavities and other dental disease.

Children signed up for the insurance company plan may go to any licensed dentist who is a member of the American Dental Association or eligible for membership. The dentist's charges will be reimbursed, according to a fee schedule, up to \$75 for the year of the program for each child.

The schedule is the current Veterans Administration dental fee schedule for California, with an addendum worked out with the Southern California State Dental Committee on Dental Care setting forth allowances for services especially for children.

The plan is not a typical insurance plan. The welfare fund will pay the dentists through an insurance company, Continental Casualty Co. Continental is underwriting \$150 insurance for each dental accident, provided in addition to the basic \$75 benefit.

Newberry's Value DAYS

TOMORROW WE WILL INAUGURATE MONDAY NIGHT OPENING UNTIL 9 P.M.—NOVEMBER 1

This in response to the many requests made by our faithful customers. We hope this will meet with the approval of all. You will note the many big values that will be on sale at big savings.

Newberry's MONDAY DOOR BUSTER

32-Pc. Set of Rhythm

The dinnerware set that enhances any modern dining room. Comes in the beautiful shades of yellow, chartreuse, wine and forest green patterns.

Reg. \$8.29
SPECIAL \$5.77

We Carry Open Stock in This Pattern

J. J. NEWBERRY CO.

Roastwell Roasters

We have the roaster to fit your needs for the holidays ahead.

3 to 4-LB. FOWL or 6 to 7-LB. ROAST **69¢ ea.**

6 to 8-LB. FOWL or 10 to 12-LB. ROAST **1.19 ea.**

12 to 14-LB. FOWL or 16 to 18-LB. ROAST **1.49 ea.**

16 to 18-LB. FOWL or 20 to 22-LB. ROAST **1.89 ea.**

LARGE ROASTER WITH TRINETRAY 2.59 ea.

J. J. NEWBERRY CO.

Newberry's MONDAY DOOR BUSTER

32-Pc. Set of Virginia Rose

This beautiful dinnerware of a dainty floral pattern trimmed with silver. This pattern will make a beautiful holiday table setting.

Reg. \$8.29
SPECIAL \$5.77

We Also Carry Open Stock in This Pattern

J. J. NEWBERRY CO.

Ladies' Panties

Hollywood brief and band leg style in white and pink. Small, Med. and Large. A real buy—get several today.

Reg. 39c
4 pr. 1.00

J. J. NEWBERRY CO.

Ladies' Slippers

Something new in ladies' house slippers. Beautifully styled of felt and trimmed a dainty checked flannel. Wine and royal blue. Sizes 4 to 9.

Reg. 2.49
SPEC. \$1.99

J. J. NEWBERRY CO.

Curtain Panels

An assortment of meshes, plain & patterned and lace panels. White, eggshell and colors up to 91 inches long and 41 inches wide. Values up to \$1.79, if perfect.

SPEC. 2 for \$1.00

J. J. NEWBERRY CO.

Girls' Coats

Solid color all-wool coats with leopard trim on collar and pockets. Double breasted style. Sizes 3 to 6X. Reg. \$5.98.

Special \$4.77

J. J. NEWBERRY CO.

Girls' Coats

All-wool checked pattern with velvet trimmed buttons, collar and cuffs. Double breasted style. Now is the time to buy one of these for that little girl's Christmas present. Sizes 3 to 6X. Reg. \$9.98.

Special \$7.77

J. J. NEWBERRY CO.

Boys' Flannel Shirts

Just the flannel shirt for the little man — checks, plaids and cowboy designs of Sanforized flannel. Sizes 3 to 6.

Reg. 1.49
Special 97¢

J. J. NEWBERRY CO.

Men's Dress Shirts

A beautiful selection of men's dress shirts in checks, stripes and small patterns. Sanforized for permanent fit and guaranteed to give 100% satisfaction. Sizes 14 1/2 to 17.

1.98

J. J. NEWBERRY CO.

Ladies' Wool Dresses

Closing out a selection of flannels, jersey and poodle cloth of 100% wool. Sizes 9 to 15. Reg. \$15.98.

Close-Out Special \$7.77

J. J. NEWBERRY CO.

Ladies' Fancy Panties

Hollywood brief styles with embroidered nylon trim, in white, pink, maize and blue. Sizes 5 - 6 - 7. Regular 59c.

Now 3 pair 98¢

J. J. NEWBERRY CO.

Newberry's MONDAY DOOR BUSTER

Bolted Cotton Prints

A large selection of better cottons in plaids, checks, all-over florals and modernistic designs — guaranteed fast color—36" wide.

Reg. 39c yd.
SPECIAL 4 YDS. \$1.00

J. J. NEWBERRY CO.

Casco Bay Blanket

A beautiful plaid blanket made by Cannon — size 70x80. Made of cotton, rayon and wool and beautifully bound with acetate satin. Just the cover for these cool nights. Reg. \$2.59.

Special \$1.99

NO DEPOSIT NECESSARY ON ANY LAYAWAY

J. J. NEWBERRY CO.

Newberry's MONDAY DOOR BUSTER

Rayons and Suiting Remnants

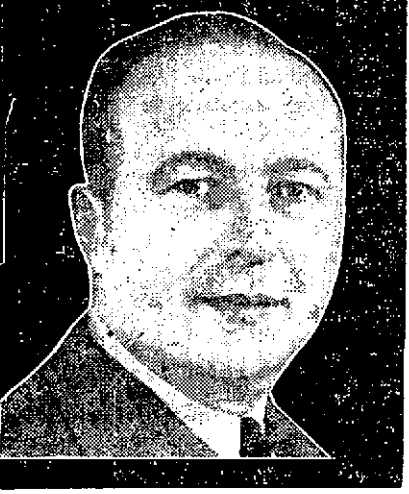
An assortment of rayons in taffetas, satins, crepes and suitings—up to 45 inches wide—solid colors and prints.

Reg. 49c yd.
SPECIAL 4 YDS. 99¢

J. J. NEWBERRY CO.

J. J. NEWBERRY CO. 433 Pine Ave. Downtown Long Beach

DR. COWEN says: PAY NEXT YEAR!



You Don't Have to Make Your First Credit Payment Until 1955...

KEEP YOUR CASH for holiday expenses ahead—but don't put off purchasing the Dental Plates you need! Take advantage of the exceptionally liberal terms offered by Dr. Cowen. Start wearing new plates RIGHT NOW... wait till NEXT YEAR to start the easy credit payments. Convenient terms to fit your budget are promptly arranged at Dr. Cowen's... you can spread the small weekly or monthly payments over any reasonable length of time.

PRICES ARE LOWER SPECIAL SAVINGS THIS MONTH!

Take advantage of the Lower Prices at Dr. Cowen's Offices. Come in and learn in advance how little you pay for new Transparent Material Dentures, set with Trubyte Bioform Teeth—noted for their remarkably close resemblance to Natural Teeth & Gums.

DENTAL PLATES

DR. COWEN Says: "No matter how small your budget is, I want to do everything possible to make it easy for you to obtain the Dental Plates you need without financial hardship. Just come in and tell me how small your credit payments should be, and I'll accept any reasonable terms you want."

15 MONTHS TO PAY

CREDIT DENTISTRY

• BRIDGEWORK • CROWNS • PLATES
• EXTRACTATIONS • FILLINGS • INLAYS

NO EXTRA CHARGE

PENSIONERS WELCOME

Dr. Cowen gives you all the credit you need for all the Dental Work you need. No delay or red tape... no bank or finance company to deal with.

Special convenient payment plan available under the State Medical Assistance Law.

EXAMINATION WITHOUT APPOINTMENT

DR. COWEN

In Downtown Long Beach
107 W. BROADWAY
CORNER PINE • OPPOSITE BUFFUMS
OPEN DAILY 9 A.M.—6 P.M., SAT. TILL 1 P.M.

PHONE-Long Beach 656-251
Low Prices Quoted in Advance

FREE PARKING
50 CONVENIENT PARK & SHOP LOTS

EDITORIAL

Here Are This Paper's Choices in Next Tuesday's Elections

A MERE GLANCE at the ballot for Tuesday's election and at the following discussion shows the formidable task confronting the voter who seeks conscientiously to reach an intelligent conclusion on the contests and issues. For his guidance and consideration we have marked the ballot in accordance with our own views, and we have undertaken below to explain why we reached the conclusions that we did.

Gov. Goodwin J. Knight, moving into the state's highest office when Gov. Earl Warren went to the Supreme Court, has carried on the progressive but financially prudent policies established by his predecessor. With many years' experience in state office, he carried into the gubernatorial office a broad knowledge of state affairs and presided over a smooth transition in administrations. A year of sound service as governor has shown that Gov. Knight has fully deserved the popularity that has given him heavy voter majorities whenever he has sought public office.

Years of service in the Senate prepared Lt. Gov. Harold J. Powers for the responsibilities that came to him when he succeeded to his present office at the time Knight went to the governorship. Practical, politically-wise, progressive in his thinking, Lt. Gov. Powers is doing a good job. He should be elected Tuesday.

Secretary of State Frank M. Jordan, and State Treasurer Charles G. Johnson have held their respective offices for a long time, have a record of dependable service and are opposed by men who have little more to recommend them than a desire to hold office. State Controller Robert Kirkwood was a good legislator before he moved up to the controllership on appointment by Gov. Warren, and he has carried on with outstanding efficiency in the tradition of Warren appointees. His opponent is best known here for his vote in the Assembly against a resolution asking return of the tidelands to the state.

Atty. Gen. Edmund G. Brown received our endorsement in the primary; he now holds both Republican and Democratic nominations and deserves a strong complimentary vote Tuesday.

For the Fourth District post on the State Board of Equalization, the choice is easily Robert E. McDavid. An experienced tax consultant, McDavid in his own right is worthy of the job. A further compelling reason for a vote for McDavid is that his opponent, William G. Bonelli, has a record which makes him wholly unacceptable to thinking voters. Liquor irregularities in his district and during his tenure have become a statewide scandal.

Congressional Offices

Moving on to the Congressional offices, the top of our ticket is occupied by U.S. Sen. Thomas H. Kuchel. In a short time in the Senate as a Warren appointee, he has made an outstanding record as a sound and practical legislator and has established himself firmly as a member of the Eisenhower team. The type of service he has given in broader fields is illustrated by what he has done for the Long Beach area in relation to the appropriation for reconstruction of our VA Hospital and the bolstering of our shipping industry.

Rep. Craig Hosmer of Long Beach has established a record as one of the strongest supporters in Congress of President Eisenhower. His freshman term in the House has proved his ability, his alertness, and his devotion to the principles of high quality public service. The 18th District has never had more conscientious attention to its interests in Congress. The VA Hospital appropriation, success in maintaining activity at the Long Beach shipyard, federal aid for our schools and many other valuable services have been given to this district. The Long Beach-Lakewood area can and should build seniority strength in Congress by reelecting Craig Hosmer Tuesday.

Our recommendation for State Senate, 38th District, goes to Mrs. Mildred Younger, who courageously tackled the task of dethroning the extremist, Jack Tenney, in the Republican primary. Having removed an extreme right-winger, she is now in a contest with an opponent with tendencies toward other extremes. The same public sentiment which pushed Tenney out should carry Mildred Younger, an intelligent middle-of-the-roader, into office. A woman with brains equal to her charm and poise, she will give Los Angeles County the Senate service it needs.

For 44th District Assemblyman we recommend the reelection of Herbert R. Klockstein, whose conscientious service as a Long Beach City Councilman for many years has been duplicated by the work he has done in two terms at Sacramento.

This area is fortunate in having the opportunity of returning former Assemblyman W. S. Grant to Sacramento as representative of the 40th District. His legislative know-how, his friendly relationship among the personnel of state government, and his long record of outstanding civic service in the community, are factors which should assure his election Tuesday.

State Propositions

Prop. 1 is a \$175,000,000 bond issue proposal to assist California war veterans in acquiring farms and homes. This is an extension of a long-standing program which has proven beneficial to our veterans and is self-supporting. Yes on 1.

Prop. 2, the \$100,000,000 state school bond issue proposal, would aid "impoverished" school districts which have heavy needs for new facilities but no means of meeting them. For a healthy state school system we urge Yes on 2.

Prop. 3 embodies badly needed reforms in the state's alcoholic beverage control administration. It establishes a separate department, provides for a director appointed by the governor, and represents a necessary basic step in the cleanup of liquor administration scandals. To make liquor administration directly responsible to the governor, who is directly responsible to all the people of the state, vote Yes on Prop. 3.

Prop. 4 increases monthly aid payments to needy aged from \$80 to \$100 and freezes the increase in the State Constitution. Adding a tax burden of \$75,000,000 a year, this proposition offers no method for raising the money and jeopardizes the present needy aid program. It should be defeated. No on Prop. 4.

Prop. 5 would sustain California's shipping industry by continuing the exemption of California-registered freight and passenger ships from local property taxation. Yes.

Prop. 6 would raise the pay of state legislators from \$300 to \$500 a month. The burdens and responsibilities of state legislators have increased tremendously in recent years in this growing state, and it is only fair to recognize this with a raise in pay. Yes on 6.

Prop. 7 authorizes the legislature to amend or appeal the little-used Torrens Land Title Act when necessary in the public interest. Yes on 7.

Prop. 8 exempts commercial and fishing vessels from local taxation. Such vessels are an integral part of a commercial industry and therefore deserve no discriminatory exemption. No on 8.

Prop. 9 extends to church buildings under construction the tax exemption provided for them after completion. Yes on 9.

Prop. 10 increases terms of Assemblymen from two to four years and of State Senators from four to six and limits future governors to two successive terms. This measure embodies two separate issues which should be submitted separately. No on 10.

Prop. 11 authorizes a justified tax exemption on homes acquired by federal assistance by paraplegic veterans. Yes on 11.

Prop. 12 would aid in the rehabilitation of persons who have served sentences for commission of infamous crimes by permitting them to vote. Yes on 12.

Prop. 13, a Constitutional amendment authorizing the City of Vernon to obtain a charter, contains departures from democratic processes and ambiguous language regarding school districts which justify its defeat. No on 13.

Prop. 14 permits tax exemption of land, as well as of buildings, during the period of construction of structures to be used for college purposes. Yes on 14.

Prop. 15 provides for tax exemption during the construction period of hospitals and certain other non-profit facilities which would be tax-exempt if completed. Yes on 15.

Prop. 16 provides that when any government agency acquires real property in California, it will comply with California water laws with respect to such acquisition. Yes on 16.

Prop. 17 would permit the diversion of highway revenues for use in developing parking facilities. Road revenues should be used for roads only. No on 17.

Prop. 18 is intended to remove any question of racial discrimination involving property rights of resident non-citizens. Yes on 18.

Prop. 19 would permit a justice court judge who has served five years to become a judge of a succeeding municipal court, even though he is not an attorney. We believe legal training is an essential qualification for a judge of municipal court. No on 19.

Prop. 20 permits more time for preparing proposed county charters and changes the methods of qualifying freeholders who draw up the charters. Certain of the purposes of this measure could be met by simple legislative action. Some Constitutional lawyers object to the measure because it amends only one paragraph of a section of the Constitution and does not set out the entire section as amended. No on 20.

County Propositions

Prop. A authorizes a bond issue of \$9,220,000 for rebuilding 57-year-old facilities of the Los Angeles County Osteopathic Hospital. For improved standards of health service, vote Yes on A.

Prop. B permits a \$4,510,000 bond issue for court and administrative facilities in the county, including a new courthouse in Long Beach. Yes on B.

Prop. C proposes a \$1,563,000 bond issue for construction of a maximum-security jail at the Sheriff's Wayside Honor Ranch. To bring this facility up to required legal standards, vote Yes on C.

Prop. D provides for consolidating the offices of surveyor and engineer, to simplify presently costly and wasteful accounting and timekeeping procedures. Yes on D.

Prop. E is a reasonable change in the method of hearing employee appeals under Civil Service. Vote Yes.

Prop. F would permit veterans returning to county service to take civil service examinations that were conducted in their absence. Vote Yes.

Prop. G extends veterans preference on civil service examinations to members of the Coast Guard. Yes.

Prop. H is designed to protect rights of county employees in case of consolidation of county governmental services. Vote Yes.

City Propositions

Prop. I requires location of a civic center on a 72-acre site in downtown Long Beach bounded by 37th St., 32nd St., Long Beach Blvd. and Atlantic Ave., and designates buildings to be located thereon. It sets a maximum of \$5,000,000 from the Public Improvement Fund (money tied up by the Mallon suit) for purchase of the site. We oppose the proposed downtown center because: 1. Its location in an operating oil field involves unestimated costs and difficulties. 2. Its location is inconvenient to the majority of those who use civic center facilities. 3. It would require location of certain facilities, such as the police headquarters, far from the area in which most of the work originates for the departments using those facilities. 4. For the benefit of one area of the city Prop. I would disturb the logical pattern of community development. 5. It disregards the value of city buildings already located in the downtown area. 6. Because Public Improvement Fund money is tied up in litigation, and there is no assurance it will ever be available, Prop. I could delay indefinitely the construction of needed municipal facilities. These are a few of many reasons why Prop. I should be rejected.

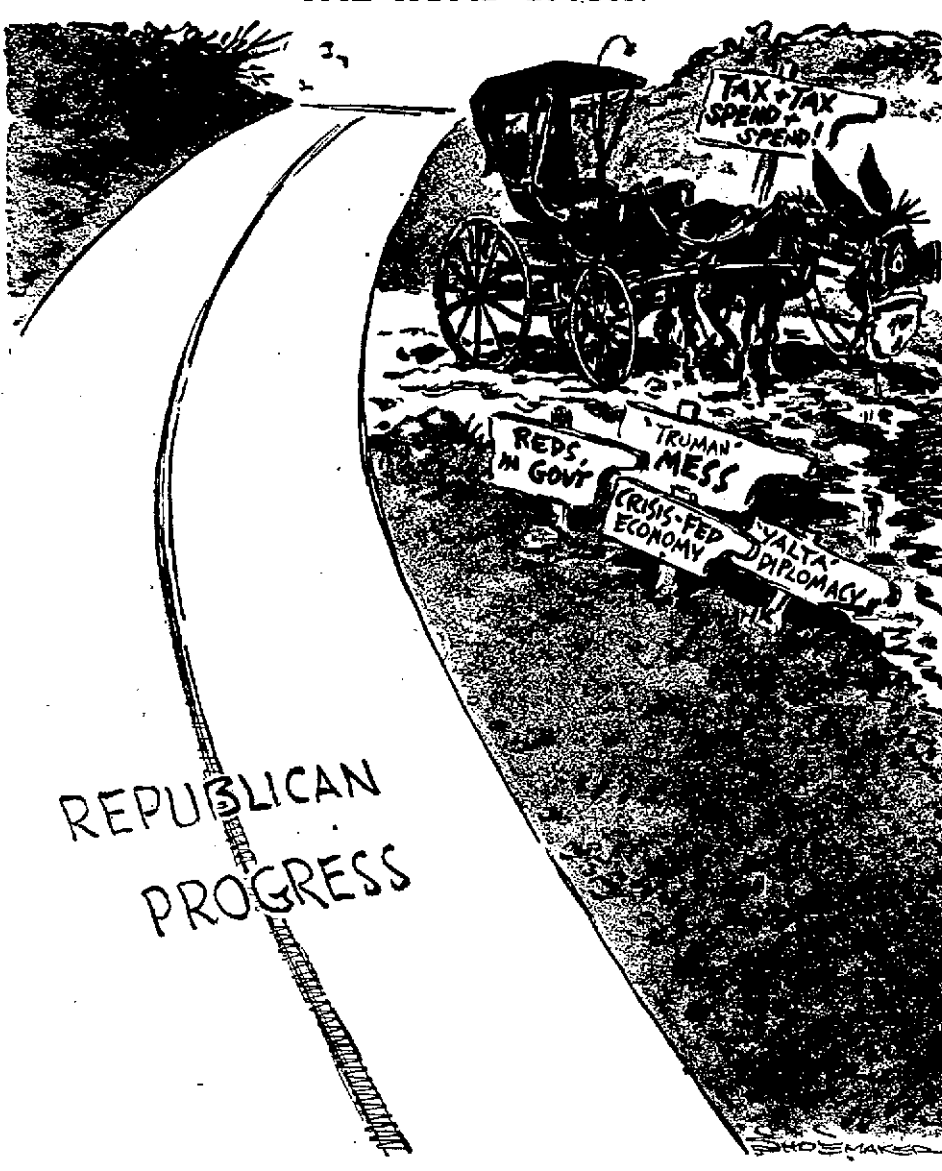
Prop. J would establish an unexpended reserve from the tidelands oil funds used on upland improvements, the earnings from the invested reserve to be used in operation and maintenance of projects constructed with tidelands oil money. This is a sound method of preventing operation costs of oil-financed projects from becoming an unbearable burden on the taxpayers. Vote Yes.

Prop. K authorizes changes designed to simplify the city's payroll procedures. There is no known opposition. Vote Yes.

Prop. L is an enabling measure allowing the integration of a pension plan for general city employees (not policemen or firemen) with federal social security. Federal legislation requires that if this is done, benefits to employees must be "equal or superior" to those now available. The present pension plan must be kept in effect until the new plan is adopted, and approval of the new plan by a majority of city employees is required before it can be made effective. Savings to city employees of more than \$300,000 annually are estimated under the proposed plan. For these reasons we recommend a "Yes" vote on Prop. L.

Prop. M amends the charter to permit a minimum of \$10 a day compensation for members of the Board of Education, and would permit the City Council to raise the pay by ordinance. We oppose Prop. M because it does not specify a maximum pay for school board employees, because we believe there should be no financial incentive for civic service of this

THE ROAD BACK?



DAVID LAWRENCE

If Demos Win Congress Tuesday, It Will Mean Era of Confusion

WASHINGTON — If the pre-election forecasts are to be believed — and none, of course, has been made on the basis of any scientific poll of the 435 districts in the House and the 97 states where there are elections for the Senate — then American prestige abroad may drop considerably. For that's what would happen if a divided government comes into being.



LAWRENCE

The spectacle of the American government doing something which in Europe would be regarded as fantastic — putting Churchill in, for example, to head the cabinet while Attlee and the British Labor party run the Parliament — would be bound to create throughout the world an unfavorable impression about the constitutional system of this country.

For many months Adlai Stevenson and a number of other Democrats have been saying that American prestige has dropped because the governments abroad didn't know whether they had better deal with a certain Senator or with the Eisenhower-Dulles branch of the government.

But what will happen now if the Democratic party takes control of both houses of Congress? Will foreign governments feel they should send ambassadors or ministers or special envoys to negotiate with the Senate Foreign Relations Committee and the House Foreign Affairs Committee? Will Democrats, like Stevenson, who have been crying out that America doesn't have a single spokesman on foreign policy, now say that it is all right to have two spokesmen — the Department of State and the congressional committees on foreign affairs? Is a drop in prestige for America all right if the Democrats bring it about, and is it OK for the Democratic party, on taking control of Congress, to run the foreign policy of the nation?

EUROPE SHOCKED
Europeans were shocked when the American people in November, 1948 — before World War I had ended — elected an opposition Congress and then the Senate began to tie the hands of President Wilson, Democrat. Even before he went to Paris to negotiate a peace treaty, nearly a majority in the Senate signed a round-robin outlining what kind of treaty they would accept or reject.

Promises of co-operation between the executive and legislative branches will be regarded by Europeans now as adding to the confusion because in their eyes there can be only one majority party next January, and that's the one in control of the national legislature.

What the Europeans will like about a Democratic vic-

tory in Congress, however, is the possibility that it will mean more money for them. Some feel that the Eisenhower administration pinches pennies too much. The foreign governments know, of course, that America's foreign policy is closely related to funds appropriated for aid of a military and economic character abroad and that Congress holds the purse strings.

Informal contacts are sometimes made by foreign governments with members of Congress, especially with the chairmen of important committees. If the Democrats come into power, it will not be possible to know clearly just what America's foreign policy is to be because appropriations proposed by the executive may be altered by the Congress and an era of contest and confusion is bound to arise.

The whole world will wonder, too, about President Eisenhower's leadership. Will Congress back him up? The answer will not come for months. Meanwhile, the Soviet government will be watching for opportunities to throw monkey wrenches into American diplomacy and behind the scenes, may find ways and means of adding to the friction.

HOW SINCERE?

The foregoing set of possible consequences can be so damaging to the prestige of the United States that one wonders how sincere have been the professions of highly placed Democrats in their con-

cern about the standing of America abroad. For if these protestations mean anything, then logically leading Democrats should be urging their fellow citizens not to reduce that prestige but to prevent a divided government by voting for the Republican candidates for Congress.

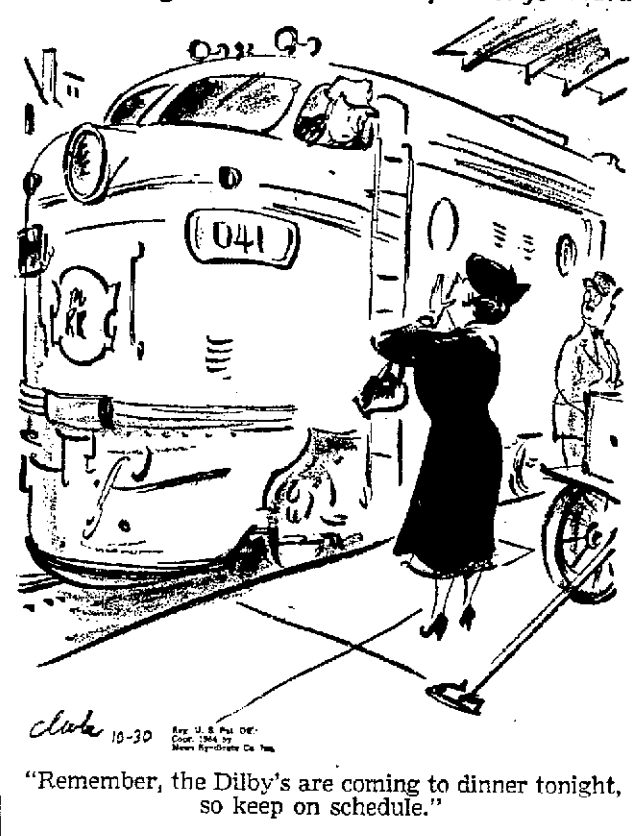
Some Europeans will feel, on the other hand, that maybe President Eisenhower should resign and either Truman or Stevenson, be named to the Presidency. They think that, if the electorate in a free country elects one party to control of the parliament, that same party should have the right to select the Chief Executive, too.

If a majority of the voters and the stay-at-homes mean by their attitude to repudiate and show a lack of confidence in President Eisenhower and his foreign policies, then they should be aware that this is what most persons abroad will construe the election of a Democratic Congress to mean. Conversely, retention of the Republican Congress will be construed abroad as a vote of confidence in the Eisenhower foreign policy at a time of the greatest success the United States has achieved since the close of World War II.

It's up to the 40,000,000 voters who have registered to say what they do mean next Tuesday, and Europeans will then put their own interpretation on the result. Next week's dispatches from Europe should indeed be interesting.

The Neighbors

By George Clark



type, and because we do not believe city taxpayers should be required to pay salaries for officials of the school district which extends well beyond city boundaries. Vote No on M.

Prop. N would permit compensation for members of the Recreation Commission. Many of the same principles are involved as in M. We vote No on N.

Prop. O, increasing pay of City Council members from \$200 to \$500 a month, recognizes the increased responsibilities which have fallen on Council members during a period of swift city growth and multiplication of municipal problems. Vote Yes.

Prop. P authorizes the establishment of districts which would be empowered to operate vehicle parking facilities for which revenue bonds could be issued. A majority of property

holders in any proposed district must petition before it could be set up. It contains provisions under which valuable space needed for parking facilities may be put to that use and kept available for parking in the future. To help solve a serious problem, Vote Yes on P.

Prop. Q authorizes expenditure from the Public Improvement Fund, in accordance with provisions of Prop. J, for park improvements, branch libraries, airport improvements and the Auditorium approach. Yes on Q.

School District

Prop. R is the \$32,500,000 local school bond issue. Passage of this measure is vital if a full-day school program is to be maintained in the Long Beach Unified School District. To give the children of this district adequate, decent school facilities, Vote Yes on Prop. R.

L.A.C. SAYS

Important Issues

(Continued From Page A-1.)

or greater" benefits to employees. This would be accomplished by using Social Security plus a supplemental plan to provide these benefits. But it would save an estimated \$500,000 a year to taxpayers and employees. It does not affect in any way those already retired. An integrated plan would provide the same retirement ages and benefits as present. City employees must approve such a change before it is effective. It is a sensible saving where taxpayer will benefit as well as employees. It is being fought by some city employees with misleading information. In our opinion, safety of our retirement plan is dependent upon such an integrated plan. It should have a heavy YES vote.

Prop. P deserves a YES vote. It provides that any section of the city can set up a "parking district" whereby offstreet parking would be provided. The costs would be covered by revenue bonds which would be paid for from parking revenue plus, if necessary, an added tax on property "IN THE DISTRICT." This would be effective only by approval of the property owners in the district. The proposition is being opposed by private parking lot operators. They are spending large sums to keep this increased parking from becoming effective. Again we point out it applies to any section of the city that finds it must have greater parking facilities. The cost is not charged to the city as a whole. This proposition simply makes it legal for any district to set up such a plan. It does not set up the plan itself. It should have a YES vote.

Prop. R is our local school bond issue. It should not be confused with the state school bond proposition on the state ballot. Long Beach does not profit by the state proposition because we have not reached our bonding capacity. It takes a two-thirds majority to carry our local bond issues. There should be an overwhelming YES vote on Prop. R.

Explanations of all other propositions have been carried in these papers. A marked ballot in this issue will give recommendations. It is natural many readers will disagree with some of the recommendations. But we urge them to give careful consideration to the city propositions discussed above. They are very important to Long Beach. —L.A.C.

(The L.A.C. column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

DREW PEARSON

U. S. Steel Gives With One Hand, Takes With Other

WASHINGTON — There is an interesting comparison between what the U. S. Steel Corp. is doing on the Orinoco River in Venezuela and what it's refusing to do on the Delaware River in the United States.

U. S. Steel, which brings iron ore from Venezuela, has agreed to dredge the Orinoco River for the Venezuelan government free. Furthermore, it has agreed to dredge the river each year. Also free. To make up for this, U. S. Steel charges about a dollar a ton extra for Venezuelan ore in the U. S., which means that American consumers pay higher steel prices.

Simultaneously, U. S. Steel, thanks to Sen. Ed Martin of Pennsylvania, was able to sneak a neat provision through Congress that the Delaware River be dredged for the benefit of the U. S. Steel Corp. — at the taxpayers' expense.

During the closing weeks of Congress, Martin slipped this \$91,000,000 authorization into the river and harbors omnibus bill to dredge the upper Delaware River to a depth of 40 feet. This would be for the almost exclusive use of U. S. Steel to bring its Venezuelan ore up to its Ben Fairless plant in Pennsylvania.

The Army Engineers had recommended only a 35-foot depth for the upper Delaware — standard depth for all ocean ports and channels. And they argued that the additional five-foot depth should be paid by the U. S. Steel Corp. — a cost amounting to \$18,000,000. But U. S. Steel refused. So its friend, Sen. Martin, proceeded to sneak his rider through Congress by which the taxpayers are saddled with the entire cost of the Delaware River give-away.

This little \$91,000,000 bonanza, incidentally, is almost the same as the \$95,000,000 authorization for the St. Lawrence Waterway voted by Congress. The only difference is that the taxpayers get paid back with interest for the St. Lawrence. They don't get paid back for dredging the upper Delaware.

NOTE — Congressman John Blatnik of Minnesota, one of the chief pushers of the St. Lawrence Waterway, points out that the \$91,000,000 authorized for the upper Delaware would have completed the connecting channels of the St. Lawrence project all the

way up to Duluth, a distance of a thousand miles, whereas the upper Delaware is to be deepened less than 50 miles.

OFFER AND FBI

There's been a lot of mystery as to why two FBI agents stopped scientist J. Robert Oppenheimer when he flew back to New York from a brief vacation to the Virgin Islands recently. Here is the inside story of what happened.

The two FBI agents questioned Oppenheimer on a story carried in a New York newspaper that he had received an offer from the Russians to work for them on atomic energy.

"Look, fellows," replied the famous scientist, "if I am ever approached along these lines, don't worry. You won't have to seek me out, I'll seek you out."

POLITICAL-GO-ROUND

James Tumulty, nephew of Woodrow Wilson's famed secretary, and a Democratic candidate for Congress from New Jersey, is openly pro-McCarthy. Some Democratic leaders privately would just as soon let the Republicans keep a majority in Congress. They fear that if the Democrats control both houses, the Republicans will have a good political alibi for lack of political progress. Sen. "Scoop" Jackson of Ohio has been drawing big crowds thanks in part to the TV publicity of the Army-McCarthy hearings.

Portraits by METCALFE

Why Run Away?

Did you ever have the feeling . . . That you'd like to run away . . . And forget about your troubles . . . For your lifetime or a day? . . . Did you ever try to do it? . . . Did you pack your bag and run? . . . Did you get where you were going? . . . Did you find that it was fun? . . . Or did you at last discover . . . That there is no hiding-place . . . Where your troubles and your worries . . . Do not stare you in the face? . . . Then perhaps you learned the lesson . . . That your trials must be met . . . And you cannot just ignore them . . . And pretend that you forget . . . For your problems will not leave you . . . If you try to run away . . . There is no secure tomorrow . . . As it must become today.

INDEPENDENT Press-Telegram

Herman H. Ridder — Publisher
Harold M. Mines — Assistant to Publisher
Samuel C. Cameron — General Manager
H. F. Burmeister — Editor, Press-Telegram
L. A. Collins Jr. — Editorial Columnist, Independent
L. A. Collins Jr. — Managing Editor, Independent
Malcolm Edley — Executive Editor, Press-Telegram
Comic Advertising Representative: Metropolitan Sunday Newspapers, Inc.
Member Audit Bureau of Circulation.
National Representative: Ridder-Johns, Inc.

Five Conventions Set for Weekend

Five conventions—including the California Farm Bureau Federation and its 2,000 delegates—will come to Long Beach next weekend.

Adm. Smoot Leads March Veterans Day

Rear Adm. Roland Nesbit Smoot, commander Mine Force, U. S. Pacific Fleet, will be grand marshal of the Veterans' Day parade at 11 a. m. Nov. 11, it has been announced by the United Veterans Council. Fred Nessler will be parade chairman.

Born in Provo City, Utah, Adm. Smoot was appointed to the U. S. Naval Academy at Annapolis in 1919 and was graduated in 1923.

He commanded the USS Monsen, an escort ship of the carrier Hornet, which transported Maj.



ADM. SMOOT
Grand Marshal

Gen. James H. Doolittle's fliers to within 800 miles of the Japanese coast for their famous strike on Tokyo, April 18, 1942.

Under his command the Monsen also participated in the Battle of Midway, the assault and occupation of Guadalcanal, the first Battle of Savo Island, and the Battle of the Eastern Solomons.

In July 1945 he assumed command of Task Force Four, Destroyers Pacific, and acted as screen commander in Fast Carrier Task Force assaults on the Japanese homeland, commanding troop transports and screening ships which effected the first landings on Japanese soil at Yokosuka, Japan.

He has the Navy Cross with gold star, Legion of Merit with gold star, and Combat "V," bronze star medal with two gold stars and combat "V," commendation ribbon with bronze star and Navy unit commendation ribbon.

Adm. Smoot lives at 72 Claremont Ave. He has a wife, Sally C. son, Ronald N. Smoot Jr., and daughter, Mrs. Sally D. Loftin.

22 Polish Sailors off Chiang-Seized Ships Fly to U.S.

NEW YORK (AP)—Twenty-two former Polish sailors have come to live in the United States after breaking with their Communist homeland and making their way here via Formosa.

The men were members of two Polish tanker crews captured while trying to carry war goods to Red China through the Nationalist Chinese blockade. The Nationalist government then offered the crews asylum. The 22 accepted, despite fears that their families back home would suffer.

The crewmen flew here Friday under sponsorship of the Polish Immigration Committee and the National Catholic Welfare Conference. The men plan to make recordings for broadcast back to Red-dominated nations by Radio Free Europe and the Voice of America.

Chest Drive Reaches 73 Per Cent of Goal

Vowing to keep at work until all prospects who have not given are reached, leaders of the Community Chest's United Neighbors Campaign Saturday counted \$380,601 collected to date.

"Although this drive is going faster than in previous years," Wayne Stewart, general manager of the Chest acknowledged, "our workers are anxious to finish the job and get back to their own personal businesses."

"I know they will be appreciative of all the cooperation given them to make this a speedy campaign."

The latest report showed that the campaign had reached 73.5 per cent of the \$790,000 requested by the 27 agencies.

The women's residential division still held a commanding lead over all other divisions with 84.8 per cent of their \$112,000 goal.

Biggest step up during the week was made by the oil division, which beat out three other divisions to go into second place in division standing with 71 per cent of a \$90,000 quota.

Dropping into third and fourth places were the advanced gifts special gifts with \$36,146 and the unit plan with \$123,044 at 69.9 and 67.6 per cent respectively.

During the past week the public employee division brought in \$35,606 to bring its total to \$50,776 of the \$82,050 goal although still trailing the commercial, financial and Lakewood business divisions in eighth place.

Lakewood business division made an increase in returns to reach 62.7 per cent of a \$25,400 goal.

Dale Lowell, leader of the downtown business division, announced that Monday morning a picked crew of city firemen will start a cleanup drive in their territory to raise the additional \$19,739 they need to go over the top.

Area teams in the residential division found the Los Cerritos-Bixby Knolls women vying with those in Belmont Shore and Belmont Heights for second and third place after the victorious 100 per cent Los Altos women.

The eastside women had 92 per cent and the Los Cerritos-Knolls groups had 83 per cent. Tied for fourth place are workers in North Long Beach at 86 per cent of a \$7,570 quota and westside women with \$13,547 reported.

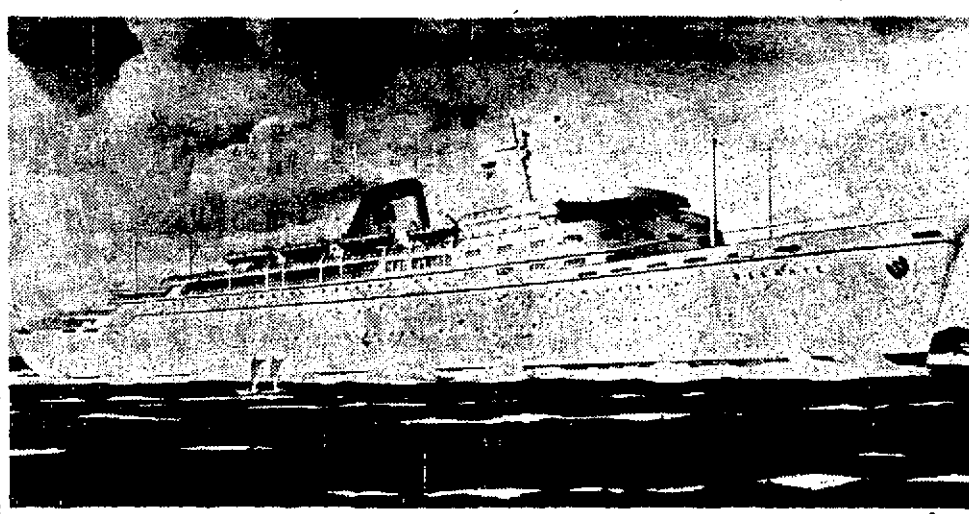
All Lakewood residential solicitors have collected \$10,298 to give them 4 tenths of a per cent lead over the central area teams with 84 per cent. In Lakewood area general's standings were: Mrs. Joseph Maxwell, 98 per cent; Mrs. Lloyd Orme, 89 per cent; Mrs. Charles Fosket, 83 per cent; Mrs. Herman Alevis, 78 per cent; Mrs. Leslie Welch, 76 per cent.

The next report meeting is scheduled for Nov. 10.

Stock, Commodity Markets to Close

NEW YORK (AP)—Financial and commodity markets throughout the United States will be closed Tuesday, Nov. 2, election day.

Various livestock markets will be open, Canadian and European markets will be open as usual.



ALL ABOARD FOR FIJI

Honolulu, Pago Pago, Fiji Islands, Wellington, N. Z., and Sydney, Australia, will be ports of call for two vessels of the type pictured here when Oceanic Steamship Co. resumes regular passenger service between Long Beach-Los Angeles Harbor and the Great Down Under. A subsidiary of Matson Navigation Co., Oceanic is budgeting \$20,000,000 for each of the craft. The 14,000-ton vessels will carry 360 passengers, cruising at 20 knots.

Police Save In-Laws From Gun-Wielding San Franciscan

SAN FRANCISCO (AP)—Police Saturday captured a 43-year-old clerk who was holding his estranged wife's sister and mother at gunpoint after sneaking up behind Ascension Ventura in the front room of Mrs. Sarah Ferreira's apartment and snatched the gun from Ventura's hand.

Lectures Continue

Wednesday evening Dr. Erwin V. Pullias, dean of Pepperdine College, will give the fourth lecture in his series at the Uptown Church of Christ, 3707 Atlantic Ave. Wednesday's subject will be "Human Relations: Getting Along With Our Fellow Man." Seats are free and no collection is taken.

Siamese Twins to Go on Tour

LOS ANGELES (AP)—Yvonne Clifford L. Younger and her 5-year-old wife, Edythe, will sponsor a tour of the Siamese twins joined at the top of the children. The twins appeared in court with their mother, Mrs. Willie B. McCarther, 41, terms of a contract approved in Superior Court.

Get your **FIXED SAVINGS** FUTURE in hand

JUST NORTH of POST OFFICE

EARN MORE

All funds received by the 10th of the month earn from the 1st.

328 AMERICAN AVE.

FIELD FURN.
2360
PACIFIC

**TOTAL STOCK
ELIMINATION**

FIELD FURN.
2360
PACIFIC

★ 5000 BARGAINS IN 5 DAYS ★

EXAMPLES OF VALUES IN SECTIONAL SOFAS

GROUP I—Values to 169.50 \$77
Choice of newest designs.

GROUP II—Values to \$198.50 \$99
Large pieces. Newest styles.

GROUP III—Vals. to \$269.50 \$139
Finest coverings and styles.

LIVING ROOM TABLES
Cocktail, Steps, Ends, Blend or Dark

GROUP I TABLES \$350
Values to \$10.95.....

GROUP II TABLES \$650
Values to \$16.95.....

GROUP III TABLES \$975
Values to \$29.95.....

BUNK BED OUTFITS
Complete with 2 springs and 2 mattresses.

Regular \$119.50 Value..... **\$58**

EXAMPLES OF VALUES IN LIVING ROOM SUITES

\$169.95 2-PC. LIVING ROOM SUITE \$77
Tilt Back Davenport and Club Chair.

\$198.50 2-PC. LIVING ROOM SUITE \$117
Newest Modern Design and Covers.

\$269.50 2-PC. LIVING ROOM SUITE \$137
Massive Modern Designs. New Frieze.

Examples of Values PLATFORM ROCKERS
Full Size, High Back

GROUP I—\$27
Values to \$59.50.....

GROUP II—\$37
Values to \$69.50.....

SOLID MAPLE 3-PC. BEDROOM SUITE
Double Bed, Chest, Dresser and Mirror

Reg. \$169.00..... **\$78**

EXAMPLES OF OUR FINEST LIVING ROOM SUITES

\$259.50 2-PC. LIVING ROOM SUITE \$166
Choice of Newest Coverings and Styles.

\$269.50 2-PC. LIVING ROOM SUITE \$177
Famous Quality Makes. New Designs.

\$299.50 2-PC. LIVING ROOM SUITE \$188
Massive Designs in Finest Coverings.

CHROME DINETTE
Table and Benches Seating 4

Reg. \$59.50 Value..... **\$29**
Go Out at

ALL-WOOL WILTON REMNANTS
8'4" x 12-ft. Green
7'10" x 9-ft. Grey

CHOICE! Values to \$125.00 \$49

NOW!

OPEN TODAY SUNDAY

ALL DAY TILL 9 P. M.

EVERYTHING IN THE STORE

1/3 TO 2/3 OFF

EASY TERMS

All-Wool Wilton and Frieze

CARPET REMNANTS

\$70 —BROWN TONE, 8'x12'..... \$19

\$125 —GREEN WILTON, 8'4" x 12'..... \$49

\$175 —ROSE FRIEZE, 10'3" x 12'..... \$79

\$244 —GREEN FRIEZE, 9'x22'..... \$119

\$180 —ROSE FRIEZE, 9'x15'..... \$89

EXAMPLES OF VALUES IN BEDROOM SUITES

MODERN BEDROOM SUITES—Blond mahogany finish, double dresser with large mirror and Hollywood bed, built-in night stands. Worth \$129.50—NOW **\$79.88**

MODERN BEDROOMS—Double dresser with mirror, Hollywood bed, built-in night stands. Worth \$179.50..... NOW **\$99.88**

BEDROOM SUITES—Really beautifully designed for lovers of good modern furniture. Dresser, mirror, bed, night stands. Worth \$249.95..... NOW **\$139.88**

GLEAMING BLOND FINISH—Includes double dresser, beautiful mirror, full size bed, and roomy chest. Worth \$249.50..... NOW **\$149.88**

BEDROOM SUITES—You'll look far and wide for a value like this again. Complete suite for your master bedroom! Worth \$295.00..... NOW **\$189.88**

HUNDREDS TO CHOOSE FROM

EXAMPLES OF VALUES IN NEWEST DINETTE SUITES

NEWEST CHROME OR WROUGHT IRON BASES

\$79.50 CHROME SUITES
Extension table and 4 "Fram" chairs..... **\$37**

\$99.50 CHROME SUITES
Chrome on Wrought Iron Base..... **\$57**

\$139.50 CHROME SUITES
Extra large table, 4 "Fram" chairs..... **\$77**

Decorators TABLE LAMPS
Modern Styles

GROUP I Values to \$14.95 \$3.75
Val. to \$19.95.....

GROUP II Values to \$29.95 \$9.75
Val. to \$39.95.....

Hide-Away Bed SLEEPER SOFAS
With High Grade Innerspring Mattress

Reg. \$239.50 Value!..... **\$133**

INNERSPRING MATTRESS SETS

Our Standard Factory Guaranteed Brands—All Sold with Full Factory Guarantee

\$39.50 Innerspring Mattress BOTH \$37
\$39.50 Matching Box Spring FOR

\$49.50 Innerspring Mattress BOTH \$47
\$49.50 Matching Box Spring FOR

\$59.50 Innerspring Mattress BOTH \$67
\$59.50 Matching Box Spring FOR

\$69.50 Innerspring Mattress BOTH \$77
\$69.50 Matching Box Spring FOR

10-YEAR GUARANTEE ORTWO-BUILT

EXTRA SPECIALS!

4-Ft. by 6-Ft. SHAG RUGS..... **\$2.95**

3-Way Modern FLOOR LAMPS..... **\$4.95**

9x12 COTTON SHAG RUGS..... **\$29**

BARGAINS GALORE!

VANITY BENCHES..... **99c**

Various styles MAPLE CHAIRS..... **\$5.95**

Early American WOOD HEADBOARDS..... **\$12.00**
Bookcase style

EXTRA!

CHROMIUM ODD CHAIRS
VARIOUS COLORS

VALUES TO \$14.95 **\$4.88**

MAKE YOUR OWN TERMS—TAKE YEARS TO PAY

FIELD FURNITURE

2360 PACIFIC

2 BLOCKS SOUTH OF WILLOW

EXTRA!

12-FT. ALDON VELVET PILE BROADLOOM

Reg. \$8.95 Sq. Yd. **\$4.88**

Sommers YARDSTICK STORE

FABRIC FAIR

FREE PARKING

HURRY! HURRY!

DOORS OPEN 9:30 A. M. DON'T WAIT

Drapery Fabrics **1.00** yd.

48" wide printed bark cloth fabrics in contemporary designs. Full bolts and short lengths. It's not Dollar Day, but see what your Dollar will buy at Sommers. Value to 2.95 per yard.

Upholstery Fabrics **1.98** yd.

54" heavy duty upholstery fabrics suitable for modern, provincial, and any type of furniture. Values to 2.98 per yard.

SOFA PILLOWS **1.59** ea.

18" sofa pillows that will brighten up your room and highlight your sofa. All trimmed with brushed and moss fringed. Reg. 1.98.

DRAPERIES **1/2** OF MARKED PRICE

Fine Readymade 84" long, full width—lined and unlined. Only one of a kind, some used for samples in our store. Our regular price tags are still on these draperies, but you can buy them now and save 50% of the marked price.

GLOSHEEN **97**¢ yd.

That popular decorator fabric in 36 and 45-inch widths. Florals, stripes, and polka dots. Regular price 1.98 per yard. While they last...

FRINGES—TRIMMINGS **10**¢

Short lengths and full bolts of fine fringes and trimmings. Some slightly soiled. Suitable for curtains, draperies, slip covers, and lamp shades. Values to 1.00 per yard.

Buttons **9**¢ card

Cards and cards of every type of buttons in all sizes and colors. Values to 50¢ per card.

NYLON EMBROIDERED RUFFLINGS **29**¢ yd.

Ruffled nylon embroidery to offset any and all types of home sewing. Values to 1.00 per yard.

COTTONS **SEW AND SAVE AT SOMMER'S**

Woven Chambrays, Printed Percales **39**¢ yd.

Full bolts and short lengths of our chambrays and 80 sq. percales. Values to 69¢ yard.

DENIM **2** yds. **1.00** for

Heavy weight denim in plain colors and stripes that are ideal for play clothes, draperies, and slipcovers. Regularly sold for 69¢.

Linen Toweling **2** yds. **1.00**

100% pure linen toweling, 16" wide, red, green and multicolored striped borders. These thirsty fibers should sell for 79¢ yd.

FLANNELETTE **39**¢ yd.

36" wide striped and floral flannelette for pajamas, nightgowns, and infants' wear. Reg. 59¢ per yard.

CLOTH OF GOLD **3** yds. **1.00** for

Unbleached longcloth is the premium fabric in the unbleached field. Reg. 39¢ per yard.

Unbleached Muslin **16**¢ yd.

39" wide, in short length. The cloth of one million uses. 1 to 10-yard cuts. Slightly irregular.

Flannelette Suedes **44**¢ yd.

Heavy weight suede finished flannelette in plaids and novelty designs. Just the thing for boys' and men's shirts, robes, and jacket linings. Reg. 69¢ per yard.

WOOLENS

Skirt Lengths

Just received a shipment of 600 yards of short lengths for skirts. Mannish worsteds, soft flannels and tweeds. 1 to 20-yard lengths. Values to 6.95 per yard.

"LORETTE" by MILLIKEN

60" wide in plaids and novelty patterns. 65% Nylon . . . 35% Wool. Completely washable. Reg. 3.95 yd.

58" all-wool plaids & checks **2.97** yd.

Make your skirts and suits. If you can sew—You Can Save. Why Not Save at Sommers. Reg. 3.95 per yard.

FREE PARKING directly behind store enter on Locust Avenue

For the Newest, Smartest

PATTERNS Visit Our Complete Dept. Butterick-Simplicity-McCall

KNITTING YARNS

Mrs. Ann Hamton, former Fleisher's Stylist, is in our department to give you FREE help with knitting instructions and new designs.

Fleisher's Knitting Worsted **1.19** Skein

All virgin wool, 4-ply, 4-oz. sk. The complete color range to select from for sweaters, afghans, and stoles. Reg. 1.45 per sk.

NYLON YARN **49**¢ sk.

Super spun, Crimp Set, 100% Nylon knitting yarn. Moth-proof for every knitting use. Reg. 69¢ per ounce.

DRESS YARNS **79**¢ sk.

All-wool Nubbee and Silhouette. Always in good taste, make your own dress. Free instructions. 1 oz. sk. Reg. price 95¢ per skein marked down to

ANGORA YARN **79**¢ ball

3-ply imported French Angora yarn made to sell for 1.00 per ball. Dress up any knitted garment. 10-gr. ball.

Complete stocks of all KNITTING AND ART WORK accessories.

The Largest Store of its kind in Long Beach offers you the BEST BUYS OF THE YEAR

during our FABRIC FAIR. Don't wait, hurry and see why SOMMER'S is known as the Fabric Center of Long Beach. Visit our complete HOME DECORATING AND SEWING NOTION departments overflowing with all of the latest DO-IT-YOURSELF ideas. Two floors of FABRICS to fill your every need, whether it be for wearing apparel or home decorating.

COME AND SEE OUR TERRIFIC FABRIC VALUES

Don't let the Chilly Weather catch you without your WOOLENS on. We have over one hundred different colors, patterns, and weights for every need. These fabrics from the finest mills were woven especially for you. Every bolt was hand picked for this SALE.

2.69 yd.

All-Wool Coatings

58" wide. Plaids, checks, tweeds and many more. Can't be beaten for Shorties, Toppers, and full length coats. Reg. 5.95 per yard.

FIESTA FELT

Get set for the HOLIDAYS with smart new separates in FELT. You can choose your colors from any of the 28 rainbow shades that are always in our stock.

2.97 yd.

72" wide 4.89 yd.
36" wide 2.49 yd.

CURTAINS NYLON

TIER CURTAINS

100% NYLON tiers. 64" wide to the pair in that popular 30" length. Shirred tops for fullness that creates beauty.

1.59 pr.

Unbleached Muslin Tier Curtains

Natural Muslin in heavily ruffled tiers. The curtain that is ageless. 66" wide to the pair.

21" Long Reg. 1.05..... Now 1.49
26" Long Reg. 1.95..... Now 1.59
30" Long Reg. 2.29..... Now 1.79
36" Long Reg. 2.49..... Now 1.98

SCRANTON LACE PANELS

49" wide and 81" long. Created by the mill that made lace panels famous. Treat your windows to that dressed-up look.

87¢ ea.

REG. 1.59 PER PANEL

Rayon Marquisette PANELS

42" wide and 81" long. Fine count rayon marquisette panels in eggshell only.

74¢ ea.

Colored Chromspun PANELS

Eastman created the yarn that is fade-resistant, we only sell the panels. 42" wide and 81" long. Full hems and well made.

94¢ ea.

PHONE 7-3543 FOR DECORATORS SERVICE

Our experienced decorator is at your command. Just a telephone call will bring our complete sample line of Drapery, Slip Cover, and Upholstery fabrics to your home. No obligation, no charge, no high-pressure salesmanship.

548 PINE
DOWNTOWN LONG BEACH

OPEN 'TIL 9:00 P. M. FRIDAYS

Sommers
YARDSTICK STORE

DON'T WAIT, QUANTITIES LIMITED . . .
SHOP EARLY AND SAVE AT

CLASSIFIED HEADQUARTERS
6th and Pine
DIRECT CLASSIFIED
PHONE 6-9071

Independent Press-Telegram

Your Complete Sunday Classified Section

Phone 6-9071

LONG BEACH 12, CALIF., SUNDAY, OCTOBER 31, 1954

Suburban Offices
BELLFLOWER—Torrey 6-1721
9834 East Flower St.
GARDEN GROVE—LE 9-1124
9932 Garden Grove Blvd.
LAKEWOOD—ME 0-3189
5056 Valley Ave.

SECTION C-1

Open Houses
Model Homes
Open Sunday

Full information on the following open houses and model homes will be found in the REAL ESTATE PAGES of today's INDEPENDENT, PRESS-TELEGRAM. Look for them there.

2 BEDROOMS		
Address	Phone	District
352 Havana	9-2323	Alamitos Heights
3305 E. 2nd St.	35-5206	Belmont Heights
235 Nieto	34-6057	Belmont Shore
4134 Boyar	40-1767	Bixby
4205 Boyar	40-2368	Bixby Knolls
3546 Cerritos	6-9701	California Heights
2936 Marcon	4-8651	California Heights
3339 Argonne	9-2121	East Side
5833 Harsholt Torrey	7-0485	Lakewood
3163 Marwick	5-1239	Lakewood
3751 Chestnut	4-8279	Los Cerritos
4115 Locust	4-5836	Los Cerritos
1714 E. 55th St.	5-1239	North Long Beach
352 Norton	20-1275	North Long Beach
341 Osgood	20-5449	North Long Beach
4445 Indiana	20-5401	North Long Beach
5409 California	35-5551	North Long Beach
920 Terrace Dr.	20-4163	Ridgewood Heights
2948 Delta	2-7113	West Side
3224 Adriatic	4-9163	West Side
2925 Eucalyptus	8-1163	Wrigley
3163 Daisy	70-4589	Wrigley

2 BEDROOMS AND DEN		
Address	Phone	District
4531 Talbert	70-7584	Bixby Knolls
3327 Cerritos	4-8651	Bixby Knolls
1723 Marshall Pl.	4-8651	Bixby Terrace
5622 Keynote	5-1273	Lakewood
4197 Heather Rd.	5-8427	Lakewood Village
2760 San Francisco	4-8279	Wrigley
2910 Pine	40-4041	Wrigley

3 BEDROOMS		
Address	Phone	District
517 Santiago	20-0403	Alamitos Heights
5905 E. 1st St.	50-6012	Belmont Heights
154 Nieto	50-7503	Belmont Shore
3520 Lewis	20-2377	California Heights
4743 Pimental	LB 9-0244	Lakewood
Corner Woodland & 6th	2-6938	Lakewood
4421 Greenbrier	5-2223	Lakewood Plaza
5618 Inglewood	5-1239	Lakewood Plaza
4450 Greenbrier	5-1239	Lakewood Village
535 Tennyson	40-0983	Los Cerritos
5254 Gardenia	20-7201	North Long Beach
3153 Harding	2-8184	North Long Beach
302 E. 65th St.	20-2677	North Long Beach
1754 Taper	West Side
2455 Easy	50-6012	West Side

3 BEDROOMS AND DEN		
Address	Phone	District
1521 Cedar	40-5634	Wrigley

OVER 3 BEDROOMS		
Address	Phone	District
4522 Greenmeadow	5-1239	Lakewood Village

INCOME		
Address	Phone	District
1155 Applin	34-3468	East Side
2440 Chestnut	90-0433	Wrigley

DUPLIX		
Address	Phone	District
173 Nieto	4-8651	Belmont Shore

Business Announcements Business Announcements

- DIAMONDS -
From Private Parties, Estates, Etc.
We can save you real money and our reputation for the past 40 years is...
YOUR GUARANTEE OF SATISFACTION
Largest Selection of Mountings
Jewelry Designed and Made to Order
Appraisers of Diamonds and Jewelry
CASH PAID FOR DIAMONDS
MERITHEWS
Jewelers in Long Beach for 40 Years
701 Security Bldg. 1st & Pine

TO SAVE YOU TIME THERE ARE BOX REPLIES
At The Independent Press-Telegram office for the following boxes:

B-1417	B-1421	B-1429
B-1422	B-1423	B-1430
B-1431	B-1432	B-1433
B-1434	B-1435	B-1436
B-1437	B-1438	B-1439
B-1440	B-1441	B-1442
B-1443	B-1444	B-1445
B-1446	B-1447	B-1448
B-1449	B-1450	B-1451
B-1452	B-1453	B-1454
B-1455	B-1456	B-1457
B-1458	B-1459	B-1460
B-1461	B-1462	B-1463
B-1464	B-1465	B-1466
B-1467	B-1468	B-1469
B-1470	B-1471	B-1472
B-1473	B-1474	B-1475
B-1476	B-1477	B-1478
B-1479	B-1480	B-1481
B-1482	B-1483	B-1484
B-1485	B-1486	B-1487
B-1488	B-1489	B-1490
B-1491	B-1492	B-1493
B-1494	B-1495	B-1496
B-1497	B-1498	B-1499
B-1500	B-1501	B-1502

Funeral Notices
1 BELLINGHAM—Mr. C. W. Bellingham, 1044 E. 1st St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

BREWER—Miss Mary Jane of 48 Orange Ave., died Sunday, Oct. 24, 1954, at her home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

CARR—William L. age 66 of 3235 Cedar St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

GEORGE—Percy of 1552 W. 17th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

HARRIS—Mr. Benjamin P. of 17 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

THE OFFICIAL REPUBLICAN CENTRAL COMMITTEE FOR C.C. DISCOUNTS
At The Independent Press-Telegram office for the following boxes:

B-1417	B-1421	B-1429
B-1422	B-1423	B-1430
B-1431	B-1432	B-1433
B-1434	B-1435	B-1436
B-1437	B-1438	B-1439
B-1440	B-1441	B-1442
B-1443	B-1444	B-1445
B-1446	B-1447	B-1448
B-1449	B-1450	B-1451
B-1452	B-1453	B-1454
B-1455	B-1456	B-1457
B-1458	B-1459	B-1460
B-1461	B-1462	B-1463
B-1464	B-1465	B-1466
B-1467	B-1468	B-1469
B-1470	B-1471	B-1472
B-1473	B-1474	B-1475
B-1476	B-1477	B-1478
B-1479	B-1480	B-1481
B-1482	B-1483	B-1484
B-1485	B-1486	B-1487
B-1488	B-1489	B-1490
B-1491	B-1492	B-1493
B-1494	B-1495	B-1496
B-1497	B-1498	B-1499
B-1500	B-1501	B-1502

Funeral Notices
1 BELLINGHAM—Mr. C. W. Bellingham, 1044 E. 1st St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

BREWER—Miss Mary Jane of 48 Orange Ave., died Sunday, Oct. 24, 1954, at her home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

CARR—William L. age 66 of 3235 Cedar St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

GEORGE—Percy of 1552 W. 17th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

HARRIS—Mr. Benjamin P. of 17 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

JOHN—Mr. John of 2509 1/2th St., died Sunday, Oct. 24, 1954, at his home. Burial in the Westwood cemetery, Los Angeles, at 10 a.m. on Monday, Nov. 1, 1954. Rev. J. H. Cole officiating at the funeral.

Business & Professional Directory

Air Conditioning and Fans

MacCloskey Heating, Ventilating & Sheet Metal Works
Air conditioning, heating, fans, humidifiers, evaporators, ductwork, homes, shops, stores, restaurants, etc. Free estimates.
1114 W. Broadway Ph. 4-9254

Air Line Ticket Agencies

AIR COACH AGENCY
Chicago 69.50 plus tax. NYC \$50. 124 W. Ocean Ph. 70-6415

Auto Service

R. & S. AUTO SERVICE
Complete repairs. 1163 E. Pac. Ckt. Hwy. 65-6413

Boulevard Motor Clinic

Complete hydraulic service. Cadillac-Chrysler Specialists.
1617 American Ph. 67-3133

Cherry Auto Service

"United Motor Service"
Complete repair—member I.D.O.
6432 Cherry Ave. Ph. 2-5624

Hudson Specialist

Factory authorized service.
824 E. First Ph. 70-7903

Banquet Rooms

TOWN HALL
Catering to lodges, clubs, schools, banquets, etc.
1324 Locust Phone 70-2955

Boats

CHAMPION BOATS
Build your own boat. Plans to build complete kits—out to 16 ft.
1524 W. 15th Ph. 7-9223

Carpet, Retail

GLENN CARPET WORKS
Laying, cleaning, repairing.
1100 E. Broadway Ph. 3-8514

Cleaners

VILLA VALET CLEANERS
"Pleasant and Delivery"
1010 E. Broadway Ph. 4-9254

Curtain Cleaning

L. B. CURTAIN CLEANING CO.
Free pickup and delivery.
1317 Redondo Ph. 9-4533

Draperies

FROMMELT of Belmont Ave.
Color consultation, on charge.
5207 E. 2nd Ph. 5-1979

Drug Stores

VERMILION'S CALIFORNIA PHARMACY
2014 Long Beach Blvd. Ph. 5-1119

Electric Autos

MOBILETTE ELECTRIC CARS
Batteries—Accessories—Repairs.
318 E. 7th Ph. 7-7105

Electrical Work

BURNS ELECTRIC
Residential, commercial, industrial.
1334 Pacific Ave. Ph. 7-5187

Fences

GUARDIAN FENCE CO.
Chain Link, Redwood, Rock Walls.
3534 Long Beach Blvd. Ph. 4-8523

Film Library

MERKLE FILM LIBRARY
Projector and Rentals.
1734 Pacific Ave. Ph. 7-5187

Fix It Shops

LAWN MOWER CENTER
Mowers sharpened & repaired.
3500 E. 7th Ph. 60-2525

House Cleaning

UNITED BLDG. MAINTENANCE
Window cleaning—House cleaning.
1508 W. 15th Ph. 30-6383

Carpentering

REMODELING Close in your porch patio. Convert stairs to porch. Combs, picture louver windows, etc.
For immediate service, Ph. 6-5991

Plastering

PATCH OR NEW YORK
No job too small or too big.
Patch, plastering, painting, etc.
Ph. 6-5991

Flooring and Tile

ZIMMERMAN FLOOR SANDING
Rooms 100 sq. ft. 4-7370
Long Beach 4-7370

Painting, Decorating

TIBBETTS of Long Beach
Tibbets Quality Paints
For your home, business, etc.
957 Pine Ave. Ph. 7-2929

Lighters—Repairing

WM. WALKER—JEWELER
Home Service & Parts
221 E. 1st Ph. 65-6160

Moving and Storage

BURT SMITH CO.
Local & Long Distance, Free Est.
1429 Pacific, Bldg. 7 Ph. 7-7273

Picture Framing

LINDBERGH ART SHOP
Custom framing, oil paintings.
19 American Ph. 65-4505

Rug and Carpet Cleaners

ALLIED CARPET CLEANERS
Residential, commercial.
1515 Newport Ph. 2-5925

Rug and Carpet Service

WEINSTEIN RUG & CARPET
Laying, cleaning, repairing.
3720 E. 4th Ph. 9-4523

Schools

WILMA HASTINGS
Fashion Modeling.
430 E. Ocean Blvd. Ph. 70-1511

Sheet Metal

ALAN SHEET METAL
Fitting, downspouts, ventilation.
3617 E. Anaheim Ph. 9-2575

Skating Rinks

LONG BEACH SKATING PALACE
Open Every Afternoon & Eve.
279 Atlantic Ph. 62-1523

Dressmaking, Weaving

LENIS WEAVER
EXPERT alterations and designing.
Ph. 4-9254

Cleaning

HOUSE CLEANING
P & J HOUSE CLEANERS
Chairs & furniture cleaned.
Ph. 6-5991

Television Service

CHUCK'S TV SERVICE
Your TV trouble is our business.
Ph. 6-5991

Electric Autos

MOBILETTE ELECTRIC CARS
Batteries—Accessories—Repairs.
318 E. 7th Ph. 7-7105

Electrical Work

BURNS ELECTRIC
Residential, commercial, industrial.
1334 Pacific Ave. Ph. 7-5187

Fences

GUARDIAN FENCE CO.
Chain Link, Redwood, Rock Walls.
3534 Long Beach Blvd. Ph. 4-8523

Film Library

MERKLE FILM LIBRARY
Projector and Rentals.
1734 Pacific Ave. Ph. 7-5187

Fix It Shops

LAWN MOWER CENTER
Mowers sharpened & repaired.
3500 E. 7th Ph. 60-2525

House Cleaning

UNITED BLDG. MAINTENANCE
Window cleaning—House cleaning.
1508 W. 15th Ph. 30-6383

Swaps

NEW OUTBOARD MOTOR with 4 hrs. swap for 1968. Free pickup.
Ph. 6-5991

Miscellaneous Wanted

DIAMONDS—WATCHES
OR ANYTHING OF VALUE
JEWELRY & LOAN CO.
35 Pine Ph. 7-2831

Mach. and Tools

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Bicycles and Scooters

SWISSN bicycle, no model, 1968.
Ph. 6-5991

Cameras, Supplies

OPEN SUN. 10-4
JUST ARRIVED
BINOCULARS
Ph. 6-5991

Buildings to Be Moved

BEAUTIFUL 3 BDRMS.
\$3500 DELIVERED
Ph. 6-5991

Vacuum

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Buildings to Be Moved

BEAUTIFUL 3 BDRMS.
\$3500 DELIVERED
Ph. 6-5991

Vacuum

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Miscellaneous For Sale

BEAUTIFUL 3 BDRMS.
\$3500 DELIVERED
Ph. 6-5991

Vacuum

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Miscellaneous For Sale

BEAUTIFUL 3 BDRMS.
\$3500 DELIVERED
Ph. 6-5991

Vacuum

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.
Ph. 6-5991

Washers & Dryers

WANT: BUNDLE of tools, etc.

4-FAMILY APT., 2 bedrooms ea.

7 years old. 4-car gar. Well built.
East side. Splendid buy.

12 SUPER FINE FURN. APT. E. 1st
St. Nothing finer in L.A. E. Eastern
owner must sell. \$50,000 down,
maybe less.

1200-FAMILY FURN. APT. Down-
town. Splendid condition. Income
\$2000.00. \$2000.00. Will consider
inland income. Submit.

All above properties shown by
appointment only.

SANDISON'S
R. E. and Bus. Opp. Broker
2855 E. 3rd St. Phone 6-1219
9-841

ALL NICE INCOMES

Westside, 2 on 1	\$13,000.
Wrigley, duplex, 2 br. ea.	\$22,000.
Eastside, 3 on 1	\$13,500.
E. 3rd duplex, 2 br. ea.	\$18,000.
Hedmont, hts. 3 on 1	\$11,000.
Westside, 2 on 1	\$12,000.
Wrigley, 4 units	\$24,000.
Eastside, 4 units	\$25,000.
E. 3rd, 5 units	\$22,500.
Westside, 2 on 1	\$12,000.
Eastside, 6 on 1	\$25,000.
Westside, 6 on 1	\$23,500.
Westside, 5 units	\$22,000.
Eastside, 5 units	\$28,500.
Bel Hts., 8 units, new, wll. exch.	

TED SKASKO, Realtor
 677-3101, 65-9511 646 E. 7th

Need Good Income

REAR PORCH INCOME
Then you will be interested in this 2-story stucco; 8 units; chb. and super-chb., furnished; ideal loc.; money-maker; \$32,500. \$5,000 down.

ANOTHER GOOD BUY
You have an opportunity to own a modern stucco duplex, richly furn.; spacious rooms; \$12,450; \$2,000 down; income \$137.50.

J. R. SEATON, REALTOR
452 W. 7th St. 65-4242; 6-3431.

WRIGLEY DISTRICT
2 Bldings I am proud of: 6 1-brms., 4 garages; inc. \$520 mo., including owner's apt.

ALSO

8 units; 2 2-brm., 6 1-brm.; 4
gar.; income \$590 mo., including
owner's apt.
MARGARET SPIVEY, Realtor
2015 Pacific 70-4569 4-9130

NEW 5-UNIT
OPEN U-115

2-story balcony tps. 2 2-bedrm.:
3 1-bedrm. apts. 3 garages. 4625
St. Flower. Blvd. just E. hika. S.
of Carlos St. to L. 3. city limits.
Phone 6-1214

AKEEWOOD Blvd. Income. M-1
zone. \$304 income - a nice living
room. 70-363 - adjoining 250
ft. suitable for units or trailer

part. Will accept clear house as part. \$36,000.

E. W. MALLERY
1765 Lakewood Blvd., Belfair.
ME 543f 3-2914

4 BEDROOMS

Drive by 272 Grandos—but do not dwell. Extraordinarily fine home. 3½ baths, lovely den, butler's pantry, 2 fireplaces. From qualified buyer might accept as low as \$10,000 down.

Gus E. Swanson Co. 7-2795

\$13,975
3 UNITS
BRAND NEW—OPEN

Ph. 90-4432 for app't.
BELMONT SHORE
OCEAN FRONT: MID OR DDS
 3-br. den with modern forced
 air heat. 1-br. apt. over gar-
 age. Ideal for investment or
 home or inc. See any time.
BAVSHORE REALTY
 5203 E. Ocean 9-9452; eve. 90-5517

DUPLEX—OPEN 2-5
 182 Corona, Belmont Shore. Close
 to transportation, bank & stores.
 Upper apt. available.
 Mr. Christensen 9-4385; 6-6734
REX L. HODGES CO.

STORE BLDG. & BUSINESS
 Plus 4 spacious apt. & rent.
 use furniture business. Retiring.

Everything goes or will separate.
Take Inc. prop., TD's or home
for part. 9-2151

INVESTMENT

\$10,000 cash, balance terms. The
income will make your payments
and give you \$250 per month to
live on.

BOB MITCHELL Ph. 9-5117

4 Houses on 1 Lot

7 under partly furnished, \$225. Mo.
4 owners 1/2 50175. Price
\$25,500. 90-6208 Magnolia. Call
Keefe, 90-6208.

McGATH-SHANK CO.
4615 E. 2nd Restiors 9-2121

FLAT near St. Matthew's Church
and school. Nice building. Nice
neighbor. 3 garages. Worth the
money.
6-3739 Dick Racine 1029 Bdwy.
The man who trades the earth.

4 HOUSES
8, 2, 2 & 1 bdrm. each, inc. \$285.
Only \$19,500. Will exch. equity
for single residence. For details
call A. W. Wines, 31-5524
EAST L.B. BUREAU CO. 34-3465

2 HOUSES ON 1 LOT
In Compton, 3 br., ww carpelg;
Fullman bath, 10' x 10'. Fullman
bth., 7' x 10'. Price, \$18,000.
Owner, 205 E. Caldwell, Pn.
NEWmark 2-5419.

SEAL BEACH SHORE--OPEN 1-5
B.L. GALT, 1001 E. Duane St.,
priced for fast sale; small down.
\$5,860.

SEAL BEACH--New 4 units,
15,350. Call. \$280. Ph. 90-7407;
\$5,860.

YOU'LL HIT THE JACKPOT
Mr. Ocean, 4 Units furn. \$300
mo. inc. \$20.00. Call
Richman 6-0734, 4-4025

REX L. HODGES CO.

WNER ILL. Must sell. Over 11%
net. N.L.B. Brick store bldg. 41x
72.13. 1200 sq. ft. 1200 sq. ft.
leased. Was \$15,500. Now \$18,500.
(2-rm. house at rear.) Owner.
D-2-7713 or Box A-1375. 1-P-T.

BIXBY KNOLES

Beauty and quality in de luxure
7-unit. Spac. 3 2-bds., 4 1-bds.
Nice home. Income \$1000.00
Mildred Robinson, Realtor. 9-5317

INCOME, MINDED?
Worth while—12 well located E.
side apt., \$35.00/mo. Widow needs
small home or duplex. Take trade.
G.G. WRIGHT 9-2151

OPEN P. M.
1135 APPLETON
19 Units. Price reduced \$4,000
for quick sale. \$135.00 down

EAST SIDE INCOME
\$740 per mo. Inc. \$20,000 dn.
Semi-detached. 750 sq. ft. 750 sq. ft.
REY LHOUGHES CO.

REX L. HODGES CO.
BELMONT SHORE
4 UNITS—2 bedrms. ea.; all front
patios; 12' x 12' tile; 80 ft. ft.
gar.; inl. cabinets; no job down;
easy terms; might trade small
residence. 9-9452; 90-5517.

NEW BABY
Duchman, 6-7734; Wrisley
Richman, 6-7734; 4-4028

REX L. HODGES CO.
MEDICAL BLDG.
Atlantic Ave. (Midwayville) S.
suite; 4 yrs. old; all leased. Inc.
\$705. Parking. \$10,000 down. Hal
Fisher. Realtor. 6-7880; 8-8454.

BRAND NEW BLDG. 2 bedrms.,
1 bath, wood inl. P.R. 22,000
or submit offer. Must sell. Ph.

7-9346; 82-6394.
ELMONT 5H, by owner, 2-story duplex, 4 bdrms, carpeted, 401 E. 18th St., \$1,500. Will take 2nd. Fr. St. Joseph. 4-0228.
SEPARATE units, stucco, about 10 or 12 years old. Completely furnished. \$1,200. \$1,500. Court order sale. 7-9346; 82-6394.
32 XIMENO AVE.
BEL. SCORE 4 1-BDRM.; ONE FURN.; INCOME \$3,600. LOW DOWN. 7-9346; 82-6394.
10 FURN. UNITS; \$28,500.
E. 45th St. and 1st Ave. (at 1st Ave. 4500). Terms. 9-1265. 7-2911.
DRIVE BY 2342 TERMINO—BEST DUPLEX BUY. ADORABLE 2-BDRM. EACH UNIT. 82-1008

FRAN KALIN 90-6186; 767-1014
HOME AND DUPLEX
Near 4th & Orlando. Beaut. sound prop. 3 gar. \$19,800. 90-3774.
C. SIDE 1 unit, Spanish design. 1 bdr., 1 bath, full kitchen, fireplace, tile floor, central air conditioning. Call 90-4150.
SUBMIT OFFER: 5 rentals. Good inc. Sep. meters. Tenants care for yd. Also home. Ph. 7-0023 exts.
LOVELY nearby new 2-bdrm. 1 bath, large living room, priced for quick sale by owner. NE 6-1185.
SIX UNITS - Close-in on E. 7th. Good Income. \$34,500. Owner. 430-34.
NEW modern 7-unit apt. bldg. 2 bdr., 2 bath, 2 car. 21105.
Orea, Sta. and SUN. 1 car. 8 P.M.

BUSI, zoned 2 units, submit down
pymt. Leadbetter Rty. 68-4537.
BY owner, 4 units, good cond. Price
reduced. Inc. \$260 mo. 38-2145.
1245 1/2 LOMA VISTA DRIVE
4 NU UNITS. Trade or sell.
EQUITY mod. 2-br. furn. home. 8
units, Inc. \$475 mo. FR 9-4745.

Automobiles for Sale - 175
PLYMOUTH
'52 Plym.
 Cambridge 4-Dr. Sdn.
 Radio, heater, whitewall tires.
 This low-mileage one-owner car
 is just like new. Ask about our
 6-month or 6-thousand-mile guar-
 antee.

\$899
Mel Burns, Ford
2000 American

TWO DAY TRIAL
Money-Back Guarantee
Plymouth 4-door '51 \$797
Cranbrook. Drive it two days. If
you believe you've made a bad

GLENN E. THOMAS CO.
Local New Car Dealer 46th Yr.
333 E. ANAHEIM—Phone 8-1283

Another one of
Woody's Little Goodies

'50 PLYM. SW.—\$895

Suburban Station Wagon, radio,
heater, EXTRA CLEAN.

2319 E. Pac. Cst. Hwy.
C. E. WOOD USED CARS

'52 PLYMOUTH club coupe, R., H.
New seat covers, Really a sharp
little car. Sale price \$998. Snavey

Blvd., Compton.
2 PLYMTH Suburban, like new.
Radio, heater, orig. owner, actual
miles 13,600. No trade. 1900
Chestnut, Apt. 1.
51 PLYMOUTH Belvedere hard top
Convertible, \$995. Take transpor-
tation car trade. 708-677.
51 PLYMOUTH 4-dr. \$10 dn., \$15
week.
HOLLAND PACKARD
1901 E. Anaheim Ph. 67-3471
2 PLYMTH 2-door. Clean, \$595.
GLEN JONES CHEVROLET
Cor. Compton & Paramount Blvd.

**RING & VALVE
OVERHAUL**
\$45 \$55
MOST
Rebuilt Motors Installed
Include Labor, Gaskets, Oil
Ford \$122.50

Chevrolet **\$125**
Plymouth-Dodge **\$135**
 All other makes available at
 comparable low prices.
 6 Cylinder 8 Cylinder

NEW MOTOR GUARANTEE

Free Courtesy Cars
Free Towing
No Down
24 Months to Pay

Car Paid for or Not
We Specialize In
**Hydra-Matics and
Transmissions**
OPEN DAILY 8-6:30
Sun. 10 to 2
Reliable
MOTOR EXCHANGE
1320 PACIFIC AVENUE

Phone 66-8442

**Tire
Specials**

Sat. - Sun. - Mon. Only

U.S. Royal Master 1st

Line Premium Tires
Limited supply
Below Dealer Cost
Examples:
 6.70x15 whites—reg. \$44.75
Our Price \$25.47
 7.10x15 white—reg. \$53.20
Our Price \$27.79
 7.60x15 whites—reg. \$58.25

Our Price \$30
8.00x15 whites—reg. \$64.20
Our Price \$32.56
Plus tax and exchange. †

**New 2nd Line
Tires—25%
Dealer Cost**

Open Sunday
Mel's Tire Service
3065 L. B. Blvd.
Phone 40-5314

**Means to YOU as
A CAR OWNER
Pledge
of IGO**

We, 60 Independent Garage Owners of Long Beach, affiliated with the state association, hereby collectively guarantee complete satisfaction to any automobile owner who does business with any of our members.

INTEGRITY

LOOK FOR THIS SIGN

**A sign of distinction
in your neighborhood.
For ANY Automotive Craft.**

**Is Your Mechanic
a Member of IAA?**

**Your Inquiry Is Welcome
For Information
L. B. 7-5026**

Automobiles For Sale 175
PLYMOUTH
'51 Plym.
1951 Plymouth club coupe. Beautiful light gray finish. Heater, directional signals. There's a big price difference between this and the full price, not the down payment. Believe it or not, this is the full price. The price of the above is to foot after 9 p.m. Sunday 2:30. Only \$699
Mel Burns, Ford 2000 American
LESS THAN 5,000 MILES
SAVE \$700
'54 Plym. Station Wagon
It's loaded with extras.
\$105 Atlantic - 2-1296
McClure - Nowling
'50 Plymouth 4-dr.
HOLLAND & KIOUS
1750 Lakewood Blvd., Bellflower 70-6417. Open House, till 10
'54 CRANBROOK Club
Power steering, extra 54 mo. dir. 1950 Lakewood Blvd.

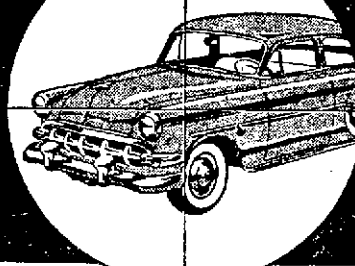
Automobiles For Sale 175
PONTIAC
'50 Pont.
Chiefline 8 De Luxe 2-Door—Radio, heater, Hydra-Matic.
\$595
L. A. SMITH 1780 American
'50 PONTIAC Star Chief
Catalina, Hydra-Matic, power steering, radio, heater, whitewall tires. A beautiful like new automobile, fully guaranteed \$1200 off new car list. Small down, email payment arranged to suit you. See Johnny in office California Funding Corp. in Roy Dial Bldg. 1595 American Ave.
'48 PONTIAC 4-dr.
Low mi. Good cond. See at 2055 Maine Ave.
'48 PONTIAC 4-dr.
s.m. Hydra, R. & H. extra. Make offer. Pmt. ply. 3215 Knoxville. 30-2880.
'48 PONTIAC sedanette
R. & H. \$200. 3000 Southwood, Lakewood. 3-1709.
'48 PONTIAC 2-dr.
1 owner, low mi. c.h. R. & H. Hydra, 4-5309.
'48 CHEV. 2-dr.
R. & H. Private party. 5527 Polaris. Phone 2-3841.
★ Repossessed ★
PAY OFF BALANCE Due on These Clean Reconditioned Cars OR WITH CREDIT NO DOWN PAYMENT PER MO.
'50 BUICK Special \$43.70
'50 NASH Ambassador \$27
'48 Olds 4-dr. \$105
'48 Olds 2-dr. \$26.00
'48 PONTIAC 4-dr. \$24
'48 STUDEBAKER \$32
'48 Olds 4-dr. \$27
'47 STUDEBAKER \$20
'48 CHEV. 2-dr. \$20.85
'48 OLDS 6 club. \$10
ECKERT MOTORS
311 W. ANAHEIM

1953 FORD ZEPHYR
4-cyl. Real economy and comfort. Average mileage 22 m.p.g. A. Heater included. Low mileage. One owner and all original. Service records available. "Safely Guaranteed."
\$995
LOU HARRISON
Mercury Dealer
1601 S. Bellflower Blvd. Bellflower 70-6175

B & B SELLS CADILLACS
★ — FOR LESS — ★
'54 PONTIAC Sedan ... \$1795
Loaded with extras. Just like new.
'52 Cad. "62" 4-Dr. ... \$2495
LIKE NEW. Loaded with extras.
'54 Lincoln Capri ... \$3495
FULL POWER. Like new.
'53 Cad. "62" Club ... \$3395
CLUB COUPE. Radio, heater, Hydra-Matic, white tires, beautiful French gray with light blue top.
Note:
Just Arrived
'54 Cadillacs
Coupes — De Villes — Sedans
15 to Choose From
At Prices That Cannot Be Duplicated in Long Beach
'54 Pontiac ... \$2595
CATALINA STAR CHIEF CUSTOM. Drive-out miles. Fully equipped.
'54 Mercury SW ... \$2995
STATION WAGON. Only 450 miles. Save \$800.
'53 Olds "98" Holiday ... \$2495
Loaded with all extras. 2-tone green; local 1-owner car—beautiful!
'52 Ford RW ... \$1495
RANCH WAGON. Very clean in and out; ebony black, overdrive, radio, heater, white tires.
B & B Member Used Car Dealers Assn. of Long Beach
MOTOR SALES 437 E. ANAHEIM

Believe it or not... our Low Prices are the...
TALK of the TOWN
1955's Are Here... New Car Trades Are Pouring in Giving You GREATER SELECTION... at LOWER PRICES... with EASY TERMS... and HIGH TRADE-IN ALLOWANCES!
'50 Olds. "88" HOLIDAY—Radio, heater and Hydra-Matic. \$995
'52 Studebaker Commander 4-dr. Radio, heater & Overdrive. \$995
'51 Buick Conv. Super Series. Radio, heater, & Dynaflo. \$1045
'51 Studebaker Commander Convertible. Radio, heater, overdrive. \$945
'49 Olds. "98" 4-Door Sedan. Radio, heater and Hydra-Matic. \$745
'48 Olds. "98" 4-Dr. Radio, heater, Hydra-Matic. Very clean inside. \$545
Belmont J. San Chéz
"The West's Leading Studebaker Dealer"
1350 AMERICAN 1400 AMERICAN
OPEN 9-9
PHONE 70-7914

Automobiles For Sale 175
PONTIAC
'50 Pontiac
De Luxe 4-door. Sparkling gray, clean throughout. Hydra, R. & H. \$795
DAVE THOMAS MOTORS
1735 American 35-8924
PORSCHE
'41 PONTIAC R. & H. new seat covers. 4-cyl. mtr. \$125. NE 1-1089
LEE CARPENTER COMPTON PORSCHE VW DEALER
828 E. Compton Blvd. NE 8-1323
SINGER
'53 SINGER roadster 2 seats. \$800 equity. 541 of trade. Ph. 38-8890
SPORTS CAR
'52 JAVELIN Junior. Fine red conv. Good cond. Motor just overhauled. Cost \$3200 new. Will sacrifice \$800. Phone 38-0726
STUDEBAKER
'53 STUDE. 4-dr. V-8. \$1295. Automatic shift. R. 7200 miles. Two-tone. Ph. 38-0325
'47 STUDE. Landcruiser 4-dr. w.w. Good cond. \$375. Ph. 83-3516
'51 STUDE. Champ. 2-dr. Qdr. 25,000 miles. mtr. \$589
'48 STUDE. Landcruiser. All extras. Perf. cond. Best offer. 20-6676

DRAW A "BEAD" on the SHARPEST VALUES in town!


THEY ARE ALSO "SAFETY TESTED" TO INSURE YOUR SAFETY... AND YOUR DRIVING PLEASURE OFFERED ONLY BY "C" STANDLEE MARTIN
Low Cost GMC Financing Available
'49 OLDS. CONVERTIBLE ... \$695
The 76 with radio, heater, light green finish, with like-new white top. Priced to sell today!
'50 PONTIAC Sedan ... \$695
Chiefline de luxe 4-door. Radio, heater, etc. The economical & at an economical price.
'51 PLYMOUTH Club Coupe ... \$868
The Cranbrook. It sparkles throughout and is in perfect mechanical condition.
'50 OLDS. 98 4-Door ... \$1095
Beautiful beige finish. Immaculate inside and out. Full factory equipment including radio, heater, Hydra-Matic, whitewalls, etc.
'51 CHEVROLET Sedan ... \$1095
Styloline de luxe with Powerglide, radio, heater. Original dark blue finish. A specially nice car at a specially low price.
'52 BUICK Sedan ... \$1295
2-door with factory equipment. Original light green finish and absolutely immaculate.
'52 PONTIAC Sedan ... \$1395
Chiefline de luxe sedan. Radio, heater, Hydra-Matic and many other factory extras.
'52 OLDS. 88 Sedan ... \$1695
Super 2-door with radio, heater, Hydra-Matic. Beautiful 2-tone gray. Another clean new-car trade-in.
'53 DE SOTO Sedan ... \$1995
Firestone 8 4-door with radio, heater, power steering plus many other factory accessories. Shows the extreme care of its one owner.
'53 OLDS. 88 Sedan ... \$2095
De Luxe 4-door with POWER STEERING, radio, heater, Hydra-Matic, tinted glass, etc. Beautiful 2-tone blue. The buy of the west.
'54 PONTIAC Star Chief ... \$2595
Custom 4-door. Radio, heater, Hydra-Matic, power brakes, tinted glass, etc. Beautiful 3-tone finish with matching all-leather interior. Bought new in Long Beach. Very low mileage. Special price today only.
"Universally recognized... the cleanest cars in Southern California."
C. Standlee Martin
Exclusive OLDSMOBILE Dealer
1201 1570
AMERICAN AMERICAN
Ph. 6-8824 Ph. 66-9523

Automobiles For Sale 175
STUDEBAKER
'50 Stude.
Sterlight Cpe. Radio heater and overdrive. This jet black little beauty will make someone a wonderful car. You owe it to yourself to shop and compare because Mel Burns sells for less and we can prove it. This week end only at the low, low price of \$399
Mel Burns, Ford 2000 American
Automobiles For Sale 175
STUDEBAKER
'50 Stude.
Sterlight Cpe. Radio heater and overdrive. This jet black little beauty will make someone a wonderful car. You owe it to yourself to shop and compare because Mel Burns sells for less and we can prove it. This week end only at the low, low price of \$399
Mel Burns, Ford 2000 American

HARBOR CHEVROLET
'54 FORD V-8 ... \$2495
Crestline Victoria lower brakes. Pontomatic. Power steering. Radio, heater, whitewall tires. Tinted glass. Beautiful 2-tone heaterette interior. Lic. No. 425435.
'53 CHEVROLET \$1795
De Luxe 4-door. Radio, heater, like new. Lic. No. 4B1400.
'53 CHEVROLET \$1395
2-door. Radio, heater, like new. Lic. No. 2W43926.
'53 PLYMOUTH \$1295
Cambridge 4-door. Beautiful 2-tone. Like new. Radio and everything. Lic. No. 1X32731.
'52 FORD V-8 ... \$1095
4-door with radio. Like new. Lic. No. 1V57075.
'52 CHEVROLET \$1195
De Luxe Styloline 4-door. Radio, heater, like new. Lic. No. 1J17985.
'52 CHEVROLET \$1295
De Luxe Styloline 2-door. Powerglide. Radio, heater, like new. Lic. No. 1V57248.
'51 CHEVROLET \$1095
De Luxe Styloline 2-door. Radio, heater, like new. Lic. No. 1R37581.
'51 CHEVROLET \$1095
4-door. POWER GLIDE. Radio, heater. Beautiful 2-tone gray. Lic. No. 1D47090.
'51 CHEVROLET \$995
Club coupe with radio. Looks and looks good. Lic. No. 7P5278.
'49 PLYMOUTH \$695
CONVERTIBLE. Special de luxe. Beautiful black with whitewall tires. Lic. No. 5A53277.
'48 CHEVROLET \$595
Fleetline Aero with radio, heater. Wonderful value. Lic. No. 1P34321.
'48 PONTIAC \$495
4-door. R. & H. heater. Exceedingly clean. Very perfect. Beautiful car. Lic. No. 1P32245.
'47 CHEVROLET \$395
4-door. Radio, heater. Runs like a clock. Good. Lic. No. 2P21330.
'51 FORD ... \$895
4-door. Radio, heater, like new. Lic. No. 2W43155.
3 BIG USED CAR LOCATIONS
1238 Atlantic-625 E. Anaheim-700 E. Anaheim
PHONES 6-3296 — 6-2484 — 6-4004

Automobiles For Sale 175
STUDEBAKER
ONLY \$27.50 MO.
'49 STUDEBAKER CHAMP.
Club coupe. Rad. mtr. & o.d. Very sharp. 311 W. ANAHEIM
ECKERT MOTORS
'52 STUDE Commander 4-dr. \$1,095
Radio, heater, overdrive. M. VERNER HOLMES, Studebaker 35th & Atlantic 4-8603
'48 STUDE. Champion. Early mod. 2-door. Clean. \$125. 3515 Knoxville, Lakewood. Ph. 39-0818 before 1 p.m.
'53 STUDE. 4-dr. Clean inside & out. Now lowered; overdrive. \$85. 2020 St. Louis. Phone 90-2150

HIGH QUALITY at Low Prices
'53 PONTIAC "8" \$2195
Catalina custom, hard-top cpe. Hydra-Matic, R. Mtr. E. Z. eye glass, back-up lights, direc. sig. etc. Excel. W. W. tires, orig. two-tone paint, chrome, etc. Like new. Fully guaranteed. Perfect.
'54 Hudson Model 4-4. Fully equip. incl. twin headlights. Words can't express its beauty.
'53 Buick V-8 \$2295
Roadmaster Riviera coupe. Just like new.
'53 Ford V-8 \$1795
Ranch wagon. Hardtop. R. H. Shows no wear.
'50 Chevrolet \$835
2-door. Powerglide, etc. Local 1-owner.
'50 Hudson \$495
Packmaster 4-door. Overmaster, heater, etc. A very nice car.
'51 Henry J. "6" \$445
5-pass. de luxe 2-dr. 2-tone. Good car.
'48 Hudson \$435
Commander club coupe. R. H. Direct. signals. Extra good W.W. tires. Car above average.
Burgin's HUDSON DEALERS
3708 Cherry Ave. L.W. 4-1001

SEE THESE TODAY!
'53 Cadillac \$3495
62 COUPE. Power steering.
CHRYSLER BARGAINS 1953's \$2095
Fully equipped, Power steering and power brakes
1954's at \$1,500 Savings
'51 Stude. \$645
CHAMPION 4-DOOR.
NOWLINGS, Inc., 1599 American

Automobiles For Sale 175
STUDEBAKER
'53 STUDE. COMDR. \$1450
4-dr. sedan. Rad., heater, auto. trans., 1 owner. Exception. nice. RED NESMITH MOTORS 3555 E. PAC. COAST HWY. 8-9882
PHILMIPH
'54 TRUMPER low mileage. Many extras. wire wheels if desired. Call 30-1596.
'45 TRUMPER convert. like new. \$1,495. Ph. 39-0325 eves.

CHARGE YOUR DOWN
No furniture loan — no co-signers necessary — out-of-state credit OK. All that is required is a job and good credit — easy low payments on bank terms.
Life of Contract Service Warranty
'51 Studebaker \$799
Commander. 4-dr. Automatic. heater, new seat covers.
'51 Hudson Super 8 \$699
Club coupe. Radio, heater.
'50 Buick 4-Dr. \$899
Radio, heater, Dynaflo.
'52 Pontiac 4-Dr. \$1099
Chiefline de luxe. Radio, heater.
'53 Stude. 4-Dr. \$1099
Champion. Overdrive. Best covers. 2-tone paint.
'50 Chev. 2-Dr. \$799
DE LUXE. Radio, heater.
'53 Chev. \$1399
"20" 4-dr. Radio, heater.
'50 Ford 2-Dr. \$799
Custom. Radio, heater, overdrive.
MANY OTHER SHARP BARS READY TO GO... AT... YOUR TERMS
America Car Co. — 1760 American

'54 BUICKS
EXECUTIVE CARS
Selection of Models and Colors
JUST LIKE NEW
TREMENDOUS SAVINGS
CAMPBELL BUICK
1881 AMERICAN
JUST NORTH OF PACIFIC COAST HIGHWAY

SALE! SALE! AS LOW AS \$199 DOWN
'54 CADILLAC "El Dorado" ... \$5395
Light blue. Every extra in the world. Sells for \$6600.
'54 CADILLAC "62" Coupe ... \$4495
(De Ville type.) Power steering, power brakes, Hydra-Matic, radio, heater, and 2-tone blue finish. Reg. price \$5000.
'54 OLDS "98" Holiday ... \$3495
De Luxe, with power steering, power brakes, Hydra-Matic, radio, heater. Reg. price \$4400. (Choice of 3.)
'54 BUICK Century ... \$2895
Hardtop. Dynaflo, radio and heater. Reg. price \$3600.
'54 OLDS "88" Holiday ... \$3295
"Super." Hydra-Matic, radio, heater, power brakes—loaded. 2-tone yellow and green. Reg. price \$4000.
'54 MERCURY Monterey ... \$2495
Hardtop. Leather interior, Mercomatic, radio, heater. Reg. price \$3700.
'54 BUICK Super 4-dr. ... \$2895
Loaded. Reg. price \$3800.
'54 PONTIAC Catalina ... \$2495
Hydra-Matic, radio and heater. Loaded. Reg. price \$3600.
'52 FORD 4-door ... \$895
Radio and heater. Sharp. (Reg. price \$1095.)
Over 100 Other Cars in Stock. Everything Must Go!
DISCOUNTS UP TO \$1000 ON ALL '54 MODELS
CHOICE OF MOST BODY STYLES
JERRY RAY'S MONICA MOTORS
107 S. LONG BEACH BLVD.
at COMPTON BLVD. & LONG BEACH BLVD.
IN COMPTON OPEN 'TIL 10 P.M. INCLUDING SUNDAY


EXTRA VALUE

Traded in on new Chevrolet and priced low, low to move quickly with our new car volume.

'49 Chev. . . \$599
De luxe 4-door with full factory equipment.

'50 Hudson . \$599
De luxe Brougham. Extra clean throughout.

'50 Stude. . \$599
Economical Champion sedan with overdrive.

'48 Chev. . . \$399
Fleetmaster club coupe with radio and heater.

CORMIER

CHEVROLET

6th and AMERICAN
11th and AMERICAN
Home of 1948-1954 cars

For ONLY \$25

Down Payment to Qualified Buyers

We don't want co-signers, or a mortgage on your furniture—just a good job—local credit.

NO BIG BILLS HERE...

'50 Buick \$595
\$31 per mo. Special 2-dr. Radio, heater. Save \$200 on this one.

'50 Chev. \$895
\$49 per mo. Bel Air coupe. Radio, heater. Power Glide. Looks and runs like new.

'50 Ford \$695
\$38 per mo. Custom V8 2-dr. Overdrive, radio, heater, 2-tone, new paint. The buy of the week.

'50 Mercury \$695
\$36 per mo. 4-door. Overdrive, radio, heater, 2-tone.

'51 Pontiac \$895
\$46 per mo. Chieftain de luxe 2-dr. Radio, heater. A real clean car.

'53 Pontiac \$1595
\$88 per mo. Convertible 8 coupe. Radio, heater, Hydra-Matic. Continental Kit, whitewalls. \$200 underpriced.

'52 Chevrolet \$995
\$51 per mo. Styleline de luxe 2-dr. Power Glide, radio, heater. Sharp inside and out.

'52 Buick \$1495
\$77 per mo. Roadmaster Riviera coupe. Radio, heater, Dynaflo. Local 1 owner, low mileage, 2-tone, whitewalls.

'53 Chev. \$1395
\$50 per mo. Bel Air 4-door. Power Glide, radio, heater, 2-tone.

PHONE 61-8135 TO BUY WISELY AT WEIHS

Johnny Weih 1091 E. Pacific Cst. Hwy.

1954 NASH EXECUTIVE CARS

Choice of Ambassador, Statesman, Rambler in all body styles . . . very low mileage . . . and with accessories you desire.

SAVE \$1080

SEVERIN MOTORS

Your NASH Dealer

630 AMERICAN AVE. PH. 70-3941

WHOLESALE Clearance

'54 Olds 88 \$2795
88 HOLIDAY coupe. Power brakes. Radio and heater. Hydra-Matic.

'51 Chev. \$1095
BEL AIR. Power Glide, radio, heater.

'50 Nash \$495
2-door. Radio, heater.

'53 Ford V8 \$1695
RANCH WAGON. All-metal station wagon with overdrive.

'50 Pontiac \$945
CATALINA. Full leather. Catch this one before we paint it.

'49 Plymouth \$545
4-door. Radio, heater. Real solid car.

'52 Cadillac \$2395
CONVERTIBLE. Radio, heater, Hydra-Matic. power steering.

'50 Cadillac \$1995
DeVillie type coupe. Radio, heater, Hydra-Matic.

'48 Hudson \$395
4-door. Commodore 8. Radio, heater, overdrive. Has the new look.

'52 Stude. \$995
HARDTOP. Champion. Radio, heater, overdrive.

'50 Ford V8 \$695
CLUB COUPE. Radio & heater.

'47 Cadillac \$795
CONVERTIBLE. Radio, heater, Hydra-Matic. Runs perfect.

WE'RE EASY TO DEAL WITH!

ED BARBARI 2838 E. Pac. Cst. Hwy.

PHONE 9-4382

WOOLPERT'S

No Trade Required

'54 Ford \$1795
Custom line. 2-dr. A few miles.

'54 Ford \$2495
Country sedan. Sta. Wagon. R. H. Fordomatic. Power steering and whitewall tires.

'54 Dodge V-8 \$1895
4-dr. P. H. Overdrive. Whitewalls, tinted glass.

'52 Cadillac \$2495
Coupe. R. H. Hydra. Power steering, elec. windows, tinted glass. Electronic Eye.

'52 Cadillac \$2495
Conv. All Cadillac equipment.

'52 Cadillac \$2495
4-dr. Including power steering.

'48 Cadillac \$795
Conv. R. H. Hydra, etc.

'54 Buick \$2895
Super coupe. R. H. Hydramatic. Tinted glass, whitewalls, power brakes.

'54 Buick \$2795
Century Riviera. R. H. Hydramatic. Tinted glass, white walls. Electric windows.

1600 E. Pacific Cst. Hwy.
Phone 35-1221

HALLOWEEN Headliners

'54 BUICK CENTURY RIVIERA
All equipment. Just arrived.
\$2899
We Also Have Supers and Roadmasters

'54 OLDS 88 SUPER 2-DOOR
Power steering and brakes. 2-tone finish, whitewalls, near new.
\$2899

NO DOWN PAYMENT

REAL TREATS — NO TRICKS

★ TO QUALIFIED BUYERS.

• UP TO 30 MOS. TO PAY
• ALL CARS GUARANTEED
• IMMEDIATE DELIVERY
• HIGH TRADE-IN ALLOWANCE
• LOWEST PRICES

'53 FORD COUNTRY SEDAN
All-metal, 4-door station wagon. 3 seats. All equipment.
\$1899
We Have a Large Selection of Ford Station Wagons

'54 BUICK ROADMASTER RIVIERA
Full power. Drive-out miles only. New car guarantee.
\$3299

'54 MERCURY MONTEREY SPORT CPE.
Power steering, Mercomatic. All-leather interior. Low mileage.
\$2699

Campbell Buick Co.

2 BIG LOTS

'53 BUICK Special Sedan \$1545
'53 BUICK Riviera De Luxe \$2145
'53 BUICK Special Sedanet \$1545
'53 BUICK Super Sedan \$2045
'53 DODGE 6 Club Coupe \$1245
'53 STUDEBAKER V-8 4-Door \$1395
'52 BUICK Special Sedanet \$1345
'52 BUICK Riviera \$1445

1954 BUICK EXECUTIVE CARS

Selection of colors and models. Just like new!

'52 STUDEBAKER 6 Convertible \$845
'52 OLDS 98 4-Door \$1595
'51 BUICK Super Sedan \$1345
'51 BUICK Roadmaster Riviera \$1445
'51 PONTIAC 6 Chieftain Dix. \$1045
'51 FORD 8 Convertible Coupe \$1145
'51 KAISER 6 4-Door Sedan \$795

Reconditioned GMAC TERMS Guaranteed

Campbell Buick Co.

2 BIG LOTS
1881 AMERICAN AVE. 2101
Ph. 6-2076 Phone 7-4925

BRAND NEW 1954 FORD CLOSE-OUT

SAVE \$\$\$ TODAY AT

You'll be surprised at the deal you can make. McKenzie offers the Highest Bona Fide Allowance!

Bring your present car in for our high allowance—take advantage of our easy terms. Anyway you look at it you'll find McKenzie offers the Best Bona Fide Deal!

After you buy you have McKenzie's 49 years of good reputation for Best After Sale Service!

FREEMAN A. MCKENZIE

Southern California's Oldest Ford Dealer — Established 1905

133 AMERICAN AVE.
Phone 6-9611 Open 9 to 9
Know Your Dealer! . . . Before You Invest — Investigate!

MEL BURNS FORD OFFERS YOU TERRIFIC SAVING ON Brand New 1954 FORDS

All Models

Only **21** Left

ALL MUST BE SOLD SUN. & MON. SAVE up to \$600 Low as \$1599

MEL BURNS FORD

2000 AMERICAN AVE.
BOTH SIDES OF STREET Phone 70-6954

'54 CADILLAC . . . \$4699
COUPE. Loaded. Few miles; 2-tone iris.

'54 OLDS . . . \$3699
'98" Holiday. All power, electric windows. Drive-out miles.

'54 CADILLAC . . . \$4499
62 4-door. All power. Drive-out miles only.

'54 OLDS . . . \$3299
'88" Holiday. Just unloaded. All power tool.

'54 HUDSON . . . \$2499
Hornet Hollywood. Fully equipped, power steering and brakes. Solex glass, whitewalls. Defies comparison.

'54 FORD . . . \$2299
Victoria. Full-leather interior. Overdrive, radio, heater. 2 to choose from.

'54 PONTIAC . . . \$2799
Star Chief Catalina. All-leather 4-way seat, power brakes. Drive-out miles only.

'53 CADILLAC . . . \$3499
Coupe. Power steering. Like new.

'53 MERCURY . . . \$2299
Monterey hardtop. Radio, heater, Mercomatic. Yellow over black.

'53 CADILLAC . . . \$3699
De Ville. Power steering. Beautiful 2-tone grey. 9000 actual miles. See this one today.

'53 STUDE. . . \$1599
Commander V-8 hardtop. All equipment. Hydra-Matic. See our '53 Champion also!

'53 PACKARD . . . \$1999
300 sedan. Radio, heater, Ultramatic. The most gorgeous in town!

'52 MERCURY . . . \$1599
Sport coupe. Radio, heater, overdrive, whitewalls . . . See our '53 Monterey hardtop!

'52 PLYMOUTH . . . \$1099
4-door. This one like new.

'52 BUICK . . . \$1499
Super Riviera. 2-tone finish. Local one-owner car.

'52 FORD . . . \$1499
Convertible, Fordomatic, whitewalls. This one you'll love

'52 CADILLAC . . . \$2499
'62" sedan. Power steering, new tires, electric windows.

'52 CADILLAC . . . \$2699
Convertible. Power steering. Showroom fresh.

'51 CHEVROLET . . . \$899
Club coupe. Tip-top value.

'50 PLYMOUTH . . . \$699
Special de luxe club coupe. Radio, heater. Extremely nice condition.

'50 CADILLAC . . . \$1695
'62" sedan. Radio, heater, Hydra-Matic.

Art MORGAN

ATLANTIC at ANAHEIM

★ Bob Jaffe Offers ★

1955 PRICES NOW!

DRIVE FREE until Feb. 1st, 1955

You'll Suffer NO Depreciation—Feb. 1st Prices NOW—TODAY—NO Pickup Payments—5-Minute Credit Approval

★ — FOR WORKING FOLKS STEADILY EMPLOYED — ★

100 CARS \$5 TODAY!

to Choose from

DOWN PAYMENT

• 1-Year Free Service Policy • 100 Selected Cars
• Bank Terms • 5-Day Free Trial Exchange
• 5-Minute Credit Approval

NOTE: Bring your older car to trade in. Wholesale buyers will be on hand to pay hundreds of dollars more than actual cash value during this great sale.

'51 BUICK Riviera Coupe \$1199
Radio, heater, Dynaflo, white tires. Original 2-tone.
\$5 today—and drive it away.

'47 BUICK Super Convertible \$199
Radio, heater, needs top.
\$5 today—and drive it away.

'52 CHEVROLET \$999
2-door
Radio, heater.
\$5 today—and drive it away.

'50 CHEVROLET \$799
2-door
\$5 today—and drive it away.

'53 CHEVROLET \$1399
Bel Air
It's loaded!
\$5 today—and drive it away.

'52 CHRYSLER \$1299
Highlander
4-door. Radio, heater.
\$5 today—and drive it away.

'52 DODGE \$999
4-door
Automatic drive, heater, loaded.
\$5 today—and drive it away.

'54 DODGE \$1899
V-8 Club
Gyromatic, white tires; sold new for \$2989.
\$5 today—and drive it away.

'51 DODGE \$799
2-door
White tires, new condition.
\$5 today—and drive it away.

'51 FORD \$999
Convertible
Has radio and heater.
\$5 today—and drive it away.

'53 FORD \$1199
Club Coupe
Clean; loaded; L. A. County price.
\$5 today—and drive it away.

'48 FORD \$349
V-8 2-door
Radio.
\$5 today—and drive it away.

'51 DE SOTO \$999
Custom 4-door
Radio, heater; almost new; one owner.
\$5 today—and drive it away.

'52 MERCURY \$1399
4-door
Radio, heater, overdrive, white tires.
\$5 today—and drive it away.

'51 MERCURY \$999
4-door
Radio, heater, Mercomatic.
\$5 today—and drive it away.

'50 MERCURY \$799
Club
Radio, heater, overdrive.
\$5 today—and drive it away.

'49 MERCURY \$699
Club
Radio, heater, overdrive.
\$5 today—and drive it away.

'51 OLDSMOBILE \$1199
88 4-door
Radio, heater, Hydra-Matic.
\$5 today—and drive it away.

'49 NASH \$399
4-door
Radio, heater, overdrive, original paint.
\$5 today—and drive it away.

'51 NASH Ambassador 4-door \$799
Radio, heater, Hydra-Matic, 2-tone.
\$5 today—and drive it away.

'51 PLYMOUTH \$1199
Suburban Sta. Wgn.
All-metal, radio, practically new.
\$5 today—and drive it away.

'51 PLYMOUTH \$799
Club
It's loaded.
\$5 today—and drive it away.

'52 PLYMOUTH \$999
4-door
Cranbrook. Radio, heater.
\$5 today—and drive it away.

'52 PLYMOUTH \$1099
Convertible
New top, radio, heater, white tires.
\$5 today—and drive it away.

'54 PLYMOUTH \$2199
Hardtop Convertible
Radio, heater, automatic transmissions. 600 actual miles, new cost \$3510.
\$5 today—and drive it away.

'52 PONTIAC \$1299
2-door
Chieftain De Luxe. Radio, heater, Hydra-Matic.
\$5 today—and drive it away.

'51 PONTIAC \$1099
4-door
Chieftain. Light gray, radio, heater, Hydra-Matic.
\$5 today—and drive it away.

'53 PONTIAC \$1599
2-door
Chieftain De Luxe. Radio, heater, Hydra-Matic.
\$5 today—and drive it away.

'50 STUDEBAKER \$599
2-door
Champion. Radio, heater, overdrive.
\$5 today—and drive it away.

'51 MERCURY \$1099
Convertible
Radio, heater, Mercomatic. It's a real sharp car, good top.
\$5 today—and drive it away.

DAFFY Bob Jaffe

1740 American

PHONE 70-3977. — OPEN DAILY 'TIL 10 P.M.
Member Used Car Dealers Ass'n. of Long Beach

Established 1922

REPORTER FINDS NUDIST FILM INCOMPLETE

One Thing Not Shown, He Says

By FOGO

After all, Susan is in a nudist camp at this stage of the picture, and nobody likes to be conspicuous. So she does what comes naturally.

Don't let that boyish name she uses in real life throw you. O'Hara is in the film "Garden of Eden," now appearing at the Imperial Theater, gets the point of this remark by her six-year-old daughter Joan.

those coincidences on which his-story and movies are made. They are fleeing Susan's rich but grouchy father-in-law.

When their old jalopy breaks down the obliging young man who helps takes them to a nudist camp.

Turns out that John, their benefactor, is an aspiring actor who works at the camp. He explains that he is reading for stage parts and the job helps make ends meet.

Inside of 24 hours Susan also has a job at the camp and is reading Juliet to John's Romeo. John Roy, one of the nudists whose hobby is directing costume plays, promises to put them on the stage.

It looks like a happy ending in the fourth reel but then Grouchy Grandpa shows up. A narrow-minded type, he insists Susan and Joan put their clothes back on and come home.

When Susan refuses, Grandpa calls his lawyer, but his arguments fall on deaf ears. The lawyer is a nudist, too.

At first Grandpa is pretty sore about this, but after a day in the invigorating scenery of the camp, he gains a new outlook on things. He promises to turn over a new leaf and signs up as a member of the nudist colony.

There is only one serious complaint. There is an unfinished sequence of a volleyball game during the time Grandpa is exploring the nudist camp. The audience never finds out who won the mixed doubles.

In addition to Miss O'Hara and Mickey Knox, who plays the hero, the film features B. G. Armstrong as Grandpa, John Roy as John Roy, Karen Sue Trent as Joan, and a number of figures who become familiar.

Although Miss O'Hara's previous professional experience has been in the modeling field with some television acting thrown in, it's obvious that she has a big career ahead of her.

Audiences will be seeing a lot of her in "Garden of Eden."



REAL CAUSE TO CELEBRATE

Betty Mottisinger, playing the part of a great stage star, and Charles Fabish, who has the role of her husband in "Light Up the Sky," celebrate in this scene because the play in which Miss Mottisinger debuts is a big success. However, the couple and all other members of the cast have good reason for an off-the-stage celebration, too. By popular demand, "Light Up the Sky," scheduled to close after a six-week run, will continue with three performances this week at Long Beach Community Playhouse. It will be followed by the fantasy, "Mrs. McThing," opening Nov. 12.

Lakewood Community Players Schedule Tryouts Next Wednesday

Lakewood Community Players, directed Geller Workshop plays will hold tryouts for their next production, "Yes, My Darling Daughter," at 7:30 p. m. Wednesday and Thursday in MacArthur School Auditorium.

The situation comedy by Mark Reed, a author of "Petticoat Fever," has parts for three men and four women. Kay Dart will direct the production. She has

It Happened Last Night

By Earl Wilson

THE 'OTHER' MARILYN'S

NEW YORK—Marilyn Monroe is already a big industry—but the "other" Marilyn Monroes may soon be almost as big.

"If I see one more starlet posing with her mouth open, I'll scream!" a woman said the other day—and promptly screamed, because right then she saw another one.

She was speaking of the rash of "other" Marilyn Monroes—the Mamie Van Dorens and Kim Novaks—suddenly being found everywhere. But you couldn't blame the girls.

"For it pays to advertise"—as Marilyn proved by posing for that calendar. Even before her bustup with Joe made top headlines, she was offered \$5,000 a week for the use of her name on a stocking that would have been called "The Marilyn Monroe Stocking."

Her studio sniffed at the stocking promoters. I doubt if Marilyn ever heard of it.

There's been hints recently of a "Marilyn Monroe line" of dresses, dolls and lingerie. All Marilyn's have to do would be say "Yes" and then watch the royalties roll in.

Little wonder, then, that studios and manager proclaim that they have "another Monroe"—or even a girl who "out-Monroes Monroe."

Mamie Van Doren saw the hand writing on the calendar (and was, I believe, the first). Mamie, like Marilyn, used to have another name, and also like Marilyn, she likes athletes. Joan Olander came to Broadway from Rowena, S. D. She was a chorus girl in "Billion-Dollar Baby," starring then little known Jackie Gleason—but the first I heard of her was three or four summers ago when somebody told me she was engaged to Jack Dempsey.

"Yes, I am," Joan said when I phoned her about it.

And pictures were produced of Joan and Jack in a night club.

The sudden big press received by another Mamie named Elsenhower may have been partly responsible for Universal Pictures' changing Joan Olander's name

Concert Program by Municipal Band

Long Beach Municipal Band concert schedule. Eugene LaBarre, conductor. Charles J. Payne, assistant.

Beginning Sunday afternoon, Oct. 31, 1954. Concerts in Band Shell at foot of Locust Ave.

Sunday, 2 p. m.—Soloists, Messrs. Claar, Lillehoorn and Ray, cornet trio.

Monday—No concert.

Tuesday, 2 p. m.—No soloist.

Wednesday, 2 p. m.—No soloist.

Thursday, 2 p. m.—Soloist, Garrett L. DeKay, euphonium.

Friday, 2 p. m.—Soloist, Clayton Barrie, flute.

Saturday, 2 p. m.—Soloist, Charles E. Seeley, xylophone.

WEDNESDAY!

FOX WEST COAST THEATRE

The Season's Best!

IRVING BERLIN'S

White Christmas

PRESENTED THROUGH VISTAVISION

MOTION PICTURE HIGH-FIDELITY

12 Great Song Hits

BING CROSBY • DANNY KAYE • ROSEMARY CLOONEY

VERA ELLEN • TECHNICOLOR

DEAN JAGGER • IRVING BERLIN

EXTRA! ALSO TECHNICOLOR CARTOON "SANTA'S SURPRISE"

WEST COAST 6-4209

THE STAR-STUDDED FUN-FILLED COMEDY HIT THAT HAS CAPTIVATED ALL LONG BEACH—

LAST 3 DAYS OPEN NOON

20th Century Fox presents

Woman's World

CINEMASCOPE

Clifton WEBB • June ALLYSON

Lauren BACALL • Fred MacMURRAY

Arlene DAHL • Cornelia WILDE

Produced by CHARLES BRACKETT

In the company of High Fidelity, STEREOGRAPHIC SOUND

2ND ADVENTURE FEATURE—"TERROR SHIP"—WM. LUNDIGAN

CREST 416-19

FREE PARKING

CONTINUOUS DOORS OPEN NOON

PLUS IN CINEASCOPE

"JET CARRIER"

EXTRA IN CINEASCOPE

DISNEY CARTOON

BELMONT 810-01

MARLON BRANDO in "ON THE WATERFRONT"

Plus—"ADVENTURES OF ROBINSON CRUSOE", Color

EGYPTIAN 649-69

Wm. HOLDEN—David NIVEN—Maggie McNAMARA

"THE MOON IS BLUE"

JOE FERRER—Mala POWERS

"CYRANO DE BERGERAC"

OPEN NOON

BAY 925-55

ALL TECHNICOLOR SHOW

Dick POWELL—Debbie REYNOLDS

"SUSAN SLEPT HERE"

Plus MARTIN & LEWIS in "LIVING IT UP"

OPEN 1:45 P. M.

IMPERIAL 639-73

Open Noon—Adults Only

GARDEN OF EDEN

MICKEY KNOX

JAMIE O'HARA

Photographed in COLOR at a REAL Nudist Park under the supervision and with the approval of THE AMERICAN SUNBATHING ASSOCIATION

CO-HIT

A TERRIFIC COMEDY

"TWIN'S TROUBLE"

ROADIUM

DRIVE-IN THEATRE

Paramount Bet. Restaurants & Complon Phone MEltail 3-4646

Greer Garson Robert Ryan

"HER 12 MEN"

In color

— and —

"BAIT"

Cleo MOORE • Hugo HAAS

(Political Advertisement)

ROXY 127 W. OCEAN Phone 45-3143

★ DOORS OPEN 10 A. M.

30c "H" 6 P. M. Exc. Sun. & Hol.

FREE PARKING After 6 p. m. daily All day Sat. & Sun.

ROBY 127 W. OCEAN Phone 45-3143

★ DOORS OPEN 10 A. M.

30c "H" 6 P. M. Exc. Sun. & Hol.

FREE PARKING After 6 p. m. daily All day Sat. & Sun.

Learn Modern Ballroom Dancing with Mambo

2 Couples \$5 fr. (1.25 each person)

BAGBY DANCE STUDIO

5918 E. Second St., Long Beach

Ph. 34-7314 and 34-5618

Long Beach Philharmonic Orchestra

ROBERT RESTA, Conductor

RUTH SLENCZYNSKA

PIANIST

Famous on Two Continents

THURS. EVENING

NOV. 4—8:15 P. M.

CONCERT HALL, Municipal Auditorium

Tickets \$2.40, 1.50, 1.20—Humphreys, 130 Pine, or Adv. Box Office Thurs. Eve.

U.S. Food for Victims

WASHINGTON (AP)—President Eisenhower Saturday approved the shipment of \$8,585,000 worth of surplus foodstuffs to eastern and central Europe for relief of last summer's flood victims.

2nd Big UA

Color

CINEMASCOPE

NEW MUSICAL DELIGHT!

BRIGADOON

Gene Kelly • Van Johnson

Cyd CHARISSE with Elaine STEWART

Pauline Goddard—THE UNHOLY FOUR!

Added by M-G-M Symphony "STRAUSS FANTASY"

COMING SOON!

M-G-M'S SPECTACULAR

BEAU BRUMMELL

STEFAN GRANGER-TAYLOR

PIERRE USTINOV-MORLEY

40c "H" 5 P. M. Kids 10c

30 Pine Ave.

PALACE

Open 9:45 A. M. Ph. 6-4429

"A PERILOUS JOURNEY"

"WALK EAST ON BEACON"

"LOOSE IN LONDON"

W I T H David BRIAN Scott BRADY George MURPHY THE BOWERY BOYS

SUNDAY SPECIALS!

ROAST TURKEY

BAKED HAM

Other Delicious Entrees

HUMPTY-DUMPTY

DINING ROOM

608 E. 4th St.

Complete **95c** Dinners

Children's Dinner, 50c

Includes Drink

Singers' Workshop of LONG BEACH

Presents

WRIGHT & FORREST'S ORCHESTRA

SONG OF NORWAY

3 Nights Only

Fri., Sat. & Sun., Nov. 5, 6 & 7

CONCERT HALL Municipal Auditorium

Admission \$1.20 and \$1.80

for Reservations Ph. 8-4173 or 9-1959

Chorus and Orchestra

Now Showing

SUNDAY, OCTOBER 31

ART—Yankee Pasha, 1:45, 4:40, 7:35, 10:30

"Yaki," 3:20, 6:15, 9:15

CABART—"Betrayed," 12:15, 3:45, 7:15, 10:50

"Her Twelve Men," 2:10, 5:45, 9:20

CIRCLE DRIVE-IN—Sudden, 5:55, 9:51

EBELL—"Gone With the Wind," 12:45, 4:45, 8:45

PRODUCTION DRIVE-IN—"Betrayed," 5:40, 10:07

"Gambler from Natchez," 8:10, 12:25

RIVOLI—"The Men," 1:40, 4:35, 7:30, 10:30

"He Walked by Night," 12:20, 3:15, 6:10, 9:10

STATE—"Bengal Brigade," 1:35, 4:30, 7:30, 10:35

"Ricochet Romance," 12:15, 3:10, 6:10, 9:15

TOWNE—"Bengal Brigade," 1:35, 4:30, 7:30, 10:35

"Ricochet Romance," 12:15, 3:10, 6:10, 9:15

WEST COAST—"A Woman's World," 1:45, 4:50, 7:50, 10:50

"Terror Ship," 12:30, 3:30, 6:35, 9:35

STRAND

Cedar & Pike Ph. 6-4733

ALL SEATS 35c (Under 12)

ANY TIME

Continuous 1 P. M. to Midnight

All Color Show

Dick POWELL—Debbie REYNOLDS

"SUSAN SLEPT HERE"

Rory CALHOUN—Piper LAURE

"DAWN AT SOCORRO"

ART 9-3096

Now! Doors Open 6 P. M.

IN COLOR

Jeff CHANDLER—Rhonda FLEMING

"YANKEE PASHA"

Don DAILY—Contractor SMITH

"TAXI"

Pacific DRIVE-IN THEATRES

COME AS YOU ARE IN THE FAMILY CAR

CARSON AT CHERRY Ph. LB. 49531 & LB. 904943

SHOW STARTS 5:30 P. M. CARTOON CARNIVAL 1ST SHOW ONLY

Lakewood Circle

Don't tell the Surprise Ending!

CLARK GABLE • TURNER

VICTOR MATURE M-G-M'S

BETRAYED

and DALE ROBERTSON

"Gambler from Natchez"

Color by Technicolor

Suddenly

Frank SINATRA

Sterling HAYDEN

And Gregory PECK

"MAN WITH A MILLION"

Color by Technicolor

ATLANTIC

OPEN 12:15

FREE PARKING

Now Playing

CineScope

CLARK GABLE LARA TURNER

"BETRAYED"

IN COLOR

"HER 12 MEN"

LAKWOOD 5-2530

Open 12:15—Free Parking

Now Playing on Our GIANT-SCREEN WITH SCREEN

Humphrey BOGART—Jose FERRER—Van JOHNSON

"THE CAINE MUTINY"

Plus Jan Sterling, Neville Brand—"RETURN FROM THE SEA"

SUNDAY BRUNCH

AT

RICART'S RESTAURANT

4363 ATLANTIC AVE.

A treat for the entire family

Served from 11 A.M.—2 P.M.

Ricarts RESTAURANT

4363 ATLANTIC AVE. PHONE 4-3130

TREAT THE ENTIRE FAMILY... TO SUNDAY DINNER AT RICARTS

OUR FAMILY SPECIALS

ROAST LEG OF LAMB \$2.00

Mint Jelly

BAKED SUGAR CURED HAM \$1.95

Candied Yams

CHICKEN POT PIE \$1.65

BAR-B-QUED EASTERN SPARE RIBS \$2.25

Served with choice of large Tossed Green Salad or Hearts of Lettuce topped with Chopped Egg and Fresh Ground Black Pepper. Choice of Idaho Baked Potato with Ricarts Special Cheese Sauce and Chopped Green Onions or French Fried Potatoes and Beverage.

COMPLETE CHILDREN'S DINNERS.....85c-\$1.25

If You're Unable to Visit Ricarts Today... Watch This Page Each Sunday for Our Specials

Lloyd Hart Playing Your Favorite Requests at the Hammond Organ

Hours: BRUNCH—11 A.M.—2 P.M.; DINNER—1 P.M.—10 P.M. CLOSED MONDAY

STARTS WEDNESDAY—STATE & TOWNE

THE STORY OF A LOVE WITH THE LAW AT ITS HEELS!

Naked Alibi

starring **STERLING HAYDEN • GLORIA GRAHAME**

co-starring **GENE BARRY • MARCIA HENDERSON**

HER LIPS TO THE ONE WHO GOT THROUGH ALIVE!

Four Guns to the Border

TECHNICOLOR A UNIVERSAL INTERNATIONAL PICTURE

RORY CALHOUN • COLLEEN MILLER

NOW! BOTH THEATRES CONTINUOUS FROM NOON!

STATE 7-2121 OCEAN AT PINE

TOWNE 2-1221 ATLANTIC AT SAN ANTONIO

REBELLION IN INDIA!

Bengal Brigade

Technicolor

ROCK HUDSON • ARLENE DAHL

RIKOCET ROMANCE

STARRING **MARJORIE MAIN • CHILL WILLS**

ALFONSO BEDOYA • PEDRO GONZALES GONZALES • RUDY VALLEE

NOW! CONTINUOUS FROM NOON

RIVOLI 6-3207 AMERICAN NEAR 5TH

JACK WEBB • MARLON BRANDO

The Men

Terese WRIGHT • Everett SLOANE • A Re-Release

SECOND ACTION! JACK WEBB SCOTT BRADY

FEATURE! DRAMA! "HE WALKED BY NIGHT" A RE-RELEASE

NOW! CONTINUOUS FROM NOON

CABART 8-2038 ANSHAM AT JUNIPERO

ALL COLOR PROGRAM Clark GABLE • TURNER • VICTOR MATURE

"BETRAYED"

GREER GARSON • ROBERT RYAN

"HER TWELVE MEN"

EBELL 35-4891 THIRDS AT CERRITOS

OPENS 12:30 ★ REGULAR LOW PRICES!

DAVID D. SELZNICK'S Production of MARGARET MITCHELL'S Story of the OLD SOUTH

GONE WITH THE WIND

A SELZNICK INTERNATIONAL PICTURE • TECHNICOLOR

Clark GABLE • Vivien LEIGH • Leslie HOWARD • O. D. HAVILLAND

Golden Drumstick

FRIED CHICKEN the very best

CHILDREN FREE

TODAY, SUNDAY, ONLY

Yes—the kiddies are on us—Today, Sunday—Accompanied of course by parents (limit one child to each adult—age limit 12 or under)—Bring the kids and come on out and enjoy yourself over the week end. Ordinarily we do not indulge in the give-away business, but for those who have not been in we would like to get acquainted and for the many that have, this is a bonus. And anyway, we like kids—so let's all come on down and eat some good chicken—or what'll you have.

Delicious Food — Quick Service at Prices You Can Afford!

GOLDEN DRUMSTICK RESTAURANT

Highway 101—1/2 Block East of Lakewood Traffic Circle 4645 East Pacific Coast Highway Long Beach

RADIO

KLAC-570 KABC-790 KFOX-1280
KFI-640 KHJ-930 KFAC-1330
KMPC-710 KFWB-980 KGER-1390
KBIG-740 KNX-1070 KQWZ-1480

FM KLON-88.1 KFOX-102.3 KNOB-103.1

SUNDAY, OCTOBER 31, 1954

7:00 A. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

8:00 A. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

9:00 A. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

10:00 A. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

11:00 A. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

12:00 NOON
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

1:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

2:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

3:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

4:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

5:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

6:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

7:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

8:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

9:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

10:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

11:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

MONDAY, NOVEMBER 1, 1954

7:00 A. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

8:00 A. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

9:00 A. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

10:00 A. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

11:00 A. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

12:00 NOON
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

1:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

2:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

3:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

4:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

5:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

6:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

7:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

8:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

9:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

10:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

11:00 P. M.
KLAC-News, Music
KABC-News, Music
KFOX-News, Music
KFI-News, Music
KHJ-News, Music
KFAC-News, Music
KMPC-News, Music
KFWB-News, Music
KGER-News, Music
KNX-News, Music
KQWZ-News, Music

TV Service Call \$2

Walters TV Service

Phone 39-5066

Long Beach

Lakewood

Bellflower & Compton

Ph. 8-5244

DIAMOND TV SERVICE

ALL WORK GUARANTEED

PER DAY-NITE SUNDAY

LONG BEACH

LAKWOOD

BELLFLOWER & COMPTON

Ph. 8-5244

TV Service Call \$2

Walters TV Service

TV-Tele-Vues

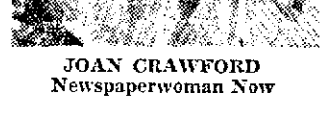
by TERRY VERNON

In recent years there has been a movement to clean up the mental institutions and make them fit places for the mentally ill to spend their lives... or to be cured.

Modern medicine has brought this problem to its breast and the best minds of the profession have devoted years of research to mental illness. They have sought, and in many cases found, a cure for many heretofore "dark age" diseases that were previously shunned.

This is all by way of editorial prelude to the first in the new series of "March of Medicine," the factual programs produced under the auspices of the American Medical Association (4) at 5:30 p. m.

You'll be taken into the Hudson River State Hospital, Poughkeepsie, N. Y., and will see actual filmed scenes of the care and treatment of the patients confined there. This is a model hospital for the mentally ill and should serve to help other states clean up the messes they call hospitals.



JOAN CRAWFORD Newspaperwoman Now

at 9:30 it is the "Confidential File of Paul Coates."

MARY LIVINGSTON-Jack Benny's famous wife makes her first TV appearance of the season tonight at 7 (2), and in the role that first called her to the attention of Jack.

Marking back to the 1920s, Jack will re-live his initial encounter with Mary at the hosiery counter of the May Co.

Based on the actual way it all started, this show has comedy and heart.

LIVE COLOR-The opening production of the sixth consecutive season of the NBC-TV Opera Theatre will be Mozart's comedy, "The Abduction From Seraglio," (4) at 12 noon, live and in color. "Mr. Wizard" moves to 9 a. m. and "Zoo Parade" to 9:30 one-time-only.

DRAMA-Joan Crawford stars in the new G. E. Theatre series starting (2) at 9 p. m. She is cast as a newspaper columnist on route to Edinburgh who gives a lift to a man and then decides she is a dangerous killer wanted by the police. This leads to a climatic conclusion... A 24-hour delay in mail delivery violently changes three lives in the principal cities of many nations. The opening show takes place in Germany and finds a lady looking for a bacteriological plant to destroy... At 9 p. m. "Stories of the Century," based on official newspaper files, and

FREE

Picture Tubes Checked in Your Home

1 YEAR FACTORY GUARANTEE ALL COMMON TYPES 12" THRU 21"

Free Estimates, Small Install Charge

INDUSTRIAL TV

1349 E. Broadway, Ph. 7-7521

Open 7 Days 9 A.M. till 9 P.M.

PHONE 9-3076

CUT OUT AND PASTE ON BACK OF YOUR TV SET

EXPERT RADIO REPAIR

ONE-DAY SERVICE • FREE ESTIMATES

WE WILL TELL YOU THE COST BEFORE WE DO THE WORK

FREE RADIO-TV TUBES

LARGEST TUBE STOCK IN LONG BEACH

WE REPAIR MUNTZ TV

INCLUDES LOAN • F.A. TV SET

FREE ESTIMATES

WE GIVE GREEN STAMPS

31 Years at Same Location

Reliable Radio TV Co.

ROGER A. HOWELL

202 East Fourth Street (Near Locust)

TELEVISION SERVICE SPECIALISTS SINCE 1921

Outlying Districts Phone 6-9898 Call Collect

CUT OUT AND PASTE ON BACK OF YOUR TV SET

CLIP & Paste the Ad of Your Nearest RTA Member to the Back of Your Set

L & R RADIO & TV

1595 AMERICAN

LONG BEACH 7-9269

SIGNAL RADIO & TV

3750 ATLANTIC

Long Beach 4-4882

WARD BROS., TV

2916 E. ANAHEIM

Ph. 9-7481

LEE'S TV & APPLIANCES

12011 E. CARSON

TO 5-2250 ARTESIA

INTERSTATE RADIO CO.

1532 E. BROADWAY

Ph. 66-8343

GARNER RADIO

& TV

808 W. WILLOW

Ph. 40-1847

CLIP & Paste the Ad of Your Nearest RTA Member to the Back of Your Set

L. M. BARCUS TV

5544 E. SECOND

ST. Long Beach Phone 9-7785

Huff's Radio & Appliance

13320 San Antonio Dr. Norwalk TO 4-3364

F&M RADIO & TV

833 West Compton Blvd. Compton NE 2-2061

A-I HOME APPLIANCE CO.

1925 Pacific Ave. Long Beach Ph. 70-6411

ACE TV SERVICE

17916 Bellflower Bl. Bellflower TO. 7-7855

EXCELSIOR TV SERVICE

15915 Pioneer Blvd. Norwalk TO. 5-2519

BERGMAN'S TV & RADIO

5379 VILLAGE ROAD Phone 5-1971 Lakewood Area

AL-MAR ELECTRONICS

340 W. Willow Long Beach 40-8219

TV

KNXT Channel 2
KRCA Channel 4
KTLC Channel 5
KOP Channel 13

KABC Channel 7
KHJ Channel 9
KTTV Channel 11

SUNDAY, OCTOBER 31, 1954

9:00 A. M.
KRCA (4)-Mr. Wizard
KOP (13)-Feature Film
KNXT (2)-What's My Line, John Daly
KRCA (4)-Celebrity Time
KABC (7)-The Movie
KHJ (9)-Feature Film
KTLC (5)-Zoo Parade
KOP (13)-Jalopy Derby

10:00 A. M.
KNXT (2)-Lamp Unto My Feet
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

11:00 A. M.
KNXT (2)-News of Day
KRCA (4)-Early Date at Movies
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

12:00 NOON
KNXT (2)-Now & Then
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

1:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

2:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

3:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

4:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

5:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

6:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

7:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

8:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

9:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

10:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

11:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

MONDAY, NOVEMBER 1, 1954

7:00 A. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

8:00 A. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

9:00 A. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

10:00 A. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

11:00 A. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

12:00 NOON
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

1:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

2:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

3:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

4:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

5:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

6:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

7:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

8:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

9:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

10:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

11:00 P. M.
KNXT (2)-The American
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby
KNXT (2)-Jolly Joe's
KRCA (4)-The Hard Way
KOP (13)-Jalopy Derby

TV RENTALS

PHONE 8-6984

Belmont Radio

3407 E. BROADWAY

Phone 40-4420

3930 Atlantic 40-2615

No Better Service Anywhere

\$300 SERVICE CALL

Day-Nite-Sunday

Muntz Sets Repaired

BIXBY TV PH. 40-4420

3930 Atlantic 40-2615

CLIP & Paste the Ad of Your Nearest RTA Member to the Back of Your Set

The Radio-Television Technician Assn.

Chartered by the State of California

Guarantees You Skilled, Accurate

HONEST TELEVISION SERVICE

at Fair Prices

No Hidden Charges... No 'Come Ons'

CLIP & Paste the Ad of Your Nearest RTA Member to the Back of Your Set

RADIO

Today on

6:55, 10:55 a.m., 2:55 p.m. Robt. Trout-News

9:05 a.m. Campaign '54

Union Now in New Building

With their new building now in full operation, members of Plaster Tenders, Construction, General, Pipe Line and Shipyard Laborers Local No. 507 is observing a virtual open house every day as members of other locals visit the structure.

Erected at a cost of over \$100,000, the structure at 6701 Atlantic Ave. provides 8,000 square feet of space for offices and hall, and there is a parking area for 105 cars.

Present membership of the local is 3,500 members, reports E. M. Mueller, business representative.

The new building was dedicated Oct. 23 to Joseph Marshall, first vice president, by his widow, Mrs. Hazel Marshall.

The local plans a big celebration of its 35th anniversary Nov. 12 when charter member C. W. Jenkins will be present.

Hugh Gibbs, AIA, architect, designed the structure and Lacey F. Johnson, Inc., was the general contractor.

(Political Advertisement)

Re-Elect...

EXPERIENCED

DEPENDABLE



RETAIN ASSEMBLYMAN HERB KLOCKSLEM

You should vote for the man
you know best, who works daily
for the good of ALL the people!

EXPERIENCED
PROVEN ABILITY
16 YEARS OUTSTANDING
PUBLIC SERVICE

WHAT OTHERS THINK OF KLOCKSLEM'S RECORD

April 21, 1934
"Those of us in public health have been aware of your interest in the public health problems of our city, and are most grateful to you for your interest and the assistance you have given, which has been helpful in the promotion of the health and welfare of the people of our community."

I. D. Litwak, M.D.
City Health Officer

March 19, 1932
"May I assure you that your whole-hearted support of our recommendation regarding the assignment of chaplains to seven additional hospitals in the State Department of Mental Hygiene was a source of great joy to the members of our committee. The leaders and members of the various religious denominations in your district are very happy to learn your personal interest in the counselling service and religious program carried on by the well-qualified chaplains assigned to our state institutions."

Rt. Rev. Mgr. Thomas J. O'Dwyer

June 17, 1933
"We wish to thank you for your support in defeating bills aimed at the destruction of standards beneficial to the workers of the state. We also wish to thank you for your help in the passage of good bills."

Bryan P. Deavers, Secretary,
Long Beach Building Trades Council

February 17, 1934
"Needless to say, your continued support of programs of direct and vital interest to the cities is greatly appreciated. Long Beach is only one out of 314 cities having reason to be thankful that during your entire legislative career you have been an advocate of good government and strong municipal home rule."

Richard Carpenter, Executive Director and General Counsel
League of California Cities

February 17, 1934
"I personally have a very high regard for your honesty, integrity and loyalty to your job at hand. I am sure you have done an outstanding job as Assemblyman for your district."

Howard Conrad,
President Walke's

July 9, 1933
"As another legislative session comes to a close I wish to personally and on behalf of the Board of Supervisors of the County of Los Angeles express to you the sincere appreciation of Los Angeles County, and the staff officers charged with the responsibility in connection with our legislative program, for your splendid and continuous co-operation."

Harold W. Kennedy,
County Counsel

May 3, 1934
"Please accept my thanks as a representative of the California Teacher's Association and its 71,000 members for the understanding and consideration you have shown in your approach to school problems."

Arthur F. Corey,
State Executive Secretary

VOTE NOVEMBER 2 FOR

HERB KLOCKSLEM

ASSEMBLYMAN ☒

(Ad. pd. for by friends of Herb Klockslem)

C-16—INDEPENDENT-PRESS-TELEGRAM

Long Beach (Calif.), Sun., Oct. 31, 1934

World of Wheels

By DICK KLINE

NAMED MANAGER—James B. Speers has been named branch manager of International Trucks, 537 W. Anaheim St. Speers, who has been with International Harvester Co. since 1935, brings a wealth of experience to Long Beach trucking firms, having worked in many phases of the company's truck division. His last assignment, before coming to Long Beach was Los Angeles zone manager. Jim and his family are now residing in Long Beach.



J. B. SPEERS

BECOMES GRANDFATHER—Mr. and Mrs. (Barbara Martin) Volney McCutchan Jr. are the proud parents of a baby girl, who weighed in at 7 pounds 2 ounces Oct. 18. The baby was named after her great grandmother, Mrs. Nina C. Martin, mother of our local Oldsmobile dealer, C. Standlee Martin. She is also a fourth generation native daughter and a third native daughter of Long Beach. Volney is associated with the C. Standlee Martin Oldsmobile service and sales promotion departments.

ALONG THE ROW—Bud McKenzie, our local Ford dealer, is home recuperating from a recent operation. . . . Sam Magill has

Three Win Prizes in Washer Contest

Three Long Beach men were declared winners in the Whirlpool Washer cross-word puzzle contest which closed September 30, according to Charles Overlease, Long Beach manager for Graybar Electric Company, distributors for Whirlpool. Bruce Galbraith, 244 Atlantic Ave. won third prize, a wristwatch. Other local winners were Lem Levinson, 2608 Tyler St., Dominguez, and Jack Ehrman, 64 Arbor St.

GET SPARE CASH—rent spare rooms! Use classified ads. Phone 6-9071.

B of A Promotes J. William Hansen

Promotion of J. William Hansen to assistant vice president at Long Beach main office of Bank of America, Fourth and Pine Ave. was announced by Roland E. Robbins, vice president and manager of the branch. This is Hansen's second promotion in a year and a half. Virtually all of Hansen's 14 years of service with the state-wide bank has been in the installment credit loan field. Before coming to Long Beach main office to head the installment credit loan department in April, 1933, he had been serving as assistant head of the auto dealer primary financing and factory arrangements at Los Angeles headquarters. He had been an officer since 1949.

He lives at 6953 El Roble.

J. W. HANSEN

Plan 388 Big Homes
for Fullerton

Architect William M. Bray of Los Angeles is preparing plans for the construction of 388 homes in Fullerton for Linda Lyle Estates, Inc. They will be 1300 to 1700 square feet homes with shake and gravel roofs, concrete patios, stone planters and built-in kitchens.

Finch Going to San Diego

Frank C. Finch, well known Long Beach hotel owner and civic leader, will take over as resident manager of the Manor Hotel in San Diego Nov. 1. Finch has disposed of his hotel interests in Long Beach but will retain the Garden Hotel-Motel in Seal Beach.

He is currently president of the Long Beach Hotel Association in which organization First V. P. Victor K. Hart will become the presiding officer. Mrs. Finch will accompany Finch to San Diego and will be in charge of an extensive rehabilitation and redecorating plan in the hotel.

David Olmsted, formerly of Long Beach, is the managing director of the Manor Hotel, formerly known as the Imig Manor Hotel.

Finch is a past commander of Peterson Post American Legion, member of Optimist Club, El Bokal Shrine, Elks Lodge, former director of California State Hotel Association and recently finished a three year term as national director Hotel Greeters of America.

He is active in the Long Beach Mounted Police group and several other organizations in the city.

Mastic Builds Here

Precision Fabricators, 7231 E. Rosecrans St., Paramount, is building a corrugated iron manufacturing plant at 2340 E. Artesia St. for the Mastic Tile Co. It will be 18,000 square feet, with an estimated cost of \$36,000.

"DON'T SHORT CHANGE OUR BOYS AND GIRLS"

says Oil Union Official

"Half-day school sessions are not good for boys and girls. Let's build real American citizens for the future welfare of all mankind by not rationing education. Don't short change our youth on November 2. As a member of the Full-day Schooling Committee and Secretary-Treasurer of the Oil Workers International Union, C. I. O., L. B. Local No. 128, I urge the passage of Proposition 'R', which will provide full-day schooling for our youngsters. The OWIU-CIO Local 128 gives full and complete support to Proposition 'R'."

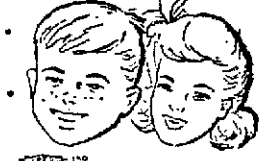


Emmett P. O'Malley
Secretary-Treasurer
Oil Workers International
CIO Local No. 128

"YES" ON SCHOOL PROPOSITION "R"

Don't cheat our children . . .

FIRST in our hearts . . .
LAST on the Ballot!



ANOTHER GREAT FORD FIRST!

Mr. Henry Ford II
Ford Motor Company
Dearborn, Michigan

Dear Mr. Ford,

Congratulations on your daring and forward-looking move in adjusting distribution and delivery charges to the West Coast.

In accord with your policy announcement, we are enthusiastically reducing the price of the Ford Customline V-8 sedan \$87.50. Comparable price changes also will be placed in effect at once on all other models.

We feel sure that all the people of the great state of California will thank the Ford Motor Company for this contribution toward a higher standard of living at lower cost.

We recognize that it was the foresight of the Ford Motor Company in building assembly plants here to meet the tremendous growth of Southern California that has made these savings possible.

And we recognize also that these economies have been achieved through the overwhelming public preference for Ford—a preference which has established Ford leadership in Southern California by more than 8000 cars over our nearest competitor in the first nine months of 1954.

All Ford Dealers are getting the same thrill from your bold action as we did when your grandfather, Henry Ford, reduced prices periodically on earlier models to the benefit of the entire motoring public.

Thanks again. Kindest regards from us all.

FORD DEALERS OF SOUTHERN CALIFORNIA

Assistance League Embarks on 15th Year



FOUNDER'S DAY IS A YARDSTICK occasion by which an organization may measure its growth and celebrate objectives realized. Such was the case last week when members of the Assistance League of Long Beach gathered at their clubhouse to fete the original board which met first in 1940. Pictured left above (from left to right) are Mrs. Carol Scott, current president, dispensing hospitality for Mrs. Carl Shank, original board member, and Mrs. J. Stowe Carney, founder and first president. Shown as they arrived in picture second from left are (left to right) Mrs. Marvin Davis, chairman of gum ball vending machines; Mrs. Francis J. Heusel,

recording secretary; Mrs. Charles Stratton, volunteer service chairman; Mrs. Arthur Vincent, chairman of rentals and contracts. In picture on right are members of the first board, from left, Mmes. Gus A. Walker, Earl Burns Miller, Charles Houghton and Lynn O. Hosson. Mrs. Scott gave a resume of league history during the morning meeting and Mrs. Robert W. McClain was in charge of the luncheon which followed. Her assistants were Mmes. Theodore Miles, Myrl Ott, George Van Dyke and Milton B. Arthur. Mrs. Harvey T. Lochridge was in charge of decorations.—(All photos on page by Staff Photographer H. S. Melvin.)



A QUINTET OF MEMBERS who sat on the first board of the Assistance League in 1940 are pictured by one of the handsome carved teak tables in their clubhouse. Standing, from left, are Mmes. Matthew C. Simpson, Albert A. Carney and Frank S. Reagan. Seated are Mrs. Harry Hamilton Newton (left) and Mrs. Edson J. Davis. Members of the original slate not pictured are Mmes. Lester Callahan, Newton T. Bass, Glenn E. Thomas, Ralph Eusden and Jack Rothwell.

Nightingales to Welcome Provisionals

Nightingales, junior organization of Auxiliary to Children's Memorial Hospital, will welcome provisionals as new members at a luncheon Monday at the home of Mrs. Lawrence Bonzer, 2538 E. Second St. Co-hostesses will be Mmes. William A. Jameson, Alfred D. Williams and Travis White.

Highlighting luncheon tables will be white chrysanthemums interspersed with red bows, and provisionals will receive matching resources from Mrs. William C. Brown Jr., Nightingale president, assisted by Mrs. Alfred D. Williams, vice president and membership chairman.

Mrs. Thomas Taylor, Auxiliary president, will present pins and gifts to the provisionals as she welcomes them. Joining the membership after completion of their provisional training.

Mmes. William H. Todd, Lawrence Bonzer, Russell Barkley, Joseph Hammer, Kenneth Henry, Robert A. Buck, Robert Kieneker, William G. Rhorer, Travis White and Clarence Davis.

At the business session with Mrs. Brown in charge, Mrs. Montie Magree, ways and means chairman, will report on the group's dance held Oct. 12. Among special guests will be Mrs. Frederick Taylor Jr., immediate past president.

Festive Cocktail Parties Precede Ebell Jrs. Dance

Highlighting the Halloween festivities this week was the costume dance last evening given by Ebell Juniors at the Meadowlark Country Club for their husbands and guests.

Many cocktail parties preceded the affair. Mr. and Mrs. J. Tyson Ellis, 1561 Greenbrier Rd., held open house for members of the decorations committee and their guests, and Mr. and Mrs. Sidney Peizer, 4408 Graywood Ave., served cocktails prior to the dance to friends in their home. Those in attendance. Messrs. and Mmes. Philip Stewart, B. J. Buchanan, D. J. Gray, S. N. Myers Jr., C. L. Jenkins, B. A. Stewart, J. W. Weigat, P. L. Weiby, R. G. Wilcox and Norman Scott, Lois Pealey and Dr. R. C. Pershing.

The home of the Robert Grays, 2290 Locust Ave., was also the scene of a cocktail party for the Donald Cummings, Jack Weiss, William Brooks and James Cummings. Guests at the home of Mr. and Mrs. Robert Lechner, 325 Panama, were Mr. and Mrs. Joe Smith. Those arriving for the pre-dance gathering were Messrs. and Mmes. Bill Misenner, Vance Martin, Harry Fulton, Jim Cowman, A. J. Cicchetti, Loether Buck, Jess Grundy, Hugh Henshaw and Tom Leiminger.

Mr. and Mrs. Walter J. Mundy Jr. were hosts to Mr. and Mrs. Walter Cervantes of Monterey Park and Mr. and Mrs. Ray Green Jr. Mr. and Mrs. Ernest Lockwood were co-hosts with the Bill Locketts at the Lockett home, 1901 Lave St., for a wicker roast in the fireplace of the patio. Costumed guests arriving for potluck were Messrs. and Mmes. Floyd Williams, Woody Wilsey, Don Sullivan, Bob Hall and Joe Jost.

Mr. and Mrs. Lloyd Wagner, 315 Granada Ave., entertained members of the ways and

means committee and their husbands prior to the dance, and Mr. and Mrs. Ralph Colvin invited Messrs. and Mmes. Robert E. Gihney and Charles LaTourrette for cocktails. Maria and Chuck Stevens, 3801 Gardena Ave., served cocktails and a buffet dinner to their friends, Bob and Mary Ellen Peck, Dick and June Montgomery, Mary and Francis Park, Betty and Don Nunez, Virginia and Orville Evans, Marian and Bob Watson and Arlene and Tom Welsh.

Fetes Birthdays

Dr. and Mrs. J. H. McGranahan were hosts for a dual birthday surprise dinner party in their home, 393 Haines Ave., when honor guests were their son-in-law and daughter, Mr. and Mrs. Adam S. Novina of Los Angeles. Centering the table was an exquisite arrangement of cold-baked flowers, purple grapes and other harvest fruit, spilling out from a miniature ox-cart.

Inside You'll Find

Art Circles—Page D-8.
Bridge—Page D-9.
Career Women—Page D-8.
Chef of the Week—D-9.
Child Care—Page D-8.
Club Circles—Page D-5.
Molly Mayfield—Page D-9.
School Menus—Page D-7.
Service Set—Page D-2.
Why Grow Old?—D-9.
Wild Waves—Page D-4.
Window Shopping—D-9.

Women

LONG BEACH, CALIFORNIA, OCTOBER 31, 1954

Gala Fetes Ready for Queen Mother

By VIRGINIA WELDON KELLY
Staff Washington Correspondent

Received in the mail an invitation which reads: In honor of Her Majesty, Queen Elizabeth, the Queen Mother, Her Britannic Majesty's Ambassador and Lady Makins request the pleasure of the company of at a reception on Tuesday, November 9th, from 4:30 to 7:30 o'clock at the British Embassy.

At the top of the large rectangular ivory invitation is the seal of Britain—the lion and the unicorn holding aloft the shield and crown—above the motto, "Dieu Et Mon Droit."

Affixed to the invitation is a small card which reads: Admission to the reception will be by a card which will be sent later if you are able to accept this invitation.

Day clothes or uniforms will be the attire for the function.

On Nov. 5, the press, press photographers, radio and television corps will entertain in honor of the Queen Mother at an afternoon reception at the State. Chairman in charge of the arrangements is New Orleans Times-Picayune Correspondent, Paul Wootton, who has been in Washington over 40 years and who has been the friend of all the Presidents during that time.

At the press reception it is planned that those attending will be seated while the Queen Mother makes her address. Afterwards all will file by the receiving line to greet Her Majesty.

Wootton was also the chairman of the press reception given in honor of Britain's Queen Elizabeth—then Princess Elizabeth and the Duke of Edinburgh—when they visited Washington. At that time, Mr. Wootton apparently charmed the future sovereign—as he did the rest of us—when he addressed her as "My Dear."

Washingtonians have wondered what Liberia's President Tubman's emotions were on visiting completely unsegregated Washington. Liberia has an unusual form of discrimination. Only a Negro may own property or hold citizenship in Liberia.

Fifty-six were seated at the E-shaped White House table when President and Mrs. Eisenhower entertained at a state dinner in honor of President Tubman.

On the table were arrangements of lemon yellow snapdragons and yellow roses. Ranking American guests were Chief Justice and Mrs. Earl Warren. Only Agriculture Secretary and Mrs. Benson were missing from the Cabinet "family." The guests included the Chairman of the Joint Chiefs of Staff, Adm. Arthur W. Radford and Mrs. Radford; UN Delegate Ralph Bunche and Mrs. Bunche; the President of Howard University and Mrs. Mordecai Johnson; and Mr. and Mrs. Harvey S. Firestone.

President Tubman was an overnight guest at the White House. During the rest of his official visit he was entertained at Blair House, guest residence of the United States.

Social Galaxy

Small Soirees at Newtons'; Duos Spend Year Abroad

By BETTY WENTWORTH
Independent Women's Editor

The charming hilltop home of Flo and Harry H. Newton in Miraleste has been the setting for a series of small supper parties planned to perfection each month since July. Last weekend they entertained

at a smorgasbord, their last soiree for 1954 with the exception of intimate holiday events. Guests at previous parties have included new friends from Palos Verdes Hills, old friends of Mr. Newton's and Long Beach groups.

On the table were little signs indicating Norway, Sweden and Denmark and appropriate delicacies, pickled and spiced fish, meatballs were on each table. Recordings of authentic folk music provided additional background flavor.

Guests bidden were Drs. and Mmes. George Stilson, George Hanson; Cong. and Mrs. Craig Hosmer, Messrs. and Mmes. Earl Burns Miller, George Van Dyke, Francis Heusel, Warren Ten Eyck, Lester Callahan, John Mead, Chester C. Hosmer, Glenn E. Thomas, Lawrence A. Collins Sr. and G. P. Robinson.

Sailing out into the Atlantic last Monday on the Andrea Doria for Naples and a year abroad were Gayle (Penrose) and Bill Brandom. Bill has his master's degree from Stanford and will continue studying for his Ph.D. in Europe this year. Both attended LBCC, and Gayle was a Delta Gamma at USC while Bill was a Kappa Alpha.

A. Wilsons, hosted at a gala bon voyage open house in their home at 225 Corona Ave. just prior to the young couple's departure. Sixty friends bade their adieux and nibbled on petit fours from which waved tiny flags bearing the names

of the various countries the Brandoms plan to visit including Austria where they will spend their holidays in one of the most beautiful Christmas tree countries to be found.

Mayhap they'll run into another duo, Fritz Kellogg, also a Stanford grad, and his pretty bride, Pat, whose wedding was a social event of August. They're nicely ensconced in London where Fritz is enrolled at the University of London working on his master's degree. It's not all work though, what with such lures as the English countryside and the British Museum to be explored.

Pre-nuptial courtesies are continuing apace for Coni Chace, whose wedding to Bud (V. Ray) Townsend Jr. in the gardens of the Chace home on Country Club Drive is just a fortnight away. We've heard whispers that a beautiful all-chrysanthemum theme is being planned for the ceremony. On Wednesday the future bridegroom's three sisters, Mmes. Richard Winckler, Lauren Conley and William Graham (Betty, Narge and Naba) entertained at a tea (sitting Coni for 200 friends at Marje's home, 4040 Chestnut Ave.).

Greeting guests at the door were Bud's cousins, Mmes. Robert Graham, Douglas Moore, Sam Peck, Howard Coale, Richard Winckler Jr. of Berkeley and Miss Mary Campbell of Beverly Hills.

Others assisting were Mmes. William H. Cere, Ruth Craig, Muriel Ralph Wilson, Marjorie Solace, Charles Van de Water, John McWhinney, Richard Pearsall, Manley Nalund, Eldridge Combs, Lynan Farwell of Balboa, Lester Cardon of Santa Ana and Thomas McKelrath of San Marino.

Then on Saturday a charming mother and daughter party for Coni was hosted by Mrs. John W. Campbell and Patricia (Mrs. Robert) Graham, Mrs. Morris Halbert and Miss Mary Halbert, Mrs. John Berry and Miss Alice Berry, Mrs. James W. Wood and Nancy (Mrs. Francis) Hertzog Jr. at the Campbell home at 4236 Country Club Dr. Assisting were Mmes. John B. Campbell and Raymond Berry.

Guest list for the tea from 3 to 5 p.m. numbered 165. A gleaming silver tea service was presented as a group gift and beside it, from a white bride's bouquet were cascading ribbons sparkling with little silver hearts inscribed with the names of the donors.

Final party will be given by Mrs. Eugene Chace next Sunday at her home in Rolling Hills on Outrider Road for a family group.

Happy celebrants following the USC-Cal game last weekend were a rallying contingent of Delta Sigma Phi brothers from USC and their dates. Numbering about 100, they gathered at the Walter Crawford Ocean Blvd. residence where Jack Crawford, USC alum and his date, Jean Oliver, and Don Crawford, who's a sophomore, with Joan Ford were hosts.

Punctuating the music of Bass Ferris' three-piece combo was a hearty "Fight On for USC" and the delectable array on the buffet was more than ample for even this throng of collegiate appetites.

Speaking of USC, we understand that a little future

(Continued on Page D-2, Col. 3.)



A DOLL FOR CHRISTMAS

At the sixth annual smorgasbord of Belmont Shore Lady Lions Club at 7 p. m. Saturday in Scots Hall, the doll, "Lea Lion," and her bridal outfit will become the possession of some happy little girl for Christmas. Pictured (left to right) are Mrs. Ned Christensen, president of the club; Mrs. Ted Butcher, publicity chairman, and Mrs. G. Walter Tedford, general chairman. Belmont Shore men's group of the Lions Club will assist. Tickets, limited to 300, will be available from members. Dancing will follow the dinner.

Louise Hall Is Honoree

A miscellaneous shower feting Miss Louise Hall was given by Mrs. Helen Witherspoon of 3649 Oana Ave. The honoree, daughter of Mr. and Mrs. Hobart M. Hall of Long Beach, is engaged to James Baggerly, son of Mr. and Mrs. Russell Baggerly of Leslie, Mich. They will be wed Dec. 27 in Lakewood Evangelical Lutheran Church.

Decor of the bridal fete featured white and pink chrysanthemums. As gifts were opened and games played, a wire recording was made and then played back before the party ended.

Guests were the bride-elect's mother, who gave her a corsage of pink roses for the occasion; Mmes. Jane Dimond, A. Olson, Harold Jeannerette, Fern Rocheville, Vickie Woods, Bette Sasseen, Glenna Matelia, Maureen Pfeiffer, Shirley Turner, John Klarin Sr., Francis Gargas, Eleanor E. Klarin, Kathryn Sanders, Margaret Drennen, Genevieve Johnson, Mamie Pullenwider, Rita Calby, Martha Buswell, Shirley Fulton, Anna Dimond, Dagmar Jeffery, Helen Duff, Kay Tupper, and Miss Eileen Olson.

Miss Hall is a graduate of Poly High School, and her fiancé of Michigan State College. He teaches at Clarkston, Mich., where the couple will reside after their marriage.

Card Party

St. Anthony's Altar Society, District 12, will sponsor a card party at 8 p. m. Monday in the Catholic Center, 6th St. and Alamitos Ave. Bridge, canasta, pinochle and 500 will be played. There will be refreshments and awards. The public is invited.

On Wednesday the Altar Society will stage its annual apron sale from 1 to 4 p. m. at the Catholic Center. Christmas gifts as well as aprons will be on sale.



SET STAGE FOR PHILHARMONIC PARTY

Receiving all the attention from Mmes. George W. Van Dyke, Walter M. Crawford, Lewis K. Cox and E. J. Wightman, from left, is Robert Resta, conductor of the Long Beach Philharmonic Orchestra. The Philharmonic Association is planning a reception on stage at Concert Hall following the first concert of the season Thursday evening which will fete the music group's 20th year. The audience will be invited to join in the social hour hosted by Mrs. Crawford and her social committee. Guest pianist with the orchestra will be Ruth Slenczynski. Tickets are on sale at Humphreys Music Store, 130 Pine Ave., and at the box office Thursday evening.

Educational TV Council to Hear Harrison McClung

Dr. Malcolm C. Todd, first vice-president and program chairman for the Long Beach Council for Educational Television, Inc., announces that Harrison T. McClung, Western representative of the National Citizens' Committee for Educational Television, will be the speaker at a dinner meeting of the organization at Fellowship Hall, California Heights Methodist Church, at 6:30 p. m. Monday.

McClung will discuss "educational television aims, problems and developments in Los Angeles County," with open discussion to follow.

Mrs. Frank J. Hardesty, president presided at a meeting of the Board of Directors

at the Victor Hugo last week at which time she replied to a question put to her as to the future of educational television.

"This is only the beginning of educational television," said Mrs. Hardesty. "Its future in Long Beach will be determined after the results of financing program followed by a scientific survey are undertaken and completed."

In support of her statement Mrs. Hardesty pointed out that the Long Beach organization was unique in the United States, and the first in California to be formed on a non-profit basis, and said it had been doing effective work. In seven months of weekly programs, 53 local organizations and 252 individual citizens had volunteered their services to take part in 34 half-hour presentations on KTHL.

Interest in the future of educational television has been expressed through inquiries not only from local citizens and organizations but also from other communities.

The public is invited to the meeting Monday evening. Reservations may be made for the dinner through the secretary, Mrs. Walter Boyd.

Small Soirees

(Continued from Page D-1.)

Trojan put in his appearance at St. Mary's on Oct. 14. He's Kevin Miles McKeever, who'll brighten up the message of Janice and Kirk McKeever at 2733 Nipomo Ave. and who tipped the scales at eight pounds, four ounces. He's a third generation Californian whose dad and granddad are "Old Trojans."

Among Long Beachers who journeyed up to the lavish luncheon given by the Opera Guild Association on Thursday at the Biltmore Bowl honoring the glittering stars on the roster of the San Francisco Opera Co. were Blanche Bickel and Zoe Freeman.



'PROS AND CONS ON ELECTION ISSUES'

"Pros and Cons" has almost become another name for the League of Women Voters. With election just two days away, the Long Beach league is distributing its information on all those bewildering 20 state ballot measures and the nine city propositions. The league is non-partisan, so takes no stand on candidates. Pictured (at right) is Mrs. Edyth Carman, chairman of the voters' service, with two of her "distributors," Mrs. Don W. Smith (left) and Mrs. L. D. Birnberg.—(Staff photo.)

Mrs. Gump Entertains Foursomes

Haystacks and 18-inch high scarecrows formed jaunty decor for the bridge luncheon Mrs. Emilie Krick Gump gave a few days ago at the Victor Hugo. Places were marked by hand-painted pumpkin place-cards.

Foursomes were Mmes. Lester Callahan, A. A. Carrey, Douglas Graham, Virgil Rothwell, L. Wildoy, Jack Rothwell, Art Hall, William Sievers, Gordon Brown, Walter Furie, Harold Morris, Walter Crawford, Harry Witz, Don Berry, Earl Suydam, T. J. Taylor, R. C. Akers, Webster W. Bush, Paul Barnes, Herbert Murphy, Virgil Ridgeway, Mark Kendall, Helen Forbes Carroll, Helen Farnsworth, Gertrude Haase, Harold Beckley and V. Oliver.

Women to Hear Expose on Cards

An expose on cards and dice will be featured in an address by Paul Ebling at the Wednesday meeting of the Women's Activities Committee of the Towne Club, 1150 E. Ocean Blvd. The talk will follow the 12:30 p. m. buffet luncheon.

A new series of cocktail parties for the Women's Activities group will begin Wednesday evening, from 6 to 7:30 p. m., until Nov. 24. Bridge instruction is still being given members each Thursday by Helen Mangold.

Legion Unit

Arthur L. Peterson Unit 27, American Legion Auxiliary, will gather at 8 p. m. Tuesday in the meeting hall.

Nautical Club to Plan Holiday Benefits; Travelers Arrive

By VIRGINIA NEWTON

The holiday season is being planned by the many service clubs. One of the gay club parties in November is the Nautical Club which will meet Thursday, Nov. 11, at the Officers Club, Allen Center with Mrs. Menard Steltenkamp as chairman of the afternoon. Plans will be discussed regarding the Christmas party and the several benefits for charity they will have during the holiday season.

Here from Norfolk, Va., to welcome the arrival of the cruiser USS Pittsburg when she docks here from the east coast is Mrs. Mink, wife of Lt. Comdr. Robert Mink, who is aboard the cruiser. Also making the cross-country drive were the two children, Robert and Margot, and Mrs. Mink's mother, Mrs. E. Baldwin of Norfolk. They are now residents of this city.

House guest of Lt. Comdr. and Mrs. Robert Slach is Comdr. Clark Dunn, USN, (ret) here from Texas.

Comdr. M. D. Balbirnie, executive officer of the USS Cavalier and his charming wife, were hosts to a group of friends at a cocktail party at the Officers Club, Allen Center, followed by a dinner aboard the Cavalier. Among the guests were Clare A. Blockert of Chicago and Long Beach, and Messrs. and Mmes. Emery Herman, Toledo, Ohio. John Anderson, Bruce Fisher of Toledo, Chauncey De Pugh Monnet of Los Angeles and Sanford P. Herman.

Last night prior to the Halloween costume party at the Officers Club, Long Beach Air Force Base, three bachelors, Capt. Alfred Rodriguez, Lt. James Caulfield, and Lt. Robert Jarvis were jolly hosts at the cocktail hour at their home in Seal Beach honoring the officers of the 2347th at the Air Base and their ladies.

Friday the executive board of the Officers Wives Club of the Long Beach Air Force Base met with their president Mrs. Kerney Sigler, for a luncheon and business session.

Service Wives Coordinating Committee affiliated with the Gold Star Wives will meet at the Officers Club, Allen Center at 11:30 a. m. Wednesday with Frank Gard Jameson, regional president of the 11th Region Navy League, as guest speaker. Women interested in bettering service conditions are invited to attend and should call Mrs. Leon Forman of 2009 Marber Ave. for reservations.

Mrs. Ted Timbers and daughters have returned from a most enjoyable trip to Taft where they visited with Mrs. Timbers' parents.

Ft. MacArthur Officers Wives Club gathered for a meeting and luncheon last Thursday at the Officers Mess at the post.

It is quite a gala occasion today at the home of Col. and Mrs. T. L. Wiper who are celebrating their 13th wedding anniversary and also the birthday of the colonel's father, Charles Wiper, this afternoon.

Mr. and Mrs. Charles Wiper are here visiting from Eugene, Ore., and tomorrow the foursome will start a three-week vacation touring Mexico.

Remember those interested

in joining the Navy Junior Cotillion which is now being formed should call Mrs. W. A. Cockell of 1618 E. Ocean Blvd. or Mrs. Guy Garland of 285 Argonne Ave. Girls and boys of officers active or retired in the naval service of junior high and high school age are invited to join the group.

Comdr. and Mrs. Robert Lynn have returned after several months up in the rainy section of the Pacific coast where they were house guests of Lt. W. G. Lehne, USN (ret) and Mrs. Lehne of Centralia, Wash.

Lt. Col. and Mrs. William Funderburk have as their house guest from Florida, Maj. Frank Buchanan, who was their neighbor in Germany.

Capt. and Mrs. Donald H. Swan had as their house guest, Mrs. Swan's mother from Pelham, Ga., Mrs. J. J. Harris, and now with them from far off Fairbanks, Alaska, is the captain's mother, Mrs. G. W. Hibbard.

Mr. and Mrs. Ray Wolff were the flying hosts in a Tri-Pacer plane to Maj. and Mrs. Kerney Sigler, when the foursome enjoyed a quick jaunt to Las Vegas last week.

Today there's a surprise open house event at the home of Mr. and Mrs. William Bradford of Wilmington honoring Comdr. and Mrs. V. A. Schmalfeldt on their silver wedding anniversary.

Attending will be 50 close friends of the Schmalfeldts.

"Can, can, can you spare a can of food for the Navy Family Chapel pantry?" is the call of the members of the Officers Wives Club of Long Beach. Each member is urged to bring some canned goods to the next meeting which will be Tuesday at the Officers Club, Allen Center, at 12:30 p. m. when Roland Bach of the Red Cross will be guest speaker.

In from Honolulu enroute to the East Coast were Rear Adm. John E. Wood, USN

(ret.) and Mrs. Wood who stopped here to visit with Capt. and Mrs. G. W. Davis.

Mrs. Jackie Arford entertained Monday at an apron shower in honor of Mrs. Lillian Paffenroth, who will be married to M/Sgt. Samuel McCulley of the Portland International Airport Nov. 20.

Among guests were Mrs. Arford's mother, Mrs. Sophie Rustham, and Lanel Keaton and the following Air Force officers' wives: Mmes. William Weldon, Gene Fair, Edward Garrett, Robert Nixon, Irving McQuaig, N. Rainbolt, Leslie Kaiser and William Lyon of Fullerton.

Mrs. Herbert Peters gave a farewell luncheon honoring Mrs. Awaft, wife of Capt. T. Y. Awaft, USCG.

Last Friday the Officers Wives Club of the Long Beach Air Force Base enjoyed another of the group's Friendship Coffee parties at the club. Hostesses for this event were Mrs. Willis Brock and Mrs. G. S. Gibson.

It was a very gay and authentic Hawaiian party even to native dancing at the home of Comdr. and Mrs. Daniel La Mothe of 616 Park Ave. Enjoying the event were Drs. and Mmes. H. Hirschland, E. B. Taylor, L. B. Vaughan and B. A. Lowry. Dr. Lowry is the senior dental officer at the dental clinic at Terminal Island. He and Mrs. Lowry moved here recently from Japan.

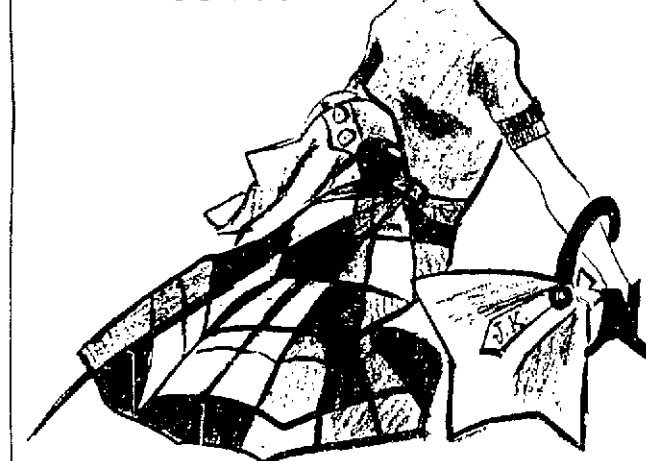
BRIDE and GOWNS

★ Formal
★ Dinner
★ Accessories



353 E. Ocean, Long Beach
16507 Bellflower Blvd., Bellflower
OPEN FRI. 'TIL 8, FREE PARKING IN REAR

TAKING IT EASY...



Fashion lives on an easy life
In our magnificent imported
soft-plaid skirt with smooth
lined hipline to assure you
realness of figure. The whole easy
picture set off by our hand-loomed
double cuff-neck top. Skirt \$25.00
Top, 16.98

jo-kaye corner 4th & american

Phone 70-3692

USE OUR LAYAWAY—OPEN FRI. 9:30 A. M. to 9 P. M.

GRAND OPENING OF A SECOND STORE IN LAKEWOOD TRIANGLE

(Near Carson and Bellflower Blvd.)

Estelle Thompson

4146 Viking Way

39-5212

Dresses—Suits—Coats

Millinery—Furs—Accessories

Separates—Sportswear

OPENS TOMORROW, NOV. 1

SHOP HOURS: MON. and FRI., 10 to 9

Other Days, 10 to 6

ESTELLE THOMPSON

1233 East Fourth St.

4146 Viking Way

Busy Days Wear With Bolero—Party-Going the
Sheath With Scoop Neck and Flare Skirt—Beads
dyed to match Pretty New Pastel Colors...
New Knit Dresses are here... Sizes 10-16.

at Dinels' 39.95



dinels'

505 e. ocean boulevard
phone long beach 7-2966

Store Hours 10 to
5:30, Friday till 9

cocktail-to-evening magic by

Adele Simpson

Sperkle and stardust blended
into a fascinating short formal...
Chiffon with a jeweled sequin cover-up
bodice... to improve every shining hour
after five

Gold and Crystal
EARRINGS... 16.95 NECKLACE... 29.98 BRACELET... 16.98

Schick's
Pine at Seventh
Free Parking
7th & Pacific



Plan to Wed in December

The engagement of Miss Dorothy Merriam to Lowell O'Brien of San Pedro has been announced by her parents, Mr. and Mrs. Frank N. Merriam, 1854 W. 263rd St., Lomita.

A mid-December wedding is planned by the couple at Western Ave. Baptist Church, with the Rev. Walter Graham, pastor, officiating.

Nearing the end of her term as honored queen of Lomita Bethel, Job's Daughters, Miss Merriam is a Narbonne High School graduate of 1952.

While at the local high school, she won honors in Girls' League, music and science, and was a Bank of America award winner in home economics. She was also active in Jane Addams.

She served as A.W.S. publicity chairman and student body secretary while at Harbor Junior College, and later attended Whittier College.

Presently enrolled at Long Beach State College, Miss Merriam is on the Junior Class Council and a member of Sigma Kappa Sorority.

Son of Mrs. Lola O'Brien of 101 S. Bandini St., San Pedro, the bridegroom-elect attended San Pedro High School. He is now in basic training at Fort Ord, in the U. S. Army.

Merret Temple

Merret Temple, Daughters of the Nile, will meet at 11:30 a. m. Monday in Searchlight Hall, 1228 E. Anaheim St., with Mrs. William J. Courtour, queen, presiding. Members from Mokattam Temple in Los Angeles will be guests.

Travel Group Views Film

At the opening meeting of the travel department of Ebell Club, Mrs. Walter Hunsaker, chairman, introduced her officers, Mrs. H. H. Stahl, vice chairman; Mrs. Laura E. Carrick, secretary; Mrs. Clea C. John, doorkeeper, and Mrs. C. L. Carpenter, press relations.

Members and guests viewed moving pictures of a trip with Mrs. John A. Harris through San Blas Islands and other Caribbean Sea islands taken in kodachrome on a recent two-month plane trip by Dr. and Mrs. Harris and Mr. and Mrs. J. K. Wood.

In San Blas, no native woman or girl would be seen without a nose ring and it is on this island only that white American Indians are found among the prevailing dark ones, and here all water is brought from Panama, with women acting as waterboys to carry the water to the homes.

In Trinidad, the huge pitch lakes and the laborious methods of preparing this essential product for marketing is a novel sight to tourists. The most fascinating point visited by the party, said Mrs. Harris, was the Republic of Haiti with its magnificent scenery.

Ebell Club

Frances Nash Donovan, gifted young actress, will present the program Monday for Ebell Club. She will give dramatic re-creations of famous Broadway stage plays. Luncheon will be served by Group A. Mrs. Haven P. Hanson, chairman. Mrs. James Bryan Murray will preside and Mrs. Joseph M. Striegel will introduce Miss Donovan.

WEDDING GOWNS

Audrey's

BRIDAL AISLE

FORMALS FOR ALL OCCASIONS

415 AMERICAN AVE. PH. 7-5330, LONG BEACH

Use Our Convenient Charge or Lay-Away Plan Open Mon.-Fri., 11:30-9

FORMALS

- ★ BRIDESMAID DRESSES
- ★ AFTER FIVE DRESSES
- ★ FLOWER GIRL DRESSES
- ★ ACCESSORIES

ANNOUNCE BETROTHAL

Mr. and Mrs. A. C. Hauck of 435 Temple Ave. are formally announcing the engagement of their daughter, Elaine, to Keith Deeds, son of Mrs. Kathleen Deeds, 2420A E. Broadway. Miss Hauck is a graduate of St. Anthony's High and active in Young Ladies' Institute. Her fiancé is a graduate of Wilson High and Brigham Young University. They plan to marry in February.

Pink, White Decor Theme

Streamers of pink and white crepe paper decorated the patio at the Howard A. Lacey home, 214 E. Laurel St., Compton, when Mary Joyce Lacey celebrated her ninth birthday. Riddles, games and a play period were enjoyed after the little honoree opened her many gifts.

Attending were Cheryl Eastwood, Starla Cary, Jeanie Waide, Valene Prestegard, Joyce Oldham, Karen Malin, Joan Prestegard, Michele Luchwinka, Virginia Ledesma, Patricia Crella, Joyce Heiner, Roberta Davidson and Paula Heiner.

Superfluous Hair

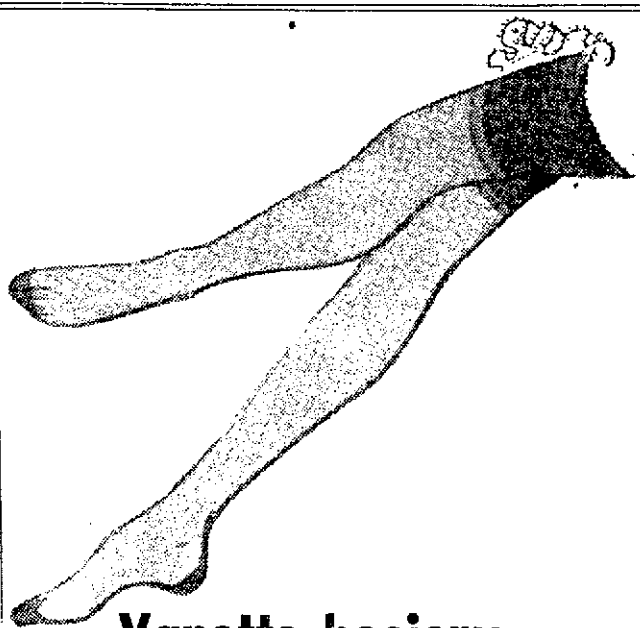
Scientifically and permanently Removed

Buffums'

BEAUTY ROOMS

Consultation without charge

Laura Scott Fries, R. E. Member of Electrologist Association of California Phone 6-9841



Vanette hosiery

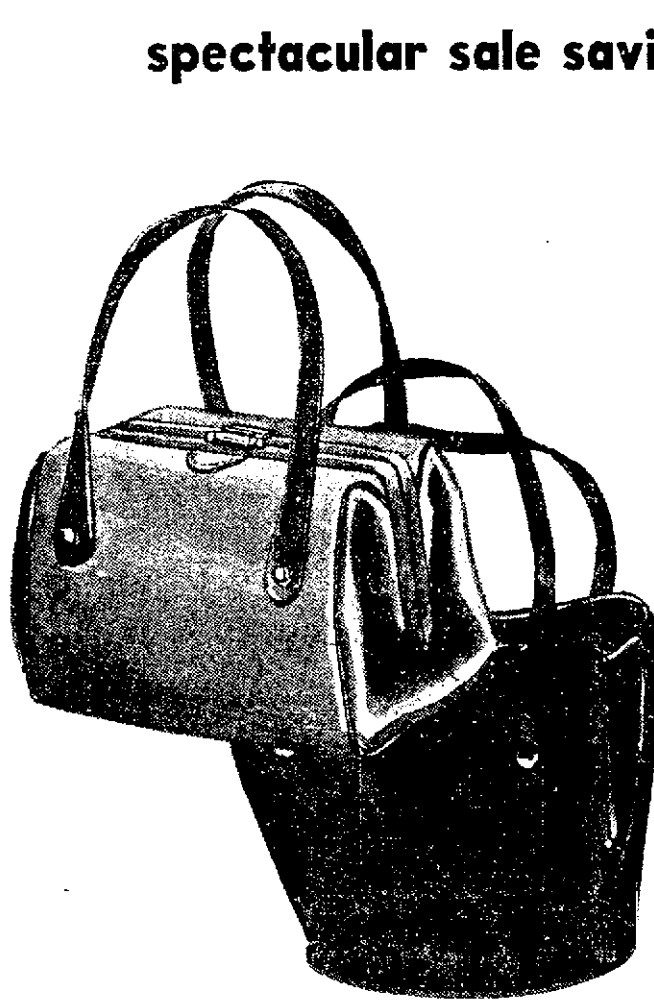
30-denier for wear

\$1 pair

regularly 1.50

Here's the weight nylon stocking most women prefer for satisfactory long wear! 30-denier, 51-gauge service sheer. Discontinued colors: Driftwood, a grayed taupe — Coral Beige, a rosy tone — Sand, true beige. Sizes 8 1/2 to 11.

Hosiery, Street Floor



spectacular sale savings in fine leather lined calf handbags

12⁹⁷

regularly 15.95 to 25.95

- dozens of styles and colors
- some completely leather lined

Just wait until you see this counter full of beautiful handbags! All fashion styles; totes, shoulder straps, classic top handles, vanities, pouches, swagger styles. Wide color selection; black, brown, navy, red, briarwood! Every bag of fine quality polished calf . . . completely leather-lined with the detailing and fine workmanship found only in high priced handbags. You'll want several . . . for yourself . . . for gifts!

plus fed. tax

Handbags, Street Floor

Buffums'

LONG BEACH - SANTA ANA

PRE-HOLIDAY SALE

FREE PARKING

in Long Beach in Buffums' Autoport, or in 50 convenient "Park and Shop" locations. In Santa Ana, free parking on parking terrace.



LANCÔME

eau parfumée

MAGIE

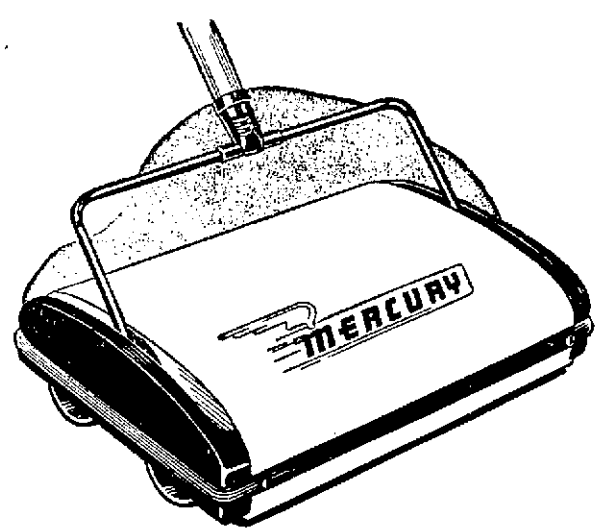
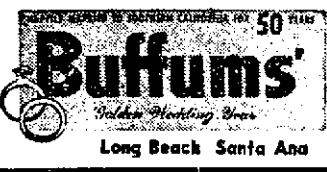
Cast in the image of the perfume . . . and cannily concentrated to give you splash-on pleasure with the most in fragrance effect!

Original dressing table flacon by Baccarat. Replicas in smaller sizes with gold-plated travel cap.

Over 8 oz., 17.50
2 oz., \$5; 4 oz., \$9

Miss Agnes Anderson, Lancome representative, will be in our Long Beach department Monday through Friday to help you choose the fragrance right for YOU. Be sure to come in to see her!

Toiletries, Street Floor



Mercury sweeper

now 1/3 off!

4⁹⁹

regularly 7.95

For top efficiency, this full size carpet sweeper by Bissell! Steel top, plywood frame. Sweeps carpets of any thickness with slight pressure. Protects your rugs from moths and dulling dirt, keeps their beauty, gives them longer life. Very low priced!

Housewares, Lower Level

Seth Thomas Clock 4.99

Regularly 6.95. Electric self starting clock for kitchen or den. Watch pocket design with easy-to-read dial. 8" diameter. White, red, green, silver, ivory.

Housewares, Lower Level

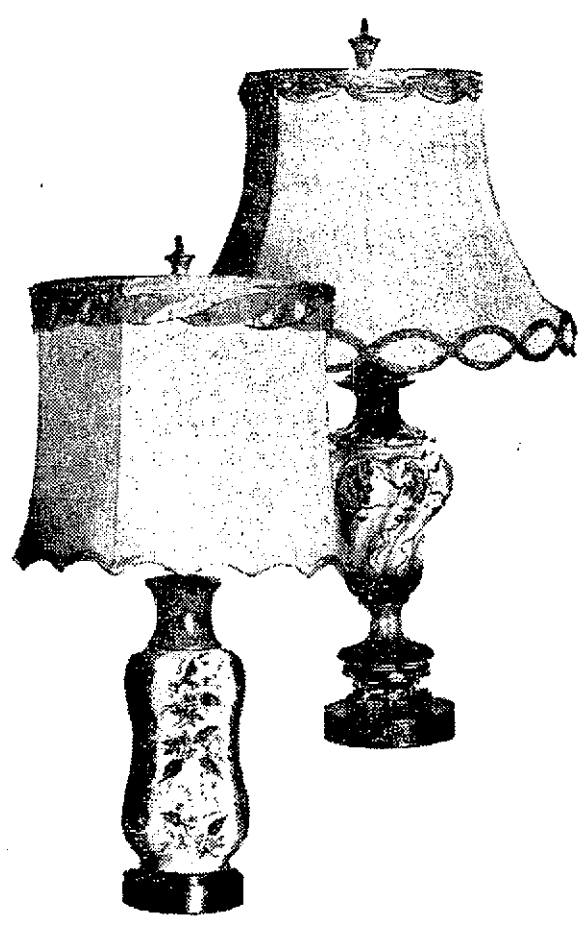


15-pc. cut glass punch bowl set

11⁹⁵

Specially priced! Large 10-quart punch bowl with 12 cups, ladle and large torte plate, all in the traditional sunburst pattern. Give it to yourself and your family as a gift of graciousness in all your holiday entertaining.

Housewares, Lower Level



hand decorated china table lamps

19⁹⁵

regularly 24.95

The beautiful Oxford table lamps you've dreamed of, now at a special price you can't afford to miss! Gracefully shaped, delicately hand decorated, with harmonizing shades. Pastels or rich, dark colors. Three-way lighting for real efficiency!

Gift Shop and Lamps, Lower Level

Wild Waves Are Saying

Ancients Would Tab Eve 'Real George'

By IOLA MASTERSON

If the ancients had known about Friday night it's probable they would have dropped their Halloween ideas like a hot potato—and modernized them to Oct. 29, 1934, tempo! Friday night, you see, marked the Alamitos Bay Garden Club's never-better spook and costume party at Meadowlark Country Club. Laughter was the watchword of the night as each couple or group arrived to be inspected, identities guessed, and costumes goggled. Giggles built on giggles until the whole pyramid of sound crashed in a heap of mirth time after time. Like, for instance, when party chairman Eleanor Dave and her husband, Jimmy, arrived as two of the damndest Smokey Mountain mountaineers you've ever seen. Battered, floppy black hats, bare feet, corn-cob pipes, grizzly beards (dyed hemp, very clever)—shades of Esquire cartoons!

You could almost imagine the gurgle of deep water when Helene and Perry Rutherford arrived—she as a fearless skin diver and Helene as a prospective fish catch, all fins and scales. Six-foot 2-inch Chuck Mullen and petite Kitty were a pair of babies the like of which no nursery has ever seen, in long flannel nightgowns and fairy bonnets. Bessie and Louis Reese were something to behold with Louis dressed as a fierce South American "chief," obviously from the upper, upper and still unreached portion of the Amazon and Bessie a sparkling "Carmen Miranda."

Probably the biggest "hotto" of the night came with the arrival of the paddle tennis crowd from the peninsula. Not a one of them was quite sure, it appeared, just what they did represent themselves, and for a very good reason. They had a "bundle" costume selection preceding the party over at Virginia and "Tel" Tufflin's. Each couple brought a complete costume all wrapped up and simply marked "male" or "female." They were handed out at the Tufflin's and the recipient had to wear just that was inside! Among these "scarecrows" were Chris and Beau Weil, "E. A." and Jan Law, Jean and Bob Norris, Joan and Julie Besos, Nancy and Jim Carroll, Pat and Art Kempster, and Kay and Al Bixler.

A RIOTOUS ENTRANCE was that of Betty and "Bix" Bixby, Jean and Gil Karste, Janie and Gil Brown, Marge Sawyer, and Bud Young. The men all wore Apache garb with the high turtle-neck sweaters, tight britches, and berets, straight off the left bank of the Seine. The girls looked like they might have rubbed elbows with some part of the Seine themselves. Verree, verree Parisienne! Ooo la la and yikes!

Rita and Frank Odiorne, on the other hand, were quite elegant in matching Chinese blue brocade costumes. The long Chinese robe with hat and queue was Frank's choice and Rita wore slim trousers and dainty jacket top with yellow flowers in her hair.

Dr. Fred and Stella Kellogg and Dr. Gene and Elizabeth Jones were a foursome of the most amazing ghosts, all glitter and trailing robes.

Claire and Lou Dingler wore a winsome "Raggedy Ann" and "Andy" and Margaret and Sam Chase were merry clowns.

Biggest surprise of the evening was the fact that everyone was really surprised by what the others wore! Costumes had been kept a jealously guarded secret—even chairman Eleanor wouldn't tell ticket chairman Claire Dingler! Who says women can't be trusted!

The fall motif, with just a soupçon of Halloween in the decorations, was used (and most effectively) by Mary (Mrs. Ray) Copeland for her attractive luncheon and card party of Tuesday at Irvine's Coast Golf Club at Corona Del Mar.

Assisting the hostess were "Midge" Sink, Bessie Reese, and Connie Reiman. The very nicest remarks reached our ears about this party.

KATHERINE SQUIRE is back from Europe, and her mother, Winifred Squire, returned from a trip to Calgary just in time to greet her. This all happened last week. Katherine, with Joan Bruce and another friend, had been touring Europe for the past three months and Winifred dashed up to Canada for a visit with John, who is there on oil business.

Soon the family will all be together again when John returns in a week or so. But only briefly, because Katherine will then return to San Francisco and start work on her master's degree plus a new job.

Nina McCutchan has quite a heritage. You may not have met Nina yet because she just arrived this month, Oct. 18, to be exact, at Seaside Hospital and she's the baby daughter of Barbara (Martin) and Volney McCutchan Jr. Nina is a 4th generation Californian on both side of her family and represents the 3rd generation born in Long Beach.

Her maternal grandfather, C. Standish Martin, was so pleased about her he almost handed out Oldsmobiles instead of cigars! Her grandmother, Marian, and paternal grandparents, the Volney McCutchans Sr., were equally as happy, you can be sure.

THE YOUNG LADY, who returned with her mother to the new family home at 3801 Walnut early this week, was named for her great-grandmother, Mrs. Nina C. Martin.

Halloween festivities hit a zenith Friday night out at Peggy and "Von" von Rohr's Garden Grove home. There was plenty of "goblin" going on but the goblins were all adult! The "treats" were in the form of potluck casseroles and bowls chuck full of good food prepared by Theta alums for the group's holiday party for their husbands.

Among the "goblin" goblins were prexy Nancy Zantiny and husband, Bill, Nell and Bill Yankie, Virginia and Ray Astle, Ermyne and John Nimocks, Phyllis and Chuck London, Pat and Chuck Bittel, Susie and Norman Meager, Hope and "Ding" Byrne, and Ginny and Bob Hall. Doris Brinkman was chairman of the food department.

Barbara and George Powell were in Reno last weekend. The only gambling George did was to put one coin in one slot machine. He walked away with a \$75 jackpot!

But how about the fellow Bill Harris saw collect \$10,000 at Harrah's on a bingo card! It's a fact. Happened during the recent Kiwanis convention in that city. As one cashier said to the other, "Well, there goes our profits for the day!"

The orange of Halloween fades to the white of Christmas on this one. Rick Rackers will be headed for Jean Dunlap's home at 4220 Lakewood Dr. Tuesday to make holiday decorations for their annual Winter Wonderland dance to be Dec. 4 at the Pacific Coast Club. Couldn't get a word out of the gals about the swish stuff they're designing except that it will be "better than ever."

BY THE WAY, don't miss "The Rick Rackers Reporter," annual magazine, which was released for sale as of Friday, Miss Vessels, ways and means chairman, was in charge of this publication as she will be of the Christmas dance. Smart and busy gal.

"Hi" (Reverend Hiram) and "Cappi" Crosby flew away for their first visit to the big city of New York last weekend. As "Hi" told his congregation that morning, "I'm going back to do some missionary work among the Indians" and everyone knew very well the rascal meant the big Green Indians of Dartmouth! He also told them, "Next Saturday (that would mean yesterday) I'll be in Yale Bowl cheering and praying." Well, you read the score and draw your own conclusions!

Can't help but tell this one on "the boss." P. T. women's editor, Mary Lou Zehms, Son, Jan, was bitten by a flu bug last Monday and because of that Mary Lou knows more about the newspaper business than most editors! She delivered Jan's route—70 of 'em—by 5 a.m. Those people who found their papers all neatly folded to the women's section now know who their "paper boy" was last Monday!

THERE WERE "oohs and ahs" instead of "rah-rah-rahs" at a very special "homecoming" last week when Margaret and Ken Davidson brought their very new son, Danny, home from the hospital. He was born Oct. 17 at Methodist Hospital in Los Angeles.

Vari-ettes Plan Bazaar

Vari-ettes will have a bazaar Thursday at the Rod and Gun clubhouse, 3333 Pacific Ave. Luncheon will be served from 11:30 a. m. to 2 p. m. There will be door awards and a homemade food sale.

Guests will be greeted by the president, Mrs. William McDean and Mrs. Frank Huggins, ways and means chairman, will have charge of the luncheon.

Mrs. Bernie Knox, bazaar chairman, has as her assistant, Mrs. Thomas Douglas. Proceeds from this bazaar will be used for the club's hospital and welfare work.

Fete Tonight at Theater

The entire membership of Long Beach Community Play-ers, with their wives and husbands, will hold a costume Halloween party at 7:30 o'clock tonight at the center-stage theater, 5021 E. Anaheim St. Games, fortune telling and dancing are scheduled and there will be refreshments. Martha Knowles is chairman of the committee, assisted by Sybil Reed, Clara Scharron, Jo Smith, Vi Coulter and Marvin Cloyd.

A short business meeting will be held at 8 p. m. to consider amending by-laws that would permit an increase in the board of directors.

To El Centro

Curtis Bluemke and family have returned to El Centro where he is principal of Meadows School after visiting with his parents, Mr. and Mrs. O. Bluemke, 843 Newport Ave. While here the principal attended a convention of the California School Administrators.

WOMEN'S Professional HAIRCUTS \$1
JO-AN PERM WAVES \$3.50
MAYO'S BEAUTY SALON
6062 Atlantic Ave. Ph. 2-5029

FOLLOW THE TREND TO ELEGANCE...in VELVET

A two-piece cocktail dress in crush resistant rayon velvet with nipped in torso and flaring peplum, taffeta lined. Royal blue, jet black, dynamite red

29.95

Parcys

Fifth and American Ph. 6-4749

Use Your Charge or Our Convenient Lay-Away Plan
Open Monday and Friday Evenings 'Til 9



Mrs. Jack E. Teele

Miss Hansted, Jack Teele Exchange Marriage Vows

Miss Marilyn Dawn Hansted, wearing a Cahill original gown of Chantilly lace, became the bride of Jack E. Teele in an 8 p. m. ceremony at Belmont Heights Methodist Church. Dr. Grover C. Bagby solemnized the nuptial service in the presence of 200 guests.

The bride's parents are Mr. and Mrs. Harry R. Hansted of 3647 E. First St., and the bridegroom is the son of Mrs. Elsie C. Teele of 100 Loma Ave.

Highlights of the bridal gown were a high neckline, fitted bodice and a full skirt falling into points over pleated nylon net, ballerina-length. Her brief veil fell from a Juliet cap of lace, trimmed with sequins and pearls, and completing her array was a bouquet of small white roses, stephanotis and a white orchid. For something old she carried an heirloom handkerchief.

Miss Marion Whim as her cousin's maid of honor was attired in an aqua ballerina-length dress of nylon with a velvet bolero and hat in a deeper aqua shade. In gowns identical to hers were the bridesmaids, Miss Phyllis Jumper, Mrs. Ronald Salter and Mrs. Frank Steiko. All attendants carried cascades of American beauty roses.

The bridegroom was served by Henry Sagehorn, as best man; guests were escorted to their places by William Kuck, Ronald Salter and George Lederer.

Bridal receptions followed both at the church and bride's home where hosts duties were assumed by Mrs. William Anderson, Mrs. William Kuck, Miss Joan Hermann and Miss Jackie Jurgensen.

The former Miss Hansted is a graduate of Washburn High School in Minneapolis, Minn., and attended University of Minnesota. A sports reporter for the Independent-Press-Telegram, the bridegroom is a graduate of Poly High School, Long Beach City College and Long Beach State College. His affiliations are: Circeans, Sigma Epsilon Chi and Sphinx. The newlyweds are residing at 224 Glendora Ave. after honeymooning at Las Vegas, Nev.

Lotus WEDDING CHAPEL and FLOWER SHOP

Complete facilities for large or small weddings, plus a beautiful garden for weddings or receptions.

For Further Information
Call 20-1571 Day or Eve.
or Visit Us at 1052 E. Artesia St., L.B.

Remember the good old days...

The satisfaction of playing a piano never grows old. Whether you have played in years gone by or are starting in music anew, brighten your daily living with the piano that leads in tone, beauty and performance—WURLITZER.

Visit our store today and see—hear—and play the Wurlitzer Piano of your choice.

YOU WILL EXPERIENCE A NEW MUSICAL THRILL

WURLITZER PIANOS

PRICED from \$543 to \$760	TRADE Your old piano, radio or appliance	RENT A new spinette as low as \$7.50 a month
--------------------------------------	--	--

McCrery's
334 PINE AVENUE
32 Years on Pine Ave.
OPEN FRIDAY EVENINGS

FREE Park & Shop (COURTESY PARKING)

Phone 6-9227

Hadassah Group Lists Activities

The Evening Group of Hadassah will have a potluck dinner at 7:30 p. m. Nov. 6 at the Jewish Community Center, 2026 Pacific Ave.

Mrs. David Joseph, ways and means chairman, has announced that the dinner is open to all prospective Hadassah members and their husbands. Any young women interested in the Zionist organization, may obtain information about the group or the dinner by calling Mrs. Maurice Friedman, 1841 Conquista Ave.

Members of the group will prepare and serve the food during the evening according to Mrs. Martin Wolfson, chairman of the Evening Group. A social hour will follow.

The Long Beach Chapter of Hadassah has been cited by the American Heritage Foundation for its campaign to bring out the vote on a non-partisan basis in local and national elections and has been officially recognized by the United Nations as a cooperating non-governmental organization. Hadassah chapters in Long Beach have always been in the foreground in civic, brotherhood and patriotic activities. Mrs. Jay Siegel is president of Long Beach Chapter.

WEARING a Cahill gown of white lace, Miss Virginia Lucille Pegrarn, daughter of the Vernon Pegrams, 5046 Downey Ave., became the bride of Orville Rudolph Kowalchuk, son of Mr. and Mrs. Metro Kowalchuk of Detroit, Mich., in St. Pancratius Catholic Church.



\$28 You'd guess '39.

New Top Demand Fabric, 100% Wool

"Plush Beauty"
Iridescent Milium Lined

Fashion leaders are so thrilled with Plush. But they don't mean deep pile velvet. They mean the most exciting new wool coating in a decade. As our advance-style Forewyn "Plush Beauty" with frame-stitched dramatized back, deep armholes and cuffs. Milium all-weather insulated lining. 8 to 18.

Beaver-Rosewood-Teal-Wine

Foreman & Clark
Forewyn Fashions

BROADWAY AT PINE Downtown Long Beach
SHOP FRIDAY—NOON 'TIL NINE

Remember Our New Location
4260 Atlantic Avenue
Bixby Knolls District



Beautiful Furs

One of California's largest selections of fine quality furs in Stoles, Capes, Jackets, Neckwear and Coats. Reasonable prices always prevail at Harris.

OPEN FRIDAYS UNTIL 9 P. M.

Lay Away for Christmas
convenient terms



On Our 35th Year in Long Beach

Advantages of Training in Public Speaking to Be Shown at Meeting of Speech Clubs

By RUTH REECE
Press-Telegram Club Editor

A combined public relations meeting of five Toastmasters Clubs, Ardis, Long Beach, Nephthia, Redlands, and Lakewood, with six Toastmasters Clubs, Redlands, Lakewood, North Long Beach, Douglas 1201, Douglas 1510, and Douglas 1547, has been set for 7 p. m. Thursday in the Supper Room of the Lafayette Hotel.

Purpose of this meeting is to demonstrate to the public the principles and advantages of the training to become proficient speakers and leaders.

Eugene Moyer, general chairman, will introduce the guests of honor, Ralph Smedley, founder of Toastmasters; Ted Blandin, executive secretary of Toastmasters; Mayor George Vermillion; City Manager Sam Vickers; Angelo Jacoboni, mayor of Lakewood; Lloyd Leedom, president of the Long Beach Chamber of Commerce; Lionel Dyck, president of the Junior Chamber of Commerce.

Also Kenneth Farrar, vice president and general manager of Douglas Aircraft Co.; former Gov. Frank Merriam; Douglas Newcomb, superintendent of schools; Gordon Winbiger, district governor of Toastmasters; Mrs. Gertrude McMahon, first vice president of ITC; Florence Strehlow, ITC director; Nell Jackson, ITC parliamentarian; and Helen Peterson, editor of the ITC magazine.

Theme of the meeting, "Take-Off for Leadership," will be demonstrated by the dimming of lights and the actual take-off from a runway of a model plane. Topic master will be Charles Whittier of Douglas 1201. Toastmasters: Mrs. Johnnie Modelston of the Ardis Club, will present as speakers, Mrs. Tone Weinard, Sam J. McElroy, William J. Lutz, and Mrs. Margaret Braswell. Miss Marguerite

Dougherty is chairman in charge of arrangements.

University Women

Carrying forward one of the great tenets of their organization, which is to be informed on international trouble spots, members of the Long Beach Branch, American Association of University Women, will hear former vice-consul of England, W. Milbourne Neighbors, discuss Mau Mau terrorism in Kenya, British East Africa, at the November meeting at 7:45 p. m. Tuesday in Municipal Art Center.

While economic officer for British East Africa, Neighbors lived within ten miles of a Mau Mau group, a savage tribe pledged to drive the white man out of Kenya. He will tell of first hand contact with Port Sudan, Rhodesia, South Africa, and Zanzibar, and will display knives, spears, and handcraft used by the native Africans.

His message will present the political scene of white settlers versus native Africans versus the Indians who comprise a large part of the population. A native Virginian, educated at the Universities of Richmond and Manchester, England, in the schools of economics, Neighbors will show the impact of food in forming another area of unrest.

Mrs. Francis B. McCall will preside, and Mrs. Arthur Huey, program chairman, will introduce the distinguished speaker. Husbands of members are invited. Mrs. McCall announces, and the program is open to the general public. Coffee will be served, with members of the couples bridge group as hostesses.

Parliamentarians

Municipal Art Center will be the setting at 9:45 a. m. Friday for a meeting of Long Beach Theta Unit of the National Association of Parliamentarians, when speakers will be Mrs. John MacPhee, fifth vice president of NAP,

and Mrs. Charles Rouleau, NAP press chairman. Both national officers will be guests of Theta Unit at a luncheon following the meeting. Mrs. James Walder, president, will be in charge.

At the recent convention of the California Association of Parliamentarians held in the Biltmore Hotel in Los Angeles, Mrs. Floyd Potter of the local unit was reappointed corresponding secretary for the new year.

Democratic Women

Democratic Women's Study Club will hold an all-day session Wednesday in the Pagoda Room of the Wilton Hotel, starting at 10:30 a. m. Mrs. Walter C. Williams will preside throughout the day.

A brief business session and reports of officers and chairmen of committees will precede the study hour program. Mrs. Eva Moise will present current events and Mrs. Edwin S. Luther will discuss legislation. Mrs. E. B. Rinegarson, in charge of the study hour, plans to hold a "Post-Election Quiz."

Luncheon will be served at 12:30 p. m., with Mrs. Zita Remley in charge. Reservations should be made not later than Tuesday. Mrs. Williams says. The afternoon program will be a round table discussion, with the new program chairman, Cecil Jones, presiding.

NLB Women's Club

A panel on the pros and cons of whether to build or not to build will be presented to North Long Beach Women's Club at a meeting set for noon Wednesday in Houghton Park clubhouse. All members who are interested in this vital topic will do well to attend to decide the merits of the controversy.

Serving on the panel will be Mrs. Clifford Smith, president of the North Long Beach Women's Club; Mrs. W. A. Law, South Gate Women's Club, and regional

chairmen of federation, Mrs. George Hughes, and Mrs. M. E. Stratton.

Also on the program will be musical numbers by Miss Vivian Crist, concert pianist, and a talk by Lt. William Mooney. Luncheon will be served by Group Two, Mrs. Clifford Robinson, chairman. Reservations are to be made with Mrs. Alvin Odell.

Turkey Dinner, Bazaar

Long Beach Emblem Club No. 106 will hold its annual bazaar Saturday in Searchlight Hall, 2821 E. Anaheim St. Doors will open at 11 a. m. and a snack bar will be provided for those wishing to eat their lunches there. A turkey dinner will be served from 5:30 p. m. until 8 p. m.

Mrs. Irwin Smith, chairman, and her co-chairmen, Mmes. R. A. Berg and Clayton Smith, have planned novel ideas for the booths where visitors may purchase a hand made gift, homemade candies, pies, and jellies. Door awards will be distributed during the evening. Tickets are available from any member or at the door. The public is invited, according to the president, Mrs. Peter Greenberg.

Hotel Greeters

The clanking of chains and moans of ghosts and haunts will greet members of the Hotel Greeters and their guests when they assemble at 7:30 p. m. Monday in the Tower Room of the Villa Riviera Hotel.

Costumes are required. Mrs. Dewey Herrington, president, says. Joining in the festivities of this post-Halloween party will be Mr. and Mrs. J. D. Morgan as a wealthy two-gun Texan and his Indian partner; Mr. and Mrs. Hamilton Booth as a Bowery bum and Chinese girl; Dewey Herrington and Alice Perry as escaped convicts; the Monroe sisters as Tired and Red-tired; Gertrude Fiedler as Sleepytime Gal; Marie Verch, a gypsy, and many other hilarious outfits. Charades will be followed by a smorgasbord at midnight.

Plaza Women

"Making Something Out of Nothing" will be the topic of a talk by Mrs. L. E. Peebles when she addresses a meeting of the Plaza Women's Club Monday in St. Cornelius social hall. Mrs. Peebles' hobby is gift-wrapping and decorations, and she will present helpful and timely ideas for the coming holiday season.

Final plans for the Snowflake Ball will be discussed. All Plaza members and women residents are invited. Refreshments will be served during the social hour. Mrs. Stanley Haskett, president, will be in charge.

Talk Slated by Dr. Levy

Dr. Leonard Levy, assistant professor of American civilization and institutions at Brandeis University in Waltham, Mass., will be guest speaker at a luncheon meeting of Temple Israel Sisterhood at 12:30 p. m. Tuesday.

Dr. Levy is a member of the American Historical Association, Kappa Delta Pi (honorary educational society) and the American Academy of Political Science. Author of several articles on law, Dr. Levy is now at work on a book about the history of the Bill of Rights.

Mrs. Gary Allgrim, president, invites all members and friends to attend the meeting, which will be at the temple, 333 St. and Loma Ave.

Luncheon hostesses will be Mmes. Ruth Eltinger, Seymour Golden, Fanny Gross and Irving Schneider.

Mandelkows Note Golden Anniversary

Celebrating their golden wedding anniversary at a dinner given by friends and relatives were Mr. and Mrs. W. F. Mandelkow of 125 S. Golden Ave. A wedding cake, baked by Mrs. F. Mansfield, was served following dinner.

Attending to bid the couple best wishes were Messrs. and Mmes. H. Hinckle, Mansfield, Earl Hawes, L. Michner, Victor Wessel, Morris Wolf, Al Young, Kenneth Ritchie, R. E. Hilton; Mmes. Gertrude Boyer, Nettie Gelger, Mary Jarman, Mollie Buchanan; Messrs. C. A. Morrell, Otto Bartosh, Alex Lucas, James Konke, Lou Lambert, Albert Florent, Joe Feldman, W. Lanners, B. Hynes and Arthur Dugdale.

Out of town guests were Mr. and Mrs. C. E. Hilton and Mr. and Mrs. E. D. Hilton. Santa Ana; Mrs. Winnie Klosterman, Compton; Mrs. Lillian Lancaster, Mr. and Mrs. Jack Wilkenson, Mrs. Lois Mitchell, Mr. and Mrs. Ellis Lancaster and sons, Stevie and Roger, Santa Monica; Mr. and Mrs. W. E. Carpenter and son, Billy, Spencer, Iowa.

Lois Hall Announces the Opening on Nov. 1st of

Lois' Distinctive Hairstyles

Lois Hall has served a distinctive clientele in Metropolitan since well at in Long Beach for years.

Miss Hall now offers Long Beach the same complete hair service, the latest hair styles plus proper shaping and scalp care. The coming holidays call for a lovelier you.

call 67-5162 for appointment

2161 American Avenue

Are You a Spook for Real?

Then come to Peggy O'Neil's we'll help you get a dreamy figure

Gymnasium exclusively for women on Tuesday and Thursday, 12:30 to 8:30, Saturday 11 to 6:30

Peggy O'Neil Gymnasium

122 W. First St.

Phone 35-4811 or 6-0375



Beverly Arlene Kuster

Clubwomen Hear Political Pros, Cons

An "Old Fashioned Political Meeting" was the theme chosen by the Long Beach National Business and Professional Women's Club for a meeting last Monday at the YWCA. With President Lurene Spear presiding, Gertrude Weber served as chairman of the evening.

Dr. John F. Searles, assistant professor of social science at Long Beach State College, was guest speaker. He spoke on the many propositions which California voters are asked to decide at Tuesday's election.

Elsie Parker, political promotion chairman of Los Angeles Sierra Mar and Sunset Districts of B&PW, spoke in favor of Mildred Younger, candidate for state senator. Mrs. Younger carries the endorsement of the state B&PW Clubs.

Ven O. Fahrney, Democratic candidate for Assembly of the 70th District, and William S. Grant, Republican candidate for the same post, spoke in furtherance of their campaigns.

Following the program refreshments were served from a buffet table decorated with brilliant Halloween colors. Nasturtiums and black candles centered the table.

Assisting Mrs. Weber with decorations and refreshments were Mary Dorgan and Manola Smith. Giver Wilson and Florence Brown poured. Guests included Maude Bond of Pasadena, Federation chairman; Maude McNeill, president of Margaret Ives B&PW; Avis Brown, Zoe Brown and Mrs. H. E. Latchman of Baltimore, Md.

WBA to Meet

Woman's Benefit Association Review No. 15 will meet at 1 p. m. Tuesday in Machinists Hall, with the president, Edith Robinson, in charge. Luncheon at noon will be served by Pioneer members.

Miss Kuster to Be Bride

Delta Kappa Psi Sorority sisters at University of Redlands, gathered for a party at Miss Beverly Arlene Kuster's Arrowhead home, first learned of her betrothal to Robert Franklin Kulp Jr. The young couple will wed in April.

The bride-elect is the daughter of Mr. and Mrs. James Kuster of Long Beach, who

have lived here 35 years. A graduate of Poly High School, Miss Kuster will be a February graduate at Redlands.

Son of Mr. and Mrs. Robert Kulp of this city, the future bridegroom is a Long Beach teacher. He was graduated from Wilson High School and Redlands where he was a member of Pi Chi.

Alumnae to Meet

Alumnae of Delta Gamma will meet Thursday at the home of Mrs. William P. Schwager, 5211 Vista Hermosa, for a 12:30 p. m. luncheon. Assisting Mrs. Schwager as hostesses will be Mmes. William G. Hein, D. Barry Morgan, and Fred W. Schafer. Miss Bess Olson of Long Beach City College will give a book review.

shopping sense

by Lisa Towne

Too early to talk about Christmas?—certainly not, with the overseas mailing deadline just around the corner! So we have a gift suggestion AND news of the prettiest gift wrap arrivals in town! Beauty makes the headlines,

too . . . and I want you to meet a sweater bar that's tops! We've "discovered" a veritable bookworm's corner . . . and, last but by no means least, we're all set to fall into the arms of Morpheus in a big way!

If the man of the house demands that his next sports shirt have a pedigree, would you quickly take his temperature—feeling the worst? No need for that—he's a Pendleton shirt from HONEYWELL & CARPENTER, 539 Pine Avenue, downtown Long Beach. How come the pedigree? Well, the Pendleton people are so particular about their shirts that they keep their own sheep, spin their own yarns, and weave their own exclusive patterns . . . s'fct! And what patterns! Conservative overchecks in muted tans and greys to bold plaids in bright yellows and reds! They're the ultimate in comfort and smartness—priced from \$11.95—and a pedigree (I mean a Pendleton tag!) goes with each one! Pendleton's shirt head choose for himself, remember!

I haven't a thing to wear! Is that his excuse when he wants to get out of escaping you somewhere? Well, you can fix that in a hurry! Have FUZZ HARRIS, at 138 East Third Street, downtown Long Beach, show him the latest Fall suitings—then tailor a suit to his individual style and measure . . . you'll have the smartest, williest escort ever!

I took a preview peep at the new Rafael Salon, soon to be ready at First and Pine, and found it coming along beautifully! . . . In the meantime, it's business as usual at the original HOUSE OF BEAUTY location, 216 East Fourth Street, downtown—where your hair is styled by your choice of a talented staff, each member trained in the unique and exclusive Rafael method, by Mr. Rafael himself. Preparatory to the new salon opening, Mr. Rafael is enlarging his staff—Mr. Don being the latest member . . . why not make your next appointment with Mr. Don, you'll like him!

Counting sheep because you can't sleep? Phooey to that! . . . hie yourself down to LEO SHULTZ FURNITURE STORES, 130 and 730 American Avenue, downtown Long Beach—and look at mattresses. They have mattresses down there that will put those sheep where they belong . . . with caper sauce! First of all, let me say this—if you've never slept on a larger-than-ordinary-size mattress, you haven't lived! So, to begin . . . the "Queen" is 60 wide by 80 long—and what a difference those few extra inches make! . . . the "King" is 72 by 84, and the "Long Boy" is 54 by 80 or 59 by 80. LEO SHULTZ carries all the leading mattress makes—Simmons, Sealy, Englander, and his own label—soft, medium or firm. Expensive? . . . not a bit of it! You can get an extra long mattress and box spring for as little as \$69 for the twin! And so to bed . . . and sweet dreams to you!

The sign over the door says, simply, "MAGAZINE CENTER"—that's your invitation to a complete world between paper covers! Magazines of all descriptions—literally all the Digests—from the beautifully illustrated Architectural Digest to the Reader's Digest in German, Italian or Spanish! Sports magazines, Italian or Spanish! "Ideals"—the Homespun, Woodland or Travel issues—sportsmen's magazines—from hunting and fishing to a foreign sports car special . . . fashion magazines, English illustrated, travel magazines . . . and a selection of paperback editions of the current good books! You'll go in for a minute—but you'll stay for an hour at this Magazine Mecca—236 East Fourth, downtown Long Beach.

Solve your overseas Christmas gift-giving the easy (but so delicious!) way . . . with a California fruit package from Schulman's! Packed fresh daily, these mouth-watering gift packages can be sent anywhere in the world—always received delightfully! Choose your fruit cake ingredients too, at SCHULMAN'S, 112 or 625 Pine Avenue, downtown Long Beach—and get your FREE fruit cake recipe pamphlet!

DELIGHTFUL L L Y DIFFERENT are the gift wrappings newly arrived at SCHINER'S, 9 Pine Avenue, downtown Long Beach. Imagine

Any questions? Call me at 70-5951 Extension 249 Have YOU made your contribution to the Community Chest campaign? If not . . . do it today!

If it's a Better Buy or Service . . . it makes "SHOPPING SENSE"

DISPLAY ARTICLES FOR BAZAAR

Members of Ladies' Auxiliary Fleet Reserve Association, Unit 43, have been working many months preparing the many handmade articles to be sold at the group's annual bazaar Thursday beginning at 10:30 a. m. and continuing through the evening at Veterans Memorial Bldg. Pictured above are Mrs. C. F. Richter, left, acting chairman; Mrs. W. D. Brown, Auxiliary president; Mrs. Joe Keehen, bazaar chairman, and seated, Mrs. C. D. Johnson. Luncheon will be served from 12 to 1 p. m. and a ham dinner from 6 to 8 p. m. The public is invited.—(Staff.)

great fashion news of 1954

JUMPERS, in a day-at-night wool tweed (jeweled up for P. M., blouse-ecotted by day). Blue, beige, pink—size 8 to 16

22.95

"CHARGE IT" **The Smart Shop**

"Specializing in Smaller Sizes"

NOW OPEN Another SMART SHOP Lakewood Center

5802 Faculty—Lakewood Center Open Monday and Friday Evenings FACULTY SHOPS

2105 East Fourth St. in Long Beach—Open Friday Eves.

Are You a Spook for Real?

Then come to Peggy O'Neil's we'll help you get a dreamy figure

Gymnasium exclusively for women on Tuesday and Thursday, 12:30 to 8:30, Saturday 11 to 6:30

Peggy O'Neil Gymnasium

122 W. First St. Phone 35-4811 or 6-0375

2 SILHOUETTES... the PLUNGE, the SHELL

3 HEEL HEIGHTS... HIGH, DEMI, PETITE

56 WAYS! 61 SIZES!

You've proved these are your favorite pumps of all time... by buying a quarter of a million pairs at \$9.98

Now save \$2.08 a pair!

c.h.baker pumps

7.90

Limited time only!

Every color imaginable in LUSTROUS CALFSKINS! VELVETY SUEDES! SPARKLING PATENTS! IMPORTED DYEABLE FABRICS! Hand-lasted! Custom-crafted! Softer, lighter construction! Foam-cushioned Soles! Luxurious Leather Linings! Snug-fitting Heels, won't slip or gap! Perfectly fitting sizes 3 to 10, AAAA to C. Moulded to Exact Proportions! Sizes 10½ to 11, many ways, at no Extra Charge!

Buy several pairs... take 3 MONTHS TO PAY with our convenient 90-Day Charge Account

c. h. baker: LONG BEACH, 325 Pine Ave. LAKEWOOD CENTER, 5213 Hazelbrook Ave.

New Workshop Helps Dancers Gain Professional Experience

By ELAINE RISINGER

If the muse of dancing, Terpsichore, should descend to Long Beach Municipal Auditorium Nov. 5, 6 or 7, she would find several of her fervent followers practicing the ancient art to a high degree of proficiency. Against the Scandinavian backdrop of a "Song of Norway" budding young dancers will pirouette and execute arabesques and leaps.

This will be the second production presented by the Singers Workshop in conjunction with the newly organized Dancers Workshop. Last January the talented dancers were featured in "The Merry Widow."

Behind these smooth performances are hours and hours of hard practice under the guiding hand of Al Ruiz, choreographer and supervisor of the new group. And his spark plus the enthusiasm of the members add up to technically fine presentations.

Although the workshop is non-profit and composed for the most part of amateur

dancers, the group isn't for the untrained or the beginner. "They have to have training. I take what they know and their abilities. I do not teach them," Ruiz said.

Ruiz, who was the leading dancer in "Brigadoon" on Broadway and also appeared in "Pal Joey," emphasized that the group is not just a diversion, but a constructive project, the only one of its kind in this vicinity.

"The workshop helps talented young dancers bridge the gap between doing studio recitals and professional experience. Its aim is to achieve a high standard of amateur

excellence."

"All the members feel that they would like to be strong enough to do productions by themselves. They would like to get a range in experience from light into serious work. I put them on their own. They assume the responsibility and they carry through," he added.

Ruiz paused to rehearse three of the dancers, Lee Gayer, JoAnn Vince and George Jack. Tito's Chocolate Shop was the setting for this scene from the "Song of Norway" production. As the girls vied for the attention of Tito, Ruiz stood at the sidelines counting

to the music played by Marian Hardy, pianist.

He interrupted them. "Let me see the relation between you three and the reason for your reaction. Don't just play to yourself."

They continued rehearsing again and again to the same bars of music while Ruiz studied, advised, consulted with the dancers and worked out the choreography.

In his coaching Ruiz draws on 16 years of professional experience on Broadway and at Paramount studio where he worked with Gene Kelly, Gene Loring and Agnes DeMille.

A few workshop members

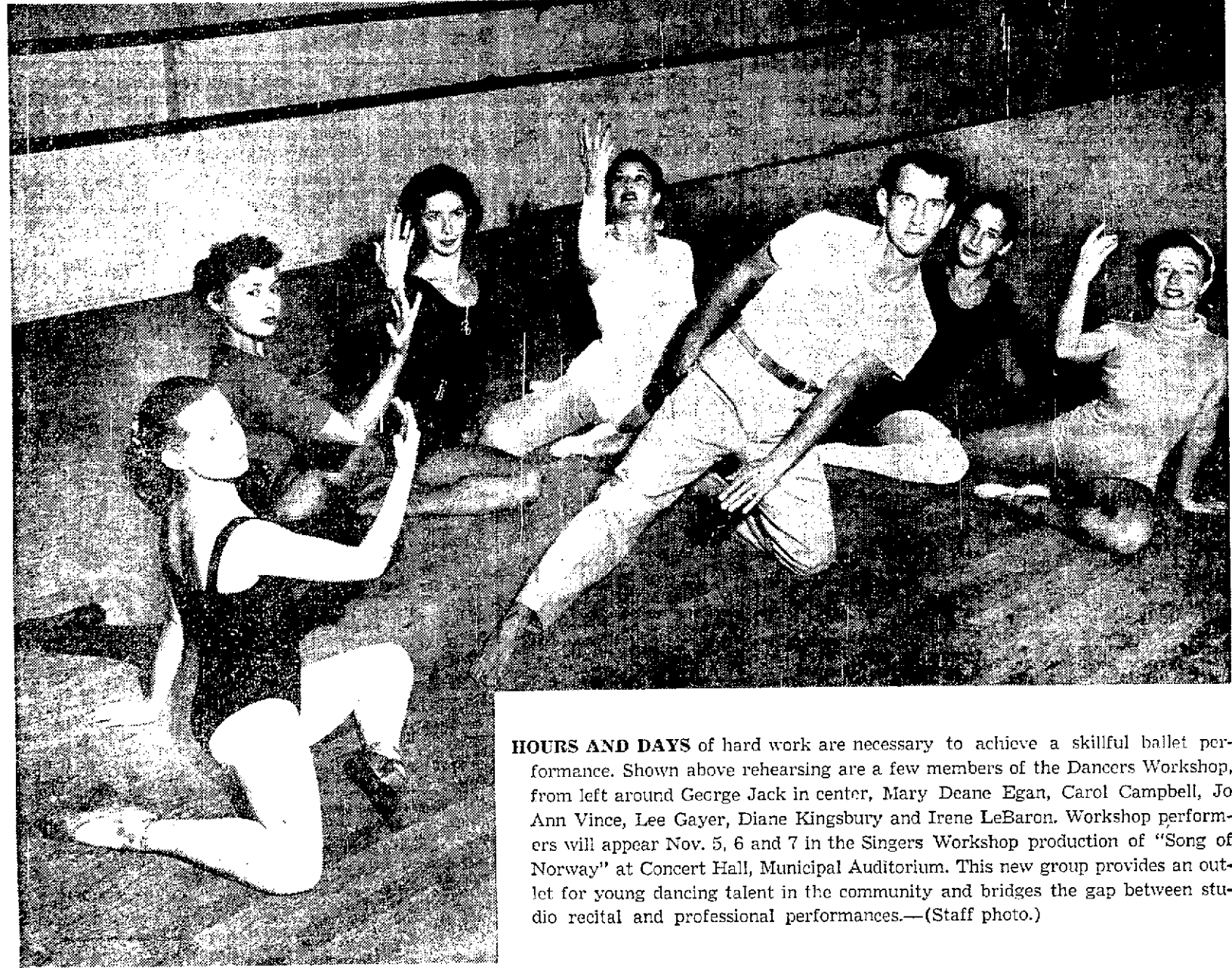
also have danced professionally, including Kitty Little, George Jack, who appeared in the east and studied in Chicago, and Irene LeBaron, who has toured Europe and South America. Several teachers and students make up the other 30 members.

And to all of them, dancing is a serious business. "I look at dancing as an education," said Ruiz, who donates his time to the group.

A true dancer doesn't mimic certain steps, but creates a performance. To stimulate this feeling of creating and thinking is Ruiz's aim.

The workshop meets twice a week, Thursday evening and Sunday morning for three-hour sessions, at the Audry Shars Studio. Anyone above the 14-year-old age limit is welcome to audition for membership.

Officers of the group are Sandra Mann, president; Bill Beadle, treasurer; JoAnn Vince, secretary, and Frank Miller, manager.



HOURS AND DAYS of hard work are necessary to achieve a skillful ballet performance. Shown above rehearsing are a few members of the Dancers Workshop, from left around George Jack in center, Mary Deane Egan, Carol Campbell, Jo Ann Vince, Lee Gayer, Diane Kingsbury and Irene LeBaron. Workshop performers will appear Nov. 5, 6 and 7 in the Singers Workshop production of "Song of Norway" at Concert Hall, Municipal Auditorium. This new group provides an outlet for young dancing talent in the community and bridges the gap between studio recital and professional performances.—(Staff photo.)



—Curt Ray Photo.

Silver Year Celebrated at Surprise

Mr. and Mrs. William F. Arthur of 1450 Armando Dr. were guests of honor at a surprise party celebrating their silver wedding anniversary. Hostesses for the party were their daughters, Louis and Diane.

Supper was served from the buffet, centered with a two-tiered wedding cake. Gifts, including a set of silver from their daughter and son, Bill, were opened by the honored couple.

Guests were Mrs. Ada Arthur, mother of Mr. Arthur; George Glasgow, Mrs. Arthur's father; George L. Glasgow, Messrs. and Mrs. James Rahl, Donald Winters, William Ruse, George Glasgow, William M. Arthur, Mrs. Leta Walden, Joseph Simon and James Peck.

Prior to the party, Mr. and Mrs. Arthur were dinner guests of their son and daughter-in-law at Welch's.

SEQUOIA was the honeymoon destination of Mr. and Mrs. Jack A. Hanson, who were wed in Lotus Wedding Chapel. The bride is the former Miss Mary Linda Hubbard of Norwalk, daughter of A. T. Hubbard of Success, Ark. Parents of the bridegroom who attended Wilson High School, are Mr. and Mrs. Ralph J. Hanson, 5541 La Pasada St. They will reside in Artesia.

Council to Meet

National Council of Jewish Women, Lakewood Branch, will meet at 8 p. m. Thursday in the Lakewood Jewish Community Bldg., 6440 Del Amo Blvd. A lecture on hair styling and use of cosmetics will be featured. Mrs. Charles Fabish, program chairman, will introduce the speaker.

Mrs. Philip Silver is in charge of refreshments.

KIMBALL PIANOS
EVERY STYLE AND COLOR
OVER 100 PIANOS ON DISPLAY

Folk's Piano Shop

In Long Beach at
4230 ATLANTIC AVE. PH. 40-1711

in Compton at
2119 NORTH LONG BEACH BLVD.
PH. NEWMARK 2-0688
Open Every Evening 'Til 9

Announcement: Starting tomorrow we will be open till 9 p. m. every night until Christmas

BROWNIE'S TOY STORES

STORE NO. 1
4490 ATLANTIC AVE.
Phone 2-4315

STORE NO. 2
2135 BELLFLOWER BLVD.
Phone 90-5417

PLENTY OF FREE PARKING AT BOTH STORES

Bible Dept. Has Program

A report of "Religion in the News" was given by Mrs. Lucy Findlay at a meeting of the Bible Dept. of Ebell Club in the clubhouse. She emphasized the value of the world council of churches held

in Evanston, Ill., and quoted from O. S. Tompkins, Church of England canon: "Nothing quite like the world council has ever existed before in Christian history."

DAILY 9:30-5:30, FRI. 'TIL 9

HARD TO FIND?

SIZES SEVEN & NINE?

NOT at the fabulous HOUSE OF NINE

Come in! Newest styles arriving daily!

house of nine

416 pine
SECOND FLOOR
above sav-on drug

Guest speaker, Miss Jean Whiting, educational director of Calvary Presbyterian Church, gave a talk on "Grace," defining the word as graciousness and kindness. She contrasted the use of the word in the Old Testament with its use in the New Testament. Mrs. Edward E. Baird sang two solos, with Mrs. Wilma Grubb at the piano.

Mrs. H. P. Dunlop, chairman of the department, introduced other officers: Mrs. Lucy Findlay, vice chairman; Miss Carrie Denton, secretary; Mrs. Vern Hedden, doorkeeper; and Mrs. C. L. Carpenter, publicity.

Del Mar Rebekahs

Del Mar Rebekahs No. 275, IOOF, will meet Tuesday for first nomination of officers. Lorna Roberson, noble grand, will preside. Agnes Whitmore is chairman of the refreshments committee.

CORRECT, TOP QUALITY FORMAL WEAR for MEN

SALES - RENTALS

Raymond's

TUX SHOP
3843 ATLANTIC L. B. 40-0115
Formerly Dedrick's

100 per Cent Vote Tuesday Aim of GOP Women's Unit

Getting out a 100 per cent vote from the membership was the top point of discussion at the executive board meeting of the North Long Beach Republican Women Federated recently at the home of Mrs. Halie Nye at 4492 Linden Ave.

Plans for the forthcoming meeting Nov. 15 at Houghton Park Clubhouse were discussed. Speakers will explain party structure on county, state and national levels. Mrs. Frances Larson, vice chairman of the state central committee, southern division, will speak on "How National Committee Members Are Chosen" and will outline their duties and responsibilities. She will also explain how delegates attending the presidential nominating convention are chosen and their duties.

The speaker representing the state central committee will be Mrs. Rosemary Dunbar, Compton attorney. Mrs. Dunbar, a member of the state central committee, is the wife of Judge Donald Dunbar, and is well known in political circles throughout the state. Representing the county central committee will be Frank S. Selover, Chairman of the 68th District county central committee, he is a former newspaper editor, and is at present very active in the campaigns of Robert Finch, candidate for

Congress from the 17th District and that of John Willd, candidate for Assembly in the 68th District.

Reports were made on a series of house meetings given by club members on behalf of local candidates. These have been most successful in acquainting people in the North Long Beach area with the viewpoints of the various candidates. Candidates appearing at these parties included Congressman Craig Hosmer, Assemblyman Herbert Klockstein, William S. Grant and representatives for Mildred Younger and Robert McDavid.

After Mrs. Jennie E. Pritchard, president and presiding officer adjourned the board meeting, a dessert luncheon was served by the hostess.

Visit Las Vegas

Mr. and Mrs. Neil Buchanan of 4531 Cerritos Dr. have returned from a week's sojourn in Las Vegas. Also there recently were their friends, Mr. and Mrs. Ray Green of 1071 E. 46th St., and Mr. and Mrs. J. Tyson Ellis of 1561 Greenbrier Rd.

NOW LOUIS LENZER'S

New Store is at
222 E. Broadway

Featuring the Finest in
Diamonds, Watches &
Original Jewelry
Creations.

Expert Watch Repairing
Formerly at 17 Pine Ave.

when little feet get up and walk

Broad heel seat and snug heel fit.

THE STRIDE RITE Firstie

Firm counter.

Children's Bootery

SINCE 1926

DOWNTOWN—126 W. Bwy. UPTOWN—4346 Atlantic

Free Park & Shop Free Park in Rear

OPEN FRIDAY NIGHTS TILL 9

the Perfect Cold Wave

Let our capable operators give you soft, clinging curls, designed to flatter... a perfect wave. We will help you to choose the best suited hair-do for you.

7.50 and up

Companion Hair Cut

Our wizards with shears give any type... any cut **1.50 up**

ZERO cold wave by our expert stylists

70

Walker's
the friendly store of Long Beach

BEAUTY SALON WALKER'S THIRD FLOOR

PINE AT FOURTH PHONE 707-451

Taffy's

END OF SEASON CLEARANCE

MERCHANDISE FROM ALL FIVE OF TAFETY'S STORES GREATLY REDUCED FOR IMMEDIATE CLEARANCE!

BLOUSES---DRESSES---FORMALS

Were \$19.95 to \$79.95—Now \$8.99 to \$22.95

All Sales Final

4378 Atlantic **Open Fridays 12-3**
(South of San Antonio Dr.)

French Designs Fit Wallets, Fat or Flat

By JEAN B. MOORE

The average American woman may not know it, but she is helping in the European recovery plan. When she spies a smart looking dress (with the new lowered waistline and modified bustline) in a local store window and purchases it, the fabric for the garment may have been European loomed. Such purchases help each country abroad get firmly back on its own two feet.

NOT ONLY THAT, but the French, Spanish and Italian influence in design spreads itself across the Atlantic and onto the backs of the American fashion-conscious female. This in itself comes as no great news, but the fact that the American woman with an average size billfold can buy versions of a \$700 Dior original is news.

Such high fashion designers as Dior, Fath and Jean Dessès, for example, sell their designs and their ideas to American manufacturers who, in turn, make up the dresses to suit the American figure, climate and way of life. A heavier French wool might be used for a New York matron's suit, while the same French copy would be made up for the California market in a lighter wool.

WITH THE MARKET changing so rapidly in the European fashion capitals, The Columbia is another American store to establish an office abroad. Heading the bureau in both Paris and Rome is attractive Betty Green, a native of New York who has had years of experience as a fashion consultant and co-ordinator.

Upon her on-the-spot advice and observations will be based the final purchasing of the continental fashions by the store and its branches throughout the States.

SOMETIME NEXT YEAR Miss Green plans a trip to the Southland. Several of the foremost couturiers may accompany her to explain the long-lease effect of their talents and fabrics combined with the buying power of the American woman.

Meanwhile, Long Beach women will not have to wait that long to see what the designers overseas have hidden up their fashionable sleeves. On Nov. 9 a supper showing of leading couturiers' original designs from Paris will be shown by The Columbia at Welch's Restaurant. Emphasis in the collection will be on holiday wear.

FIQUING FURTHER INTEREST in fashion, a national contest will be announced in January by a leading fashion magazine. The woman or girl in various regions throughout America who sketches what she believes to be the most flattering silhouette for a woman's figure will receive a free trip to Paris. The winner will be judged by the store's Paris bureau. And who can tell? That winner could be from Long Beach.



DELIGHTED with forthcoming fashion trends as given by famed designer Jacques Fath is Betty Green, fashion consultant and co-ordinator, who heads a Paris and Rome bureau aimed at relaying fashion information to the American woman.



Mrs. Edmund F. Ducommun

Shirley Ruth Rundquist Bride of Alan Norwood Ducommun

Miss Shirley Ruth Rundquist, daughter of Mr. and Mrs. Franklin Rundquist, 6680 Lime Ave., became the bride of Alan Norwood Ducommun, son of the Edmund F. Ducommun, San Marino, in a candlelight rites at St. James Episcopal Church, Newport Beach. The Rev. Paul Moore Wheeler performed the single ring ceremony.

The bride who was given in marriage by her father, wore a French blue handkerchief suit with navy blue beaded hat and navy accessories. She carried a silk and lace handkerchief which had been carried by her maternal grandmother on her wedding day. Complementing her costume was a double white orchid corsage.

Miss Patricia Louise Ducommun, sister of the bridegroom, served as maid of honor. Her beige suit was accented with champagne accessories and a cybidium corsage.

Edmond G. Ducommun, brother of the bridegroom, was best man. For her daughter's nuptials.

Mrs. Rundquist wore a gray suit with pink accessories and pink rose corsage while Mrs. Ducommun chose American Beauty accessories and rose corsage for her suit of powder blue.

Only members of the immediate families and close friends were present for the ceremony and the wedding dinner, held afterward at the home of the bride's parents.

The dinner table was appointed with a tiered wedding cake, topped by a miniature bride and groom, and flanked by white candles and silver bells. Larger bells were tied to the chandelier with a satin bow and streamers.

A month-long honeymoon in San Francisco and the Hawaiian Islands is planned by the couple.

The new Mrs. Ducommun was graduated from Jordan High School and UCLA, where she was president of her sorority, Alpha Delta Pi. The bridegroom was graduated from South Pasadena High School and Stanford University where he was a member of Sigma Chi. He is an executive of Ducommun Metals and Supply Co., pioneer Los Angeles firm and an officer in the American Society of Corporate Secretaries.

Garden Club Sets Program

David I. Gilliland, garden editor of the Pasadena Independent, will be the speaker at the monthly meeting of the Lakewood Plaza Garden Club. The meeting will be held at 8 p. m. Wednesday at the home of Mr. and Mrs. Peter Zantos, 2518 Nipome Ave. Gilliland will speak on "Fall and Winter Planting for Spring Color."

Two five-gallon bushes have been donated for awards. All members and anyone interested in gardening are invited. The usual plant table drawing will be held and refreshments served.

Gilliland, a past president of the Pasadena Horticultural Society, is founder and director of the largest garden club in the nation, the Pasadena Independent Garden Club with more than 1,800 registered members and still growing. He has two regular garden radio programs each week.

Branch to Meet

Long Beach Branch of the Women's Auxiliary to the Los Angeles County Medical Association will meet Friday at noon in Assistance League Clubhouse. Malinda Kay will lecture on her collection of 175 unique and historic hats. She will be introduced by Mrs. Kirt Parks, program chairman.

School Menus

List Tasty Dishes at Cafeterias

The following menus will be served in Long Beach elementary schools in the week of Nov. 1-5:

MONDAY: Spanish noodles, buttered spinach, spicy apple sauce, 1/2 peanut butter sandwich, milk.

TUESDAY: Chopped steak on mashed potatoes, buttered beans, fruit jelly, 1/2 whole wheat sandwich, milk.

WEDNESDAY: Creole spaghetti, garden peas, peach and cottage cheese salad, toasted French bread, milk.

THURSDAY: Beef patty on bun, buttered green beans, quartered orange, Lorna Doone cookie, milk.

FRIDAY: Baked fillet of haddock, fresh carrots, autumn fruit cup, 1/2 whole wheat sandwich and milk.

The above items make up the elementary children's lunch, 25 cents. Soup, salad and dessert from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR AND SENIOR HIGH

MONDAY: Spanish noodles or beef enchiladas, frozen spinach, peace halves, 1/2 whole wheat sandwich, milk.

TUESDAY: Barbecued beef on bun, buttered fresh carrots, soleslaw, chocolate chip cookie, milk.

WEDNESDAY: Hot roast beef sandwich with gravy, mashed potatoes, molded sunset salad, milk.

THURSDAY: Creole spaghetti, buttered peas, garden salad with egg garnish and French dressing, toasted French bread, milk.

FRIDAY: Baked fillet of haddock or baked hash with gravy, whole kernel corn, autumn fruit cup, 1/2 peanut butter sandwich, milk.

Soup sells for 12 cents, the main hot dish 12 cents, vegetables 7 cents, vegetable salads 12 cents, plain cottage cheese 10 cents, fruit salads 12 cents, sandwich 15 cents, all desserts 10 cents. Milk, orange juice, fruit and ice cream are sold every day. Students in the junior and senior high schools are not required to purchase the grill plate before purchasing a la carte items.

War Mothers

American War Mothers Chapter No. 5 will meet at 10:30 a. m. Monday in Veterans Memorial Bldg. for a business session. Installation of new officers is set for 1 p. m.

haberdashery for women

MR. BOB

COMING SOON!

MR. BOB

haberdashery for women

MR. BOB

COMING SOON!

MR. BOB

haberdashery for women

MR. BOB

COMING SOON!

MR. BOB

haberdashery for women

MR. BOB

COMING SOON!

MR. BOB



Mr., Mrs. Paul Lembke

Open House for Lembkes

An auspicious date in the family annals of the Paul Lembkes of 1843 Lime Ave., was Oct. 26 when they observed their 50th year of wedded life. Mr. and Mrs. Lembke were married in Navarre, Kan., where they spent their early married years. Later they moved to Fayetteville, Ark., and in 1942 came to Long Beach.

In celebration of their golden anniversary, friends and relatives were invited to an open house at the home of Mr. and Mrs. Earl Wilcoxen, 2551 Oregon Ave. Mrs. Wilcoxen is a daughter of the Lembkes. Another daughter, Mrs. S. L. Sutton of Long Beach, was cohostess. A son, Francis Lembke, makes his home in Fayetteville, Ark. Five grandchildren and two great-grandchildren complete the immediate family.

The decor throughout the house featured bouquets of golden yellow fall flowers harmonizing with the beautifully appointed table which was centered with an arrangement of yellow roses, Fuji mums and maidenhair fern. A three-tiered wedding cake topped with a heart entwined with wedding bells and love birds completed the table.

Greeting the guests and obtaining their signatures for the guest book were Mrs. J. K. Carpenter.

Meet Monday

Typographical Auxiliary No. 124 will meet Monday for a business session and a luncheon at Linden Hall. The business meeting will be at 11 a. m. and luncheon at noon with cards following. Hostesses will be Mmes. Marjorie Barber, Ruth Sharts, Elizabeth West and Bessie Sorenson.



Wilma Hastings
Finishing and Fashion Modeling Schools
Invite You to Enjoy Our

Fashion Shows

La Fayette HOTEL

Fridays — 12:30

Welch's RESTAURANT

Saturdays — 1 P. M.
also Tuesdays — 9 P. M.

Morris Manor SCHOOL
Safe—Happy—Home-like
Kindergarten Thru Seventh. Accredited. Boys & Girls. Good Lunches. Play Supervision.
TRANSPORTATION
1130 Locust Ave., 66-6595



Now... Lovely, Lasting Curls without a Permanent... and only 1⁵⁰ plus 10c tax



After shampooing, set your hair in pin curls, applying Easy-do to each curl. Set it just as you would with ordinary wave lotion.



When hair is thoroughly dry, brush out beautiful, natural-like curls. Easy-do gives hair "body"... leaves it so easy to manage.



Days later your hair will still be in lovely curls. They'll last and last until your next shampoo and Easy-do setting.

Just Set Your Hair with EASY-DO New Miracle Lotion

Now you can keep your hair in lovely curls without fuss or bother. Just set it with Easy-do after your shampoo. When your hair is dry you have natural-looking curls that will stay in—not just for hours—but for days, weeks! No more nightly nuisance of putting up straggly ends.

Unlike a permanent, Easy-do involves no complicated steps. And it leaves hair in perfect condition—soft, lustrous, full of "body." Even limp, baby-fine

hair becomes easy to manage with Easy-do. Ideal for children's hair.

By using Easy-do regularly, you'll never need a permanent because Easy-do gradually trains hair to lasting curls. What's more, Easy-do makes naturally curly hair hold its set much longer. If you do not have a permanent or if your permanent is about gone, try Easy-do today! Special Easy-do bobby pins with each package.



Curls Stay in 'til Your Next Shampoo

Walker's
the friendly store of Long Beach

PINE AT FOURTH
PHONE 707-451

new safe capsule discovery for
easy reducing



science now helps you take off your fat while you eat the foods you choose

Do you like sweets, candy, cake, butter, gravy, potatoes? Have you tried one thing after another to reduce, spent dollar after dollar for pills and tablets and in spite of everything you've tried you're still too fat? Well, be as skeptical as you like, but now, right now, there's a wonderful new kind of capsule that helps you take off pounds and inches of ugly fat safely, quickly and so much easier you hardly know what's happening. You don't suffer starvation dieting hunger, you take no drugs, you don't exercise. In fact, you don't even diet one bit more than you want to, because you automatically eat less and here's why...

counteracts hunger

Just recently a well known scientist perfected a new tiny capsule that combines not one but ALL THE RECOGNIZED proven aids to reducing. It combines the vitamins and minerals often lost when cutting off fattening foods containing these needed vitamins and minerals. It combines the vegetable cellulose that has no calories yet expands when it absorbs water thereby helping give the feeling of a full contented stomach. In fact these tiny capsules are so packed with vitamins and minerals, protein and non-caloric filling food, they actually equal and exceed many a meal.

fat goes fast

You'll be surprised at the fat you lose the first week, the inches that disappear the first month. No hunger, no strict dieting, no drugs, no exercise. And the cost is absolutely nothing unless you grow slim, more youthful looking, more active and enjoy better health.

\$2.98
80 Capsules
Economy Size,
160 Capsules
\$5.50



We certify that ALL-IN-ONE CAPSULES are entirely safe for human consumption

Signed: Paul W. Stokesberry, Director
American Research and Testing Laboratories, Chicago, Illinois

© 1954 BY STATE PHARMACEUTICAL CO.



Mail coupon or phone 707-451
Walker's
Pine at Fourth, Long Beach, California

Please send me the following ALL-IN-ONE Capsules:
☐ Boxes Regular Size at \$2.98 a box.
☐ Boxes Economy Size at \$5.50 a box.

Name _____
Street _____
City _____ Zone _____ State _____

Charge ☐ Check ☐ Money Order ☐
Avoid additional C.O.D. costs by using charge account, or enclosing check or money order

COSMETICS WALKER'S STREET FLOOR

Exercise Aids Sagging Neckline

By JOSEPHINE LOWMAN

I once asked one of the world's greatest exercise specialists what causes the neck and chinline to age, at least what some of the most important factors are. He called to my mind the fact that the spine shortens and settles as we grow older and said that this is one reason for the underchinch line.

He believes in stretching the spine and also in a mild stretching and toning of the muscles under the neck. One of the best ways to stretch the spine is to stand or sit as tall as we can all of the time. We should reach for the ceiling with the top of our head even while sitting and standing. Hanging from a horizontal bar

gives the spine a good stretching too, if you can do this.

Do the following exercise very slowly. Stand or sit. Keep the shoulders relaxed and quiet as you move your chin toward your left shoulder. Bend the neck toward the shoulder as far as comfortable. Hold a few seconds. Slowly lift the head and move the chin toward the right shoulder. Bend the neck, bringing the chin as close to the right shoulder as possible. Hold for a few seconds. Continue.

Another; stand or sit tall. Shoulders are again quiet and facing forward. Move the head toward the left shoulder. Lift head and slowly move it

toward the right shoulder. Continue. Face forward all during this exercise.

While daily skin lubrication is one of the most important factors in retaining a youthful neck and chin, we must remember that we cannot feed the tissues from the outside. Therefore the quality of food we eat is essential and the more blood we bring to the tissues the better nourished they will be, and the more youthful looking.

The beauty angle, circulation creams, special exercises and gentle patting, all speed up the rate of circulation. If you pat your face and neck, do so gently except at the jawline, where you can be quite brisk.

Here are tomorrow's Tubby Hubby Diet menus:

12TH DAY
Breakfast

One-half grapefruit or glass of tomato juice
Two poached or boiled eggs
Two slices of toast, with small amount of butter
Coffee

Lunch

One helping of broiled or baked fish
Salad made of tomato (one) and shredded lettuce
Or tossed green salad with lemon juice or vinegar
Four tablespoons of cottage cheese
Coffee, if you wish

Dinner

Two slices of broiled liver or lean meat
One baked potato (very small dab of butter)
Generous helping of spinach or greens
One portion of beets
One raw apple
One glass of buttermilk or skimmed milk before going to sleep

If you have missed the menus I have been giving for reducing tubby you may have them by sending 10 cents and a stamped, self-addressed envelope with your request for my Tubby Hubby Diet Reducing Booklet. Address: Josephine Lowman in care of the Press-Telegram.

(Why Grow Old? runs daily in the Press-Telegram.)

In the Long Beach Area

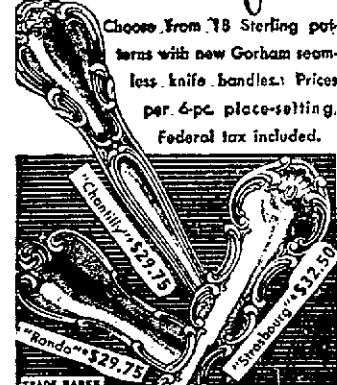
Susan's Window Shopping



QUILTED TAFFETA is used in these separates to make an engaging ensemble. The overblouse (priced under \$9) has a high quilted collar, cuffs and banding below the waist and the all-over quilted skirt (under \$13) is designed in a circular effect. Rhinestones give that added touch to the collar and pockets. Colors are black, pink and champagne in sizes 36 to 46.

(For the name of the store showing this style, phone Susan at 70-8951, Ext. 219, from 9 a. m. to 5 p. m. Monday through Friday, or write Susan, Dept. A, Independent, Press-Telegram, enclosing a self-addressed, stamped envelope.)

Personally Yours



Brides-to-be!

Avoid gift duplication by registering your china, silver and crystal patterns in our Brides Book. Your friends find this service very helpful in choosing both shower and wedding gifts for you.

Smiths
OF BELMONT SHORE
5006 E. SECOND ST.
Phone 90-4969

Dance Pupils to Perform

Acrobatic, tap, novelty and fluorescent lighting numbers will be featured on the show to be presented by the Dorothy Castle Dance Studio at the Community Program, sponsored by the Recreation Dept., in the Exhibit Hall of the Municipal Auditorium at 8 p. m. Monday.

Highlighting the program will be the Castle Dancers in a ballet boggle line number and a strut line to "Stomping at the Savoy." Sue Aiken, dolly acrobatic; Mike Fancher and Judy Aiken, comedy waltz clog; Vicki Cue, fast tap; Lynn Taylor and Loretta McConnell, broken rhythm novelty tap, and DeDe Fancher, gypsy acrobatic.

George Griffith will lead the community singing to open the program at 7:30 p. m. with Mrs. Madeline Frazer as accompanist.

Old-time and square dancing will follow the stage performance with Bill Simmons as caller and music furnished by the Tyo Orchestra.

This civic program is free to the public, doors will open at 6:30 p. m.

Native Daughters

Mrs. Fred Campbell will be hostess to Long Beach Parlor No. 154, Native Daughters of Golden West, at a Bundle Tea in her home, 4141 E. Broadway, from 2 to 4 p. m. Saturday. This precedes the annual rummage sale which will be early in December.

CHARACTER BEFORE CAREER

"A Christian Military Academy"
• Year round School-Summer Camp academic program. Pre-school through 9th grade. Small classes, individual attention. Modern quarters, balanced meals. Athletics, Bible Study, Foreign Languages, Military Sciences.
Reservations Available—Free Brochure Mailed Upon Request

Southern California MILITARY ACADEMY
2068 Cherry Avenue Long Beach, Calif. Phone 8-1185
Dr. John E. Brown, President



Dr. Robert Magin

Chef of the Week

Music Minister Prepares Partridge in Chafing Dish

By MILDRED K. FLANARY
Independent, Press-Telegram Home Economics Editor

He likes good music and good food—and he imparts a genius to the creation of each. Today's Chef of the Week Dr. Robert Magin has many talents—all different. Minister of music at First Congregational Church, he directs seven choirs, members of which range in age from 5 to 80.

Extremely versatile, Dr. Magin is equally at home at the church organ and an informal functions, troubleshooting with his accordion. Dupre, the famous French organist, rates him as one of the finest younger organists of today. A favorite leisure pastime at home is playing his harp and piano. His regular adult choir and the Sunday evening Bach choir are now in rehearsal for the B Minor Mass, considered one of the greatest masterpieces of church music, which will be given Sunday evening, Nov. 7, at the church.

Because "Dr. Bob," as he is known to all his choirs, enjoys working directly with people of all ages, he chose church work in preference to heading the music department of a leading theological seminary, a position offered him after he received his DSM degree, one of the first four in this country to receive a doctorate degree in church music.

Born in LaCrosse, Wis., Dr. Magin received his BA degree at New York University—his teaching degree at the Normal School in Paris—other training in the Institute Catholique in Paris, and his doctorate at the Union Theological Seminary in New York City. His parents reside in Long Beach, too, his father, Rev. Louis Magin, is a retired Methodist minister.

A linguist as well as a musician, Dr. Magin has considerable knowledge of several

languages and has taught German, French, Spanish and Russian.

Believing that to know music and languages is to know the people from whom they originate, Dr. Magin lived in homes of Europeans during his years of study and concertizing on the continent in 12 countries.

Having had impaired vision all of his life until three years ago, Dr. Magin underwent "miracle surgery" which emancipated him from becoming totally blind. As a result of his new-found sight, he has a profound appreciation for those things usually taken for granted; he is a tireless worker and works with intensity and with no regard for hours consumed. He is a Rotarian.

Possessing a keen interest in early America, he has developed a hobby of finding early American recipes, especially the old chafing dish varieties. His recipe today is for Fowl, Early American Style.

Fowl, Early American Style

Mix together 2 cups cold, cooked partridge or chicken diced, 2 tomatoes, peeled, seeded and chopped, 2 tablespoons chopped green pepper, 1 cup fresh Indian corn, 1 cup stewed okra, 1 cup cooked young lima beans, 2 tablespoons chopped ham. Have ready 1 dozen large, fresh oysters. Heat 3 tablespoons butter in top of chafing dish placed directly over heat. When butter is hot, add the chicken-vegetable-ham mixture, and stir until it is very hot. Place the oysters on top, sprinkle with a little salt and pepper. Cover pan tightly and cook not more than five minutes. Serve immediately. Preserved watermelon rind is an excellent accompaniment.

Evening Branch

Mrs. Louis Ozan, 1355 Marshall Pl., will be hostess to Evening Branch, NCJW, in her home at 8 p. m. Tuesday. The program will feature a talk on "How a Mental Hygiene Clinic Functions," illustrated with a film, "The Angry Boy," which will be given by Dr. Kenneth C. Brandenburg, present program chairman of Long Beach Mental Hygiene Society. Assisting hostess will be Mrs. Irving Neft.

Molly Mayfield

His Generosity Goes Too Far

DEAR MRS. MAYFIELD: My husband and our two-month-old daughter and I could be very happy if my husband would stop giving things away.

He is a student and has a very high I.Q. but he has an abominable habit of giving away any item in our home to anyone who admires it—and being personally insulted if it isn't accepted.

I am not a stingy old nag by any means. I am willing to share my home, believe me. We own two Pekes, three cats, two horses, and some goldfish, all of which are well fed and taken care of. Our baby also receives the best we can afford, as well as oodles of loving care.

But, when my husband gave

away \$50 worth of model airplanes (building model trains, planes, boats, etc., is his hobby) I objected strenuously, wouldn't you?

We are living comfortably off a small inheritance left by his father's estate, and have enough to live on until he finishes school. He is not working now, but may have to if he keeps letting friends walk off with our belongings.

When I ask him to be reasonable about this he claims there are too many selfish people in the world and that he doesn't want his friends to think he is a tightwad.

His pals don't think that at all; they think he belongs in an asylum! What can I do?—WIFE OF OVERLY-GENEROUS GUS.

DEAR WIFE:

Relax, relax! I'm not saying it's just dandy to have Gus give away so much to so many, but I'm just saying you're lucky to have a husband who is generous (even to a fault) rather than one who is stingy and picky and niggardly.

Oh, go ahead and protest when you feel you must, but my advice is not to let his generosity get you down. Grin and bear it!—M. M.

DEAR MRS. MAYFIELD:

My husband has the habit of calling me and the four children all kinds of silly, inane names. The children and I all want to be called by our right names. This silly habit hardly makes us respect our man of the house, you see.

We have all asked him time and again to please stop it, but he goes on just the same. Believe me, I no longer feel any elation when he comes home from work, nor do I desire his kisses. Why? Because he greets me with, "Hi there Spivis!" or, "How're you

doing, Boliver Sock Wad?" or, "Hello, Cushaw."

Can you be romantic with a husband that gives his lady love that kind of greeting?

To the children it is, "Clabber Head, Droopy Drawers, Lead Tail," etc. Oh, I could go on and on with his silly names. So please offer us a solution. We're at our wits ends.—JUNE.

DEAR JUNE:

Personally, I think you and the children four are being a little heavy-handed about the whole thing. I'm quite sure the man of the house wouldn't call you silly names if he didn't mean them affectionately.

Why don't you just call him silly names back—and see where you go from there. Why not try to beat him at his own game, and all of you can grin together. And grin you should, June.—M. M.

(Molly Mayfield appears daily in the Press-Telegram.)

Club to Seat New Officers

Annual installation dinner of the Long Beach Grandmothers Club, Charter No. 138, has been set for Thursday at 6:30 p. m. in the Mirror Room of the Lafayette Hotel. Officers to be installed are Hallie Bridges, re-elected president; Amy McLean, vice president; Ruth Henderson, secretary, and Ella Brooks, treasurer.

Mrs. Elizabeth Pease is in charge of arrangements, and Mrs. Walter Boyd will be installing officer. Members and their guests will be welcomed. Mrs. Bridges has just returned from the 18th annual convention of the National Federation of Grandmother Clubs of America in Seattle, Wash. A luncheon was held Thursday at the Hollywood Roosevelt Hotel honoring the retiring national president, Dorothea Sullivan of Chicago.

City Charter Club Topic

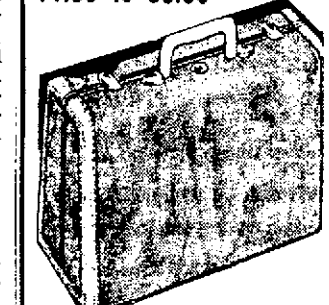
Inter-Club Legislative Round Table will meet Wednesday at the Municipal Art Center from 10 a. m. until noon. Dr. Maude Dunn, who has made an intensive study of the Long Beach city charter, will lead the discussion. Also participating in the program will be Mmes. Mark Kuffel, Clara Lindsay, and Frederick Schaffner, who will report on some of the material which has been published about the Long Beach council-manager type of government. Mrs. Leo Shultz is the chairman for November.

Representatives from any women's club interested in legislation will be welcome.

BOGLE'S

Samsonite THE LUGGAGE

You can stand on. See it on TV. Then see it at Bogle's—Priced 17.50 to 35.00*



Compare the low price and quality of this nationally known luggage. Luxurious linings, pockets aplenty. Convenient sizes for all travel.

*Plus Ind. Tax

Bogle's LEATHER GOODS

HARTMANN LUGGAGE

AMERICAN AVE. AT 4TH ST.

There Is No Substitute For Personalized Service

LET



DAN STERLING

Noted Fur Specialist and Stylist

(With over 35 years of practical fur experience)

personally take care of your fur problems and give you the three following guarantees:

1. Fur work ACCEPTED ONLY — if it WARRANTS your expenditure and our GUARANTEE of 100% SATISFACTION to you.
2. You do NOT PAY for the job unless it meets with YOUR 100% APPROVAL.
3. A 3-YEAR WRITTEN GUARANTEE against Wear — Tear — or inferior pelts issued with EVERY Purchase.

This guarantee includes, Repairing, Remodeling and Restyling Work.

LAY-A-WAY YOUR CHRISTMAS GIFT NOW—CHARGE AND BUDGET ACCOUNTS INVITED!

OVER 35 YEARS OF PRACTICAL FUR EXPERIENCE



Where Better Furs are Sold for Less

Where Better Work is Done for Less

GUARANTEED CLEANING REPAIRING FUR COLD STORAGE REMODELING SERVICING

Call 6-6458

100 EAST 3RD — OFF PINE

DOWNTOWN LONG BEACH

You CAN Afford a Fine New BALDWIN



Makers of Great Pianos Since 1862

Hear and Compare!

Use Our Convenient Christmas Layaway

PLAN NOW Rent to Buy as low as \$5 monthly

SAVE On a Few Display Models

AUTHORIZED BALDWIN DISTRIBUTOR

RUSSELL PIANO COMPANY

4431 ATLANTIC AVE. (Towne Theatre Bldg.) PHONE 20-4443



John Robert Powers School

you can have

- ★ A new fashion
- ★ A new figure
- ★ A new face
- ★ A new you

The John Robert Powers School is designed for every woman. Its aim is to bring to every woman the secrets of the famous POWERS GIRLS—secrets of loveliness, poise, assurance—secrets that will help YOU develop your own individuality, your own personality.

There is a Powers course for your needs, your budget, your convenience.

FALL CLASSES NOW IN SESSION

(Advance Reservations Necessary)

3308 E. BROADWAY, LONG BEACH 34-7414

Los Angeles, 2228 W. 7th, DU. 2-2217

Pasadena — New York — Boston — San Francisco

Red Football Slam Just Isn't Cricket

BUDAPEST, Hungary (AP)—The Communist Youth news-papers' football czar, Gusztav Sebes, is on the pan for saying Sebes and accused him of im-modesty for the crack, which Soviet football may join the in-ternational first class in a few years.

(Political Advertisement)

**Vote FOR
VEN
O.
FAHRNEY**
ATTORNEY
AT LAW



**LET'S END THE 50 YEARS'
REPUBLICAN CONTROL OF OUR STATE!**

**Elect the Only VETERAN and the
endorsed DEMOCRATIC Nominee for
State Assembly from the 70th District.**

Ven C. Fahrney Campaign Committee

(Political Advertisement)

IRON CURTAIN PIERCED

U. S. Station Steams Communist Tempers

BERLIN (UP)—If there's a No. 1 spot on the Communist hate list in Germany, it's probably reserved for RIAS, the U. S. con-trolled radio station here.

RIAS—Radio in American Sector—is our major propaganda weapon in Soviet-occupied East Germany. Its broad mission is to get the news and views of the West across to 18 million East Germans and, as one RIAS official puts it, "keep them in the western pattern of thinking."

"Every time the Russians protest about American spies and agents operating in East Ger-many," he says, "we get at least an honorable mention."

To prove it, he pointed to a portion of a late protest note from the Soviets.

"The American radio station RIAS in West Berlin," complained Soviet High Commissioner Georgi M. Pushkin, "at-tempts to create its own net-work of agents on the terri-tory of the German Demo-cratic Republic and sends so-called correspondents to collect espionage material and orga-nize acts of diversion and sabo-tage."

Station officials estimate the Reds spend as much, and maybe more, money on "jamming" and anti-RIAS propaganda cam-paigns than the annual \$2,275,000 congressional appropriation for RIAS.

RIAS broadcasts 24 hours a day over powerful transmitters on medium, long and shortwave bands. To pierce Communist jamming of programs, it uses a variety of wavelengths plus a 20 kilowatt mobile transmitter.

The station employs 6 Ameri-cans in administrative posts and

482 German technicians, actors, musicians, announcers and main-tenance workers.

Officials point with pride to what they call "unique German-American esprit de corps" at RIAS. They feel it's due in large measure to Britain's isolation 100 miles behind the Iron Curtain and continuous harass-ing by the Communists.

RIAS programs cover a wide range but emphasis is on politi-cal broadcasts. About 30 per-cent of air time is devoted to such programs including 19 newscasts daily. Political com-mentaries, involving the main RIAS propaganda effort, are

(Political Advertisement)



DR. GILES T. BROWN
'Poverty... Nationalism'

built around the news but are aired separately from straight news.

About half the air time is devoted to musical programs, both jazz and symphonic. Jazz programs enjoy wide popular-ity among East German teen-agers. Best liked of these is "Hit Tunes of the Week," a take-off on the American hit parade.

Leading in over-all popularity is a cabaret-style program pok-

(Political Advertisement)

Middle East Lectures Set at Poly High

"Middle East Report" is the general title of a series of four lectures opening in Room 202 of Poly High School Monday at 7 p. m.

Speaker will be Dr. Giles T. Brown, instructor in history at Orange Coast College, who has recently returned from one of many trips through North Africa, Egypt, Turkey and other Middle East countries. Topic of his opening lecture will be "Arab Nation-ism in Action: Algeria and Tunisia."

According to Dr. Brown, who interviewed scores of political and economic leaders in the Arab world last summer, extreme pov-erty and overpopulation, plus nationalism, are the major causes of tension in the Middle East today. Communists propa-gandists are also capitalizing on

ing fun at the Communist re-gime. The main characters are two party functionaries who talk over their troubles.

A missing persons locator service is operated in co-opera-tion with the German Red Cross. Since 1948, RIAS says, it had helped in 5,000 cases to re- unite families.

(Political Advertisement)

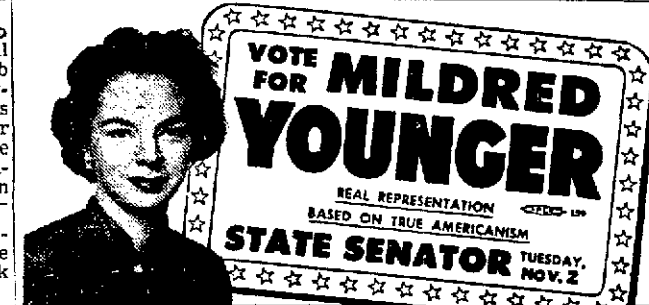
these problems in an effort to est Country," "Modern Egypt" divide the Arabs from the West- and "Turkey, America's Firm Ally." All will be illustrated by successive Monday evenings, will cover "Libya, the World's New-

Other lectures in the series, on colored slides taken by the lec-tures are open to the public without charge.

Switch From Suez

NICOSIA, Cyprus (UP)—British-ley, are to be switched from the Middle East headquarters, head-Suez Canal Zone to Nicosia Dec. ed by Gen. Sir Charles Keight-11, military sources report.

(Political Advertisement)



Our area will continue to grow in size and im-portance. We must have alert and vigorous representation. LET'S BE SURE WE GET IT!

(Political Advertisement)

Why YOU Should

Vote FOR PROPOSITION "I"

Here in question and answer form are the true facts about the proposed "Oil-Field Civic Center." Study and compare these answers with those of the opposition.

Question: What is Proposition "I"?

Answer: A carefully drawn initiative ordinance which would compel the City Council to save the City many, many millions of dollars by acquiring a 72-acre site for the construction of future public buildings instead of acquiring a few acres of highly improved downtown real estate for the same purpose.

Question: What are the basic provisions of this initia-tive ordinance?

Answer: It calls for an initial expenditure of not more than \$5,000,000 to provide the site. It does not say sur-vey rights only. It does not make it mandatory that the present City Hall and other municipal buildings be rebuilt or re-located.

Question: Where would the money come from for the buildings to be built in the proposed "Oil-field Civic Center" and what would the total cost be to the taxpayers?

Answer: The money would come from the same source as for buildings to be built anywhere in the City, and the total cost of the project to the taxpayers will be determined by the taxpayers themselves. If the money to be used comes from the public improvement fund it must be authorized by the voters according to the City Charter. If it comes from bond issues those bond issues must be approved by the voters also.

Question: How many producing oil wells are now located on this property?

Answer: The opposition claims 60; the sponsors of this Proposition claim 52. It makes little difference which is correct.

Question: How much longer will these wells continue to produce?

Answer: Even an experienced petroleum geologist and appraiser familiar with this field would not attempt to name a specific length of time. The consensus of au-thoritative opinion, including Mr. Cather's business partner and an experienced petroleum geologist and appraiser, is that this field is dead. For instance, one of the men opposing Proposition "I" within the past year sold one of these wells producing less than 15 bar-rels of oil per day for \$21,000, and several of the newly drilled wells have recently sold for less than the drilling cost.

Question: Has any practical solution been offered as to the disposition of the 60 producing wells and other oilfield equipment now located on the site?

Answer: The inclusion of anything specific in Propo-sition "I" in this regard would unnecessarily hamstring the city administration and would not take into account future conditions. The sponsors of Proposition "I" are happy to suggest that the city administration, which is currently operating more than 1,000 producing wells and is therefore experienced and capable of making decisions in this matter, survey each well after purchas-ing them. Those which are producing no revenue should be capped and closed permanently, and those which are producing net revenue should have the derrick removed and continue to operate with under-ground pumps. Such an operation could possibly re-turn to the City a considerable portion of the total cost.

Question: Aside from derricks and tanks throughout the field and scores of high pressure oil wells and gas lines laid only a few feet underground, are there any other major objections to its location?

Answer: The City will of course remove all derricks and tanks. The whole city of Long Beach has oil and gas lines running everywhere. However the intimation that these are high-pressure lines is false. The claim that major flight patterns of the Municipal Airport con-stitute a hazard to public buildings is simply answered by the fact that schools, churches, theaters and hospitals have been built and are being built in the same danger zone without one word of complaint from the same people who oppose this site for this reason. Why? (Re-member what happened when a jet plane crashed into several homes on the south slope of Signal Hill earlier this year!) This plane crashed in an area that is not in a danger zone, is not under a flight pattern, which only proves that the danger is everywhere in the City.

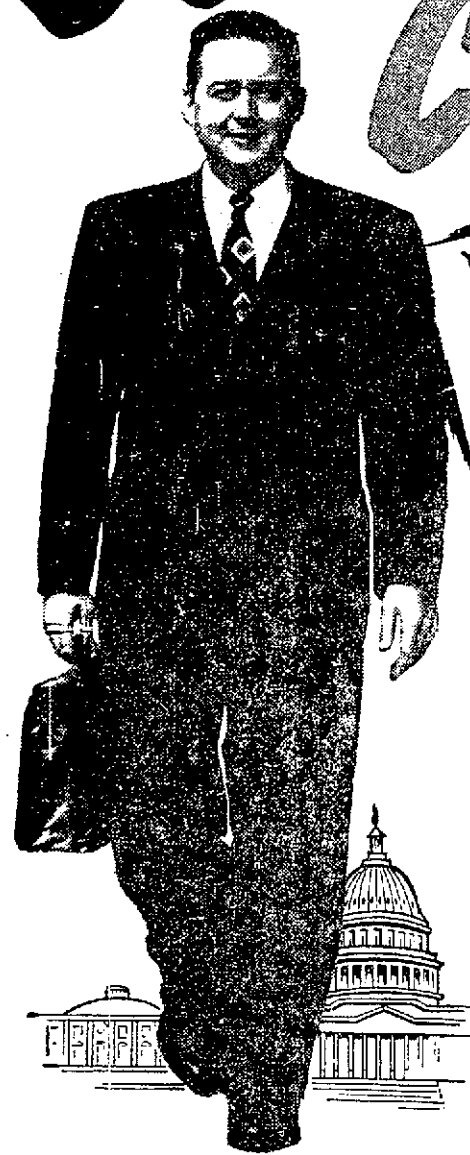
Question: Who are the real promoters in back of the "Oil-field Civic Center" scheme?

Answer: It is not a scheme in the implied sense of the word; it is merely an attempt by forward looking citi-zens to place the welfare of the City as a whole above the welfare of a few influential business men. The active sponsors are: Dr. Paul Wilkins, Ray Bliley, Willard Carney, Jerome Left, William Fowks, Charles

Thinking voters will read Proposition "I" CAREFULLY. They will think of the future of their city and build it for the welfare of all rather than for the welfare of a few with influence.

COMMITTEE OF 19,000 IN FAVOR OF PROPOSITION "I"

Good Work Craig!



You've done a lot for all the people of the 18th District and the nation! Your record during your first term in Congress has been outstanding. You're getting things done in Washington... for our pocketbooks, for our schools, for local jobs, and for peace!

... commend you on the fine job you are doing in Washington in connection with bringing units of the Navy back to Long Beach and expanding the activities of the Long Beach Naval shipyard...

Mr. S. Lee Horowitz, Broadway at Locust

... 'Going to bat for us' pertaining to the continuation of the commis-sary in this area... having someone take our part, helps much to raise morale...

Mrs. W. A. Williams, 2234 Constitution Lane

... I think you've done a superb job...

Mrs. Ruth Hicks, 454 Linden Ave.

... I'm just a small bolt in a large barrel of such turmoil as exists in the world of today, and I can't find words to express my thanks for your interest in my claim...

Mrs. Reva M. Hamilton, 1709 Lewis, Apt. 5

... I don't believe anyone ever got quicker results...

Dorothy Dalton, 305 Times Bldg.

... It really takes a good man like you, Mr. Hosmer, to get things done...

Oscar C. Holand, 113 W. 9th St.

... hope that all of our offices will be filled with statesmen as fine as you...

Mrs. Jas. M. Tash, 929 Torrance Ave.

... You are one of the few Congress-men that takes such a personal interest in his constituents...

Mr. and Mrs. B. Brown, 325 Atlantic Ave.

... I wanted to say again what a swell thing you are doing in sending Washington Reports to us at home...

Miss Joan Caldwell, 4414 Heather Rd.

... Best wishes to you in your fight against the illegal dog traffic in the U. S.

Richard Ashcraft, 5224 Kildee St.

... The efforts of Craig Hosmer for our family in the past 2 years will never be forgotten...

Mrs. Sally Nelson, 2921 Rednor Ave.

... It is gratifying to know that there is still someone like you in Wash-ington that helps us fellows with our problems...

Harry L. Williams, 5908 Dunrobin, Lakewood

... Your work... constitutes a public service of the first magnitude in the protection of California's vital water rights on the Colorado River...

Fred W. Simpson, Chm., Col. River Bd. of Cal.

... I, as a little guy, like what you have done and the way in which you have done it...

Alton M. Sanford, 3764 Chetwin Ave.

"I am an Old Jefferson Democrat who believes in Republican Form of Govern-ment... We want... Young Men like Dick Nixon and Craig..."

John L. Solley, 6210 Cowrey Ave.

"I wish to thank you for your help-fulness in the obtaining of my American citizenship..."

Tibor Rubin, 4455 Corveta Drive

... I read with great interest, not once, but several times, your in-teresting and informative document, 'Interlocking Subversion in Government Departments'..."

Chas. H. Tucker, 6060 Atlantic Ave.

... It is a pleasure to know, we of this district have in Washington a rep-resentative who is doing such a fine job for all...

John J. Cufagna, 6055 Falcon Ave.

... you are representing the people of Southern California in a fine way..."

Ray Dial, 4219 Olive Ave.

"I was glad to hear the praise given you for your work on the Tideland controversy which came out so well for us, your Resolution against the Narcotic drugs problem, pay raises for armed and postal employees..."

Melvin Neal, 2021 E. Broadway

RE-ELECT Congressman CRAIG HOSMER

18th District Citizens for Eisenhower • Edw. G. Stubbs, Chairman

FREE! CHRISTMAS GIFTS from the ...

GIRLS



INDEPENDENT Press-Telegram

PINOCCHIO the DANCING DOLL

42" tall — life size. Children can dance with him. For children of all ages. Perfect for bed decoration.

Ideal for Christmas Gift!

FOR ONLY TWO NEW 3-MO. SUBSCRIPTIONS

HERE'S ALL YOU DO ...

Turn in two new 3-month subscriptions for The Independent or Press-Telegram (8 for the coffeematic) then

Send to:

GIFTS FOR ALL
Independent, Press-Telegram
Sixth and Pine Avenue
Long Beach, California
or phone: 70-5951, Circulation Department.

NOTE: As soon as orders are verified we will mail you a card telling you where you can pick up your gift.



42" high, big enough to dance with by slipping the elastic straps over the child's shoes.

ADULTS

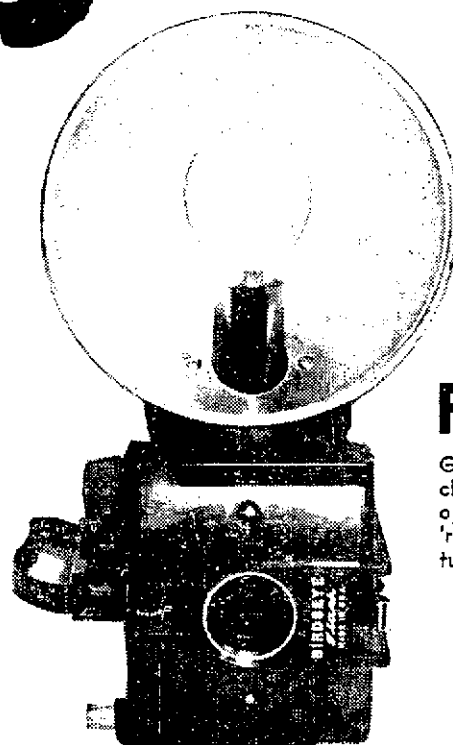


UNIVERSAL 8-cup COFFEEMATIC

\$24.50 value.
Sparkling chrome-finish.
Flavor Selector.
Redlite.
Drip proof spout.
Ebony Plastic Handle.
6-ft. Detachable Cord.

FOR ONLY

Eight New 3-Mo. Subscriptions



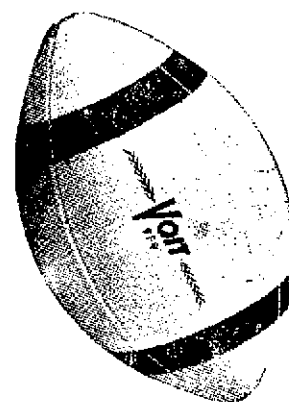
BIRDSEYE FLASH CAMERA

Ground and Polished Lens Synchronized for Flash. Simple to operate. Takes pictures all year 'round. Indoors - outdoors. 12 pictures on 620 roll film.

FOR ONLY

Two New 3-Mo. Subscriptions Two New 3-Mo. Subscriptions

BOYS



VOIT All-rubber FOOTBALL

White with black end stripes. For day or night playing. Tough and sturdy! Won't scuff or become water soaked. The pebble grain finish of the cover makes for accurate handling, passing and receiving.

FOR ONLY

Registration Coupon

Required Only for UNIVERSAL COFFEEMATIC

Independent, Press-Telegram
Sixth and Pine Avenue
Circulation Promotion Dept.
Long Beach, California

Please enter my name for the 8-cup Universal Coffeematic. I understand additional blanks and details will be sent to me upon receipt of this registration.

PLEASE PRINT Name _____ Apt. _____
Street Address _____ Phone _____
City _____

To Get Started on Your Universal Coffeematic MAIL THIS Registration Coupon TODAY!

PASTE IT ON A POSTCARD IF YOU WISH

PAY NO MONEY NOW. You or your new subscriber pays the carrier boy the regular monthly subscription price of \$2.00 for the Press-Telegram or \$1.75 for the Independent.

FIRST ORDER		SECOND ORDER	
SEND THIS COUPON TO: INDEPENDENT, PRESS-TELEGRAM 6TH & PINE STS., LONG BEACH, CALIF.		SEND THIS COUPON TO: INDEPENDENT, PRESS-TELEGRAM 6TH & PINE STS., LONG BEACH, CALIF.	
SUBSCRIPTION BLANK		SUBSCRIPTION BLANK	
Non-Cancellable Three-Month Subscription		Non-Cancellable Three-Month Subscription	
<input type="checkbox"/> Independent <input type="checkbox"/> Press-Telegram		<input type="checkbox"/> Independent <input type="checkbox"/> Press-Telegram	
Please deliver the above checked newspaper for a period of three months and thereafter until ordered discontinued.		Please deliver the above checked newspaper for a period of three months and thereafter until ordered discontinued.	
PLEASE PRINT		PLEASE PRINT	
New Subscriber _____		New Subscriber _____	
Street Address _____ Apt. _____		Street Address _____ Apt. _____	
City _____ Phone _____		City _____ Phone _____	
Subscriber's Signature _____		Subscriber's Signature _____	
Note: A new subscriber is one who has not received the Independent or the Press-Telegram within thirty (30) days prior to this offer.		Note: A new subscriber is one who has not received the Independent or the Press-Telegram within thirty (30) days prior to this offer.	
Credit Subscription to: NAME _____		Credit Subscription to: NAME _____	
ADDRESS _____		ADDRESS _____	
PHONE NO. _____		PHONE NO. _____	

STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide
According to the Stars
To develop message for Sunday,
read words corresponding to numbers
of your Zodiac birth sign

ARIES	Taurus	GEMINI	CANCER	LEO	VIRGO	LIBRA	SCORPIO	SAGITTARIUS	CAPRICORN	AQUARIUS	PISCES
2-8-12-21 26-6-82-83	11-14-17-20 29-7-87-90	23-30-34-53 56-67-81-84	15-24-45-49 59-62-68	10-31-44-54 55-61-88-89	33-37-41-48 52-60-77	1-7-43-56 70-71-78	3-5-6-12 32-40-51	9-19-22-28 39-47-74	4-13-16-25 27-38-80-86	42-46-57-63 66-69-72	33-36-50-65 73-75-78-85

1 Follow 31 Mel 61 A
2 Don't 32 Away 62 Go
3 Don't 33 You 63 Thoughts
4 There's 34 High 64 Of
5 Let 35 Good 65 Visits
6 Feelings 36 Day 66 To
7 The 37 Glean 67 Care
8 Let 38 Speech 68 Paces
9 Be 39 In 69 Understand
10 People 40 Win 70 Try
11 Friends 41 Much 71 To
12 Run 42 Rise 72 Others
13 Head 43 Crowd 73 Dates
14 Welcome 44 Today 74 Friendships
15 Your 45 Shines 75 And
16 For 46 Above 76 From
17 See 47 Your 77 Research
18 The 48 From 78 Lead
19 Careful 49 Today 79 Short
20 Or 50 For 80 And
21 Cat 51 You 81 Of
22 And 52 Some 82 The
23 Private 53 Today 83 Bag
24 Personality 54 Could 84 Obligations
25 Caution 55 Have 85 Journeys
26 Out 56 Take 86 Action
27 In 57 Yea 87 Yea
28 Selective 58 Don't 88 Negative
29 Hearing 59 Mingle 89 Influence
30 Affairs 60 Timely 90 Now

Good Adverse Neutral

MARCH OF SCIENCE

New Methods Sizing Mama Earth's Girth

By FRANK CAREY
Associated Press Science Reporter

WASHINGTON (AP)—Some of mother earth's best kept secrets—the dimensions of her waistline and other details on her figure—may soon be revealed. And the results may have military implications.

Scientists say they now are in the best position in history to get firm estimates of the size and shape of the earth—calculations which would be essential to any program of launching long-range guided missiles over large areas of the planet.

Such data also would help improve the accuracy of the world's maps.

New air-borne radio and other electronic means of measuring great distances over land and sea areas—sometimes with the aid of eclipses of the sun—have increased the chances of getting more reliable data on the planet's true proportions.

For centuries, scientists have

known how to fix latitude and longitude through computations made from observing stars of known position.

But due to irregularities in the earth's surface, instruments for determining "where is straight up" are sometimes deflected from true vertical.

Thus the relative locations of geographic points on any two continents, as determined by classical astronomical methods, are at present known to an accuracy of no better than between 200 and 300 feet. And the location of isolated islands may be off by as much as a mile.

Floyd W. Hough, chief of the Army Map Service's Geodetic Division, says a firm determination of the size and shape of the earth through such methods as careful computation of great distances—should help solve the problem.

"As for guided missiles," Hough says, "a firm determination of the size and shape of the earth is essential because, to a considerable extent, distance and direction between launching and target points would have to be known for maximum use of such missiles over long paths of the earth's surface."

Hough says the United States and other countries are making headway toward measuring large areas of the earth "as though we were using a yardstick."

These efforts consist of establishing "areas of triangulation" over thousands of miles of territory in many countries—extending on a grand scale what a surveyor might do on a city street.

Much of this task has required plain, ordinary leg-work. In some instances, especially over water areas, airplanes have been used, employing this technique: They send out radio waves which are received at two widely-separated ground stations and then returned to the airplane. Since the radio waves travel at the speed of light, the time it takes for them to return to the airplane gives a measure of the distance between the two ground stations.

Eclipses of the sun also help. It has long been known that solar eclipses offer an opportunity for measuring great distances on the earth. This is because the path of the shadow cast by the intervening moon can be timed in its passage from point to point on the earth's surface.

Since the total solar eclipse of last June 30 had a pathway of totality across an extremely large band of the earth's surface—and since the latest in electronic timing devices was available for the studies—scientists expect that some significant figures on earth's measurement may come out of the eclipse research now going on.

Hippo's Dumb but Dangerous

LEOPOLDVILLE, Belgium (AP)—The most dangerous animal in Africa? A Belgian expert, M. Hoier, says it's the hippopotamus. And that the leopard ranks second as a man-killer.

Hoier based his findings on a survey in the eastern Congo. The hippo, which eats only grass, is the most dangerous "because it is so stupid," he wrote in the magazine Zooloo. When disturbed it wrecks boats or tramples persons to death.

LOOK FOR IT in the Classified section; sell it through a For Sale ad; Phone 6-9071.



MRS. KENNETH McCAFFERTY
Member of Recreation
Commission

Planes and Civic Center Don't Mix Says Civic Leader

To locate all of the city's municipal headquarters buildings directly in the pathway of two major flight patterns of the Municipal Airport, as proposed under Proposition "P" (eye) on the November 2nd election ballot, is a serious and dangerous mistake, according to Mrs. Kenneth McCafferty, prominent civic leader and member of the Long Beach Recreation Commission who resides at 5630 Walnut Avenue.

Mrs. McCafferty who is one of more than 15,000 members of the City-Wide Committee Against the "Oil Field" Civic Center site, also gave two other convincing reasons for her vigorous opposition to this proposed plan:

"By prohibiting construction of the new jail and Public Safety Building which was approved by an overwhelming majority of the voters at the Municipal Election last June, Proposition 1 would nullify the expressed will of the people," she declared in pointing out that, until this critically-needed new building is provided, both the Police Department and Juvenile Bureau will be forced to continue operation under deplorable overcrowded conditions in direct violation of the State Penal Code.

"Furthermore," Mrs. McCafferty stated, "maps prepared by the advocates of Proposition 1 to depict suggested development of the 72-acre oil field site show that it would be necessary to close Wardlow Road between Atlantic Avenue and Long Beach Boulevard, thereby causing a serious bottleneck in heavy cross-town traffic. The entire Plan is too impractical and nebulous in every respect to deserve serious consideration."

(Political Advertisement)

KENNICK

FOR CONGRESS

Endorsed by Labor, Business and Profession
VOTE FOR KENNICK, Tues., Nov. 2nd
Sponsored by Committee for Kennick—Graydon Books, Chairman

THIS is poorly planned PROP "P"

PROPOSITION NO. "P"

That Section 44 of the Charter of the City of Long Beach be amended by adding a new subsection thereto to be numbered subsection (41), to read as follows:

(41). To acquire, in such locations as it may deem appropriate, off-street vehicular parking areas which it may make available for use by the public under such conditions as may be prescribed by ordinance, whether operated by the City or by its lessees or permittees, and it shall also have the power to provide by ordinance for the issuance of revenue bonds to finance the cost of furnishing such parking areas upon such conditions as it may prescribe and to establish districts for such purposes, either with or without an obligation of repayment of the cost of such parking areas by taxation of the property within such district, provided, however, that title to all such areas so furnished shall at all times remain in the City, unless it shall be determined by the Council that any such area is no longer necessary or desirable for such purpose, in which event the Council may devote such area to some other use or dispose of it by sale.

READ
THE FACTS...
for yourself!
THINK
for yourself!
DECIDE
for yourself!

ASK YOURSELF THIS QUESTION . . .

IS THIS IN YOUR BEST INTEREST? OF COURSE . . . IT ISN'T!

NO on "P" X

NO on "P" X

NO on "P" X

NO on "P" X

NO on "P" X

NO on "P" X

NO on "P" X

NO on "P" X

It would seem that Proposition "P" is being grossly misrepresented to the public. If this proposition is good, why not publish the facts; if bad, more reason to uncover them. Can you give the City Council power to condemn for parking and pay for by bonds any property in the City of Long Beach and feel safe? We are being led to believe this issue is not controversial and involves no money. That is not true. When millions of dollars worth of property is to be condemned and taken off the tax rolls, there must be money involved.

Proposition "P" clearly states that the parking district may or may not be bonded. In other words, it might include several blocks of property or the whole city can be bonded for any district.

The property so bought, condemned or confiscated may be retained for parking, leased to someone else, or sold at the will of the city fathers and their advisors. We, the taxpayers, have no further say in the matter.

There is no such thing as free or even cheap parking on land as valuable as downtown Long Beach, so someone will have to pay for it eventually—who? The taxpayer, of course. If this is not true, why this clause in Proposition "P" and we quote, "either with or without an obligation of repayment of the cost of such parking areas by taxation of the property within such district?" Simply because city-wide bonds will sell much easier than district parking bonds. Furthermore, this proposition gives the City Council the power to prescribe by ordinance all conditions, regardless. There are absolutely no restrictions whatsoever in Proposition "P". The Council is given absolute power to buy, lease, use for other purposes or sell at will any property they may acquire.

If nothing is being hidden, let us explain these things to the property owners and taxpayers. If this is not done—we infer something is being covered up.

You wouldn't sign a blank check on your personal checking account and give it to a stranger, would you? Of course not . . . but the hidden angles in Proposition "P" would, in effect, be doing the same thing! We strongly urge that you think for yourself . . . vote for yourself . . . and soundly defeat this dangerous Proposition "P"!

We respectfully suggest that in the best interests of all the citizens of Long Beach, the City Council take under advisement the proposal to resurvey the parking problems in the City of Long Beach and authorize a committee to study and plan for a more equitable solution to this pressing problem.

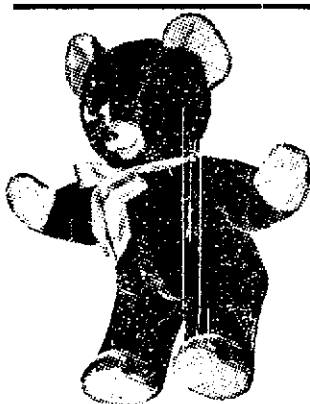
HOME OWNERS . . . PROPERTY OWNERS . . . CITIZENS . . .
DEFEAT THIS "GRAB FOR POWER!"

VOTE "NO" ON PROP. "P" X

THIS AD PREPARED IN THE PUBLIC INTEREST BY THE
CITIZENS COMMITTEE AGAINST PROPOSITION "P"

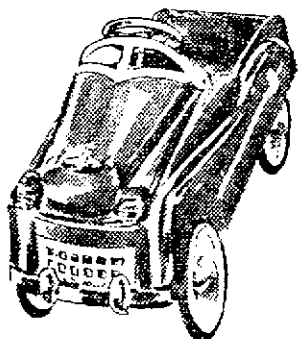
R. L. NICOCHEA, Secretary

we're open mon. and fri. till 9:00



27" HIGH, JUMBO CUDDLY BEAR
2.66

Made of rayon plush with cotton stuffing. Vinyl nose and rolling eyes. Brown-gold and black-white. A perfect gift for boys or girls.



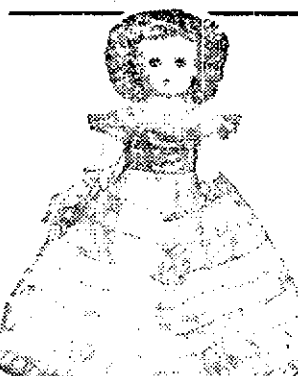
36" Streamlined PEDAL CAR
\$12

Made of durable steel. Painted windshield, steering wheel and front bumper. Padded racing seat, cushioned backrest and footrest.



14" Doll With Wardrobe Case
8.88

Doll came in light blonde rosy cheeks, blue eyes, blonde hair. Comes with a wardrobe of evening dress, sleeping wear, to evening dress.

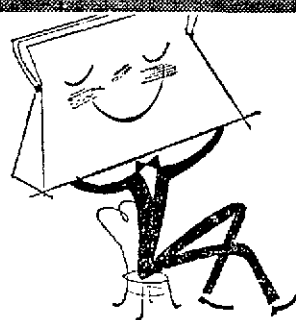


MINIATURE FRENCH DOLL
\$1

Gift doll for little girl. Made of durable plastic. Has long blonde hair, blue eyes, pink lips and rosy cheeks. Comes with a wardrobe of evening dress, sleeping wear, to evening dress.

PENNEY'S

ALWAYS FIRST QUALITY



STARTS TOMORROW!

PENNEY DAY

SUPER-BUYS!

STORE HOURS

9:30 to 5:30

MONDAY and FRIDAY

9:30 to 9:00



SPECIAL BUY—ACT FAST!

CANNON DE LUXE TRIO! NEW CAREFREE COLORS!

These are the plush terry towels you've seen nationally advertised in now scintillating colors. Extra large sizes! Specially priced for Penney Day! Sun gold, pink, whisper, marino, others.

\$1

25"x48" bath towel

36" SANFORIZED OUTING FLANNEL 49c yd.
38" UNBLEACHED MUSLIN 23c yd.

SECOND FLOOR

PENNEY DAY BUYS

SIZES 3 to 6X

GIRLS' NYLON DRESSES

2.98

Extra special values! Top quality nylon dresses, exquisitely styled and detailed, washable and little or no ironing. Colorful prints on pastel grounds.



INFANTS' GAUZE DIAPERS doz. \$2
INFANTS' KNIT SLEEPERS 1.49

MEZZANINE FLOOR



TERRIFIC DRESS BUYS

3.44

Special purchase for Penney Days. Women's better dresses in assorted styles. Included are rayons, crepes, matelasses, rayon flannels and other fine fabrics. Sizes 12-18 and 16 1/2-22 1/2.

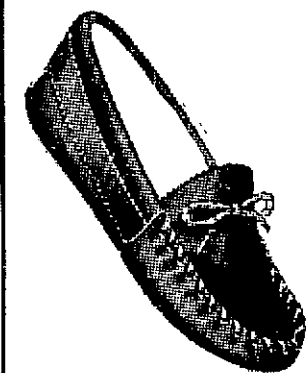
ALL-WOOL SHORT COATS \$12
ACETATE QUILTED DUSTERS \$6

SECOND FLOOR



WOMEN'S FELT SLIPPERS \$1

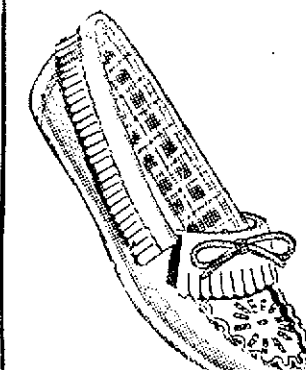
Felt slippers with soft soles for extra comfort. Royal blue with gay red trim. Sizes 4-9.



Women's & Girls' MOCCASINS \$1

Initiation suede uppers with hand-laced moccasin vamp. Hand washable! Foam rubber innersoles. Packed in re-use bag.

STREET FLOOR



NEW MEN'S MOCCASINS 2.98

True moccasin construction of smoke colored glove leather. Cushion insole. Perforated trim on vamp. Sizes 8-12.

STREET FLOOR



NYLON UNIFORMS 3.99

Quick-drying 210 denier nylon sharkskin uniforms for busy women in white. Detachable buttons down front. Collar belt, yoke back. 10-42.

STREET FLOOR



JUST ARRIVED! NO-IRON NYLON TRICOTE GOWNS

Beautifully trimmed with lace or net around for cultural. Round square or V-necklines; smooth-fitting midriff or elasticized waists. Blue, pink or maize. 32-40 at Penney's!

2.77

COTTON FLANNEL GOWNS 1.44
LEATHER CASUAL BAGS 6.77*

STREET FLOOR



COTTON LOOP RUGS IN NEW GREEK KEY DESIGN

Outstanding Penney Days special! Your favorite scatters now in an ultra-modern classic design! Sculptured high and low loops on sturdy duck backing. Non-skid. Hand washable. Rich shades!

2.33

SIZE 27"x50" 3.77
SIZE 9'x12' 49.75

DOWNSTAIRS STORE



NYLON REINFORCED COTTON SUEDE SHIRTS

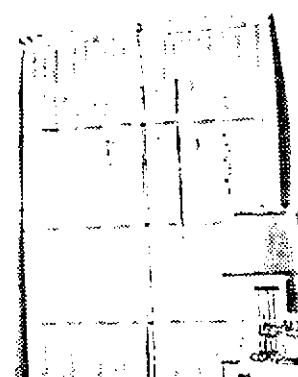
Nylon-reinforced for long wear... makes this special purchase especially good, so hurry! Slue pattern, in 4 different colors. Sanforized and machine washable in lukewarm water.

\$2

Sizes S-M-L-XL

MEN'S BROADCLOTH PAJAMAS \$2
MEN'S LINED JACKETS 4.66

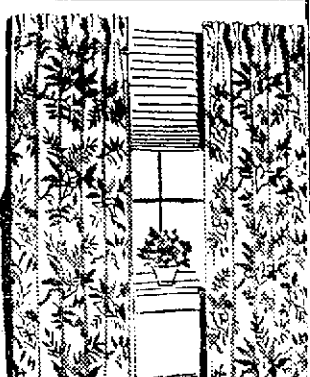
STREET FLOOR



RAYON PANELS 98c Ea.

Fine quality tailored rayon paneling panels that are available with a permanent stain-resistant finish. Colors as well as ivory.

DOWNSTAIRS STORE



DRAW DRAPES 5.90 Pr.

Bring beauty to your windows with Penney's draw drapes. They're rayon-crepe, they feel like silk... fall so gracefully! Many patterns!

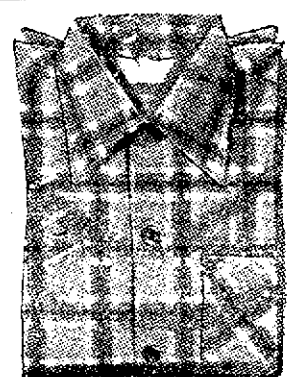
DOWNSTAIRS STORE



MEN'S STURDY WORK SOCKS 3 for \$1

Extra long wearing combed cotton socks with nylon backing throughout. Nylon reinforced heel and toe. Regular and ankle lengths. Sizes 12-13.

DOWNSTAIRS STORE



MEN'S COTTON FLANNEL SHIRTS 1.98

A real man's shirt and a man-sized saving, too—woven cotton flannel in bright, vivid patterns. Machine washable in lukewarm water.

DOWNSTAIRS STORE



WHITE COTTON SHEET BLANKET 1.66

Use them as light covers in summer, or as extra warm blankets in winter. Heat attached ends. Size 70"x95". Stock up at this terrific price!

SECOND FLOOR



"NATION-WIDE" SHEETS 1.59

Make your beds up with "Nation-Wide" and your sweet dreams will go a long way! Dainty applique trim. Sizes 1, 1 1/2.

SECOND FLOOR



INFANTS' CREEPERS 98c

Tricot knit rayon-acetate. Truly terrific creeper buy! Dainty applique trim. Sizes 1, 1 1/2.

MEZZANINE FLOOR



BOYS' PLAID SPORT SHIRTS 1.29

Sanforized cotton flannel in machine washable. Smart colors and patterns. Sizes 2 to 18. Stock up now!

DOWNSTAIRS STORE

Once Over Lightly

by DAVE LEWIS

If you asked anyone who was the quarterback for the Detroit Lions . . . 9 out of 10 people would answer "Bobby Layne."

The 10th person just might say "Tom Dublinski."

All would be correct. Layne is the No. 1 quarterback; Dublinski No. 2 . . . but pressing Layne harder each week for the regular post.

But none would suspect that the Lions had a "third quarterback" . . . a man rated by Detroit Coach Buddy Parker as one of the greatest strategists ever to play football—Paul Christman.

He is proving to be just as important to the Lions this year as Layne and Dublinski . . . although football fans never see him.

Christman, former Missouri All-American, ended his playing career in 1950 with the Green Bay Packers after starting for several years with the Chicago Cardinals.

In fact, he played a major role in the Cards' two straight divisional championships in 1947 and '48 . . . and the NFL title in '47.

After being away from football for the past three years, Christman this season has become an important cog in the Lions' offensive schemes.

Paul is officially listed as part-time coach . . . but his main duty is to "call the plays" from a vantage point high in the stands.

He guides the Lions' offensive strategy by telephone . . . discussing defensive weaknesses of the opposition with the quarterbacks and making suggestions of plays which might work as the game progresses.

All clubs have "phone men" in the stands . . . but the Lions are the first to put a man in the press box purely to call offensive plays while another takes care of defensive assignments.

For instance, it was Christman who almost salvaged the 49er game for the Lions last week.

Paul was the one who finally spotted a "hole" in the San Francisco defensive strategy that touched off the Lions' great rally in the fourth quarter which fell short by six points of overthrowing the 49ers when time ran out.

BUT EVEN MORE important than his operations in the stands was Christman's work with the Lion quarterbacks during the six-week training camp period of the past summer.

It was the first time that Parker ever had a coach working strictly with the quarterbacks . . . and he's the first to admit that it "made a big difference."

"Paul watched every move our quarterbacks made. Wherever they executed any part of a maneuver wrong, he pointed it out and corrected the mistake. It's amazing how much he was able to do in correcting little faults that could tip off the opposition . . . and possibly lose us a ball game."

Parker credits Christman with having much to do with the phenomenal development of Dublinski this season.

After sitting on the bench for two years, Dublinski suddenly blossomed out into one of the NFL's bright new stars.

The kid has a lot of natural ability," Christman says. "But sitting on the bench for two years didn't do much to build up his confidence. His performance in the All-Star game was the highest factor in making him a quarterback. All he needed was confidence and a little technical help here and there."

"By doing the job in the All-Star game he proved to himself and his teammates that he was a good quarterback . . . and it was for him then to step into the slot against the Rams when Layne was hurt. He's got a good throwing arm, is a good runner and he's learning to be a good field general."

Those who have watched Dublinski play in recent weeks agree with Christman that he has a tremendous future.

DUBLINSKI GOT his "big chance" against the Rams a month ago in Detroit. But he had no inkling he was even going to play, let alone direct the Lion attack until just a few minutes before the game.

Parker reveals that "we decided in a staff meeting on Wednesday that Dublinski was our man. We knew Layne's shoulder wasn't right. Bobby couldn't throw, but his passing had lost its sharpness. So we went with Dublinski and played the Rams the way we thought we had to play to beat them . . . and that's by running."

"But we didn't let Tom until just before the kickoff because we didn't want him worrying about the game. Thus, when he started he was completely relaxed."

It was the first NFL game Dublinski ever started for the Lions in three seasons of pro ball.

Until then, his principal glory with Detroit came when he quarterbacked the Lions in the College All-Star game.

Strangely enough, he won that assignment mainly because he was "expendable."

Layne remained on the bench against the All-Stars when game officials decided to follow the college rule on limited substitutions and forced the pros to "go both ways." Parker didn't want to risk injury to Layne on defense, so kept him out of the game.

Now, two and one-half months later, the "expendable" Dublinski has earned the respect of

(Continued on Page E-7, Col. 4)



WASHINGTON (DUKE, THAT IS) ROMPS

Cougar fullback Duke Washington (22) hits Stanford line for four-yard gain in first period before being stopped by Indians' John Duke. Play carried to Stanford 15 yard line. WSC sprung 30-26 upset.—(AP Wirephoto.)

40-YARD 3RD PERIOD TD PASS

WSC Surprises Indians

PALO ALTO (UP)—Peter Toomey recovered a fumble by bobbled the ball on his own 20. Stanford quarterback John Ebo- and Gerry Brockey recovered for the Cougars.

Miller then passed to Iverson in the end zone to give Washington State a 23-19 lead and Iverson's second touchdown of the day.

The teams battled to a 13-13 tie in the first period and neither side found it necessary to punt until there was only one minute and 28 seconds to go in the second period.

Stanford took a 6-0 lead with the game less than two minutes to go when Brodie booted a field goal. Brodie booted a field goal with less than a minute to go in the second period and for 10 yards and a touchdown. A 38-yard

shot by Brodie gave Washington State a 13-13 tie in the first period and neither side found it necessary to punt until there was only one minute and 28 seconds to go in the second period.

Stanford took a 6-0 lead with the game less than two minutes to go when Brodie booted a field goal. Brodie booted a field goal with less than a minute to go in the second period and for 10 yards and a touchdown. A 38-yard

shot by Brodie gave Washington State a 13-13 tie in the first period and neither side found it necessary to punt until there was only one minute and 28 seconds to go in the second period.

Stanford took a 6-0 lead with the game less than two minutes to go when Brodie booted a field goal. Brodie booted a field goal with less than a minute to go in the second period and for 10 yards and a touchdown. A 38-yard

shot by Brodie gave Washington State a 13-13 tie in the first period and neither side found it necessary to punt until there was only one minute and 28 seconds to go in the second period.

Stanford took a 6-0 lead with the game less than two minutes to go when Brodie booted a field goal. Brodie booted a field goal with less than a minute to go in the second period and for 10 yards and a touchdown. A 38-yard

shot by Brodie gave Washington State a 13-13 tie in the first period and neither side found it necessary to punt until there was only one minute and 28 seconds to go in the second period.

Stanford took a 6-0 lead with the game less than two minutes to go when Brodie booted a field goal. Brodie booted a field goal with less than a minute to go in the second period and for 10 yards and a touchdown. A 38-yard

shot by Brodie gave Washington State a 13-13 tie in the first period and neither side found it necessary to punt until there was only one minute and 28 seconds to go in the second period.

Stanford took a 6-0 lead with the game less than two minutes to go when Brodie booted a field goal. Brodie booted a field goal with less than a minute to go in the second period and for 10 yards and a touchdown. A 38-yard

shot by Brodie gave Washington State a 13-13 tie in the first period and neither side found it necessary to punt until there was only one minute and 28 seconds to go in the second period.

Stanford took a 6-0 lead with the game less than two minutes to go when Brodie booted a field goal. Brodie booted a field goal with less than a minute to go in the second period and for 10 yards and a touchdown. A 38-yard

shot by Brodie gave Washington State a 13-13 tie in the first period and neither side found it necessary to punt until there was only one minute and 28 seconds to go in the second period.

Stanford took a 6-0 lead with the game less than two minutes to go when Brodie booted a field goal. Brodie booted a field goal with less than a minute to go in the second period and for 10 yards and a touchdown. A 38-yard

shot by Brodie gave Washington State a 13-13 tie in the first period and neither side found it necessary to punt until there was only one minute and 28 seconds to go in the second period.

Stanford took a 6-0 lead with the game less than two minutes to go when Brodie booted a field goal. Brodie booted a field goal with less than a minute to go in the second period and for 10 yards and a touchdown. A 38-yard

shot by Brodie gave Washington State a 13-13 tie in the first period and neither side found it necessary to punt until there was only one minute and 28 seconds to go in the second period.

Stanford took a 6-0 lead with the game less than two minutes to go when Brodie booted a field goal. Brodie booted a field goal with less than a minute to go in the second period and for 10 yards and a touchdown. A 38-yard

shot by Brodie gave Washington State a 13-13 tie in the first period and neither side found it necessary to punt until there was only one minute and 28 seconds to go in the second period.

Stanford took a 6-0 lead with the game less than two minutes to go when Brodie booted a field goal. Brodie booted a field goal with less than a minute to go in the second period and for 10 yards and a touchdown. A 38-yard

shot by Brodie gave Washington State a 13-13 tie in the first period and neither side found it necessary to punt until there was only one minute and 28 seconds to go in the second period.

CC Raps Harbor for 1st League Win

By JERRY HALL

Scoring in every period, Long Beach City College racked up its first Metropolitan Conference victory Saturday night at Memorial Stadium by rolling up 411 yards against a bulky Harbor JC team en route to an easy 35-7 victory. It was watched by 1441, including players.

Long Beach got its first TD just 27 seconds before the end when reserve halfback Dick Shields cracked the middle from the two on the end of an 11-play drive over 42 yards.

Nick Uglesich's passes to end Bob Minder and Roger Hull moved most of the 71 yards to the third Long Beach touchdown midway through the third quarter that left little doubt as to the final outcome. Uglesich ran a sneak from the one for the TD. It took 15 plays—one of the most impressive drives LBCB has negotiated all year. There was good blocking everywhere.

The Vikings really put it away in the win column as the fourth period opened when Hull crashed center from the one foot line and Uglesich added his fourth straight conversion that made it 28-7. Shields got one conversion.

It took some fine running by Bob Schuler to cover the 57 yards in eight plays. Twice Schuler was apparently caught behind the line trying to pass but shook free for healthy gains. The key play was an 11-yard gain by Schuler that he got by straight-arming a towering 225-pound tackle.

The first break of the game came when three Harbor linemen broke through to block Uglesich's attempted punt on the LBCB 25-yard line. End Willie Carpenter picked it up and reached the 20 before Uglesich ran him out of bounds.

But on first down Jim Hewitt's pass was picked off by Vikings.

The Vikings tangled with Junior Rose Bowl hopeful Bakerville College in their next Metropolitan Conference engagement Friday night at Bakerville.

ing fullback Dale DuFaut on the five and returned 12 yards. From the 17 on first down, Hull grabbed Uglesich's hand, off, cut through a big hole between tackle and end of the left side and raced alone all the way to the end zone. Uglesich converted from placement and the Vikings had a 7-0 lead seven and one-half minutes into the first period.

Harbor put together a 60-yard drive that encompassed nine plays immediately after the kickoff. Hewitt went over from the two on an end sweep. Hank Gonzales converted from placement.

The Vikings got a gift touchdown to open the second quarter when Uglesich's soft punt from the Harbor 28 rolled dead on the two. Nap Triplett recovered a Seahawk fumble on the next play at the four. On fourth down Hull submarined under the defense from the one for the score and Uglesich again added the point.

It was the second TD for Hull on only the second time he carried the ball.

Long Beach tried its first field goal of the season in the final minutes of the first half but Uglesich's boot from the 14 was partially blocked by the defense.

LBCB (35) Harbor (7)

First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

Unbeaten Arkansas Fights Off Gallant Texas Aggies, 14-7

COLLEGE STATION, Tex. (UP)—Unbeaten Arkansas defeated Texas A&M, 14-7, Saturday night as the Razorbacks, leading the Southwest Conference, stretched their string of consecutive victories to six.

Arkansas, fourth ranking team in the nation, set up its first touchdown on an A&M fumble in the second quarter and followed through to cap a 54-yard drive with the second tally in the third period before 20,000 fans, shivering in the 50-degree weather.

However, it was Aggie Coach Paul (Bear) Bryant's fighting farmers who drew first blood when quarterback Elwood Kettler rammed over from the two-yard line with two minutes, 40 seconds left in the first quarter. The play ended an 85-yard, 18-play march by the Aggies and Kettler converted.

Arkansas went on the offensive with 45 seconds left in the first half when Kettler fumbled on his own 35-yard line.

Arkansas grabbed it. Sophomore fullback George Walker chucked a 24-yard pass to end Walter Matthews and the end from Ashdown, Ark. cantered across to score. Walker converted to tie it up.

As the third quarter ran out, Arkansas drove 52 yards in nine plays. Flashy fullback Henry Moore dived over from the two-yard line and Preston Carpenter added the extra point.

The Aggies, looking for their second win of the year, had a 14-14 tie in sight late in the fourth quarter, but they lost the chance on a penalty for clipping after fullback Don Watson took Arkansas' last punt and scampered 82 yards. But the play was called back and A&M was penalized to its own one-yard line.

Texas A&M . . . 7 0 0 0—7
Arkansas . . . 0 7 7 0—14

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

SEASON RECORDS
Stanford 13 6 7 0—26
Wash. State 13 10 7 0—30

STATISTICS
First downs 17 13
Passing yards 358 204
Rushing yards 153 153
Passes attempted 22 22
Passes completed 14 14
Passes intercepted by 3 3
Punting average 36.7 36.7
Fumbles lost 0 0
Yards penalized 80 0

Shaw Sensational in 26-7 Oregon Victory

SEATTLE (UP)—Quarterback hard-charging drives by fullback George Shaw, a magician with a football, gave Washington a lesson in legdemain Saturday as he passed, kicked, ran and faked Oregon to a 26-7 Pacific Coast Conference victory before 38,300 fans.

Shaw, who played the entire contest, added 197 to his offense yardage for the season, giving him a grand total of 1,245, highest in the nation. He passed for 183 yards Saturday.

The Oregon quarterback did the brainwork. Halfbacks Dick James and Lloyd Powell and fullback Jasper McGee did the "brawn-work" in the backfield.

Washington scored when halfback Bill Albert cut inside his right tackle from 12 yards out, climaxing a 73-yard drive in 12 plays that included a 25-yard pass from quarterback Bob Cox to end Corky Lewis and some

Washington scored when halfback Bill Albert cut inside his right tackle from 12 yards out, climaxing a 73-yard drive in 12 plays that included a 25-yard pass from quarterback Bob Cox to end Corky Lewis and some

Washington scored when halfback Bill Albert cut inside his right tackle from 12 yards out, climaxing a 73-yard drive in 12 plays that included a 25-yard pass from quarterback Bob Cox to end Corky Lewis and some

Washington scored when halfback Bill Albert cut inside his right tackle from 12 yards out, climaxing a 73-yard drive in 12 plays that included a 25-yard pass from quarterback Bob Cox to end Corky Lewis and some

Washington scored when halfback Bill Albert cut inside his right tackle from 12 yards out, climaxing a 73-yard drive in 12 plays that included a 25-yard pass from quarterback Bob Cox to end Corky Lewis and some

Washington scored when halfback Bill Albert cut inside his right tackle from 12 yards out, climaxing a 73-yard drive in 12 plays that included a 25-yard pass from quarterback Bob Cox to end Corky Lewis and some

Washington scored when halfback Bill Albert cut inside his right tackle from 12 yards out, climaxing a 73-yard drive in 12 plays that included a 25-yard pass from quarterback Bob Cox to end Corky Lewis and some

Washington scored when halfback Bill Albert cut inside his right tackle from 12 yards out, climaxing a 73-yard drive in 12 plays that included a 25-yard pass from quarterback Bob Cox to end Corky Lewis and some

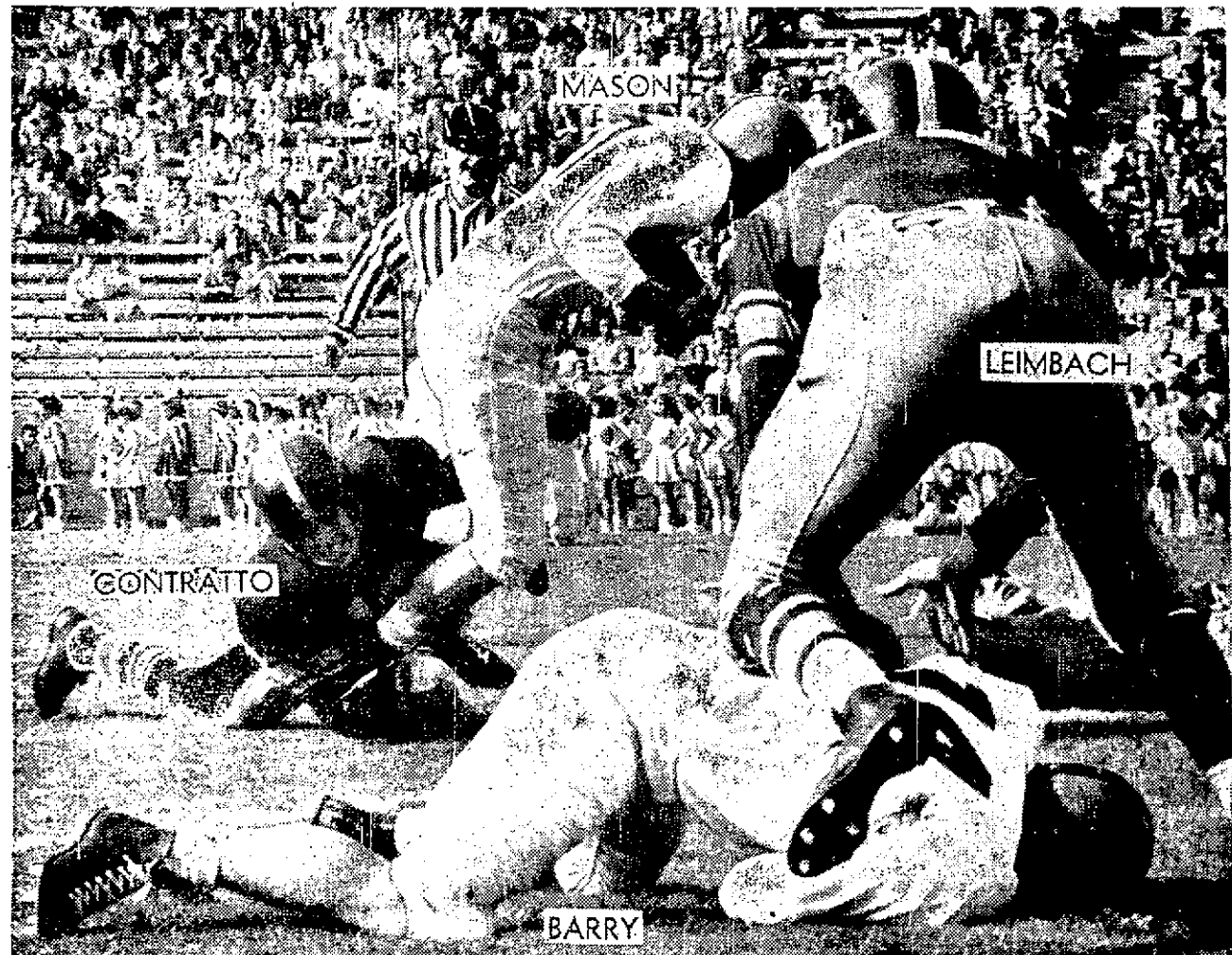
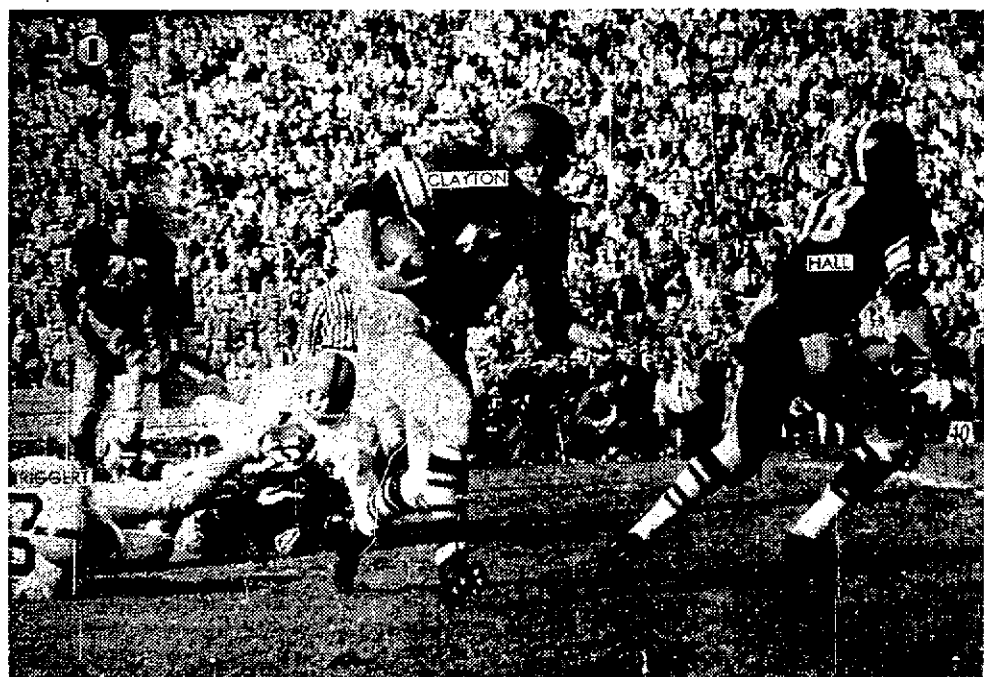
Washington scored when halfback Bill Albert cut inside his right tackle from 12 yards out, climaxing a 73-yard drive in 12 plays that included a 25-yard pass from quarterback Bob Cox to end Corky Lewis and some

Washington scored when halfback Bill Albert cut inside his right tackle from 12 yards out, climaxing a 73-yard drive in 12 plays that included a 25-yard pass from quarterback Bob Cox to end Corky Lewis and some

Washington scored when halfback Bill Albert cut inside his right tackle from 12 yards out, climaxing a 73-yard drive in 12 plays that included a 25-yard pass from quarterback Bob Cox to end Corky Lewis and some

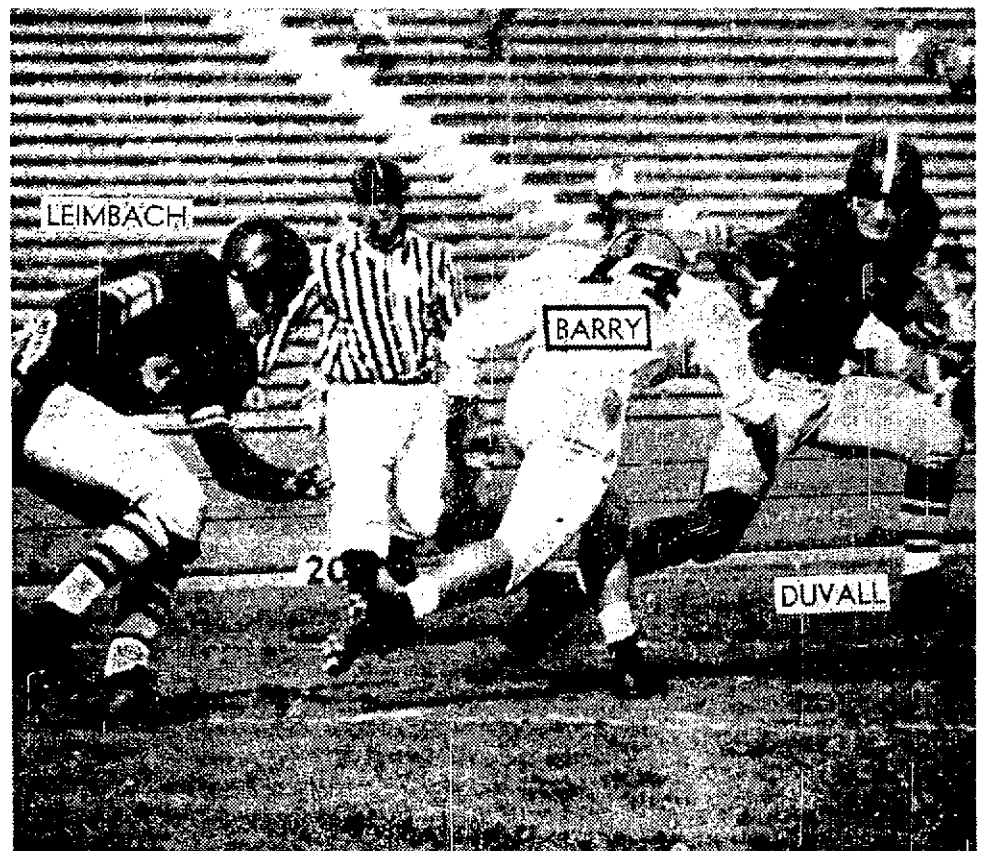
Washington scored when halfback Bill Albert cut inside his right tackle from 12 yards out, climaxing a 73-yard drive in 12 plays that included a 25-yard pass from quarterback Bob Cox to end Corky Lewis and some

SC's Clayton Romps for 40 Yards



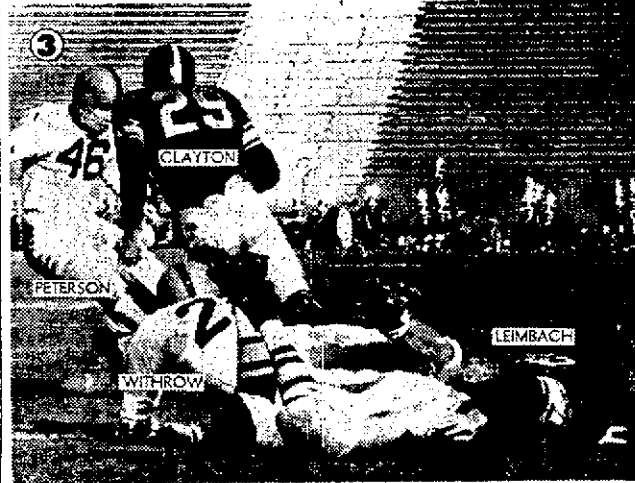
MASON STOPPED AFTER 5-YARD GAIN

Oregon State halfback Dick Mason is brought down after five-yard gain around right end in second quarter against Trojans. OSC was thoroughly outclassed as SC rolled up 34-0 win.—(Staff Photo by Bryan Hodgson)



DUVALL DROPPED FOR LOSS

SC fullback Gordon Duvall is dropped for five-yard loss by Beavers' Tom Barry on attempted left end sweep in first quarter.—(Staff Photo by Bryan Hodgson)



BRILLIANT BLOCKING

SC halfback Frank Clayton is shown racing 40 yards to Oregon State 35 yard line behind brilliant blocking in second quarter of Saturday's Coliseum tilt. Clayton swept his own right end and eluded several not-so-eager Beaver tacklers.—(Staff Sequence Photos by Bryan Hodgson)

Bruins Bop Bears, 27-6

(Continued from Page E-1)

opponents many opportunities. UCLA asserted its superiority in the muscle department immediately after the initial kickoff. Eight plays were all the Bruins needed to surge ahead, 7-0, on a 75-yard march consisting solely of running plays. The crusade used up five minutes and 17 seconds on the clock as Bob Davenport, Villanueva and Jim Decker took turns advancing through the fat holes carved out by the Bruin forwards.

40-YARD WHIRL

A 40-yard whirl by Primo on his pet run-pass option around Cal's right end was the big one in this series, moving from the Bruin 25 to a first down on the 35, 46, Cal 14. Cal 3 and finally into the promised land. Primo personally drove out around his own right end for the six points with Davenport's big block flashing the welcome sign. Johnny Hermann obliged with the conversion.

Cal rolled back, moving from its own 28 to the Bruin 14 in a retaliatory posture. After a first down on the Bruin 15, Cal threatened with a Larson to Hal Norris pass, but the Bear halfback fumbled when hit and Gil Moreno picked off the loose ball on the Bruin 14.

UCLA mounted another march late in the first period and it carried 47 seconds into the second quarter for the second Bruin touchdown. One pass play was merged into the seven-play picture — a 14-yarder from Primo to Bob Long. With a first down on the Cal 26 after their second fine drive, the Bruins struck with amazing speed as Villanueva employed his pass-run option to deceive the battling Bears and slithered, danced and spun 26 yards to the game's second touchdown. This time, Sam Brown converted.

This was too much of an insult for Big Brother Bear to take and he began to solve the Bruin attack in subsequent developments. Finally he took over on his own 37 after a Bruin punt and went the distance, 63 yards in nine plays. Seven of the nine were aerials by Larson to Jim Carmichael for six, to Jim Hanifan for 21, to Hanifan for nine, to Carmichael for nine, to Carmichael for 10.

WILLIAMS SCORES

Then came the ironical play of the game—a seven yard slant by Sammy Williams over his right tackle for the touchdown when the clock read 12:07 of the second period. Larson's failure to convert meant the Bears were still two touchdowns behind.

UCLA promptly launched an attack of its own, meant to put the Big Brother Bear in his place. It almost succeeded. The Bruins moved from their 38 to the Cal 10 when time ran out.

California unleashed a mighty assault at the outset of the third period dedicated to six points, but it never came because of another Bear bobble. The Bears, with Larson firing the ball with amazing accuracy, marched 81 yards to the Bruin three after the second half kickoff.

Larson was never greater. The Bears were on the prowl, baffling the Bruin secondary despite constant pressure applied to the magical Cal quarterback. In 14 plays, the Bears were parked at the UCLA three, second down and goal to go.

At this point, Hardiman Cureton smashed into Williams as he boomed goalward and the ball was in a flash public property. In another fast Bruin tackle, Jack Ellena gobbled it up—end of the Bear story for the day.

Ten minutes later, the Bruins were in front to stay, 21-6, mounting a 64-yard, 8-play assault late in the third period which carried five seconds into the final period. In this series, Villanueva kept the Bears guessing with the versatility of his attack.

First he hit Jim Decker on a 30-yard pitch. Next Decker lost one on a reverse. Next he found Bob Heydenfeldt with a 23-yard throw. Primo then covered five off tackle, made another five and the Bruins were parked on the Cal one as the quarter ended.

The touchdown bid was obvious to Davenport over the mid die for his swan dive. He obliged promptly and Hermann again converted to make it 21-6.

After Cal failed on the ensuing kickoff, UCLA wrapped it up for 1954 in this battle of country brothers. The Bruins zipped 50 yards in a sensational display of running and passing plays—eight in all—for the game's last touchdown.

CALMLY PASSES

In two stabs, Davenport covered six and 23. Hermann lost one, but Davenport was through for five. Primo added one and a first down on the Cal eight. A five-yard penalty moved the Bruins back to the 13, so Primo picked up one, then four, and next calmly passed to Hermann in the end zone behind a Bear.

The touchdown over the mid die for his swan dive. He obliged promptly and Hermann again converted to make it 21-6.

After Cal failed on the ensuing kickoff, UCLA wrapped it up for 1954 in this battle of country brothers. The Bruins zipped 50 yards in a sensational display of running and passing plays—eight in all—for the game's last touchdown.

The touchdown over the mid die for his swan dive. He obliged promptly and Hermann again converted to make it 21-6.

After Cal failed on the ensuing kickoff, UCLA wrapped it up for 1954 in this battle of country brothers. The Bruins zipped 50 yards in a sensational display of running and passing plays—eight in all—for the game's last touchdown.

The touchdown over the mid die for his swan dive. He obliged promptly and Hermann again converted to make it 21-6.

After Cal failed on the ensuing kickoff, UCLA wrapped it up for 1954 in this battle of country brothers. The Bruins zipped 50 yards in a sensational display of running and passing plays—eight in all—for the game's last touchdown.

The touchdown over the mid die for his swan dive. He obliged promptly and Hermann again converted to make it 21-6.

After Cal failed on the ensuing kickoff, UCLA wrapped it up for 1954 in this battle of country brothers. The Bruins zipped 50 yards in a sensational display of running and passing plays—eight in all—for the game's last touchdown.

The touchdown over the mid die for his swan dive. He obliged promptly and Hermann again converted to make it 21-6.

After Cal failed on the ensuing kickoff, UCLA wrapped it up for 1954 in this battle of country brothers. The Bruins zipped 50 yards in a sensational display of running and passing plays—eight in all—for the game's last touchdown.

The touchdown over the mid die for his swan dive. He obliged promptly and Hermann again converted to make it 21-6.

After Cal failed on the ensuing kickoff, UCLA wrapped it up for 1954 in this battle of country brothers. The Bruins zipped 50 yards in a sensational display of running and passing plays—eight in all—for the game's last touchdown.

The touchdown over the mid die for his swan dive. He obliged promptly and Hermann again converted to make it 21-6.

After Cal failed on the ensuing kickoff, UCLA wrapped it up for 1954 in this battle of country brothers. The Bruins zipped 50 yards in a sensational display of running and passing plays—eight in all—for the game's last touchdown.

The touchdown over the mid die for his swan dive. He obliged promptly and Hermann again converted to make it 21-6.

After Cal failed on the ensuing kickoff, UCLA wrapped it up for 1954 in this battle of country brothers. The Bruins zipped 50 yards in a sensational display of running and passing plays—eight in all—for the game's last touchdown.

The touchdown over the mid die for his swan dive. He obliged promptly and Hermann again converted to make it 21-6.

After Cal failed on the ensuing kickoff, UCLA wrapped it up for 1954 in this battle of country brothers. The Bruins zipped 50 yards in a sensational display of running and passing plays—eight in all—for the game's last touchdown.

The touchdown over the mid die for his swan dive. He obliged promptly and Hermann again converted to make it 21-6.

After Cal failed on the ensuing kickoff, UCLA wrapped it up for 1954 in this battle of country brothers. The Bruins zipped 50 yards in a sensational display of running and passing plays—eight in all—for the game's last touchdown.

The touchdown over the mid die for his swan dive. He obliged promptly and Hermann again converted to make it 21-6.

OSC Mentor Rates UCLA Over Trojans

LOS ANGELES COLISEUM—Kip Taylor, Oregon State mentor, had no sooner entered the dressing room here Saturday following the Beavers' fifth defeat of the season when he was asked to compare SC and UCLA.

Oregon State, of course, has absorbed 14-0 and 34-0 beatings from the Bruins and Trojans, respectively, the past two weeks.

"I knew that was coming," he said as he managed a grin after another lopsided whipping.

"SC has the faster backs, but UCLA has the stronger line and in general the Bruins appear to be the stronger ball club," he said.

"However, SC has a fine ball club and has a lot of potential, what with its great speed. Yes, I think the Trojans can give UCLA a real good ball game, but it is hard to pick a winner in a traditional game like that."

"One thing though," Taylor continued, "I think we had the finest player on the field in our senior tackle, Ron Aschbacher."

Trojan mentor Jess Hill agreed. "That big Aschbacher gave us plenty of trouble all afternoon."

Hill declared that "we had them outmanned, but those Oregon State boys never stopped trying." He admitted that he was a bit disappointed in the first half.

In an effort to curtail costly penalties that have plagued the Trojans all year and resulted in their only loss to date—a setback at the hands of Texas Christian—Hill pulled every SC player out of the game who was detected holding or clipping by the officials. Five Trojans were yanked for drawing penalties.

"I warned the boys before the game that I would do just that because I'm getting a little tired of these penalties that have been piling up against us," he pointed out.

"Now," he concluded, "we have to settle down to a tough week of full scale work to get ready for Stanford next Saturday."

The Trojans can wrap up the Rose Bowl bid once and for all with a win over the Indians.

8 of Top Ten Teams Victorious Saturday

NEW YORK (AP)—Here's the way the top 10 teams in the week's Associated Press college football poll fared this weekend:

1. Ohio State, beat Northwestern 14-7.
2. Oklahoma, beat Colorado 10-6.
3. UCLA, beat California 27-6.
4. Arkansas, beat Texas A&M 14-7.
5. Army, beat Virginia 21-20.
6. Notre Dame, beat Navy 6-0.
7. West Virginia, lost to Pittsburgh 13-14.
8. Wisconsin, lost to Iowa 13-7.
9. Purdue, beat Tulane 25-14.
10. Miami (Fla.), beat Fordham 15-7.

Trojans Coast, 34-0

(Continued from Page E-1)

Dandy opened the short scoring drive with an 11-yard drive through the middle and capped it with a 10-yard burst over right tackle. Fouch's kick was wide, leaving the count 27-0.

With the reserves in action, the Trojans boomed 89 yards in 13 plays for their final score in the waning moments . . . with Ron Brown, fourth-string fullback, stepping 19 yards for the marker. Tsagalakis' kick was good to ring down the curtain on a 34-0 conquest.

SEASON RECORDS
SC: 13 Washington 0, 13 Idaho 0, 13 Pittsburgh 7, 7 Washington 17, 12 Northwestern 7, 4 Washington 31, 12 California 20, 7 Nebraska 31, 20 Oregon 14, 0 (CLA) 61, 20 California 27, 0 SC 27.

NEXT TOES
SC—At Stanford.
OREGON ST.—At Minnesota.

NFL Score
Green Bay 27, Philadelphia 14.

LIONS FAVORED---

(Continued from Page E-1)

recurring knee ailment, will play, but is not in top shape.

Lion Coach Buddy Parker has announced a backfield of quarterback Tom Dubinski, halfbacks Doak Walker and Bobby Hoernschemeyer and fullback Bill Bowman. The unheralded Dubinski has been one of the Detroiters' big surprises this year, coming through spectacularly to replace the injured and unsteady Bobby Layne.

After rattling off 11 straight wins over the Lions from 1946 to 1951, the Rams have been able to take only two of the past seven played between the two teams. Both of these came in 1953 when Los Angeles handed the world champions their only setbacks, 31-19 and 37-24.

While the Rams and Lions will be battling for second place in the standings today the league leading 49ers will be out to increase their advan-

tage against the Chicago Bears before a full house at Kezar Stadium. The 49ers, only unbeaten team in the NFL, are favored by 10½ points.

George Halas, owner-coach of the Bears, claims his club doesn't stand a chance against the 49ers, but the one-time "Monsters of the Midway" have shown great improvement this season and could be primed for an upset.

The 49ers will be without the services of defensive halfback Rex Berry, who broke his jaw against Detroit last week.

Coliseum lineups:
RAMS: Franks, 33 LB 125, Cross, 250 LT 250, Putnam, 230 LC 265, McLaughlin, 238 C 235, Thompson, 225 RG 240, Torgeson, 235 RT 260, Roy, 200 RE 250, Van Brocklin, 300 QB 180, Junius, 175 LH 172, Hirsch, 160 RB 160, Younger, 225 FB 210, Bowman.

WEIGHT AVERAGES
Rams line, 228; backs, 198; team, 216.
Lions line, 226; backs, 190; team, 213.



LARSON INTERCEPTS ONE

California quarterback star Paul Larson battles for ball with UCLA's Johnny Hermann and finally comes up with interception in second quarter action Saturday. Larson also was offensive sparkplug for Bears, although in a losing cause. (AP Wirephoto)

UCLA PRAISED

(Continued from Page E-1)

couple of California fumbles, were cardinal plays. The two fumbles deep in their territory (one on the Bruin 13 and the other on the eight) definitely hurt us, said Waldorf. "On each occasion we were driving toward a score, but the fumbles stopped us."

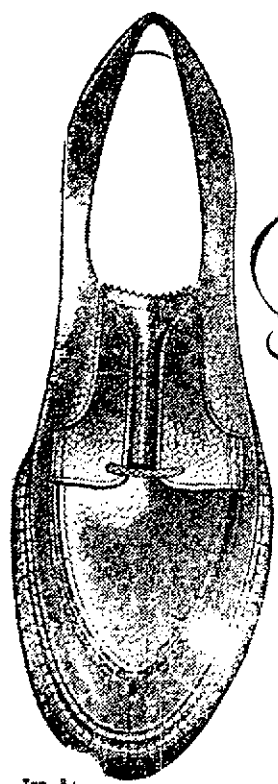
Sanders admitted that the Bears' fumble on the eight, recovered by Bruin tackle Jack Ellena, was "a very crucial play. It wasn't the turning point though; there wasn't any."

And indeed there wasn't. Except for a few minutes in the second quarter after the Bears had scored their touchdown and a few more in the third when Larson seemed invincible, it was the Bruins' game.

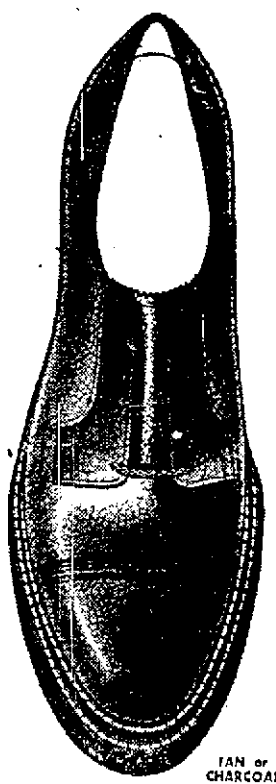
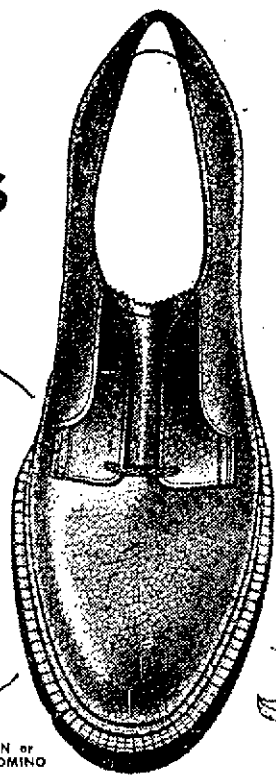
All doubt as to the outcome disappeared on the first play of the fourth quarter, when Davenport leaped one yard to rebuild the Bruins' margin to two touchdowns, 27-6.

follow the leader!

STATE STREET SHOES



\$14.95
17.95 Values



WITH
SOFT CUSHION
INSOLE

1. GENUINE SOFTIE GRAIN
2. DOUBLE DECK STORM WELT
3. FULL LEATHER LINED QUARTERS
4. PERFECT FITTING LASTS
5. OIL TREATED DOUBLE LEATHER SOLES

CHARGE IT!

(WITH APPROVED CREDIT)

PAY 1/3 DEC. 1/3 JAN. 1/3 FEB.

SEE OUR

ESQUIRE
S-T-R-E-T-C-H
SOCKS
ONE SIZE FITS ALL

4. NOTRE DAME

ALL NYLON
1.00 PAIR

BARNETT'S
MEN'S SHOE DEN

207 PINE AVENUE
DOWNTOWN LONG BEACH
OPEN FRIDAY EVENINGS
TILL NINE

EXCLUSIVE IN CALIFORNIA AT . . .



\$50.00 in

MERCHANDISE GIFT

PRIZES!

WEEKLY

Teams listed in the ads below represent 9 games to be played this week-end. All you have to do is score each game in the entry blank provided, then add all the scores to determine the total number of points all 18 teams will compile. The person who comes closest to the total number of points scored will be awarded first prize of a \$25.00 merchandise gift, 2nd prize of a \$15.00 merchandise gift and 3rd prize is a \$10.00 merchandise gift.

In case of ties, the most accurate scores for each game and the earliest postmark will be judged winner. Winners may have their merchandise prizes from any of the 17 participating merchants. Deadline for submitting entries this week is Wednesday midnight, Nov. 3, '54. Winners will be announced on Wednesday following.

the playing of the games. Winners may claim their prizes by reporting to the Independent Press-Telegram business office at 6th and Pine Streets. This contest will run 9 consecutive weeks during football season. Anyone can enter except employees of this paper, employees of sponsoring firms or their families.

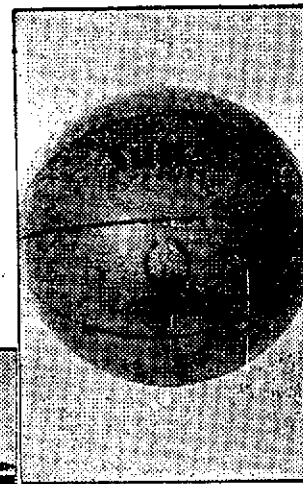
FIRST PRIZE \$25.00
SECOND PRIZE \$15.00
THIRD PRIZE \$10.00

PENNEY'S
ALWAYS FIRST QUALITY

TOYLAND IN Y.W.C.A.
BLDG. ON W. 6TH ST.

No. 55 BASKETBALL
5.90

These No. 55 basketballs make an ideal gift for boys! It's made of fabric and rubber-pebbled finish in the official size and weight. Self-sealing valve, needle!



7-OZ. BOXING GLOVES
4.98

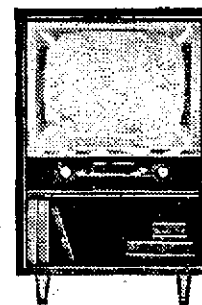
These 7-oz. boxing gloves are for boys aged 8 to 12! They have leather backs, leatherette palms and cuffs. Wool and cotton filled with plastic binding.

PINE AT SIXTH

LONG BEACH

SAVE AT BURK'S SAVE AT BURK'S

OPEN TODAY (SUN.) 1 TO 6 AND EVERY EVE.
CBS-COLUMBIA TV



You Always Get More for Your Old Set at Burk's

CBS-Columbia Prices Start at

\$135 for model 17TX1

★ Full Fidelity Sight!

★ Full Fidelity Sound

14. IOWA

SAVE AT BURK'S

EASY TERMS

As Low as **25¢** Per Day

PHONE 35-6303

BURK'S
LLOYD-CAROT TELEVISION CO. INC.
356 AMERICAN

FREE HOME TRIAL

of the world's newest shaver!



NEW CUSTOM SCHICK

Most compact—yet most powerful and Super-Honed for Super Shaves! Try this newest of all shaving instruments at home—free. You must enjoy those smooth Schick shaves—or return the shaver to us for a full refund.

GEM JEWELERS
Serving Long Beach Since 1923 440 PINE PHONE 7-2284

Double check when you buy auto insurance!

COST... See how much you can save. You'll find Allstate's low rates and extra benefits add up to the really better value you'd expect from the company founded by Sears. No wonder the number of Allstate policyholders has more than doubled in less than three years. Over 2,500,000 car owners know you can't buy better auto insurance... why pay more?

SERVICE... Allstate's experienced representatives have an outstanding reputation for prompt friendly service and fast, fair claim settlements throughout the U. S. and Canada. Why guess? Double check with your Allstate Agent today.

Phone L.B. 35-0121 450 American Ave. Sears, Roebuck Bldg. 20-1431 4435 Atlantic Ave. Bixby Knolls

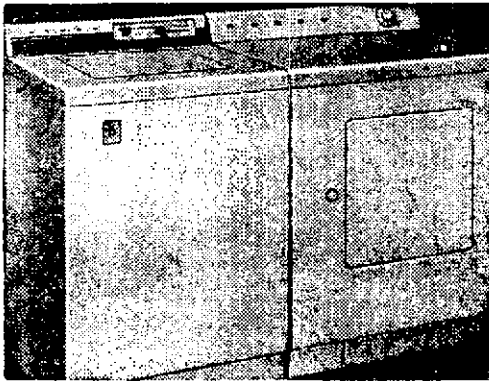
ALLSTATE
STOCK COMPANY PROTECTION

Founded by Sears An Illinois corporation founded by Sears, Roebuck and Co. with assets and liabilities distinct and separate from the parent company. Fire insurance available to home-owners in this state; not issued on farm and commercial buildings.

Now Allstate also offers low cost fire insurance in this state!

it's **NORGE**

RATED NO. 1 IN LEADING CONSUMER MAGAZINES



The Average Washer Sells for 299.95
The Average Dryer Sells for 199.95
TOTAL VALUE 499.90

Our price for both washer and dryer as shown **\$299** AND YOUR TRADE-IN

Buy Now and Save! During Our Two for the Same Money Sale 15. MISSOURI

DOUBLE DISCOUNT SALE
Any Discount Card Good With Us

\$50 Down Furnishes Your Entire Home Incl. TV

OUT OF STATE CREDIT O.K. WITH US

\$10 Down Will Furnish Any Room. 24 Mos. to Pay

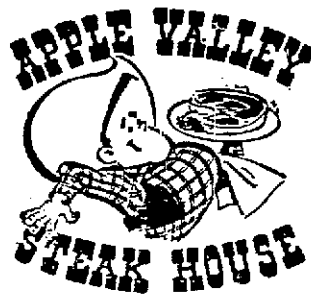
LONG BEACH FURNITURE CO.

AMERICAN AVE. at 6TH ST. DOWNTOWN LONG BEACH CUSTOMER PARKING IN REAR FREE DELIVERY SOUTHLAND'S LEADING VOLUME DEALER

S-T-E-A-K-S

... that melt in your mouth, steaks so tender a butter knife could cut them, are always a very special feature of the Apple Valley House. Bring the family and try one to-night.

LUNCHEON and DINNER



HOLIDAY PARTY?

Make plans now to use the Apple Valley Steak House Banquet Room

Groups of any size may be accommodated in this new modern western room

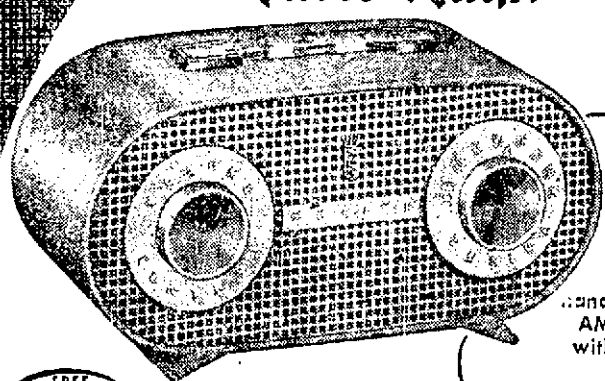
733 E. BROADWAY

12. S. F. 49ers

PHONE 7-5126

it's new! **ZENITH** 1955

Commodore Table Radio



Smartly styled plastic case with convenient carrying handle. Perfect AM reception with fine tone quality.

ANOTHER KAY JEWELERS **NO MONEY DOWN**

Spotlite Value

ZENITH
HAS THE
WAVE MAGNET
ANTENNA

Glorious tone quality in a compact radiol! And such smart styling... it's a pleasure to your eye... and your ear, too!

Choose from these colors EBONY, GREY, WALNUT

At Kay's Only

\$24.95 EBONY

OTHER COLORS \$26.95

\$4.00 PER WEEK

ORDER BY MAIL OR PHONE

Both Stores Open Mon. & Fri. Even. Till 9 P. M. PH. L.B. 6-9248 or ME 3-0727



KAY JEWELERS (Send to Nearest Store)
Please send me the Zenith Radio. I agree to pay \$1 a week until the full price plus sales tax is paid.

I enclose check ☐ Put on account ☐
Ebony ☐ Grey ☐ Walnut ☐

Name _____ Phone _____
Address _____
City _____ Zone _____ State _____
*Where Employed _____ *How Long _____
*Have Accounts _____

DOWNTOWN LONG BEACH—LAKEWOOD CENTER
319 PINE AVE. • 5208 LAKEWOOD BLVD.

in the . . . "SUNDAY QUARTERBACK" FOOTBALL CONTEST

NAME.....			
ADDRESS.....			
CITY.....			
TEAM	Score	TEAM	Score
1.		vs. 10.	
2.		vs. 11.	
3.		vs. 12.	
4.		vs. 13.	
5.		vs. 14.	
6.		vs. 15.	
7.		vs. 16.	
8.		vs. 17.	
9.		vs. 18. ARKANSAS	
TOTAL SCORE.....			

Mail your entry to . . .
"Sunday Quarterback" Contest Editor
Independent, Press-Telegram, 6th & Pine, Long Beach
Sponsored by the
**INDEPENDENT,
PRESS-TELEGRAM**

ENTER
TODAY!
ABSOLUTELY
NOTHING
TO BUY!



\$95.00
Including FEDERAL TAX
\$2.00 Weekly
Without Extra Cost
• OPEN FRIDAY
EVENINGS

EXCLUSIVELY AT
C. E. Lewis
Jewelers
LONGEST ESTABLISHED
in Downtown Long Beach
334 PINE AVENUE TELEPHONE 35-6335

PENDLETON

The Ultimate
in Comfort,
Style and Value!



Make This a
PENDLETON
CHRISTMAS

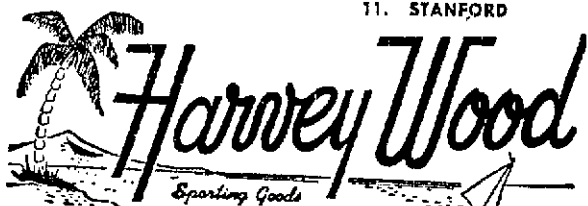
Use our
lay-away or
easy budget
terms.

Men's Shirts
\$11.95—\$12.95
\$13.95

Women's Jackets
The 49'er . . . \$17.95
Skirts to match
\$14.95



11. STANFORD



4129 Long Beach Blvd. (at Carson)
Open Fridays 'til 9 • Phone 4-8711

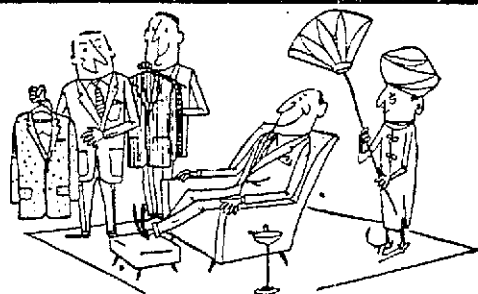
THIS WEEK'S WINNERS!

'49 DODGE **\$695**
CLUB COUPE with Gyromatic, radio and
heater. Finish still like new . . .

'50 FORD **\$495**
2-DOOR SEDAN. Real sharp.
Completely equipped . . .

'50 DE SOTO **\$995**
THE SPORTSMAN MODEL! Has automatic
transmission, radio and heater . . .

Belmont J. SanChéz
The West's Leading Studebaker Dealer
1350 AMERICAN 1400 AMERICAN
Also in Wilmington
841 W. ANAHEIM



Important things to look for
when buying men's clothes

SERVICE—is our "special
event" week in and week out . . .
from helpful advice on matching
furnishings to convenient credit
planning. Even those illustrious
suits we're so proud to feature by
HART SCHAFFNER & MARX
occasionally need a button sewn on
...we'll be happy to do it. Friendly
service is the only "old-fashioned"
product we always stock. You'll
find it in all departments.

The New
meads store for men
124 PINE AVENUE
Buy Now—Pay in December—Nothing Down
No Service Charge—Free Parking in Rear of Store
for convenient shopping open noon Friday 'til 9

\$150⁰⁰
OVER
3. L. A. RAMS

in prizes yet to be awarded
enter the **SUNDAY QUARTERBACK
FOOTBALL CONTEST** every week

**YOU DON'T NEED
CASH**

to own the safest tires made!
NEW GENERAL TIRES

\$125
As little as **\$1** per week.

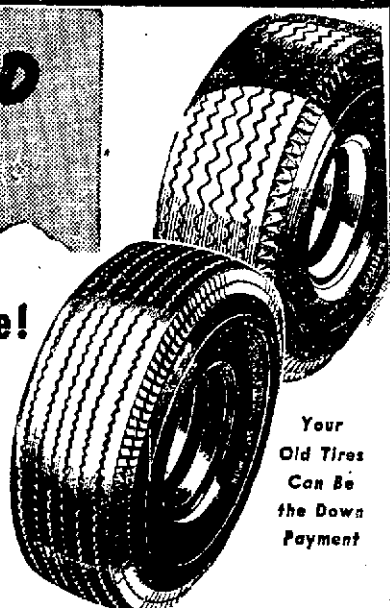
TUBELESS TIRE HEADQUARTERS

We have the trained personnel, necessary tools and equipment
to repair and service ALL TUBELESS TIRES . . .

Richardson
TIRE CO.

500 E. Anaheim St.

1. U. C. L. A.



Your
Old Tires
Can Be
the Down
Payment

HARBOR DISTRIBUTOR
OF GENERAL TIRES

OPEN ALL DAY SATURDAY

Phone 6-9681

C. Standlee Martin gives **YOU**

The
**BEST
DEAL
of the
YEAR**

on
Brand New
'54
Oldsmobiles

LISTEN—
C. Standlee Martin
brings you the live
Notre Dame football
games every Saturday
morning over KFOX—
check newspaper for
game time.

23

6

**23 That Must Be Sold by the End of the Week
HOLIDAY COUPES—2- and 4-Door Sedans**

C. Standlee Martin has a large stock of Holiday Coupes as well as 2 and 4-door
sedans that MUST GO by the end of the week to make room for the incoming
'55 models. BRAND NEW '54s at prices that will AMAZE you! And your
old car is worth PLENTY—RIGHT NOW! C. Standlee Martin will not be outbid
or undersold. SO, check with C. Standlee Martin for the DEAL OF YOUR LIFE.
Drive in today—and you'll drive out in a "Rocket"!

**Only 6 Left—Demonstrator, Executive and
Display Cars—NEW CAR GUARANTEE!**

Just six of these fabulous beauties left. LIKE-NEW Oldsmobiles that have only a
few thousand careful miles on each—all with power brakes, power steering
and superb, record-breaking "Rocket" engines — PLUS a FULL NEW CAR
GUARANTEE! They've got to be sold fast, so C. Standlee Martin has slashed
the prices LOWER THAN EVER! And your old car will never be worth more
than it is right now. Check C. Standlee Martin and see for yourself!

Open Weekdays 'Til 9 P. M. — 'Til 7 P. M. Sundays

C. Standlee Martin

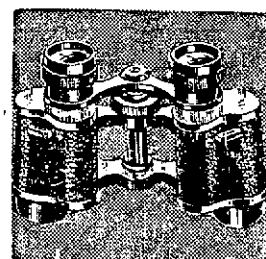
1227 American Ave.

Long Beach's Exclusive Oldsmobile Dealer

Phone L. B. 6-9621

7x50

**HIGH
POWERED BINOCULARS**



These powerful 7x50 binoculars are the best-buy in
Long Beach . . .

WHAT A VALUE!

Giant size, 7" high and
8" wide. You can see for
miles, on land, sea, or in
the air. They are sturdily
constructed to last a life-
time.

26⁸⁸



NO MONEY DOWN—50c A WEEK



YOUR ACCOUNT
OPENED IN THREE MINUTES

201 Pine Ave. — Downtown Long Beach

OPEN FRIDAY EVENING TILL 9

STOP — SHOP — SAVE

DRAMATICALLY NEW and YEARS AHEAD
In Style . . . finest performance . . .
Newest "Convenience" Tuning

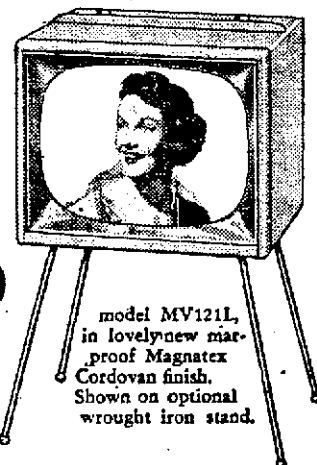
Magnavox
television

The Magnavision 21

Now...
Big Picture
21" TV

\$17950

only
with VHF Tuner,
slightly higher with UHF



model MV21L,
in lovely new mar-
proof Magnatex
Cordovan finish.
Shown on optional
wrought iron stand.

900 E. 7th St.
STORE OPEN
TODAY
1 TO 6 P.M.

Arrange Today
for a
**FREE
HOME
TRIAL**

The Magnificent
Magnavox will
'Sell' itself to you!

Prices Start at
\$149⁵⁰

**OUR
16th YEAR**
7. TENNESSEE

634 PINE
PH. 70-4481

Open Mon. and
Fri. Nights

ADAIR'S

900 E. 7th
PH. 70-5495

Open Every Eve.
Open Sun. 1-4

STOP — SHOP — SAVE

Bucks Outlast 'Cats, 14-7

EVANSTON, Ill. (UP)—Spunky Northwestern's pass defense, steel-like for three quarters, suddenly collapsed in the fourth period Saturday, and Dave Leggett lofted a 24-yard touchdown pitch to Bob Watkins to give Ohio State a hard-pressed 14-7 triumph.

Ohio State thus took undisputed lead in the Big Ten race. The team kept the Buckeyes unbeaten in six games this season and pinned a five-game losing streak on Northwestern. The Wildcats have beaten Ohio State only once in 10 years and have failed to win a Big Ten game since 1932.

The Ohio State victory, however, was rather hollow, for the Buckeyes did not look like champions as a Northwestern sophomore quarterback, Jack

Ellis, stole individual honors in his first collegiate appearance. Ellis' three successive pass completions in the second period touched off a 34-yard Northwestern surge in six plays that fullback Bob Lauter capped with an eight-yard scoring smash.

But the Buckeyes, flashing their best form of the game, retaliated quickly to tie the score, 7-7, with sophomore fullback Hubert Bobo drilling 31 yards for the payoff. Bobo played the entire 60 minutes.

Leggett's triumphant touchdown pass on the second play of the final period climaxed a 52-yard drive in six plays.

The penultimate Wildcat was on the scene of an upset in the first half. They grabbed a 7-0 lead in the second period, only

to have Ohio State blast 62 yards in five plays to score two minutes later and tie the score, 7-7, at halftime.

Ellis led the inspired Wildcats to a touchdown in the opening minutes of the second period. In succession, he passed to Niepokoj for 20 yards, Ranicko for 13 and Fred Nosal for 19. Lauter barreled the final eight and Tom Callaway converted.

But the Buckeyes came right back to tally after the ensuing kickoff with a crunching drive marshaled by Leggett. He rifled 11 yards to Dean Dugger, Watkins ran 14 and then Bobo broke through tackle after a superb fake by quarterback Leggett for a 31-yard scoring run.

Northwestern passed up two fine scoring chances at the outset of the first period. The Cats marched 76 yards with the opening kickoff behind the passing of Dale Pienta and the running of Jim Troglio, each of whom was injured in the drive and helped from the field. But Lauter fumbled on the Ohio State nine, and Bill Michael recovered for the Bucks.

Ohio State failed to get started and Howard Cassidy fumbled with Northwestern's Nosal capturing the ball on the nine. Northwestern got as far as the three, but that was all.

It looked as though Ohio State had scored another touchdown late in the second quarter after Dugger filched

Ellis' pass on the Wildcat 49. The Buckeyes moved quickly to the 17, and Leggett hit Watkins on a touchdown play, but it was nullified by a holding infraction.

Ohio State ... 0 7 0 7-14
Northwestern ... 0 7 0 7-7

STATISTICS	
Ohio State	Northwestern
First downs	13
Passing yards	173
Passing attempts	23
Passes completed	10
Passes intercepted	2
Punts	4
Punting average	40.5
Fumbles lost	2
Yards penalized	40

SEASON RECORDS	
Ohio State	Northwestern
24 Indiana	0 27 Northwestern
21 California	7 28 Northwestern
10 Illinois	7 28 Northwestern
20 Michigan	0 28 Northwestern
31 Wisconsin	14 2 Northwestern
14 Northwestern	2 Pittsburgh

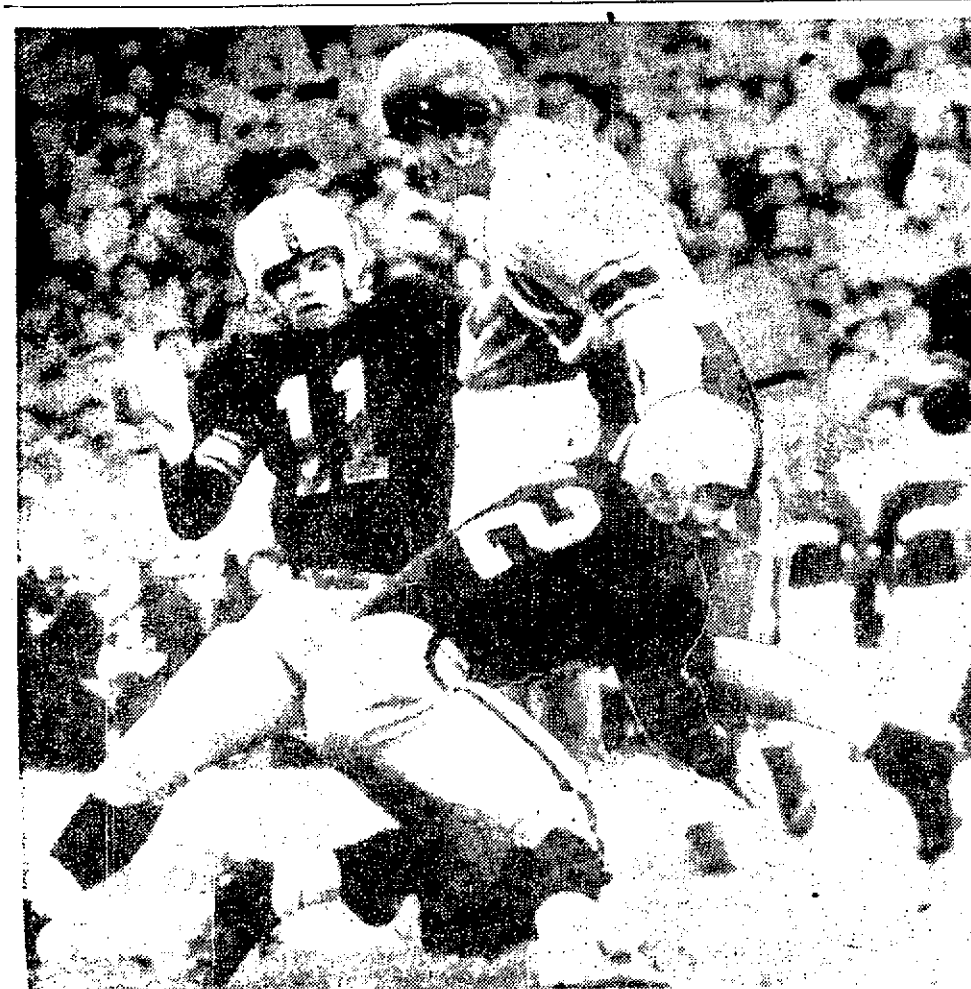
NEXT FOOT
OHIO ST.—Pittsburgh.
NORTHWESTERN—At Wisconsin.



END OF THE LINE

Purdue's Len Dawson is brought down by Mickey Bates (44) and unidentified Illinois gridders after three-yard pick-up. Dawson was forced to run when he was unable to find a receiver.—(AP Wirephoto)

Late Sooner Rally Beats Buffs



DOIN' IT THE EASY WAY

Iowa's Ken Ploen (11) and Eldean Matheson team up to bring down Wisconsin halfback Bill Lowe after short return of Hawkeye punt.—(AP Wirephoto.)

Iowa Beats Off Badgers, 13-7

IOWA CITY, Iowa (UP)—Iowa scored two first half touchdowns and beat back Wisconsin's drives to defeat the Badgers, 13-7, before a dad's day crowd of more than 52,000 fans Saturday.

The Hawkeyes reeled off in the second half before the bull-like rushes of Alan (The Horse) Ameche, but a fumbled handoff on the five-yard line ended a final Wisconsin threat late in the last period.

The loss eliminated Wisconsin from Big Ten title contention. The Badgers lost 31-14 to Ohio State last week. It was Iowa's fourth victory against the Badgers, and the Hawkeyes' first since 1918. The win over Wisconsin since 1918.

Iowa's first touchdown came on a 68-yard first period drive that paid off when quarterback Jack Reichow, a dangerous runner all afternoon, plunged over from the two-foot line. With 40 seconds left in the half, halfback Bobby Stearnes slammed through for Iowa's second score. Two Reichow passes set up the touchdown.

But the Badgers roared back, with Ameche a one-man stampede. The Horse gained 117 yards from scrimmage, most of it coming in the second half.

With the third period almost gone, Ameche ripped into the Iowa line, threw off five tacklers and carried 23 yards to the Iowa three. Two plays later, he went into the end zone.

In the fourth period, Wisconsin fair-caught an Iowa punt on its own 14 and marched to the Iowa five. Then Ameche fumbled a hand off by Jim Halusa and Earl Smith recovered. Reichow ran out the clock with a mixture of keeps and handoffs.

Fumbles hurt the Badgers all afternoon. In the second period the ball popped out of Pat Levenhagen's hands as he crossed the Iowa goal line and Iowa recovered for a touchdown. Iowa had one touchdown recalled when Jim Freeman was caught clipping on a 19-yard run by Reichow.

Wisconsin's passing attack worked smoothly only during the final futile drive. Twice Iowa guard John Hall broke through to nab Jim Miller for eight and 11-yard losses.

Iowa ... 7 6 0 0-13
Wisconsin ... 0 0 0 0-7

STATISTICS	
Iowa	Wisconsin
First downs	11
Passing yards	12
Passing attempts	12
Passes completed	6
Passes intercepted	1
Punts	4
Punting average	41
Fumbles lost	2
Yards penalized	10

SEASON RECORDS	
Iowa	Wisconsin
6 Michigan St.	0 14 Michigan St.
14 Northwestern	14 Northwestern
13 Rice	7 13 Michigan
20 Purdue	21 27 Indiana
14 Wisconsin	13 13 Wisconsin

NEXT FOOT
WISCONSIN—Northwestern.
IOWA—Purdue.

Purdue Spanks Illini, 28-14, to Keep Alive Title Hopes

LAFAYETTE, Ind. (UP)—Fullback Bill Murakowski forgot his charley horse long enough to rack up two touchdowns and Purdue trounced Illinois Saturday, 28-14, before 46,000 homecoming fans to keep alive its Big Ten title hopes.

The Boilermakers scored in every period, while the Illini crashed through one each in the first, second and fourth frames. The losers were handicapped by the loss of All-American J. C. Carlisle, who was hurt against Syracuse a week ago and rode the bench throughout the game.

Sophomore passing star Leonard Dawson called the signals for Purdue, passing eight yards for its second touchdown to huge end Lamar Lundy. In all, Dawson completed nine of 20 aerials for 109 yards and one touchdown, his 13th of the season.

Purdue's first two scores were set up deep in Illinois territory following fumble recoveries. Guard Tom Bettis recovered Rolla McMullen's fumble on the Illinois seven and Murakowski came into the game to crash over on the first play.

Ken Swienton, who scored Illinois' second touchdown, fumbled next and Walter Houston

pounced on the loose ball on the Illinois 11. Dawson on the second play found Lundy in the end zone.

The Boilermakers drove 50 yards for their third score and, for their last, Dawson passed to John Kerr and Rex Brock set up the third tally and Brock raced the final four yards. Murakowski's 15-yard dash completed Purdue's scoring.

Illinois drove 71 yards for its first touchdown with halfback Abe Woodson going the final 14 yards. Its final effort was a 74-yard march, climaxed by Swienton's 23-yard jaunt down the sidelines.

Purdue ... 7 7 7 7-28
Illinois ... 0 7 7 7-14

STATISTICS	
Purdue	Illinois
First downs	11
Passing yards	254
Passing attempts	28
Passes completed	12
Passes intercepted	1
Punts	4
Punting average	36
Fumbles lost	2
Yards penalized	83

SEASON RECORDS	
Purdue	Illinois
12 Wisconsin	14 20 Missouri
2 Stanford	12 27 Notre Dame
7 Ohio St.	10 13 Duke
6 Minnesota	19 4 Wisconsin
21 Syracuse	6 23 Mich. St.
14 Purdue	28 24 Illinois

NEXT FOOT
ILLINOIS—At Michigan.
PURDUE—At Iowa.

Hectic 4th Period

LOGAN, Utah (UP)—Utah State scored three touchdowns in a hectic final period to smother Brigham Young, 45-13, Saturday and moved into a first place tie in Skyline Conference standings.

CADET REPUTATION SUFFERS

Army Comes From Behind to Down Virginia, 21-20

WEST POINT, N. Y. (UP)—Army's reputation as a national power suffered a rude shock Saturday when the Cadets had to fight for a come-from-behind 21-20 victory over Virginia.

A missed conversion try by Stan Knowles after the first Virginia touchdown in the second period was the margin of defeat. Ralph Chesnauskas' three conversions saved the day for the Cadets.

Army took the lead in the first period as Pat Uebel stormed over from the eight.

Joe Cygler's fumble gave the boys from Dixie their first touchdown in the second period. Henry Strempke went nine yards.

The rest of the scoring was packed into a hair-raising third period in which Herb Hartwell smashed home for Virginia the three.

Army quickly drove for two scores. Tommy Bell stiff-arming his way 29 yards and Uebel bursting over from the four. Then Clarke hit Bob Pogue with a 32-yard scoring pass to put Virginia back in the running.

Extend Big 7 Wins to 44

BOULDER, Colo. (UP)—Undeclared Oklahoma, fumble-frustrated for three periods, struck for two touchdowns in the final quarter

BUFFS TOUGH

Wilkinson Pays Tribute

BOULDER, Colo. (UP)—Coach Bud Wilkinson, perspiring but quietly pleased, said Saturday his unbeaten Oklahoma Sooners have played "no tougher an opponent on any given day" than Colorado.

The Sooners, two-touchdown favorites, beat the Buffaloes, 18-6, for their 15th consecutive victory without a loss.

Wilkinson, under whose coaching the Sooners have played 41 conference games without a loss, would single out no player among his squad as most outstanding.

"It was a team victory," he told sportswriters in the Oklahoma dressing room.

Wilkinson paid high tribute to Colorado's defensive play, noting it was the first time Oklahoma has been held scoreless through three periods of play this year.

Oklahoma scored the clincher late in the game when left halfback Tommy McDonald passed 39-yards to right halfback Bob Burris who was downed a half-yard from the goal. Quarterback Pat O'Neal bucked it over.

A crowd of 33,000 watched Oklahoma drive to the Colorado 32 and then to the two-yard line in the first period, only to have fumbles blunt the scoring bids.

The clock stopped a Sooner march at the one-yard line at the end of the first half.

Colorado went 44 yards in the second period after Oklahoma lost the ball on a freak fourth down maneuver. A 16-yard screen pass from fullback Carroll Hardy to wingback Frank Bernardi put underdog Colorado ahead, 6-0.

Oklahoma's line was steadily powerful, and quarterback Gene Calame, injured since September, kept the winning drive functioning with neat handoffs and heads-up signaling calling.

Hardy, brilliant on defense, and for three years a thorn in Oklahoma's side, was the key to the loser's touchdown, although his had first period punting kept Colorado in its own territory. He quick-kicked 60 yards in the second period to put Oklahoma on its own 37.

Then a quarterback O'Neal elected to run on fourth down with six yards to go and Colorado took over on the Oklahoma 44. Calame had dashed on the field in an attempt to stop Oklahoma's fourth-down play, but was too late.

Colorado ... 0 6 0 0-6
Oklahoma ... 0 0 0 13-13

STATISTICS	
Colorado	Oklahoma
First downs	10
Passing yards	105
Passing attempts	12
Passes completed	6
Passes intercepted	2
Punts	4
Punting average	34
Fumbles lost	2
Yards penalized	45

SEASON RECORDS	
Colorado	Oklahoma
27 California	13 41 Drake
21 TCU	16 36 Colo. A&M
14 Texas	27 27 Colorado
6 Kansas	40 40 Arizona
21 Kansas St.	0 20 Iowa St.
13 Colorado	6 6 Oklahoma

NEXT FOOT
OKLAHOMA—At Iowa St.
COLORADO—At Missouri.

STILL UNBEATEN

Cincinnati Downs COP

CINCINNATI, O. (UP)—Undeclared Cincinnati stuck consistently to the ground Saturday and powered its way to a 13-7 victory over spunky College of the Pacific for the Bearcats seventh straight victory.

The Bearcats scored in the third period when quarterback Mike Murphy sneaked over from one foot out. They scored again in the final session after a 62-yard march when Jim Niemann cracked over from the three.

The Tigers scored in the final 30 seconds of play, with Bill Jacobs hitting Ad Williams for five yards. COP almost scored in the second quarter when, with time running out, Jacobs overthrew a receiver all alone in the end zone on fourth down.

Terps Smash So. Carolina

COLUMBIA, S. C. (UP)—Maryland strengthened its chance for a second consecutive Orange Bowl bid Saturday by trouncing South Carolina, 20-0, before 24,000 in clear, chilly weather.

Maryland, capitalizing on a formidable line, powered 64 yards in the second period and 82 and 49 in the fourth for touchdowns, driving each time on ground plays.

Quarterback Frank Tamburello opened Maryland's scoring from the five. Fullback Dick Bieski dived from the two and Tamburello lunged from the four in the final period.

South Carolina staged a last-minute sustained 99-yard drive from Maryland's final kickoff to the Maryland one where a fumble closed out its threat.

Maryland ... 0 6 0 14-20
South Carolina ... 0 0 0 0-0

Penn State Rips Quakers

PHILADELPHIA (UP)—A Penn State football team that had too much of everything overpowered hapless Pennsylvania Saturday, 35-13, before 33,126 in Franklin Field and the national television audience.

Fleet Lenny Moore, Penn State's Negro halfback, was the sharp-shooting ace of the Penn State scoring squad, racking up three touchdowns, one of them a 61-yard scramble down the sidelines and another a 57-yard sprint with an intercepted pass.

Penn State ... 0 14 7 14-35
Pennsylvania ... 0 6 0 6-13

Single Wing Works

CAMBRIDGE, Mass. (UP)—Harvard used its colorful single wing attack in the rain and muck at Soldiers Field to grind out 27-13 victory Saturday over Ohio University.

Coach Murray Warmath moved Bob McNamara from fullback to the right halfback spot and inserted John Baumgartner at fullback. This unit began to function and Minnesota moved to a touchdown in less than four minutes.

Passes by quarterback Geno Cappelletti, one for 39 yards to Bob McNamara and another for 19 to Dick McNamara, moved the Gophers within the Spartan 10. On fourth down Cappelletti pitched wide to Bob McNamara and he virtually walked into the end zone. Cappelletti converted and Minnesota led 7-6.

The Gophers scored twice

MICHIGAN UPSET, 13-9

Helinski-Sparked Hoosiers Triumph

ANN ARBOR, Mich. (UP)—Quarterback Florian Helinski plunged for one touchdown and passed for another Saturday to engineer Indiana to a 13-9 upset over Michigan before 48,502 fans at Michigan Stadium.

Helinski, a sandy-haired senior from Hurley, Wis., backed up his brilliant offensive work with a flawless defensive job which included three pass interceptions as Indiana put a serious crimp in Michigan's Big Ten title and Rose Bowl hopes.

Michigan had won all three of its previous conference starts this season.

It took Helinski 15 minutes to warm up to his task and during that time Michigan forged in to a 7-0 lead when fullback Fred Baer plunged two yards to climax a 66-yard first period march.

Helinski got busy in the second period and directed the Hoosiers, who had dropped four of five games, to their two touchdowns.

INDIANA RECOVERS

Tackle Ron Rauchmiller gave Indiana its first chance by recovering halfback Ed Shannon's fumble on the Michigan 27. Helinski passed to halfback Don Domenic at the 4 and cracked over himself from six inches out four plays later. But Helinski missed the extra point.

Helinski cooled off a Michigan drive late in the period with his first pass interception, giving Indiana the ball on its own 37. They suffered horribly from fumbles and penalties while underdog Navy fought them almost to a standstill in the line.

A crowd of 60,000 which filled the big double-decked Baltimore Memorial Stadium to capacity, saw the Midshipmen take charge at the start of the second half. It wasn't until midway through the final period that Notre Dame's superior power pushed Navy down into the mud again to clinch the victory.

Luck of the Irish, Pass Play Nip Navy

BALTIMORE (UP)—A penalty-plagued Notre Dame team cashed in on a perfect pass play and the traditional luck of the Irish to trim determined Navy, 6-0, in the mud of Baltimore Memorial Stadium Saturday.

The payoff pass, a 46-yard toss from Ralph Guglielmi to speedster Jim Morse came after five minutes of play in the second quarter. The luck which had been going against Notre Dame's Irish, turned in their favor at a crucial moment in the third period and prevented a Navy score.

The Midshipmen, refusing to waiver, although they took somewhat of a manhandling in the first half, came back with a brilliant passing attack with George Welsh throwing the muddy ball. Eventually, after a series of mishaps and fumbles, that gave Navy a first down on the Notre Dame one.

On the second play Bob Craig pounded across the goal line but he fumbled as a horde of Notre Dame tacklers hit him and Guglielmi came up with the ball for a touchdown. Navy never got another real chance.

Although Notre Dame had been favored the victory didn't do much to enhance the prestige of the Irish, voted the sixth-ranking team in the nation in this week's Associated Press poll. They suffered horribly from fumbles and penalties while underdog Navy fought them almost to a standstill in the line.

A crowd of 60,000 which filled the big double-decked Baltimore Memorial Stadium to capacity, saw the Midshipmen take charge at the start of the second half. It wasn't until midway through the final period that Notre Dame's superior power pushed Navy down into the mud again to clinch the victory.

West Virginia's Skein Stopped by Pitt, 13-10

MORGANTOWN, W. Va. (UP)—The resurgent Pittsburgh Panthers sank previously unbeaten West Virginia 13-10 Saturday, with Corny Salvaterra pitching a four-yard pass in the last two minutes to give Pitt its third straight win since Capt. Tom Hamilton took over the sinking ship.

Salvaterra, who passed for both Pitt touchdowns, hit substitute end Fred Glatz in the end zone on the fourth down to give Pitt its 34th win in the 59-year-old series. Pitt never has lost at Mountaineer Field.

His winning toss came within minutes after West Virginia overcame a 7-3 Pitt lead on fullback Joe Marcon's scoop around left end from the Pitt four-yard line with five minutes left in the game.

West Virginia, refusing to give up, went from its own 25 to the Pitt 17 on a flurry of passes by quarterback Fred Wyant but time ran out.

GROUND ATTACK

Huskers Jolt Tigers, 25-19

LINCOLN, Neb. (UP)—Nebraska stalled a last-period passing attack by Missouri Saturday to emerge with a 25-19 upset victory before 35,000 fans.

The Big Seven Conference victory kept the steadily improving Cornhuskers in the running for a possible Orange Bowl berth.

Missouri, a seven-point favorite, couldn't cope with the powerful Nebraska ground attack for three periods, and wasn't able to get through the Nebraska defense consistently until the final 10 minutes.

The Tigers resorted to a spread formation and passing attack to collect 12 points late in the game, after the Huskers had built a 25-7 edge.

Three TD Romps

SYRACUSE, N. Y. (UP)—Left halfback Ray Perkins of Syracuse ran for three touchdowns Saturday as the Orange edged out a stubborn Holy Cross team, 25-20.

Gophers Nod Spartans, 19-13

Coach Murray Warmath moved Bob McNamara from fullback to the right halfback spot and inserted John Baumgartner at fullback. This unit began to function and Minnesota moved to a touchdown in less than four minutes.

Passes by quarterback Geno Cappelletti, one for 39 yards to Bob McNamara and another for 19 to Dick McNamara, moved the Gophers within the Spartan 10. On fourth down Cappelletti pitched wide to Bob McNamara and he virtually walked into the end zone. Cappelletti converted and Minnesota led 7-6.

The Gophers scored twice

in the third quarter. A partially blocked Spartan kick put Minnesota on the march from its own 42. Bob McNamara, now running at fullback, smacked 22 yards to the State 33. Cappelletti passed for 19 yards, ran for nine, then pushed over from the one.

The touchdown that tied the game came after a punt exchange. The Spartans' Pat Wilson fumbled in the air on his own 40 and Bob McNamara snatched the ball and raced to the touchdown.

A Minnesota fumble set up State's second touchdown in the late stages of the fourth period. Michigan State moved from the 27 with halfback

Leroy Bolden, their All-American, dashing four yards for the tally.

Minnesota ... 0 7 12 0-19
Michigan State ... 0 0 7 7-13

STATISTICS	
Minnesota	Michigan State
First downs	13
Passing yards	219
Passing attempts	38
Passes completed	12
Passes intercepted	4
Punts	4
Punting average	32
Fumbles lost	2
Yards penalized	95

SEASON RECORDS	
Minnesota	Michigan State
10 Iowa	14 19 Nebraska
2 Wisconsin	4 44 Pittsburgh
21 Indiana	14 28 Northwestern
19 Notre Dame	20 18 Illinois
13 Purdue	27 0 Michigan
13 Minnesota	19 19 Michigan St.

NEXT FOOT
MICHIGAN ST.—Washington St.
MINNESOTA—Oregon St.

IN THIS CORNER

with DICK ZEHMS

The bounce of the ball... TWO OF A KIND—Alameda High School has an unusual football season act on its football team this season... Chuck Butler Jr., q. b., and Chuck Butler Sr., coach.

Young Butler, the unbeaten Hornets' regular quarterback, says that playing for his father is "any different than playing for somebody else's father. Furthermore, there's no advantage. I've seen his teams play for so long, and we've talked football so much, that I've picked up most of his ideas. I know the way he thinks—like what plays to call near the goal line and what plays you can depend on in certain other situations."

No, he doesn't have to be extra good simply because his dad is the coach. "The fact that my dad is the coach doesn't help or hurt me because it doesn't make any difference to the other kids on the team."

REMEMBER—On Sept. 11, Collier's published Francis Wallace's top ten for the 1954 college football season, in order: Mississippi, Maryland, Notre Dame, Texas, Oklahoma, UCLA, Illinois, Wisconsin, Michigan State and Ohio State.

On Sept. 11, Fred Russell ranked them in the Safeway this way—Oklahoma, Georgia Tech, Notre Dame, Maryland, Illinois, UCLA, Michigan State, Texas, Alabama and Iowa.

See what a difference six weeks makes?

PROBLEM CHILD. The bad penny—Buddy Parker—in our midst today. If his Detroit Lions fail to beat the Los Angeles Rams at the Coliseum this afternoon some more nasty cracks can be expected.

A year ago Buddy, just about the toughest loser among the pro coaches, leveled for all the was worth after the Rams had given his Lions an artistic pasting. As an oracle, he batted 1.000, darkly warning the Rams to win 'em all or they wouldn't be champs—his Lions would.

You know the rest. The Rams didn't win 'em all. His Lions returned their title.

In the same trade, he blasted Los Angeles to the high heavens as a lousy place to play football.

Week ago he used the same script, but this time San Francisco losing gracefully. Somebody should introduce him to Pappy Waldorf.

CANDIDATE. Phil Cavaretta, late of the Chicago Cubs and now lately of the White Sox, is a candidate for the Oakland A's managerial job.

Brick Laves, A's owner, is toying with the idea of having a player-manager succeed Jolly Cholly Dessen, Clark Griffith's new hiring in Washington, D. C.

Phil would fit the bill. Come to think of it, though, isn't he the fellow who spurned the Los Angeles job when Stan Hack was named to succeed him at the Cub helm?

WHO? — Riding thoroughbred to victory on the race track and riding herd as quarterback on a football team may be related tasks, however distantly.

South Carolina's Mackie Prickett should know. The sophomore q. b. has guided the Gamecocks to victories over Army and Clemson this year with the same steady hand that guided him to many racing victories at Myrtle Beach, S. C., on his father's horses. One summer he booted 33 winners home.

No longer a jockey because his weight has ballooned to 175 pounds, Prickett has his coach, Rex Enright, talking of him in terms of an All-American by the time he's a senior.

SUCCESS STORY—Coach of the year in pro football may turn out to be Walt Kiesling, who has transformed the Pittsburgh Steelers into an Eastern Division title contender in the NFL after Joe Bach threw in the sponge early this season.

You'd never suspect it of him, I met Walt, now 30, late last summer while he was strolling around the country trying to find some talent for the downtrodden Steelers.

ROCKETS

Entertain L.A. Nine

Ready for action again after a two-week rest, Bill Feltsner's Long Beach Rockets will tangle with DeLara's Angels of Los Angeles in today's semipro baseball feature at Recreation Park. Game time is 2:15 p. m.

The Rockets were idle last week, but regained their winning form the previous week by trouncing Hollywood Spt. Gds., 10-3. Twentieth Century halted a seven-game Rocket win string three weeks ago.

Three pitchers—Larry Jones, Bud Daley and Chuck Adams—are ready to face DeLara today. The Rockets, under the direction of Feltsner and the field bossing of Walt Carson, own a 26-5 season record.

'Miracle' Rally Nets Duke Win

DURHAM, N.C. (CP)—Duke, three touchdowns behind and seemingly badly beaten as late as the third period, staged a miracle finish on football Bryant Aldridge's mighty plunges to outscore Georgia Tech, 21-20, Saturday and kindle hopes for an Orange Bowl trip.

Aldridge was the workhorse in an 83-yard desperation march that paid off in the last 40 seconds of the game when halfback Ed Post swept end for four yards to score. Guard Jim Nelson, who hadn't missed a placement point all season, kicked his third of the day for the victory that had seemed impossible only 18 minutes earlier.

Tech was in complete command of the first half, being stopped on the Duke one twice before exploding for two touchdowns with less than four minutes left before intermission.

The first came on a pass from Bill Brigrum to Paul Rotenberg that covered 43 yards and the second on a 36-yard drive with fullback Dick Mattison plunging over from the one. Tech's last score came on a 31-yard pass from Wade Mitchell to end Bill Sennett in the third quarter.

Duke had managed only three first downs until it began a 68-yard drive to its first score in only six plays late in the third period. Quarterback Jerry Barker passed 11 yards to end Jerry Kocourek for the touchdown. Aldridge scored Duke's second from the three after a jacket fumble gave the Devils the ball on the Tech 35 early in the fourth quarter.

Duke 21 0 0 7 14-21
Georgia Tech 0 0 14 6 20

Bama Held to 0-0 Tie by Bulldogs

BIRMINGHAM (AP)—Georgia fullback Bobby Givard intercepted a fourth quarter Alabama pass in the end zone here Saturday to give the Georgians an upset 0-0 tie with the heavily favored Crimson Tide.

Givard took the pass out of the hands of Bama's Corky Sharp, and raced back up the field to the 11. That ended the last of several Alabama threats, mostly engineered on the sharp passing of Bart Starr.

Starr, injured all season, was Alabama's chief threat. He had run and passed for most of the yardage to get Bama down to the Georgia seven before the key pass interception.

Alabama had other scoring chances, getting to the Georgia eight in the second quarter, but the alert Georgia defense stopped the Tide each time.

Georgia's best chance ended when Joe Graff tried a long-range field goal from the Alabama 40 in the third period. It was short.

The tie hurt both teams' chances for the Southeastern Conference title, since ties count as half a win and half a loss. Georgia still leads the conference with two wins and a tie.

Vike Harriers 2nd at Mt. Sac

Led by Jim Eccles, Long Beach City College's cross country crew finished second in the Junior College division of the Mt. San Antonio Invitational run Saturday.

Bellflower copped both the Open and Novice divisions and tallied a perfect 15 in the latter. Ron Harrington led the Pirates, winning the 1.8 mile course in 9:45.

Other local finishers: Novice—Vic Kretzinger, Paramount (6th); Bard Beutler, Paramount (9th); Jim Haron, St. Anthony's (5th).

Open—John Samarin and Dell Estey, Bellflower (2nd & 3rd); Junior College—Hampton, Long Beach (11th).



Bears Drop Frogs on Shofner's Run

FORT WORTH, Tex. (CP)—Deft Delbert Shofner plucked a wild fumble out of the air and scampered 38 winning yards with it Saturday as Baylor nosed out Texas Christian, 12-7, before 30,000 fans.

TCU blunted Baylor's heralded passing game, but couldn't put a halter on Shofner and his halfback running mate, L. G. Dupre, and Baylor cashed in its second Southwest Conference victory in three starts with second and third period touchdowns.

TCU's sophomore fullback, Harold Pollard, who kicked TCU's extra point, apparently hit a handoff with his knee as he plunged into the line and the ball sailed across the line of scrimmage chest high. Shofner wrapped his arms around it at full tilt and outraced two TCU defenders to the goal for the winning points.

Billy Hooper, who had been Baylor's sparkplug with his aerial fireworks up until Saturday, completed only two of 10 passes and had three of them intercepted, but he had the satisfaction of stepping the final yard for Baylor's opening touchdown.

It came less than two minutes deep in the second quarter at the end of a nine-play, 53-yard drive sparked by Dupre and Shofner and just a few minutes before TCU drove 53 yards for a touchdown that substitute quarterback Chuck Curtis scored from one yard out.

TCU..... 0 7 0 0-7
Baylor..... 0 6 0 0-12

STATISTICS TCU Baylor
First downs 13 15
Rushing yards 153 131
Passing yards 10 10
Passes attempted 20 22
Passes completed 10 11
Passes intercepted by 3 3
Points scored by 6 6
Punting average 36.5 35.5
Fumbles lost 2 3
Yards penalized 21 45

SEASON RECORDS TCU Baylor
25 Houston 13 21 10 6
26 Vanderbilt 19 10 Oklahoma 21 21
27 Miami (Fla.) 19 10 Arkansas 21 20
28 Arkansas 21 20 Texas A&M 20 20
29 Texas A&M 20 20 Long 20 20
30 TCU 12 20 Baylor 12 12

NEXT GAMES TCU—Texas Tech, Baylor—No game.

France Cops Rugby Tilt

France defeated darkhorse New Zealand, 22-13, Saturday in the opening game of the World Cup rugby tournament in Paris.

Australia and Great Britain, the other two teams entered in the tournament, will meet today in Lyon, France.

New Zealand will meet the favored Australian team at Veterans Memorial Stadium here Friday night, Nov. 26, in a continuation of the championship tourney.

The local game will mark the debut of professional rugby in the United States.

Ticket applications should be made to Long Beach Rugby League, c/o Veterans Memorial Stadium, 5000 Low Davis St., Long Beach 8. Checks or money orders should be made out to Long Beach Rugby League. Reserved seat tickets are priced at \$1.50.

L. B. Open Table Net Tourney Set Nov. 13

Pan American Recreation Center in Lakewood will be the scene of the 9th annual Long Beach Open table tennis championships scheduled for Nov. 13-14.

Heavy favorite in the men's singles division will be Los Angeles juvenile sensation Erwin Klein.

Competition will be held in men's, women's, junior (under 18), senior (35 and over), Class B, and Class C singles; men's championship and Class B doubles.

Entry blanks may be obtained by calling tournament headquarters, 63-6133.

Jr. Gridders Play

The Junior League football schedule today finds the Lakeview A's against the Westside A's at Jordan Field at 1:30 p. m. and the No. Long Beach A's and Bees against the Signal Hill A's and Bees at the City College practice field beginning at 12:30 p. m.

A victory for the No. Long Beach Bees would clinch for them the division title.

Texas Rallyies SMU

AUSTIN, Tex. (UP)—Underdog Texas came from behind with two touchdowns in the last half Saturday to tie Southern Methodist, 13-13 before 52,000 fans.

The Longhorns broke a three-game losing streak as they overcame a 13-point lead chalked up in the first half by the passing of SMU quarterback Duane Nutt and the running of Frank Eldom and Don McIlhenry.

With nine players disciplined earlier in the week and sidelined from the game, Texas was held scoreless until the third quarter. Then center Johnny Tatum, a defensive standout, intercepted a pass by Nutt and ran 41 yards to score. Tackle Buck Lansford converted.

Halfback Billy Quinn scored his first touchdown since setting a Southwest Conference scoring record as a sophomore in 1952. He took a four-yard pass from Delano Womack in the fourth period to tie the game. But Lansford's conversion attempt was blocked by SMU's Ed Bernert.

When the game ended, Texas had rolled to SMU's 9 on a pass from Glen Dyer to Menan Schriever. That was only a few plays after a Texas touchdown scamper by Quinn for 78 yards was called back because Dyer's knee hit the ground before he threw to Quinn.

SMU, a six-point favorite, rolled 74 yards in the first period as Nutt found receivers for his aerials in end Raymond Berry, Eldom and McIlhenry, and Eldom crossed the goal from four yards out. Bernert converted.

Nutt's passes sparked SMU's second scoring drive in the second period as the Mustangs marched 89 yards and McIlhenry plunged one yard for the score. But Bernert's conversion attempt was blocked by Texas' Paul Parkinson.

Nutt also was the leader of SMU's defense, which turned back five Texas scoring threats. Late in the second period, the SMU four-yard line. Reserve halfback John Marshall broke an earlier scoring effort by intercepting a pass by Dyer and running it back 25 yards.

STATISTICS Texas SMU
First downs 13 19
Rushing yards 103 131
Passing yards 10 10
Passes attempted 20 22
Passes completed 10 11
Passes intercepted by 3 3
Points scored by 6 6
Punting average 36.5 35.5
Fumbles lost 2 3
Yards penalized 21 45

SEASON RECORDS Texas SMU
7 Georgia Tech 20 15 10 6
26 Missouri 18 4 Notre Dame 21 14
29 Kansas 16 2 Oklahoma 21 11
30 Kansas 16 2 Arkansas 20 20
32 Texas 13 13 SMU 13 13

NEXT GAMES Texas—Texas A&M, SMU—At Baylor.

Palm Springs Tee Lead to Bob Rosburg

PALEM SPRINGS (CP)—Bob Rosburg, of San Francisco, fired a 67 Saturday in the second round of the \$4,000 Southern California open golf tournament to take the lead away from Frank Stranahan, who dropped to third place despite sinking a 120-foot chip shot on the first hole.

Rosburg coupled his score with Friday's 68 for an 18-hole total of 135 over the Tamarisk Country Club course.

Stranahan, Toledo, O., shot a blazing 66 Friday, but carded a 73 Saturday for a 139, one stroke behind Jerry Barber, Los Angeles, who has 70-68-138.

Other top scores: 140—William Casper, San Diego, 67-73; 261—Edoardo, 70-70; 141—Ralph Bloomquist, Glendale, Calif., 70-71; Larry Bassler, Culver City, Calif., 70-71; 142—Paul Runyan, La Jolla, Calif., 71-71; 143—Beverly Hills, 72-72; 144—Samuel Quick, Los Angeles, 72-71; 145—Bob Baker, San Diego, 72-73; 146—Dick Landahl, Jackson, Utah, 71-75; 147—Jack Cooke, Palm Springs, 70-76; 148—Dick Landahl, Jackson, Utah, 71-75; 149—Cecil Harris, Montebello, and Willie Strickland, Glendale, 72-72; 150—Frank Rodia, San Diego, Calif., 72-72; 151—Jack Cooke, Palm Springs, 70-76.

Tanforan Results

FIRST RACE—8 Furlongs:
Lilac (Tanquech) \$ 5.00 3.25 2.50
Bart (Naves) 3.40
Burt (For) 3.40
Time: 1:11 1/4. No scratches.
SECOND RACE—6 Furlongs:
Lilac (Tanquech) 3.40 2.50 3.80
Nut Ring (Powell) 3.20 2.50 3.80
Lilac (Tanquech) 3.20 2.50 3.80
Time: 1:12 1/4. Scratched—Grandpa Sam.

THIRD RACE—5 Furlongs:
Lilac (Tanquech) 3.40 2.50 3.80
Bart (Naves) 3.40
Burt (For) 3.40
Time: 1:11 1/4. No scratches.
FOURTH RACE—4 Furlongs:
Lilac (Tanquech) 3.40 2.50 3.80
Bart (Naves) 3.40
Burt (For) 3.40
Time: 1:11 1/4. No scratches.

FIFTH RACE—1 1/4 miles:
Fleeting Light (Carm) 17.70 7.40 4.10
California (Peterson) 5.00 3.20 2.50
Sharp Abbey (Naves) 2.50 2.50 2.50
Time: 2:32. No scratches.
SIXTH RACE—1 1/2 miles:
Burt (For) 15.70 5.70 4.40
Whirlaway (Shoemaker) 3.30 2.50 2.50
Time: 2:32. No scratches.

SEVENTH RACE—4 furlongs:
Lilac (Tanquech) 3.40 2.50 3.80
Bart (Naves) 3.40
Burt (For) 3.40
Time: 1:11 1/4. No scratches.
EIGHTH RACE—1 1/4 miles:
Lilac (Tanquech) 13.80 4.30 3.10
California (Peterson) 2.50 2.50 2.50
Sharp Abbey (Naves) 2.50 2.50 2.50
Time: 1:49 1/4. No scratches.

NINTH RACE—1 1/4 miles:
Lilac (Tanquech) 9.40 6.80 3.50
California (Peterson) 16.40 4.10 2.50
Sharp Abbey (Naves) 2.50 2.50 2.50
Time: 1:49 1/4. No scratches.

GUNS by Dockwiler
Bivling... Military Conversion...
Left Hand Conversion... Stocks...
Sherron Specialists
5803 E. Wardlow Rd. — 5-6936

Fishin' Around

By DONNELL CULPEPPER

If you think the ducks (we are speaking as though there were a few) do a lot of squawking, you should listen to the duck hunters. Believe me, a duck hunter can complain louder and longer than any trout fisherman who ever lived.

Perhaps there's justification in what we call the biggest beefing of recent years. Unfortunately, this writer can't do much about it, except to list some of the complaints and hope that the fish and game authorities might raise a skeptical eyebrow and give the comment some attention.

First of all, and this is an annual custom, there's the complaint locally that hunters have no place to go, except the few sloughs around Sunset Beach and Newport Beach. Even at Sunset, the oil companies are threatening to fence in areas and put an end to the hunting there.

The Department of Fish and Game might have thought that when it established public hunting areas in San Joaquin, Sacramento and Imperial Valleys, the hunters' troubles were solved. It seems now that such shooting areas just started another round of complaints.

Mostly, the hunters say that they must write to Sacramento and pick out certain dates far in advance in order to be certain there will be shooting sites. Hunters say that they would like to be able to call a Southern California telephone number two or three days ahead of time and arrange for a spot in the Imperial Valley areas. Even when they drive there to get a first-come-first served permit, they are forced to wait even though there may be vacancies. It does appear that the DFG could arrange a better system.

COLORED RIVER We chatted this week with Leo Miller, who, in my opinion, has done more duck hunting than any half-dozen men in Long Beach. Leo, too, has a complaint.

Leo thinks that the state and federal governments should establish refuges at different spots along the lower Colorado, from Parker south to the border. The point Leo has in mind is to keep the ducks well-fed and happy so that they won't travel into Mexico the first time a gun is fired along the Colorado.

Leo points out that much of that area is owned by the government and the cost should be small for establishment of such refuges.

(In this connection, it is only fair to say that the DFG currently is negotiating for land parcels along the Colorado to assure continued access to the river. Also, it must be recorded that the Fish and Game Commission, at its Oct. 1 meeting, authorized the DFG to seek other lands from Palo Verde south to Pico, north of Yuma. These

lands are controlled by the U. S. Department of Interior.) There are other complaints. We have had several telephone calls wanting to know why the federal and state governments opened the season so early when the weather wasn't bad enough to make the birds fly south. Sorry, gents, this writer has nothing to do with the governments and, most certainly, nothing to do with the weather.

Usually the Fish and Wildlife Service, a branch of the Department of Interior, sets the migratory waterfowl seasons after thorough checking with the states. It even permits the states to select times within a certain range.

Now comes the top "beef" of the week from those hunters who traveled the length of the state to reach Tule Lake where there are millions of birds. When a hunter goes that far, he wants a limit—and badly.

Those hunters who returned with only dry packs of playing cards and no game claim that the F&WS is feeding the birds too well on the Tule Lake refuge. At the opening of the season the birds ventured out to nearby rice and grain fields and a few hunters got limits.

Then the birds picked up wings, tall and fat, and flying at a safe elevation, went right back to the refuge where they stayed through all the daylight hours.

One hunter says that until the F&WS stops feeding the birds, the ducks and geese will stay there.

All in all, most of the complaints make sense, but aren't we forgetting a few things, such as the fact that birds themselves are smarter than some of the humans who hunt them. Then, there's the weather, which is an unpredictable thing for California. If the season opening were set for November, chances are that we'd have one of those warm months. And if it lasted into February, the same thing might happen.

This series of complaints is not intended as any attack on the DFG and the F&WS. It might be considered as the opening of a public wildlife forum. If any fish and game authority wants to answer the criticism, just speak up!

ARROW

Shirts • Underwear • Accessories
Eldridge Men's Shop
Faculty Shop—Lakewood Center
5004 FACULTY AVE. ME. 6-2002

ANY CAR...ANY COLOR!

SPECIAL!

Earl Scheib DELUXE AUTO PAINTING

Exclusive SILICONE FORMULA PAINT
INFRA-RED BAKED!
NO UPS THE ONE PRICE ONLY
Including TRANSFERS, METALLIC MARKINGS
ONE DAY SERVICE
HOURS: Mon.-Sat. 7:30 a. m. to 6 p. m. CLOSED SUNDAY
Tailor-made Seat Covers as low as \$14.95
Refinish your car's interior in beautiful Pearl-Tone Body and Fender Repairs as low as \$100
WEST'S LARGEST INFRA-RED OVEN

WORLD'S LARGEST AUTO PAINTER

Earl Scheib QUALITY CAR PAINTING SINCE 1937
1189 E. ANAHEIM AT ORANGE
PH. 36-4222

REALTOR OF WEEK

Lady Luck Rides With Me, Says James Odegard

James Odegard says lady luck certainly is riding with him. Shortly after he was chosen Tuesday as the Realty Board's honoree, the Realtor of the Week, Odegard received through the mail a check for \$1,000 from Reader's Digest as a prize for filling out a questionnaire.

"I've been lucky a few times in my life but this sets a record," says Jim.

Born in Minnesota in a small town, Odegard moved to Minne-



JAMES ODEGARD
Wins \$1,000 on Vacation

apolis and attended public schools there and later went to the University of Minnesota. School five years, working part time in Ford agencies.

His father was a pioneer Ford dealer so he was raised behind the wheel of a model "T," Odegard says. In 1935 he purchased an agency for Ford's in a town near Minneapolis. Competition was keen and money was scarce and it seemed winters were becoming longer and colder. He and his wife succumbed to the lure of the sunny Southland of California and they sold their home and business and moved to Long Beach in 1939.

"Within 30 days we had purchased a motel on 101 Highway and typical of many midwesterners who become enthusiastic about this climate, soon decided to enter the real estate business. The war years interfered, but soon after V-J Day I obtained my broker's license and joined the Long Beach Board of Realtors in 1946.

"I have been an active member since that time, belong to the Realtor Speakers Club, a trustee of Bay Shore Congregational Church, and take an active interest in community, school, and scout activities."

He is completely sold on real estate as a profession and upon sales exam. Between them even the need of a Realtor in handling transactions, "I know of no other business that offers such also doing homework."



MARGARET WALKER
All Study in Her House

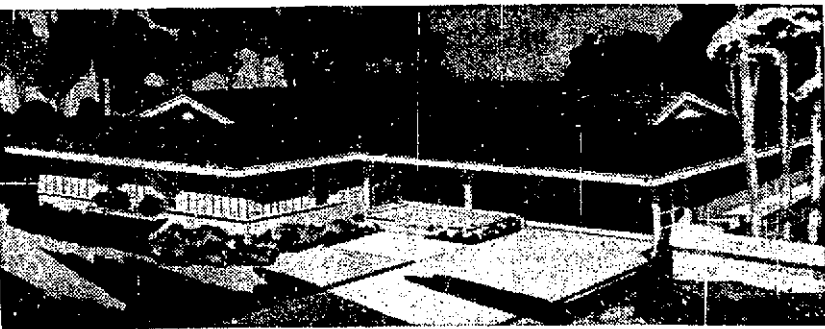
known reason" to enter real estate. She joined the John W. Reed office at 401 E. Market St. 18 months ago and has averaged two or more sales a month from the start.

Now Margaret is studying for a broker's license and reentering in community, school, and scout activities.

He is completely sold on real estate as a profession and upon sales exam. Between them even the need of a Realtor in handling transactions, "I know of no other business that offers such also doing homework."

Veterans

You Are Invited to Inspect & Compare a New Group of Superbly Constructed—Sensibly Priced Residences.



No Down Vets Payment

Costs and Impounds only

\$62.08 Month

Includes Prin. & Int.

EXCLUSIVE FINER HOMES AT LOWER COST . . .

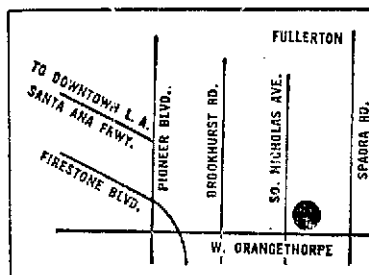
3-bedroom Homes (1½ and 1¾ Baths) from \$12,325

IDEAL HOMES!

- Heavy No. 1 Cedar Shingle Roofs
- Luxurious rear living rooms with sliding glass doors
- 13/16 hardwood oak flooring with wood sub-floors
- Ceramic tile kitchen and baths
- Modern birch cabinets in 3-bedroom homes
- Waste King Garbage Disposals

IDEAL LOCATION!

- Rockwool insulation
- Cabinet-type Pullman sinks
- Thermostatically controlled heat
- 13 distinctive exteriors
- Near new proposed Broadway Department Store
- Close to schools, shopping, churches, transportation
- Ornamental Electrolier street lighting



FROM LOS ANGELES, drive to end of Santa Ana Freeway to Pioneer Blvd., south on Pioneer to Firestone Blvd., then east on Firestone to Orangewood. Drive Orangewood 2 miles east of Firestone beyond Nicholas Rd.

FROM ORANGE COUNTY take Spadra to West Orangewood, then drive ½ mile west to property.

PORTER ESTATES

TELEPHONE: LAMBERT 5-9511

BONDED HOMES DOES IT. AGAIN!

YES... BONDED HOMES INC.



NOW FOR THE FIRST TIME, CUSTOMIZED DESIGN AT TRACT PRICES, IN THE CHOICEST LOCATION IN ANAHEIM!

Walking distance to schools, transportation, churches and new shopping center

NO DOWN • 60.81 per mo.

To Veterans Principal & Interest Costs & Impounds
New Longer FHA Terms Lower Monthly Payment to Vets

3 Bedrooms — 2 Baths

YES

... 42 beautiful new elevations in 148 homes are offered in Bonded Homes Unit No. 5 opening today. Choose your home from the 42 striking Modern and Provincial designs that you will not see duplicated in every block. Every house built with the famous Bonded quality and unusual features that have made Bonded Homes the recognized leaders of home building in Anaheim.

6 COMPLETED MODELS

- | | |
|-----------------------------|----------------------------|
| Payne forced air heating | Real fireplaces |
| Selected oak floors | Large double garages |
| Mahogany doors and cabinets | Standard sanitary plumbing |
| Aluminum sash | Exhaust fan in kitchen |
| Waste King garbage disposal | Rock wool insulation |
| Sound proof ceilings | Sliding glass doors |

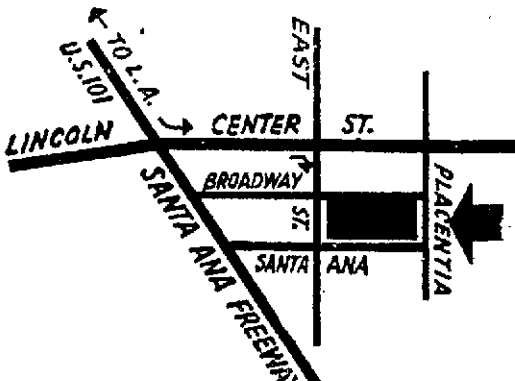
PAVED STREETS AND SEWERS, NO ASSESSMENTS, LARGE LOTS

FROM LONG BEACH

Come out Carson Ave., which becomes Lincoln in Anaheim, which becomes Center Street. Continue to East Street. Turn right 1 block to Models. Follow Signs.

FROM SANTA ANA

Freeway—Right on Placentia Ave. to Broadway in Anaheim. Left on Santa Ana St. to Models. Follow Signs.



BONDED HOMES IN ANAHEIM

Sales Office at Model houses



You can take a GOOD LOOK...

(WITHOUT ANY TEARS IN YOUR EYES)

at SMOG-FREE

Vets NOTHING DOWN
IMPOUNDS ONLY
LOW F.H.A. TERMS

2 BATHS \$14,725
3 and 4 BEDROOMS from
MORE deluxe features

Large sites • Two car garage • Forced air heat • Built-in Thermador electric range and oven • Western Holly gas range and oven • Garbage disposal • Electric exhaust fans in both baths and kitchen • Mahogany kitchen cabinets • Mahogany doors • Sliding glass walls • Fireplace • Oak floors • Ceramic and plastic tile • Lingerie dryers • Venetian blinds and shades • Screened windows • Insulated ceilings • All improvements, including sewers, already installed.

Brookhurst Square



3 FURNISHED MODELS
FOR TODAY'S EXACTING HOME BUYERS

ALSO BUILT BY HENRY C. COX

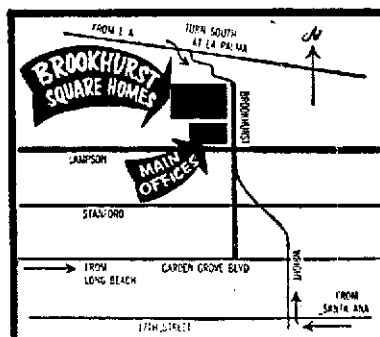
Luxury

LIFETIME HOMES

VETS 1½ • 2 BATHS • 3 & 4 BEDROOMS

NOTHING DOWN from \$12,250

IMPOUNDS ONLY CHAPMAN AVE. ¼ MILE EAST OF BROOKHURST



BUILT BY
HENRY C. COX
& AFFILIATED CO'S

Brookhurst Square HOMES • GARDEN GROVE
ON BROOKHURST AVENUE JUST NORTH OF LAMPSON

MAIN OFFICES
9999 LAMPSON cor. Brookhurst
PHONE LEhigh 9-1191

In Smog-Free
GARDEN GROVE

SKYLARK Terrace
UNIT NO. 2

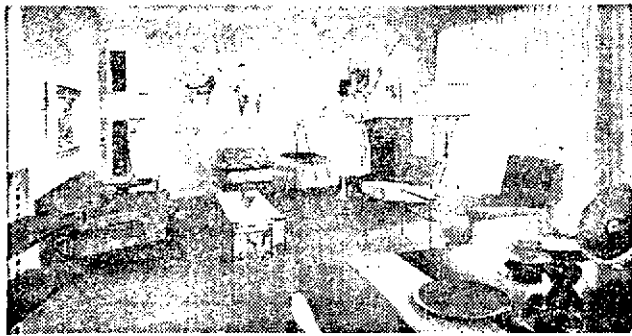
Furnished Models
by Lloyd's of
Long Beach

3 and 4 Bedrooms
2 Baths
**NO DOWN
to VETS**
Low FHA Terms
to Anyone

Open Evenings
Till 9
Including Sundays

Custom Designed & Built
LUXURY HOMES
Total Price \$15,850

Nothing Down to Vets
Earning \$450 Monthly



All Electric Kitchens
by Hotpoint
plus
Loads of Luxury Extras



Hotpoint Dishwasher
In-Sink-Erator Garbage Disposal
Built-In Hotpoint Range and Oven

Custom Designed For Living
Massive Sandstone Raised Hearth
3-Fl. Eave Overhangs—Brick Exterior

PLUS

- 2 Ceramic Tile Baths, Pullman Style
- Ceramic Tile Kitchens
- Steel Sash Windows
- Birch Cabinet Doors
- Zolotone Finish Kitchen and Baths
- Electric Exhaust Fan in Kitchen
- Golden Hardwood Floors (no slab)
- 75,000 BTU Forced Air Furnace
- Genuine Lath and Plaster Throughout
- Etched Glass Door on Stall Shower
- Extra Large Closets and Cabinets
- Sliding Glass Lanai Doors
- Brick Trim Exterior
- Shingle and Datomite Rock Roofs
- 85-Ft. Frontage—Over 1/4 Acre Many Lots
- Landscape Front Yards, Lawns, Trees, Shrubs
- Decorator Colors, Inside and Out

Skylark Terrace is on Brookhurst just north of Chapman in Garden Grove. From Los Angeles and northern points, take the Santa Ana Freeway to La Palma (which becomes Brookhurst), turn south to model homes. From Long Beach, drive out 7th (Garden Grove Blvd.) to Brookhurst, turn north to Skylark Terrace.

Map showing location of Skylark Terrace in Garden Grove, near Chapman and 7th St.

TIETZ CONSTRUCTION CO.
11611 Brookhurst St., Garden Grove—Ph. LEhigh 9-1151



RUSTIC STYLING

Virginia Faylor, popular Westminster beauty, admires the kitchen in one of the model homes of Pembroke Village, new Westminster subdivision of rustic Early American homes. The development is at 13th and Cedarwood, just west of Hwy. 39. Hanson & Hintz are the builders and developers.

Pembroke Village Reports Heavy Sales First Week

Thirty per cent of the homes in Pembroke Village, the new Hanson & Hintz subdivision in Westminster, were sold in the opening week, reports Bruce Bartleson, sales manager.

"The crowds of people who came to the opening and the unusually large number of sales recorded is proof that Southern California home seekers enthusiastically approve our rustic style architecture, quality construction and extra features," said Mr. Bartleson.

"Furthermore," Bartleson continued, "this response proves our judgment was right in selecting Westminster as the site for these homes. Westminster, in our opinion, is the most easily accessible spot in Orange County."

Workers find it a relatively short distance to work, or the beaches and resorts are near by. Neighborhood and metropolitan shopping centers are but minutes away.

Pembroke Village homes are available to veterans for no down payment and to non-veterans for just \$750 down. Total prices range from \$10,700 to \$12,700.

Pembroke Village model homes have been decorated by Aaron Schultz of Long Beach. They are open daily from 9 a. m. to 9 p. m. Visitors from Los Angeles and northern points are directed to drive out the Santa Ana Freeway, then south on Hwy. 39 to 10th St. and west to the models. From Long Beach go out 7th St. to Hwy. 39.

Moore Park's Unit No. 5 Selling Fast, Says Agent

Homes in the newly opened fifth unit of Moore Park, FHIA-GI Moore-Built Homes, builders and subdivision of three-bedroom residences in Garden Grove, have already begun to sell at the record-breaking pace set in the preceding four units, according to Frank Hart, sales manager of Walker & Lee, Inc., exclusive sales agents. Complete sell-outs were recorded in the earlier units, he added.

Although Moore Park will be a sizeable residential district when completed, construction is scheduled in groups of the most efficient size to permit close personal supervision by Robert of Ball Rd.



RECORD-BREAKING SALES

Moore Park's 5th unit in Garden Grove is meeting quick buying response, says Walker & Lee, sales agent. This is one of the models offered in the unit.

Ship Arrivals & Departures

(Compiled by the Marine Exchange)

ACTIVE VESSELS INPORT SATURDAY			
Vessel	Berth	Operator	Due to Sail, For
Astrid Gustad	120	Texas Co.	Oct. 31, Sungal
Avila	210	Union Oil	Oct. 30, Bitterfield
Bellerby	97	Continental Carriers	Oct. 31, Kawaasaki
Bataan	116	Freel Olsen	Oct. 30, San Fran.
Charles S. Jones	LB-57	Richfield Oil	Oct. 30, Portland
Free State Marine	LB-58	Pac. Far East	Oct. 30, San Fran.
Loch Avon	158	Boya, Mail	Oct. 30, Antwerp
Marine Snapper	225-2	Luckenbach	Oct. 31, San Fran.
Mormac	225-3	Moore-McCormack	Oct. 30, San Fran.
Mormacney	225-4	Moore-McCormack	Oct. 30, San Fran.
Marine Mearak	178	Stater Marine	Oct. 30, New York
Onisco	LB-201	Stater Marine	Oct. 30, Yokohama
President Johnson	154	American Pres.	Oct. 31, San Diego
Proffius	154	Consolidated	Indef., San Fran.
Portmar	LB-51	Calmar	Oct. 31, San Fran.
Pacific Fortune	100	Furness	Oct. 30, London
Rondus	100	Taiwan American	Oct. 30, Taiwan
Shohei Maru	156	Mitsui	Oct. 30, San Fran.
Solara	210-A	General Petroleum Corp.	Oct. 30, San Fran.
Sekai Maru	171	O.S.K.	Oct. 30, New York
Sarangani	154	Lava Pac. & Hoegh	Oct. 31, San Fran.
Tracoma Star	225-12	Star Star	Oct. 30, London
Tanger	LB-4	Intercoast	Nov. 1, Liverpool
Wanchatta	220-R	Pac. Australia	Oct. 30, Sydney

VESSELS DUE TO ARRIVE SATURDAY			
Vessel	Berth	From	Due to Sail
Hoshu Maru	LB-8	Duncan Bay	Nov. 1
Runkawa Maru	LB-8	San Fran.	Oct. 31
Marine Leopard	220-R	San Fran.	Nov. 1

VESSELS DUE TO ARRIVE TODAY			
Vessel	Berth	From	Due to Sail
Alki Anc.	100	Vancouver	Oct. 31
A. C. Rubel	100	Paterson Bay	Nov. 1
Chevron	97	Cypernetia	Oct. 31
European Trader	100	Vancouver	Oct. 31
George Washington	LB-12	Vancouver	Oct. 31
Golden Eagle	100	Paterson Bay	Nov. 1
Lempe	100	Vancouver	Oct. 31
Solara	210	Vancouver	Oct. 31
Ulla	116	Quepos	Nov. 2

SWIMMING POOL



SUBURBAN

Santa Ana Sacrifice — lovely 3-bedroom and paneled den Provincial. 2 1/2 baths. Huge stone fireplace. Decorated, carpeted & draped by J. H. Biggar. Thermador range and oven. G. E. Air Conditioner. Large filtered swimming pool. Fenced, landscaped. Automatic sprinkling system. Choice district of comparable homes. \$37,500.

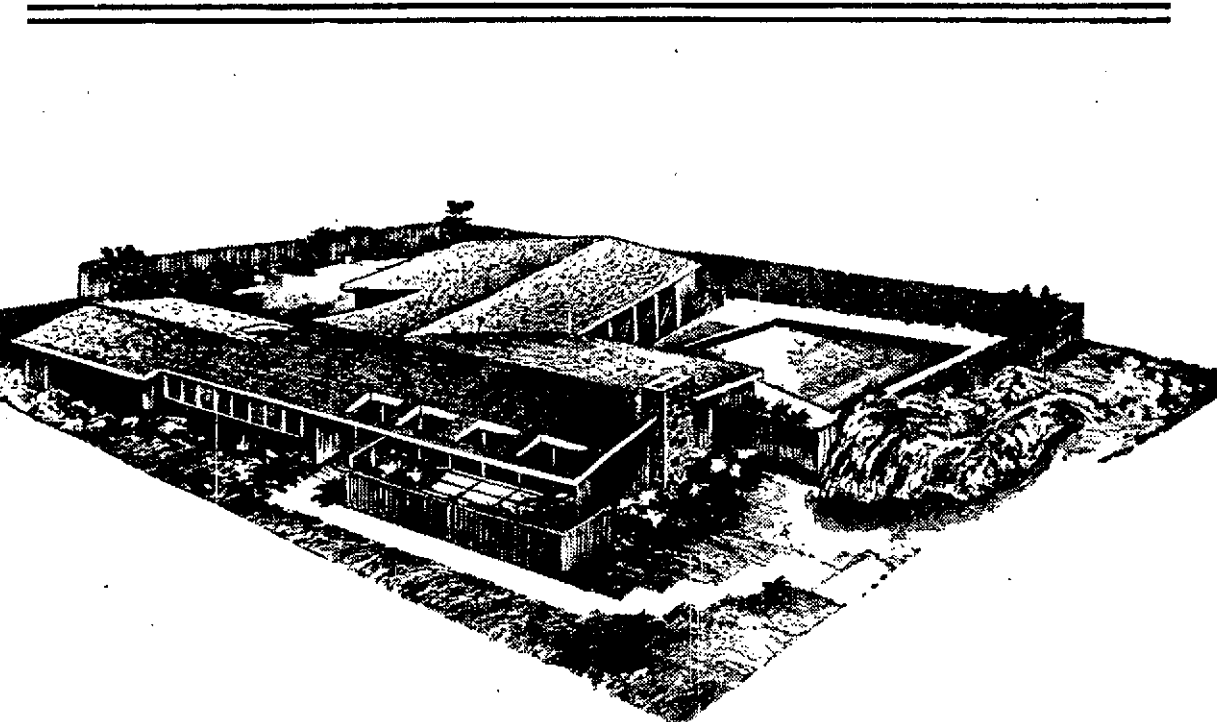
OWNER: 12431 RED HILL AVE., SANTA ANA. KImb. 2-3370

Phone for Free Brochure

Only the best
could bear the name of

The Executive

So the L. S. Whaley Co. invites you to see the Park Estates Executive, truly a leader in ultra-modern designing of homes.



DESIGNED by Francis Heusel, A.I.A. Architect, built by the L. S. Whaley Co., and furnished by Aaron Schultz, the Park Estates Executive is open to visitors at 5593 Loma Linda Dr., just south of the All America Home in Park Estates.

And with this preview of the Executive Home, the L. S. Whaley Co. is opening a section north of Park Estates for the sale of choice homesites. These large lots have been untouched by development through the years and are dotted with natural pepper trees, bowed and bent by the constant sea breezes which dispel all smog from this idyllic setting.

Select the site for the home of your dreams in one of the few highly desirable locations available. The new area is north of Anaheim St., from Bellflower Blvd., west to Bryant Road.

The Executive Home is a wealth of builder's accomplishments

See how outdoor patio living literally sweeps into the charm of the huge living room and the ultra-modern bedrooms through the use of glass walls. Pink Vinyl plastic floors in the kitchen of magic match the wealth of decor throughout. Cabinet doors that close by magnetic attraction, a pop-up mixer, electric range and oven built in are but a few of the specials in this home. Sunken bathtub, built-in dressing tables, glass enclosed shower areas, twin built-in lavatories, special sun-bathing patio, large swimming pool are others. There is an entirely separate play area, enclosed, for the youngsters, leading from their rooms.

Freedom of living is the keynote of this design. Screened from outside view but virtually living in glass has been the theme followed throughout. Walnut paneling surrounds the fireplace with burnt birch paneling through the remainder of the home. The den is separated from the living room by near-ceiling height panels and bookshelves.

A built-in television set may be whirled for viewing from varied positions. Resting on a stone support in front of the home is a century-old tree moved into the new site to blend the old and the ultra-modern as if by magic.

You are invited to inspect this leader in modern home designing and see for yourself the home that is truly named, the Park Estates Executive.

THE EXECUTIVE MODEL

another L.S. WHALEY DEVELOPMENT

Los Altos Realty Inc., Exclusive Sales Agents

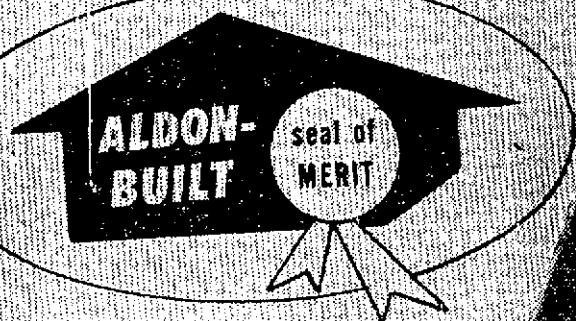
OPENS TODAY!

the history-making event thousands have been waiting for...



ALDON again sets the pace for all america with another \$50,000,000

master-planned community of the "FINEST HOMES EVER BUILT"!



buena plaza

1955 MASTERPIECE SERIES

COMES TO LIFE —

in 22 original stylings

4 BEDROOMS 2 BATHS 2-CAR GARAGE

1350 SQ. FT. AVERAGE LIVING AREA INSIDE HOUSE

FLOOR-TO-CEILING FIREPLACE!

SLIDING WALL OF CRYSTAL GLASS!

75,000 BTU PIONEER FORCED AIR HEAT!

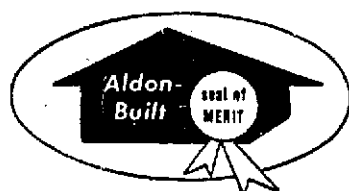
*literally dozens of
other luxury features
that FORCE COMPARISON*

VETS! nothing down! \$71⁴⁹ MONTH
principal and interest
30-Yr. 4 1/2% VA Financing

BUENA PLAZA — as complete as it is convenient!

Buena Plaza is a complete community with a master plan including a \$7,000,000 major shopping center of its own... schools, churches, parks, beaches, nearby... traffic-free safety streets... ornamental street lights... parkway trees... sidewalks, curbs, gutters and SEWERS.

Fast freeways and major arteries bring Buena Plaza within 30 minutes or less from downtown and southeast Los Angeles — Long Beach — Harbor District — Anaheim — Santa Ana — all Orange county.



buena plaza

E. "BILLY" HAMBURG, sales agent

sales office: miller st. at la palma ave., buena park

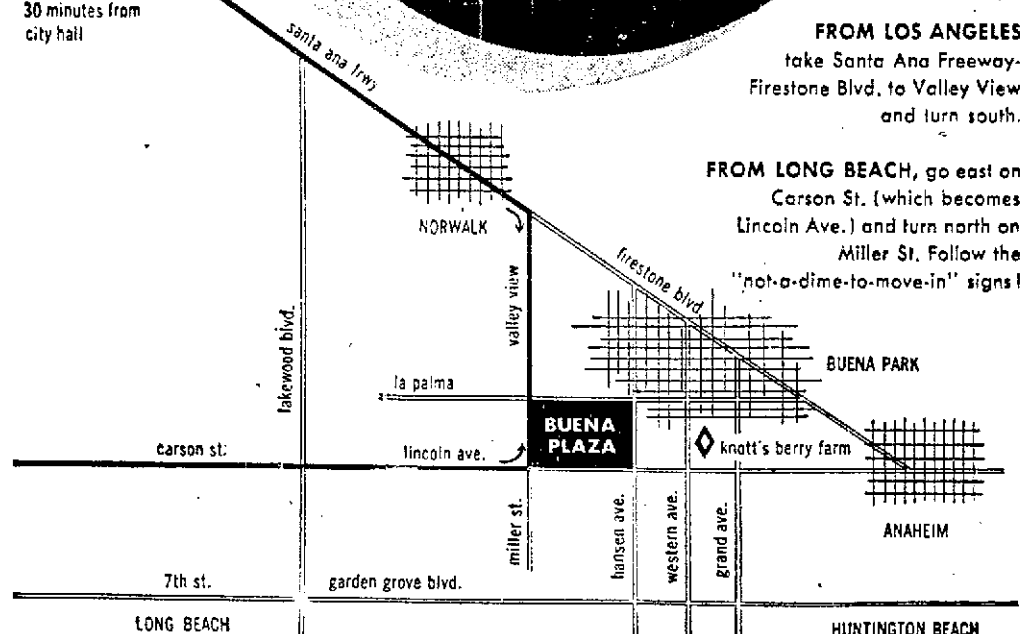
Financing
by
Stafford Mortgage Co.
of Calif.

**VETS!
not a dime
to move in!**

**NO cash costs!
NO cash impounds!**



30 minutes from
city hall



FROM LOS ANGELES
take Santa Ana Freeway,
Firestone Blvd. to Valley View
and turn south.

FROM LONG BEACH, go east on
Carson St. (which becomes
Lincoln Ave.) and turn north on
Miller St. Follow the
"not-a-dime-to-move-in" signs!

PREVIEWING

6 *furnished*
**MODEL
HOMES**

...Interiors by
Aaron Schultz
of Long Beach
and Anaheim

naturally, all-gas equipped

Open 9 a. m. to 10 p. m.





FOR THE JUNIOR EXECUTIVE

Bringing luxury built-in features usually found only in custom-building into his latest unit of Los Altos, L. S. Whaley today is previewing his "Junior Executive Homes." They are located just off Bellflower Blvd., north of Los Coyotes Diagonal. This is a view from the kitchen of one model overlooking the patio.

'Junior Executive' Homes Open Today

Terming them the "finest homes we have ever built as a unit," the L. S. Whaley Co. today is previewing another Los Altos development offering 187 "Junior Executive" homes. They are in the 21st unit of the Whaley development.

Filled with built-ins, rich paneling and the latest in architectural development, the homes are represented by models which will be opened at noon today on Debrah St. just north of Los Coyotes Ave. on Bellflower Blvd.

"Every home is the answer to those who want luxury of a custom-built home," explained Dave Davenport, general sales manager of the Los Altos Realty Co., exclusive sales agents.

"In my years of work in realty, never have I seen such rich paneling, such beautiful floors and the dream kitchens offered in this Whaley development.

The homes are spacious enough for gracious entertainment yet compact enough for leisure family living.

"The kitchens have counter-

Buck Homes, Garden Grove Sell for No Down to Vets

Carl M. Buck Co., builders in walk-in closets have electric lights, showers have six-foot ceramic tile with Flemish glass doors, colored plumbing fixtures, No. 1 parquet hardwood floors, built-in planters and king-sized water heaters are other offer to veterans with FHA terms to veterans. Full impounds and costs are only \$138.50 and monthly payments are \$52.23 including principal and interest.

Full price of the homes is \$10,450.

Such custom home features as forced air heat with summer conditioning temperature control; knotty pine kitchens with natural finish and black wrought iron hardware; sliding glass doors to cement patios and built-in vanity with plate glass mirror will be found in the homes.

There are two-car garages, of their own hair being touched.

Dale Scott, president of the company and inventor of the device, says nation-wide interest by beauty salons is centered upon the opening of the shop.

The device, perfected after long study and work with optical engineers as well as hair stylists, reflects the image of the viewer on two lenses. In the upper lens the woman sees herself in a wide variety of hair styles and colors and the lower lens her facial contour is reflected minus the new styles.

Scott said he soon will make the machine available to salons throughout the country for the first time.

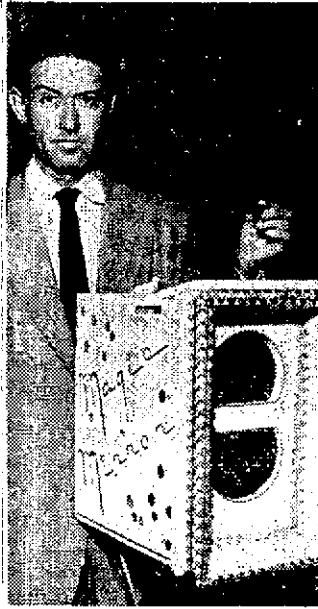
Women Can View Selves With Various Hair Styles

Grand opening of the new Magic Mirror beauty salon is scheduled for 9:30 Monday morning when Mayor and Mrs. George Vermillion assisted by a movie starlet, will cut the ribbon at the door at 4492 Atlantic Blvd. Charissa Hughes, starlet of the 20th Century-Fox production, "The Egyptian," will greet visitors during the morning after the opening.

The Magic Mirror introduces a new way for Long Beach women to see themselves in new hair styles and colors without a strand of their own hair being touched.

The Junior Executive Homes are just west of the 19th and 20th units of homes in which sales are being made with quick occupancy assured.

The units are within walking distance of the new Los Altos shopping district and two new public schools.



DALE SCOTT
New Hair Styling Idea

School Official Ready Club Speaker

George L. Geiger, assistant superintendent of Long Beach elementary schools will be the speaker at the Wednesday luncheon of the North Long Beach Realty Club. He will talk on the long range program for new schools in the city. The luncheon will be at the Cottage Grill, 5242 Atlantic Ave. Joe Hodge is program chairman.

San Pedro Project

Pelton & Zahler, builders of Beverly Hills, are having plans prepared for 155 homes they plan to build soon in San Pedro. The homes will be above average in size with patios, built-in barbecues and will have fireplaces.



TWO MORE FOR HIRAMS

Super-markets, valued at more than \$600,000 each and identical to above sketch, will be built and leased for 25 years to Hiram's Markets, Inc., at Lakewood Plaza Shopping Center and at the new Buena Plaza Shopping Center, both projects of the Aldon Construction Co.

In the Growing City of Orange

Orange Terrace

3 and 4 Bedrooms — 2 Baths

as low as
\$64⁶⁵ Monthly
Principal and Interest
total price from \$12,670

Veterans

NOTHING DOWN
NO Impounds
NO Cash Needed

furnished models by
Glendora Furniture Co.

Orange Terrace #2 is located on Eckhoff just South of Parker, in the city of Orange. From Los Angeles and points north, take the Santa Ana Freeway to Chapman, east on Chapman to Eckhoff, north on Eckhoff to model homes. From Garden Grove, drive east on Chapman to Eckhoff.

with the famous **Higgins**
OAK BLOCK FLOORS
FEATURES

- Every Home Provided with Fenced-in Patio Area
- Walls of Glass, Patio Areas, Breezeways for Indoor-Outdoor Living
- 2x10" Facia Board of Kiln-Dried Redwood
- Spacious Dining Areas
- Extra Large Master Bedrooms
- Step-Saving Efficiency Kitchens
- Heavy Hook Roofs in Decorative Colors
- Insulated Beam Ceilings
- Wide 32" Overhangs Keep House Cool
- Flush Birch Cabinets in Kitchens
- Garbage Disposals and Double Sinks
- Stairway Head with Electric Fan
- Covered Porch with Electric Fan
- 40-50 Gallon Hot Water Heaters
- Polished Birch Breakfast Bar
- One and One-Half and Two Full Baths
- Pullman Baths, Electric Heaters
- Forced Air Heating
- Thermostat Controlled Summer Air Circulating Switch
- Folding Wall in Den
- Sliding Glass Wall to Patio Area
- Oversize Closets
- Waterproofed Baseline on Stucco Exterior
- Concealed Gutters with Down Spouts
- Paved Streets, Concrete Sidewalks
- Public Sewers in and Paid For
- Full Year Warranty with Every Home
- Double Garages
- Convenient to Schools, Churches, Shopping Centers, Recreation Centers, Transportation

W. I. WILKIE, Developer
Walker & Lee, Inc., Sales Agents — Ph. Orange 3124



In
LONG BEACH
and Greater
LAKEWOOD
by more than

*** 2 to 1**

GOODWIN J. KNIGHT

is the choice for Governor by
Democrats and Republicans alike . . .

Because

Point No. 5 of a Series

A Friend to Long Beach

Governor Knight has consistently upheld the right of Long Beach to the Tideland Oil Money. In spite of political pressure from selfish groups who seek to have this money given back to the State, he has steadfastly resisted their efforts and supported the people of Long Beach.

*
PRIMARY RESULTS IN
13TH CONGRESSIONAL
DISTRICT

KNIGHT
54,900

His Opponent
21,193

**KNIGHT Is Right
for California**

Committee to Retain Gov. Knight, Wilton Hotel

Open Evenings 'til 9

Pembroke Village

IN WESTMINSTER ON THE
EDGE OF GARDEN GROVE

RUSTIC

EARLY AMERICAN HOMES OF DISTINCTION

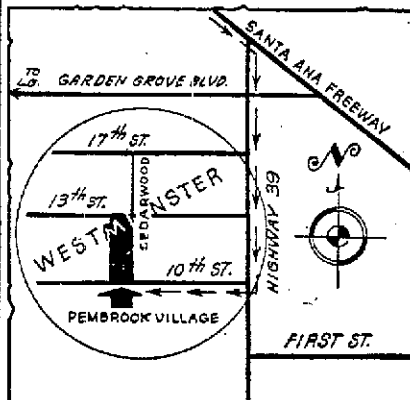
Picturesque suburban living with easy city commuting is yours in Pembroke Village. Here, in an ideal location you are within walking distance of schools, churches, shopping centers and transportation. Located in Westminster on the edge of Garden Grove you will be close to the new industrial areas of Orange County, short freeway minutes from downtown Los Angeles. Closer still to Santa Ana and Long Beach.

The Only Homes at These Prices With

- ★ Diamond Paned Windows
- ★ Hardwood Floors
- ★ Shake Roofs
- ★ Snack Bars
- ★ Walls of Sliding Glass
- ★ And Scores of Other Extra Features

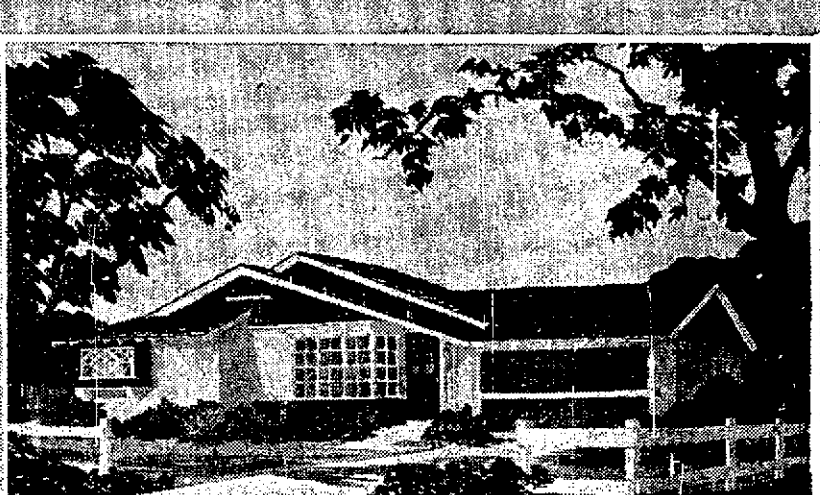
From Los Angeles and northern points, take the Santa Ana Freeway and turn south on Highway 39 (Huntington Beach Blvd.) to 10th, turn west to Pembroke Village. From Long Beach go out 7th St. and turn south on Highway 39 to 10th, west to Pembroke Village.

Hanson & Hintz, Builders
Phone Westminster 2-3133



RITA COONS
Development
Color Consultant

3 Models
Furnished
and Decorated by
Aaron Schultz
Long Beach



**NOTHING DN
to VETS
NON-VETS
750 down**
Total prices
\$10,700 to \$12,700

**3 and 4
Bedrooms
2 Baths
Some 1 Bath**

IN BUSINESS CIRCLES

Realty Sales Here Showing No Decline

Business, reflected by real estate sales, continues strong in Long Beach, despite the all-time record purchases of new homes here a year ago.

Reports gathered by Barbara Moss, executive secretary of the Long Beach Board of Realtors, show that for September there were 1,057 properties sold here while in August there were 1,056.

"The Los Altos area and the North Long Beach district reflected the most demand for homes," Mrs. Moss continued.

"Sales compared to a year ago are off about 10 per cent but this is expected since it is indicated that most of the subdivisions here have reached the saturation point.

"Now the general brokerage business in beginning to flourish in the resale market and this will be active in 1955, according to economists.

"It is predicted that California will be the most populous state in the future and this metropolitan area will be the new industrial heart of America."

Her report shows that sales in Lakewood and part of Los Altos last month were 400; east Long Beach and part of Los Altos, 266; Belmont Shore had 37 sales; Belmont Heights 8; the area from Third St. to Anaheim 47; the downtown area 66; Wrigley 83; Bixby Knolls 37 and North Long Beach 103.

So far this year there have been 9,636 realty sales here for a total of \$121,456,067, she reported.

Over the nation general optimism is prevailing on business conditions for the remainder of the year. Christmas buying is beginning to get momentum and department stores are beginning to fear stocks will be depleted early. Locally merchants say the lay-away plan for Christmas buying is off to an early start, well ahead of former years.

Fortune magazine says that

its quarterly survey of business shows inventory readjustment has about come to an end and by next spring business as a whole may be rebuilding stocks.

A big majority of the F. W. Dodge Corp. panel of leading economists, which last year accurately predicted the mild downturn in business activity in 1954, expect a moderate improvement in 1955.

Home Builders' Institute composed of most of the leading builders in Los Angeles and Orange counties, report that 40,000 homes are now under construction in the two counties and they predict the final figures for 1954 will show 94,000 homes started during the year. Furthermore, they are predicting 100,000 new homes will be built in the two counties in 1955.

Campbell Soup Co., is proposing a public offering of 1,300,000 shares of capital stock. The offering will be the first public distribution of the 85-year-old company's stock. The shares to be sold publicly represent 13 per cent of the total stock, all of which is now owned by the estate of Dr. J. T. Dorrance, sole owner who died in 1930.

Pacific Clay Products, which makes vitrified clay sewer pipes at Los Nietos and Stockton, is offering 43,625 shares of \$8 par value capital stock at \$12.75 per share. The shares are being offered by Kidder, Peabody & Co., for a stockholder who will receive all proceeds.

The Long Beach agency of the Mutual Life Insurance Co., of New York ranked No. 4 among 23 western agencies in policies issued in September and nationally the Long Beach agency, managed by Carl W. Rogers, placed eighth.



NEARING SELL OUT

Sales in the third and last unit of Lakewood Rancho Estates, is at a pace that will have it sold out in a couple of weeks according to Walker & Lee, Inc., sales agents. This subdivision offers three- and four-bedroom ranch style homes that are distinctive. The development is located at the corner of Spring and Studebaker Rd.

1-BEDRM. \$3295
2-BEDRM. \$3995

On Your Level Lot
FINANCING ASSISTANCE
SEE MODEL AT
12612 S. ATLANTIC BLVD.
IN COMPTON
W. F. DREHER
NEVADA 6-1019

Wing Prepares Plans for County Unit

Architect Kenneth Wing, 30 Linden Ave., is preparing final drawings for construction of a county administration building to house the health, building and safety departments in Norwalk. Estimated cost of the building and parking lot is \$96,000.

PROPOSITION 4 TAXES PRESENT TAXES

DON'T
BREAK
HIS BACK!



McLain's Proposition No. 4 would increase aid to aged from \$80 to \$100 a month.

It would thus freeze into the State Constitution an old age assistance burden of about \$300 million a year.

This is \$74 million more than California now pays, which exceeds the combined old age assistance payments of New York, Illinois and Pennsylvania.

The higher payment would attract additional thousands of old people from other states.

DON'T BREAK YOUR BACK, MR. TAXPAYER!

HELP
IN THIS
FIGHT

VOTE NO PROPOSITION NO. 4
GENERAL ELECTION, NOVEMBER 2

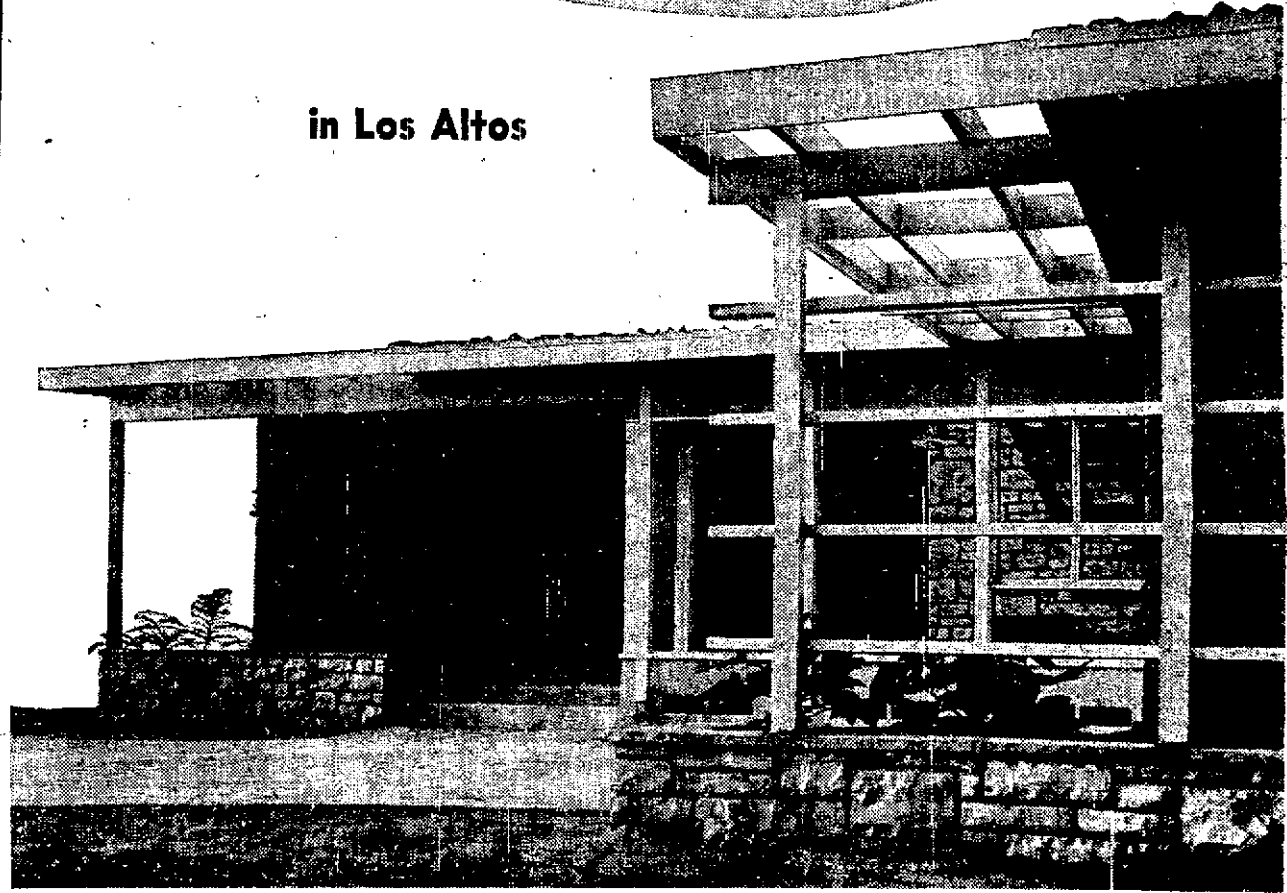
Long Beach
Board of Realtors

Exclusively New! Excitingly Different!

The L. S. Whaley Co. Proudly Presents the



in Los Altos



Bringing to this area for the first time, luxury of custom quality materials and workmanship in homes spacious enough for gracious entertainment yet compact enough for leisure family living and,

Right in Los Altos in Long Beach, where you are close to everything. The ocean breezes make this area smog-free.

Visit the model homes open today at Bellflower Blvd. and Deborah St., a half mile north of Los Coyotes Diagonal on Bellflower Blvd., or a half mile south of Spring St. on Bellflower Blvd.

Architecturally designed by Poper and Lockett, and built by the L. S. Whaley Co., here are but some of the many features of these Jr. Executive Homes:

Abundance of closet and storage space, equivalent to a "hidden room" in each home.

Maximum of indoor-outdoor living provided by patios and Arcadia glass panel doors.

Open double-hearth fireplaces of masonry stone or brick.

Floor to ceiling natural matched hardwood paneling.

Acoustical plastering.

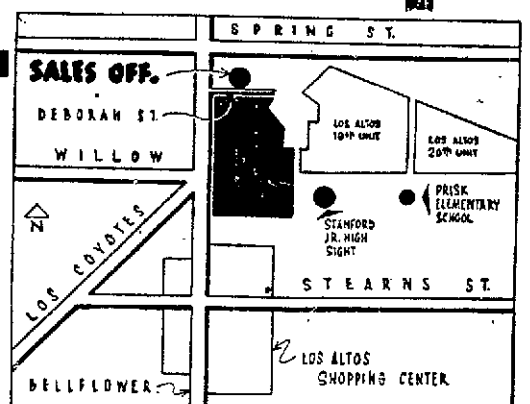
Spacious kitchens with built-in counter top range, oven, dishwasher, coolerator, abundance of step-saving cabinets and all in natural wood finish, easy to maintain and providing a lifetime of beauty. Twin lavatories, full-length mirrors. These and many, many other features make these homes sensational offerings at moderate prices.

Visit the Jr. Executive site today and check on construction of these homes. You will observe real quality construction.

Sales office now open to take reservations.

another
L.S.WHALEY
DEVELOPMENT

Los Altos Realty Inc.,
Exclusive Sales Agents



HURRY!

Last Chance to Buy
a NEW Home in Long Beach

3RD AND LAST UNIT

Shop and Compare See Them All... Then See

LAKEWOOD RANCHO ESTATES



3
Bedrooms
2
Baths
4
Bedrooms
2
Baths

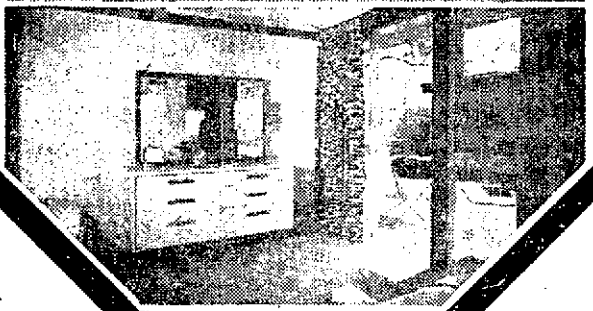
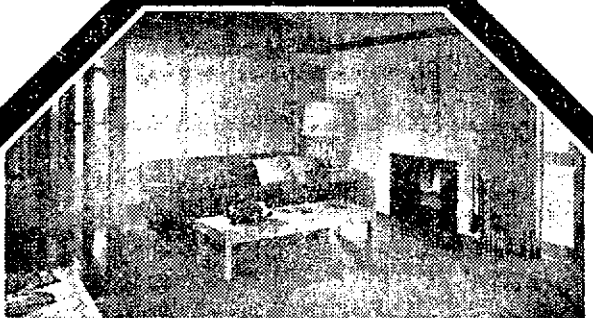
MORE

FEATURES - BEAUTY - QUALITY - VALUE

More than ANY OTHER HOMES
Lakewood RANCHO Estates

VA and FHA Financing!

Open Evenings
Till 9



4 times Visual Living Space

- ★ Day and Night Forced Air Heat
- ★ 2 1/2 x 5' Terrazzo Base Stall Shower
- ★ Colored Bathroom Fixtures

- Exposed Beam Ceiling
- Spacious Living Room with Wood-Burning Fireplace
- Birch Cabinets
- Only Home in Lakewood with 16-Ft. Master Bedroom
- Walls of Glass - Master Bedroom has Private Entrance
- Indirect Lighting
- Convertible Dining Room Off Living Room
- Western-Holly Built-In Range and Oven
- All Redwood Exterior
- Double Garages

- Extra Large Lots
- Ideal for Parties, Barbecues, Swimming Pools

WALKER &
LEE, INC.,
SALES AGENTS



Lakewood Rancho Estates

3022 Studebaker Rd. at Spring

Phone L. B. 5-8812



FIRST OF 2,000

Preview showing is under way this week end at Buena Plaza, with six furnished model homes typifying Aldon's new "Masterpiece Series" of four-bedroom, two-bath dwellings at Miller St. and La Palma Ave., Buena Park. The 624 homes in the current unit are typified by above exterior, the first of 2,000 homes planned.

Aldon Is Previewing Buena Plaza Unit

Preparations were announced to receive a record influx of visitors this weekend at the Aldon Construction Co.'s preview showing of its new "Masterpiece Series" of four-bedroom, two-bath homes at Buena Plaza, Miller and La Palma Ave., Buena Park.

The showing is geared to display six model homes, furnished in varying motifs by Aaron Schultz. They are forerunners of 2,000 Aldon-featured homes to be built in Buena Plaza, which also will have a shopping center of its own.

On view daily from 10 a. m. to 8 p. m., the furnished models are typical of 624 four-bedroom, two-bath dwellings in Buena Plaza's initial unit, now well under construction. Terms of nothing down, not even cash for escrow costs and impounds, distinguish the new community, according to sales agent E. "Billy" Hamburg.

Officials noted that veterans' terms feature monthly payments of \$149 for principal and interest; on 30-year VA loans.

Highlighted by New Freedom gas kitchens planned in co-operation with the Southern Counties Gas Co., the homes boast a wealth of Aldon "luxurized" features, including floor-to-ceiling brick or slumstone fireplace.

Spokesmen said Buena Plaza is within 30 minutes by freeway and fast arterials from downtown Los Angeles and many other

Investment Film Shown by Hutton

"Your Share in America" is the title of the film to be presented by E. F. Hutton & Co. at its Investment Forum. The local office of this National Stock Exchange Brokerage firm will show this film Wednesday at 7:30 p. m. at their offices, 219 E. Broadway. The film is a discussion of the place Mutual Investments Funds have in our economy and the advantages of this type of investment. Discussion will be lead by S. Keith Davis and Donald E. Leedom, registered representatives with the local firm.



RANGE FROM \$10,400

Offered in three or four bedrooms, Shamrock Village homes in Garden Grove are priced from \$10,400 to \$11,700. Veterans may purchase for nothing down. This is one of the models.

Heavy Sales in Shamrock Village Unit

Heavy sales continue at Shamrock Village, reports Frank Hart, sales manager of Walker & Lee, Inc., exclusive agents for the new Garden Grove subdivision.

"In less than two weeks," Hart stated, "sales in Shamrock Village have passed the million and a quarter mark. This is proof that homeseekers appreciate the many fine advantages offered in these homes."

"First of the advantages of Shamrock Village is the location on Harbor Blvd. just north of Garden Grove Blvd. This offers easy access to the Santa Ana Freeway and other major arteries and places Shamrock Village but minutes away from the industrial areas of Los Angeles and Long Beach. At the same time," Hart continued, "Shamrock Village is only minutes away from the famous beaches and resorts of the Southland. Nearby schools and shopping centers are a big attraction at Shamrock Village, too."

Shamrock Village homes have three and four bedrooms and are priced from \$10,400 to \$11,700. Veterans may purchase on no down payment financing.

The development is reached from Los Angeles and northern points by driving out the Santa Ana Freeway, south on Harbor. From Long Beach go out Seventh St. (Garden Grove Blvd.) then north on Harbor. Shamrock Village is on Harbor, just north of Garden Grove Blvd.

Will Select Realty Prexy

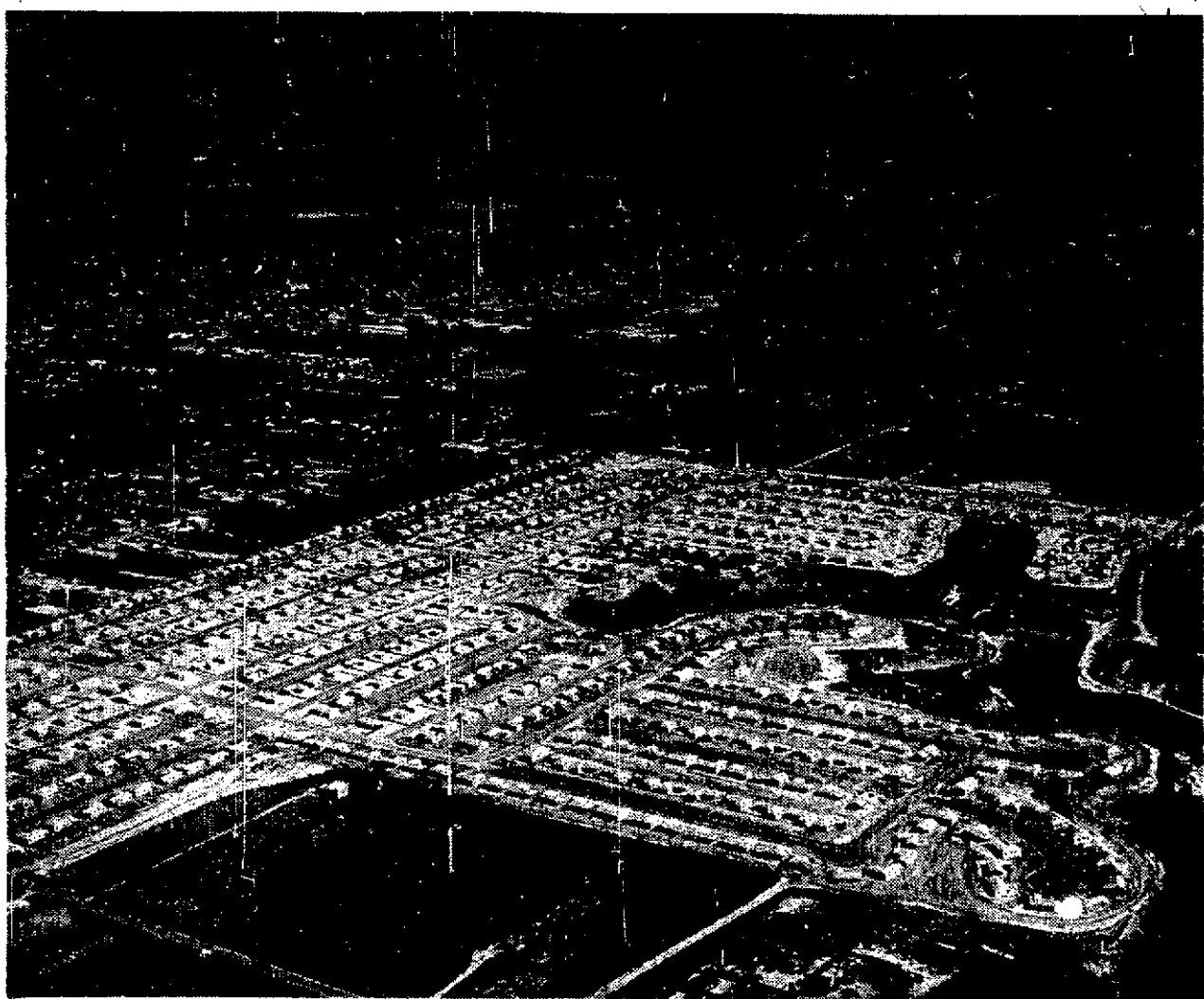
Directors of the Long Beach Board of Realtors will meet Monday afternoon to elect officers of the year. New directors, just announced, are: Hilbert Adams, Morris Holmquist, L. A. Martin and Claude Ryerson. Holdover directors are George Massey, I. L. Michael, Howard Butler, Ed. Walsh, E. Tenny Moore, M. L. Culley, Dick Hamilton and Sherill Muntz.

Arnold Berg is the retiring president and Tenny Moore is first vice president, who if precedent is followed, will be elevated.



E. TENNY MOORE
May Be Realty Head

IT'S LATER THAN YOU THINK! ONLY 69 LEFT!



NEWPORT-BALBOA VISTA FREEDOM HOMES

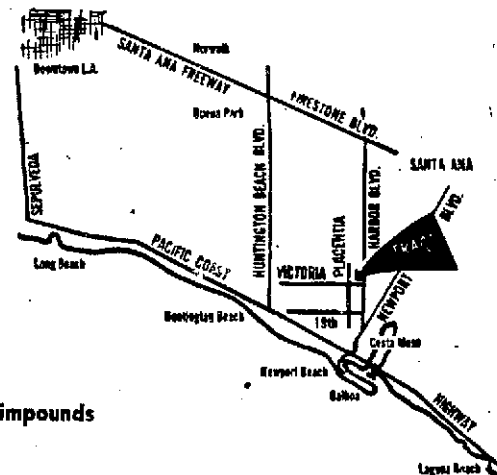
- ALL THREE BEDROOMS ARE TWIN BED SIZE
- 1349 SQUARE FEET UNDER ROOFS
- AMERICAN-STANDARD COLORED BATH FIXTURES
- YOUNGSTOWN ALL-METAL CABINETS
- 40-GALLON HOT WATER HEATERS
- SEWERS, CURBS, PAVED STREETS

NEVER AGAIN AT THIS PRICE AND TERMS

TOTAL PRICE **\$7995** DOWN PAYMENT **\$400** plus impounds

TOTAL MONTHLY PAYMENTS **\$56.75** INCLUDING INTEREST, PRINCIPAL, TAXES AND INSURANCE

WALKER & LEE, Sales Agents—Liberty 8-4565—Open 9 to 9 Daily



"Follow Freedom Home Signs"

3rd Unit Anaheim Village

4 Bedrooms 2 Baths
OR
3 Bedrooms and Den



NO SPOOFIN'...Your Best Home Buy!
Custom Styled Exteriors — Exciting New Floor Plans!

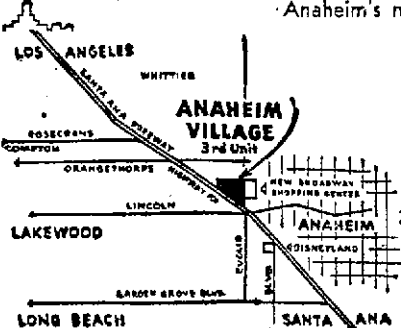
Give your family the best Halloween treat of all... a big Anaheim Village home with every feature you've always wanted!

Select from 3 Bedroom and convertible den plans with 2 baths—or luxurious four bedroom—2 bath models! Your Anaheim Village home can have forced air heat, beamed ceilings, mahogany paneling, wall paper, planned patios, tile baths! Wonderful stall showers with glass doors in many models!

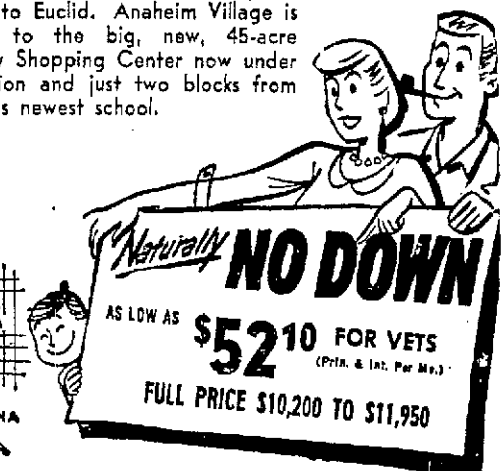
Now have the kitchen of your dreams... solid Alderwood natural cabinets, hammered copper fixtures, gleaming copper-tone hood over the stove area with light and exhaust fan, disposals, formed Formica counter tops... you'll agree these are the smartest, most convenient kitchens you've seen!

See the Furnished Models

Drive straight out Lincoln (Carson) to the Santa Ana Freeway, then left up the Freeway to Euclid. Anaheim Village is adjacent to the big, new, 45-acre Broadway Shopping Center now under construction and just two blocks from Anaheim's newest school.



ANAHEIM VILLAGE



Griffith Bros. — Paul L. Pierce
Builders Developers
Santa Ana Freeway at Euclid KEystone 5-0919

MORE Records Prove... The Fastest Selling Homes in ORANGE COUNTY

1st UNIT Sold Out 2 Weeks
2nd UNIT Sold Out 3 Weeks
3rd UNIT Sold Out 1 Week
4th UNIT Sold Out 10 Days

5th Unit Make Reservations Now!

- ESTATE SIZE LOTS
- Some With Bath and Half - Service Porches
- FLAGSTONE WOOD-BURNING FIREPLACES
- Walls of Glass in Living Rooms
- Long, Low Graceful Design
- FAMILY SIZE KITCHENS
- Garbage Disposals
- Ceramic Tile Drainboards
- Service Desk, Large Dining Area in Kitchens
- Finest Quality Oak Hardwood Floors
- RUSCO, AIR-TIGHT, WEATHER-SEALED STEEL WINDOWS
- "Clean-Easy" Modern Finish Mahogany Cabinets
- Beautiful Mahogany Slab-Doors Throughout
- Two Wall Furnaces
- Electric Lights in Big, Airy Walk-In Closets
- CIRCULAR HALL PLANS
- Multibreaker Circuits (no fuses)
- Johns Manville Rockwool Insulation and Weather-stripping
- Planbed Mahogany Paneling
- Double Garages
- Magna-Tex, Plastic Coated Walls and Ceilings (Kitchens and Baths)
- Your Choice, Wide Range of Colors Inside and Out
- Tibbett's Quality Paints Used

A MOORE-BUILT DEVELOPMENT
WALKER & LEE, INC., Sales Agents

Grand Opening

of these Wonderful MoorePark homes

MOORE PARK

in the Garden Spot
of Garden Grove

Open Evenings Including Sundays 'til 8



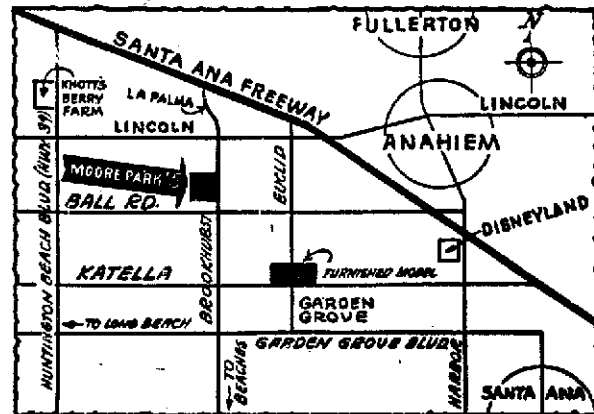
NOTHING
DOWN
to VETS

Furnished
Models
by
Dee Jay
Interiors

3 Bedrooms
\$66

total monthly
Includes Everything
principal, interest, taxes,
insurance
total price \$11,050

MoorePark No. 5 is located on Brookhurst, just north of Ball Road. From Long Beach drive out Seventh St., which becomes Garden Grove Blvd., and turn north on Brookhurst. From Los Angeles and points north, take the Santa Ana Freeway and turn south on Le Paine to MoorePark. Furnished model is at Katella and Euclid.





Golden West Park Opens Another Unit

Mac-Bright, Inc., developers of Golden West Park homes in Anaheim, scheduled the opening of their third unit today. Successful sellout of Units 1 and 2 hastened completion of these additional 4-bedroom, 2-bath homes, directed principally at non-veterans who may take possession with a down payment of only \$299, and no extras. Monthly payments, including principal and interest, start at \$69.50 on homes fully priced at \$10,575. An additional floor plan has been added to Golden West Park homes with the opening of Unit No. 3.



Interior features include two Holly wall heaters with secondary heat exchangers; deep walk-in closets with hangers and shelves; rust-free aluminum screens; French doors in living room; colored asphalt tile on all floors; slab doors; and complete American Standard sanitary kitchens.

Furnished models are on display from 10 a. m. to 9 p. m. Visitors are directed to drive along Carson-Lincoln (Highway 91) and turn south on Highway 101 (Manchester) four-fifths of a mile.

Invited to Bid on Norwalk Hospital

Two Long Beach builders, Ernest Adler, 622 Cartegena Ave., and King Construction Co., 5306 Lima Ave., have been invited to submit bids on the construction of a 20,000 square foot hospital to be erected in Norwalk on Front St. Louis Shoall Miller, Long Beach, is the architect.

Sales in Anaheim Village Are Ahead of Construction

With sales over one month ahead of schedule in their third unit, the building of three and four-bedroom homes at Anaheim Village is being stepped ahead this month in an effort to keep up with the demand, the builders, Griffith Bros. and Paul L. Pierce reported.

Located adjacent to the big new 45-acre Broadway Shopping Center in Anaheim at the Santa Ana Freeway and Euclid Blvd., the Village homes are available to veterans at no down payment and on monthly terms as low as \$52.10.

Many of the plans that proved so popular in the second unit are included in the new homes plus some newer models to give buyers a choice of 16 plans. The model homes will be open this week end at the Euclid and the Freeway location.

Gardendale's Sales Heavy

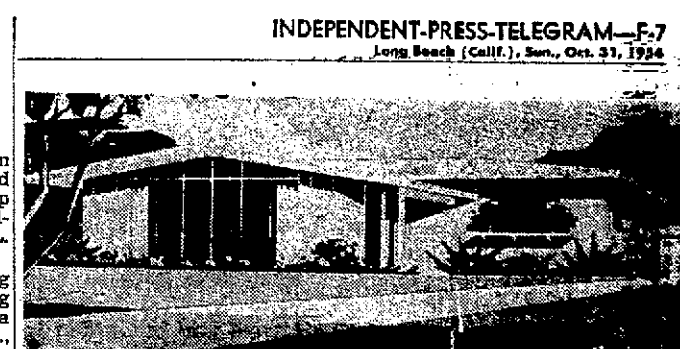
Formal opening of Gardendale's second unit last week-end resulted in 75 per cent of the subdivision being sold, according to Lyle Johnson, sales manager of the Don Coleman Company, exclusive sales agents for the Lansdale subdivision.

Terms of not one cent for veterans to move in one of the two-bath, three-bedroom homes is chiefly responsible for the tremendous sales response, he added.

A furnished model, described as "built around the kitchen," is open daily and Sundays at Brookhurst Ave. and Cerritos St. in smog-free Garden Grove.

The luxury kitchen emphasizes the unique planning of all the dwellings and features free built-in stainless steel automatic gas oven and range units, electric washer and dryer, natural finish beechwood cabinets, modern upholstered breakfast nook and garbage disposer.

Other luxury built-in features include flush woodburning fireplaces, central hall plans, forced air heating, fencing, glass stall showers, wall of glass overlooking from the living room a generous completely covered terrace, and cut out roof treatment for tree growth.



NO DOWN PAYMENT

Four bedrooms and two baths, or three bedrooms with convertible den and two baths are offered at Anaheim Village in Anaheim at no down payment and easy monthly terms. Located adjacent to the new Broadway shopping center at Euclid and the Santa Ana Freeway the Village Homes are now offering a quick move-in to buyers in their third unit.

IN CITY OF ORANGE

W. I. Wilkie, developer of Orange Terrace in the city of Orange, has drawn praise for the homes because of many features offered. One of the models is shown above.

New Orange Terrace Homes Are Lauded

Thursday night W. I. Wilkie, located at Parker and Eckhoff streets, in the city of Orange, was host to several hundred people at a buffet and open house at the homes of the development's second unit. Included among the guests were the mayor, city manager and other officials of the city of Orange. A four-hour radio show was broadcast.

City Engineer Realty Speaker

Jess Gilkerson, city engineer, will be guest speaker at the Board of Realtors breakfast forum Tuesday at the Lafayette Hotel, according to Fabe Blackman, chairman of the month. Gene Hoffman, membership chairman, will initiate Gene Page a new realtor, and the following salesmen:

Robert R. H. Lede, 723 E. 8th St. (with C. M. Nicholas); Louis Richter, 2511 E. 25th Pl. (with Deley Realty); E. J. Dominguez (with Deley Realty); Everett D. Ricketts, 2613 E. 25th Pl. (with Deley Realty); Arnold Blackburn, 1103 Hoffman Ave. (with John T. Webster); Oscar E. Bromley, 1172 Brookhurst Ave. (with Josephine E. Brounley); Roger J. Violeaver, 1017 Cerritos Ave. (with Deley Realty); Mary E. Sturgeon, 1015 Cerritos Ave. (with Deley Realty); Emiliou H. Barnes, 3641 Stearns Ave. (with Harold St. Rader); E. J. Perline, 4305 Ashworth St. (with Deley Realty); Rachel McCutchen, 4910 Faculty Ave. (with Rex D. Hodges); Robert C. Oliver, 2705 Knoxvill Ave. (with Olive Grubbs); Vernice Winslow, 2140 Pine Ave. (with Berrin Hall); and Clara G. Nick, 3435 Jackson St. Sustaining member: Roger A. Kander, Southern California Travel Termite Control.

Orange Terrace No. 2 offers three- and four-bedroom, ranch style homes. Among the many outstanding features are the famous Higgins oak block floors, living rooms with sliding glass patio doors, two file baths with stall showers and fenced-in patio areas.

These homes are available to vets for nothing down and as low as \$64.65 monthly, principal and interest. Total prices are from \$12,670. Orange Terrace No. 2 is

VETERANS YOU RECEIVE A CHECK for \$300.00 TO PAY ALL YOUR COSTS & IMPOUNDS WHEN YOU BUY YOUR HOMESTEAD PARK HOME 3 BEDROOMS-2 BATHS

ONLY
Monthly Payments **\$65.37** Prin. & Int.

1,200 SQ. FT. LIVING AREA
BUILT-IN GAS RANGES
FIREPLACES
COLORED FIXTURES
NATURAL WOOD FINISH CABINETS

NOTHING DOWN!

IMMEDIATE
OCCUPANCY

HOMESTEAD PARK HOMES —GARDEN GROVE—

Located on Cerritos between Brookhurst & Gilbert

Walker, Lee's Sales Soar

Residential sales completed by Walker & Lee, Inc., in the first nine months of 1954, rose to an all time high of \$29,516,382, it was announced by Frank Hart, sales manager. This figure represented sales of 26,013 homes. Sales for the corresponding period of a year ago represented a volume of \$16,691,427 and sales of 14,025 homes.

Walker & Lee, Inc. have gained national wide fame as merchandizers of homes. Starting in Lakewood in 1939, the firm represents prominent builders in Lakewood, Orange County and La Mirada areas.

"This tremendous volume of residential sales was anticipated by Walker & Lee at the beginning of the year. It is our belief that this selling pace will be maintained for the balance of the year and through 1955. We have found home seekers are becoming more and more selective in their buying and our builders are supplying the demand for bigger and better homes with more at corresponding lower costs," said Hart.



DELEGATE

Long Beach Board of Realtors directors have delegated President Arnold Berg, above, to represent them at the annual convention of the National Association of Real Estate Boards in Cleveland Nov. 6 through the 12th. An attendance of more than 5,000 Realtors is expected.

Buck Homes

IN SUBURBAN GARDEN GROVE

The Cadillac of the low priced field

\$10,450 FULL PRICE \$53.40 PER MONTH
Including Principal and Interest

Nothing Down to Vets!

4 BEDROOMS • 2 BATHS
3 BEDROOMS and DINING, DEN, 2 BATHS
2-CAR GARAGE

Check these real Cadillac Features

1. Forced air heat with summer conditioning temperature controlled by Pioneer
2. Knotty pine kitchens—natural finish with black wrought iron hardware
3. Sliding glass doors to cement patio
4. Vanity with plate glass mirror in master bedroom
5. Two-car garages
6. Walk-in closets with lights
7. Genuine ceramic tile six feet high in shower
8. Flemish glass shower doors
9. Genuine ceramic tile four feet high over tub
10. Garbage disposals by Pioneer
11. Colored plumbing fixtures
12. Number one parquet hardwood floors
13. Built-in planters
14. Fifty-gallon water heaters by Pioneer

DIRECTIONS

Directly out 7th St. (Garden Grove Blvd.) to Euclid Ave. in center of Garden Grove. Turn left to Lampson, then turn right to models. OR out Carson Ave. (Lincoln Rd.) to Euclid, then right to Lampson in Garden Grove. Turn left to models.

ANOTHER BUCK COMMUNITY

VETS! 2nd UNIT OPENS!

at **GARDENDALE** and you get all this! plus!

No Cash Down-Not Even Impounds

2 BATHS, 3 BEDROOMS in lovely smog-free GARDEN GROVE

SEE FURNISHED MODELS by **FRANK BROS.** LONG BEACH

\$66.44 Month Prin. & Int.
FROM \$12,575

GARDENDALE by Lans-Dale
Brookhurst & Cerritos, Garden Grove
The Don Coleman Co., Exclusive Sales Agents

How to get FROM LONG BEACH, drive east on Spring St., which becomes Cerritos, and follow to end of Cerritos. FROM LOS ANGELES, take Santa Ana Freeway to Firestone, and drive on Firestone to La Palma, just past Buena Park. Turn right around the bend, then left to Brookhurst and Cerritos.

1st all-modern oil-equipped homes in Garden Grove on these terms
WE EVEN LOAN YOU THE IMPOUNDS

BUILT-IN WESTERN HOLLY autom. GAS OVEN
BENDIX Automatic WASHER & DRYER
WASTE KING GARBAGE PULVERATOR
SEL. AIR BEECHWOOD Natural CABINETS

BUILT-IN Upholstered BREAKFAST NOOK

O'Toole says ... **THIS IS THE PLACE!** for Happy Living

Shamrock Village

FEATURES

- Ceramic Tile Kitchens
- Garbage Disposals
- Wall of Glass in Living Room
- Rockwood Insulation
- Weatherstripping
- Genuine Lath and Plaster Walls
- Thermostatically Controlled Heating
- Family Size Bathrooms, Colored Fixtures
- Pullman Baths, Marlite over Tubs
- Staff Showers and Electric Heaters (Some Models)
- Oak Hardwood or Cork Floors
- 40-50 Gallon Water Tanks
- Mahogany Slab Doors
- Bermuda Roofing Red or Pink Crushed Rock
- Steel Sash Windows
- Two-Car Garages
- Front and Side Yards Landscaped
- Appliances Included in Loan (Optional)
- TV Jacks and Outlets
- California Contemporary Design
- Color Harmony Inside and Out

Naturally Gas Equipped

NOTHING DOWN to VETS

in Smog-Free GARDEN GROVE

Appliances may be included in Loan

3 and 4 Bedrooms — 2 Baths
3 Bedrooms — from \$10,400
4 Bedrooms — from \$11,700
as low as \$51 monthly, principal & interest

Shamrock Village is located on Harbor Blvd. just north of Garden Grove Blvd. From Los Angeles, take the Santa Ana Freeway to Harbor and turn south on Harbor to Garden Grove Blvd. and turn left on Harbor to Shamrock Village.

Walker & Lee, Inc.
Sales Agents



MANY BUILT-INS

Skylark Terrace has opened a second unit in Garden Grove and reports big crowds attending. The homes, typical of this one pictured, feature many built-ins for kitchen efficiency.

Skylark Terrace Opening Brings Many Reservations

Grand opening of Skylark Terrace, 1/4 mile north of Chapman's second unit brought tremendous crowds according to Bill Tietz, president of Tietz Construction Company, builders and to the models just north of Chapman Ave. north of Lampson.

"The huge crowds that attended this opening, the many reservations taken, indicate that this second unit will sell out faster than the record-breaking Skylark Terrace No. 1," he reported. "Of particular interest," continued Tietz, "to visitors this weekend, were the all-electric kitchens which we designed to fit the basic needs while supplying luxury extras in an efficient design. These beautiful Skylark Terrace kitchens are all electrically equipped to lessen the work hours and increase efficiency in that important room."

Among the features are built-in Hotpoint ranges and ovens, garbage disposals, Hotpoint dishwashers, exhaust fans, cabinets with natural birch doors and ceramic tile counter tops. Skylark Terrace homes are priced at \$15,850. Veterans earning \$450 monthly may buy with no down payment. Low FHA terms are available for non-veterans. Skylark Terrace with four models decorated by Loyds of Long Beach, open for public inspection, is situated in the city of Garden Grove on Brookhurst Ave., 1/4 mile north of Chapman Ave. Visitors may drive on Santa Ana Freeway to La Palma, turn south and continue to the development.



WINNER

Mrs. J. L. Wood, 3312 Oregon Ave., is shown receiving a Filter Queen from TV Starlet Sunny Zenith. It was a prize awarded by Filter Queen, Inc., as part of their display at the Pomona Fair.

Brookhurst Square Homes Ready Soon for Buyers

Many of the new Brookhurst Square homes in Garden Grove will be ready for occupancy at close of escrow, according to builders, Henry C. Cox and Affiliated Companies. Three furnished model homes expressing varied types of California decor, have just opened for inspection on Brookhurst Ave. north of Lampson.

Although said to be the ultimate in charm of architectural design and practical value, Brookhurst Square homes are available to qualified veterans with no down payment (impounds only). Monthly payments start at \$90.50.

These new three and four-bedroom, two-bath homes are located on pleasantly curved streets presenting an unusually attractive picture. Minutes out of Long Beach, the new Brookhurst Square development is near schools and shopping centers.

Giant Trees Near Homes

Ranch type homes in an area surrounded by giant eucalyptus trees are offered by Huntington Manor in smog-free Westminster, Walker & Lee, sales agents, announced.

They are three-bedroom homes with a bath and a half and are available to veterans for nothing down. Low FHA terms are available to non-vet. The homes are priced from \$11,800. Monthly payments are approximately \$67, the builder reports.

The homes have open-beam ceilings, full Johns-Manville insulation, variegated colored rock roofs, built-in Western-Holly ranges and ovens, sliding glass doors to the patio and many other features.

Advertised as "closer than any other Orange County residential area to the new Long Beach State College." They are but a short drive east of the college.

GET SPARE CASH — rent, spare rooms! Use classified ads. Phone 6-9071.

Lois Hall Opens Own Beauty Salon

Reopening of the former American Beauty Salon at 2161 American Ave., to be known as Lois' Distinctive Hair Styles, is announced by the new owner, Lois Hall. She has had many years of experience in beauty services, having been employed at the Edgewater Beach Hotel salon in Chicago and for the past three years has been with an exclusive downtown Long Beach salon.

The new salon has been redecorated and has obtained much new equipment for the opening.



THREE REALTORS HONORED

Long Beach Realtors who led in listings in the total of \$10,000,000 in properties made available for co-operative selling under the Multiple Listing program were honored last week by fellow realtors. Chairman Harvey Miller of the listing service, second from left, is pictured with the three leaders, W. G. Eisenmann, Hilbert Adema and Joe Farr, who received plaques for distinguished service.

SEE THESE QUALITY CUSTOM-BUILT HOMES

GROVE VIEW ESTATES
IN SMOG-FREE GARDEN GROVE

CHAPMAN AVE. AT NELSON

VETS \$99 MOVES YOU IN

3 BEDROOMS 2 BATHS FROM \$13,000

- Sliding Walls of Glass
- Fireplaces with Log Lighters
- Metal Casement Windows
- Forced Air Heat With Summer Cooling
- Colored Bath Fixtures
- Glass Enclosed Tile Stall Showers
- Pullman Lavatories
- Cork Sound Control Paneling
- Garbage Disposals
- Ventilating Fans
- Covered Terraces
- Sliding Door Wardrobes
- Bel Air Cabinets
- Brick Veneer
- Landscaping

Pioneer Land Co., Sales Agents

PRE-OPENING "GUN!"

Get in on the "fifty-yard line" selections by coming out today

Golden West Park

UNIT 3

NON-VETS Only \$299

moves you in!

WALKER & LEE, INC. SALES AGENT
MAC-BRIGHT, INC. BUILDERS

Visitors are directed to drive along Carson-Lincoln (Highway 91) and turn south on Highway 101 (Manchester) four-fifths of a mile.

BIGGEST!
Over 1300 square feet of living space

4 Bedrooms 2 Baths
2-Car garages
full price \$10,175

Map showing location near Disneyland and Harbor.

grand Opening

of the New Ranch Style

3-BEDROOM • 1 1/2-BATH

HUNTINGTON MANOR

Completely Surrounded by Giant Eucalyptus Trees in

SMOG FREE WESTMINSTER

VETERANS NOTHING DOWN

Non Vets • FHA Terms

PRICED FROM \$11,800

APPROX. **\$67.00 PER MO.** TOTAL COST!

QUALITY FEATURES

- Open Beam Ceilings
- Full 1" Johns-Manville Insulation
- Variegated Colored Rock Roofs
- Garbage Disposals
- BUILT-IN WESTERN-HOLLY RANGE AND OVEN
- Unit Heat, Thermostatically Controlled
- Sliding Glass Doors to Patio
- 1 1/2 Bath

Walker & Lee • Sales Agents

*Check with Salesman at Furnished Models to see how you can be \$100 richer.

Map showing location near V.A. Hospital and City of Westminster.

parade

LONG
BEACH

INDEPENDENT
Press-Telegram

A RETIRED TEACHER'S STORY:

I Hated to Quit—but Today's Kids Are Too Much!

PAGE 6

HALLOWEEN 'CAT'
PAGE 2

The Story Behind a White House Swing

By JACK ANDERSON and FRED BLUMENTHAL



BOW and handshake is traditional greeting for Ike and grandson.

A HAPPY FAMILY is the goal of nearly every American. How is it reached? The solemn statistics on juvenile delinquency and divorce show it isn't easy. Yet many families in this broad land are happy, united and unafraid. In a new series, starting today with America's first family—the Eisenhowers—**PARADE** reveals their formulas for success.

FROM A STately Norwegian maple on the south lawn of the White House in Washington hangs a child's small swing. Beneath it, marring the otherwise faultless sweep of green, is a bare spot in the grass, worn there by tiny toes running for the take-off and heels braking for the stop.

A swing beneath a tree is a small, ordinary thing, but this one represents a big job: the efforts of a pair of grandparents to make a home of something as cold and impersonal as the Executive Mansion.

The swing is a key to the formula Ike and Mamie Eisenhower have worked out for a happy home life after years of living in the limelight. They maintain a warm, homey atmosphere. They refuse to be ruffled by the presence of a President in the family. When they draw into their family circle, pomp and protocol are shut out.

At first, their daughter-in-law, Barbara (wife of the President's only son, Maj. John Eisenhower), was apprehensive about bringing the children to the White House. She feared they might be spoiled by too much public attention.

But the grandparents rebelled; they wouldn't let the Presidency stand between themselves and their three grandchildren—Dwight David, 6; Barbara Ann, 5, and Susan, 2. So, characteristically, the family put their heads together and determined to make the White House into as normal an environment as possible for the children.

Because Ike and Mamie, Barbara and John jointly attacked a common problem, the children in their frequent visits to Washington have failed utterly to realize they are celebrities. Their unsophisticated, small-child ways show clearly that they don't consider themselves any different from other kids.

It is true that the White House rooms are massive in the eyes of small children, but so much the better for riding tricycles. And, as in most other homes, there's a grandmother nearby, smiling at the sound of young laughter, coming quickly to the rescue when there are mishaps and checking at night to make sure they're tucked into bed.

For young David, there is one special problem: the fact that his favorite playmate (whom he calls Ike) is often unavailable for games. Between grandson and grandfather, however, there is a close mutual understanding.

While David is at the White House, each day begins with a very special ceremony—special to two people. When Ike and David first meet—about 7:30, most mornings—they approach each other stern-faced and solemn, stand two feet apart and bow deeply while

shaking hands. Then David tootles his own version of reveille. The ceremony ends with Ike swooping the young bugler into a bear hug.

Then the two men discuss David's schedule for the day. Likely as not, David will slyly suggest some activity that includes his grandfather. Example: a lesson in golf with the tiny clubs Ike bought him. Sometimes the President shakes his head regretfully. But occasionally he makes a date.

Once, Ike gave David his word that he would personally broil a steak—"just for us"—that evening. Along toward supper time, the President found himself tied up with a delegation of distinguished churchmen. Ike cut the meeting short.

"I'm sorry," he explained with a smile, "but I have to keep an appointment with my grandson. I gave him my promise."

Such an incident shows how far the man with the world's toughest job is willing to go to turn a house into a home. It's the spirit behind that tiny swing that breaks the austerity of the White House lawn. ■

MOST FAMILIES have a formula for happiness—a special activity, a favorite place, a saying handed down through generations, an unusual philosophy of life. What is yours? **PARADE** will pay \$100 for each story of a family used in *Parade Families*. They must be true accounts from your own experience, submitted in typewritten form along with a photograph of the family. Length: 300 to 750 words. Manuscripts cannot be acknowledged or returned. Send to *Parade Families*, **PARADE**, 255 Madison Ave., New York, 17, N. Y.

parade

The Sunday Picture Magazine
OCTOBER 31, 1954

JESS GORKIN
EDITOR

W. A. SPRAGUE MORRIS WEEKS, JR.
MANAGING EDITOR ASSOCIATE EDITOR

ROBERT P. GOLDMAN S. A. SCHREINER, JR.
ASSISTANT MANAGING EDITORS

PAULINE REAVES HODGES
STAFF EDITOR

EDWARD R. WADE
ART DIRECTOR

THE COVER

As a youngster in her native Boston, Audrey (Deedee) Wood used to wait anxiously for Halloween, so she could switch the neighbors' porch furniture or knot their clotheslines. Today she celebrates the occasion more decorously, with a cat dance dreamed up just for **PARADE**. "It's pretty authentic," she says. "I have two Siamese cats, Angelo and William, and I watched them for inspiration."

Deedee has danced in *Guys and Dolls* and *Can-Can*, and on TV. Now she hopes for a solo spot in a Broadway musical.



TABLE OF CONTENTS

A Look at Czech Air Power.....	4
Why I Quit Teaching.....	6
Swing Bands Are Coming Back.....	10
Which is Witch?.....	14
Parade Etiquette.....	16
The Bear That Loves Lipstick.....	17
Fancy Furs.....	18
He Works Only 27 Days a Year.....	20
Parade of Progress.....	22
Beth Merriman's Food.....	23
Picture Credits.....	20

(Cover: ORMOND GIGLI)



Big

Fall

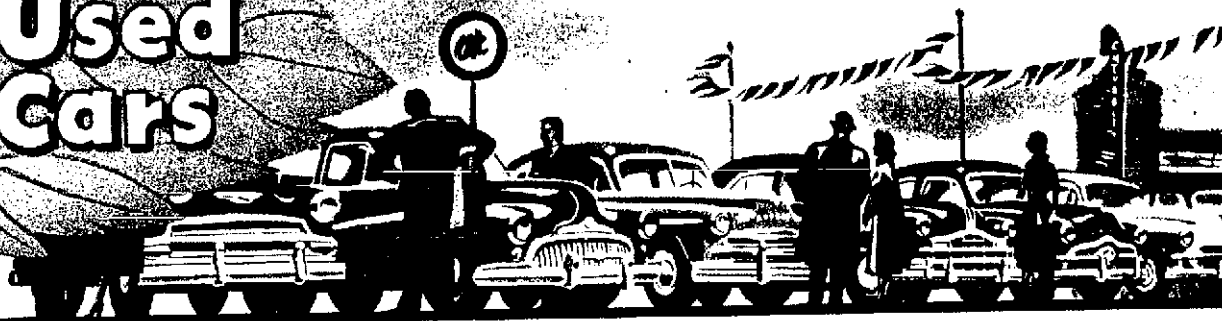


Bargains



OK

Used
Cars



Buy ... and save ... **RIGHT NOW!**

Buy with confidence and pocket your savings—it's a double advantage that can be yours if you're in the market right now for a good used car!

You can always count on getting top value with used cars bearing the red OK Tag. They're the best of our many trade-ins. They've been thoroughly inspected and reconditioned for performance and safety—and are backed by your Chevrolet dealer's warranty in writing. That's why you can buy with warranted confidence!

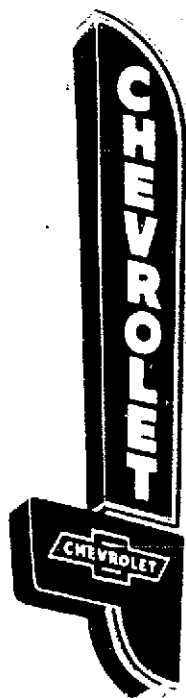
You're doubly ahead because right now you can make the best deal of the year on an OK Used Car. Prices are down on all makes and models as we reduce our inventory for the winter months ahead.

But like all good buys, our stock of top-value OK Used Cars is bound to dwindle fast. That's why we suggest you drop around as soon as you can for the best selection of the year's best buys. You'll find the OK Tag only at your Chevrolet dealer's.

6 Ways Better • Buy with Warranted Confidence

1. Thoroughly Inspected
2. Reconditioned for Safety
3. Reconditioned for Performance
4. Reconditioned for Value
5. Honestly Described
6. Dealer Warranty in Writing

See Your Chevrolet Dealer for the Best Deal!



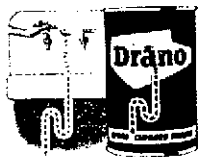
Sold only by an
Authorized
Chevrolet Dealer





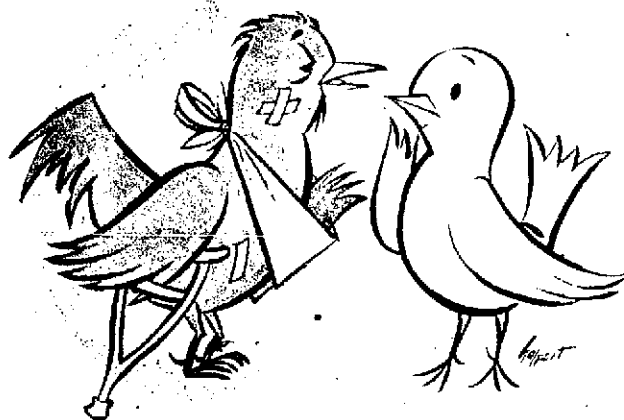
"That reminds me—I've got to run!
This is the day of the week I put Drano in all the drains!"

You'd shudder if you could see the dangerous sewer germs lurking in every drain. And they breed in muck that liquid disinfectants can't budge. Only Drano's churning action dissolves the muck—and keeps drains germ-free and free-running. Put Drano in every drain—once a week—costs only about a penny a drain. Makes septic tanks work even better. Get Drano today at your grocery, drug or hardware store. Also available in Canada.



There's nothing like DRANO—to keep drains free-running and sanitary.

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO



"I didn't even see the window—they'd cleaned it with Windex Spray!"

Word travels fast about Windex Spray. For it cleans windows, mirrors, all kinds of glass surfaces in half the time it takes other glass cleaners. And glass shines bright; stays bright longer! For there's no waxy dust to clean afterward—no waxy film to attract dust later.

Windex Spray is a thrifty buy, too. Especially economical in the big 20-oz. size. Get it today at your grocery, drug or hardware store. Also sold in Canada.



So fast, easy, thrifty, it outsells all other glass cleaners combined!



MASS JUMP over Prague looses square multi-colored parachutes in simulated attack formation, Russian style. Czechs recently placed second in French international parachute contest.

A Look at Czech Air Power

First photos from Red satellite reveal ominous postwar progress

THE AERIAL DISPLAY pictured here was run off recently in Prague to show a Czech crowd how "their" air power has grown since World War II. Actually, these photos—first to be published in the U. S.—indicate that Czechoslovakia has become the second European satellite (first: Poland) with a strong air force on the Russian model, planned and run from Moscow.

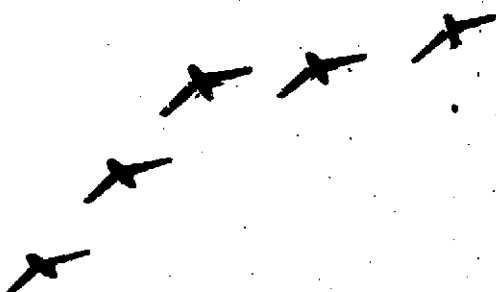
Today Czechoslovakia has at least 500 fighting planes. Most are of Soviet make, though the industrially able Czechs recently activated the only satellite factory for producing MIG-15 jet fighters. Their air force

numbers about 15,000 men; Russian officers serve as technical advisers and train Czech instructors. Besides Soviet planes and techniques, the Czechs have learned Russian-style parachute jumping (above).

With Czechoslovakia tightly bound to the Soviet defense system (example: a radar net along the entire border), this adds extra muscle to the already potent Red air arm. In time or war, it conceivably could prove decisive. Would Czech pilots also stay loyal to Communism? Russia has a hard-to-argue answer: every Czech plane flies on gasoline rationed by, and from, Moscow.



STUNTING JETS thrill crowd in low swoop (top), leave vapor trails in sky (below). Note modern swept-back wings.



5 treats a week for breakfast

An exciting way for the whole family to enjoy the high-protein benefits of Quaker Oats



The wonderful taste of good hot oatmeal is always a treat for the family. And for the variety youngsters—and grownups, too—like in breakfast, serve delicious Quaker Oats with toppings, as shown here. Isn't this an easy way to give the family a breakfast that's really good for them?

Oatmeal gives your family more protein than any other leading cereal. And that is why Quaker Oats helps adults keep fit—not fat. Helps children grow strong, healthy bodies.

Quick to fix for busy homemakers! All you do is pour Quick Quaker Oats into boiling water. In just 1 minute your oatmeal is completely cooked, creamy and smooth. Could any breakfast for your whole family be easier—or better—than good hot Quaker Oats?

QUAKER OATS

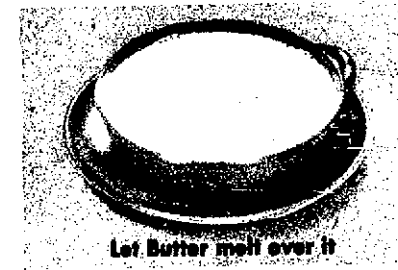
America's most popular cereal... hot or cold



Sprinkle on Brown Sugar



Sit in Raisins



Let Butter melt over it



Top with Fruit



PROPAGANDA at aerial show includes free rides on sightseeing planes (commercial models only) for purchasers of lucky tickets.



Florence Sweeney: She has seen youngsters change—but she still can smile.

'Today's teenagers are too tough for any teacher'

A veteran public-school teacher tells why she was 'glad to quit': troublemakers now hamstringing willing students

ALMOST A LEGEND in Detroit, Mrs. Florence Sweeney taught English to thousands of teenagers, pioneered in such techniques as radio workshops and classroom dramas. A founder and nine times president of the Detroit Federation of Teachers, she was as active in civic affairs as in the educational field. In her 32-year career her name became a household byword all over the city.

So Detroit was startled when, last spring, Mrs. Sweeney announced her retirement from the teaching ranks. Eyebrows went even higher a few days later when she kissed her profession goodbye with the statement that she was "glad to quit"—that today's teenagers had simply become too trying. Here, Mrs. Sweeney spells out her reasons for retiring and explains why she thinks teenagers got that way.

by **FLORENCE SWEENEY**

PHOTOS BY SAUL SHIEFMAN

DETROIT.

"TOP TEACHER Glad To Quit!"

That was the newspaper headline when, after 32 years in the work I loved, I retired from teaching last spring. In an interview with newspaper reporters, I had spilled out my feelings. I was not sorry to retire, I told them, because in these days high-school students have simply become too difficult for a teacher to handle.

The reaction was immediate. My phone rang for days and days. Most of the callers were parents. "You must have been misquoted," they insisted.

In one school, a group of my former students surrounded a teacher. "Why did Mrs. Sweeney say that?" they begged. The teacher looked at them silently a

moment and mentally reviewed the painful class hour she had just completed. "If you want to know why, just look at yourselves," she said.

If I could do it again, I would try to take back the pain my words caused my students and my friends. But I would not take back the words; I was not misquoted. I spoke the truth: something has happened to our children, just in the last five or 10 years.

Years ago, you found only a few students who were openly hostile—at most, one or two in each class. A good teacher could manage them with extra patience and friendliness. Or the impatience of the rest of the class could prod the bad actors out of their cantankerous displays.

Today, teachers confront classes in which hostility outweighs co-operation, and the willing students are unable to set the patterns of class behavior. Even the degree of hostility has changed. Today's bad actors are much more aggressive. They are contemptuous of teacher authority. More dismaying yet, they often are more hateful toward one another than toward the teacher.

For years I planned all my year's work with my students. I used to "group" my classes—break them up into small groups so that slow and fast students could work at their own rate of speed. In recent years I have given it up. Too many of today's students just won't "group."

You can imagine what this does to the classroom. Let me give you an hour with one of my English classes:

The first few minutes will be spent in rounding up students from the corners and window seats where they are wrestling or trading comic books. Across-

the-room shouting and punching matches must be broken up.

When there is some semblance of order, the lesson begins. But half a dozen of these high-schoolers have not brought their textbooks; this group never does. And two-thirds of the others have not read the assigned lesson, a short story. So the discussion begins with the fraction of the class that is prepared.

The story is about an isolated mountain family and the gun-pointing suspicion with which they allow a city doctor to treat their youngest child. Soon we are talking about how easy it is to form suspicions and prejudices about people before you know them. When the discussion is general enough, even those who have not read the story join in—often without waiting for another speaker to finish a sentence.

"That's just what you think," "You always were a dope." "Oh, yeah? You want to make something of it?" "You sound just like a Communist. Why don't you go back to Russia?"—this is roughly the level of discussion. The air is filled with the challenge and counter-challenge of 14-year-old high-school freshmen, so satisfied with what they know of life that they will not bother to read and will not listen to more than a sentence of a differing view.

Maybe it's not strange that a discussion bordering rather remotely on politics could stir up such acrimony. But there is a whole list of themes in classical literature which this class could not discuss objectively.

Stories which mentioned poverty or defeated ambition were trouble-makers. So were great worldly success, character traits like sympathy or tolerance, extreme selfishness, ethics or morals—even love. It

seemed that no matter which way the discussion turned, name-calling and bitterness shot up.

If you think I paint a black picture, let me assure you that I do not. The class I described above is disciplined, by today's standards. In the first weeks of the school year, before what you might call the "shakedown" period, it would be even worse. Class-work might wait 15 minutes while the stragglers are rounded into their seats. A few plant themselves in other students' seats and refuse to budge until they are dislodged.

And once the class session does begin, it may be accompanied by loud private conversations, by students throwing pencils, books, erasers, snatching things from each other, parading around the room to the pencil sharpener or to look out the windows. Drumming on the desks is commonplace. So is the tramp of feet in cadence on the floor.

But let me emphasize this: I could control this class. Any good teacher could. By the end of the year, the students did learn something—and took pride in their progress. For the teacher, it was a matter of never losing her temper, of stressing order, courtesy between students, of knowing when to yield to the inevitable.

One of my biggest disciplinary problems in my teaching days was Frankie, a strapping 15-year-old who came to a Detroit high school from a one-room school in the rural South. He read at the fourth-grade level. I had to control him or lose the entire class.

Frankie would flop in his seat in something between a sprawl and a swagger. His very posture seemed to be a sneer. When I called on him, he shrugged from beneath glowering brows. When I called on someone else, he drew on his fund of smart-alecky remarks for something calculated to draw a laugh.

During my lunch periods, I began to call Frankie out of his classes. I'd talk to him. "You act as though you have to prove no one can push you around," I'd say. "No one in this school wants to push you around!" It took a long time, and a lot of conversations, to bring Frankie around. He did settle down, and he did make progress.

But should a teacher be asked to make a struggle like this day after day? I don't think she should. And an increasing number of teachers agree. More and more are choosing a relatively early retirement. Even the struggle to survive on a slim pension will look easy to them by comparison.

What Makes Them That Way?

WHY ARE SO many of today's children so difficult to educate? (They aren't a majority, remember.) A classroom teacher can only try to guess some of the answers.

The apple does not fall far from the tree. These kids live in a world of cold war. Violence is in the air they breathe. The boys in my classes were 14 to 18; they knew that soon they would be in uniform, perhaps at war. Little wonder that nothing much seemed to matter to them except having their own way.

Little pitchers still have big ears. Even the least intellectual of children absorbs, somehow, the contagious wave of name-calling current in public life and the spectacle of men in high office offering to meet in an alley to determine who's the liar.

Intellectual apathy only mirrors the climate outside. The slow-witted scholar who once crept unwillingly to school now rides the current of anti-intellectualism. Those who excel at their studies will become "eggheads" and targets of derision. This attitude makes it harder than ever to arouse intellectual curiosity and create the desire to pursue answers.

It is in the classroom, too, that the "breakdown of

the home" moves out of the newspapers and textbooks and becomes real. This is what the teacher faces. Many of these children have never known real family security—which means they are strangers to both love and discipline. Part of the picture is that youngsters in high school today were babies in World War II, when even the best homes might be broken.

Never before, in my experience, have interested parents seemed so helpless to control their children. The traditional patterns of strict family upbringing have disappeared. But we have not found a substitute technique for teaching self-control and passing along the values of society.

Where does television fit in? I would not under-rate its influence on the young. Some elementary schools I know of have considered discontinuing wrestling in gym classes because children used strangle holds and eye-gouging techniques they learned by watching TV. And when I know that program after program teaches that violence—gunplay, fisticuffs or harsh words—is the accepted expression of dissent among adults, I am not surprised that my students cannot accept differences of opinion gracefully.

Another factor in molding today's teen-ager attitudes is that millions of these children in big-city schools are very truly "displaced persons." Until recently, they lived on farms or in small towns. Nothing in their past has prepared them for the plunge into the bigness and aloof impersonality of the big-city high school, with its thousands of children under one roof. Country children transplanted to the city feel a poignant loss of identity.

And some city neighborhoods are undergoing such changes that they are, in effect, frontiers of intergroup relations. There, children must cope with tensions and prejudices that quite often tax the maturity and experience of adults.

These undercurrents and cross-currents affecting our teenagers know no economic, social or racial lines. The English class I have described was in a school which could not be described as "poor." Parents were largely working people, with about average income. National and racial backgrounds were varied. The juvenile-delinquency rate was comparatively low.

But I have teacher friends in high schools in some of the city's high-income, predominantly native-born districts. Teenagers were no easier to handle there. Basically the problem was the same, although it took a slightly different turn. Classes were so torn by cliques that children could scarcely work together. Boys and girls of 15 patronized the teacher and barely tolerated their studies, regarding them as merely an irritating interruption of their real social interests. Without words, their attitude spoke, "My father can get me into college anyway."

Secret fraternities and sororities in high schools are against the law in Michigan, but they flourish in these schools and heighten the problem. They seem to be the principal dividing factor. Usually, they have the blessing of the parents. One parent I know, an important school official, not only encouraged his son to belong to an illegal high-school fraternity, but even offered his home as the fraternity meeting place.

Continued on page 8



Seated companionably on her front lawn, Mrs. Sweeney chats with visiting teenagers.



TEACHER'S GOODBYE CONTINUED

What can be done to lighten the teacher's burden? Mrs. Sweeney has some suggestions

I do not pretend to know the fundamental solutions to the problem of today's children. That is a challenge to the sociologists, psychologists and others who are not involved in the battle and thus can take a broad view. In any case, their solutions will need years to apply. And a million teachers must face—right now—the type of situation I have described.

But can't something be done to help the teacher today, on the immediate, classroom level? I think so.

Here are a few suggestions to ease the burden on the teacher:

Smaller classes. The Detroit Board of Education has gone on record in favor of an average class enrollment of 25. I had classes of 38.

Expansion and improvement of auxiliary services now so inadequate in even the best school systems. These include boys' and girls' counselors, visiting teachers, psychological testing, mental hygienists, treatment clinics, family guidance.

A revised high-school curriculum. High schools today serve the needs and interests of a minority of students. Each year nearly as many students drop out of school as graduate. Our classrooms and curriculums, with their emphasis on so many hours of each subject, artificially compartmentalize learning.

We need a setting in which students can learn their skills the same way they learn them in life: all together. Camping education projects, tried in a few communities, suggest the possibilities of joint education of hand and mind in an active setting. The depression-era CCC camps demonstrated how much meaningful education a directed work program (under school control) could provide.

Increased salaries. Education should attract our best young people in a free-enterprise, competitive society. But until Mr. and Mrs. America agree to foot the bill, I am afraid teacher-recruitment drives will fail and retirement will look more attractive.

More administrative firmness. This may be surprising, coming from a classroom teacher—and one who believes in democratizing education. But order in the classroom is as much the principal's concern as the teacher's. Every teacher knows that a few uncontrolled classes can demoralize the whole school. Here are two examples:

In one intermediate school I know of, good-sized teen-aged boys splashed noxious liquids in the drinking fountains and against the radiators in the hall. There was no reaction from the principal.

Another principal was determined that under no circumstances would police be called to "his" school. Grown young hood-

lums off the streets invaded the school corridors and disrupted classes. But he was adamant—until finally one of the teachers picked up the principal's phone and told him flatly, "If you won't call the police, I will."

Granted these are not representative schools or principals. Still this is an area in which changes can be made, and quickly, without waiting for fundamental solutions or larger appropriations.

Not until some, at least, of these changes are made will we slow down the exodus of our most experienced and best-trained teachers from a profession that already is undermined. This exodus should be a matter of deep concern. For we old-timers are needed as a helpful and steadying influence on the young, the inexperienced and the just plain weak teachers.

And so I have quit teaching. At 55, I think I am still young. I haven't quite the energy I had when I was 23; but I consider myself a better teacher than ever, thanks to what 32 years in the classroom have taught me. (No matter what television comedies say, it is easier to establish a teaching relationship with a high-school class after you have passed the age when you competed with the coeds.)

I have done my teaching in highly privileged and in underprivileged neighborhoods. I have worked under effective administrators and under weak ones. When I quit, I left from a school where all my relations with the faculty and administration had been happy.

Right up to the end, I had students who would be a joy for any teacher. Watching the improvement of "problem" children has given me deep satisfaction. I have loved teaching and have been a successful teacher.

Would I do it over? I am sure I would. But am I glad to quit now? You bet I am! ■



AT FAREWELL DINNER for her, Mrs. Sweeney chats with Gov. G. Mennen Williams.



You're as Young as You Feel

...and **PACQUINS**

Silk 'n' Satin
LOTION

makes every inch of you feel young!

Silk 'n' Satin satinizes
your skin:

lanolin-richness softens
dry skin;
satinizing action heals
chapped skin.

Silk 'n' Satin keeps your
hands as soft and
smooth as the protected
skin of your body!

Creamy lubricants nourish
the beauty layers of
your skin.

Silk 'n' Satin sleeks
every inch of you
to a satin
finish no matter the
weather or the
work you do!

• Smooth Pacquins Silk 'n' Satin over your shoulders, arms, legs—all of you after your bath. Use it on your hands frequently during the day. Silk 'n' Satin's SATINIZING ACTION penetrates quickly, leaving only a delicious fragrance... a satin skin!

It Satinizes!

At all cosmetic counters—25¢, 49¢.
Also dispenser-bottle, 98¢. Prices plus tax.



Helene Curtis has wonderful news for you!



NOW... a Hair Spray with NO LACQUER

never, never stiffens your hair!

keeps your hair in place all day!



Helene Curtis
SUPER SOFT
spray net

For all you women who've turned up your pretty noses at a Hair Spray

no lacquer

—really leaves
hair silky and
natural looking.

no lacquer

—softly makes
your hair behave.
And even hours
later, just a wet
comb renews the
"springiness"
of your wave.

no lacquer

—yet it's perfect
for quick hair-dos.
"Sets" pin curls
in minutes.



... don't, one minute longer! For here is an excitingly new hair spray without one smidgen of lacquer. Even the perfume is new—an airy, apple-blossom sort of fragrance.

Forget wind, forget weather. Helene Curtis new Super Soft SPRAY NET holds your hair perfectly in place softly. It's so exquisitely soft, you can use it every single day, as often as you like, without even a hint of stiffening or drying.

Super soft? Oh my yes! Yet it keeps that just-had-a-hair-do smoothness all day long. "Sets" your pin curls snugly after a shampoo or for a quick redo. And it really brushes or washes out instantly.

And when you have a professional hair-do, you'll discover it's the hair spray used and preferred by better beauty salons across the country.

Honestly, Super Soft SPRAY NET is the newest, nicest, most delightful thing that could happen to your topknot.

We're just as proud of our Regular SPRAY NET!

Hard-to-manage hair... hair that's overdue for a permanent needs the more persuasive control of Regular SPRAY NET. So if you're one of the millions who have used it and loved it—don't change. Regular SPRAY NET, the finest of its kind, is for you.



\$1.25
plus tax

SUPER SOFT
OR REGULAR

LIMITED TIME ONLY

FREE!

a generous
purse-size bottle of

Tweed
PERFUME

with every purchase
of SUPER SOFT or
REGULAR SPRAY NET

Buy SPRAY NET, Regular
or Super Soft and get a gift of
Lentheric's TWEED, the one
fragrance above all others...
to wear anytime, anywhere!

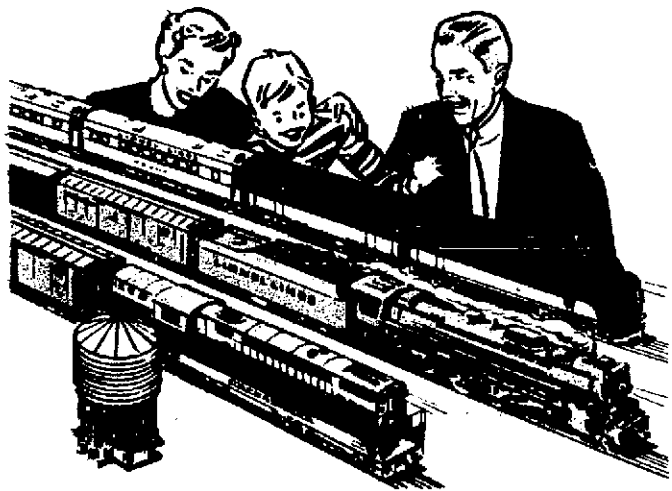


FREE!

© 1951 H. CURTIS CO. N. Y. N. Y. PAID OFF.

Now there are two SPRAY NETS... Super Soft or Regular, both wonderful!

Nothing Like 'em Ever Came Down the Pike

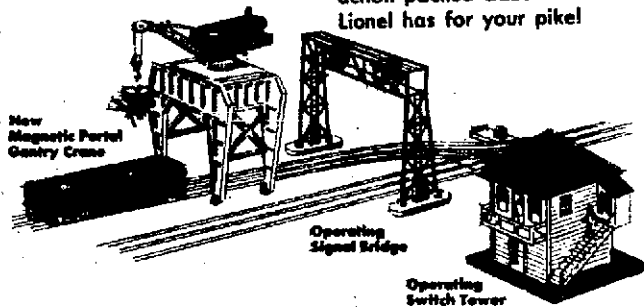


Nothing else can match the thrilling realism of mighty Lionel locos and new scale-modeled rolling stock. Exclusive *Magne-Traction* gives 'em more speed, more climb, more pull, more control. Real R.R. remote-control knuckle couplers on every car. Complete sets as low as \$19.95! Watch 'em go ... at your Lionel dealer's!



...AND WHAT A "PIKE"!

"Pike" is R.R. talk for the whole right-of-way. See the action-packed accessories Lionel has for your pikel!



LIONEL TRAINS

WITH MAGNE-TRACTION



SPECIAL COUPON OFFER!

LIONEL TRAINS, Post Office Box 9, Dept. FF
New York 46, N. Y.

I enclose 25¢. Please send me special Lionel
Train catalog offer, postage prepaid.

1. The new 44-page full-color Lionel catalog.
2. The new 5 1/2" double-faced record of whistles, bells, railroad sound effects and Diesel horns.
3. Lionel's special "Pop Persuader."

Name _____

Address _____

City _____ Zone _____ State _____

*Plays on all 78 RPM
phonographs except some
spindle or automatic changers.



Out of the past, Woody recalls: "Glenn Miller ...



... and I got started in
Boston. Every day, we ...



... would sit in a book-
ing office waiting for ...



... work. We lived with
our bands, six in a ...



... room. It's different
today—thank goodness!"

by ROBERT P. GOLDMAN

Swing Music Is Back from the Grave

The bands that used to play it apparently were killed off during World War II — but they're coming back. Who says so? Maestro Woody Herman

NEW YORK.

ONCE UPON A TIME there was a thing called jazz. It stormed out of New Orleans in the early 1900s, captured Kansas City—Chicago—the whole country.

Then came "swing." In the '30s and early '40s, you danced to swing, you listened-to it and, if the average swing band's "take" was any indication, you liked it. Swing became a new, meaningful word in the language. Something was "swinging" or it wasn't.

Suddenly, a few years ago, swing died. You couldn't hear much of it on the radio. You couldn't buy many new swing records. The home-town kids (and grown-ups, too) no longer could look forward to that annual dance featuring Benny Goodman, Tommy Dorsey, Harry James, Woody Herman, Artie Shaw or a comparable "name" band.

Seemingly swing, that wonderful, stylized, rhythmic, danceable music that perhaps reached its peak in the Glenn Miller band, was no longer around. It had virtually vanished from the American popular-music scene.

What happened to it?

The answer to that question comes from an expert. For more than 16 years, some fat, some lean, he has lead a dance band. Thousands of people know him onstage as a bouncy, throaty-voiced clarinet player.

Now, offstage, he was calm, restrained, talked like a business executive and accented each point with little facial expressions or with a movement of his hands.

Woodrow Wilson Herman ("my father was a real eager Milwaukee Democrat") took a big puff on his cigarette. He sat relaxed in a hotel here, without a tie, during one of his engagements at Basin Street, a large music emporium.

What happened to swing? Here's Woody Herman:

"First, let me say this: the swing band of the '40s is coming back. There are signs of it everywhere. More and more 'live' band music is being used on TV. College kids are swinging again. In the past year there has been more good band music recorded than in the preceding five. Our band, the 'Third Herd,' and a lot of others are working steady.

"Of course, a lot of guys in this business starved after World War II. Band music went great in the '40s. But we lost a generation of dancers to the war. I guess that's the No. 1 reason we buried a lot of bands. The same thing happened just after the First World War.

"Kids were preoccupied with the war. They didn't have time to dance, or learn to dance. We got hit hard around 1947. College kids didn't seem interested in dance music. We'd play four hours of *Stardust* and hope they didn't walk out. Brother, it was bad. By 1949 and into '50, it was even more



WOODY HERMAN: Now 41, he started in the band business along with Glenn Miller—"and we both starved for two years."

depressing. A band would arrive and play largely to itself.

"At the same time, we lost the band business' bread and butter—radio time at night. TV had taken over. So some of us started experimenting. It didn't work. I blew about \$175,000 to the tune of be-bop, but I'm not bitter about it. Everyone was looking around for something that would appeal to people.

"There are certain other factors that led to the setback. Inflation was one. Rising prices of everything kept customers away. Rising costs discouraged the formation of new bands. Some pretty lousy music was, and still is, published. We got a lot of that real weird stuff, with cowbells and horns—and that didn't help. In addition, a lot of music was tailored for vocalists. There was a decreasing emphasis on the band.

"All of these things snowballed from '47 to about a year and a half ago. Then, things started looking up. You see signs that hands are getting pumped up again. The Sauter-Finegan group is doing great. The Dorsey Brothers are back and going strong. Ray Anthony is doing well. Our band is busy and things are pretty solid for the future. We seem to be heading back to the early swing era.

"Why? It's tough to say exactly. But I've got a few ideas.

"First, the radio disc jockey has become a real thing—you know, a powerful character. Lots of people listen and lots of disc jockeys spin records with bands playing that great Rodgers and Hart, Vincent Youmans, Cole Porter stuff."

The Collegians Like Swing Again

MUSIC ITSELF has improved, Woody says. The hillbilly, Western and novelty stuff has leveled off. "We're getting less of the *Three Little Fishes* type thing and more good stuff that can be played by bands.

"Lots of people are getting tired of TV—and that tends to get them out of their homes. Lots of these people are starting to go out dancing again.

"Maybe the biggest thing, though, is the interest now being shown on college campuses. For some reason, kids want to dance again. And they want to listen to pop-band concerts. We aren't back to the '40s—when some bands got \$5,000 for a one-nighter—but compared to five years ago a lot more guys in this business are making a living.

"Sure, it's a business. You can't forget that for a minute. Whether swing comes back to where it was 10 years ago also depends on just how many guys invest money in bands—and how many musicians stay with bands.

"The way things are going now, I can't even take time out to go home to Los Angeles to visit my wife and daughter. If I knock off for a while, I'll lose the kids in the band.

"The way business is now—I don't want that to happen." ■

Noted Home Economist for STOKELY-VAN CAMP says:

"If you knew what I know about dishwashing suds you'd always buy TREND and save money"



"We wash a lot of dishes here in our Stokely-Van Camp experimental kitchens," says Verna McCallum, "and we find TREND excellent. Since it costs less than other brands, why not always buy TREND? It's the best value!"



Verna McCallum and her staff do a lot of cooking and taste-testing to maintain the famous quality of Stokely-Van Camp canned and frozen foods and develop new products and recipes. This means stacks of dirty dishes, pots and pans. And Miss McCallum has found that TREND gives her fast, efficient dishwashing...at a budget price.

TREND makes thick, rich suds that last even in hard water. TREND suds loosen sticky, crusted foods with the least possible soaking. Food and grease float away—and there's no soap scum left in the sink!

Why wipe dishes? Glassware and dishes dry bright without streaking when washed with TREND. You can let them drain without wiping. TREND saves time!



Mild to hands. Housewives find that no dishwashing suds is gentler to the hands than TREND. It *babys* your hands!

Why spend more when TREND does such a wonderful job and costs so little? Do as Verna McCallum does—buy TREND and save money!

Specialty made for miracle fabrics, too. Nylons, Orlons, Dacrons—as well as silks, rayons and woolens—look brighter and fresher washed with TREND. It's as mild to fabrics as it is to hands.



VERNA McCALLUM, nationally known Director of Home Economics, Stokely-Van Camp, Inc., is one of America's best-known home economists. She is also an author and lecturer on nutrition subjects.

Take advantage of these thrifty budget prices!



Giant Size Package 49¢

© 1954 PURIT CORP., LTD., SOUTH GATE, CALIF. - ST. LOUIS, MO.

never before a lipstick so

red!

Now Toni brings you a new lipstick in SIX of the most vivid shades any woman has ever worn!

Here's a new depth of color for your lips!

No woman before you has ever worn such vivid shades. There just never has been a lipstick so red—so wonderfully, so excitingly red, as this new VIV lipstick by Toni!

VIV comes in a range of six vivid shades from pink to plum, shades that make you feel and look vividly alive. Each is more vivid than reds have ever been before because Toni has found a way to add a new *depth* of color to lipstick.

**Long-lasting colors stay on—
keep lips soft and moist.**

New VIV is the *comfortable*, long-lasting lipstick.

Choose your favorite shade and see what VIV, the really vivid lipstick, can do for you.

new **viv** by Toni

\$1.10
plus
tax



the comfortable long-lasting lipstick

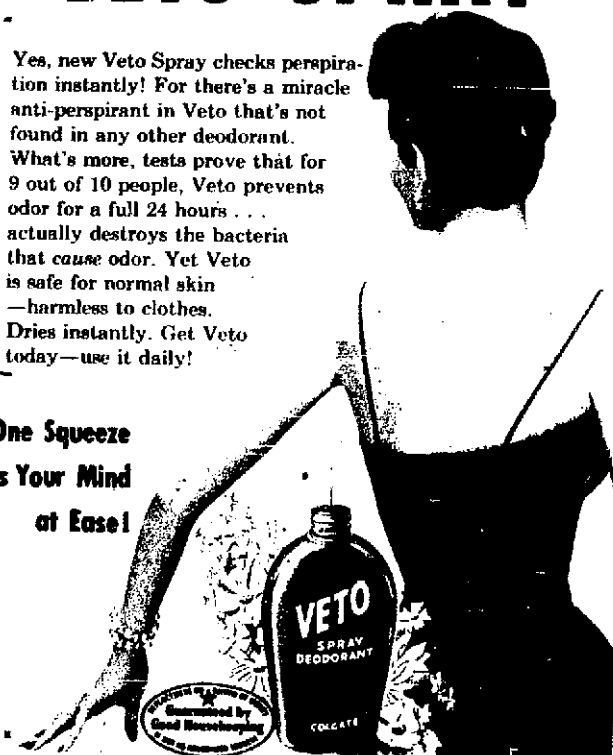
Check Perspiration! Stop Odor 24 Hours!

with Colgate's New

VETO SPRAY

Yes, new Veto Spray checks perspiration instantly! For there's a miracle anti-perspirant in Veto that's not found in any other deodorant. What's more, tests prove that for 9 out of 10 people, Veto prevents odor for a full 24 hours... actually destroys the bacteria that cause odor. Yet Veto is safe for normal skin—harmless to clothes. Dries instantly. Get Veto today—use it daily!

One Squeeze
Puts Your Mind
at Ease!



STOP TORTURE OF COUGHS

Why suffer sleepless nights... miserable days? Let PINEX help relieve coughs due to colds! PINEX works fast—helps to loosen phlegm... soothe raw membranes... ease breathing... relieve dry feeling. Comes two ways: PINEX Concentrate for home-mixing economy; new Ready-Mixed PINEX for convenience... same effective formula. Satisfaction or money back. Get PINEX at all drug counters. **PINEX**



Itch...Itch...I Was Nearly Crazy

Very first use of soothing, cooling liquid D.D.D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless. 43¢ trial bottle must satisfy or money back. Don't suffer. Ask your druggist for D.D.D. PRESCRIPTION.

Now you can spray

New 3-in-1 Oil-Spra lubricates and forms a barrier against rust! No more mess! Sprays at touch of button!



"3-IN-ONE" OIL



If your cat spits when Aunt Hattie comes in, she may be a witch in disguise. See below.

Which Is Witch?

Handy Halloween ways to tell your friends from hobgoblins

by ERNEST LA FRANCE

SOME TIME AFTER DUSK tonight your doorbell may ring. When you look out, various characters dressed as witches, hobgoblins and the like will be there shouting, "Trick or treat!"

Getting into the spirit of Halloween, you'll invite them in for cookies and cider or games like hobbing for apples. During this innocent amusement you may think, "My, I'm glad they're not real witches!"

What makes you so sure?

Suppose you answer the door and see a lady in what looks like Aunt Hattie's fur coat and wearing what you take to be a witch falseface. "Ha, ha, Aunt Hattie," you laugh. "Take it off. You can't fool me!" At this point, your cat puts its back up and spits. *He* knows.

Could you handle the situation?

The time to learn to detect a real witch is right now, while it is light.

First, let's face it: belief in witches has lasted at least 2,500 years, and you and I have gotten around to *not* believing in them for only about 260 years. That makes the odds 10-to-1 against us.

Second, there are tests for witches. Fortunately for you (and Aunt Hattie), definite rules were gathered during those 2,500 years and passed on to us: Try these at your next party:

1) Invite Aunt Hattie to bob for apples, after tying her right thumb to her left big toe. (You can suggest this playfully as part of a trick.) Then push her into the water. If she floats, go on with the other tests.

2) Notice whether she starts carrying on a conversation with your cat (the one

that spat at her), or with a large black dog that followed her in.

3) Notice whether she sits in the corner asking people to autograph a large black or red book that's hot to the touch.

4) Notice whether she leaves the party now and then to sit in a tree or on top of a barn (or, in cities, the TV antenna).

5) Notice whether she has a yellow bird flying around her head, mumbles to herself, waves her arms and goes around pinching people on the sly.

6) Notice whether the other guests start rolling on the floor, or get feeling bad (not from eating too many apples).

7) Notice whether Aunt Hattie seems stronger than usual, easily lifting tables, pianos and beams with one hand.

8) Check to see if she has any witch marks, like calluses, she hadn't before.

Check Uncle Harry, Too

IF THE ANSWER is "Yes" to all eight tests, Aunt Hattie will bear watching. The floating test was standard operating procedure with England's self-appointed "Witch-finder-general" Matthew Hopkins in 1645. (He later flunked the test himself.) The others were used at the trials in Salem, Mass., in 1692.

It's a good idea, too, to keep an eye on Uncle Harry. There's an erroneous belief that witches are always female. Nothing could be more wrong. Three Salem men were accused of witchcraft and you can find male witches (called wizards or sorcerers) as far back as ancient Egypt.

If Uncle Harry shows up in a stag's skin

complete with antlers, don't take his jocular remark, "I just came from a stag party," without a grain of salt. Get his shoes off and check for cloven hooves.

You should always be suspicious of people in fur coats. Changing back and forth into animals is an old witch trick — usually accomplished by wearing the skin and mumbling magic words. For instance, if Aunt Hattie arrives swathed in fur, try to remember: has she been acting like a squirrel lately? Or been busy as a beaver?

Most people believe that witches hang around only with cats. Wrong again. In ancient Egypt it often was a jackal; in Medieval Europe it usually was a goat, though French witches preferred toads. English witches Agnes Sampson and Elizabeth Style, and wizard John Walsh, palled around with dogs. Sigmund the Volsung, a Viking, turned into a wolf.

If 13 people show up all at once, be prepared to slam that door. That's the number that makes up a witch-band, or coven, to hold a conference. And they don't meet just on Halloween. They meet on Candlemas (February 2), Roodmas (May-Eve) and Lammas (August 1), all witches' sabbaths, to compare notes and dance.

There are other good ways you can tell a witch, even in the off-season. Any gaunt female seen scurrying around at midnight with a bundle of witch-hazel twigs is a dead giveaway. And if you ever see anybody putting to sea in a washtub, call the Coast Guard. It's a witch setting out to sink a ship.

On land, witches usually are believed to fly around on brooms, but if you assume you can always detect them *that* way, you are in for a surprise. For short trips, particularly, they are partial to horses, pigs and giant hares.

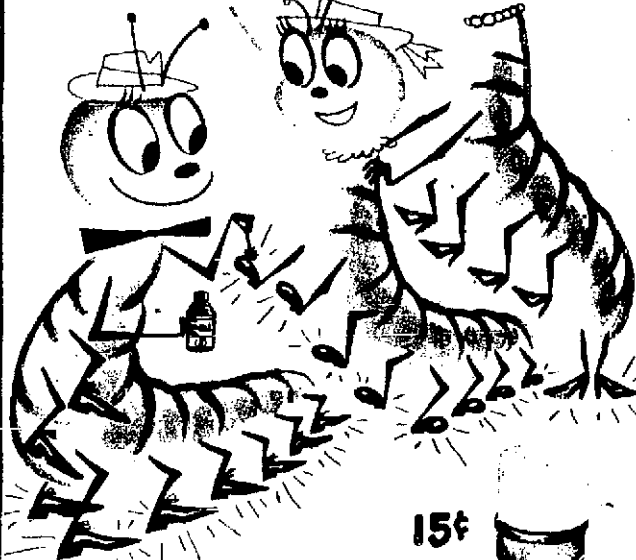
Grown women who play with dolls, especially dolls that somehow look just like you, are up to no good. Do they play by running the dolls through with pins? Witches stick a pin in a doll's shoulder and presto, you have lumbago.

Another way to test a witch is to see if she can cry. Take Aunt Hattie to a sad movie. If she doesn't cry, she either is a witch or has seen the movie before.

Pssst! There goes the doorbell!

What would a witch want with you? You'll know when you smell brimstone, hear thunder and see her hold out her book to be signed. But should you sign? Don't come asking me. I'm not opening my door to *anybody*. ■

LOOK MOM...
NO BUFFING!



15¢

"SHINEY"

THE SHINOLA-PEDE SAYS:

"Hooray—no huffing or puffing! Shinola, the liquid shoe polish with wax, dries to a high shine —without buffing!"

AMERICA'S NO. 1 SHOE POLISH



© 1954 THE BEST FOODS, INC.

Full day ahead? Get more energy!



AND TOPS IN
TASTE TOO!



Grape-Nuts gives you more energy per spoonful than any other cereal—cold or cooked!

BEN HOGAN Picks a Winner!

From Up Close

By Tom Anderson

June 13, 1953—Jack Joyner, WBIR, was among those present when Ben Hogan was interviewed following his 67 in the first round of the U.S. Open in Pittsburgh.

One of the reporters, relays Jack, asked Hogan how he apparently had cured his strained back muscle overnight.

Hogan said he had applied Ben-Gay to the aching area... "That stuff's great," he said in effect.

Ben-Gay, né Bengué, is a tube of ointment practically every household keeps in the medicine cabinet.

—Knoxville Journal



BEN HOGAN, 4 time winner of the U. S. Open, '53 winner of U. S. Open, British Open and the Masters.

DON'T LET MUSCLE ACHES SPOIL YOUR GAME...

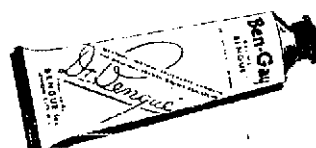
GET BEN-GAY AT YOUR DRUGGIST'S TODAY!

Ben-Gay
the original haume analgesique

FAST RELIEF

FROM PAIN DUE TO

CHEST COLDS • MUSCULAR STRAIN
RHEUMATISM • NEURALGIA



● As all the sports world knows, Ben Hogan won the 1953 U. S. Open, proving once more that in top form he's virtually unbeatable. Why don't you take a tip from Ben Hogan? Keep Ben-Gay on hand always.

A TREAT FOR YOU EVERY SUNDAY

... the good reading you get in PARADE!

Do More For Your Mouth! with

Because It Gives You All Three:

- ✓ Sweeter Breath!
- ✓ Brighter Teeth!
- ✓ Less Decay!

For this complete mouth protection use the 2-minute routine of proper brushing right after meals with Colgate Tooth Powder.



4 oz. 43¢
2 oz. 25¢

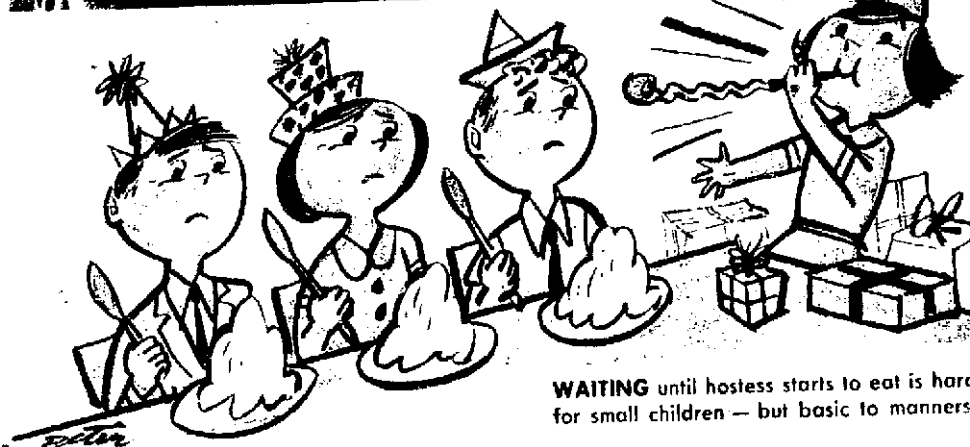
COLGATE PALMOLIVE CO.
JERSEY CITY, N. J. MADE IN U.S.A.

The Dentist-Approved Way For Best Results!



parade etiquette

by *Garry Vanderstelt*



WAITING until hostess starts to eat is hard for small children — but basic to manners.

Happier Children's Parties

CHILDREN'S PARTIES can be a memorable pleasure or an unbearable strain, depending on the children and on the parents involved.

Very young children enjoy parties if things are not made too elaborate, if they do not depart too much from the ordinary way of life and if there are not too many other children invited. Slightly older children also can have a good time without disrupting the occasion—if they know the rudiments of good manners.

Parents are sentimental about the birthdays of their 1- and 2-year-olds and like to celebrate them. But the parties often seem to be more for the grownups than for the babies. A child so very young usually is best off having his party as part of a regular meal, with one or two little guests and a minimum of excitement and adult fussing.

By the same token, older relatives and family friends are prone to heap toys upon the very young birthday child. When that occurs, the wise mother sees to it that all but a very few of the gifts "disappear" until some future date—a day, for example, when the baby is confined to bed with the sniffles and all his familiar toys pall.

Not until a child is 3 years old, in most cases, does he begin to enjoy parties. After that comes an abrupt transition, so that many 4-year-olds are avid party-goers.

But at 4- or even 5 or 6—anticipation is best when it is not too long sustained. Such little people have small understanding of the passage of time and an impending party should not be announced more than a day or so in advance. Again, too much elaborateness, too much rich food, even too many and too complicated presents are all unwise.

Lucky is the mother who can have such a party outdoors where the children can run and shout just as if they were all together in the school play yard. Many nursery schools make it a practice to encourage mothers to let birthday parties be part of the school routine. As a matter of fact, many urge that

the birthday cake be brought to school, along with little cups of ice cream, to be shared with all the child's classmates.

In any case, children's parties furnish an important opportunity for the learning of necessary manners at a time when the child is happily receptive. First and foremost, of course, every child goes to a party neat and clean. Whether he wears dress-up clothes depends on the neighborhood custom—but clean he must be, and prompt.

Even a very young child needs to be instructed in simple party-going manners which will be basic in all such affairs as he grows older. Here are the most important—to:

1 Greet his hostess and bid her farewell with thanks. At a boy's party this means the boy's mother. At a girl's party the guest performs this courtesy with the girl and with her mother, too.

2 Be agreeable to his hostess' plans for his entertainment and do his best to look as if he is enjoying himself—even when things don't suit him.

3 Allow the child whose party it is to open his own presents, and not to play with any such gifts without definite invitation to do so by the child who received them.

4 Make some effort (when he's old enough) to draw shy children into games and, in general, help others to have fun.

5 Eat the party food with the best table manners he can summon and not start eating until his hostess or host does.

6 Refrain from making slighting remarks about the party in any way, either while there or after leaving. We cannot learn too young that we must accept entertainment in an uncritical way, that a guest has always the honor of being one. Even a small child can understand the concept behind this:

"We don't say unkind things about people who have had us at their house and given thought to our entertainment. Not everyone does things the same way. We accept the friendliness behind the invitation whether or not we really enjoy ourselves."

Mrs. Victor Seixas
WHY DO YOU PREFER
BLUE BONNET?



Mrs. Seixas travels widely accompanying her husband, the tennis star, to national and international tournaments.

"I serve BLUE BONNET Margarine at our home table because nowhere do I find a spread with such uniformly sunny-sweet flavor, spreading smoothness and high food value. Unlike most other margarines, BLUE BONNET contains both vitamins A and D. It is truly first, in my opinion, for Flavor, Nutrition, Economy!"

NEVER BACK UP . . .

. . . against traffic! To cars behind, police say, a vehicle that is backing LOOKS like it is going forward! If you go past a turn you wanted to make, don't even try to back up. Many rear-end crashes happen this way.



LIP APPEAL is demonstrated in this photograph of Yoli and his owner's wife. Yoli, a brown bear, is 4 years old.

The Bear That Loves Lipstick

ETON, ENGLAND.

• You've heard of bear hugs, but up to now you've probably never heard of a bear kiss. Neither had Mrs. Elizabeth Vogelbein, 29, wife of the owner of a performing bear act here—until the day Yoli, a member of the act, up and kissed her.

Though a great bear lover, Mr. Vogelbein felt Yoli was going too far. He did some thinking. Then he asked his wife, "When did you start using that lipstick?"

Mrs. Vogelbein reflected. "Why, on the very day that Yoli first kissed me! I ran out of my regular brand and decided to try another."

"Go back to the old," said Mr. Vogelbein.

She did. Sure enough, Yoli ignored her. To prove his case, Mr. Vogelbein asked her to try the new lipstick again, before a photographer.

Sure enough, Yoli up and kissed her.

DUPONT FIRST QUALITY

2 PAIRS
60 GAUGE - 15 DENIER HOSE

Nylons

REG. \$3 VALUE

\$1.00

PLUS 5 CENTS FOR POSTAGE AND HANDLING

Just have your repairer attach famous Cat's Paw rubber heels or soles... or Cat-Tex scientific wonder soles... and get coupon good for this amazing NYLON HOSIERY OFFER!

GET YOUR COUPON AT ANY

CAT'S PAW
CAT-TEX SHOE REPAIRER

WHEREVER YOU ARE...

You get more relief
with every drop



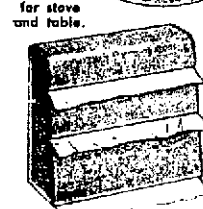
The Only Cough Drops
Medicated...with the throat-soothing ingredients of Vicks VapoRub for relief of coughs due to colds or smoking. Every drop you take brings added relief.

FREE OFFER

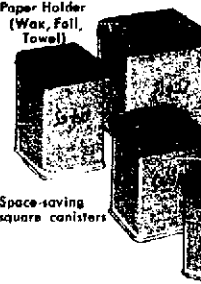
FOR ONLY A LIMITED TIME

Metal-bestos utility mat in the NEW exclusive pattern

NESCO



Paper Holder (Wax, Roll, Towel)

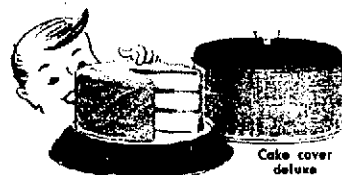


Space-saving square canisters

LINEEN

Fill out this coupon and mail to Nesco. You'll receive your handy Nesco utility mat absolutely free by return mail. No purchase necessary. You'll lose your heart to Nesco Linen.

P.S. You'll enjoy seeing all 32 pieces of beautiful Linen Kitchenware decorated ware at your nearby dealer. They'll add bright beauty and utility to your kitchen. Red, green and yellow.



Cake cover deluxe

NESCO **KITCHENRYTE**
Decorated Ware

NESCO, Executive Offices, Milwaukee 1, Wis., Dept. P31
Please send my FREE utility mat by return mail.

NAME

ADDRESS

CITY STATE

This Offer Expires Xmas Day, Dec. 25, 1954

Now—a pressed powder for dry skin!

New "Puff Magic" is rich in lanolin!

New make-up clings longer, softens skin—comes in 5 flattering new shades



My dear friends,
Some of my friends with dry skin have problems with ordinary pressed powders—they don't cling long enough, and the shades are too pale and colorless. These women need a lanolin make-up, for the good of their skin.

So I have made new Puff Magic—pressed powder with a lanolin foundation, in five shades to flatter every complexion:

Natural Magic
a pearly starburst finish

Honey Fair
for that "lit-from-within" look.

Honey Brunette
flattering as candlelight.

Bridal Pink
soft and natural as a blush.

Tan Magic
rich as Riviera sunshine.

If you have dry skin, try my exciting new Puff Magic. This new no-spill compact make-up softens your skin, helps you look younger and lovelier always.

Sincerely,

Lady Esther

NEW

Puff Magic

by LADY ESTHER

PRESSED POWDER WITH LANOLIN FOUNDATION

Mirrored case. \$1⁰⁰ + Tax • Scroll case. 59^c + Tax

patterns by Pauline

Fur Fancies

Quick, easy dress-up touches

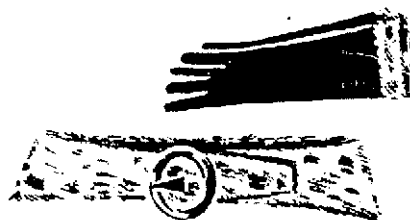
YOURS IN A jiffy!—that "new fur look" so popular everywhere.

Take that dated fur coat, muff or neckpiece and convert it, like magic, into smart accessories that fit every fashion need.

PARADE Pattern #408 brings you a variety of clever make-overs, guides you smoothly step by step in fashioning these little "extras" that stamp the wardrobe of the style-wise woman of today.



FROM a fluffy muff or collar, make this clever little scarf to wear with a new fall suit. Finish it by attaching velvet ribbons.



YOUTHFUL contour belt gives a touch of elegance to a simple frock—and a narrow fur edging on gloves is something special.



THAT popular tote bag is ideal to fashion from a fur such as leopard. Matching beret completes a stunning set for a cloth coat.



THE TEEN-AGE crowd adores the Peter Pan collar to dress up sweaters.

Glamor plus for a gala evening: Add short, lantern-shaped sleeves of fur to a party dress.



PLEASE SEND ME PARADE PATTERN

#408 @ 35 cents

Mail to PARADE, Box 475, Radio City Station, New York 19, N. Y. (Please print name and address.)

NAME.....

STREET.....

CITY.....ZONE.....STATE.....

LAST CHANCE TO WIN—\$10,000 CASH

...PLUS BIG CASH BONUS!



Swivel-top Cleaner Contest

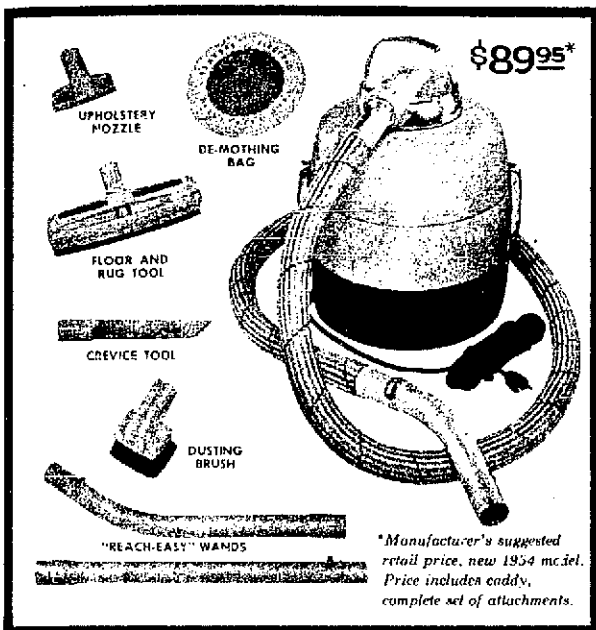
Grand prize \$10,000.00—155 other big cash prizes!
Simple to enter—easy to win! Just complete the G-E Swivel-top Cleaner jingle!

Just think of all the wonderful things you could do with \$10,000! You could buy a beautiful new house (or pay off the mortgage on your present home)—put yourself behind the wheel of a fine, 1954 model new car and have plenty of cash

left for travel. That \$10,000 would also be a welcome "nest egg" for your retirement years.

And even if you don't win the big grand prize, G.E. has 155 other big cash prizes that could make a lot of your dreams come true. Just look...

5 Second Prizes . . . \$1,000.00 each
50 Third Prizes . . . \$100.00 each
100 Fourth Prizes . . . \$10.00 each



New G-E Swivel-top Cleaner offers you famous "Reach-easy" cleaning. Only G-E gives you the new 2-in-1 rug and floor attachment that cleans rugs—flips over—and cleans floors!

**Manufacturer's suggested retail price, new 1954 model. Price includes caddy, complete set of attachments.*

All you have to do is complete the G-E Cleaner jingle in this official entry blank.

Be sure to visit your G-E dealer **WIN A BIG CASH BONUS!**

OFFICIAL ENTRY BLANK

G-E Swivel-top Cleaner Jingle Contest
P. O. Box 980, N. Y. 46, N. Y.

Here is my official entry in the G-E Swivel-top Cleaner Jingle Contest:

This Swivel-top cleaner's for me
I get "Reach-easy" cleaning, you see.
Cleaning ceiling to floor
Isn't hard any more

(PRINT your last line here—rhyme the last word with me)

YOUR NAME _____

STREET _____

CITY _____ ZONE _____ STATE _____

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Now, if you want to qualify for a bonus award, go to your nearest dealer and get a demonstration of the G-E Swivel-top Cleaner. Then have your dealer sign below.

I demonstrated the G-E Swivel-top Cleaner
and assisted the contestant

DEALER'S NAME _____

ADDRESS _____

QUALIFY FOR THE BIG CASH BONUS AWARDS. SEE A DEMONSTRATION AT THE CONTEST HEADQUARTERS NEAREST YOU.

CONTEST CLOSES MIDNIGHT NOV. 15, 1954

Grand Prize Bonus . . . \$2,500.00
Second Prize Bonuses . . . \$250.00 each
Third Prize Bonuses . . . \$25.00 each
Fourth Prize Bonuses . . . \$10.00 each

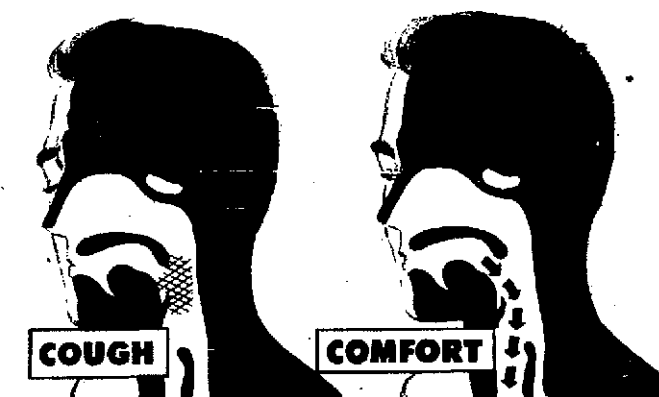
WIN ALL YOU CAN. See your G-E Cleaner dealer today and ask to see a demonstration—then get your entry in right away! General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.

Complete Contest Rules

1. Write in your suggestion for the last line of the jingle appearing in the official entry blank making sure that the last word in your line rhymes with the word "see."
2. Each entry must be on an official entry blank to be eligible.
3. There is a bonus with each prize. Be sure to get the bonus by asking your dealer to give you a demonstration of the G-E Swivel-top Cleaner, and have him validate the entry form in the space provided.
4. It is not necessary to have a demonstration to be eligible for a prize. BUT, to be eligible for one of the big cash bonus awards you must receive a demonstration of a G-E Swivel-top Cleaner at your G-E dealer's.
5. All members of the family may send in an entry, but only one entry will be accepted from any individual. Also, only one prize will be awarded to a family.
6. All entries will be judged by the Raulen H. Donnelley Corp. on the basis of originality, aptness, and sincerity. Fancy entries will not count extra. Judges' decisions are final. Duplicate prizes will be offered in case of ties. Entries must be the original work of contestants, submitted in their own names. All entries become the property of General Electric Company, and will not be returned. Contest is subject to Governmental regulations.
7. Contest is open to anyone living in the United States and its possessions except employees of General Electric Co., its subsidiaries and associated companies, and its advertising agencies and members of the immediate families of such persons. Contest closes at midnight, Monday, November 15th.
8. All winners will be notified by mail. Winners lists will be sent to those who enclose a stamped, self-addressed envelope with their entries. Be sure to fill out the entry blank completely, printing your name and address plainly.

GENERAL ELECTRIC





"PAINT" THAT COUGH SPOT!

Get lasting relief with the
DEMULCENT ACTION
of Smith Brothers BLACK'S
exclusive 7-ingredient formula

No other cough drops give you the
same fast, long-lasting relief you
get from Smith Brothers famous
BLACK Cough Drops.

They actually "paint" the cough
spot with real medication that re-
lieves your cough* fast and pro-
vides a long-lasting soothing film
of protection for your throat. Smith
Brothers BLACK is the only cough
drop that gives you this exclusive
DEMULCENT ACTION! Your throat
feels better—you feel better. Get
Smith Brothers BLACK today.

If Smith Brothers BLACK Cough Drops do
not relieve your cough—see your doctor!

**FAST, LONG-LASTING
RELIEF FROM**

- X coughs from colds
- X excessive smoking
- X dry, irritated throat



5¢

parade

PICTURE
CREDITS

Cover, Ormond Gigli; 2, UP; 4-5,
Eastfoto; 6-8, Benyas Kaufman,
Press Picture Service; 10-11, Ben &
Sid Ross; 14, Drawing by Gregory
d'Alessio; 16, Drawing by George
Peter; 17, Combine Photos; 20-21,
David P. Preston; 23, Gommi.

EAT ANYTHING WITH FALSE TEETH!



Trouble with plates that slip,
rock, cause sore gums? Try
Brimms Plasti-Liner. One application makes
plates fit snugly without powder or paste.
Brimms Plasti-Liner hardens permanently
to your plate. Relines, refits loose plates in
a way no powder or paste can do. Even on
old rubber plates you get good results six
months to a year or longer. **YOU CAN EAT
ANYTHING!** Simply lay soft strip of Plasti-
Liner on troublesome upper or lower. Bite
and it molds perfectly. *Easy to use, tasteless,
odorless, harmless to you and plates. Re-
movable as directed. Money back if not
completely satisfied. Ask your druggist!*

BRIMMS PLASTI-LINER
THE PERMANENT DENTURE RELIEVER

IF YOU SUFFER PAIN

**HEADACHE
NEURALGIA
NEURITIS**

**FAST
RELIEF**
with



The way thousands of
physicians and dentists recommend
HERE'S WHY... Anacin is like a doctor's
prescription. That is, Anacin contains not
just one but a combination of medically
proved active ingredients. No other prod-
uct gives faster, longer-lasting relief from
pain of headache, neuritis, neuralgia
than Anacin Tablets. Buy Anacin® today!

STOP SMELLS



Keeps Your Home
Sweet-Smelling
24 Hours a Day!

Odor-Conditions any room, cel-
lar to bathroom. Kills fish, onion,
cabbage, tobacco smells. Two
scents: Pine or Spring Bouquet.

Not 6¢ Not 3¢ only **39¢**

WIZARD WICK
DEODORIZER



Back-yard pool gives Weissmuller the setting for a romantic pose. Johnny also puts

He Works Only 27 Days a Year

by LLOYD SHEARER



ALMOST: Here's Johnny in a typical fix in one of
his jungle pictures. That knife was meant for him.

HOLLYWOOD.

● Three decades ago Johnny Weissmuller
was known chiefly as a swimmer. Today he
is the envy of nearly every film star in this
movie community—and with good reason.

At the ripe age of 50, Johnny has evolved
a way of life that seems the next thing to
paradise. He works only 27 days a year and
relaxes the other 338. For this he receives
an annual income of \$200,000.

During his 27 days of labor, Weissmuller
makes three consecutive "Jungle Jim" pic-
tures, each of which takes nine whole days.
These films, known to the trade as "quickies,"
feature a minimum of dialogue and a maxi-
mum of swinging from tree to tree. They are
immensely popular in the smaller cities of
America and the larger cities of other
countries.

As a matter of fact, Johnny gets more for-
eign fan mail than any other star at the
Columbia studio—roughly 2,500 letters a
month. He is the only star in Hollywood with
an African-pygmy fan club, and—according
to the Russian newspaper *Pravda*—the only
one whose postcard-photo is sold on the
Moscow black market.

Weissmuller (6'4", 200 lbs.) has been
starring in movies since 1931, when he was
hired to play Tarzan at \$500 a week. Subse-



it to practical use with daily swims.

quently he made 18 more Tarzans, finally quitting that role in 1947 when producer Sol Lesser became chary "about giving me more than \$75,000 a year." It was then that Johnny switched to the "Jungle Jim" pictures.

What does the former Olympic swimming champ of 1924 and 1928 do with his spare time?

"One thing I don't do," Weissmuller explains, "is worry. The minute I'm finished working I sit back and let my business agent do the worrying. He pays the taxes and invests whatever I have left over in real estate. I do the loafing.

"Of course, I've got to keep in trim for the tree-swinging and swimming I do in my pictures. But that's not work. That's fun because I love the outdoors. Most of my loafing is done on the golf course with my wife [the former Allene Gates]. She's won amateur golf titles around Los Angeles, Palm Springs and Pasadena, and she really knows how to powder a ball. Shoots in the low 80s. (Weissmuller shoots in the high 70s.)

"We do a lot of swimming, at least twice a day. I've got a pool in my back yard where I compete against my dog. We're about even.

"Allene and I don't run around very much with the movie crowd, and you'll never find us in a night club. We travel a great deal—



RACING his dog across the pool, Weissmuller shows he still can move fast in the water.

mostly Europe. Last year I went swimming off Egypt. Caught a small shark by the tail."

Weissmuller likes the casual life so much he's never yet been seen in a tuxedo. Frank and easy-going, he admits he owes his luxuries to the fact that over the years Hollywood has typed him as a jungle hero.

"For 23 years," he says, "I've been making love to a chimpanzee. All I've got to show for it is the greatest setup in town."

FALSE TEETH OFTEN HAVE A CERTAIN ODOR!



That's What Causes
DENTURE BREATH!



**Keep Teeth Naturally White
and Free from Offensive Odor!**

● All too often, false teeth that haven't been properly cleaned give off a tell-tale odor known as Denture Breath.

Don't brush your dental plates. Don't use toothpaste or soap. Clean them the

right way, the safe way, by soaking them in Polident.

Polident is recommended by more dentists than any other denture cleanser in the world.



POLIDENT

World's Largest Selling Denture Cleanser

FALSE TEETH HURTING YOU?

Now! No more uncomfortable rocking, slipping. No sore gums from loose plates. Poli-Grip holds plates tight, does all this, too:

1. Poli-Grip forms a creamy cushion, ends friction on sore gums.
2. Holds even shallow lower plates.
3. Seals edges. Lets you eat anything.
4. Keeps plates tight while laughing, singing, even sneezing.

AMAZING NEW CREAM
KEEPS THEM
COMFORTABLE AND SNUG!



Made by Polident

parade of progress

Interested in saving time and money?
Try these ideas to make living easier

New!

Morton Salters!

Ready-filled shakers
for kitchen and table



What a convenience! Now, in addition to the familiar big round package, you can get Morton Salt in these good-looking, handy, ready-filled shakers!

And what a convenience the new Morton Salters are! No more shakers to clean and fill. When the Salters are empty, just throw them away!

Plastic shaker top twists open to shake or pour... twists shut to seal out dust. Sturdy, moisture-proof, foil-wrapped containers.

So handsome, such simple design, you'll use them right on the family table. They're real space-savers, too, in the kitchen and medicine cabinet. Next time you shop, look for Morton Salters.



Now in handy
cartons of 3
at your food store
Iodized or Plain

When it rains it pours



SIZZLE PLATTER

• You can serve sizzling steaks in Western style with a cast-aluminum platter. It lets you cook steaks in their natural juices for full flavor. It's fine, too, because of its heat-retention, for serving outdoor broiled steaks and for putting french fries in the oven to keep them hot. Platter has attractive rustic design decorated with famous Texas cattle brands. \$9.95. BOWLIN CO., Dept. PP, P. O. Box 097, Fort Worth, Tex.

MATCH SOLDER

• Just brush a new solder paste on wiring or broken metal objects, heat with a match, and instantly you have a permanent sealed connection. \$1. AMERICAN PRODUCTS, 422 S. Dearborn, Chicago, Ill.

DRIPLESS PAINT

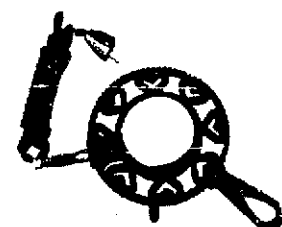
• Now there's a paint guaranteed not to drip, splash or splatter. A semi-solid, it liquefies only on contact between brush or roller and surface to be painted. Gives a one-coat cover. Flat or gloss, in many shades. \$1.69 a qt. SUPERIOR PAINT, 2256 N. Elston, Chicago 14, Ill.

MOCS FOR BABY

• Here's a boon — and bargain — for baby: leather moccasins you can make yourself with the help of a 50¢ kit. It has precut and punched leather, thread, ribbon, needle. The leather (soft, white lambskin) is washable, comes cut in small, medium or large size. You can put the moccasins together in only 30 to 40 minutes. Send inquiries to: TANDY LEATHER COMPANY, Dept. PP, Box 791, Fort Worth, Tex.



ADD A SEAT: Two small children in your family? With a new kit, you can attach a child's car seat to make your folding stroller a two-seater. Four steel parts go on quickly, hold extra seat firmly, let you unlock and detach it when needed in the car. \$1.95. FRANCES, 430 Pine Ave., Long Beach 12, Calif.



FOOD WARMER: Here's a convenience—an inexpensive electric trivet to keep hot foods hot away from the kitchen. It's practical for everyday use, especially helpful when you entertain. Black cast iron, with tarnish-proof heating plate, 8' cord. \$3.98. HARBAR HOUSE, Dept. 1, Box 621, Saline, Mich.



FOR EASY BEDMAKING: You can ease this new filled sheet onto the bed without lifting or bending a hard-to-handle mattress. Special feature is a modified fourth corner—partially open, with tie-tapes for optional use. Comes in extra as well as standard twin and double sizes. \$3.30 up. PACIFIC MILLS, 1407 Broadway, New York 18, N. Y.

PARADE OF PROGRESS items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If they are not yet available, write firms listed. Mention PARADE to get complete information.

by Beth Merriman, PARADE'S FOOD EDITOR

New Easy Coffee Cake

It's a delicate treat with a spicy topping



PHOTO BY ALBERT GOMMI

THE HAPPY CUSTOM of a mid-morning get-together for mothers of school-age children is becoming popular from coast to coast. With the children safely in nursery school or classroom, their mothers can relax over a cup of coffee and a snack, to discuss neighborhood doings and other social affairs. Each one in the friendly circle takes her turn at being hostess, so that the problem of what to serve is a frequent one. This new version of coffee cake should be a welcome answer to all such entertainment problems. It's easy, it's quick and the flavor is delightfully different. Try it soon!

SHERRY CINNAMON COFFEE SQUARES

1 package yellow cake mix	Milk or water
1 1/2 teaspoons cinnamon	1/2 cup brown sugar, firmly packed
1/3 cup sherry wine	1/2 cup chopped walnuts

Prepare cake batter according to directions on package of cake mix*, adding 1 teaspoon of the cinnamon to the mix and substituting 1/3 cup wine for 1/3 cup of the required milk or water. Pour batter into a greased oblong pan (13 by 9 by 2 inches or 12 by 8 by 2 inches, according to directions on package of cake mix). Mix brown sugar, walnuts and remaining 1/2 teaspoon cinnamon; sprinkle evenly over top of batter. Bake as directed on package. Cut in squares; serve warm. Makes 12 squares.

*Add eggs if required in directions.



KITCHEN HINT

Keep aluminum cake pans shining-clean and bright. Tests by experts prove that cakes baked in shiny pans are better in every way than those baked in dull, discolored ones.

Of course

You perspire in winter, too...

Of course you need

Stopette



You'll wear wrap-around furs and clinging winter wools with far more confidence . . . because of Stopette. You'll have no problems . . . fewer cleaning bills . . . because Stopette is a complete antiperspirant, not merely a deodorant. And because of Stopette's anti-immunity factor when used daily you're sure of full effectiveness. It can't fade away!

Two sizes, \$1.25 and 60¢, plus tax

Poof! there goes perspiration

JULES MONTENIER, INC.

Jules Montenier products available throughout Canada

APPEAR SLIMMER
Instantly

with the new different

Compreso-Belt

Amazing Invention Compresses Bulges,
Flattens Front, Holds and Takes in up
to 6 Inches of Your Abdomen.*

NOW reduce that WAIST AND TUMMY Bulging look instantly. COMPRESO pushes back in that dropped bulging abdominal protuberance, and then permits you to tuck in your extended front and waistline as many inches as will be comfortable for you. COMPRESO corrects the faults of other garments. While some hold in the stomach, they push out the waistline. But with COMPRESO you slenderize both the waist and tummy appearance.

Don't wait for slenderness! Amazing New COMPRESO gives you a reduced appearance at once! Mail the coupon NOW!

ONLY \$3.98

*Depending on your anatomical structure.

LOOK BETTER... SLIMMER
...in the latest styles. Take
in unwanted bulges
and add attractive,
youthful lines where
you need them!

INSTANT IMPROVEMENT COMPRESO

Panty Style gives that
straight, stylish line.
You feel better, too!



MADE IN TWO STYLES—
Panty and Panty Compreso
is perfect under dresses, skirts,
slacks and trousers. Also—
NO ONE CAN TELL YOU HAVE
ONE!

*Send
No Money*

**MAIL
COUPON
NOW!**

10-DAY TRIAL COUPON

WARD GREEN CO. Dept. K-5610
43 W. 61st ST., NEW YORK 23, N.Y.

Send me the amazing COMPRESO BELT, by return mail, in plain wrapper. Full MONEY-BACK Guarantee if it doesn't make me look inches slimmer.

My Waist Measure is _____ Inches

Check style: ☐ Regular style (\$3.98) ☐ Panty style (\$4.98)

Please send _____ extra crotch pieces (for Panty Style) at 50¢ each.

☐ Enclosed find \$3.98 (\$4.98 for Panty Style). Ward Green pays postage.

☐ Send C.O.D. I'll pay postman \$3.98 (\$4.98 for Panty Style) plus postage and C.O.D. charges.

Name _____

Address _____

City _____

Zone _____

State _____

Southland

MAGAZINE OF THE SUNDAY INDEPENDENT PRESS TELEGRAM, LONG BEACH, CAL.



—Photo of Mary Johnson and Dale Anderson by John M. Neagle.

The student and the teacher. See Page 8.

we're open monday night till 9:30



11—NOMA OUTDOOR TREE LIGHTS with safety plug, 25-light multiple set, weatherproof lamps 11.49



2—NYLON KISSING RING with mistletoe — from old world get-acquainted custom at court balls 2.98

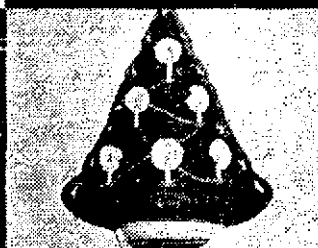


7—BRASS ANGEL CHIMES — exact replica of old Swedish original; when candles are lighted, bells tinkle 1.95



17—MINIATURE MUSICAL INSTRUMENTS, gaily gilded ornaments to hang on your tree, set of 3 79c

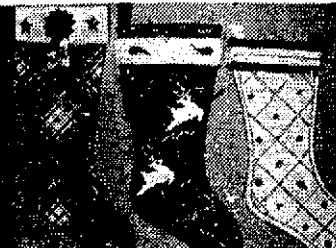
MAY CO.
LAKEWOOD



5—OUTDOOR VINYL TREE, 20", UL approved; light shining through looks like glowing candles 3.95



6—ELECTRIC SANTA CENTERPIECE, Santa, 2 trees, 4 reindeer, snowy base, silver tinsel 7.50



3—GLITTER STOCKINGS — brushed cotton plaids in red, white, green, with glitter dust, sequins 1.00



8—BOXES OF ORNAMENTS, big ones, little ones, get all you need now 29c-2.79

GET YOUR DECORATIONS NOW IN OUR
Christmas



9—STRINGS OF COLORED BEADS, solid colors or gay holiday multicolors, ea. 49c-79c 1.50



1—TREE TOP ANGEL — white glazed china gold halo, gold trim, colored glass balls 2.50



11—GLASS BALL ORNAMENTS, big gleaming colorful beauties, ea. 29c-2.98

TRIM-A-TREE



14—VINYL SANTA PLAQUE for indoors or outdoors; UL approved; complete with lamp and cord 2.75



13—CHRISTMAS STOCKING PLAQUE for indoor or outdoor use; UL approved; with lights, cord 1.98



4—OUTDOOR BELL CLUSTER, UL approved; red or green bells with lights and cord 3.95

Shop

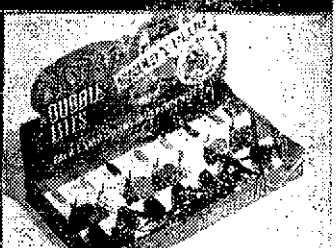


15—SNOWMAN WITH LANTERN PLAQUE for indoors or outdoors; with bulb and cord 1.59

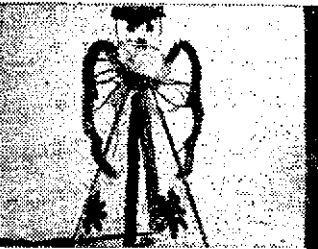


16—LIFELIKE HOLLY WREATH for door or hallway, sparkling red and green 2.29 (Not shown, 98c and 5.98 sizes)

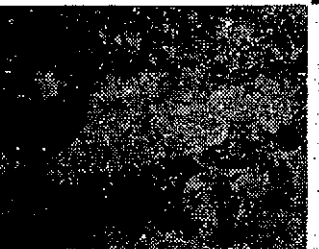
Now's the time to get your tree lights, your ornaments, your Christmas decorations, and you'll find our Trim-a-Tree Shop ablaze with new ideas, flashing with color and gold and glitter... all surprisingly low priced.



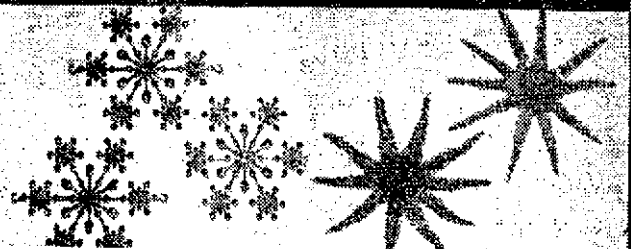
12—NOMA BUBBLE LIGHTS with safety plug, if one goes out the others stay lighted 4.39



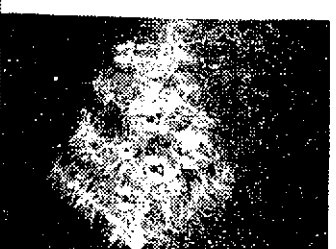
18—CELLULOID ANGELS, silver and gold color trim, glamorous for table or mantel ea. 79c



19—LARGE PLASTIC SNOW-FLAKES in assorted colors, the modern touch for tree or wall, bag of 6 1.79



20—COLORED FOIL STARFISH, gay novelty that gives a new look to your decorations ea. 1.00



21—TINSEL WALL OR DOOR DECORATIONS with colored Christmas balls for holiday glamour 2.98

May Co. Lakewood Giftwares, Third Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours 9:30 A.M. to 5:30 P.M. (Mondays and Fridays 12:30 to 9:30) For Phone Orders and Service Call Long Beach 39-2411, ME. 3-0111.

Riders of the River Trail

By Vera Williams

CALIFORNIA is a "horsey" state.

It has more pleasure horses, more trail rides, more horse shows and more horse clubs than any other state in the union, and Californians spend more money in pursuit of this hobby of horseback riding than residents of any other state.

So says Dawson Lecombe, enthusiastic rider and president of Long Beach Corral No. 1, Equestrian Trails, Inc.

Lecombe has more figures: Los Angeles County has 75,000 horses, regularly ridden by 225,000 persons—three riders to a horse. Los Angeles County has 100 miles of improved riding and hiking trails used by 140,000 persons a month.

Riding interest in Long Beach centers on the Los Angeles River trail, which extends 32 miles from Willow St. in Long Beach to Altadena, the San Gabriel River trail from Center St. in Paramount to the ocean, and a trail along Coyote Creek south of Carson St. connecting with the San Gabriel trail.

Five hundreds riders, it is estimated, use the L. A. River trail in the Long Beach area on weekends.

Riders look forward to the opening of an 18-mile trail from Whittier Narrows to the ocean near the mouth of the San Gabriel River. The plan calls for stop-off points along the way, including one at an underpass at the Santa Ana freeway.

Organized in Long Beach 10 years ago, and now a state organization with 4,000 riders, Equestrian Trails has as its slogan "Bridle Trails from the Mountains to the Sea."

LOCAL TRAILS fit into a statewide riding and hiking trail planned to traverse 37 of the 52 counties of the state. Envisioned is a 3,000-mile riding and hiking trail from San Ysidro on the Mexican-California border in San Diego County to the Te-

hachapi, thence north along the Sierra Nevadas to the Oregon border, then circling west to the Coast range to follow the shore line southward. The master loop-trail is planned to make accessible the variety of scenery afforded by the desert and the mountains to the sea.

Stopover points will provide shelter and cooking facilities.

Riders are from many ages and they come from many walks of life.

For instance, the oldest member of Equestrian Trails, Inc., is 92-year-old Wes Gaines of Paramount, who has ridden this area since he was nine years old and who used to herd sheep on land that is now Long Beach. He customarily rides a palomino stallion owned by E. Olen Kamp, state president of Equestrian Trails.

YOUNGEST MEMBER is 7-year-old Stevie Bennett of Long Beach who rides the Los Angeles River trail with two cousins, Frank and Billie Hayman, 11 and 9 years old, the trio on Shetland ponies.

Oldest of Long Beach's riding groups are the Lancers and Lancerettes, organized in 1932 and

directed by Capt. Avery Lehman. They include 100 riders, comprising an English mounted drill team. Membership now is open to juniors, nine years of age or older, and when the juniors become 18, they may become full-fledged Lancers or Lancerettes.

Long Beach Mounted Guard, organized in 1940, did guard duty during World War II riding the river banks. The guard, headed by Charles Carr, president, has a fine clubhouse and riding arena at Wardlow Rd. and Golden Ave., where riding and roping events, open to the public, are conducted Wednesday and Sunday afternoons.

Internationally known is the Long Beach Mounted Police Patrol, 50 riders on palominos, with silver equipment running into many thousands of dollars. The Mounted Police Patrol, currently headed by Frank Hartnett, traditionally leads the Pasadena Tournament of Roses. The Patrol rode in the Eisenhower inaugural parade two years ago and in 1946 participated in the Independence Day parade in Mexico City.

"We look on riding as a

healthful recreation, good for adults and good for kids," says Lecombe. "A youngster learns at an early age to manage a pony, he gets older and he can ride something better . . . and better . . . and better. He learns to look out for his horse as well as for himself. We think horseback riding is useful in combatting juvenile delinquency. A youngster can't get into much trouble when he is riding horseback."

Lecombe, who owns and operates Lecombe's — The Western Shop—in the Independent, Press-Telegram building, is a pioneer in his business. No one had conceived a complete and exclusively Western store when Lecombe saw the possibilities of the idea on a visit to Palm Springs in 1939. Observing the popularity of dude ranches, the return to the full-length western movie and the revival of barn dances, he decided to venture into the field, and in 1940 opened his Long Beach store.

TWELVE RULES are suggested for trail riders:

1. Wear suitable, stout clothing. This means clothing that will not snag on tree branches

or catch on saddle. Trousers should be such as to prevent chafing, knits or shoes should give support and protection around the ankles. Shorts and low shoes are "taboo."

2. When you ask for a horse, tell the man who mounts you the truth about your riding ability. He will do his best to pick the right horse for you.

3. Before you mount, check your equipment. Always check the saddle girth (cinch) before you mount to avoid a slipping saddle. Loosen the girth when you dismount at the end of your ride.

4. Keep on the trail.

5. Walk, trot or canter, but don't run your horse.

6. When you pass other horses on the trail, slow down or stop and say a pleasant "Hello!"

7. Don't overheat your horse.

8. Obey signs along the trail.

9. Commit no vandalism of any kind.

10. Obey posted "No Smoking" rules.

11. Give pedestrians the right-of-way.

12. At rest stops, hold your horse. You may have to walk back if you don't.



Happy group riding on the Los Angeles River Trail are these members of Equestrian Trails, Inc., a non-profit organization whose membership is open to all persons interested in the perpetuation of horseback riding as a recreation.



Chatting at trailside are (l. to r.) Long Beach Mayor Vermillion, Alvin Slaight, Dawson Lecombe, James Ellis and William R. Jones.



Ropers waiting their turn during a roping "go-round" at the Long Beach Mounted Guard arena. Riders compete, work out horses here.

This Business Welcomes 'Apple Polishers'

By Douglas Nelson Rhodes

THERE'S A PLACE in Lakeside, near San Diego, where "apple polishers" draw high wages because they earn them and not because they have ingratiated themselves with the boss—who wishes he could hire more of them. This seeming paradox occurs on the unusual ranch of Bernardo Maniscalco who operates the only commercial cactus ranch in America.

This strange 35-acre fruit ranch specializes in raising *Opuntia*, often called "prickly pears," "cactus apples" or "Indian figs." Each year the ranch ships more than a million of the sticky, wild cactus fruit to New York where it is sold at auction and eventually reaches the dinner tables of Gotham's large Italian and Sicilian population. People of Mediterranean origin regard *Opuntia* as a rare delicacy.

Harvest time on the Maniscalco ranch began during the scorching days of late July and continues through October. The buds appear in February and by early June the ranch is a riot of color—a veritable maze of orange and red blossoms set against the bright green background of the "elephant ear" cactus plant on which the fruit grows.

Bernardo Maniscalco, 73, is called "King of the Cactus Apples." He started the unusual agricultural enterprise in 1922 on a small tract purchased since coming to the U. S. in 1913 from his native Sicily. After nine years in Colorado steel mills he moved to California and invested virtually his last dollar in a few acres of what was then nothing more than a rocky hillside. Through the years, as his venture prospered, Maniscalco added

more acreage and today the neat ranch is regarded as one of the most valuable agricultural properties in the San Diego area.

Maniscalco, now semi-retired, turned the active management of the ranch over to his three strapping sons, Sam, Joseph and Leon, several years ago. Each of the younger Maniscalcos has specialized in one or more phases of cactus culture and all are recognized authorities on every variety of edible cactus plants.

THE RANCH PRODUCES two main varieties of the odd fruit; the blood-red, watermelon-flavored kind and the yellowish type that tastes much like a ripe banana. In the southwest the local Indian tribes once highly prized wild prickly pears and Mexican border natives still make them into delicious jelly and candy. The Maniscalco product, however, is much larger and juicier than wild cactus apples.

Under normal conditions each acre produces a harvest of 800 boxes, or half a box car. Each box contains 60 cactus apples, thus a rule-of-the-thumb estimate reveals that each acre yields about 50,000 individual pieces of fruit.

Making the spiny apples commercially acceptable is a difficult — and sometimes painful — job since each apple must be divested of its annoying mass of spines. Until recently this task had to be performed entirely by hand, requiring the labor of 15 to 20 "apple polishers" drawing top wages. Sam Maniscalco, however, recently devised a machine which de-spines the fruit in much the same manner that peaches are mechanically defuzzed. The machine does not replace all hand operations,

though, and is still considered experimental. Special care must be taken that the fruit is not fed into the de-spiner too rapidly. Cactus apples are extremely delicate and just a slight bumping together will bruise them and cause large black spots to appear, thereby rendering them unsaleable.

To get the crop ready for shipment, a total of about 30 pickers, polishers and packers are employed in the late summer and early fall. Many are recruited from neighboring ranches where the harvesting of more conventional crops occurs at a different time of year. Cactus apples must be picked when in

proper color and newcomers are schooled to exercise the correct "color judgment." The best way to cut the fruit from the broad, flat succulent slab or branch on which it grows is to leave enough of the joint on the fruit so it won't spoil in transit.

Delicate though it is, the cactus apple can be a dangerous object to handle. Pickers, polishers and packers wear a "Buck Rogers" style costume of long leather gloves, heavy canvas aprons and pickers add a protective jacket and helmet as a protection against the sword-like spines.

THE FRUIT ARRIVES from the field and starts immediately through the packing assembly line. Packers take over after the polishers are finished and grade the apples as to size and quality as they pass by on a moving belt. The boxes move down the conveyor to a machine which "tops" them in a single operation. From the packing room they are trucked to nearby freight yards and loaded into refrigerator cars for their nine-day trip to New York.

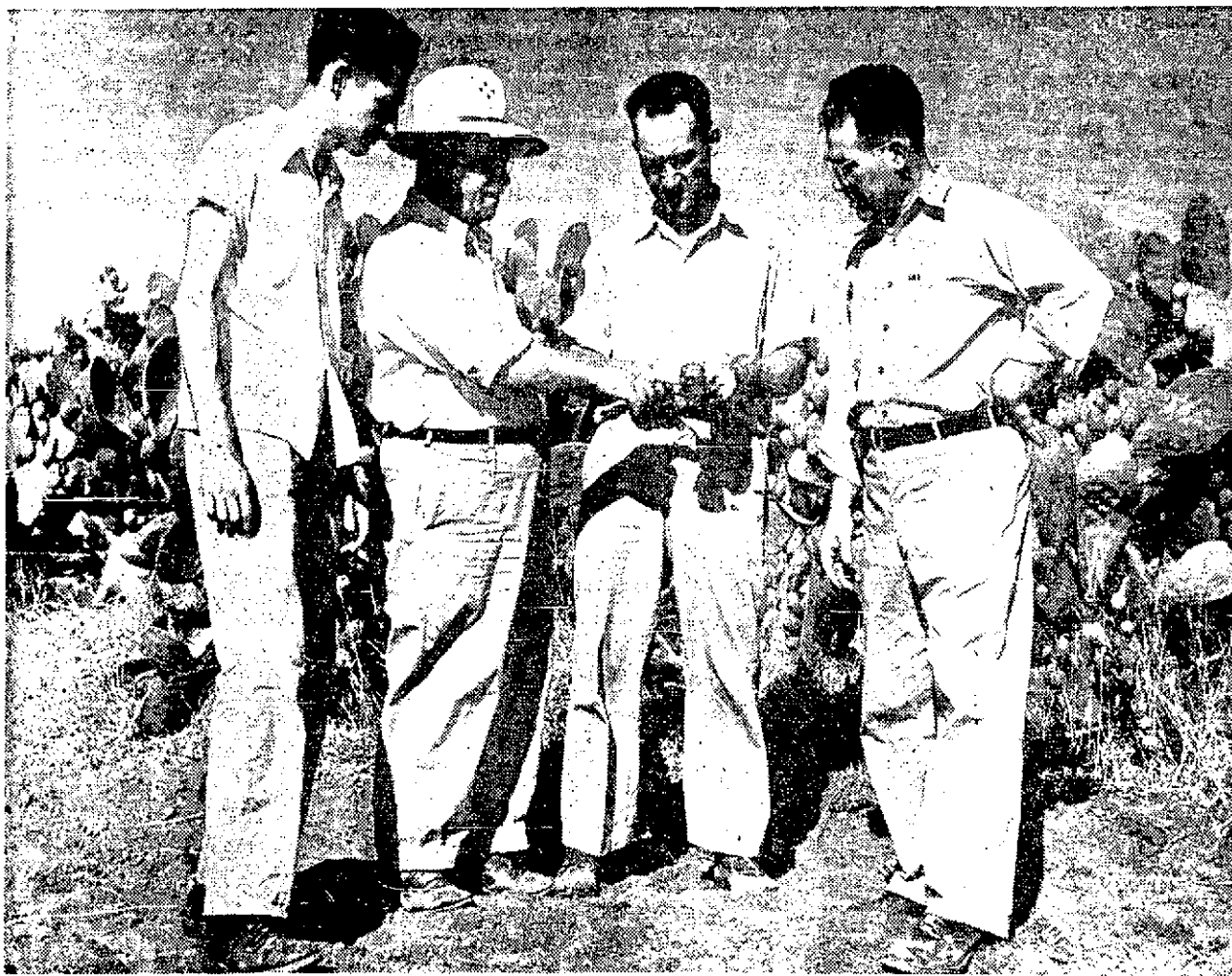
The Maniscalcos work the year around to keep their unusual farming operation at a high state of productivity. Old plants are replaced with young, strong cactus and cultivation and irrigation go on ceaselessly. On the average, a cactus plant will bear fruit for 12 to 15 years. A few are still producing a good crop after 20 years.

Cacti are planted in rows 12 to 15 feet apart. Some attain heights of 14 to 16 feet and must be planted six to eight feet apart.

The Maniscalco family has not fenced the property as must the neighboring citrus and avocado ranchers. "One of the best things about raising cactus apples," Bernardo chuckles, "is that nobody ever sneaks in to steal the fruit."



Growing cactus for its spiny fruit is one of Southern California's most unusual industries, the Maniscalco farm near Lakeside. Picker is shown above.



Bernardo Maniscalco (second from left) founded cactus enterprise. He is shown with his three sons, Joseph, Leon and Sam, who have helped their father build the unusual farm into a large and thriving business venture.

A Princess Steps Out in Vegas



In a holiday rewarding her for winning the title of Princess Petite, Ida Mougantseva of Long Beach went on a tour of Las Vegas as guest of the Sahara Hotel and Western Airlines. Here she strolls down Fremont St., known as the "World's Largest Gambling Center," a girl having herself a grand time in the fabulous city.



Back in her hotel room, Ida gets ready for a big evening of entertainment.



Marlene Dietrich entertaining in the Sahara! This sounds wonderful to Ida!



But before the big show, she has dinner with Stan Irwin in the Congo Room.



Next day, on Desert Inn course, pro Paul Allen gives her a golf lesson.



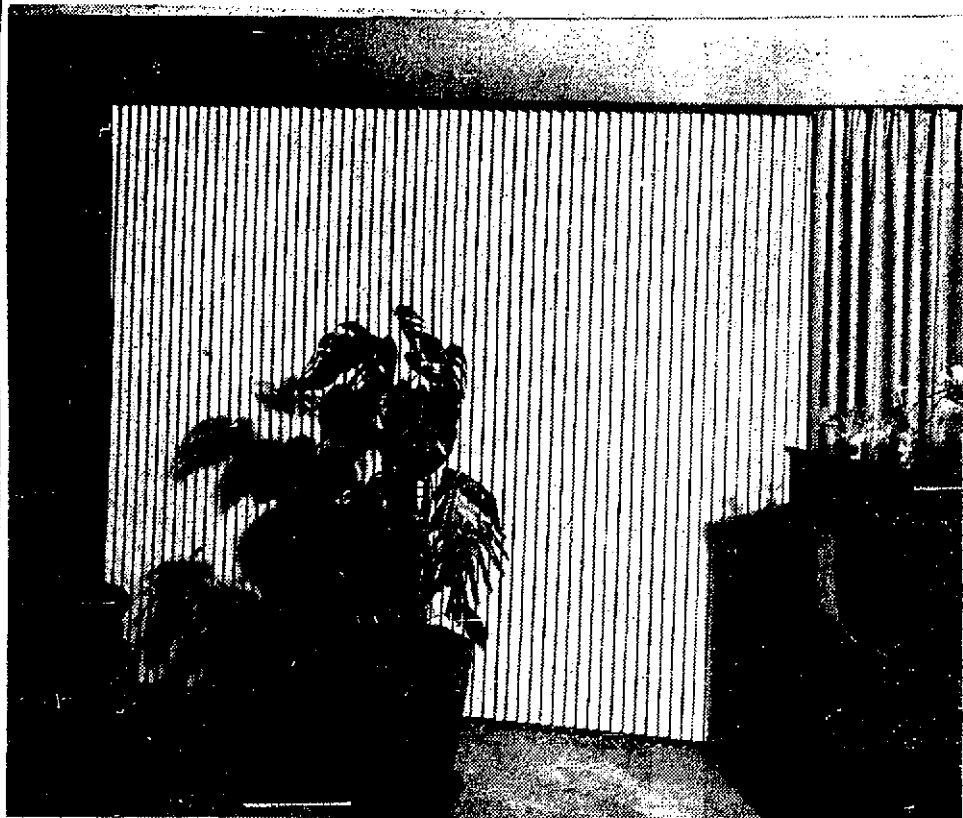
Ida goes for a swim in the Sahara pool. The tiny blonde stands only 5 feet tall, has brown eyes.



Photos by Desert Sea News Bureau

And Stan Irwin, ex-Navy pilot and Sahara's entertainment director, gives Ida a lesson in flying.

Flo-Fold Vertical Drape Blinds



Pictured above is a recent installation of Flo-Fold Vertical Drapes in the home of Mr. and Mrs. E. W. Putnam, 28 Third Pl. (Palisades Own-Your-Own Apts.)

"Largest Selling Vertical Drape in America"



They Open



They Close



They Draw

Why settle for less; when for so little more you may have Flo-Folds, the most talked about treatment for windows in years. Over a period of years Flo-Folds will cost you less to protect your furnishings from the harmful sun rays. With Flo-Folds you eliminate dry-cleaning bills and the replacements cost from faded drapes. Drawn closed, regular draperies darken your room, whereas Flo-Folds can be adjusted to permit light, and still protect you from the sun (and are very attractive from the street, too). See them today for a most pleasant surprise.

See Them In Our Showroom

MODERN PRODUCTS CO.

314 E. 10th St. Phone 7-3956
(10th St. at American Ave.)

Beal's

Sealy MATTRESS and BOX SPRING SET

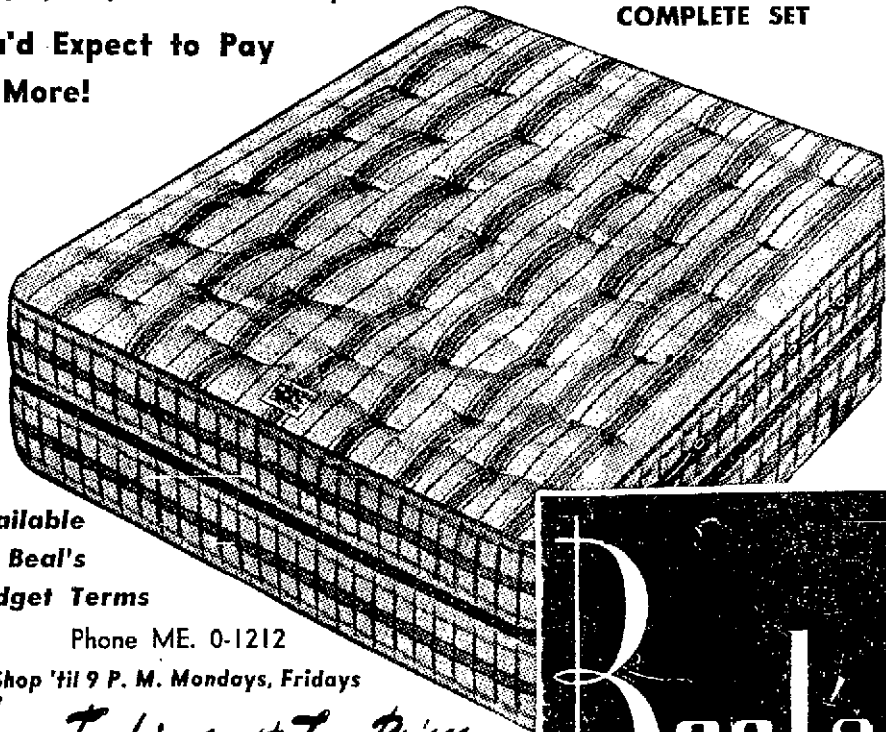
TWIN OR FULL SIZE

"Sleeping on a Sealy is like sleeping on a cloud." This is your opportunity to get Sealy quality at a new low price at Beal's.

\$49⁹⁵

COMPLETE SET

You'd Expect to Pay
1/3 More!



Available
on Beal's
Budget Terms

Phone ME. 0-1212

Shop 'til 9 P. M. Mondays, Fridays

Home Fashions at Low Prices
LAKEWOOD CENTER
5245 N. HAZELBROOK On The Mall

Beal's
Lakewood Center



Hollywood bachelor girl, Vera-Ellen, puts career ahead of marriage for yet a while, but tells her ideal of a mate.

HOLLYWOOD

She'll Play the Field

By Ed Hirshberg

VERA-ELLEN, one of Hollywood's most tenacious bachelor girls, has a good reason for staying single.

"I've seen too many people all over the country get married and then divorced. I'd sooner change boy friends than change husbands. When I finally do marry it will be for keeps," says the pert, fleet-footed star of Paramount's VistaVision musical "White Christmas."

Vera's been around the Hollywood woods now as a top star several years and though she's one of the screen's hardest workers she also plays hard. Vera eats out five or six nights a week when she is not making a movie and loves everything from nightclubbing to going to concerts or just sitting around a cozy fire.

"But I do it with different fellows," she says. "No sense getting too tied up. I think the mistake many actresses make is getting married when they want a career more than a home. No husband wants to play second fiddle. And I think a woman should be as much or more in-

terested in her husband's career than her own.

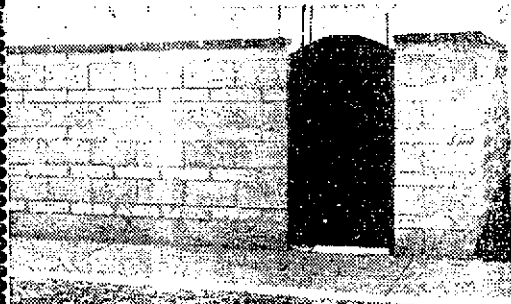
"In all frankness, I'm too tied up with my own career right now. At least I'm honest about it. There'll come a time when I've had my fill—and that'll be the time to settle down."

THE DANCING STAR, who sings with Bing and hoofs with Danny Kaye in "White Christmas," sadly admits that maybe she wants too much in a man.

"My idea of an ideal man changes from year to year," she says. "When I was 16 I wanted a good rumba dancer! At 20 the material things were more important. Today understanding, a sense of humor and tolerance are uppermost. And yet I want that certain spark, too. I like my heart to jump a beat when the phone rings! I guess I'd better wait a while, huh?"

In Your Favorite Flavors
DELICIOUS
Mountain View
ice cream
MOUNTAIN VIEW DAIRIES Phone 6-8237

BLOCK WALL



NO
DOWN
PAY
36
MOS.
TO
PAY

Block wall fence is exceptionally stable and permanent . . . offers absolute privacy . . . no maintenance costs . . . Weather-Proof . . . Fire-Proof . . . Rot-Proof . . . Vermin-Proof.

HARRIS FENCE CO.

CALL FOR FREE ESTIMATE 3150 ORANGE AVE. PHONE 40-1487 OR 4-9513



**MAKE A
BEE LINE
FOR THESE-**



\$SAVINGS

**SPECIALS EFFECTIVE
SUN., MON., TUES., WED.**



Shop Today — Sunday — at SAV-ON for all your drug needs. Our low prices bring us huge volume—and that assures you of FRESH STOCK AT ALL TIMES!

BRASS WALL PLAQUES

14-inch Polished Brass. Reg. 2.19.....

1⁵⁹

WOODBURY'S SOAP

Beauty Bath. Reg. 10c Size.....

7^c

DIAL SOAP

Deodorant Bath and Toilet Soap. Large Bars

3 for 39^c

JOY

Liquid Detergent for Instant Dish Washing

25^c

LAY-AWAY FOR CHRISTMAS GIFTS

ELECTRIC SHAVERS

REMINGTON DE LUXE "60"

Reg. 29.50. 7.50 Allowance on Any Old Razor

22⁰⁰

SUNBEAM SHAVEMASTER

27.50. Allowance 5.00 Trade-In

22⁵⁰

SCHICK SHAVERS

26.50 and

28⁷⁵

MOVIE CAMERA

Brownie. F2.7 Lens. 37.50 or F1.9 Lens

46⁷⁵

PHOTO LAB OUTFIT

14⁹⁵

ARISTOCRAT WRIST WATCH

Regular 3.95 for

2⁹⁵

INGERSOLL POCKET WATCH

3.50 Value

1⁹⁸

Use Our Christmas Lay-Away Plan — \$1 Will Hold Any Item

SAV-ON TOOLS

CRESCENT WRENCH

10-inch—Forged Steel

69^c

PIPE WRENCH

10-inch—Forged Steel

69^c

PIPE WRENCH

8-inch—Forged Steel

69^c

HACK SAW BLADES

Case Hard Steel

2 for 5^c

SCREWDRIVER SET

Utility. Tempered Ground Blades. Set of 5

59^c

WOOD PLANE

Stanley. Reg. 3.98

2³³

POINTED NOSE PLIERS

Tempered Steel. With Wire Cutters

69^c

CLAW HAMMER

16-Oz.—With Hickory Handle

63^c

COPING SAW

For Small Jig Work

49^c

6-FT. RULE

Favorite

37^c

PRAC-T-CAL VAPORIZER

Runs up to 8 Hours—Fully Automatic—Guaranteed

7⁹⁵

All-metal. with eating tray. Fits 21" doll

DOLL HIGH CHAIR

\$3⁵⁹

LISTERINE ANTISEPTIC

It's fun to serve yourself and save 27c

2 43c 69^c

PLAYING CARDS

Plastic Coated. Double Deck

1⁰⁰

CRIBBAGE BOARDS

Drueke. Nice Selection. Light and Dark Hardwood

59^c

BRIAR PIPES

Genuine. Fine Selection. \$1.50 Values

79^c

RADIO SUPER WAGON

De Luxe Tires. 28-inch Steel Bed

5²⁹

DOLL CARRIAGE

28-inch. High. 30-inches Long

9⁹⁵

JR. TRIKE

De Luxe Model. 12-inch Large Rubber Tires

13⁵⁹

PEDAL CAR

Jet Flow. Chain Drive

16⁹⁵

Lionel Electric Train

.027 Freight with Whistle and Snake — Locomotive and Tender — Gondola Car — Scale Model Box Car — Oil Car — Illuminated Caboose — 8 Curved Track and Straight Track — Remote Control Track — 90-Watt Transformer.

Reg. 39.95

Special

29⁹⁵

PURE APPLE CIDER

Full Gallon

Fresh and Sweet

89^c

CORN POPPER

Automatic Electric. UL Approved

2⁹⁵

PLASTIC GARDEN HOSE

25-Ft. Clear Plastic. 10-Year Guaranteed. Featherweight. Ultra-Flexible. Full Flow Couplings. Reg. 4.49.

3²⁹

Truck and Steam Shovel

Heavy Duty. Large Size. Both for

5⁶⁹

LEATHER GLOVES

Fine Grain. Genuine Horsehide. Excellent for Driving or Work. Reg. 1.89.....

1²³

COCOA DOOR MATS

Heavy Duty 14"x24".....

\$1³⁹

COUPON

This Coupon Worth 30c on Purchase of 1/2-Gallon

CARNATION ICE CREAM

REG. 89c. WITH COUPON..... **59^c**

14" PANDA BEAR

Soft Fluffy Plush. by Ideal

1⁶⁹

SHINOLA

Wax Shoe Polish. Can

5^c

ALL DETERGENT

25-Pound Box New Economy for Automatic Washers

4⁹⁵

METAL CANS

Decorated for Many Uses. Fine for Shipping Fruits, Nuts, Cakes, Cookies. 2-lb. Size

35^c

5-lb. Size **59^c**

We Reserve Limit Rights

2 Big Stores—Serve Yourself & Save



**IN LAKEWOOD CENTER—5246 Lakewood Blvd.
IN DOWNTOWN LONG BEACH—4th & Pine Ave.**

"NOT A SINGLE CAVITY IN OVER 2 YEARS"

...thanks to ANTIZYME, the first continuous-action anti-enzyme tooth paste.



"ANTIZYME HAS CERTAINLY WORKED WONDERS DURING THE TWO YEARS I HAVE USED IT. MY DENTIST HAS FOUND NO FURTHER DECAY SPOTS OR ANY NEW CAVITIES. AND I SURE LIKE THE WAY ANTIZYME TASTES, TOO!"

MR. PHILIP A. COPENHAVER, JR.
7715 NORTH ASHLAND STREET
CHICAGO, ILLINOIS

EVIDENCE LIKE THIS is coming in every day. People young and old from all parts of the country report "no cavities" since they first started using Listerine Antizyme Tooth Paste—6 months, 12 months, or 2 years ago! Antizyme is the great new scientific development you read about in Reader's Digest, The Saturday Evening Post, and other magazines

Actual, living proof—this new, completely different kind of tooth paste really stopped decay!



"I began to use Antizyme two years ago, no new cavities have developed—not even where a bridge is attached."

Gwendolyn Zipperle

HERE'S WHY...

1. No other type of tooth paste—regular, ammoniated or chlorophyll—protects for more than ½ hour.

2. Now, Antizyme, the first continuous-action anti-enzyme tooth paste, stops the major cause of tooth decay 12 to 24 hours with each brushing. This has been proved for 9 out of every 10 people tested.



Each Brushing
Protects 12-24 Hours!

Antizyme stops the major cause of tooth decay every minute of every day

L. B. PRO DETERMINED TO BECOME

Golf's Best Teacher

By Jerry Wynn

"IT TAKES A LONG TIME for a Norwegian to get mad," the saying goes, "but when he does, he's awfully determined."

And the word determination can well describe one of Long Beach's foremost golfing sons, Dale Andreason. This 6-foot 3-inch 200-pounder of Norwegian stock is determined to become the best teaching professional in the nation.

That sounds like quite a large order in a profession boasting such as Tommy Armour, Joe Novak and Ernest Jones, who specialize in imparting their links wisdom to others, and hundreds of others who utilize their famous names as tournament players to set up snop as teachers.

But Andreason was not afraid to accept this challenge.

He left a prized position as head professional in one of suburban Chicago's swankiest country clubs and a possibly brilliant future as a tournament player to return to Long Beach in 1953 and devote his full time to teaching at Bill Hart's Driving Range.

WROTE HOWARD CAPPS, now master pro at the Desert Inn CC in Las Vegas and former PGA tournament bureau director, of Andreason's desertion of the annual tournament trail:

"I was disappointed to see him leave the major playing circuit at a time when he seemed destined to become one of the outstanding golfers in this country. Always a consistent money-winner and performer, I felt that he was on the verge of becoming a great 'name' player."

What made Andreason, the holder or co-holder of six course records, make this decision to give up playing for teaching and return home?

"Tournament golf was always just a means towards the end of becoming a teacher for me," he answered.

"Although I earned over \$11,000 in my five years of making the pro swing, it cost me three times that much to support my family, meet traveling expenses and maintain the standard of living a touring golfer must.

"But no matter what the cost was, I consider those years invaluable to my future as a teacher. I was acquiring knowledge from the greatest of players and teachers. I made my decision to quit playing because I felt that I was prepared to apply that knowledge to teaching and benefit my pupils and myself from it."

ANDREASON credits his mother as being an inspiration for return to Long Beach.

"Mom used to tell me when I was a youngster that to be a success in your own home town was the greatest thing one could achieve. I never forgot those words."

The Andreason story began in Salt Lake City on May 13, 1917. When Dale was 4, his father passed away and the family (mother, sister and brother) picked up its scant belongings and settled in Long Beach in a small house at Anaheim and Cerritos.

Throughout his schooling — Temple grammar, Franklin Jun-

ior High, Poly High and Long Beach City College — he was forced to earn his keep and help support the family. For four years, from ages 7 through 11, he sold the Press-Telegram. Then came the big break that introduced him to golf.

One day Tip Stock, still an ardent local linksman, took him to the old Long Beach Country Club (now Meadowlark) and got him a job there as a caddy.

DALE CADDIED there for five years and then at Virginia Country Club for two. A fellow caddy was George Lake, now master pro at the city municipal courses.

The game became an obsession to the powerfully built youth and he often played until he had blood on the shaft of his clubs from his raw, blistered hands. Every spare dime was spent on lessons. When not playing, he would watch others and try to copy their styles.

"I remember Gene Combs (now chief starter at Recreation Park) had a marvelous little pitch-and-run shot and I spent days and days trying to duplicate it."

All those "days" finally paid off in a big way as in his final years at Poly High his game crystallized into championship caliber as he won every public course title in the city.

He turned pro in the fall of 1939 and spent two years as an assistant at Lakewood until Pearl Harbor. Dale enlisted in the Navy, graduated from Gene Tunney's physical fitness school and spent the next three years

at the San Diego Naval Training Center as a physical fitness specialist.

ALTHOUGH the intense training program of the Center kept him at a dizzy pace of classes and additional duties, he still managed to keep alive his golfing. And to his utter good fortune, one of the sport's all-time greats, Sam Snead, was in charge of the nine-hole "Sail-Ho" course at the Station.

For it was Snead who showed Andreason just how poor his swing was.

"I'll never forget the day I got the nerve up to ask Sam what he thought of my game. It turned out to be the most important moment of my career. To my untold-of horror and disillusionment, Sam replied, 'I was afraid you'd ask me that some day. Frankly, you don't have a swing. You hack, chop, hit at the ball but never seem to swing at it.'"

Broken-hearted, the young sailor rushed back to his quarters, threw himself on his bunk and "sobbed like a baby." All those years of work and struggle seemed written off as blank, blank, blank.

But once again, seeming adversity proved a boon to the newly-awakened golfer and under the tutelage of Snead his game underwent a major overhauling. Dale was stunned to discover that many things Snead told him NOT to do were the very same things he had been taught and practiced as a youngster.

More than ever he was now determined to become a teacher.

"I guess I lost almost every pay check trying to beat Snead those days but it was well worth it. Just watching and studying (Continued on Page 20.)



—Photo by John H. Neagle

Putting is an important part of golf. Dale Andreason explains technique of putting to Lolita Watkins.

SAVE OVER 1/3 ON 35 CUSTOM MODERN SOFAS

Reg. 229.50 2-pc. foam rubber bed divan and matching chair. All hardwood frame. Heavy modern cover **154⁵⁰**

Reg. 139.50 Simmons dual couch covered in heavy green tweed. Fully guaranteed. Deep sleep construction **87⁵⁰**

Reg. 224.50 all foam rubber Modern sofa, reversible zipper cushions, lovely modern covers..... **159⁵⁰**

Reg. 229.50 2-pc. Kroehler Modern sofa and matching club chair in smart metallic cover. 10-year guarantee **169⁵⁰**

Reg. 389.50 8 1/2-foot all foam rubber oversize Modern sofa covered in brown metallic fabric. Reversible cushions **249⁵⁰**

Reg. 139.50 Simmons 8-foot oversize Modern sleeper sofa complete with bedding compartment. 10-year guarantee **94⁵⁰**



Reg. 379.50 **CUSTOM SOFA** **227⁵⁰**
Fully guaranteed 10 years

11.95
CAMPAIGN CHAIRS
Wrought iron and heavy vat-dyed canvas.
5⁹⁵

Reg. 13.95
MAGAZINE BASKETS
Lime oak or mahogany.
6⁹⁵

7.95 Value 24x30
MAPLE FRAMED PICTURES
4⁹⁵

149.50 Value 5-pc.
Mahogany Drop Leaf
Extension table and 4 chairs. Duncan Phyfe style.
99⁵⁰

Fall Store-wide Clearance

SALE

SAVE 1/3 TO OVER 1/2

ON ODDS AND ENDS — ONES AND FEWS OF A KIND FROM BEDROOM SETS TO BAR STOOLS . . . COFFEE TABLES TO COUCHES

OUT GO OVER 600 ODD ITEMS AT NEAR COST AND BELOW COST — SALE STARTS

TODAY-SUNDAY 11 A.M.-5 P.M.

Sirius

Modern and Maple Trends
in Furniture

OPEN MONDAY and FRIDAY 'TIL 9 P. M.
SUNDAY 11 A. M. - 5 P. M.

1252 AMERICAN AVE.—PHONE 7-3593

TERMS! SURE!

JUST 10% DOWN • 24 MONTHS TO PAY

SERVING LONG BEACH SINCE 1925

Baby Line Furniture
1/3 off
on high-chairs, play-pens, cribs, mattresses.

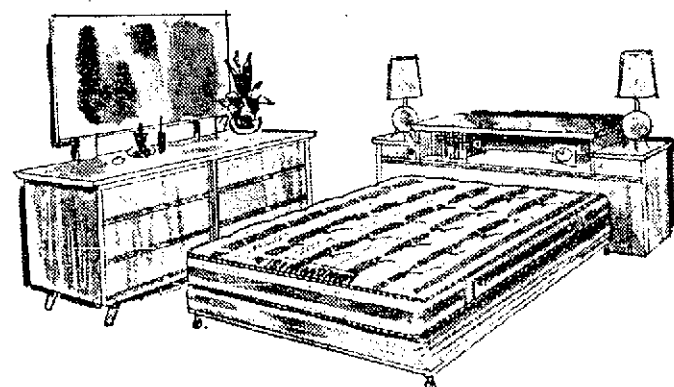
Reg. 139.50 5-pc.
MODERN DROP LEAF
Blond table and 4 fully upholstered chairs.
87⁵⁰

5.95 27x54 Cotton Boucle
Rubberized non-skid backs.
THROW RUGS
2⁹⁵

99.50 Revolving
TV ROCKERS
Smart metallic covers, all hardwood frame.
69⁵⁰

OUT GO 35 HARDWOOD BEDROOMS BELOW COST

BLOND MAHOGANY SET



Set includes extra size 6-drawer dresser, sparkling plate glass mirror, bookcase headboard with 2 attached commodes.

149⁵⁰

Reg. 279.50 all sea foam mahogany exterior, solid oak drawers, brass finished legs. Set includes 6-drawer dresser, mirror, and full-size bed..... **154⁵⁰**

149.50 blond ash 6-drawer dresser with extra deep storage room and full-size bookcase headboard.. **79⁵⁰**

Reg. 341.95 modern Honduras mahogany in desert sand finish. 9-drawer triple dresser with 2-inch thick top, bookcase headboard and oversize 1-drawer commodes **237⁹⁵**

30 other eastern all hardwood bedroom sets in Modern, 18th Century, French Provincial and Maple normally selling from 239.50 to 699.50 on sale from..... **99⁵⁰ to 399⁵⁰**

Walt Jordan
BLUE BOOK OF FASHION

The Lid
Is Off in Design
and Color

... The outstanding trends in Walt Jordan Sport Shirts for this season are the completely unrestrained use of color ... and the strong influence of the Continental Hat Designer ... Walt Jordan Sport Shirts in the Italian Look from 4.95 through 10.95.



BROADWAY AT PACIFIC
Dial 7-6994


BARGAINS
Penny Wise

INSIDE MOVABLE SHUTTERS
Ready for you or your contractor to finish and install. Yes, it's true, you save more than 1/2 by trimming, hinging, finishing and installing Paul Heinley's shutters yourself.

2 Panels for 18"x24" window. Hardware included. **6⁹⁵**

OPEN SUNDAY, 10 TO 2

Paul Heinley's MOVABLE SHUTTERS
SALES AND SERVICE
BRING MEASUREMENTS TO
836 E. PAC. COAST HWY.
LONG BEACH, CALIF.
Phone 66-6289



California Department of Fish and Game Photo

This 35-pound catfish, an angler's dream, was caught near Topock on the Colorado River one October night.

AWNINGS COMPLETE YOUR HOME

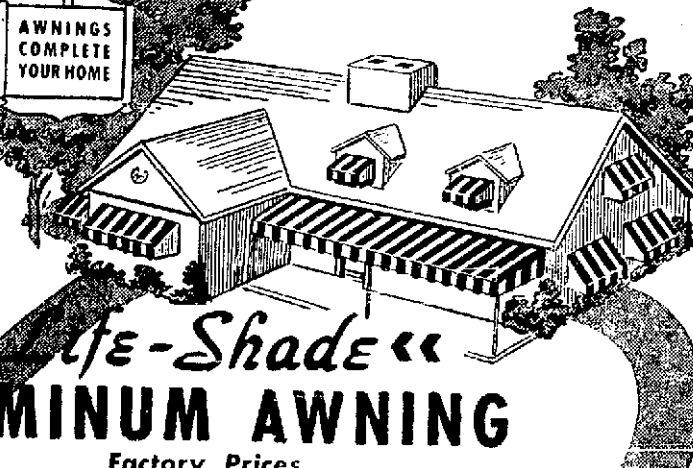
FREE ESTIMATES

Life-Shade
ALUMINUM AWNING

Factory Prices

- PORCHES • DRIVE-INS
- WINDOWS • PATIOS
- DOORS • STORE FRONTS
- TRAILER AWNINGS

Selection of beautiful baked enamel colors. Specially constructed to suit your needs. For Survey and Estimate—



Telephone **MEtcalf 3-5064**
8537 E. Compton Blvd., Paramount

It's Catfishing Time on the Colorado River

By Harry R. Peterson

CATFISH, large and small, will be the quarry of many Long Beach area fishermen who will be heading out across the desert this fall to fish the Colorado River.

Some of the whiskery cats these anglers will pull from their native habitat and cart skillettward will run up to 20 pounds in weight, the average running from five pounds downward. It's catfishing time on the Colorado and the favorite spots from Topock to Yuma will be in for a siege of heavy angling through the coming months.

Anglers take largemouth black bass, black crappie, bluegill, bullheads and carp also, but the huge channel cat is the domi-

nant species, and it bites well in the main stream or in Palo Verde lagoon between April and December, though the autumn months, with warm days and cool nights, are favored by coastal anglers.

Jetalurus punctatus is a bottom feeder, most active from sunset until midnight. It lives in all types of water—clear, muddy, moving or still; in ponds, sloughs, reservoirs and the channels controlled by Davis and Parker Dams. The best spots are those where the current has been slowed down by a projection of sand to form an eddy or "hole."

Anglers still-fish, using frozen (Continued on Page 12.)



Read Mr. Van Schaack's True Story!

Mr. C. P. Van Schaack, Jr., is a leading Chicago business man. He is an attorney-at-law and a member of the Chicago and American Bar Associations. To encourage others who want to give up smoking, he tells below how Bantron helped him to quit.

"Our family doctor advised against smoking cigarettes and told me that I would be much better off if I quit for good. Time and time again I tried to stop. Each time I became so irritable and nervous,

that I started again. It seemed the lesser of two evils.

"One day a business friend told me about Bantron. I said to myself, 'If he can, I can!' With the help of Bantron, I was amazed how easy it was for me to stop smoking without the nervousness and irritability that accompanied my previous attempts to quit. After five days I had lost all desire for cigarettes, and just didn't want them any more. And how much better I feel!"

"You Can Stop Smoking the Same Way I Did!"

—Says C. P. Van Schaack, Jr.

Amazing New Formula Helps Break Smoking Habit in 5 Days Easily and Pleasantly!

In a series of dramatic tests scientists proved that in 83% (4 out of 5) of the cases, Bantron helped men and women to stop smoking in 5 days. And here is the wonderful thing. Bantron is easy and pleasant to take. It has no unpleasant after-effects and is not habit forming.

Bantron was discovered in the research laboratories of a great American university. It comes in tablet form. You just take 1 tablet with water after each meal.

This new scientific formula does not work by making you

dislike smoking. It does not interfere with your taste for smoking, or for anything else. Smoking establishes a craving in your body—Bantron helps relieve that craving. Because of this, many people use Bantron to help them cut down smoking.

We Guarantee Results

Hundreds of people who never before thought that they could give up smoking have used this new formula successfully. So sure are we that with the help of Bantron you can successfully

conquer the smoking habit that we make you the following guarantee.

Purchase one box of Bantron and take as directed. If you feel Bantron has not helped you stop or cut down smoking within 5 days, just send us the empty box and we will refund your full purchase price.

Bantron is recommended to the thousands of men and women who can benefit from stopping or cutting down smoking. If your doctor advises you to stop smoking, try Bantron.

Read What Users Say About Bantron

- "After a few days of using BANTRON my desire to smoke was gone. I tried other ways, but BANTRON is the only way."
- "I took BANTRON as directed. It's been one month today since I've smoked."
- "My husband laughed every time I told him I'm giving up smoking. I just couldn't do it until I tried BANTRON."
- "Will frankly say they do curb the desire for smoking as no other product will. You have something there in Bantron."
- "As one of those who stopped I heartily endorse BANTRON. I feel 100% better."

5 DAYS
SUPPLY
\$7.00
AT YOUR
DRUG STORE



Shop Mondays 9:30 a.m. to 9:15 p.m.

**Shop Mondays and Fridays
9:30 A.M. to 9:15 P.M.
... Other Days 9:30 A.M.
to 5:30 P.M.**

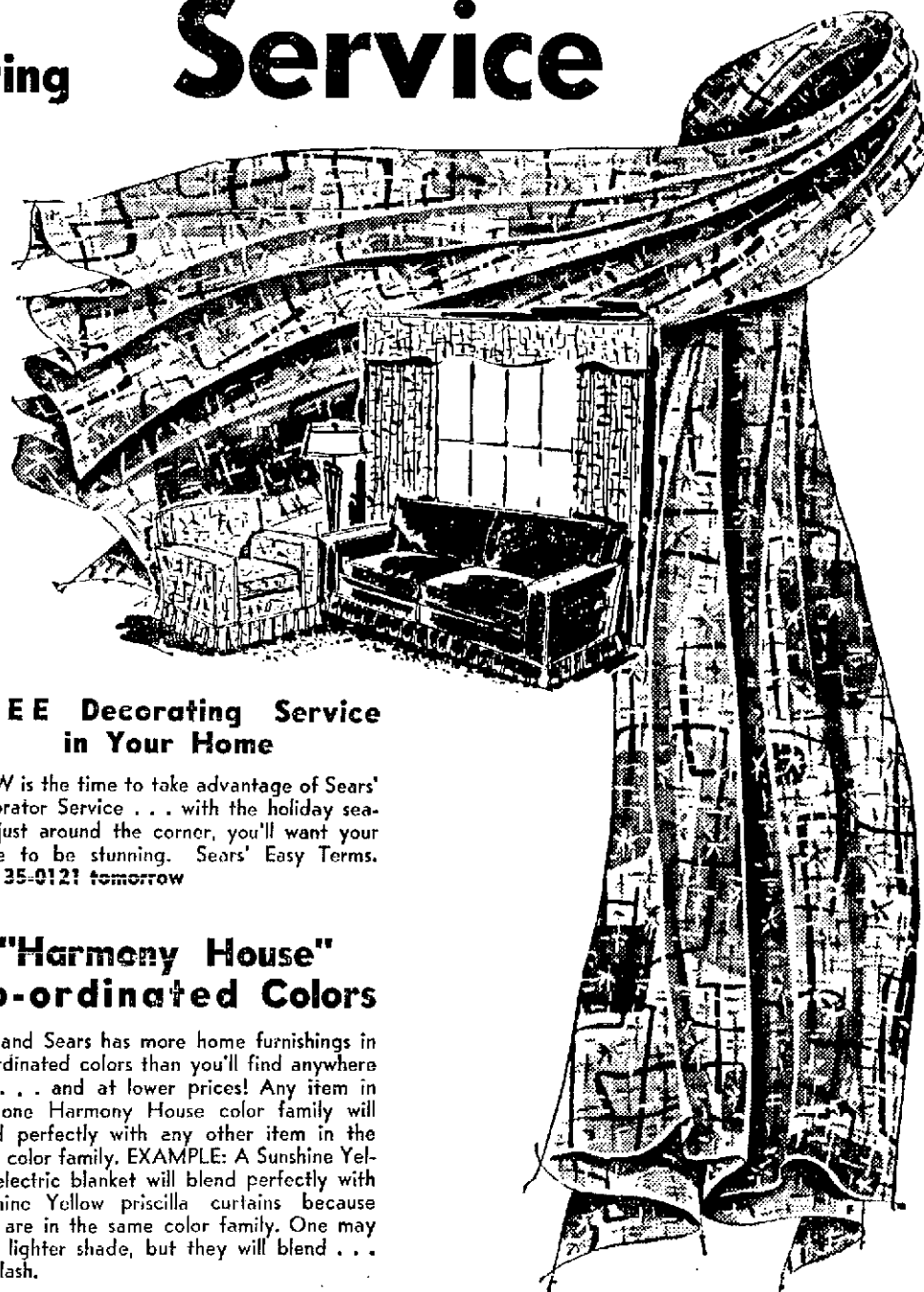
Sunday, October 31, 1954



Now! Announcing Sears **FREE** **Shop-at-Home** Interior Decorating **Service**

Haven't you always dreamed of a decorator styled room or decorator designed draperies? Now, thanks to Sears, you CAN have a truly balanced color scheme and a planned decor in your home. Your wishes can become realities, your decorating problems over . . . call us tomorrow at L. B. 35-0121 and let our consultant call at your home.

- **DECORATOR DESIGNED DRAPERIES** — Gorgeous boudes, casements, prints, moderns, traditionals, in countless decorator patterns and colors. As low as 8.95 per pair!
- **DECORATOR DESIGNED SLIP COVERS**—Fabrics cut to your furniture, fabricated in our shop, installed in your home. As low as 49.00 for standard Sofa and Chair.
- **DECORATOR DESIGNED UPHOLSTERING**—Let Sears rebuild and redesign, if you wish, that worn furniture! Hundreds of new upholstery fabrics. As low as 154.95 for Sofa, Chair.



FREE Decorating Service in Your Home

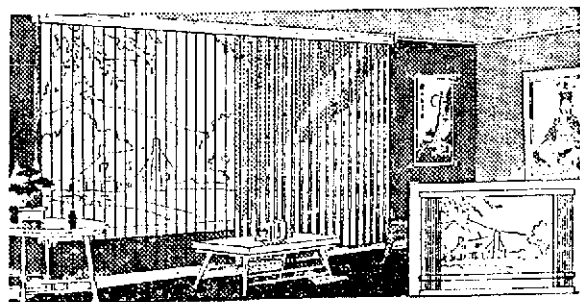
NOW is the time to take advantage of Sears' Decorator Service . . . with the holiday season just around the corner, you'll want your home to be stunning. Sears' Easy Terms. Call 35-0121 tomorrow

"Harmony House" Co-ordinated Colors

. . . and Sears has more home furnishings in co-ordinated colors than you'll find anywhere else . . . and at lower prices! Any item in any one Harmony House color family will blend perfectly with any other item in the same color family. EXAMPLE: A Sunshine Yellow electric blanket will blend perfectly with Sunshine Yellow priscilla curtains because both are in the same color family. One may be a lighter shade, but they will blend . . . not clash.

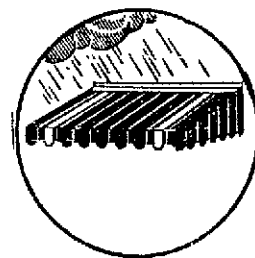
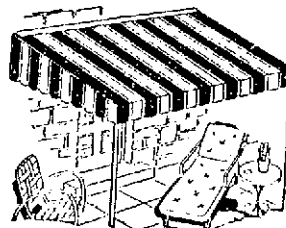
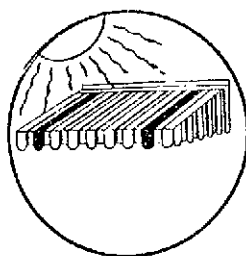


Phone
Tomorrow
35-0121



Custom Vertical Blinds

Vertical Slat Blinds . . . the newest window decoration providing the beauty of draw drapes with advantages of controlling light, ventilation, privacy. They can be opened, tilted or drawn closed . . . and so easy to clean!



Special! Aluminum Awning Sale!

10% OFF

All-Season protection . . . year after year beauty! All-white enameled underneath to flood your rooms with soft reflected sunlight. No hidden charges. FHA Terms arranged . . . no down payment, or ONLY 10% DOWN. Phone 35-0121 for FREE estimate.

NOW!

**MORE FREE PARKING
FOR SEARS CUSTOMERS**
with our New Parking Plan!

*Satisfaction guaranteed
or your money back*

SEARS

Downtown Long Beach

American at Fifth

Phone 35-0121

RESORTS AND TRAVEL

Salt Lake Does Strange Things

THE GREAT SALT LAKE, which thousands of Long Beach tourists have visited coming and going from midwestern and eastern states — is eight times as salty as the ocean. It can do lots of strange things. But Utah officials say this is one thing it can't do:

It can't cause hair to continue to grow on a dead woman's head.

A preposterous expectation? Well, wait a minute. Remember that this is the temperate

By Frank Wetzel
Associated Press Staff Writer

zone lake that produces arctic-like icebergs as well as reefs which grow like tropic coral. If that's not enough contrast, remember that this inland sea boasts a shrimp crop sold all over the nation as fish food and yet has another byproduct used in manufacturing steel.

Now about growing hair. The question arose in a letter from a skeptical Ellijay, Ga., resident who suspected the authenticity of a mummy being displayed in small southern towns.

The Georgian wrote to say that what was advertised as the "mummified but not petrified" body of a former Salt Lake City dancer named Marie O'Day was being exhibited in his area.

A newspaper clipping describing the display said the dancer was murdered and then cast into the Great Salt Lake by her jealous husband. Recovered a few years later, the body was supposed to have been pickled by the briny waters of the lake. Not only was it perfectly preserved, but the hair was still growing longer—had reached the waist, in fact.

After some fast thumbing through files, the Utah attor-

RESERVE NOW FOR XMAS IN MEXICO



PHONE 40-9967
2221 Pacific Ave. Long Beach
Free Folders and Information

Catfishing Time on the Colorado

(Continued from Page 10.)

shrimp or any of the prepared strong-smelling prepared baits. Though slowed down and cleared of silt by the great dams, the Colorado current is still powerful, and fishermen need a sinker, heavy enough to keep the line

from dragging, and a strong casting rod. If you fish the channel, caution is necessary, and an outboard motor of at least 5 h.p. is recommended.

SINCE THERE ARE special angling regulations for the Colorado River strip, consult the California fish and game laws, available at any tackle store, before starting out. The region may be reached easily from Indio over Highway 60-70, paved and straight, and flat except for a long, easy grade to Shaver Summit. It's 97 miles from Indio to Blythe near the Arizona border, with only one small town, Desert Center, and few service stations on the way. Carry water for the car; it's all Colorado Desert country. A long strip of burlap to put under the car wheels and a shovel are very handy in case of getting into sand on one of the side roads. There is, of course, no trouble on the excellent paved highways.

Near Blythe the paved road turning south 20 miles to Palo Verde leads through farming country and cotton land. Turn right here if you wish to try the Lagoon, an excellent place for channel cats and also a duck-hunting headquarters. There are several fishing camps and motels. Access to the water, always a problem, is easy here.

CATCHING a big channel cat is principally a matter of timing and setting the hook at the right moment. Fishermen who boat a tagged catfish this fall are asked to tell the California Department of Fish and Game about it. State biologists have tagged a number of fish recently and released them below Parker Dam and in the Blythe area. Mail the tags to the Sacramento office, 926 J St., stating when and where the fish was caught, and giving the length as measured from nose tip to the base of the fork in the tail. The returned tags will aid in the study of how catfishing on the Colorado can be improved.

There is a fascination to fishing the Colorado — "Red River of the Southwest" and lifeline of Southern California's water supply. Like the desert or the Grand Canyon, it has an hypnotic power. Anglers return to its barren, willow-lined banks, dry salubrious climate and turquoise skies again and again each fall and winter. "Ahan Yava Kothickwa" — "All the water there is" — said the Indians.

A big river, with big fish: El Rio Colorado.



Associated Press Newsfeature Photo

Dense water of Utah's Great Salt Lake permits bathers to sit up and float. At rear, Saltair, bathing pavilion.

ney general decided the whole thing was "bazaar and fraudulent." Particularly that part about the Utah State Museum receiving "free will offerings" from the outfit displaying the body.

ICEBERGS STILL FORM on the lake. In calm weather, fresh water flowing into the lake from rivers and creeks "floats" atop the denser salt water. The wind has been known to pile up icebergs 30 feet high and 100 feet wide.

What makes the lake salty? Through the ages, rain and

snow have washed down vast amounts of salt, which is present everywhere in the ground. Most lakes have outlets, and the salt flows away with the water.

Not so in the Great Salt Lake. The water just sits, with no place to go, until it evaporates. Then it leaves the salt behind. The present salt content is 25 per cent.

With all that salt clutched to its bosom, it would be natural to suppose Utah exported huge quantities, but Utah produces only about 1 per cent of the country's supply.



AROUND THE WORLD WITH

DELAPLANE

"Mexico, Mexico, Mexico, Mexico . . ."

This must be the season. So here is a shotgun answer for a lot of Mexico mail: This IS a good time of year. Weather dry, cool and the bullfight season begins. Clothing should be sport, one cocktail dress or dark suit for evening. One topcoat for evenings.

MEXICO CITY is really one of the fine capitals of the world. For the best restaurants try Les Ambassadeurs (very plush), "One, Two, Three," Rincón de Goya, Tampico for Vera Cruz shrimps and oysters and a fine dish called "huachinangito." Prendes is an old Mexico City favorite. The langostino in butter is particularly good—a small crayfish that must have been born in butter.

YOU NEED a hotel. Reservations should be made. You never know when the town is loaded. The new Bamer and the Del Prado and the Reforma are considered the top hotels. They are central and should run about \$5 a day for a single up to \$45 for the Presidential suite.

I usually stay at the Monte Cassino. A little quieter and very good. Two long-time tourist favorites in the \$5 class are the Maria Cristina and the Geneva. The San Moritz is a little less and very good.

What do you do? This depends on what you like. There are good guided tours that run from a day at the pyramids to three days at

Taxco. You arrange through any travel agent. There are several in all the hotels. But you might like to arrange through Wells Fargo on Avenida Juarez, 8. You can get your mail here by the way.

Try one cocktail at Taberna del Greco (at the side and downstairs from the Ritz Hotel). A sundown spot is the roof garden at the Majestic Hotel. Not plush but a wonderful place to look out on the great Plaza of Mexico and across to the volcanoes where Cortez marched to the Aztec city.

The best night clubs are Versailles in the Del Prado and Capri across the street. (The wilder night life you find in Mil Y Una Noches and the Saratoga Club.)

The Mexican markets are an experience in the early morning.

HOW DO YOU get there? By CMA from Los Angeles. (Or the tax-beating cheaper ride from Tijuana.) By Pan American from Houston. By American Airlines from the East.

You can drive. All the roads are good. But don't drive at night. They don't mark missing bridges very well. Through Brownsville (three days), Laredo (three days), El Paso (four days), Nogales, Arizona (five days). You can do these faster. But it is hardly worth it.

Your mailed questions will be answered. Send an envelope with your address. And don't forget the stamp please. Write to Stan Delaplane, care of Southland Magazine. No phone calls.

Distributed by the McNaught Syndicate, Inc.

South America



By
AIR OR STEAMER

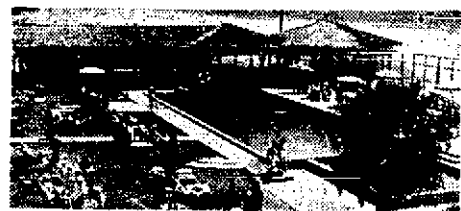
Conducted or Independent Tours

Plan Now
for Fall and Winter

C. F. BEACH TRAVEL SERVICE
452 LOCUST AVE. PHONE 70-6457

HONEYMOONERS . . . ENJOY A STAY IN ROMANTIC, NEARBY OLD MEXICO!

Rosarito Beach Hotel Welcomes You With New, Modern Accommodations on "Honeymoon Row"



DELIGHTFUL LIVING OVERLOOKING THE SEA, EXCELLENT CUISINE, VARIED DIVERSIONS IN AN OLD-WORLD ATMOSPHERE 14 MILES SOUTH OF TIJUANA.

FOR INFORMATION OR RESERVATIONS —

WRITE ROSARITO BEACH HOTEL, P.O. BOX 337, SAN YSIDRO, CALIF. OR PHONE LOS ANGELES OFFICE, TRINITY 5345.

Mrs. M. P. Barbachano, Manager

Rosarito

BEACH HOTEL

BAJA CALIF., MEXICO

TOPaz
1-1613

IMPERIAL POOLS

Long Beach
4-1041

9648 E. FIRESTONE, DOWNEY

PRESENT

So. Calif. Year-Round Living for ALL
Winter Rates—Now On—Include HEATERS

PLASTIC POOLS —
Installed—Low as **990⁰⁰**

ECONOMY GUNITE POOLS —
Installed—Low as **1950⁰⁰**

CUSTOM BUILT POOLS —
Installed—Low as **2150⁰⁰** Basic

COMMERCIAL POOLS

Complete Owner-Builder Service
Full Pool Service and Maintenance

See Display Pool — 9648 E. Firestone, Downey

TOPaz 1-1613

ME 3-8748

L. B. 4-1041

we're open monday night till 9:30

Sunday, October 31, 1954

May co. lakewood's
greatest sale of sealy
innerspring mattresses, box springs
...ALL CUSHIONED WITH FOAM RUBBER



hollywood twin bed set
cushioned with foam rubber

74.95 value set **49.95**
2 for 99.00

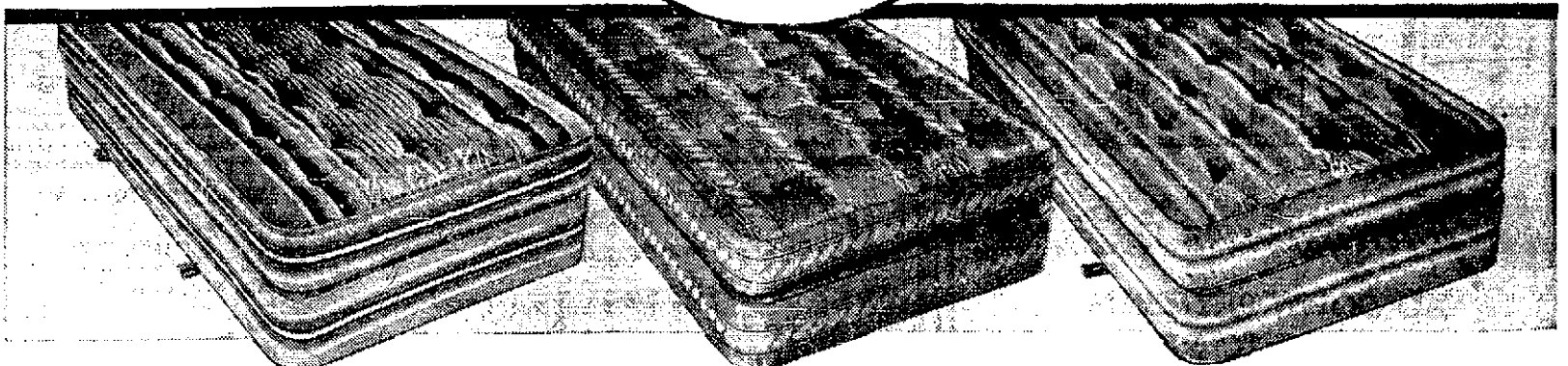
- Twin innerspring mattress, foam rubber topped, pre-built borders, button tufts, taped edges, sisal insulation
- Twin matching box springs with firm tempered steel coils
- Set of 6 tapered hardwood legs

Sealy's taking inventory... and naturally May Co., Sealy's largest account, made a clean sweep... gathering in the cream of the crop of their foam-rubber topped mattresses with famous Sealy quality throughout... and here they are at prices you'd expect to pay for nondescript brands. Limit—two twin sets or one full-size set per customer.

with foam rubber cushions

269.00 value **199.00**

- With full-size Sealy innerspring mattress
- At home in traditional, provincial or modern
- 4 1/2" reversible foam rubber cushions
- Upholstered in tweeds and boucles
- Gold, charcoal, toast, persimmon, rose, green
- Sleeps two comfortably, easy to open



medium tension mattress

with foam rubber topper

44.95 value **29.95**

- Resilient medium tension coil unit
- Durable fancy woven striped ticking
- Vertical stitched, pre-built borders
- Fine cotton felt and sisal insulation

44.95 Value matching stabilized box spring29.95

firmer tension mattress

with foam rubber topper

52.50 value **34.95**

- Firm tempered inner coil unit
- Smart green rayon damask ticking
- Vertical stitched borders, metal handles
- Generous layers first quality felt

52.50 Value firm supporting box springs 34.95

All in twin and full sizes.

very firm tension mattress

foam rubber cushioned top & bottom

59.95 value **39.95**

- Very firm for greater comfort, support
- Extra heavy colorful striped ticking
- Pre-built borders, hundreds of ventilators
- Expertly tailored, silk cord handles

59.95 Value firm matching box springs 39.95

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours 9:30 A.M. to 5:30 P.M. (Mondays and Fridays 12:30 to 9:30) For Phone Orders and Service Call Long Beach 39-2411, ME. 3-0111

Sugared Pecans Like Grandmother Made

By Mildred K. Flanary

Press-Telegram Home Economics Editor

YO'ALL, whether from the north, the east or the west, have been impressed by the customs and traditions so dear to our friends in the deep "sauth." They have even been a part of our history.

Gifted in many ways, southern ladies are known especially for their charm as hostesses. From early childhood, gracious hospitality has been a part of their training; and today's hostess, Mrs. Wallace H. Moore, 283 Argonne Ave., is no exception.

Mrs. Moore was born in Mis-

issippi and spent much of her life in Atlanta. Being the wife of a college professor, however, she has traveled far — even across the seas. With it all, though, she still bespeaks the south.

Today she is sharing with us recipes from her grandmother's kitchen, the featured one being for sugared pecans. You'll enjoy keeping the following recipes, too.

Grandmother's Lemon Butter

Juice and grated rind of 1 lemon
1 good tsp. butter
1 heaping tsp. flour
1 beaten egg
1 pinch salt
2/3 cup white sugar
1/2 cup brown sugar

When well mixed add 1 cup boiling water and stir over fire until it boils (about 2 minutes).

Baked Custard

Beat together 2 eggs and 1/2 cup sugar. Add dash of salt and 1/2 tsp. vanilla. Add gradually 1 pint scalded milk. Pour into baking cups which have been set

Kitchen Tip:

Mrs. Moore's Kitchen Tip: For a tempting shiny glaze, brush the top crust of apple or fruit pies lightly with undiluted evaporated milk before baking.



A native of Mississippi, Mrs. Wallace Moore is adept at the arts of famed Southern hospitality. She is pictured here with an antique heirloom settee.

in pan. Sprinkle with nutmeg. Pour boiling water into pan and place in slow oven (about 300 degrees). Bake until blade of silver knife comes out clean. Set in warm place until room temperature. Then chill in refrigerator.

Old-Fashioned Batterbread

1/2 cup corn meal
3/4 cup cooked hominy grits
1/2 tsp. soda
1 cup boiling water
1 cup sour cream and milk mixed
1 1/2 tbl. butter and pure lard mixed
2 tsp. salt
2 eggs, beaten

Pour water over corn meal and cook for 10 minutes. Add butter, lard and salt and mix well. Add milk and sour cream, hominy and beaten eggs. Beat for 2 minutes. Add soda to small amount of milk and stir it in batter quickly. Bake in greased casserole in oven of 375 degrees for 25-30 minutes. Supposed to serve 6 — but 4 or 5 hungry folk can easily eat this if they are southerners.

Shrimp Bisque

1 cup cooked shrimp (canned may be used)
1 qt. rich milk
1 tbl. finely grated onion
1/4 tsp. pepper
1 tsp. salt
2 tbl. butter
1 tbl. flour

Remove black veins from shrimp and chop or mash shrimp as finely as possible. Mix but-

ter and flour and stir slowly into heated milk. Use double boiler to guard against scorching. Add onion, salt, pepper and shrimp.

Heat carefully and serve with sprinkle of chopped parsley on top (or whipped cream, if desired). Serves 4 to 5.

Mrs. Moore's Sugared Pecans:

Shell 2 cups pecans, trying not to break the halves.

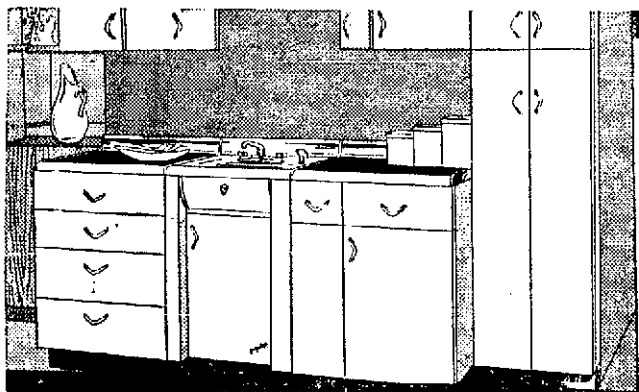
Put in saucepan: 1 cup brown sugar, 1 heaping teaspoon butter and 2 tablespoons water. Cook until it is ready to sugar (about 5 minutes). Sprinkle in 1 teaspoon vanilla. Add nuts to mixture and cook, stirring until every nut is sugared (about 3 to 5 minutes).

Pour sugared nuts onto platter or some other flat surface. They will harden in a lump. Break them apart while still warm.

Good...and Good for You!
Mountain View
Creamed Butter Milk
FOR HOME DELIVERY call 6-8237

5 YEARS — SAME LOCATION
Sold... More Than 3000 PATIOS.
PORCH COVERINGS, PARTITIONS
Every Panel Sold Top Quality
Many hundred Industrial—government
—and commercial skylight
installations.
NO SECONDS — NO "B" GRADE
SPECIAL FALL SALE 49¢
Odd Widths & Lengths 49¢ Sq. Ft.
TRANSLUCENT MATERIALS Co.
12211 Long Beach Blvd., Lynwood, Cal.
NEWARK 2-7106

SEE HOW LITTLE IT COSTS TO BE HAPPY IN YOUR KITCHEN!



Youngstown Kitchens

**NO DOWN PAYMENT!
3 YEARS TO PAY!**

Check your kitchen problems here — then call 4-6515. Our kitchen specialists can tell you in just a few moments how easy and economical it is to remodel any part of your kitchen . . .

- ☐ NEW DRAINBOARD
- ☐ NEW FLOOR
- ☐ NEW CABINETS (STEEL OR GOLDEN BIRCH)
- ☐ NEW SINK
- ☐ NEW WINDOWS

No Job Is Too Small! All Work Is Guaranteed! Have a bright kitchen that makes work fun. Stop looking at your problem kitchen now and call us for a friendly consultation. Whatever you need—we will show you the way to save money. Enjoy a happy kitchen! CALL . . .

**ECONOMY KITCHENS
LONG BEACH
REMODELING SPECIALISTS**

4-6515

OLDS FOR POPULAR PRICED
maple
DININGROOM
Reg. 79.50
Value
\$59
Matching 42" Hutch (as pictured) with 2 service drawers, large linen drawer and cabinet storage with shelf available for only \$9.50.
Dining room group, extension table (32"x48" extends to 58") and 4 sturdy maple chairs with upholstered seats.
3125 E. ANAHEIM
Open Monday and Friday 11-9

HOW MUCH DO YOU PAY FOR A VENT-A-HOOD YOU DON'T OWN?

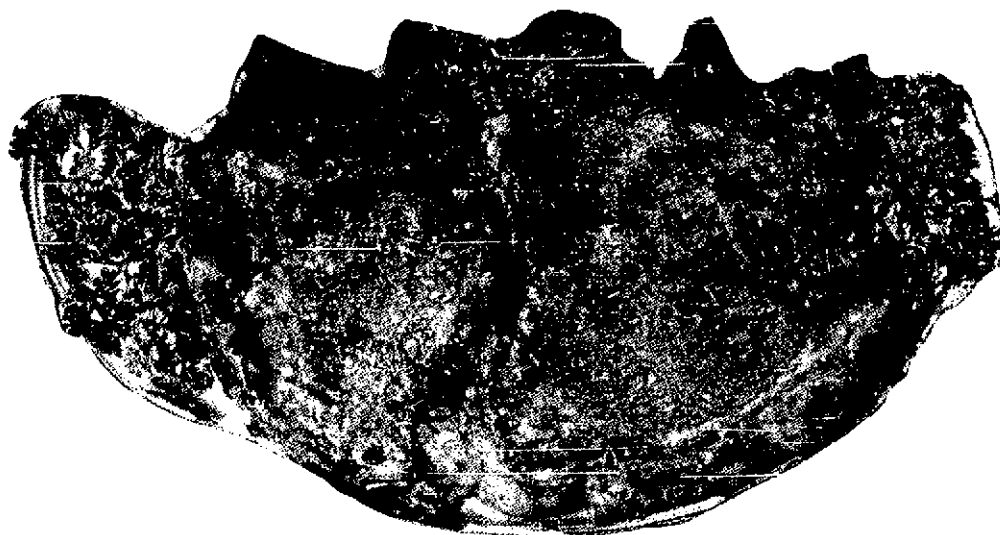
- SHINING NON-POROUS FINISH — Easy to Clean — Will Not Absorb Grease
- BEAUTIFUL CHROME TRIM — Never Needs Polishing
- Patented "MAGIC-LUNG" — Grease Extractor and Heat Exhauster
- INDIRECT TUBE LIGHT — Highlights the Entire Cooking Area
- BALANCED BAFFLE PLATE — Grease is Fully Trapped Before It Reaches the Hood
- Full Wall Panel — Sturdy Wall — Free Painting Grease
- SMOOTH SIDE PANELS — Prevents Vapor Escape, No Cabinets
- Available in Copper with Scalloped Edges
- FHA Terms
- No More Greasy Utensils
- No More Cooking Odors
- Your Home Stays Fresh
- Your Curtains Stay Crisp

"A Personal Survey and Estimate Given Without Obligation"

Vent-A-Hood
OF LONG BEACH
479 W. Willow Ph. 4-8135
139 W. Los Angeles St., Anaheim, Phone 5 OF ORANGE COUNTY
Keytel. 5-9263, KIMB. 3-7362

ROUND STEAKS

Here's Another Iowa Pork Shops Super Value



These are not ordinary Steaks, they are all from "Selected Baby Beef" . . . grain fed for flavor, aged for tenderness, and cut our own special way, giving you a maximum of delicious meat at a minimum price. We will cut these steaks thick for Swiss or thin for pan frying as you prefer . . . so for a real treat, serve an Iowa Pork Shop Round Steak Tonight!!!

49¢
lb

69¢
lb.

95¢
5 for \$1.00

\$1.07

39¢

49¢

3 CANS FOR **33**¢

PRICES EFFECTIVE MON., NOV. 1st THRU WED., NOV. 3rd

STORE HOURS
SUNDAYS, 9 to 7 P.M.
MON. thru WED., 9 to 8 P.M.
THURS. and FRI., 9 to 9 P.M.
SATURDAY, 9 to 8 P.M.
• Except Pine Ave. •
MON. thru THURS., 9 to 6 P.M.
FRIDAY, 9 to 9 P.M.
SATURDAY, 9 to 6 P.M.
• Closed Sundays •

1140 E. Carson
LONG BEACH
2279 Pacific
LONG BEACH
1900 E. Olive
COMPTON

655 Pine Ave.
LONG BEACH
2420 Santa Fe
LONG BEACH
14309 Atlantic
COMPTON

TOMATOES



EXTRA LARGE
SLICING SIZE!
FIRM AND RICH
RED, VINE
RIPENED!!

2 Lbs. for **25**¢



*Our Meatcutters
are the BEST
in the World!*

LOIN PORK CHOPS

BEST CENTER CUTS FROM SELECT
EASTERN CORN-FED LOINS

SHRIMP

m-m-m BOY!
COOKED TO A
GOLDEN BROWN!
What a Real meal!

JUMBO
SIZE

69¢
lb

STEW BEEF

BONELESS CUBED
"SELECTED" BABY
BEEF . . . TENDER
AND DELICIOUS

49¢
lb

GROUND BEEF

"YOU KNOW
IT'S GOOD"
FRESH EVERY
HOUR, 35c lb.

3 lbs. \$1

COFFEE

YOUR CHOICE . . .
ALL GRINDS . . .

1-LB. CAN

HILLS • FOLGER'S • M.J.B.
S and W • MAXWELL HOUSE

SWEET POTATOES . . .

ALLENS NO. 2 1/2 CAN . . . FOR
REAL FLAVOR AND GOODNESS

Durkee's Oieo

CUBED AND COLORED
IN 1-LB. CARTONS

25¢

Tomatoes

IRIS EXTRA FANCY
SOLID PACK 2 1/2 CAN

25¢

Beeland Honey

5-LB. CAN . . . IT'S
CLEAR AND PURE!

95¢

Kaffee Hag

1-LB. CAN . . . FLAVOR
IS OF THE FINEST

Baking Powder

ROYAL 12-OZ.
CAN . . . THE BEST BY TEST

Baking Chocolate

BAKER'S PREMIUM
8-OZ. SIZE

ORANGE JUICE

IRIS, FANCY, 12-OZ. CAN
NATURAL GOOD FLAVOR

WHITE KING GRANULATED SOAP

NOTHING WASHES
LIKE SOAP . . . 61. PKG. **60**¢

"D" Detergent White King Giant **69**¢

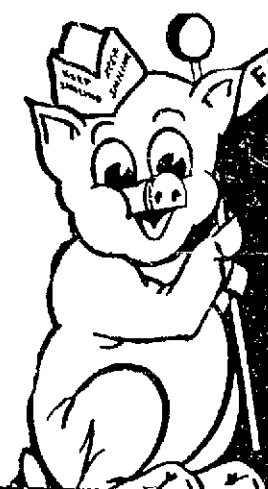
Sierra Pine Toilet Soap 4 Pk. **35**¢

Toilet Soap White King Reg. **3** for **23**¢

Cleanser White King Ctn. **2** for **25**¢

Water Softener White King Large **24**¢

Detergent White King Liquid—12-oz. **39**¢



FAMOUS FOR QUALITY FOODS

**IOWA
PORK
SHOPS**

EST. 1925

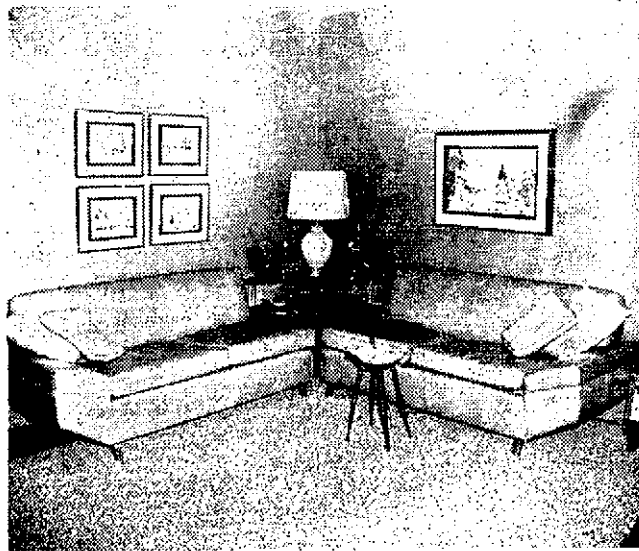
Super Markets



The large, L-shaped living room of the home of Mr. and Mrs. Alexander Shultz has this fireplace area for conversation; television area is in foreground.

SOUTHLAND HOMES

New Ideas in Designing



A large, lime green sectional helps promote comfort in the attractive den of the Alexander Shultz home.

By Eileen Ball

ONE OF THE MOST beautiful and interesting residences in the city is the home of Mr. and Mrs. Alexander

Shultz. It is unique in that it is a part of, and yet quite separate, from the 14 apartments that share its site.

The apartments and the 2,200-square-foot Shultz residence were designed by architect Kenneth S. Wing. Contemporary in architecture, the units were carefully contrived to preserve the utmost privacy possible, and at the same time, promote a resort-like community spirit.

The back of the Shultz home converges onto the beautiful 20x40-foot swimming pool around which their rentals are arranged. The pool-side has been the scene of many happy get-togethers during the summer months. Its size and the myriad colorful chaise-longues and umbrella tables that surround it adequately accommodate large groups.

Almost an entire block was needed for the buildings that were constructed one year ago. The Shultz residence, 5280 El Prado St., faces west. The other units, ranged in a horseshoe



Photos by H. S. Melvin

The Shultz dining room abounds in rich oriental motif. The kitchen area may be seen beyond arch; living room is at left. Table stands out of way.

ALUMINUM and PLASTIC TILE



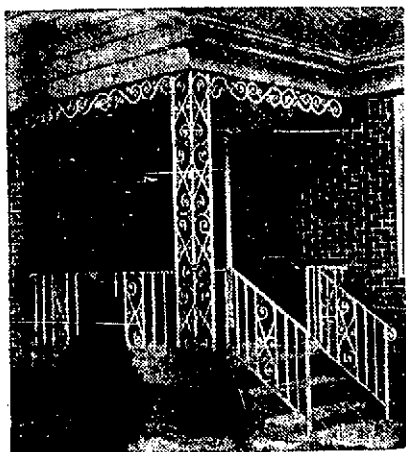
NO CHARGE FOR UP TO 30 DAYS CREDIT

Call the man that does the work. WE INSTALL & REMODEL ALUMINUM - PLASTIC ASPHALT - RUBBER FLOOR TILE

3 WALLS OVER	44.50
TUB, 4 FT. HIGH	
SHOWER DOORS	29.00
TUB ENCLOSURES	84.00

All Work Guaranteed
Call Us for Free Estimate!
HEISE TILE
Licensed Contractor
7-5082 90-4621

ORNAMENTAL IRON



Headquarters for

- Plaques
- Ornaments
- Brackets
- Columns
- Railings
- Mail Boxes etc.

IMMEDIATE DELIVERY

No Down Payments. FHA Terms. 36 Months to Pay!

See Our Complete Display of Aluminum Awnings and Ornamental Iron

KOOLVENT

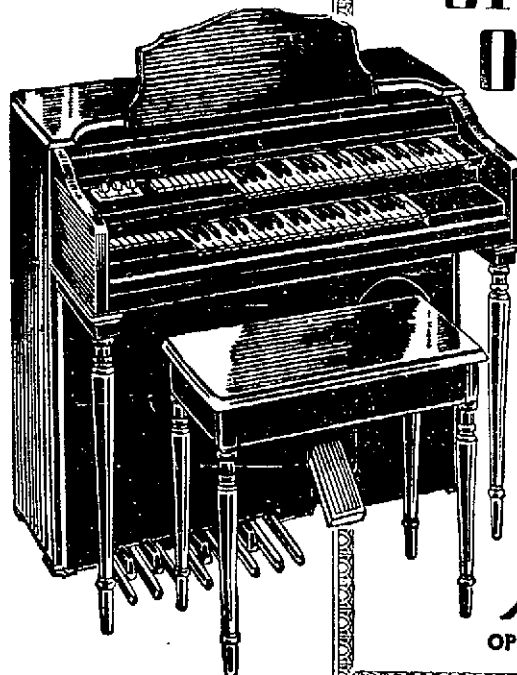
OF LONG BEACH
Phone 70-8401
743 Pine Ave.



BUY ON McCrery's OWN EASY TERMS

10% DOWN
36 MONTHS
TO PAY

See the Wurlitzer "Contemporary" Organ for Church, Professional or Home Use — \$2395



McCrery's
334 PINE AVENUE

WURLITZER

"The Greatest Name in Music"

featuring the
easy-to-play . . .

**SPINETTE
ORGANS**

Miracles of Electronic Perfection, with true pipe organ tones

Learn to play with Wurlitzer's special beginner's course, for adults or children.

\$1375 in Mahogany

Wurlitzer Spinettes available in Maple, Mahogany, Walnut, Blond, Ebony

McCrery's
334 PINE AVENUE

32 Years on Pine Ave.

OPEN FRIDAY EVENINGS



a Home

around the pool, face Anaheim Rd. and El Parquet.

The low and fluid lines of the single story Shultz home are partly contributed by the gently pitched crushed rock roof with its deep overhang. It adequately shades the front rooms of the house from the direct sun glare from the west.

The entry has been graciously separated from the living room and is an entity unto itself. Paper in small burgundy and metallic gold flowers on a deep green ground give the walls an Oriental richness. Further accentuating this feeling is the Chinese lacquered chest that stands against the wall opposite the front door. An oriental scene is intricately pictured on the cabinet doors in multi-colored lacquers and delicate inlay. Over the chest hangs a rectangular mirror framed in a beveled antiqued mirror frame.

ON THIS NOTE of elegance, one enters the living-dining room to the right.

In an area to itself is the dining set placed at the left as one

A flat roof of cocoa-colored crushed rock increases the fluid lines of the Shultz home and rental units.

enters the room. The Chinese motif is further evidenced in pictures and incidental art pieces. The dining set is contemporary as expressed in tanguille mahogany, a rich, slightly deeper-than-natural-finish. The chairs are upholstered in a modern hand-blocked brown, cocoa and yellow print. The sectional china cabinet is composed of a couple of independent units, one open and the other consisting of closed compartments. The drop-leaf table folds out of the line of traffic where it stands close to the wall, under the Oriental prints without losing any of its elegance.

The long living room straight ahead has, for its focal point of interest, a large original oil portrait of the Shultz' elder daughter. The painting, arresting for its beauty both of subject and of technique, hangs over the modern open fireplace of brick set flush into the wall of mahogany paneling.

An intimate conversational area has been established in this end of the large room by placing two matching modern club chairs and a squat, oversized sofa within compatible distance of each other. The chairs, cocoa with random flecks of gold, stand on either side of a very unusual three-level modern mahogany table. The three pieces are ranged in front of the large floor-to-ceiling windows overlooking the front of the lot. Heavy draperies of moss rose slubbed antique satin hang in lustrous folds from their pleats at ceiling level.

THE WINDOWS are stationary, since ventilation is dependent not upon windows but on ingenious floor-level louvered panels that are in many respects better suited to the job than the more commonplace window. First of all, they are virtually burglar-proof. Second, with the abundance of tropical greenery growing around the building and next to the exterior side of the louvers, it is easy to see the manner in which the foliage acts as a welcome filter for dust. Last, there is the fact that these slat-type openings

(Continued on Next Page)



J. M. ERICKSON

Rated as one of the world's foremost rose painters

Instruction in Oil, Water Color and China Painting
Special Rates to Beginners

HAND DECORATED CHINA FOR SALE

STUDIO — 422 LINDEN AVE.

Phone 7-6078 Mornings for Appointment

(Advertisement)

(Advertisement)

(Advertisement)



A "NEW NOTE" in modern furniture is now on display at the Sleep E-Z Mattress Co. stores at 5459 Atlantic and at 2007 N. Long Beach Blvd. in Compton. Italian modern unfinished furniture is the talk of the town and you will find it exclusively at the Sleep E-Z stores. In a design that is entirely new. Italian modern corner tables, coffee tables and end tables are now available in solid white ash with a heavy metal stand. The low prices will amaze you and any or all of the pieces can be finished to match your present furniture.

HEADQUARTERS FOR

Alsynite

IN LONG BEACH AREA

COMPTON-HARMAN

3636 E. Anaheim St. 4226 W. Jefferson
Long Beach 4, Calif. Los Angeles 16, Calif.
Phone: Phone
9-7076 9-1953 RE 1-6344

Open Sunday 8 to 2 — Daily 8-5

New toothpaste kills mouth odor for 50 out of 50

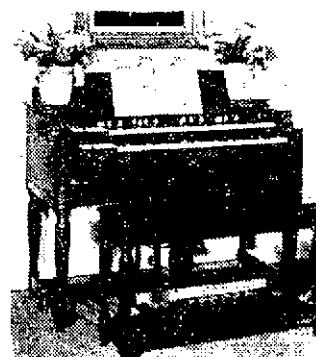
At last! A toothpaste that destroys mouth odor not for 7 out of 10 people—but everybody.

That's the new Chlorodont. It has more chlorophyll than any other toothpaste. Nearly 4 times as much as some. Yet this new Chlorodont does not stain.

No other toothpaste can do more to prevent decay or keep gums healthy.

To help keep your whole mouth fresh and healthy, get Chlorodont today. Money-back guarantee. Giant size, only 49¢.

HAMMOND ORGANS



Only complete line in Long Beach area.

AS LOW AS **\$995**

All Models on Display
Easier to Play Than a Piano

Within a month, even those with little or no musical background can be playing lovely selections. A Hammond Organ costs less than many fine pianos. Takes no more space than a small desk and plugs into any standard electrical outlet.



4334 Atlantic Ave.

Phone 40-7405

Open Friday Evenings 'til 9 p. m.



Sleep E-Z Giant Value COMPLETE BED

5-YEAR
GUARANTEE

Includes:
Innerspring Mattress,
Matching Box Springs,
Hollywood Legs.
All This for

NOW!
2-STORES--2
5459 Atlantic
Phone 2-9544 — Open Eves. 'Til 9
2007 N. Long Beach Blvd.
In Compton NEWARK 5-0203
(Opposite Sears Store)

\$39⁵⁰

\$10,000

3 1/2%
per annum
CURRENT RATE

insured savings

ACCOUNTS OPENED BY
THE 10th of ANY MONTH
EARN from the 1st.

Save more and earn more with the First Federal where each savings account is insured to \$10,000 by the Federal Savings and Loan Insurance Corporation, an instrumentality of the United States Government.

FEDERAL



SAVINGS

Open Until
6 P.M. Fridays

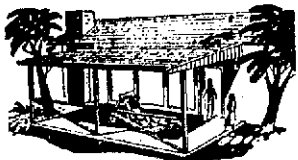
124 EAST FIRST ST.
BETWEEN PINE AND LOCUST

PHONE
6-5235

FREE PARKING

135 E. OCEAN AVE.
At Our Rear Entrance

FREE PARKING



100% FHA FINANCING
ADD A ROOM
 PORCH ENCLOSURE — RUMPUS ROOM
 OR CONVERT YOUR GARAGE TO A DEN
 We are specialists. Let us analyze your problem and offer helpful, friendly advice. Free estimates. Small Job Plastering Our Specialty

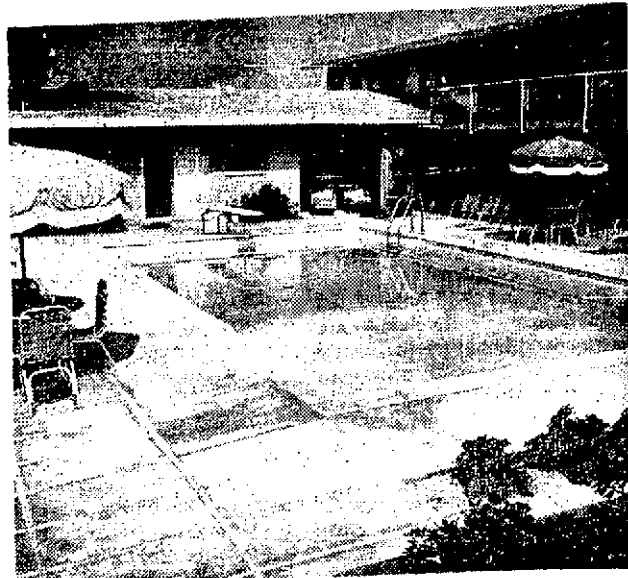
LEC-TRONIC
OVERHEAD DOOR
\$199⁰⁰ complete

ADD A PATIO PORCH
 (May Be Enclosed Later)
TO YOUR GARAGE OR HOUSE
 Includes 20'x10' Slab and Structure With Built-up Roof. All Labor, Materials. As illustrated.

TOTAL PRICE \$369.00
 or \$11.79 month—FHA Terms.
 1st Payment—60 Days
 Friendly Advice—Free Estimates
JOHN DODD COMPANY
 General Contractors
 Phone 2-5315 Evenings 10-1527
 2210 E. Pacific Cst. Hwy., L.B.

New Design

(Continued From Page 17.)
 preclude the possibility of drafts. A second seating arrangement has been located at the end of the living room nearest the entry and adjacent to the dining ell. Here, a low and comfortable curved sofa echoes the contour of the round coffee table that centers the group. This has been established as a television area set quite apart from the more exclusive and intimate conversational arrangement at the fireside. Immediately beyond the dining ell through an arch is the



From front, Schultz home seems to be separate building. Photo shows relationship to other units and the pool.

STOP — SHOP — SAVE

900 E. 7th St. — Open Today (Sunday) 1 to 6 P.M.

Here We Go AGAIN!

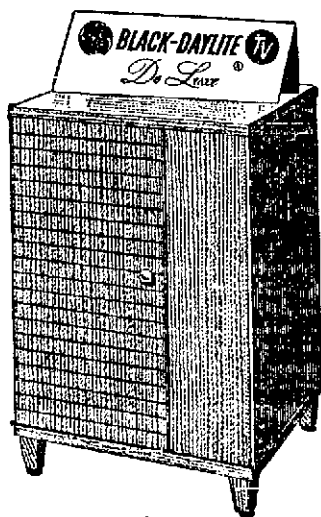
... with the Biggest Trade-in Allowance in Town

WE GUARANTEE

TO **\$100.**
\$150.

TRADE-IN

for this
NEW
1955



General Electric
 Model 21C243. 21-inch console with off-center doors. Modern blond comb grain oak. Swivel casters. \$469.95, less trade.

BLACK DAYLIGHT TV

NO DOWN PAYMENT!

No Payments Till 1955!

Here's What We Allow You on Your Old TV:

12 1/2" **\$100**

17" **\$125**

19" and 20" **\$150**

ADAIR'S

634 PINE PHONE 70-4481

Open Mon. & Fri. Till 9 P.M.

900 E. 7th

Open Every Evening SUNDAYS 1 to 6 P.M.

PHONE 70-5495

STOP — SHOP — SAVE

lovely and spacious yellow and rust kitchen and dinette.

The preparation area of the kitchen is set away from the dinette by counters and cabinets that form a U-shape. Cabinets form a serving counter between the two spaces.

TWO ENVIABLE FEATURES of the preparation center are the tiled wall in back and over the built-in range and the window over the sink that enjoys a view of the pool. One makes for easy cleaning, the other for inspiration even while doing the dishes!

The adjacent dinette has unusual elegance for an in-the-kitchen eating place.

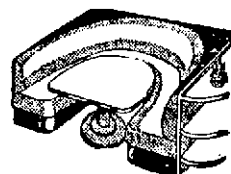
A small bath is located near the kitchen and within handy range of the pool.

Beyond this is the den which has glass doors leading to the small and intimately private grape-stake-enclosed patio for the exclusive use of the Schultz family. Just a step or two from this secluded outdoor area is the pool.

IT'S RICHER
Mountain View Vitamin "D" Milk
 FOR HOME DELIVERY call 6-8237

NEW Miracle in Warm Air Heating
Coleman
GAS WALL HEATERS
 DIRECTIONAL BLOWER with automatic controls doubles warm air circulation. ECONOMIZER increases warm air circulation still more. SINGLE AND DUAL WALL MODELS at popular prices, F.H.A. terms. See them at
EDWARD C. WILLITS CO.
 5353 Cherry Ave.
 PHONES 2-2126, 2-4471, 20-2332 or 9-7513

Breakfast Nooks



AS LOW AS **\$57** CITY WIDE SERVICE
 Table Extra Custom-Built Direct From Manufacturer

DAY OR EVENING 40-3416
 CALL ANY TIME
 Bank Terms—Free Estimates
JENKINS BROTHERS

DO IT YOURSELF!

AND SAVE!

SALE REPEATED BY POPULAR DEMAND

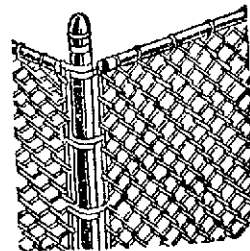
Chain Link FENCING

29^c Ft. 4-ft. High

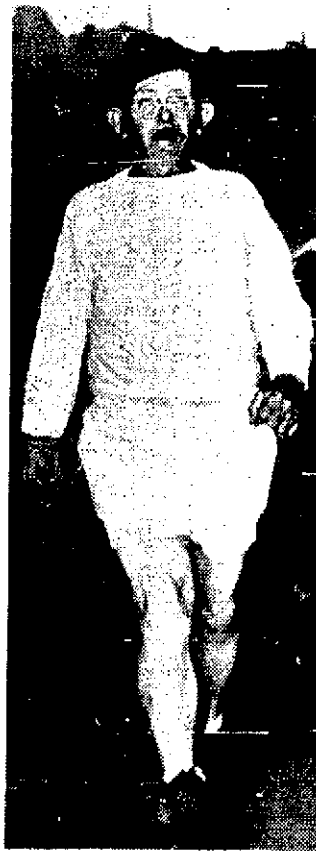
Best Grade Galvanized Chain Link . . . Copper-bearing High Carbon Steel Materials Only

GUARDIAN FENCE CO.

3550 Long Beach Blvd. LONG BEACH
 Phones L. B. 4-8653—in Orange County KI 3-9561



WE ALSO INSTALL
 CHAIN LINK FENCES — BOTH RESIDENTIAL AND COMMERCIAL. CALL US FOR FREE ESTIMATES. EXPERT SERVICE — CONVENIENT TERMS.



At 70, Pat Thienes claims U. S. 25-mile walking record. This 1953 picture shows him starting hike to Legion conclave here.

San Diego's Walking Man

And obviously I didn't die when I was supposed to."

Since then Pat has walked an estimated 226,000 miles. He has walked four times between San Diego and Los Angeles—a distance well over 100 miles—and he has walked across the United States 16 times. In 1912 he established the coast-to-coast record from San Diego to New York City in 77 days. The last time Thienes crossed the country on foot, in 1933, he pulled a 180-pound man in a rickshaw 3,855 miles as a publicity stunt for the Chicago World's Fair.

THE OLD 25-MILE walking record was set by J. B. Clark in 1879. Pat Thienes bettered the record by 8 minutes and after a night of only two hours sleep. His wife became ill that night and he had to care for her. Although Thienes' record is unofficial he thinks the World Almanac, which recorded Clark's record, will accept the mark he made on February 22.

When he's walking for distance Pat sticks to a liquid diet of fruit juices, milk and soup. He walks

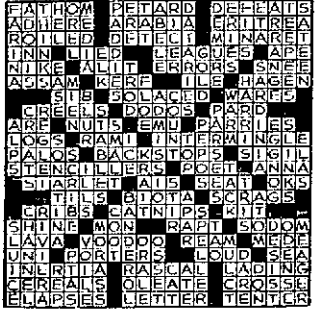
with a heel-and-toe stride which speeds him along at an average five miles an hour.

Refreshed from resting the remainder of Washington's Birthday, Thienes, who has the muscular legs of a college football guard and the wind of a Texas tornado, went to work as usual the following day as a powerhouse operator at the Naval Station.

"When I find someone to sponsor me," says San Diego's walkingest man, "I'll try to beat my own record across the United States."

SOLUTION TO TODAY'S PUZZLE

(See Page 26)



INTRODUCTORY SALE

TRIO-BED

It's a Pair of Twins
It's a Bunk Bed
It's a Trundle Bed

**Complete 2 BEDS
2 SPRINGS
2 INNERSPRING
MATTRESSES
Ladder & Guard Rail**

SALE PRICE
at only . . .
64⁵⁰

No Money Down
Only 1.25 Weekly

EASILY CONVERTED LIKE THIS FOR
USE AS TRUNDLE BEDS

**Marshalls
kiddie shop**

5006 FACULTY AVE.
Lakewood Center Faculty Shops
ME. 3-1456
Open Mon. & Fri. to 9:30 P. M.

By Violet E. Osler

WHEN HE WAS 5 years old Pat Thienes of San Diego was given only six months to live. On Feb. 22, 1954, the day after his 74th birthday, this healthy youngster broke a long-standing record by walking 25 miles in 3 hours, 54 minutes and 20 seconds.

Pat helped to liven up the California American Legion convention in Long Beach in 1953 by walking here from San Diego.

Pat sets great store by walking, and why not? It saved his life. He was a frail, thin child in Cincinnati when doctors pronounced his death sentence. They didn't know what was wrong with him but they said he couldn't live long.

"So my grandfather started me walking before breakfast every morning," says this brisk, gray-haired man. "In six months I went from 30 to 65 pounds.

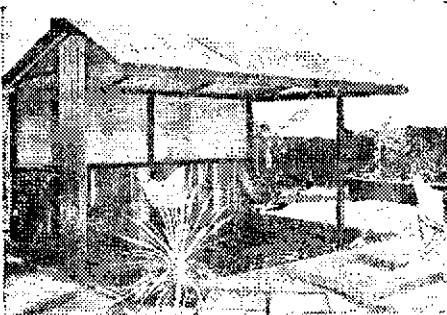
Sunset Sam Says . . .

**At NO EXTRA COST
WE NOW OFFER PROFESSIONAL**

LANDSCAPE DESIGN

Mr. William Barton, long known as an outstanding landscape designer, has joined the staff of **SUNSET FENCE and PATIO CO.** His services are offered without obligation to our customers in either the contract department or the do-it-yourself department.

**NOW ON
DISPLAY**

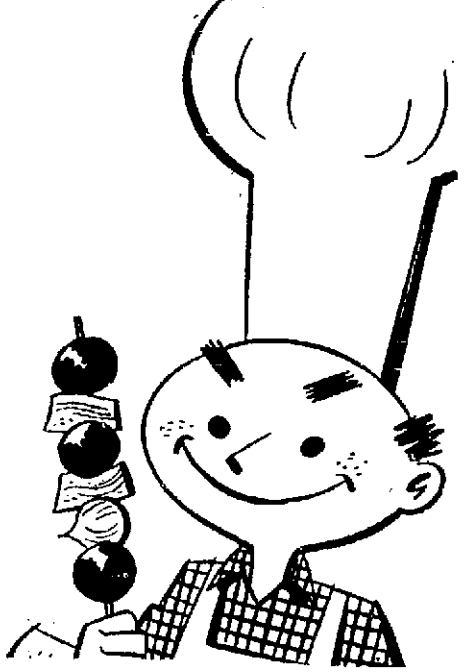


INSTALLED BY PATIO EXPERTS

A complete patio and patio shelter designed into your back yard . . . This shelter is made of heavy redwood beam construction covered by imported tropical reed . . . Beautiful and Durable.

\$934
Month

Completely Installed **NO MONEY DOWN**



Do-It-Yourself Specials

GRAPE STAKE FENCE

Hand Split Redwood Grape Stake Fence . . . 6 Feet High — includes posts, stringers and paling — Grape stake gives your yard distinction . . . **DO-IT-YOURSELF AND SAVE!**

\$139
Foot

RANCHO RAIL FENCE

Hand Split Redwood Decorative Fence . . . Sets your home apart from others, protects your grass and flowers from children and animals. **IT'S EASY TO DO-IT-YOURSELF!**

39^c
FOOT

CINDER BLOCK WALLS

Rose tinted or grey cinder blocks . . . sturdy, last for years. 6x8x16" blocks. Build a wall—Do It Yourself. 6x8x16" blocks reg. 23c

19^c
Each



**decorative
convenient
practical
economical**

So many words you can use to describe the new

Pella WOOD FOLDING DOOR
Convenient Terms
SHAWVER COMPANY
1000 E. Hill 6-4211

FREE PLANS • FREE IDEAS • FREE ESTIMATES



Fence & Patio Co.

3626 LONG BEACH BLVD. • 40-2880

OPEN 7 DAYS 9 A. M. to 7 P. M.

No Down
Payment
36 Months
To Pay



"Look at the streaks on her face and that droopy hair! Is that what happens to all pretty girls in the rain?"

awnings and patios

YOUR CHOICE 77 PATIOS
An awning or patio to fit every home . . . every budget. The largest selection in Southern California. Your choice of
● FIBERGLAS ● ALUMINUM ● REDWOOD

- FREE ESTIMATES
- EASY F.H.A. TERMS
- BIG SELECTION

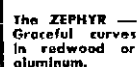
● LOW COST



The VENETIAN — Lifetime aluminum styled for the modern home.



The CALIFORNIA — Lifetime Permanence. In sturdy, colorful aluminum.



The ZEPHYR — Graceful curves in redwood or aluminum.

YOU JUST CAN'T BEAT OUR PRICES



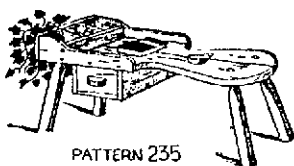
The LANAI — Designed for Southern California living. Creates cool shade, transmits soft, diffused light. Colorful fiber-glass framed in rich redwood.

CAMPBELL ASSOCIATES

PHONE 9-4863

243 QUINCY - LONG BEACH

You Make It



PATTERN 235

Modern home furnishing schemes frequently attempt to capture the atmosphere of by-gone times. This may take the form of reproductions of Early American furniture such as a cobbler's bench. The bench design shown here follows in exact lines and proportions those used a century or more ago. As this piece may have a prominent place as a coffee table, a close-grained wood of cabinetmakers' grade should be used. The pattern used for making this reproduction gives the saw lines for the simple curves with sizes of the various parts. Assembling directions are shown in three-dimensional sketches. Pattern 235 is 25 cents and is included in the packet of Early American reproductions at \$1. Send all orders, being sure to include name and address and pattern number, to: Pattern Department, Southland Magazine, Independent, Press-Telegram, Bedford Hills, N. Y.

Golf Teacher

(Continued From Page 8.)

him were the finest lessons I ever had."

IRONICALLY, Andreason lists his greatest thrill as the day he outdove the West Virginia "Slammer" by 18 yards to win a national driving contest held before the first Long Beach Open. His shot carried 298 yards!

He received his discharge at Terminal Island in late 1945 and was immediately off on the tournament trail, "the one great place to learn," Jimmy Demaret had told him at San Diego. Although never winning a major tournament, he finished high in the money in several, including a fourth-place tie with Sneed and Jim Ferrier in the 1949 Los Angeles Open. He won many lesser tourneys, including the Stockton and Santa Anita Opens in California.

Of his teaching ability, Herb Graffis, golf's most active editor and one of its most respected authorities, had this to say:

"I think he will eventually be recognized as one of the great teachers in the country. His ideas are original and stimulating."

Awfully determined is Dale Andreason.

Don't bet against him!

(Advertisement)

ARTHRITIS GET ALFA-C-PLUS!

The modern miracle from natural herbal sources that immediately relieves the symptomatic pain, swelling, stiffness of Arthritis and Rheumatism. Alfa-C-Plus offers not only rapid pain relief but users report more beneficial lasting results. No matter what you have used without results, no matter how long you have suffered, you owe it to yourself to get Alfa-C-Plus and results now. **WILL SUFFER?** A trial will convince you. Nothing like this has ever been offered before. Never have so many been helped. Alfa-C-Plus is truly different and can be obtained at Schulman's Health Food Stores, 142 and 625 Pine Ave. For further information call L. B. 7-3440 or 67-3117.

RATTAN FURNITURE

With Foam Rubber or Coil Spring Cushions!



SALE on FLOOR SAMPLES NOW!

- Match-Stick Drapes to Order
- Hemp & Rush Rugs
- Wrought Iron Furniture

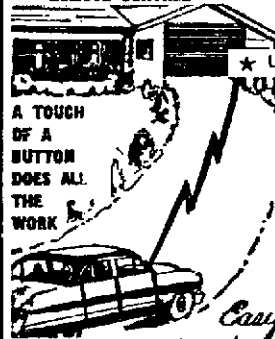
Let Us Recover Your Rattan Furniture Cushions

The Patio Shop

4117 E. 4th St. Phone 8-9705

DEAN McCURM

SCIENTIFIC REMOTE CONTROL



A TOUCH OF A BUTTON DOES ALL THE WORK
SALES & SERVICE Remote Controlled Doors and Gates is our business, not a sideline

GARAGE DOOR OPERATORS

Largest selling operator in America. ★ Manufactured for over 15 years. ★ Amazing patented drive mechanism. ★ Only gearless, greaseless, chainless, noiseless operator, which has been tested over a period of years. ★ Can be stopped and started from any position.

HEADQUARTERS FOR THE POPULAR PRICES **Rador** GARAGE DOOR OPERATOR

PHONE FOR NO OBLIGATION FREE HOME DEMONSTRATION 90-7907

Radio Door Co.

3316 E. 14TH STREET

the new DELTA SHOP



● The combination of tools — not attachments — makes this the most practical homeshop unit you can buy

Do all your home-shop jobs with this new single unit — fix things, make things — easily, quickly and at a minimum cost. The DELTASHOP is a real budget-booster.

The DELTASHOP takes up only a 3-foot square area. Keep it in a corner and roll it to any room you want.

You can mortise, rout, carve, shape, grind and do many other jobs in addition to drilling with the complete DELTASHOP Drill Press. And, for sanding, buffing, grinding and polishing scores of household items, you can't beat the handy DELTASHOP Disk Sander.

Come in — we'll be glad to give you full details.

See the amazing new **Saber Saw** Attachment for your Delta Shop. Scroll cuts, files, sands, etc. Only 14⁹⁵

W. F. WOLF MACHINERY CO.

1740 ATLANTIC

Phone 65-0111

Learn the FACTS about your HEALTH FLUOROSCOPIC X-RAY AND LABORATORY EXAMINATION

Amazing Money-Back Offer

\$500 : NO EXTRAS
: SCIENTIFIC
: GUARANTEED

Complete 21-Point Examination

You are given a complete examination covering every vital point of the body. All organs, the nervous system, skeletal structure, individual bones and joints are covered, plus physical and laboratory tests. Nothing is overlooked. Your true condition will then be explained in simple, understandable terms. Start NOW to enjoy good sound health.

FREE THIS WEEK

In addition to our regular X-ray FLUOROSCOPIC examination, without extra charge we also will make a HEART GRAPH showing the exact condition of each valve and heart muscle.

MONEY-BACK OFFER

If you do not think this examination is worth much more than \$5.00, your money will be CHEERFULLY REFUNDED.

2 OFFICES TO SERVE YOU

Mon., Wed., Fri., 9 a.m. to 6 p.m.
Tues. & Thurs., 9 a.m. to 6 p.m.
Saturdays, 9 a.m. to Noon.

Convenient Hours
FREE PARKING

HARROD DIAGNOSTIC OFFICES

525 LOCUST AVE., LONG BEACH-PHONE: 61485

9833 BELMONT AVE., BELLFLOWER TORrey 7-0610

CAMERA ANGLE

Focusing on Baby

ful if taken, not at the photographer's convenience, but when it fits in with baby's schedule. When youngsters are sleepy or irritable they make poor subjects. They generally feel most

playful shortly after their meals or on getting up from a nap. LONG BEACH Camera Guild will have a black and white print competition in Municipal Art Center, 2300 E. Ocean Blvd. at 8 p. m. Wednesday.



Safe spot for a baby picture is on the bathinette. Get close in (4½ feet above) and cover flash with kerchief.

By the Shutterbug

HERE ARE A FEW HINTS on posing infants for better pictures.

Proud parents of newborn infants usually select the crib as the safest spot for their photo efforts. And usually the pictures

show 85 per cent crib bars, 10 per cent blanket and 5 per cent baby.

A better place for pictures is on the bathinette on a plain blanket. The camera can be on a tripod, a table or hand-held at about the same height as the baby's head. It's best to work close, four or five feet away if the camera will focus at that distance. Inexpensive cameras will require an auxiliary proxar lens for such close-ups and lights should be shielded, either with a diffusing disc or with a handkerchief tied around the bulb.

Infants can also be propped up on pillows on a sofa or on a bridge table a few feet from a plain wall. A plain baby blanket can be draped or hung to form a simple background behind the baby, and another can be used to lie on. When the baby is on his stomach, he usually raises his head at intervals. This is a good instant to shoot.

At the crawling stage, attraction or distraction must be used to keep a youngster in focus. One tested method has been to attach a piece of Scotch tape to baby's fingertips. It's inconspicuous and guaranteed to require all his attention for several minutes or more. A small, new toy is another good prop. Rubber toys that direct a puff of air or squeak and other novel noise makers are likely to distract long enough for a snap or two.

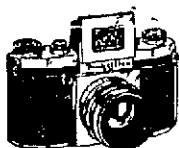
Pictures will be most success-

LEARN TO DRIVE!

- Oldest Established Driving School in Long Beach.
- Dual Safety Controls
- 14,000 licensed Graduates
- State Licensed Instructors

WHITE
DRIVING SCHOOLS
625 E. 80WY. 7-5914

NEW 1955 PRACTIFLEX



NO MONEY DOWN

2 Years to Pay Bank Terms

ONLY AT

LAKWOOD Camera CENTER

5223 HAZELBROOK AVENUE
Lakewood Center Arcade Shops
MErcalf 0-3129
Open Daily 9:30-6:00
Mon. & Fri. 12:30-9:30

CITY PHOTO SERVICE

for everything in

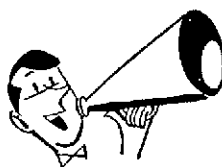
Leica

1719 E. ANAHEIM

Phone 35-8928

Winstead Bros

Cameras since 1927



Camera! Lights! Action!

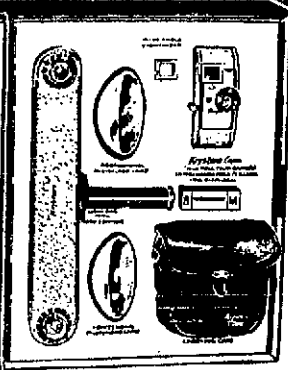
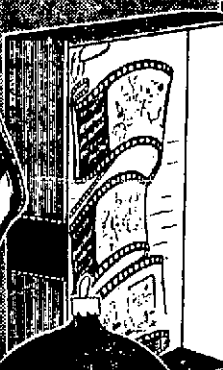
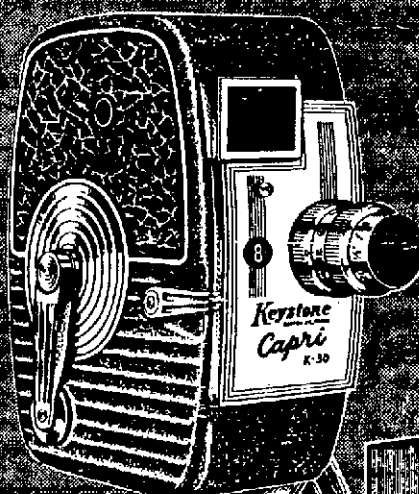


HOLLYWOOD QUALITY for YOUR HOME MOVIES

with

Keystone

7 Pc. "Movie Diary" Gift Package



\$77.50
Complete

ONLY **\$7.75** DOWN

\$1.35 Per Week

Camera! Lights! Action!

"MOVIE DIARY" INCLUDES:

- Fabulous Capri Movie Camera, 8mm. rollfilm, with ultra-fast f1.9 lens, precision designed for smoother, quieter, easier operation, hand-fitting shape. Let us show you its many exclusive features — ★ Keystone light bar and two brilliant lamps for indoor movie making ★ Genuine leather camera carrying case ★ Roll of Kodak color film, ★ Wide angle viewfinder.

WHAT A GIFT! SEE IT! TRY IT! BUY IT! TODAY

XMAS LAYAWAY

FREE Park & Shop CUSTOMER PARKING

Winstead Bros INC.
Cameras since 1927

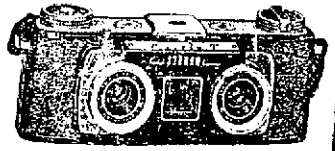
LIBERAL TRADE-IN

330 PINE

Phone 6-2968
63-8139

DEVELOPING

WHAT A CAMERA! WHAT A GIFT! THE NEW **KODAK STEREO**



3D PICTURES

Come in and see the amazingly Life-like pictures taken with this camera. Easy to handle. Low in cost of operation. Full color at the price of black and white. Absolutely foolproof. A child can use it.

PAY AS LITTLE AS **2.75** week

Western Camera Center
(Your 3D Headquarters)
2817 E. ANAHEIM ST.
Phone 8-2974

QUICK SERVICE



FACTORY TO YOU!
There's real comfort in these
MATTRESSES
of PURE LATEX
4 1/2"

FOAM RUBBER

\$39⁵⁰

NATIONAL SLUMBER
736 PINE AVE. in Long Beach
In Santa Ana at 312 W. 4th St.

Terms
Too!

PHONE
70-4212

BEAUTIFUL FENCES!

Let the Burrows Fence Co. Build You a Long-Lasting and Beautiful Fence... Rustic Redwood Rail or Grape Stake... Redwood Panel... Picket... Block Wall... Chain Link. We Also Build Bar-B-Que's... Patios... Cabanas or Sell the Materials for "Do It Yourself" the Materials for "Do It Yourself."

EASY FHA TERMS

BURROWS FENCE CO.

5229 CHERRY Ph. 2-3347

EASY TO HANDLE . . . SHAWVER-MADE GARAGE DOORS

- Easy to raise and lower, because they are properly balanced.
- Built to last without being bulky.
- Attractive, because well-designed and expertly made.

Electronic Control DOOR KING
Press button on dashboard of your car — Garage door opens or closes.

- CONVENIENT • SIMPLE
- SAFE • AUTOMATIC
- ECONOMICAL

Free Estimates Convenient Terms

1000 E. HILL (At California) SHAWVER COMPANY PHONE 6-4211

SHERWIN-WILLIAMS Paints

BIG ENAMEL VALUE!

ENAMELOID
The Decorative Enamel for Interior and Exterior Use 7 1/2 Gallons

SHERWIN-WILLIAMS High-Gloss ENAMELOID
Available in 1/4 Pts. to Gallons

1 29 pt. 2 38 qt.

- Deluxe Interior and Exterior Enamel
- Gives New Life to Furniture—All Woodwork
- Ideal for Kitchen and Bathroom Walls
- One-Coat Enamel

PAINT NOW... PAY LATER!

Take advantage of our convenient Budget Payment Plan

NO MONEY DOWN UP TO 120 DAYS TO PAY NO CARRYING CHARGES

SWP HOUSE PAINT
lasts longer... saves money

It pays to be "choosy" when you select house paint. The price difference between SWP House Paint and ordinary house paint is less than \$5.00 for the average house job. And years of extra wear make it one of the wisest economies you can make! You'll be money ahead when you discover there is a difference in house paint!

FREE! Ask for your copy of the 44-page Home Decorator containing full facts on SWP House Paint... lots of decorating ideas too.

SHERWIN-WILLIAMS
203 E. 4TH ST.
Corner Locust
PHONE 7-4171

STAMP WORLD

More U. N. Issues Ready

THE THIRD and fourth United Nations commemorative stamps of 1954 are being issued.

One stamp pictures the European office of the United Nations, the Palais de Nations at Geneva, Switzerland. It was issued on Oct. 25 and will be printed in both the 3-cent and 8-cent denominations.

The other adhesive commemorates Human Rights Day and will be issued Dec. 10. The design, showing a mother and child, was submitted to the International Postage Design Competition held by the U. N. Postal Administration in 1952. The winner was Leonard C. Mitchell of New Zealand. This stamp also will be printed in the 3-cent and 8-cent denominations.

Collectors interested in first day cancellations may send their addressed envelopes to the U. N. Postal Administration, United Nations, N. Y., prior to the dates specified. The outside envelope should be marked "First Day Covers." Either money order or certified check will be acceptable.

UNITED STATES collectors will be glad to know of the new 5-cent stamp to be released Dec. 2 at Fredericksburg, Va. Appearing on the stamp is a likeness of President James Monroe taken from a portrait by Rembrandt Peale.

STAMPS-COINS

STAMP & COIN SHOP
U. S. & Foreign Stamps and Coins, Albums and Supplies
Large Stock — Low Prices
1143 Pine Ave., Long Beach 13, Calif.

ADDRESS POSTCARDS AT HOME!!

write Business, 143 Belmont St., Belmont, Mass.

(Advertisement)

DON'T SHOUT! I Can Hear Now!

After the first treatment with the Audiotonic Neurogenerator people have noticed definite changes in their hearing range.

Reports are constantly more encouraging concerning the value of this improved treatment for loss of hearing. Regardless of the nature or severity of your deafness, we invite you to have our thorough hearing examination and a trial treatment. This is not a cure-all and will certainly not restore perfect hearing in every case. But we have enough evidence now available to demonstrate that many deaf persons can expect radical benefit even after years of unsatisfactory experience with hearing aids and a wide variety of treatment. To help you solve your hearing problem we will give you a careful hearing examination and a convincing trial treatment for a limited time for only \$2.00. Please phone for appointment (at your convenience) and bring this notice with you.

HARROD DIAGNOSTIC OFFICES, 525 Locust Ave., Long Beach, or 9833 Belmont Ave., Bellflower. Phone: Long Beach 6-1485 or Torrey 7-0610. Parking free at both offices.

FREE! ELIZABETH II EMPIRE STAMPS
and illustrated booklet

Rush coupon today! Here's one of the most exciting offers ever made to stamp collectors! We'll send you a generous collection of hard-to-get (mint and used) Elizabeth II stamps, Coronation, and others, from many corners of the British Empire—Falkland Islands, Australia, Ceylon, Seychelles, South Africa, Tristan da Cunha, to name a few. All genuine, all different, PLUS a FREE copy of helpful "Stamp Collector's Guide". That's not all! Also FREE, a handsome color reproduction and fascinating story of the World's Rarest Stamp. Other valuable offers included for your free inspection. This rare offer may be withdrawn soon.

RUSH COUPON TODAY!

GARCELON STAMP CO., Dept. 50
Calais, Maine
Rush FREE Empire Stamps and other offers.
(PLEASE PRINT)
Name _____
Address _____
City _____ State _____

WHY NOT Be Comfortable and Still Have Style?

RATTAN FURNITURE IS YOUR ANSWER!

ORDER NOW FOR CHRISTMAS
Lowest Prices See us before you buy.

RATTANLAND 5000 Faculty Ave., Lakewood Center
2 blks. in back of May Co. ME. 0-1152

HEAVY DUTY SWING SETS

SAVE UP TO 40% We Manufacture Them

Match Our Prices on HEAVY DUTY SWING SETS of the SAME QUALITY and receive FREE!
any set on our lot.

Jessie's playground equipment
Mfrs. of HEAVY DUTY SWING SETS

10039 ATLANTIC—SOUTH GATE
LO. 6-3557—1/2 Mi. S. of Firestone
OPEN EVES. TILL 9 • SUN. 10-6

\$5 OFF ON ANY HEAVY DUTY SWING SET.
VALID THRU NOV. 14

WHY BUY HALF A GARBAGE DISPOSAL? ASK US ABOUT

IN-SINK-ERATOR

With Double Cutting Action
NO MONEY DOWN
LOW TERMS

FREE PLANNING SERVICE — EVENING APPOINTMENTS MADE

MIKE'S PLUMBING CO., INC.
CONTRACTING — REPAIRING — ALTERATIONS
2404 E. ANAHEIM ST. PHONE 8-6614

"Now I have a beautiful piece of furniture AND beautiful High Fidelity music, too!"

Convert your fine old Radio-Phonograph to HIGH FIDELITY economically!

This Stromberg-Carlson Converter Unit (at right) saves your original investment by giving your cabinet new life!

CALL US FOR FREE INSPECTION OF YOUR OLD COMBINATION.
It probably has an adequate changer and speaker. All it needs is Stromberg-Carlson's Hi-Fi AM-FM radio tuner and 10-watt amplifier.

Special Demonstration in Evenings by Appointment

K-T ELECTRONICS
1885 ATLANTIC PHONE 70-5471
HOURS: 8 TO 5:30 DAILY THROUGH SATURDAY

Now's Time for Berried Shrubs

By Bob Gilmore



Armstrong Nurseries Photo

Pyracantha graberi is one of berried shrubs highly popular in holiday season. Now is time to plant them.

THIS is an excellent time to plant berried shrubs for the holiday season. These ever-popular perennials have a great deal in their favor. The bright-toned berries contrast pleasingly with the clear green foliage, thus providing an admirable Christmas decoration piece for indoors. Outside the plants are adorned in their gaudiest tones during the winter season, a season unfortunately when most gardens look dull and drab.

For winter landscaping, ber-

ried shrubs are in a class by themselves. No other plant produces as much color per square foot as a pyracantha or a cotoneaster. Nor is the decorative value of these ornamentals restricted to the winter season. Early in spring — during February, March and April — the plants are covered with small, white flowers that appear like a mantle of snow. The attractive green coloring of the foliage gives the plants landscape value during the season between the white flowers and the red berries.

WHETHER YOU CHOOSE a cotoneaster or a pyracantha is a matter of personal preference. Many landscape gardeners, as well as nurserymen, seem to feel that the cotoneaster is somewhat more graceful than the pyracantha. One important distinction is that it lacks the spiny thorns which are found on the stems of most pyracanthas.

One of the most popular cotoneasters is variety *lactea*, known as Parnay's Red Clusterberry. It is a comparatively tidy plant, rarely ever growing beyond a height of six feet. The ever-green foliage is large and rich in texture, the berries brilliant red in tone. Cotoneaster *horizontalis* hugs the ground, is semi-deciduous and in fall the leaves as well as the berries are red in color.

One of the best known pyracanthas is Graber's Firethorn, identified by nurserymen as *pyracantha crenato-serrata* Graber. The berries are large, crimson in tone and produced in massive-sized clusters. Graber's Firethorn is a fairly large specimen, reaching 10 feet at maturity. The berries are in full dress during the Christmas season.

PYRACANTHA ROSEDALE is a fairly recent introduction and is the product of a Southern California nurseryman. The berries are perhaps darker than those of any other pyracanthas, being a deep red. The plant is a vigorous grower and shows a marked resistance to blight, a disease that seems to bother many varieties of berried shrubs.

Pyracantha Rosedale can be utilized as an unclipped hedge, espaliered against a wall or the side of a house, or as a clipped specimen in pyramidal form. The plants are loaded with berries from early fall through the Christmas season.

Both cotoneasters and pyracanthas, sometimes known as Firethorn, require a sunny garden spot and a well-drained soil. They should be pruned when the berries have dried; better still, after they have dropped from the plants. Christmas sprays may be cut for indoor decoration during the holiday season.

Perhaps the best holly for the Santa Barbara area is *ilex cornuta* Burford, or Burford's holly. The foliage is deep green in color, large and glossy. The plant attains a height of about 10 feet at maturity but is a relatively slow grower. The California holly, *photinia arbutifolia*, is a California native and is adorned with great clusters of red berries during the Christmas holidays.

LIKE YOUR PETS, YOUR PLANTS NEED FEEDING



Bandini is the word for FERTILIZER

ask for BANDINI PELLETS

NO TRICKS---ONLY TREATS

There is no trick to unscramble that big word below (the common name for a popular shrub) and bring us the correct botanical name for it. If you can, we will give you 6 Beautiful Cineraria Plants!

? ELTTOB HSURB ?

RUBBER PLANTS, 5-Inch Pots—Reg. \$1.49.....Only 98c

SPECIAL PURCHASE! 5-Gal. Containers \$2¹⁹
DWARF MEYER LEMON

Multiple branched, 2-year-old, bearing size, lush green foliage, guaranteed to bear great quantities of market type lemons within a year. Regular \$3.95 value.

ANNUAL ITALIAN RYE SEED, Reg. 30c lb.....5 lbs. \$1.00

NEW SHIPMENT! 5-Gal. Containers \$2¹⁹
MYSTERY GARDENIA

Twice the width of the container, no finer gardenias can be purchased at any price. Ask for simple planting instructions. Your sales slip is your guarantee of satisfaction. Regular \$3.50.

MANY COLORS MUMS, 1-Gal. Cans—Reg. 79c.....Now 49c

Unheard of Value—GRABER 5-Gal. Container \$2¹⁹
RED PYRACANTHA

Five to six feet tall, hundreds of red, red berries on these lush plants. A giant holiday decoration for your home or a cherished gift. Regular \$3.50.

TREATS FOR ALL THE CHILDREN TODAY!

ALL ORGANIC 50-Pound Bag 89^c
WIL-GRO FERTILIZER

This is a "sleeper" in the fertilizer line. A non-burning, high value plant food that can be used anywhere in the garden. Costs only a few cents more than steer manure. Compare the price.

WATCH THIS SPACE EVERY WEEK!

Sensational Offers and Surprises Are Forthcoming!

NO DELIVERY ON SALE ITEMS — OPEN DAILY 8 TO 5.30

Riverdale Nurseries, Inc.

6755 ATLANTIC AVENUE

L. B. Phone 20-5405

EVERYTHING for FALL Gardening

Now Is the Time to Set Out...

- ★ RANUNCULUS
- ★ ANEMONE
- ★ DUTCH IRIS
- ★ FREESIA

Kitano's

ATLANTIC NURSERY

15601 S. ATLANTIC, COMPTON

Phone NEwmark 5-1590

STRAWBERRY PLANTS 29^c

KLONDIKE (Wonderful Flavor)Dox.

DAFFODIL BULBS (King Alfred) Double Nosedoz. 59c

GLADIOLUS BULBS Choose Your Colorsdoz. 49c

TULIP BULBS (Holland Imported) Separate Colorsdoz. 79c

RANUNCULUS BULBS Double Flowering25 bulbs 49c

DICHONDRA SEED Quick Germinating Will Plant 1000 Sq. Ft.1/4 lb. \$1.79

GRASS SEED MIX Clover, Blue Grass, etc. (No Rye)lb. 79c

STEER MANURE Weed Seed Free.....2 1/4 cubic feet 49c

CHRYSANTHEMUMS Name Varietiesgal. can 49c

FRENCH HYDRANGEAS Redgal. can 49c

STOCKS Mixed Colorsdoz. 19c

SNAPDRAGONS, VIOLAS, CALENDULASdoz. 25c

GARDENIAS (Large Flowering)gal. can 49c

HIBISCUS Double Rose, Single Redgal. can 49c

MEYER LEMON (Ever Bearing)gal. can 89c

PANSIES, DELPHINIUM, CINERARIASdoz. 39c

BOXWOOD, ALGERIAN IVY, PRIVETdoz. 49c

IVY GERANIUMdoz. 49c

PEAT MOSS 2 1/4 CU. FT. \$1²⁹ **LARGE BALE 7 1/2 CU. FT. \$6.00 VALUE 12-Cu.-Ft. Bale—\$6.95 \$4⁴⁹**

BOUGAINVILLEA (Up to 4-ft. tall)gal. can 79c

PYRACANTHA and POINSETTIASgal. can 49c

OAK LEAF MOLD 2 1/4 cu. ft. — \$1.65 value.....1.19

FREE!

TO EACH CUSTOMER WITH AD

1 AZALEA OR 1 FUCHSIA, OR 2 LBS. GRO-MASTER

CLOSED SATURDAYS — OPEN SUNDAYS

THIS AD GOOD OCT. 31st THROUGH NOV. 5th

CAMERON'S NURSERY

9846 E. Belmont Ave. — Bellflower — TO 7-2439

1 BLOCK NORTH OF FLOWER — 1 BLOCK EAST OF BELLFLOWER BLVD.

IT'S AS EASY AS SALTING A STEAK

to plant your **LAWN** with **AGGELER & MUSSER** Best-yet **CLOVER** in the **E-Z PLANTER KAN**

Buy it at your dealer

Exclusive Planter Kan eliminates waste and assures positive, easy seed distribution — economical too —

PERENNIAL BEDDING PLANTS

FOX GLOVES
DELPHINIUMS
CANTERBURY BELLS
CINERARIAS
PANSIES, etc.

29[¢] doz.

Chrysanthemums
ASSORTED VARIETIES
3 1-Gal. \$1.79
Cans

"We Give 2-4 Green Stamps"

Alfson's Nursery
15629 ATLANTIC
Just North of Olive

YOUR GARDEN needs constant attention. Let experts help you. Read the garden pages in **SOUTHLAND**

FUCHSIA-LA NURSERY

Long Beach's Largest and Most Complete Nursery
3569 ATLANTIC

PHONE 4-3221

FREE LANDSCAPE SERVICE

YOU PAY THE REGULAR RETAIL PRICE FOR THE SHRUBS YOU WANT.

No Hidden Cost!

IT'S BULB-PLANTING TIME

RANUNCULUS PLANTS in Pots Doz. **89[¢]**

SWEET PEAS in Plant Bands Doz. **79[¢]**

LAWN REBUILDING

Pays Off in Lovelier Homes All Winter!

Ask Hodges How to Do It, or Call for **FREE ESTIMATE**

PLANTS FOR PLANTERS

Two Greenhouses of Large and Small Tropicals for the Largest Planter or Smallest Dish Garden
Come in Today!

GREEN STAMPS ON ALL SALES

OPEN SUNDAY

3737 LONG BEACH BLVD.
HODGES NURSERY
CALL 4-2397

PET PARADE

Cats Have Their Day

By Eleanor Avery Price

BINKI, the handsome domestic short-haired cat pictured with this article, was, at the age of five weeks, headed for the pound when Mr. and Mrs. S. O. Clampitt, 3523 Centralia St., intercepted and gave her a good home.

Like most cats, Binki became a loyal pal with her own little peculiarities and characteristics. Now, at 4 years of age, her most fascinating quality is being able to detect from the outside exactly which room her owners are in at any hour. Without fail, she selects the right room and tries to get through the window screen.

Wisely, the Clampitts decided not to let Binki add to the tremendous cat population, whose numbers far exceed the demand. Every year, hundreds of thousands of kittens -- and puppies, too -- living, loving, loyal creatures, must be destroyed. It is estimated that one unspayed female cat can, all generations counted over a period of 10 years, increase the cat population by about 84,652,644.

National Cat Week, which falls on the first seven days of every November, pays homage to all cats, the fancy and the plain. The president, Guy Bogart, 545 Euclid Ave., Beaumont, pleads with cat admirers everywhere to do everything possible during this week and all times for the benefit of the nation's cats. One of the kindest acts possible is to curtail breeding.

Give good care to the cat you own or plan to get. Cats do not need pampering, but do need some attention. Food should be simple, but adequately balanced in necessary ingredients. Raw beef or horse meat, cut fine or minced; cooked lamb, mutton, chicken or fish, with a little nonstarchy vegetables makes a good breakfast and dinner. Chilled meat should not be fed. Warm milk with a little limewater, and cereal are also relished.

CATS NEED clean drinking water and a warm, comfortable place to rest undisturbed. Rough treatment makes cats nervous and inclined to scratch. They may also scratch if not handled correctly. The right way to lift a cat is to put one hand under his body to support him. His legs and tail should never be pulled.

Cats should be brushed and combed frequently. Water baths are seldom necessary. Dry-clean the tabby with hot bran. Smokes also may be cleaned with bran, or soap. Ammonia in water may be brushed into the smoke's coat to bring out the beauty. Black cats may be bathed, but their coat should be brushed with a special preparation to furnish the gloss.

The six recognized cat breeds in the United States include the domestic short-haired, which covers tabbies, tortoise-shells and others; the domestic long-haired, formerly called Persian and Angora but now classed as one breed; the Siamese, the tailless Manx, the quiet ruddy-colored Abyssinian, and the peke-face with its short, flat nose and wrinkled muzzle.

IT'S ALWAYS FUN to take pictures of your dog. It's even

ORDER NOW — HAVE IT WHEN YOU NEED IT!

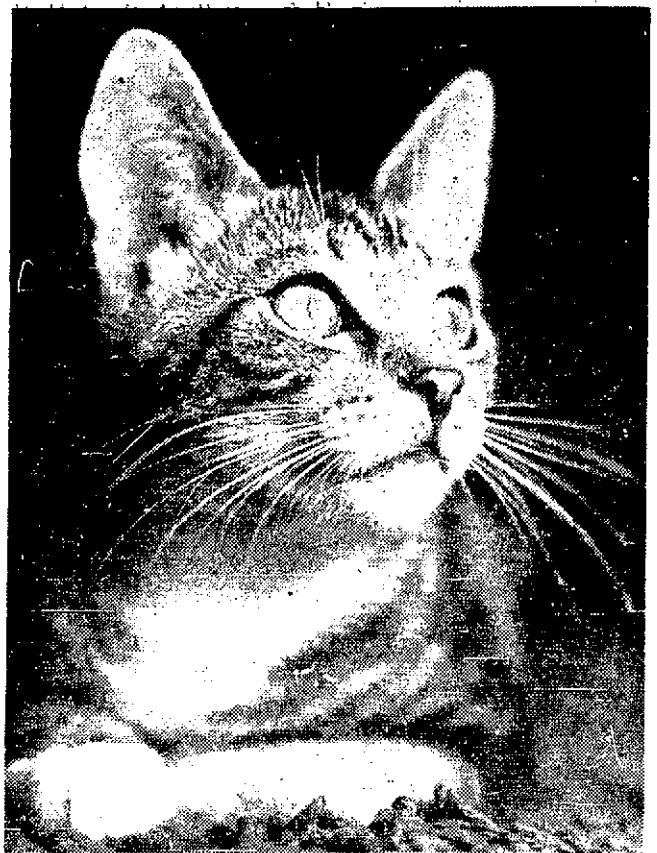
FIREWOOD
Walnut and Eucalyptus
We Deliver 1/2 Cord or More

COAL 95[¢]
Uniform size, 40-lb. Carton

CHARCOAL

Long Beach Seed
2550 AMERICAN
Phone 4-3710 Open Sun. 9-4
LARGE FREE PARKING LOT

DOWNEY'S SHOP
1127 E. 10th



BINKI . . . Saved from the Pound

more fun if you can enter a clever picture in a contest. Each year the Gaines Dog Research Center, 250 Park Ave., New York 17, N. Y., sponsors such a contest, first prize being \$500. For further information, write to Harry Miller, director, at the above address.

Today the Southwest Obedience Club is holding its first licensed A. K. C. show at Hawthorn Park, at El Segundo Blvd. and Prairie Ave. This club is attempting to purchase guide dogs for the blind, a very worthy cause.

STARTING at 10 a. m., the Riverside Kennel Club will hold its 18th annual all-breed dog show and obedience trial at the fair grounds at Hemet on Sunday, Nov. 21. In the event of

inclement weather, judging rings will be indoors. Especially beautiful trophies will be given. Midnight, Monday, Nov. 8, is closing time for entries at 1412 W. 12th St., Los Angeles 15.

We Give

S & H Green Stamps

On Services & Quality Merchandise

ANN'S PET PANTRY
THE COMPLETE PET STORE
1440 EAST 7th St. Ph. 7-7917
Open Fri. 'til 9 P. M.—Sun. 10 to 5

IT'S LATER THAN YOU THINK!

With Christmas just around the corner, why not select your Gift Pet now on our Layaway Plan, while selections are at their best.

BOYD'S PET SHOP
620 South St.
Phone 2-3119
CLOSED SUNDAYS

The Store with the Personal Service

Pet-Kot

- DECORATIVE
- WASHABLE
- SANITARY
- COMFORTABLE

The Friendly Store

KING'S

PETS & SUPPLIES

1165-71 E. Pac. Cst. Hwy.
PHONE 7-4229 Open Sundays

HURRY—LAST WEEK OF OUR SALE

ALL NURSERY STOCK MUST GO!

1-Gal. Shrubs, many kinds to \$1.10 **30[¢]**

Camellias, large ones, 3 & 5-gals.....to \$5.95	Reg. Sale \$3.50
Hollywood Juniper, 4 1/2 feet, 3 & 5-gals. 4.95	3.00
Hibiscus, several varieties, 3 & 5 gals., 3.00, 3.50	1.45
Pyracantha, 3 & 5-gals.....3.00, 3.50	1.65
Roses, 3-gal.....	75c to 1.25
Viburnum, large, 3-gal.....3.00	1.25
6 Large Wisteria	5.50 2.50
Meyer Lemon, dwarf, loaded with fruit, 3-gal	3.50 2.50

FREE to first 100 customers bringing this adv. — a nice Pelargonium.

SHOP NOW!

LAWN MOWERS SHARPENED OPEN SUNDAY

California Heights Nursery
1319 E. WARDLOW — PHONE 4-8200

HOW TO Sharpen Tools That Need No Honing: Flat Cut of a File Restores Edges



1. **FILES GIVE EDGES** that need no honing on many tools. Flat cut of file is ideal for edges that are beveled—not sharp. Stroke across edge away from you. Use full length of file in diagonal stroke along the entire cutting edge.

2. **SCREWDRIVER TIP** must be square and flat. File it when it becomes rounded. Carry stroke up side so taper doesn't increase, or screwdriver will slip out of screw slot easily.



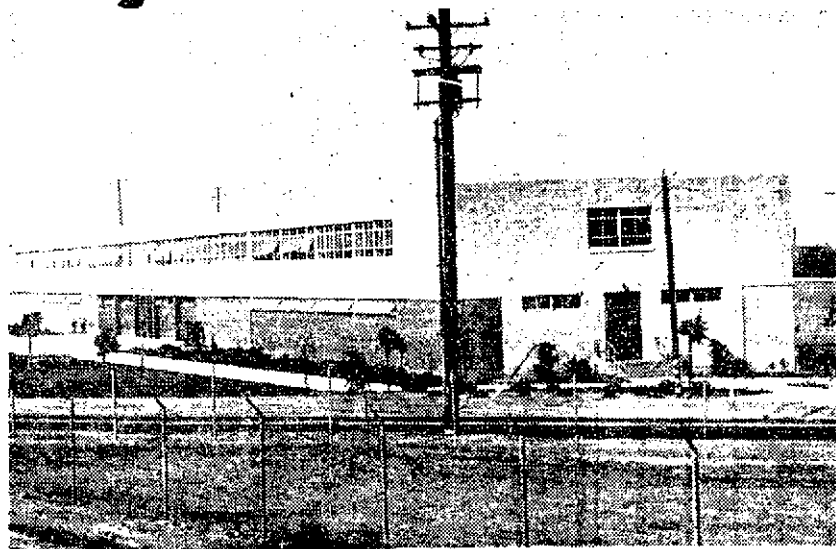
3. **SCRAPER BLADE** will give perfectly flat cut when filed at slight bevel across edge. Lock it low in vise to prevent vibration. Each stroke should run across full width of blade.



4. **GRASS CLIPPERS** take same shear-cut bevel as tin snips, scissors, etc. Stroke smoothly from heel of edge to tip, full length of file. Never file flat face of any shear cutting tool.

(Political Advertisement)

THANKS 'BILL' GRANT for getting our National Guard Armory



Veterans Committee
W. S. "Bill" GRANT for ASSEMBLY

GENUINE, NATIONALLY FAMOUS
KOOLVENT *Ventilated*
ALUMINUM
AWNINGS



TERMS LOW AS \$5
MONTH FHA
NO MONEY DOWN
BUDGET TERMS
36 MONTHS TO PAY
IF DESIRED

NEW 2-TONE ENAMEL FINISH
INFRA-RAY BAKED ENAMEL
ANGLED SIDE LOUVERS
AIRCRAFT CONSTRUCTION
ACTIVATED AIR CIRCULATION
RUSTPROOF—FIRE RESISTANT
NO TEAR—NO SAG—NO MILDEW
LIFETIME DURABILITY

DON'T buy any awning until you have inspected ACTUAL sample. All KoolVent salesmen carry genuine KoolVent Awnings so you can see, examine and appreciate highest quality.

CUSTOM FORMED TO LOCATION
SCORES OF ENTRANCING COLORS
FOR WINDOWS, DOORS, PATIOS

KoolVent of Long Beach

Choice of 21
Decorator
Colors!

PHONE 70-8401

743 PINE AVE.

See our complete
display of Aluminum
Awnings and
Ornamental Iron-
work.

HOME MODERNIZING INSIDE, OUTSIDE, ALL AROUND THE HOUSE PLASTIC WALL TILE



METAL — PLASTIC — CERAMIC TILE

Floors, Walls, Ceilings, Pullmans, Drainboards.
National Products, Manufactured Locally

Duratile, 3 walls over tub, up 48"	Installed Special 47 ⁵⁰	Duratile behind stove, floor to ceiling 39 ⁵⁰
------------------------------------	------------------------------------	--

INSTALL IT YOURSELF

Duratile, Metal Tile, Tilemaster Plastic Tile 47^c sq. ft.

- Old-fashioned tubs tiled or modern tubs installed
- Drainboards tiled—new sinks, garbage disposals
- Rubber or asphalt vinyl tile floors installed
- Leaking showers repaired—new shower pans
- Shower doors, glass and plastic tub enclosures
- Modern glass Louver Windows

FHA Terms, low as \$5 per mo., or charge it. Free estimates, days nights, Sat. or Sun. No obligations. Call L. B. 7-1237 or call collect.

Evenings and Sundays Call 2-3854

NORMAN KEITH, INC. GENERAL CONTRACTOR
615 W. Pacific Coast Highway

They Raised a Family Nobody Wanted

IF YOU ENJOY BOOKS, this is the right time of year for you. Books are pouring off the presses as they do each autumn, many of them good, a few indifferent to poor. The range of subjects is wide — novels, mysteries, westerns, adventure, inspiration, poetry, and even the down-to-earth fact stories about real people.

In the latter category is "The Family Nobody Wanted" (Little, Brown, \$3.75), in which Helen Doss of Redlands relates the brave, heart-warming and gay story about how she and her husband adopted a Scandinavian child and how their family even-

tually grew to 12 children of varied ancestry because the first boy pleaded for "a boy the right size of me." The Dosses would find out about a child who needed a home, and then go after him or her, stretching the budget until it cracked wide open. And because the Dosses could have no children of their own, they poured out all their love on these urchins whom "nobody wanted."

A novel which readers might well praise with a French accent is "Madeleine — Young Wife" (Dutton, \$4), by the imitable Mrs. Robert Henry. Readers who liked the earlier

adventures of little Madeleine, and Madeleine grown up, will greet this lovely story with eager anticipation.

PSYCHOANALYSIS: Have you ever been psychoanalyzed, or wish you might be? A blind industrial tycoon gets the treatment in "Dark Destiny" (Vantage, \$3). Authored by Edgar E. Daniels of Long Beach, it is without a doubt the first novel by a practicing psychoanalyst, in which he attempts to portray and clarify a psychoanalysis in progress. In it is posed a most interesting problem, and Dr. Daniels handles the solution like a veteran novelist.

WHODUNIT? There are several new ones, and they are mostly good! Perry Mason, Erle Stanley Gardner's front man who has solved many a neat crime and swayed many a hard-headed jury with his pleas, has never turned in a better performance than in "The Case of the Restless Redhead" (Morrow, \$2.75). "The Glass Village" (Little, Brown, \$3.50), is a good story in spite of the rather bewildering attempts of author Ellery Queen to give "meaning" to the death of an old lady in a New England town, and to the hysterical actions of everybody in town to hang the crime on a friendless traveler. In "Red Pawns" (Dutton, \$2.75), by George Griswold, the mission of a man into Lebanon grows more dangerous as Red agents spot him in his guise as a harmless tourist. And a returning hero from Korea gets into real trouble when he attempts to track down a vicious narcotics-blackmail syndicate in "Of Time to Live" (Pageant, \$3), by George and Nora Jorgenson.



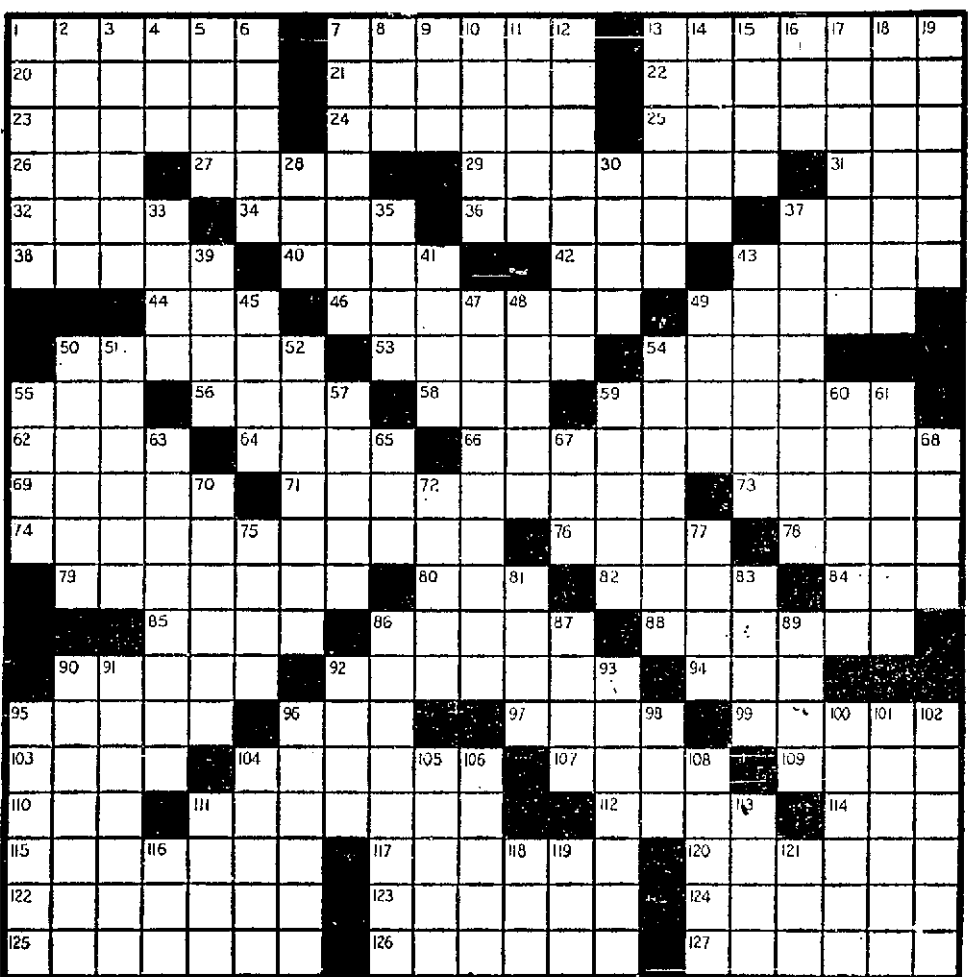
ESTHER SIETMANN WARNER

A Costa Mesan, Esther Sietmann Warner, is the author of "Seven Days to Lomaland" (Houghton Mifflin, \$3.50), in which you hear the best of jungle drums as you read of the vital forces that shape the way of life among Liberian tribesmen. Wood engravings by the author's husband, Jo Dendel, with whom she is associated in the design and manufacture of ceramics, set the mood for the book.

Southland's Crossword Puzzle

(Solution to Puzzle on Page 19.)

- | | | | | | |
|----------------------------|-----------------------------------|---------------------------|----------------------------|------------------------------|-----------------------------------|
| ACROSS | Items | beds | 2 Handsome | Member of | nickname |
| 1 Understand thoroughly | 53 Symbols of extinction | 92 Plants of mint family | 3 Surmises | the Wedding" | 86 Streamer: Var. |
| 7 Fire-cracker | 54 Parlaer: Slang | 94 Fish bucket | 4 Loki's daughter | 45 Moral stain | 87 Armadillo |
| 13 Frustrates | 55 Metric measure | 95 Splendor | 5 Russian city | 47 Right of entry | 89 Jot |
| 20 Stick fast | 56 Cake fillings | 96 Single: Prefix | 6 Television and radio are | 48 Nobleman | 90 Television band |
| 21 Part of Asia | 58 Rhea's relative | 97 Engrossed | 7 Rice fields | 49 Lively | 91 European resort area |
| 22 Amara is its capital | 59 Evasive replies | 99 Biblical city | 8 Before | 50 Tito's men | 92 Sea duck |
| 23 Displeased | 62 Fells trees | 103 Volcanic rock | 9 Use a shuttle | 51 Line spacer in printing | 93 School book |
| 24 Find out | 64 Branches: Biol. | 104 West Indian fetish | 10 White poplar | 52 Parts of barns | 95 Floodgate |
| 25 Part of a mosque | 66 Blend | 107 Bevel out | 11 Kitchen item | 54 Zoroastrians | 96 Perplexing situation |
| 26 Caravan-sary | 69 Columbus' embarkation port | 109 Ancient Persian | 12 Church officials | 55 White Matter-horn is | 98 Philippine peasant |
| 27 German lyric | 71 Baseball fences | 110 One: Comb. form | 13 Serious | 57 Deep-blue pigment | 100 Abstain |
| 29 Baseball groups | 73 Seal | 111 Bearers | 14 Iroquoian | 59 Melon, squash, etc. | 101 Hans C. Andersen's birthplace |
| 31 Zoo attraction | 74 Office workers: Var. | 112 Noisy | 15 Dolphin organs | 60 Thick drink | 102 Sparse. |
| 32 U.S. guided missile | 76 Ogden | 114 Baltic | 16 Greek letter | 61 Sneaks | 104 Thin silk fabric |
| 34 Dismounted | 78 Indian coin | 115 Inertness | 17 Orchestrate | 63 Sneaks | 105 Pope's shawl |
| 36 Faux pas | 79 Ingenue | 117 Scoundrel | 18 Wigwags | 63 Short musical composition | 106 Caucasian native |
| 37 Ko-Ko's weapon | 80 Sloths | 120 Freighter's cargo | 19 Glossy cloth | 65 Diamonds: Slang | 108 Fine |
| 38 Shillong is its capital | 82 One of 531 in Congress | 122 Farm products | 28 B.P.O.E. member | 67 Apex | 111 School groups: Abbr. |
| 40 Ax's notch | 84 Approvals | 123 Acid salt | 30 Fort Knox treasure | 68 Greek resistance group | 113 A challenge |
| 42 — de France | 85 Scamers | 124 Racket used in a game | 33 Adroitness | 70 Reporter | 116 Rayon fabric |
| 43 Actress | 86 Region's plant and animal life | 125 Passes away | 35 Trampled | 72 Snake | 118 Feline |
| 44 Blood relation | 88 Stunted trees | 126 Sports award | 37 Island S. of Corsica | 75 Evils | 119 Had brunch |
| 46 Comforted | 90 Bables' | 127 Camper | 41 Arctic hazard | 77 Mail | 121 English river |
| 48 Things for sale | | DOWN | 43 Star in | 81 Move | |
| 50 Fishermen's | | 1 Baby food | | 83 Man's | |



THE VALLEY OF DECISION...
EAST SIDE, WEST SIDE... Now

Marcia Davenport's

most spellbinding novel

MY BROTHER'S KEEPER

You've read about them in the newspapers — bizarre recluses, dying in total squalor but leaving behind a fortune. Why? How did it come about? Against a sweeping background of New York society, Marcia Davenport unfolds the strange life story of two brothers — piecing together every detail of a fascinating riddle.

DALE BOOK STORE
218 PINE AVENUE
Phone 70-9291

\$3.95

AN AUTHORITY SHOWS YOU HOW TO

Be a Better Baby Sitter!

Baby Sitter's Guide by Dennis the Menace

PARTIAL CONTENTS:

- TRAINING RULES
- SELF-DEFENSE
- SPECIAL HAZARDS
- QUICK GETAWAYS

ACCURATE, COMPLETE, CONVULSIVE

BABY SITTER'S GUIDE

by Dennis the Menace

At all bookstores - \$1.50

HOLT

NEW WOOD-PATTERNED NEVAMAR FINISH

Available in Mahogany, Walnut, Limed Oak, Bleached Mahogany, Birch and Many Others!

★ Won't Scratch ★ Cigarettes Won't Burn! ★ Liquids Won't Stain!

Our expert craftsmen will refinish your present upright or grand piano in this beautiful and practical material. Come in and see this amazing new product today!

- Ideal for rumpus room or den
- Choice of finishes
- Will not crack, crack or peel
- May be cleaned with soap and water.

For further information Call 2-5640

Glenn's Piano Shop

"Sweet Music to Your Pocketbook" — Open Friday Evenings 'til 9
5155 LONG BEACH BLVD.

Individualized
International

Southland DINING

in the
Long Beach
area

Charcoal Steaks Prime Ribs

Tap Room
Truly Different!
Truly Delicious!
CONTINENTAL DINNERS
Hoefly's
LAKEWOOD

APPLE VALLEY STEAK HOUSE
BANQUET ROOM
755 EAST BROADWAY, LONG BEACH
LUNCHEON AND DINNER

LUNCHEONS . . .
11:30 to 4 P. M.
DINNERS . . .
4 to 11 P. M.
FASHION SHOW
WED. 1 P. M.
Cozy Inn
Broadway at Alamitos

• RESTAURANT
• COFFEE SHOP
• FOUNTAIN
• COCKTAIL LOUNGE
Paul's
PHONE 5-4807
Carson at Bellflower

Tap Room
RAY WHITAKER
at the
Piano-Organ Bar
Hoefly's
BELMONT SHORE

FOR ALL
SPECIAL OCCASION
DINING
IT'S
Ricart's
UPTOWN
4363 ATLANTIC AVE.
CLOSED MONDAYS

Charcoal Steaks Prime Ribs

Brower's
Where the
finest costs
so little more!
2308 Pacific Ave.
LONG BEACH
Phone 4-1285

VILLAGE INN
Phone 34-2611
Just One Mile North of VA Hospital
at 2099 Bellflower Blvd.
NOTED FOR
**GOOD FOOD and
EXCELLENT
COCKTAILS**
NORMAN COWAN
Appearing Nightly
AT OUR PIANO-BAR

Sea Food
Your Host . . .
PETE STATHIS SAYS:
"We Serve the
Finest Dinners
in Town!"
Open 11:30 A.M. to Midnight
**SEA FOOD
GROTTO**
701 East Ocean Blvd.

**Southern California's
most beautiful
restaurant**
Welch's
Atlantic
Blvd. at
San
Antonio
Drive

French Cuisine
**Francois
MANHATTAN**
1909 East 4th St.
Luncheon and Dinner

Meet Me at the
World Famous
**VICTOR
HUGO**
RESTAURANT
Fine Dining in an
Old World Atmosphere
• Luncheon • Dinner • Supper
130 E. Broadway, Long Beach, Calif.
Your Host: Alfred Cornwell
Chef De Cuisine: Pierre Barillet
Phones 6-4476 35-4117

meet
your
host



CHIEF BOB FRANCIS, who serves prime rib from a gleaming copper cart to guests at Ricart's restaurant, 4363 Atlantic Ave., has made a rather remarkable discovery.

After serving hundreds and hundreds of diners week in and week out, he has found that a majority of the Saturday night guests prefer their prime rib rare. But on Sunday nights a majority of the diners prefer their prime rib well-done. Francis doesn't know why it works out that way, but merely presents these facts as further evidence that Long Beach diners have strong likes and dislikes. One thing stands out, however: They ALL like Ricart's wonderful prime rib.

As head chef, Francis is personally responsible for the preparation of the prime rib. The job requires five hours. He starts out with a 19-pound roast, carefully prepares it with vegetables, herbs and rock salt. Then he roasts it for an hour and a half at 375 degrees. For the next hour and a half, he roasts it at 275 degrees. Then, taken from the oven, it is kept hot for an additional hour. During all this time, no one is permitted to jab the roast with even a fork, thus keeping all the wonderful juices contained in the tender beef until the moment it is served from the copper cart in the dining room.

The prime rib, with its tantalizing aroma and steaming clear gravy, is accompanied by a giant tossed salad with croutons, choice of dressing and freshly ground black pepper. Also included are a 16-ounce baked potato topped with cheese sauce and chives; horseradish sauce, hot garlic bread and choice of beverage. The price for all this is \$3.50—and it's worth every penny.

Incidentally, other specials at Ricart's today include Chicken Pot Pie, butter crust, for \$1.75; Braised Short Ribs (Baby Beef) for \$1.85 and Baked Sugar-cured Ham with candied yams for \$2. All of these entrees are served with the giant tossed salad, big baked potato and other items.

—TEDD THOMEX.

Cafeterias

"QUALITY FOOD
at
Sensible Prices"
Jones
CAFETERIA
126 E. Fifth St.
11 A. M. TO 7:30 P. M.
CLOSED FRIDAY EVENING
AND ALL DAY SATURDAY

Help Yourself to
Quality at
Arnold's
BELMONT SHORE
SERV-UR-SELF
RESTAURANT
5100 EAST SECOND ST.

The Entire Family
Enjoys Dining at
Arnold's
SERV-UR-SELF
RESTAURANT
3925 ATLANTIC

Chuck Wagon
Featuring the
Tartan Room
**COCK O'
THE NORTH**
5834 Atlantic
Your Host, "MAC" MACDONALD

**Charcoal Steaks
Prime Ribs**
**EVERETT
BOYETTE'S**
**CHARCOAL
BROILER**
5907 E. Second St., NAPLES
• FINE FOOD • COCKTAILS
Dinners—5 P.M.—1 A.M.
Ray Middleton at the Piano
Closed Wednesday
Phone 34-2894

Serving
FINE FOOD
and liquors
for over 25 years
"Home of Bernstein's Famous
Sauces and Dressings"
BERNSTEIN'S
RESTAURANT
5232 E. SECOND ST. in Belmont Shore
FREE PARKING ACROSS THE STREET

Hotels

DINE IN THE SKY
Wonderful food, courteous service
and a delightful view are
all yours in the Sky Room.
No minimum or cover charge.
Complete Dinners from \$2.25
WILTON HOTEL
Sky Room

Lafayette
HOTEL
Broadway-Linden — Ph. 35-5681
**DELICIOUS
FOOD**
always at the Lafayette
• LUNCHEONS
• DINNERS
SPECIAL
SUNDAY FAMILY DINNERS

Family Dinners
We are open
every day and
Sunday
Chicken Pie Shop
SEVEN - 3 - SEVEN PINE AVE.
Phone 701-419

"Delicious Food
at
Sensible Prices"
Jones
DINING ROOM
120 E. Fifth St.
11 A. M. TO 8 P. M.
CLOSED FRIDAY EVENING
AND ALL DAY SATURDAY

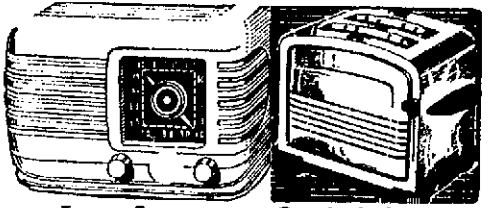
Banquet Room
For All Occasions
Seating Capacity 150
Also Regular Dining Room
and Cocktail Lounge
FREE PARKING ON PREMISES
For Reservations
Phone 70-9195 — 7-4564
COAST INN
1045 E. Pac. Coast Hwy., L. B.

Mexican
You'll Enjoy Our
DELICIOUS and REAL
MEXICAN FOOD
From Our Own Kitchen
Combination Plates, Te-
mole, Tacos, Enchiladas
**EL PATIO
CAFE**
337 PACIFIC AVE.
CLOSED SUNDAYS

BIGGEST BONUS YET . . . from GILBERT'S

REGISTERED, PEDIGREED

PARAKEET GIVEN FREE

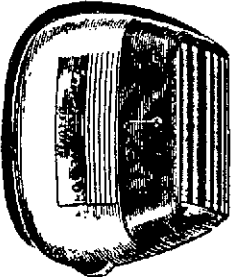


Famous Emerson Table Model RADIO In ebony. A rare value at only **\$19.95**

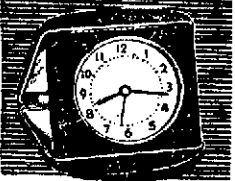
Completely Automatic TOASTER Nationally Advertised \$22.50. Sale price **\$12.95**



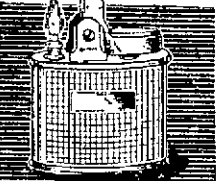
Complete Selection of Famous Typewriters for **\$1.00** only a Week



Remington 60 De Luxe SHAVER Reg. 29.50 less 1.50 for your shaver. **\$22**



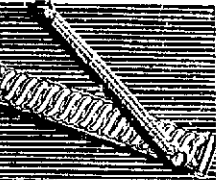
TRAVEL ALARM Small, compact travelling companion with durable leatherette case. **\$6**



RONSON LIGHTER Snap and it's lit. Really your best lighter buy. As low as **\$5**



Quality SILVERPLATE Complete service for 8 at astounding low price. **\$9.95** (Best extra)



Expan. Watch BANDS You'd expect to pay much more for such quality. **\$1.95**



DIAMOND DUETTE Ultra modern styling with lovely engagement diamond, matching band. **\$39.95**



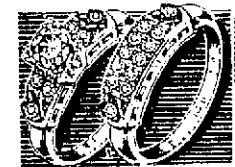
6-DIAMOND PAIR Flery trio of diamonds in each ring. 14K gold mounting. **\$49.50**



10-DIAMOND PAIR Radiantly lovely. 5 diamonds in each of the matching rings. **\$89**



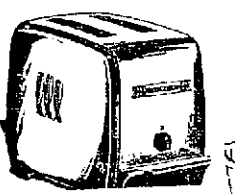
4-Diamond Ensemble Elegantly beautiful. Tasteful arrangement of diamonds. **\$59**



19 Blazing Diamonds Each ring a triumph of jeweler's art. 14K gold mountings. **\$179**



12 FIERY DIAMONDS Classically simple with each diamond showing to top advantage. **\$289.50**



TOASTMASTER New Automatic Model. **\$23**

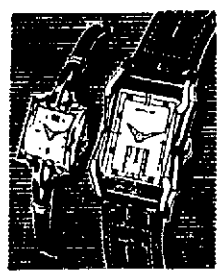


Sunbeam Mixmaster Complete with Juicer and 2 Bowls. Ideal for Christmas. **\$45**

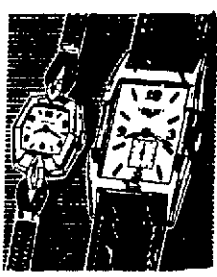
When You Open an Account for **\$14.95** or more

Yes . . . it's absolutely true! Your beautiful parakeet won't cost you one penny! And for your purchase, you may choose from the most famous brand names in the world . . .

YOU MUST BE SATISFIED!



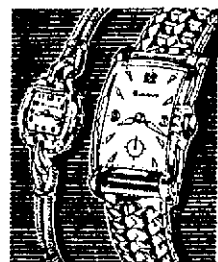
17-J. HAMILTONS Madras **\$62.50** Adria **\$71.50**



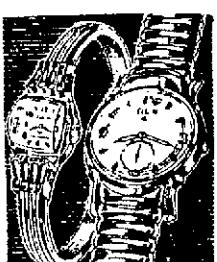
17-J. LONGINES Yerming **\$92.50** President **\$178**

Trade in your old watch on one of these fine Hamiltons. You'll be amazed at how little it costs.

Your old watch is worth plenty on a Longines. . . The World's Most Honored Watch. Come in and see!



21-J. BULOVAS Dolly Madison **\$49.50** President **\$49**



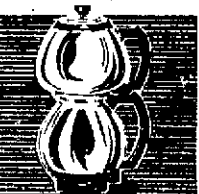
17-J. ELGINS Bracelette Lakeside **\$49.75** **\$59.50**

Imagine a 21-jewel Bulova at such a low price. Lower than this when you trade in your old watch.

Shockmaster Elgins with the Bra-Power mainspring that is guaranteed never to break nor rust.



Sheaffer Set Large selection of pens and pencils. Separate and in sets.



Coffeemaster Sunbeam 8-cup automatic. Perfect coffee every time. **\$37.50**

BUY NOW—PAY LATER!



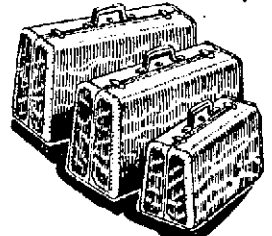
8-DIAMOND SET Stunning wedding ensemble. Engagement ring has large, dazzling center diamond, 2 side diamonds. Matching five-diamond wedding band. **\$89.50**



Dresser Set Many sets to choose from. **\$9.95** up



21 DIAMONDS Magnificent duo ablaze with 21 thrilling diamonds. 14K white or natural gold fish-tail mounting. Costs less with trade-in!



Luggage Selection in colors and sizes for all purposes

USE YOUR CREDIT!

\$189

LAY AWAY NOW FOR CHRISTMAS

16 DIAMONDS

Trade in your old diamonds on this glorious bridal pair. 14K gold fish-tail mountings bring out all the fire of the 16 precious stones.

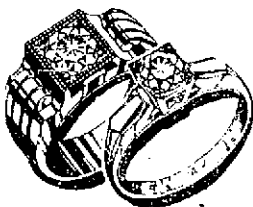
Qua-Tested DIAMONDS **\$99.95**

5-DIAMOND WEDDING BAND

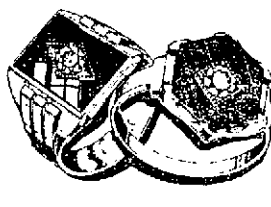
Bergerous wedding band of 14K white or natural gold, set with five blazing diamonds. Fish-tail style mounting. Remarkable value.

\$49.50

YOUR CREDIT IS GOOD HERE!



Choice! Lady's or Man's DIAMOND RINGS Rare beauty for such a low price. 14K white or 10K gold. **\$39.50** natural gold settings.



Choice! Lady's or Man's DIAMOND ONYX Rings Dramatic black onyx with flashing center diamond. **\$29.50** 10K gold.

We will pay your parking fee anywhere with purchase.

Phone 35-5379

NO CHARGE FOR CREDIT
YOUR ACCOUNT OPENED IN MINUTES!

Gilbert's JEWELERS

122 PINE AVE

PARADE POSES PROBLEM . . .

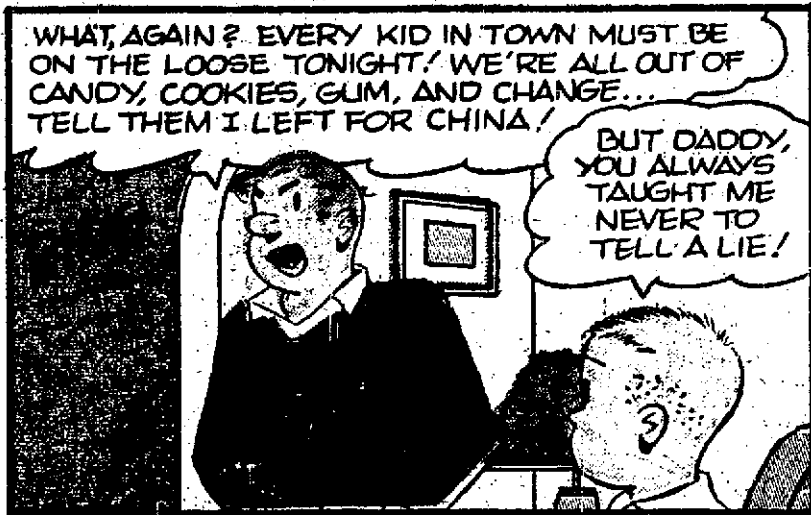
TEENERS TOO TOUGH, TEACHER SAYS

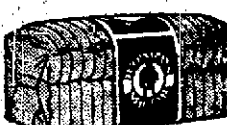
Independent SUNDAY Press-Telegram

★ SOUTHLAND MAGAZINE ★ PARADE ★ SPORTS ★ WOMEN'S FEATURES ★

15¢

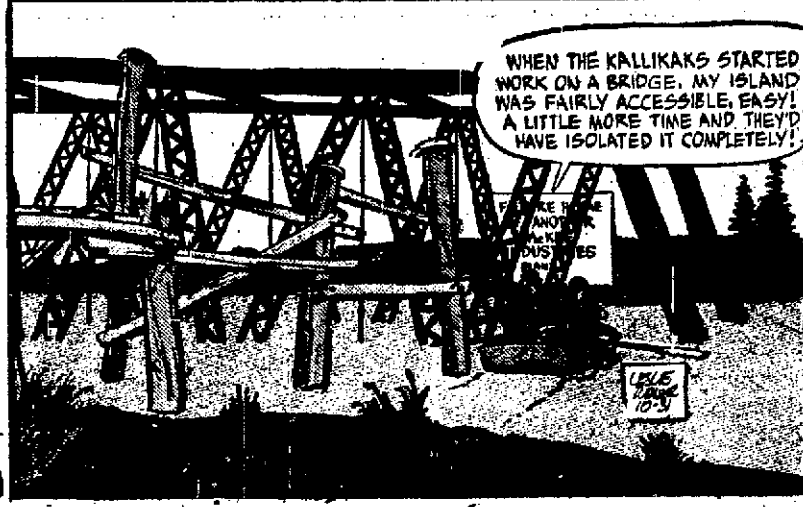
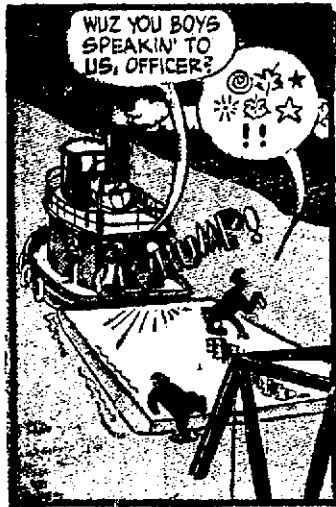
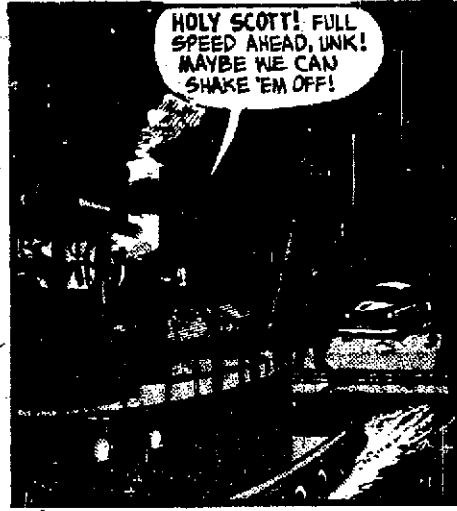
LONG BEACH, CALIFORNIA
OCTOBER 31, 1954



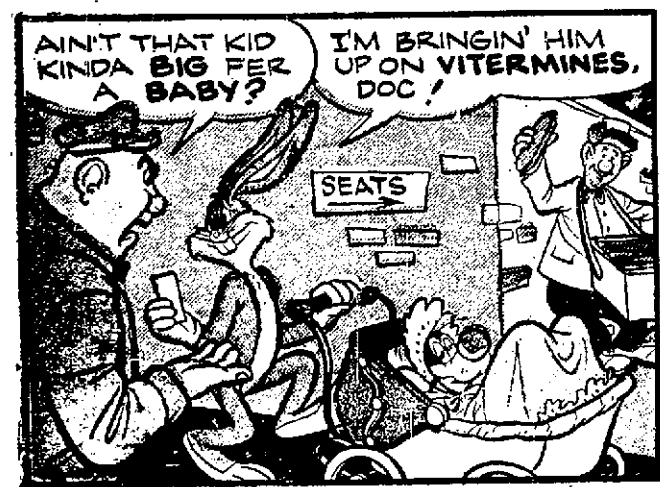
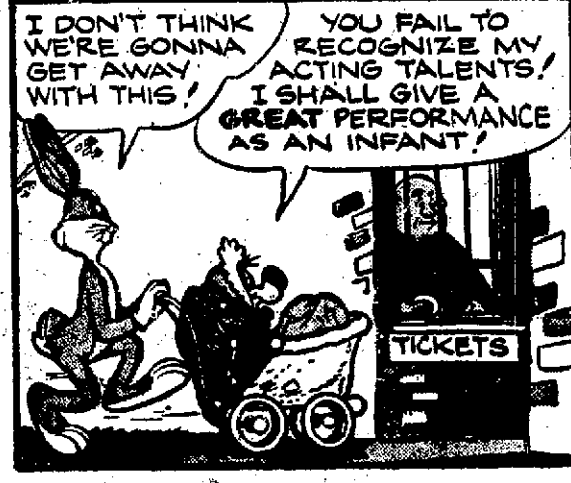
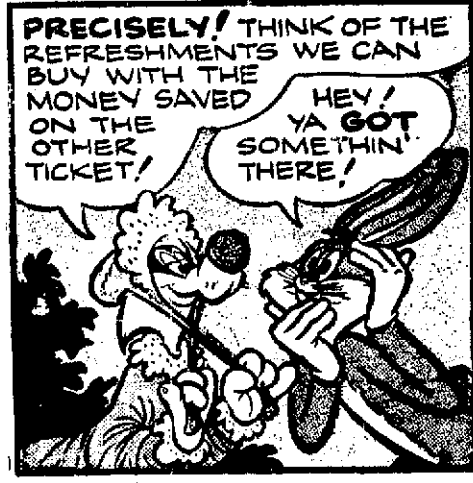
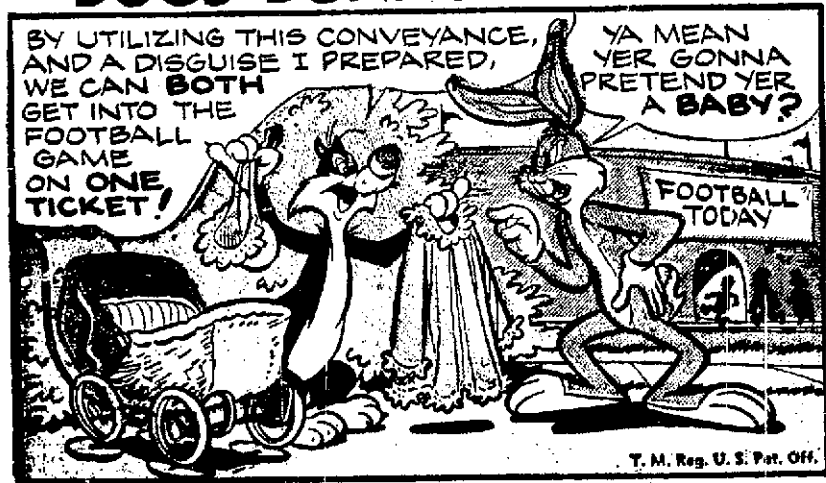
ROMAN MEAL Bread  Helps (keep) you SLIM and TRIM!

Captain Easy

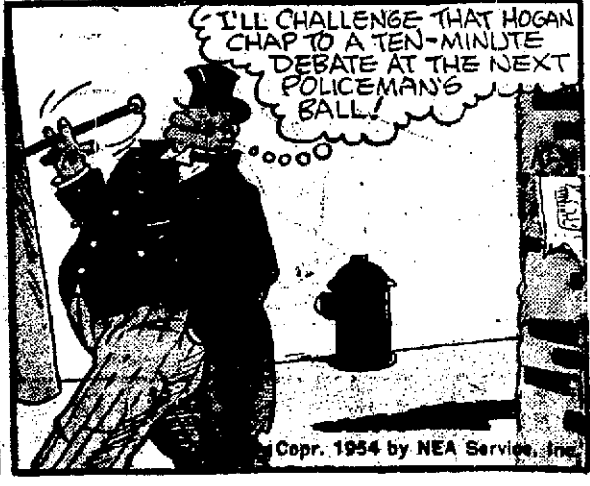
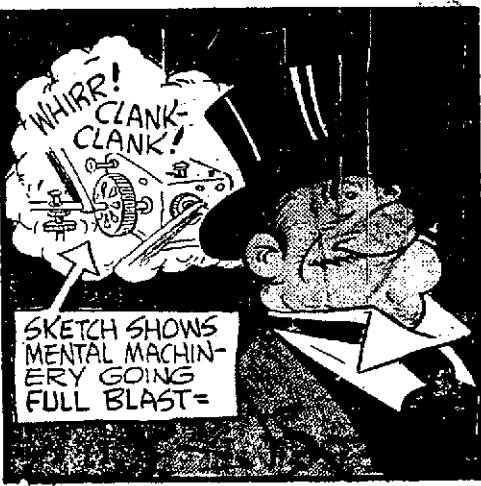
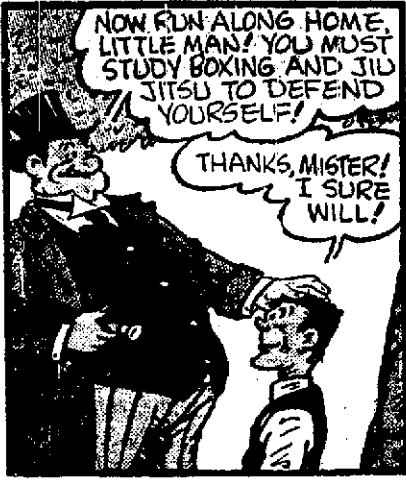
by LAZLE TRANKO



BUGS BUNNY

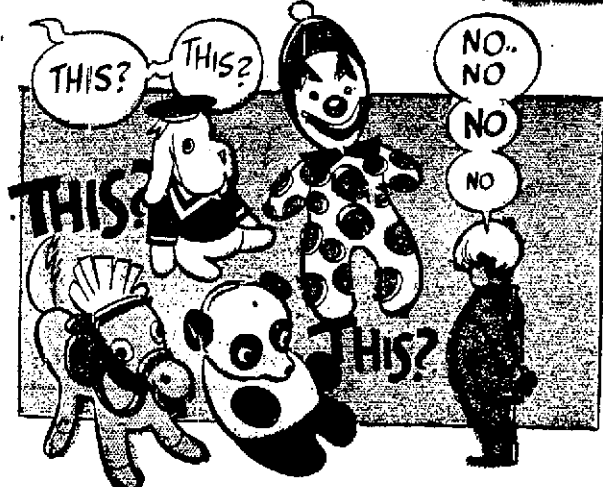


OUR BOARDING HOUSE



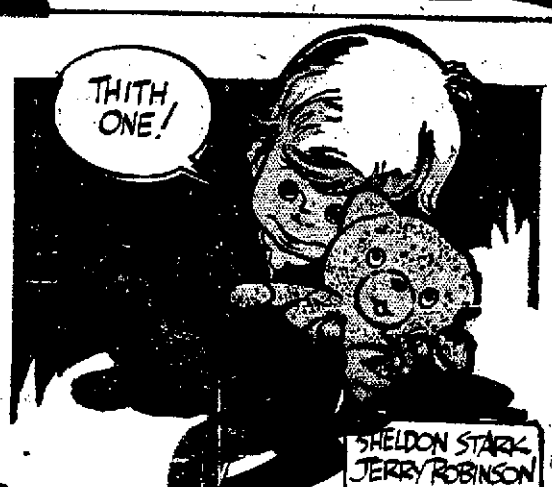
The Famous Rabbit

With Major Hoople



Copyright, 1954, New York Herald Tribune Inc.

10/31



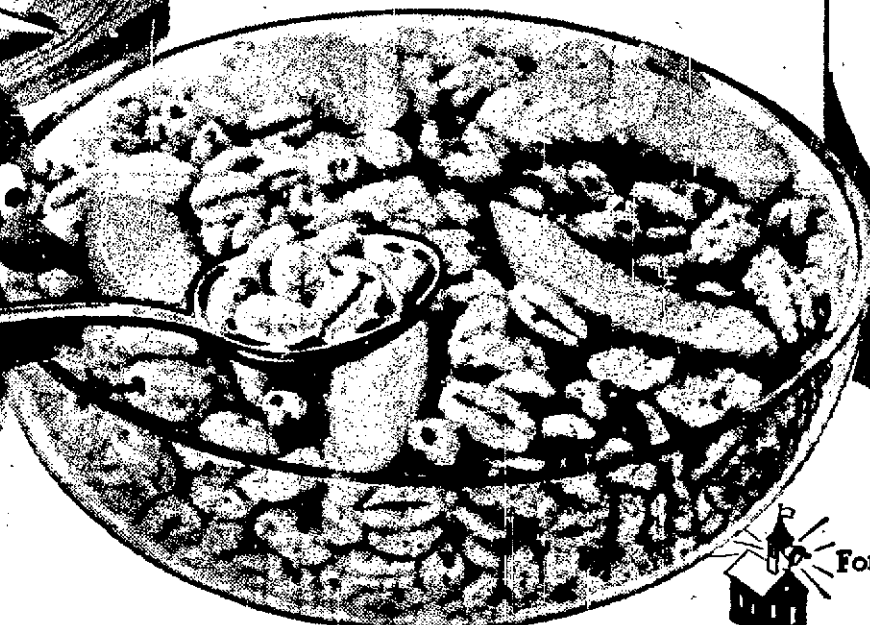
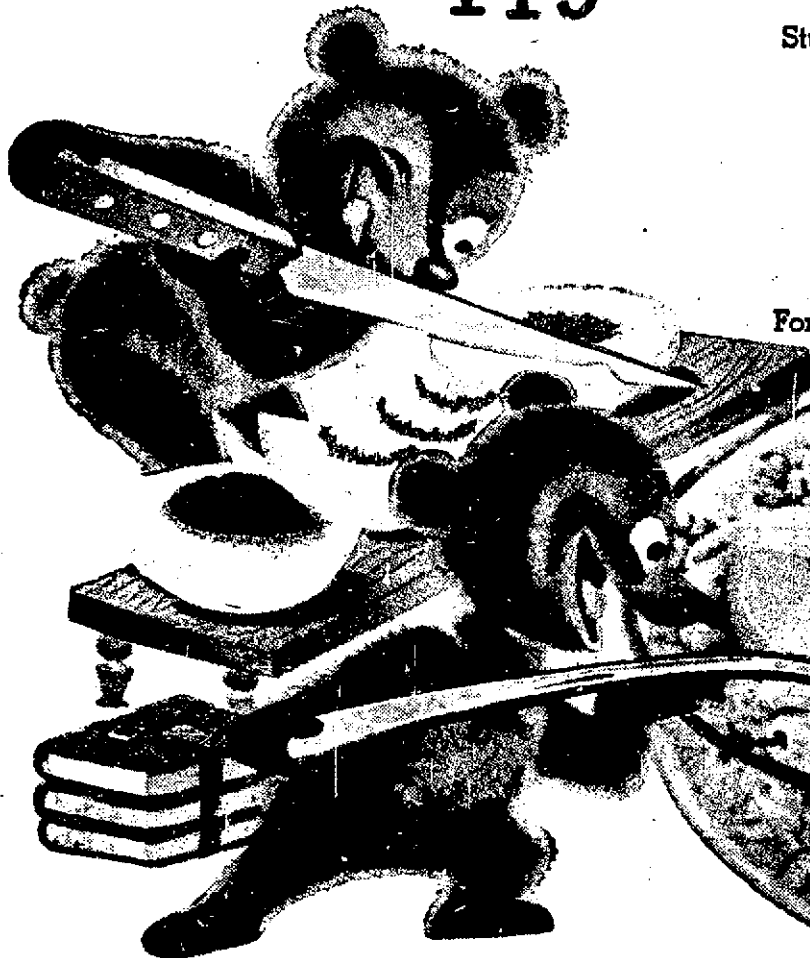
SHELDON STARK
JERRY ROBINSON



1954, The Register and Tribune Syndicate

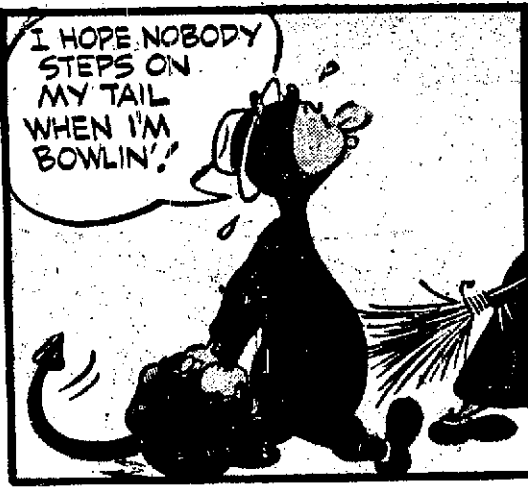
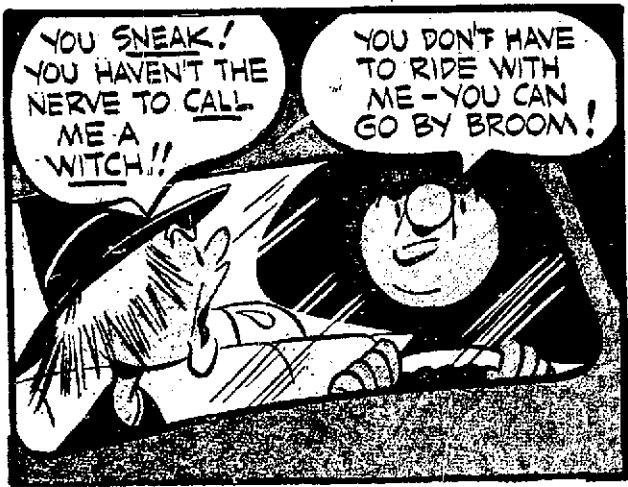
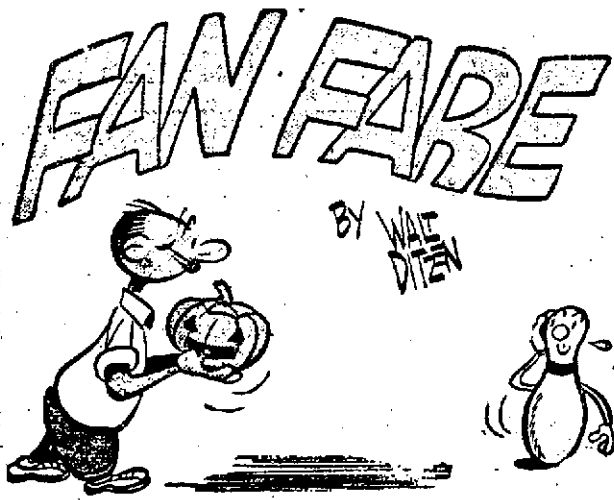
Happy Homework!

Students of flavor find Sugar Crisp their favorite subject! Each sweet, delicious Crisp has a special, golden coating of honey and sugar baked on to keep it sweet and crunchy. Pick up a package next time you're cereal shopping—or better, pick up two! For GOODNESS' sake—get Post's Sugar Crisp!



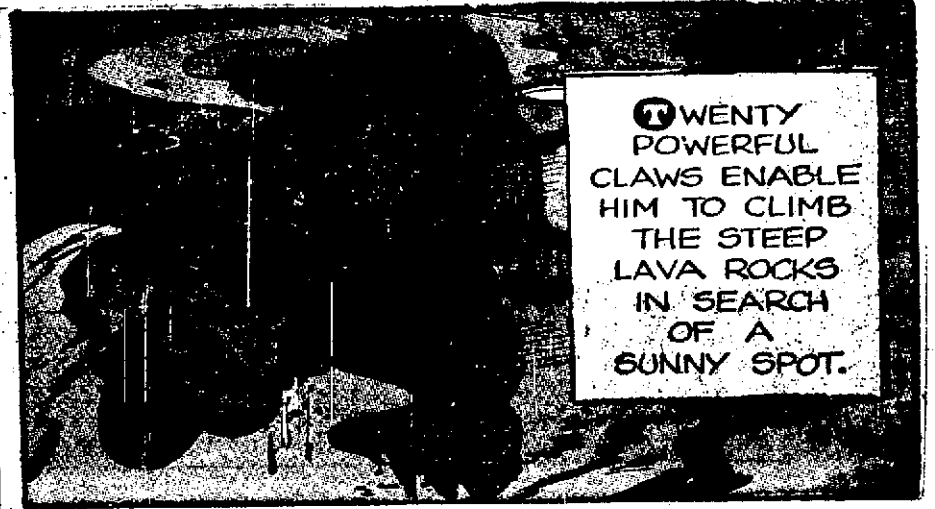
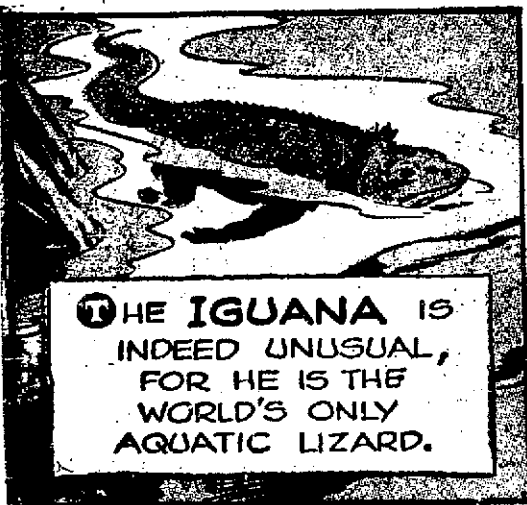
For BREAKFAST it's dandy!
For SNACKS it's so handy...
or eat it like CANDY!

A Product of
General Foods



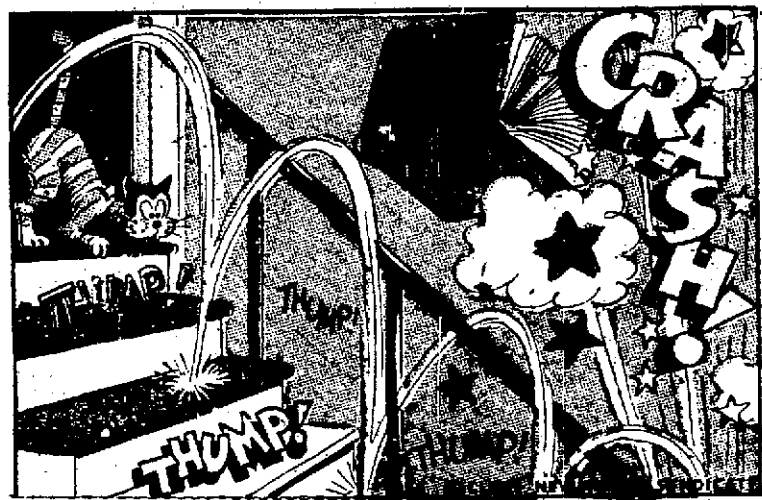
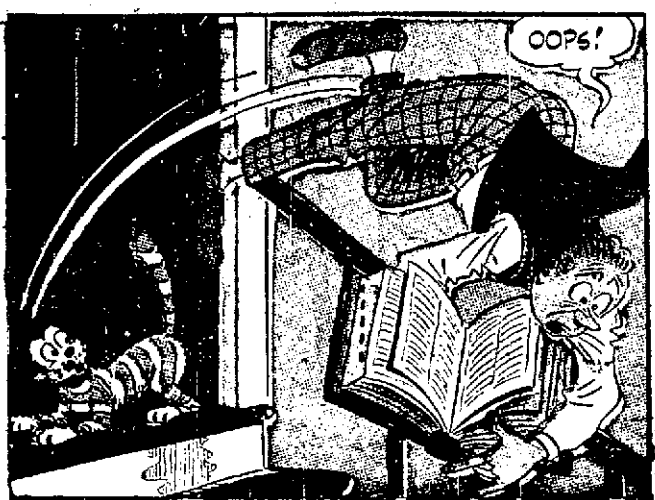
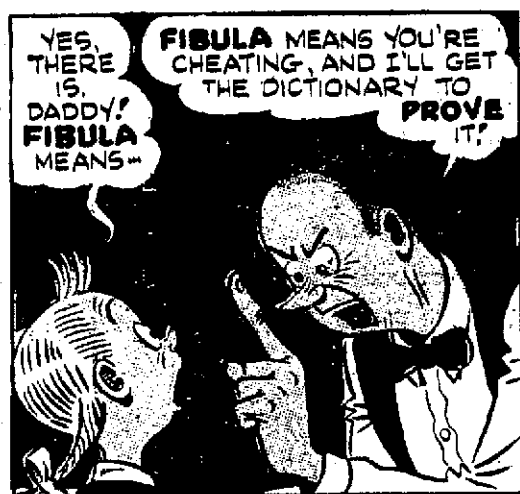
MARLIN KEEL

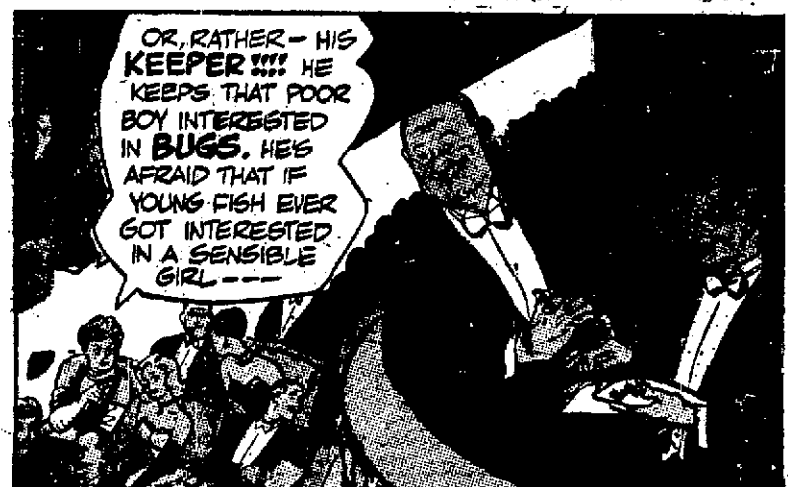
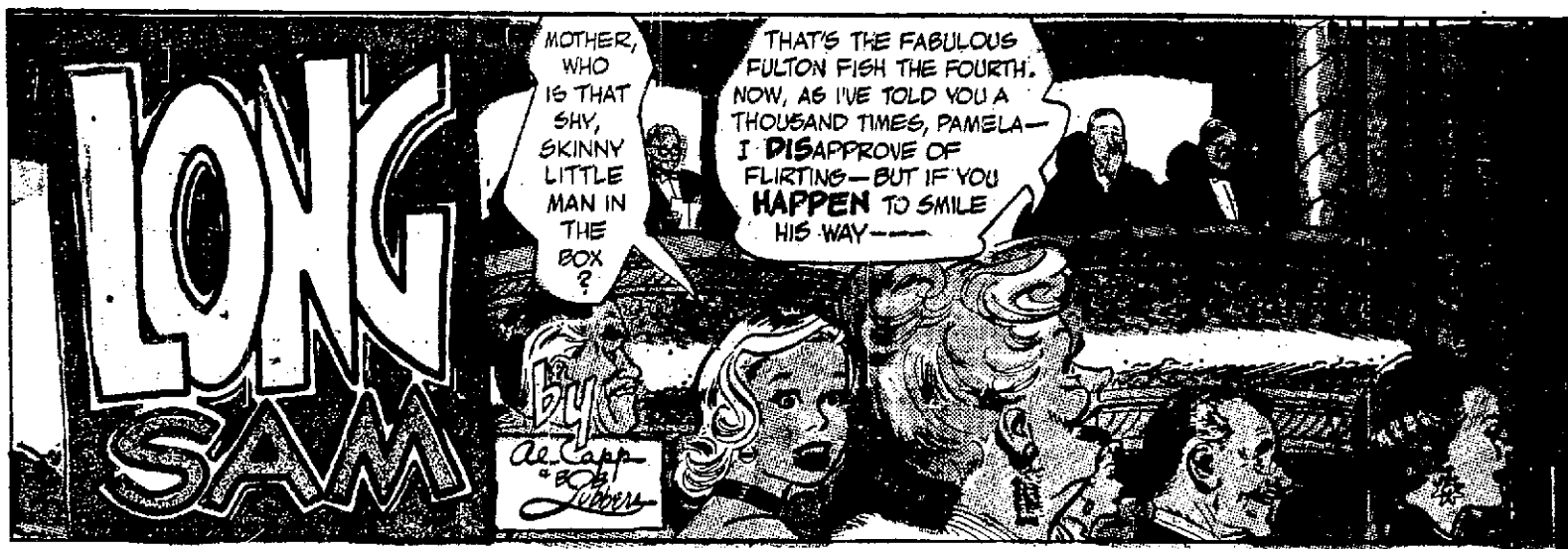
By George Shedd



THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten

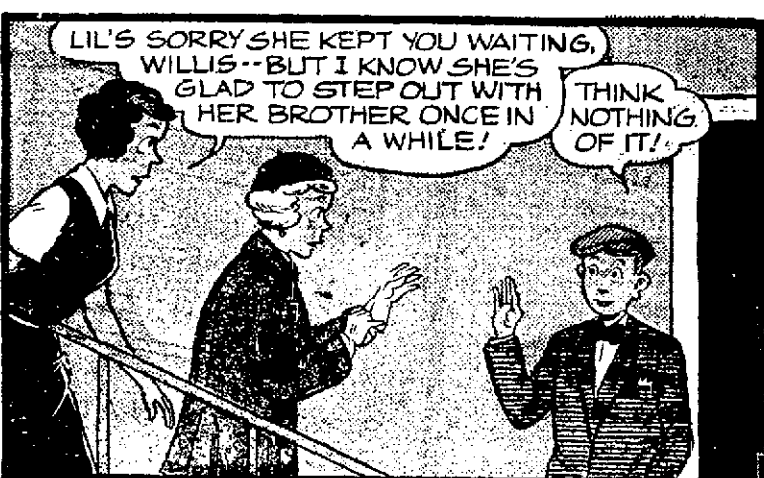
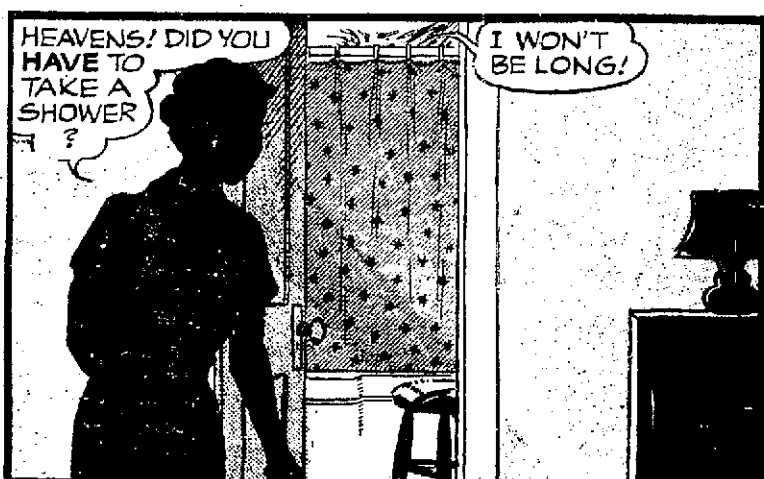
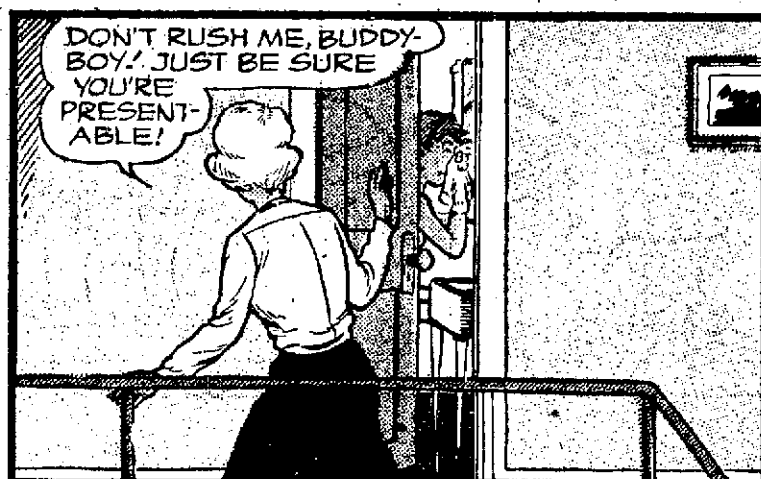




OUT OUR WAY

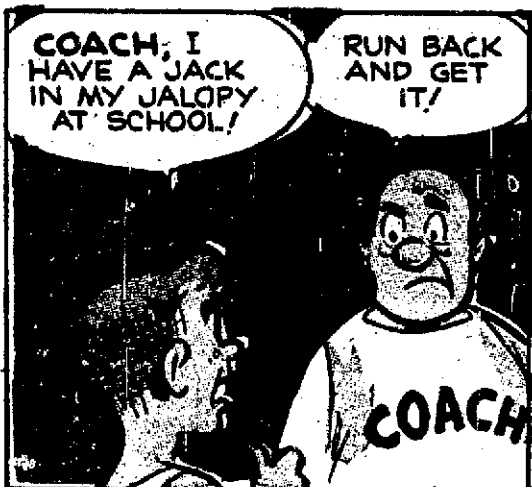
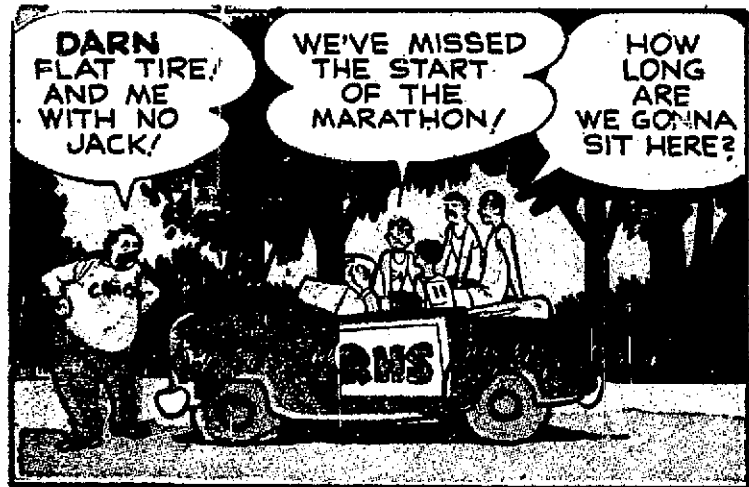
The Willets

By J. R. Williams



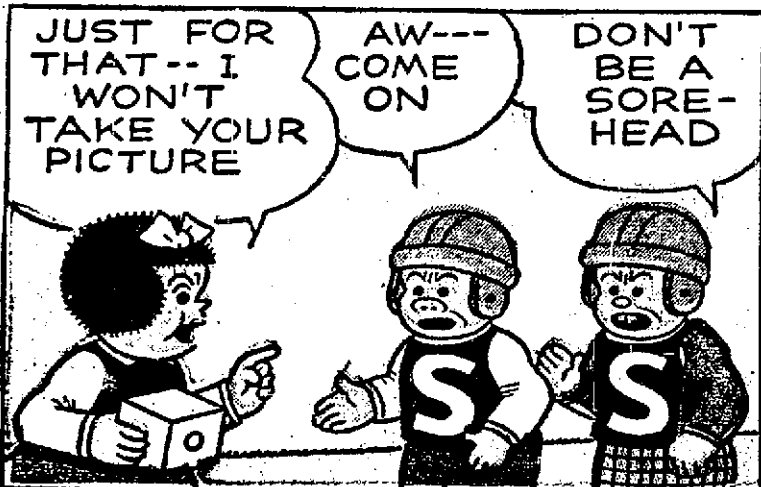
ARCHIE

By Bob Montana



NANCY

By Ernie Bushmiller



SAVE UP TO \$1.95

Scripto

GUARANTEES THE BEST IN WRITING

FOR ONLY \$1.00

You can pay three times as much--yet not get the quality, the exclusive features, that have made Scripto the world's most popular writing instruments--annual production over 40 MILLION! Scripto maintains that popularity year after year by passing on mass-production savings in the form of lower prices... tremendous improvements in pen and pencil performance! Try Scripto and you'll buy Scripto, for no other pens and pencils give you so much for your money!



...AND IN THESE LOWER PRICED VALUES, TOO!

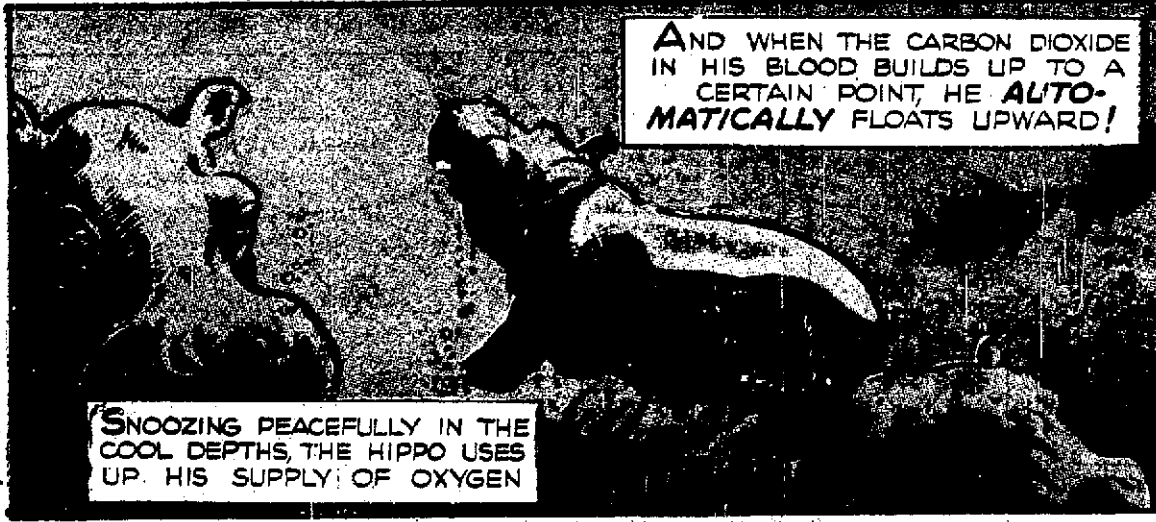
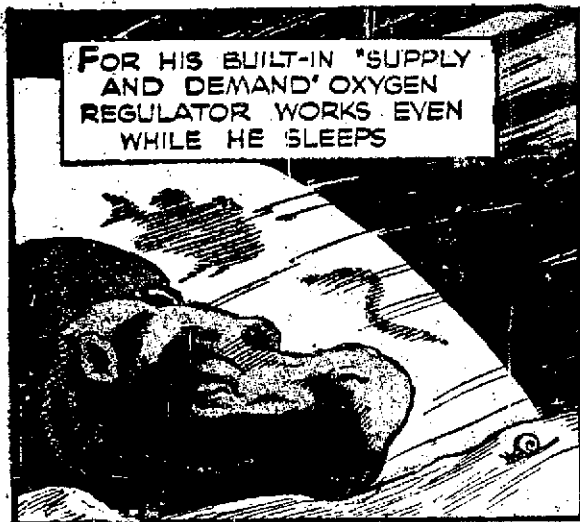
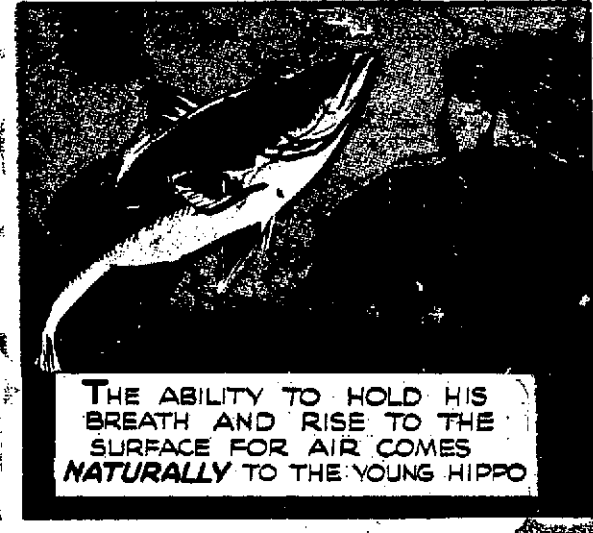
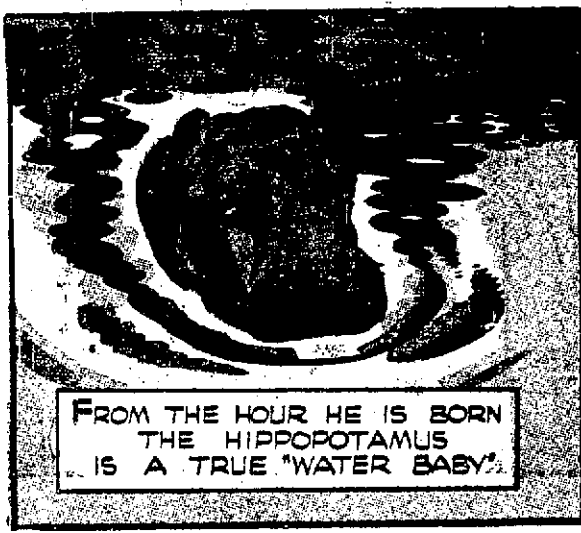
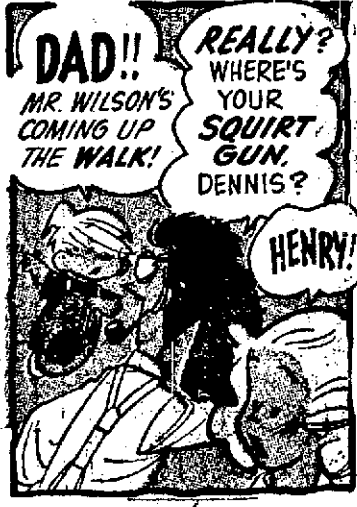
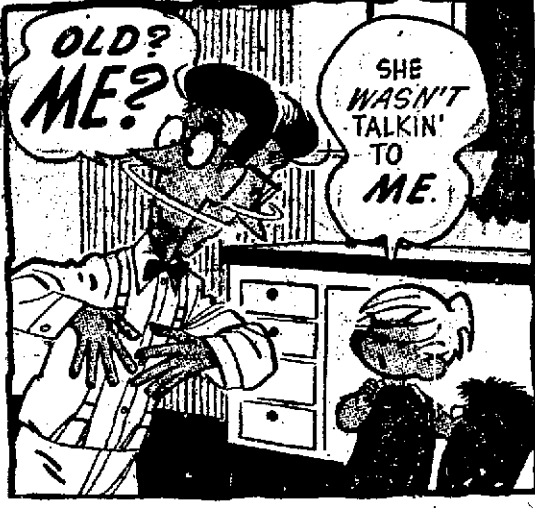
29¢ SCRIPTO SELF-SHARPENING PENCIL. 4-inch long lead. Writes over 23,000 words!

29¢ SCRIPTO RETRACTABLE BALL PEN--with Rx* Ink. Smear-Proof--Leak-Proof.

39¢ SCRIPTOMATIC Refillable. BUTTON CONTROL BALL PEN--Rx* Ink Cartridge only 25¢.

SUNDAY, OCTOBER 31, 1954

PART



ALLEY OOP

By V. T. Hamlin



VIGNETTES OF LIFE

Beware Of The Goblins!

BY HARRY WEINERT

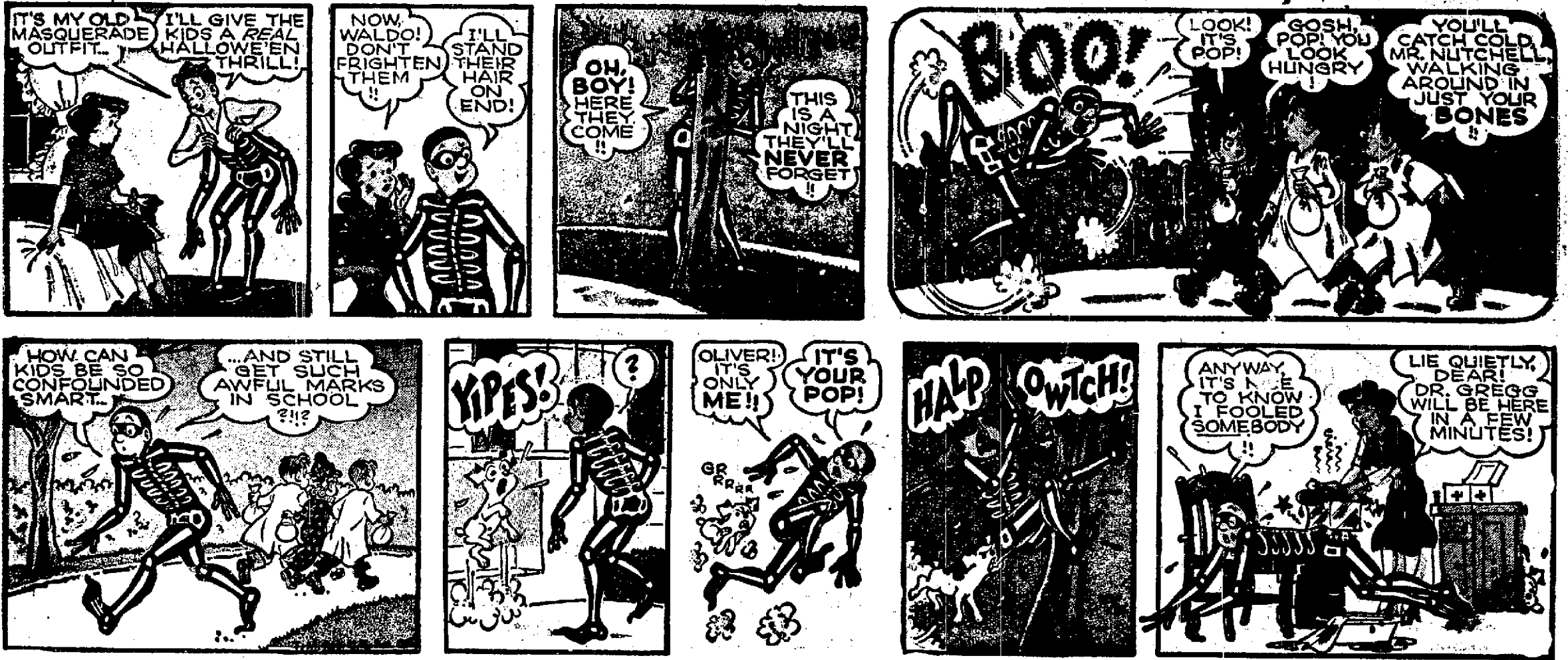


STEVE ROPER



PRISCILLA'S POP

By Al Vermeer



ABBIE an' SLATS by RAEBURN VAN BUREN



New VEL*

MAKES DISHES SHINE

WITHOUT WASHING OR WIPING!

"VEL SOAKS DISHES CLEAN
— SAVES YOU ALL THE HARD WORK!"

DON'T WASH — JUST SOAK

Dishes soak grease-free in seconds! No washing needed. If food clings, a touch of the dish-cloth gets it off. There's no greasy dishwater with Vel — no ring around the pan!

DON'T WIPE — JUST RINSE

Yes! Just soak and rinse. Dishes dry streak-free, without wiping! Even heavy grease in stew-pots and frying-pan is so completely dissolved no hard scouring is needed with Vel!

PACKAGE FOR PACKAGE, VEL CUTS GREASE BETTER THAN THE LEADING WASHDAY DETERGENT, LIQUID DETERGENTS OR SOAPS!

"—and yet NO 'DETERGENT BURN' to hands!"

Prove it yourself!

"HAND-HEAT TEST"

shows why:

Feel the heat

from washday detergents, indicating the presence of irritating alkalis — no harsh wash-tub chemicals to cause "Detergent Burn"!

Feel NO heat

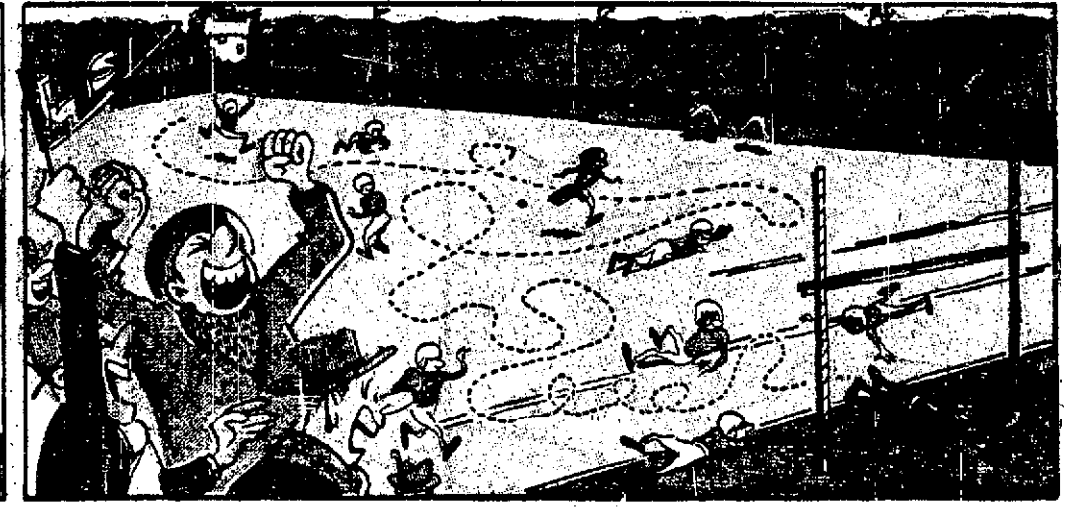
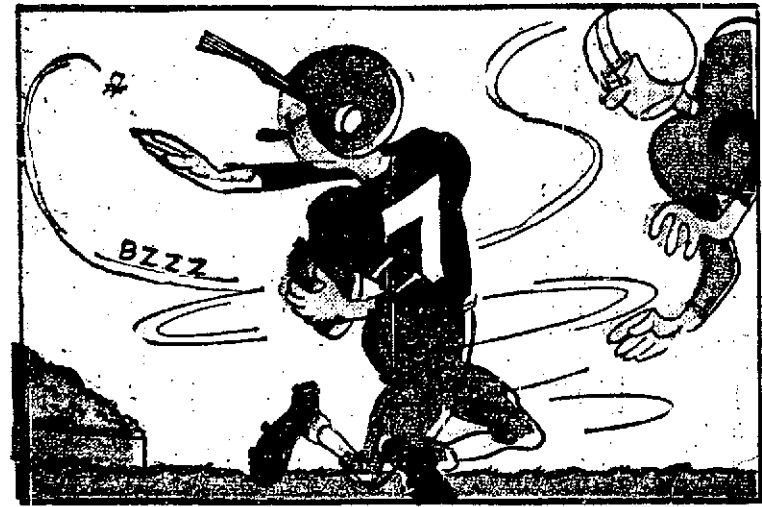
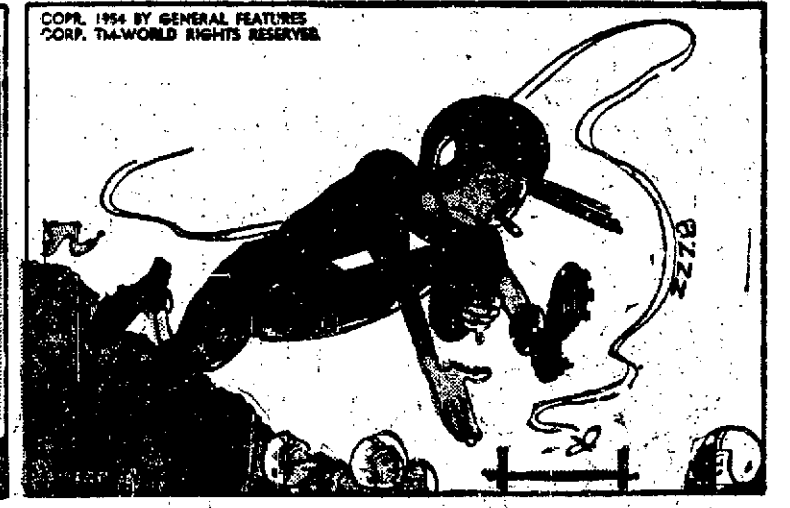
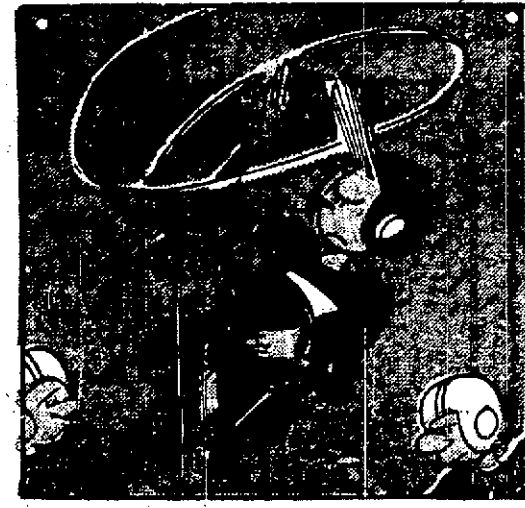
with Vel. That's because Vel contains no irritating alkalis — no harsh wash-tub chemicals to cause "Detergent Burn"!

VEL is a miracle of mildness! Vel helps you avoid rough, red hands — causes no "Detergent Burn"!

MARVELOUS

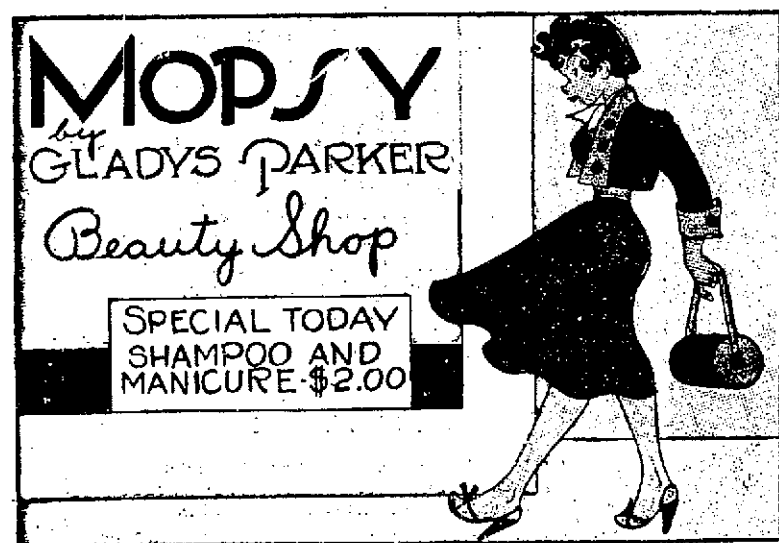
for dishes and finest fabrics!

*VEL is the trade-mark of the Colgate-Palmolive Company



POGO

By Walt Kelly



THE JACKSON TWINS

By Dick Brooks



BO

By Frank Beck



THE NEBBS

By Hess



this great
new detergent with
"BALANCED"
POWER
answers these questions
you've so often asked—



WILL WHITE KING D give good results in any kind of washing machine?



ANSWER: YES! In the conventional or in the newest automatic washers White King D does a wonderful job of removing dirt. It dissolves instantly in any kind of water. Its "balanced" power restores bright colors. Your white things will be a joy to see.

CAN I USE WHITE KING D for work clothes and also for lingerie and nylons?



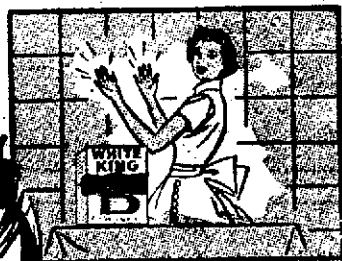
ANSWER: YES! You no longer need to buy one kind of product for light clothes and another for heavy duty work. The "balanced" power of White King D is truly wonderful for both!

WILL WHITE KING D wash pots and pans, dishes, glassware quickly and easily?



ANSWER: YES! White King D cuts grease instantly, leaves dishes and glassware sparkling clean without wiping. Simply rinse and stand aside to dry. Never leaves any scum or film.

IS WHITE KING D a pleasant product to use?



ANSWER: YES! The ingredients that give White King D its "balanced" power also makes it gentle and kind to hands — safe for all fine washables. And it has a slight fragrance that completely washes away — but that makes it pleasant to use.

The Newest Member of the Royal Family!

**WHITE
KING**



D
DETERGENT